



Business Counselling and Community Outreach Program

Whether you're launching a business in the heart of the city or expanding operations somewhere off a country road, your ability to access the right business information, training and counselling – when you need it and where you need it – can be a critical factor to your success.

Wherever you're located in Atlantic Canada, the Women in Business Initiative (WBI) Business Counselling and Community Outreach Program works to connect you with the programs and services you need to make it in the world of business.

How it works

In Newfoundland and Labrador, the WBI Business Counselling and Community Outreach Program is delivered by the Newfoundland and Labrador Organization of Women Entrepreneurs (NLOWE) on behalf of the Atlantic Canada Opportunities Agency (ACOA).

Through the Program, NLOWE Regional Facilitators, located province-wide, will provide you with business counselling and the most current information on the programs and services available to women entrepreneurs across Newfoundland and Labrador.

Offering you individual attention, facilitators will help you through the steps of starting or growing a business, and work to connect you to the people, information and programs you need for business success.

Services include:

- One-on-one support to guide you through business planning and successful implementation.
- One access point to accurate and timely business information.
- Networking opportunities to help you meet other members of the business community, particularly women like yourself who have taken on the challenges of running a business.

NLOWE

A not-for-profit organization, NLOWE has been helping women across Newfoundland and Labrador start and grow their businesses since 1997.

The organization also works to facilitate women's participation in all matters related to community economic development.

Interested in learning more? Talk to your NLOWE Regional Facilitator today:

Labrador Region

Labrador East: 1-888-896-8494

Labrador West: 1-866-944-6688

Eastern Region: 1-866-786-6408

Central Region: 1-866-489-7412

Western Region: 1-866-632-5069

Avalon Region

Client Services: 1-866-759-3777

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