



Business Counselling and Community Outreach Program

Whether you're launching a business in the heart of the city or expanding operations somewhere off a country road, your ability to access business information, training and counselling – when you need it and where you need it – can be critical to your success.

Wherever you're located in Atlantic Canada, the Women in Business Initiative (WBI) Business Counselling and Community Outreach Program works to connect you with the programs and services you need to make it in the world of business.

How it works

In Prince Edward Island, the WBI Business Counselling and Community Outreach Program is delivered by the Prince Edward Island Business Women's Association (PEIBWA) on behalf of the Atlantic Canada Opportunities Agency (ACOA).

Through the Program, the PEIBWA will provide you with business counselling and the most current information on the programs and services available to women entrepreneurs across the province.

Offering you individual attention, the PEIBWA will facilitate your journey through the steps of starting or growing a business.

Services include:

- One-on-one support to guide you through business planning and successful implementation.
- One access point to accurate and timely business information.
- Networking opportunities to help you meet other members of the business community, particularly women like yourself who have taken on the challenges of running a business.

PEIBWA

The Prince Edward Island Business Women's Association is a not-for-profit organization that represents business women Island-wide. Its mandate is to assist women in business to succeed by providing services and programs to meet their objectives.

Interested in learning more? Talk to:

Prince Edward Island
Business Women's Association
Tel.: (902) 892-6040
Toll-free: 1-866-892-6040

ACOA PEI & Tourism
Tel.: (902) 566-7492
Toll-free: 1-800-871-2596

ISBN Number: 0-662-67304-2
Catalogue Number: C89-4/99-2003
ACOA: 10-2003



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