

## **Introduction**

### **The Municipal Profile Project**

This is one of a series of profiles produced in collaboration with the Federation of PEI Municipalities, the member municipalities, and Human Resources Development Canada.

Information for the 30 municipal profiles was gathered from interviews with municipal administrators, from Statistics Canada Census data, from PEI Government publications, and from many other helpful individuals and agencies.

Contact information for this municipality, Human Resources Development Canada, and the Federation of PEI Municipalities may be found at the end of the profile. A list of all 30 municipal profiles is attached in **Appendix I**.

### **Interpretation of Census Data**

The 1996 Census data were collected either from 100 % of the population or on a sample basis (i.e. from a random sample of one in five households) with the data weighted up to provide estimates for the entire population.

For all census products released, procedures are applied to prevent the possibility of associating statistical data with any identifiable individual. The data are randomly rounded and they are suppressed for certain geographic areas. Random rounding is a method whereby all figures in a tabulation, including totals, are randomly rounded (either up or down) to a multiple of “5” and in some cases “10”. This technique provides strong protection against disclosure, without adding significant error to census data.

Census terms referred to in this document can be found in **Appendix II**.

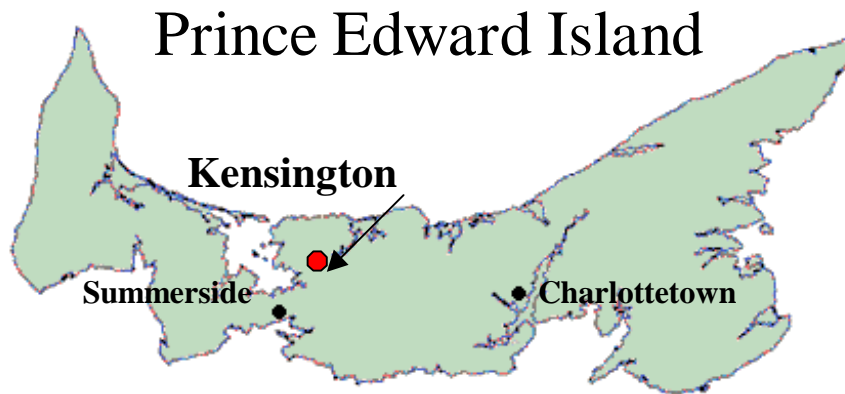
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## Municipal Profile: Kensington, Prince Edward Island

### General Overview

Kensington is located in eastern Prince County, between Malpeque Bay and New London Bay. The Town encompasses a land area of 2.00 sq. km.



Kensington is part of the federal electoral riding of Malpeque and the provincial electoral district #20 Kensington-Malpeque.

Kensington is centrally located, relative to the province's two cities and one of the major points of access to the Island, the Confederation Bridge. The provincial highway, Route 2 runs through the Town, connecting it with the Island's two cities of Summerside and Charlottetown.

Distances:	
Charlottetown	48 km
Confederation Bridge (to New Brunswick)	38 km
Summerside	13 km
Wood Islands Ferry (to Nova Scotia)	109 km

Kensington was long known as “Five Lanes End” as it was the hub of five roads from Charlottetown, Mill Valley, Summerside, Malpeque, and Margate. In 1862, it was named Kensington and was incorporated in 1914. The laying of the railroad tracks through Kensington in 1873 brought about an influx of new residents and businesses and the Old Stone Station still stands as a monument to this important institution to the community. Today, Kensington remains the commercial and service centre for the surrounding farming and fishing communities between Malpeque Bay to the west and New London Bay to the East.

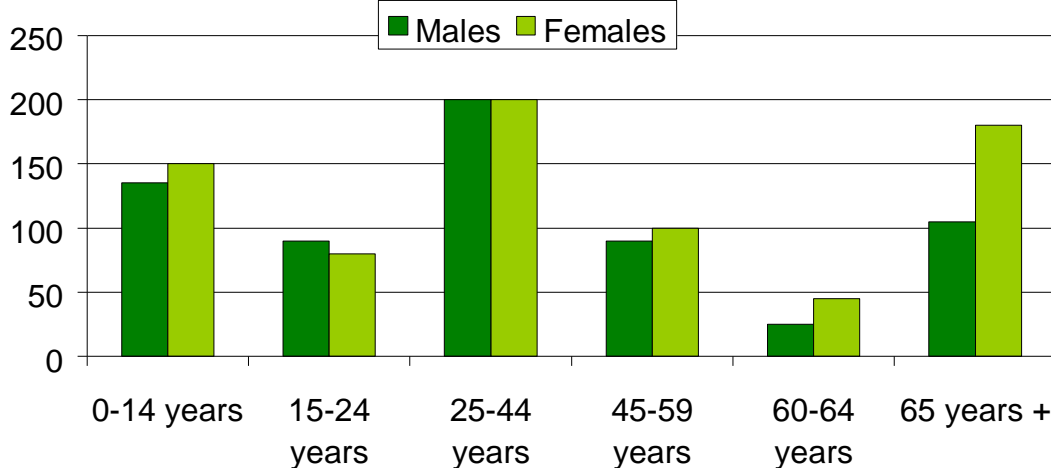
## Population

The 1996 Census reports the population of Kensington to be 1383. This marks an increase of 3.8% since 1991. This is similar to the increase in the population of the province as a whole, which was 3.7%.

Females make up 54% of the population and males make up 46%. 20% of Kensington’s population is aged 65 or over. In the province as a whole, this age group represents 13% of the population.

### Population by Age and Sex

Source: 1996 Census



## Language and Ethnic Origin

99% of respondents in Kensington indicated their mother tongue to be English. 1% named French as their mother tongue. 96% of the population knows only the English language, 1% knows only French and 3% know both English and French.

When respondents were asked to identify all of their ethnic origins, it was found that 46% of the population had some Scottish origins, 43% had some English origins, and 41% Canadian origins. Several other origins were named, including French, Irish, German, Dutch, Italian, North American Indian, Metis, and Black.

## Employment Income

The income figures for males and females are averages of full time, part time and part year employment. The average income for males was substantially higher than for females, 47% above the female average. This is consistent with the provincial average income rates and occurs because a higher percentage of females work either on a part year or part time basis.

In addition, one third of all females employed on PEI work in; clerical, sales and services, and childcare and home support worker occupations, which are typically the lower paid occupations.

<b>Employment Income</b>			
	<b>Number Persons</b>	<b>Average of Employment Income</b>	<b>PEI Average Employment Income</b>
All persons with employment income by work activity	710	\$17,072	\$18,951
Worked full year, full time	275	\$26,323	\$30,039
Worked part year or part time	410	\$10,720	\$12,025
Males with employment income	350	\$20,346	\$22,663
Females with employment income	360	\$13,877	\$14,724

Source: 1996 Census

The average employment income for workers in Kensington was 10% lower than the average employment income for all persons in PEI. This is a reflection of the number of workers who work either on a part year or part time basis, approximately 58% of all persons with employment income in Kensington.

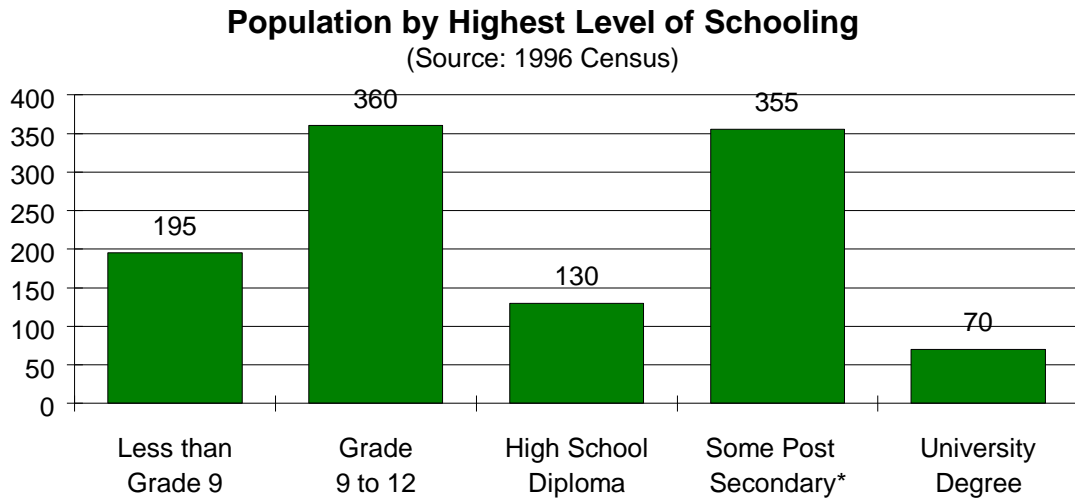
The average income for males in Kensington was approximately 10% lower than the provincial average, as compared to 6% lower for females.

There were 275 persons in Kensington who worked in full year, full time employment. The average employment income for this group of workers was \$26,323, which is 12% lower than the provincial average.

There are 380 Census families in Kensington. Collectively, their average income works out to be \$44,193. This is 94% of the provincial average family income of \$47,125.

## Education

Of Kensington’s working age population, 15 years of age and older, (1,105) approximately 50% have obtained a high school diploma or higher, with 6% obtaining a post graduate degree. One half of the labour force has less than Grade 12 education. Compared to the province as a whole, Kensington has lower levels of education, approximately 58% of PEI’s working age population have obtained, as a minimum, a high school diploma.



\* Note – the “Some Post Secondary” category includes those people with college certificates or diplomas.

## Post-Secondary Qualifications

There are 365 persons in Kensington with post-secondary qualifications. Of these, 155 are males and 210 are females.

<b>Post-Secondary Qualifications by Major Field of Study</b>	
Total	365
Engineering and applied science technologies and trades	100
Commerce, management and business administration	85
Educational, recreational and counselling services	60
Health professions, sciences and technologies	55
Social sciences and related fields	25
Agricultural and biological sciences/technologies	25
Humanities and related fields	15
Engineering and applied sciences	10

Source: 1996 Census

For males with post-secondary qualifications, the three most common fields of study were the following:

- Engineering and applied science technologies and trades (58%)
- Commerce, management and business administration (13%)
- Agricultural and biological sciences/technologies (10%)

Three other major fields of study shared the remaining 18%, at 6% each: educational, recreational and counselling services; social sciences and related fields; and engineering and applied sciences.

For females with post-secondary qualifications, the three most common fields of study were the following:

- Commerce, management and business administration (31%)
- Health professions, sciences and technologies (26%)
- Educational, recreational and counselling services (24%)

The remaining 24% of the female population is spread over the following four fields of study, at either 7% or 5%: social sciences and related fields; humanities and related fields; agricultural and biological sciences/ technologies; and engineering and applied science technologies and trades.

## Labour Force Activity

The Census reference week was the week of May 5, 1996. The labour force activity reported refers to the conditions during that week. In P.E.I., May is the month in which seasonal activity is beginning to increase as farmers prepare the land, fishers gear up, construction activity picks up and tourism operators begin to prepare for the coming season. Employment reaches its peak in August and remains high through to and including October.

The following table represents Kensington's labour force activity during the Census reference week:

<b>Labour Force Activity</b>		
	<b>Kensington</b>	<b>P.E.I.</b>
Total population 15 years and over by labour force activity	1,105	103,750
In the labour force	650	70,820
Employed	535	61,060
Unemployed	115	9,760
Participation rate %	58.8	68.3
Unemployment rate %	17.7	13.8

Source: 1996 Census

At the time of the 1996 Census, Kensington had a working age population of 1,105 persons and a labour force which numbered 650. The participation rate was 58.8%, which is considerably lower than the provincial participation rate of 68.3%. Kensington's

labour force represents approximately 1% of PEI's total labour force. The labour force was composed of 535 persons who were employed and 115 who were unemployed. The unemployment rate of 17.7% is higher than the provincial average of 13.8%.



## Major Industries and Occupations

### Labour Force by Industry

Kensington has a labour force of 655 persons. 51% of the labour force is part of one of the following four industries:

- Manufacturing industries, which includes processing plants, accounts for 17% of the labour force.
- Other service industries includes establishments engaged in operating amusement, entertainment or recreational facilities and providing personal and household services. This category accounts for 13% of the labour force.
- Accommodation, food and beverage service industries (11%).
- Retail trade industries (10%).

The remaining 49% is shared among 10 industrial divisions.

<b>Labour Force by Industry</b>	
All industries	655
Manufacturing industries	110
Other service industries	85
Accommodation, food and beverage service industries	70
Retail trade industries	65
Health and social service industries	55
Agricultural and related service industries	45
Construction industries	40
Government service industries	35
Fishing and trapping industries	30
Transportation and storage industries	30
Wholesale trade industries	30
Educational service industries	30
Communication and other utility industries	10
Real estate operator and insurance agent industries	10

Source: 1996 Census

### Agriculture

Agriculture is an important economic activity in and around Kensington. Due to confidentiality constraints, agriculture data is not available for the community alone. However, the following table provides information on the farm activity for the wider area, Lot 19, which includes the Town of Kensington.

	<b>Lot 19</b>	<b>Provincial Total</b>
Total number of farms	46	2,217
Total area of farms		
Acres	13,261	655,365
Hectares	5,367	265,217
Total farm capital	\$35.9 million	\$1,417 billion
Total gross farm receipts	\$9.8 million	\$349.2 million
Total farm expenses	\$8.9 million	\$288.6 million

Source: 1996 Census of Agriculture, Agriculture Division, Statistics Canada.

The area has approximately 2.1% of the total number of farms on PEI and represents 2% of the total provincial acreage. Total gross farm receipts in the area were 2.8% of the provincial total.

## Labour Force by Occupation

Kensington has a labour force of 650. 60% of Kensington’s labour force belongs to one of the following 3 occupational categories:

- Sales and service occupations (24%)
- Trades, transport and equipment operators and related occupations (18%)
- Business, finance and administrative occupations (18%)

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### Labour Force by Occupation

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	Total	Male Labour Force	Female Labour Force
Sales and service occupations	155	45	105
Trades, transport and equipment operators and related occupations	120	110	10
Business, finance and administrative occupations	115	10	105
Occupations unique to processing, manufacturing and utilities	70	45	25
Occupations unique to primary industry	65	60	0
Management occupations	40	15	30
Health occupations	30	0	25
Occupations in social science, education, government service and religion	30	0	25
Natural and applied sciences and related occupations	20	25	0

Source: 1996 Census

## Labour Force by Occupation, Males and Females

For the male labour force, the most common occupations are:

- Trades, transport and equipment operators and related occupations, such as construction trades and mechanics (35%).
- Occupations unique to primary industry, such as farm workers and labourers (19%).

For the female labour force, the most common occupations are:

- Sales and service occupations, such as occupations in food and beverage, and sales and service (31%).
- Business, finance and administrative, such as secretaries and clerical positions occupations (31%).

## Business and Commerce

Kensington is service centre to many surrounding fishing and farming communities - from the eastern shore of Malpeque Bay to the New London Bay area, as well as some communities to the south of the Town.

As a picturesque “hub” town traversed by the provincial highway, Kensington is a natural stopping point for visitors to the Island. The establishment of diverse cultural activities during the summer is likely to enhance this feature of the Town’s economy.

### Accommodations

The Home Place Inn and  
Restaurant  
Blakeney's B&B  
Victoria Inn and  
Housekeeping Suites

### Attractions

Kensington Train Station  
(Houses the library,  
tourist information,  
Blacksmith shop, train  
and caboose, gazebo)  
Kensington Towers and  
Water Garden  
Schurman Centennial  
Gazebo)

### Food and Beverage

Vintage Pizza  
Frosty Treat Dairy Bar  
Greco Pizza Donair  
Kensington Country Oven  
& Dunkin Donuts  
Lotus Garden Restaurant  
The Home Place  
Restaurant  
Bakin' Donuts  
Tim Hortons  
Johnny's Dairy Bar  
Kensington Legion Branch  
#9  
Five Lanes Lounge  
Kensington Club (lounge)

### Retail – Service - Other

Abegweit Books  
Bearisto Fuels  
Bearisto Insurance  
Bell's Esso  
Bertram Automobile  
Bryan's Signs  
Campbell's Children Wear  
Canada Post  
Century 21  
Commercial Construction  
Co-operators Insurance  
Coulson Realty  
Cousins' Farm Drainage  
Cousins' Produce Ltd.  
Davison Funeral Home &  
Chapel Ltd.  
Don Clark Insurance  
George Simms Barber  
Inglis' Appliance Repairs  
Island Potato Packers Ltd.  
Island Video Distributors  
Karen's Barber Shop  
Kenmac Autobody  
Kenneth J Clark Lawyer  
Kensington Agricultural  
Services  
Kensington Cooperative  
Association Ltd.  
Kensington Save-Easy  
Kensington Ultramar  
K. Town Auto Parts  
Locus Surveys  
Malpeque Bay Credit  
Union

Marle Concrete Products  
Mary's Bake Shop  
Masterfeeds  
MJS Marketing &  
Promotions  
Money Matters  
Alan Montgomery, C.A.  
My Girls  
My Ladies Fashions  
Mytime Antiques  
Nicholson Interiors  
PEI Capital Inc.  
Provincial Boats and  
Marine Ltd.  
Realty World  
Robert's Petro Can  
Schurman Supply  
Scotiabank  
Sears Canada  
Seasonal Farmers Market  
Soapsuds Laundromat  
Soft Touch Beauty Salon  
Spring Valley Lumber  
Stedmans  
The Styling Den  
Superbelt  
T&C Electrical Ltd.  
Taylor's Foodmaster  
Tickles Florist

## Transportation and Communication

The County Line Courier, a community newspaper, is published on a monthly basis.

Kensington is the "Hub Town", located at the intersection of Routes 2 (the provincial highway), 6 (which, from New London Bay, travels along the North shore of the Island), 20 (travelling along Malpeque Bay and the North shore), 101, and 109, both of which travel inland.

A bus travels through Kensington twice daily on its way to or from Summerside and Charlottetown on way to and from the mainland (Moncton NB). A private company will transport groups or individuals by reservation.

## Housing and Real Estate

### Commercial

The Kensington Industrial Park leases fully serviced lots for light industrial or manufacturing companies.

### Residential

The 1996 Census reports that there are 565 dwellings in Kensington.

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<b>Occupied Private Dwellings by Structural Type of Dwelling</b>	
Single-detached house	350
Semi-detached house	10
Row house	50
Apartment, detached duplex	10
Apartment building, less than 5 storeys	75
Other single attached house	15
Movable dwelling	50

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Source: 1996 Census

The Multiple Listing Service (MLS) quotes the following prices for homes in the East Prince region, as of March, 1998:

- \$54,638 for a 1 or 2 bedroom home
- \$91,755 for a 5 (or more) bedroom home
- \$69,333 overall average

Source: PEI Real Estate Association

There are several seniors housing units in Kensington:

- Legion Co-op Housing (15 units)
- East Prince Housing (50 units)
- Privately owned seniors apartments (18 units)

## Education

### Pre-school

Fun Times Kindergarten and Playschool  
Happy Days Playschool  
Kiddietown Day Care  
Kindergarten at Murray Christian  
Education Centre.

### Elementary

Queen Elizabeth Elementary, located in Kensington, teaches grades 1 through 6 and has a student population of 470.

### Secondary

Kensington Intermediate Senior High teaches grades 7 through 12 and has a student population of 456.

### Other education

Atlantic Canada Language Institute

## Health Care Facilities

Kensington Family Medical Centre has 2 doctors. A third doctor has a private practice. A Public Health nurse works out of the Community Centre.

Kensington has a dentist, a veterinary clinic, and a pharmacy. The nearest hospital is in Summerside. Ambulance service is available from Summerside.

## Points of service

### Regional Services Centre

Located in Summerside, Access PEI is the regional services centre covering the East Prince area. Its offices include the following provincial departments and community organizations:

- Agriculture and Forestry
- Apprenticeship Training
- Client Services
- Crown Attorney
- Culture, Heritage and Recreation
- Emergency Measures
- Enterprise PEI
- Family Support Order Program
- Highway Safety Division
- Licenses and Permits
- Planning and Inspection services
- Prince County Premiers Office
- Probation Services
- Provincial Treasury
- Staffing and Classification
- Tax Payments

### Community Access Program

The Community Access Program makes available to the public computers with access to the internet. Kensington's CAP program is called "Ken-net". The goal of the program is to include members of the community, especially youth, in creating a community web site. Ken-net sites are located in the school, and in the library.

## Municipal Services

The Town of Kensington provides the following services to residents:

- Water
- Sewer System
- Fire Protection
- Police Protection

Waste management is handled by the East Prince Waste Watch Commission

Short and long term goals for the Town of Kensington:

- to maintain a community atmosphere,
- to attract small business to the industrial park,
- to expand the town boundaries,
- to develop more residential areas,
- to attract/create more accommodations.

## Municipal Tax Rates

Per \$100 of assessment:

Commercial property	\$ 1.30
Non-commercial property	\$ 0.65

Annual utilities for Single Family

Dwellings:	
Water rates	\$89.76
Sewer rates	\$75.00

## Recreation

### Facilities

Community Gardens Arena Complex  
Kensington Bowling Lanes  
Municipal park  
Tennis courts  
Edward Van Koughnet Swimming Pool  
(open air; free; always 2 lifeguards on duty, 11am-6pm)  
2 ball diamonds

### Programs

Minor hockey  
Recreational hockey  
Senior hockey  
Figure skating  
Minor softball  
Soccer league

### Other Outdoor Opportunities

The Confederation Trail travels through Kensington. It is covered in stone dust and is suitable for walking and cycling in summer.

There are many angling opportunities in the East Prince region. These include, among others: Lockerby's (Carruther's) Pond, the Indian River Impoundment, Millar's Pond, Clark (Marchbank's) Pond, Affleck's (Callbeck's) Pond, Wright's Pond, Scales Pond, Paynter's Pond, Bernard's Pond, Southwest Brook, the Dunk River, and the Wilmot River.

The Wilmot River, the Dunk River, and Scales Pond are also among the best spots in Prince Edward Island to catch rainbow trout and, toward the end of the season, Atlantic Salmon. A fly must be used for the salmon to be retained.

## Cultural Facilities and Events

### Facilities

Kensington Library

Legion War Museum

Virtual Historic Museum

<http://www.schoolnet.ca/collections/E/index.htm>

Train Station Gazebo is the site of outdoor events, concerts, weekly ceilidhs during the summer months

### Events

PEI Fiddlers in Concert

Annual Community Harvest Festival

### Other cultural

Prince County Fiddlers play out of Kensington

Lady Slipper Step Dancers located in Kensington

Stepping Out dance lessons

### Kensington Station historic monument:

"In 1871 the colony of Prince Edward Island embarked upon the construction of a circuitous 147-mile railway covering a 120-mile distance between Georgetown and Alberton. The high cost of building the line added substantially to the public debt and helped to persuade the colony to enter Confederation in 1873. The town of Kensington was among the numerous communities accommodated by the Prince Edward Island Railway. This distinctive stone station, built in 1904 to replace an earlier frame structure, was designed by the Island architect Charles Chappell." Source: Parks Canada.

## Churches

There are five churches in Kensington: Anglican, Nazarene, Presbyterian, Roman Catholic, and United.

## Meeting Facilities

The following facilities provide space for meetings or banquets:

Royal Canadian Legion

Kensington Recreation Centre

Murray Christian Education Centre

## Community Organizations

There are numerous organizations active in the Town of Kensington. The following is a list of some of them:

Chamber of Commerce

Church-related women's groups

Farmers Market

Indian River Festival Association

Indian River Watershed Association

KARA (Kensington & Area Recreation Association)

Kensington & Area Christian Council

Kensington & Area Historical Association

Kensington and Area Development Corporation

Kensington and Area Tourist Association

Kensington Business Association

Kensington Co-op Movement

Kensington Cultural Foundation

Kensington Snowmobile Association

Malpeque Community Improvement Committee

PEI Railway Heritage Association

PEI Women in Support of Agriculture

Seaview Watershed Association (Seaview)

This Is Your Park Committee (in support of Cabot Provincial Park)

## Contact Information

### Town of Kensington

P.O. Box 418  
Kensington PE  
C0B 1M0

Tel: (902) 836-3781

Fax: (902) 836-3781

Office hours: Monday-Friday 1:00-5:00  
Council meetings: Second Monday of month, 7:30PM  
Incorporated: 1914

Mayor: Gerald McCarville  
Administrator: Frances Salsman  
Councillors: Barry Campbell  
Ivan Gallant  
Leslie Hunter  
Wade Toombs  
Calvin MacLean  
Cathy Simmons

Website: [http://www.kennet.pe.ca/n\\_index.htm](http://www.kennet.pe.ca/n_index.htm)

### Federation of PEI Municipalities

The Federation of Prince Edward Island Municipalities is a body formed for the purpose of representing in one organization the various cities, towns, resort municipalities, and incorporated communities within the Province of Prince Edward Island.

Lisa Doyle-MacBain, Executive Director  
1 Kirkdale Road,  
Charlottetown, PEI  
C1E 1R3  
Telephone: (902) 566-1493  
Fax: (902) 368-1239  
E-mail: [macbain@auracom.com](mailto:macbain@auracom.com)  
Web site: <http://www.munisource.org/fpeim/>



## **Human Resources Development Canada**

Kensington is served by the Summerside Human Resource Centre. For information on programs and services offered by HRDC, you may visit our website at:

<http://www.pe.hrhc-drhc.gc.ca/common>

The site also contains links to other sites of interest.

### **Summerside Human Resource Centre**

PO Box 2000

243 Harbour Drive

Summerside, Prince Edward Island

Canada CIN 5P5

The Summerside Human Resource Centre provides a full line of Human Resources Development Canada service in both official languages to the Eastern portion of Prince County from the community of Tyne Valley in the West to the Prince and Queens County line in the East, including lot 20 in Queens County. The area has a labour force of 16,000 people.

### Hours of operation:

8.30 A.M. to 4:00 P.M. Monday to Friday

### Telephone Numbers:

Employment Insurance Inquiries: 902-432-6835

Long Distance Exchanges (English): 1-800-206-7218,

(French): 1-800-808-63 52

Job lines-. 902-432-6812, 902-432-6813, 902-432-6834

### Employment Services:

General enquiries: 902-432-6804 Employer Job Orders: 902-432-6823

### Records of Employment:

Enquiries: 902-432-6840

Orders: 902-432-6805 Toll Free: 1-800-578-6821

### Income Security Programs:

(Canada Pension/Old Age Security)

English: 1-800-277-9914

French: 1-800-277-9915

Human Resource Centre for Students: (May to August) 432-6890

## Appendix I

The following municipalities are members of the Federation of Prince Edward Island Municipalities. A profile of each municipality was created during the Municipal Profile Project between February and June, 1998.

City of Charlottetown  
City of Summerside  
Town of Alberton  
Town of Cornwall  
Town of Georgetown  
Town of Kensington  
Town of Montague  
Town of Souris  
Town of Stratford  
Community of Abrams Village  
Community of Borden-Carleton  
Community of Brudenell  
Community of Cardigan  
Community of Central Bedeque  
Community of Crapaud  
Community of Kinkora  
Community of Miscouche  
Community of Morell  
Community of Murray Harbour  
Community of New Haven-Riverdale  
Community of North Rustico  
Community of O’Leary  
Community of Resort Municipality  
Community of St. Louis  
Community of St. Peter’s Bay  
Community of Tignish  
Community of Tyne Valley  
Community of Victoria  
Community of Wellington  
Community of Winsloe South

## Appendix II

### Census Definitions

The following definitions are provided to assist readers in understanding the terminology used in the census data in this report. For further explanation or details please contact the Labour Market Information unit of Human Resource Development Canada.

**Average Employment Income of Individuals** - is calculated from unrounded data by dividing the aggregate employment income of a specified group of individuals by the number of individuals with employment income in that group. It refers to individuals 15 years and over who reported employment income for the calendar year 1995.

**Census Family** - refers to:

- 1) a now married couple (with or without never -married sons and /or daughters of either or both spouses), or
- 2) a couple living common-law (with or without never-married sons and/or daughters of either or both spouses), or
- 3) a lone parent of any marital status, with at least one never-married son or daughter living in the same dwelling.

**Census reference date** - May 14, 1996

**Census reference week** - The census reference week was the week prior to enumeration.

**Employed** - includes all persons who worked for pay or in self-employment in the paid labour force in the week prior to enumeration. This includes all persons working for wages or salaries, all self-employed persons (with or with out paid help) working in their own business, farm or professional practice, and all persons working without pay in a family farm or business during the reference week. (The “employed “ also includes persons who were absent from their job or business for a variety of reasons.)

**Employment income by work activity** - refers to total income received by persons 15 years of age and over during the calendar year 1995 as wages and salaries; net income from non-farm unincorporated business and /or professional practice and net farm self-employment income for all jobs held. Included in this is both full time work (i.e. 30 hours or more per week) and part time (less than 30 hours per week) as well as those who worked full year (49- 52 weeks of the year) or part of the year (less than 49 weeks per year) .

**Ethnic origin** - refers to the ethnic or cultural group(s) to which the respondents ancestors belonged. ( An ancestor was defined as someone from whom a person is descended and is usually more distant than grandparent). Respondents were asked to specify as many groups as applicable.

**Knowledge of Official Languages** - refers to the ability to conduct a conversation in English only, in French only, in both English and French or in neither of the official languages of Canada.

**Knowledge of Non-official Languages** - Refers to languages, other than English or French, in which the respondent can conduct a conversation.

**Labour Force** - refers to those persons 15 years of age and older, excluding institutional residents who were employed or unemployed during the week (Sunday to Saturday) prior to census day.

**Mother tongue** - refers to the first language learned at home in childhood and still understood by the individual at the time of the census.

**Participation rate** - refers to the total labour force in the week (Sunday to Saturday) prior to Census day, expressed as a percentage of the population 15 years of age and over, excluding institutional residents.

**Unemployed** - refers to persons 15 years of age and over, excluding institutional residents, who, during the week (Saturday to Sunday) prior to Census Day, were without paid work and were available for work and either; 1) had actively looked for work in the past four weeks; or 2) were on temporary lay-off and expected to return to their job; or 3) had definite arrangements to start a new job in four weeks or less.

**Unemployment rate** - refers to the unemployed labour force expressed as a percentage of the total labour force in the week (Sunday to Saturday) prior to Census Day. Data are available for persons 15 years of age and over, excluding institutional residents.

**Visible minority** - the employment equity act definition was used. It defines Visible minorities as persons (other than Aboriginal Persons) who are non-Caucasian in race or non-white in color.

**Working age population** – refers to the number of persons in the total population who are 15 years of age and over, excluding institutional residents.