

Application for ACOA's eXPORt Program

1. Name of Company: _____

2. Business is: Sole Proprietor Incorporated Partnership Other

3. Date firm was established: _____ Number of Employees: _____

4. Current ACOA Account Manager for your business: _____

5. Business Lines: _____

6. Office Address: _____

Phone: _____ Fax: _____ Email Address: _____

7. Other Sites: Please indicate any other site(s) for your operation in addition to the address noted above: _____

8. If currently exporting, please describe your current or planned export activity, including your prime export market(s), and attach recent export plan: _____

9. If not currently exporting, please explain your planned export activity, and attach any export business plans: _____

10. Indicate any export challenges that your business may be facing. _____

11. Person(s) and their title(s) in your business responsible for your export marketing strategy (*please attach your current export marketing plan*): _____

12. Do you have a website? Yes No Website Address: _____

13. Person(s) and their title(s) in your business responsible for your e-Business strategy and planning: _____

14. Please describe your current e-business practices: _____

15. Please describe any planned e-business practices: _____

16. Please describe any e-Business challenges you are experiencing: _____

17. Please indicate the executive(s)/manager(s) and their title(s) you would assign to this program:

18. When do you want to begin the program?

Signature of Applicant

Date

Print Name

Title

Phone Number

IMPORTANT:

Please attach the following documents to your application:

(Absence of these requirements may result in the delay or rejection of your application. If you do not currently have a marketing plan, please state so.)

1) your current export marketing plan

2) a statement of why you want to participate in this program and what your goals are

3) promotional material for your company.

Note: *Accepted companies will have been in business for a minimum of two years in non-retail or primary industries, will be committed to e-business and to exporting, and will have the commitment for this program from their management. If selected, participation in this program will require a commitment of 25 to 40 hours or more of senior management time over a five-month period, and a fee of \$500 payable to the consulting team engaged. As part of the application process, an interview may be conducted.*

Please return your application and required documents directly to ACOA. All information provided will be held in strictest confidence.

Please forward completed form and supporting documentation to:

eEXPORT, Atlantic Canada Opportunities Agency

1801 Hollis Street, Suite 600, P.O. Box 2284 Station 'M'

Halifax, NS, B3J 3C8

Fax : (902) 426-2054

E-mail: info.export@acoa-apeca.gc.ca

Questions? Call 1-800-565-1228

