

Atlantic Trade and Investment Partnership

What is the Atlantic Trade and Investment Partnership?

The Atlantic Trade and Investment Partnership (ATIP) is a five-year federal initiative designed to help Atlantic Canada realize its full potential in both international trade and investment.

Through ATIP, the Atlantic Canada Opportunities Agency (ACOA) is working in partnership with the private sector, academia, provincial governments and other federal departments to develop initiatives aimed at building an export economy in Atlantic Canada and attracting foreign direct investment to the region.

How does it work?

ATIP includes five key initiatives:

Team Canada Atlantic missions: offer export-ready Atlantic Canadian businesses the training, partnerships and connections they need to successfully enter international markets, particularly those in the United States and other strategic markets.

Sector Export Strategies: support the assessment of export opportunities and the implementation of export development strategies for specific industry sectors.

Trade Education and Skills Development: enhances trade awareness and competencies of small and medium-sized enterprises and provides the necessary tools to help them increase their export activity.

Export Internship for Trade Graduates: provides employment opportunities for international trade graduates and offers in-house expertise to businesses wanting to capitalize on international markets.

Atlantic Investment Strategy: accelerates investment research, awareness and promotion activities that internationally position Atlantic Canada as a profitable place to do business.

Questions?

To learn more about **ATIP**, contact your nearest ACOA regional office:

Head Office: 1-800-561-7862

New Brunswick: 1-800-561-4030

Prince Edward Island: 1-800-871-2596

Newfoundland and Labrador: 1-800-668-1010

Nova Scotia: 1-800-565-1228

Enterprise Cape Breton Corporation: 1-800-705-3926

Web site: www.acoa.gc.ca/trade

When re-ordering, please quote:

CAT: C89-4/114-1-2003

ISBN: 0-662-67829-X

ACOA: 2004-03

ACOA is committed to protecting the environment of this region by promoting sustainable businesses and communities in Atlantic Canada.



Atlantic Canada
Opportunities
Agency

Agence de
promotion économique
du Canada atlantique

Canada



20% post-consumer waste



printed with vegetable inks