



**November 30 – December 2, 2006
CANADA PAVILION REGISTRATION**

Contact Person:	Company:
Fax:	Products:
E-mail:

1. The special price for exhibiting your own booth within the Canada Pavilion and receiving the following services is:

The Basic Exhibit Package includes:

US\$3,150

(50% reduction for first-time FHC exhibitors*)

- Spacious 9 m² walk-in stand (at the early bird price of US\$350 per square metre)
- Booth construction including table, chairs, counter, shelving and lighting, as specified by show organizers
- Canadian Consulate General Value-Added Services
 - Consulate General briefing on current local agri-food market situation prior to the show
 - Invitations extended to potential local food buyers to visit your booth
 - Admission for you and two guests to the Canada Pavilion Business Networking Reception
 - Opportunity to display your product samples and/or company information in the lobby showcase at the Canadian Consulate General free of charge for a six-month period
 - A one-page company/product information on the FHC Shanghai 2006 Canada Pavilion Catalogue

2. Optional Additions (first-come, first-served):

Additional space per 3m² @ US\$1,050 x _____ block(s) US\$ _____
 Note: Corner booths are only available for requests of 12m² or larger on a first-come, first-serve basis

Additional Canada Pavilion Networking Reception tickets

- Guests of Canada Pavilion companies @ US\$50/person x _____ people US\$ _____

Additional catalogue advertisement pages

- Insert page @ US\$60 x _____ pages US\$ _____
- Back cover page @ US\$120 US\$ _____
- Translation (Note: Company info for catalogue must be English/Chinese or French/Chinese) @ US\$100 x _____ pages US\$ _____

COST CALCULATION

Please add check marks (✓) in boxes provided to select the options that meet your company's needs.

Basic Exhibit Package	US\$ 3,150
(First-time exhibitor: US\$1,575)	
<input type="checkbox"/> Additional space	US\$ _____
<input type="checkbox"/> Additional reception tickets	US\$ _____
<input type="checkbox"/> Additional catalogue advertisement pages	US\$ _____

TOTAL: **US\$ _____**

* Please see the following page for further information regarding "First-time exhibitors"
 Please complete and fax this form to the Canadian Consulate General, Shanghai, (86-21) 6279 7456, Ms. Dora Wang, prior to July 15, 2006



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Conditions of funding support for first-time exhibitors within the Canadian Pavilion at FHC Shanghai 2006:

1. Must be a Canada-based company registered with the Canadian Trade Commission Service's Virtual Trade Commissioner (VTC) at <http://www.infoexport.gc.ca/Entry.jsp>.
2. Neither the Canadian company nor the subsidiary has previously exhibited within the Canadian Pavilion at FHC Shanghai or FHC Beijing, either independently or as a cost-share with another company as a contracting partner (including within an association booth that received AAFC funding).
3. Only Canadian products are to be exhibited and promoted within the Pavilion. This includes any verbal promotion of available product lines.
4. If more than one company is exhibiting within a booth space (i.e. cost-share), the available discount will be calculated as a percentage of first-time to returning companies, multiplied by 50%. The discount will be granted to the contracting partners to be applied as previously agreed between the companies themselves.
5. In the case of a trading houses, distributors or other third-party representation:
 - Discount will be based upon the percentage of first-time companies participating within the booth space (including the third-party company representative), multiplied by 50%. (e.g.: One trading house representing 4 companies' products. The trading house and one company have exhibited previously; the other three companies are entirely new to FHC Shanghai. The discount would be $3/5 \times 50\% \times \text{US\$}1575 = \text{US\$}472.50$.)
 - Returning companies will be deemed to be those that previously exhibited within their own space, cost-shared a space, or were previously represented by a third-party within the Canadian Pavilion at FHC. The 50% discount will be multiplied by the number of new exhibitors.
 - The discount will be granted to the contracting party (i.e.: the third-party representative), to be applied to exhibiting client companies according to terms agreed to previously with those client companies.
6. Funding is not available in conjunction with any other direct or indirect Government of Canada funding (e.g.: CAFI funding, DFAIT export programs, etc.).