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## NFPC Website: Access for Canadians

**F**inding out what's going on at the National Farm Products Council has become easier.

The Council's new Web site, launched July 10th, provides stakeholders and all Canadians with useful and informative features.

At [www.nfpc-cnpa.gc.ca](http://www.nfpc-cnpa.gc.ca), visitors can easily find their way around Canada's supply managed poultry and egg sector and track the progress of the new beef cattle promotion and research agency.

The site includes a section on the Council's regulatory business, and provides background on how Canada regulates the operation of national marketing and promotion-research agencies.

## CEMA Celebrates Original FPA

**T**he annual CEMA producer conference this month looked back three decades to the first federal-provincial agreement, and honoured the original signatories.

The Halifax event included presentations to **Leslie Hutchinson, Harry Law, Jim Johnstone, Peter Dyck**

and **Oliva Lebel**. Their signatures appear on the 1972 agreement.

Two former Ministers of Agriculture – the **Hon. Eugene Whelan** and the **Hon. John Wise** – also spoke at the producer conference.

As well, participants heard updates on CEMA's Industrial Products Program and a presentation from the United Egg Producers on its Animal Husbandry Guidelines for U.S. Egg Laying Flocks.

Council Vice-Chair, **Ron O'Connor** and member **Félix Destrijker** were on hand to join in the celebrations.

## Currie Congratulates CFC at 25

**T**he Chairperson of the National Farm Products Council, Mrs. **Cynthia Currie**, congratulated the Chicken Farmers of Canada on its 25th anniversary on July 1st.

Speaking at a special evening reception on Canada Day, Mrs. Currie applauded the national chicken marketing agency for its many accomplishments since 1978.

Recently, the Chicken Farmers of Canada (CFC) became the first farm product group to obtain approval from the Canadian Food Inspection

Agency for its On-Farm Food Safety Program.

The program promotes quality through a code of good production practices and detailed record-keeping to ensure chicken meat can be traced back through the production and processing system.

The CFC was also the first group to sign the new federal-provincial agreement.

The reception followed the CFC's 11th consecutive appearance on Parliament Hill as a national sponsor of the Canada Day celebration.

## Chicken Operating Agreement Makes Progress

**T**he Chicken Farmers of Canada (CFC) has circulated amendments to the Operating Agreement to all provincial supervisory and commodity boards for approval.

The amendments require the unanimous consent of provincial supervisory boards, provincial commodity boards and the agency.

NFPC will also assess whether the amendments need approval from the Governor in Council.



# S D U O L

## Canadian Mission Targets Russia, Ukraine

**A** Canadian trade mission will visit Russia and the Ukraine October 4-10, 2003 in search of export opportunities.

The Russian market looks attractive because the country imports over 40% of its food.

In Russia's big cities, imports make up more than half of the food supply. Meat, and prepared foods, are in demand.

The Deputy Minister of Agriculture and Agri-Food

Canada (AAFC), **Samy Watson**, will lead the trade mission.

*Need more information? Contact **Sohrab Oshidar** at: [oshidars@agr.gc.ca](mailto:oshidars@agr.gc.ca) or visit <http://ats.agr.ca/events/e3438.htm>.*

## SourceCAN: Two Years Old and Growing

**S**ourceCAN, the free online connection between Canadian exporters and foreign buyers, has entered its third year of operation with hundreds of new business opportunities posted to the site daily.

Exporters who register with SourceCAN add their profiles to the Canadian Companies Capabilities database, which thousands of potential buyers browse each month.

The site already includes listings for more than 90 Canadian chicken exporters.

The database captures bid opportunities from several international data feeds.

CCC filters out opportunities that aren't open to Canadian bidders.

*For more information about SourceCAN, visit [www.sourcecan.com](http://www.sourcecan.com).*

### EVENT CALENDAR

Aug. 13-16	Canadian Cattlemen's Association Meeting, Moose Jaw
Sept. 23-25	Canadian Turkey Marketing Agency Meeting, Toronto
Sept. 24-25	Canadian Egg Marketing Agency Meeting, Ottawa
<b>Oct. 7-8</b>	<b>National Farm Products Council Meeting, Ottawa</b>
Nov. 12-13	Canadian Egg Marketing Agency Meeting, Ottawa
Nov. 18-20	Canadian Broiler Hatching Egg Marketing Agency Meeting, Ottawa
Nov. 25-26	Chicken Farmers of Canada Meeting, Ottawa
Nov. 25-27	Canadian Turkey Marketing Agency Meeting, Toronto
<b>Dec. 16-17</b>	<b>National Farm Products Council Meeting, Ottawa</b>

