

Subject of The Fair

New countryside • New technology • Large market

One of the largest scale and the most-established agricultural fair
The important channel for millions of farmers to get agricultural technology and produce
Millions of professional spectators purchasing and negotiating on the spot
Thousands of agricultural institutions gathering in "Yangling Agricultural Science and Technology City"

Hundreds of media from home and overseas broadcasting on the spot

Brief Introduction

The exhibition area is 40,000 square meters with more than 1000 standard booths, the outdoor exhibition area is 20,000 square meters. They are divided into four parts:

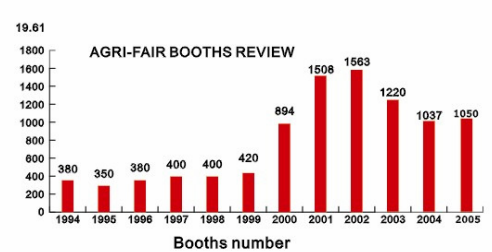
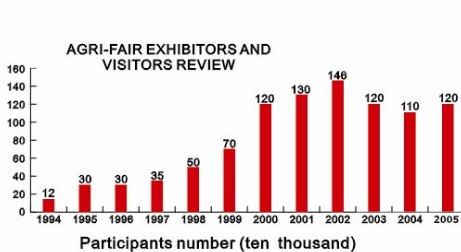
1. New and high agricultural techniques/achievements area;
2. Agro-practical techniques/products area;
3. Farming machinery/equipments area(outdoor);
4. Nursery stock area(outdoor).

At the last fair, there were about 1000 agricultural and related enterprises, scientific and research institutes/universities from 21 countries and regions including China, USA, Brazil, Australia, Japan, etc. attended the fair.

The visitors exceeded 500,000 people, 30,000 of which are professionals engaged in agricultural production, scientific research and trade. More than 1,200,000 people came to Yangling Demonstration Zone for visit and tour.

Transportation of Exhibits

It can be self-managed, or arranged by
Sinotrans (group) Shaanxi Branch which is appointed by the fair.
Tel: 0086-29-6511742, 6511751, Email: sinotrans_bz3@sohu.com
Add: No. 16 Fengcheng Er Road, Xi'an Economy & Technology Development Zone, Xi'an, China



Top Reasons to Participate in China Agricultural Fair

The Most-established Agricultural Fair Brand in China

China Yangling Agricultural Hi-tech Fair (China Agricultural Fair), officially approved by China Ministry of Science and Technology, Ministry of Commerce, Ministry of Agriculture and another 14 ministries and organized by Shaanxi Provincial Government, has been one of the four key national-level hi-tech exhibition fairs supported by the Chinese government. The growing track record of 12 years can tell that it continues to enjoy high profile in China. It stands out as the most successful agricultural fair brand recognized by international & domestic exhibitors and visitors.

Aggressive Nation Wide Media Campaign

China Agricultural Fair, highly endorsed by central government and organizations, is strongly supported by overseas agricultural organizations and associations as well. The impressive portfolio of sponsors and supporters ensures the reliability and credibility of all participating organizations.

Synergy With Current Events

China Agricultural Fair, is not only a place to exhibit, but an unique chance to attend conferences, seminars, symposia, trading negotiations, meetings, where you can find the way to tap into the biggest potential market in the world.

Exhibits profile: animal husbandry, planting industry, fruit & agricultural product and by product processing, vegetables and organic food, new fertilizer, gardening agricultural facilities, chinese medicinal herb substances, agricultural biotechnology, rurally new energy resources, water saving irrigation.

Trade and Negotiation

To hold agricultural produce and food expo, promotion meeting of new products and technology, agricultural purchasing and negotiation meeting, matching activities for buyers and suppliers, ceremony of signing contract.

Forum Seminar

To invite famous experts to study the developing trend and policy of China's well-off farmers to deliver speech and communicate experiences.

Consulting and Training

To organize hundreds of agricultural science and technology experts, agricultural enterprises and representatives of well-off farmers to hold practical consultation and lectures for farmers, which involves in the usage of practical technology, the adjustment of industry structure and market information etc.

Evaluation and Rewards

To hold the evaluation of "Houji Medal" and match and auction about cattle and cow, etc.

