

## Atlantic Trade and Investment Partnership

Atlantic Canada is a profitable place to do business. The Atlantic Canada Opportunities Agency (ACOA) is helping to promote this message to investment communities in the United States and Europe through its Atlantic Investment Strategy. The strategy is one of five components of ACOA's Atlantic Trade and Investment Partnership (ATIP).

### How does it work?

It's a proven maxim that foreign investment creates new jobs, advances productivity and fuels innovation and technology. The Atlantic Investment Strategy aims to increase these benefits by attracting new foreign direct investment to Atlantic Canada through five key activities:

- **Awareness and Promotion:** Whether it's through targeted advertising, attendance at investment conferences or presentations to potential investors, ACOA is helping to raise the Atlantic region's profile as a profitable place to invest.
- **Intelligence Dissemination:** Acting as an investment intelligence information clearing house, ACOA and our partners share valuable information on trends, activities and investment opportunities.
- **Investment Research:** Working together with our partners, ACOA is researching international investment trends and the key factors influencing investment location decisions made by foreign corporations.
- **Investment Partnerships:** ACOA is building closer relationships between federal and provincial partners to strengthen coordination and increase the impact of investment development.
- **Lead Identification and Development:** ACOA is putting systems in place to identify and pursue potential foreign direct investors.

### Who can apply?

Any not-for-profit economic development or business organization in Atlantic Canada can participate in this program. Applicants must have an investment plan in place and demonstrate the ability to complement existing federal and provincial investment activities.

### What assistance is available?

ACOA will normally contribute up to 70% of eligible costs, which include training, web site development, promotional campaigns, video and CD production and investment conferences.

### Questions?

To find out more about *ATIP* or the *Atlantic Investment Strategy*, contact your nearest ACOA regional office:

Head Office: 1-800-561-7862

New Brunswick: 1-800-561-4030

Prince Edward Island: 1-800-871-2596

Newfoundland and Labrador: 1-800-668-1010

Nova Scotia: 1-800-565-1228

Enterprise Cape Breton Corporation: 1-800-705-3926

Web site: [www.acoa.gc.ca/trade](http://www.acoa.gc.ca/trade)

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*ACOA is committed to protecting the environment of this region by promoting sustainable businesses and communities in Atlantic Canada.*



Atlantic Canada  
Opportunities  
Agency

Agence de  
promotion économique  
du Canada atlantique

Canada



20% post-consumer waste



printed with vegetable inks