



## IN THIS ISSUE

- CPEPC Meeting
- Canada Honours NFPC Staff
- ANUGA 2003

*June/July 2003*



## Council Business

**T**he National Farm Products Council received a report June 9th from the Canadian Egg Marketing Agency (CEMA) about the measures it's taking to balance the books for its Industrial Product program.

CEMA has already increased its levy to reduce the program deficit. It is also developing longer-term measures to make the program financially stable.

The Council, meeting in Halifax, also heard updates from CEMA about progress toward renewing its Federal Provincial and Territorial Agreement, and about its directors' meeting in May.

## CPEPC Meeting

**T**he new executive of the Canadian Poultry and Egg Processors Council (CPEPC) took office during the Council's meeting June 8-10 in Halifax.

The NFPC congratulates Mr. Robin Horel, the new president and CEO, and the new executive, Tony Tavares Chair, Shelly Mandell Vice-Chair, Paul Borg Treasurer, Hank Lammers Secretary and Wayne Morrison Past Chair. The NFPC attended the CPEPC meeting and sponsored the keynote speech by the Hon. Frank McKenna, the former New Brunswick premier.

## Renewing Relationships

**T**he National Farm Products Council met in Halifax June 11th with its provincial counterpart, the Nova Scotia Natural Products Marketing Council.

The two Councils discussed their strategic directions, activities and current national and regional agricultural issues.

The NFPC is meeting with all its provincial counterparts as part of an effort to improve its communication with the National Association of Agricultural Supervisory Agencies.

## Canada Honours NFPC Staff

**N**ational Public Service Week, established by Parliament in 1992, recognizes the commitment and contributions of Canada's Public Service.

This year's celebration also afforded an opportunity to celebrate the long, dedicated service of eight NFPC staffers. They are:

**Keith Wilkinson:** Director, Policy and Program Operations: 31 years of service.

**John Kirk:** Statistical Support Officer: 31 years of service.

**Jurgen Schiffer:** Commodity Advisor: 29 years of service.

**Louise Séguin:** Manager Corporate Services: 28 years of service.

**Carola McWade:** Deputy Executive Director and Registrar: 27 years of service.

**Laura Leckie:** Statistical Analyst: 27 years of service.

**Pierre Bigras:** Regulatory Affairs Officer: 25 years of service.

**Lisette Wathier:** Executive Assistant: 20 years of service.

The members of Canada's Public Service are one of its most precious resources, and their work merits recognition.

## Mexico Conference Generates Ideas

**T**he NFPC was on hand as top food and agribusiness leaders, government policy makers, academics and consumers gathered in Cancun, Mexico in June to discuss "Strategy Development in Turbulent Times."

The conference, the 13th Annual World Food and Agribusiness Forum and Symposium, heard from strategic thinkers across the food chain.



# SHOW

Topics included "The Entrepreneurial Mindset", "Strategies for Continuously Creating Opportunities in an Age of Uncertainty," "Creating Value through Technology," "Consumers in Interaction with Supply Chains," and "Trade in the Americas."

The President of Mexico, Vicente Fox, spoke to the conference about the value and importance of effective trade agreements.

The conference was organized by the International Food and Agribusiness Management Association.

For more information on this event contact

Terry Hayward at (613) 995-0682.

## ANUGA 2003 Registration Opens

Agriculture and Agri-Food Canada (AAFC) is registering exhibitors for ANUGA 2003, the trade fair scheduled for October 11-15th in Cologne, Germany.

ANUGA bills itself as "the most important information and ordering trade fair for the food and drink industry worldwide." The 2001 edition of the fair drew 188,000 buyers from 147 countries.

Canadian exhibitors will benefit from telecommunications facilities, meeting rooms, market information and intelligence and on-site trade promotion support.

For more information visit: <http://ats.agr.ca/events/e3419.htm>.

### EVENT CALENDAR

- July 7-9 Canadian Egg Marketing Agency Meeting, Halifax
- July 14-17 Canadian Broiler Hatching Egg Marketing Agency Meeting, Kelowna
- Aug. 13-16 Canadian Cattlemen's Association Meeting, Moose Jaw
- Sept. 23-25 Canadian Turkey Marketing Agency Meeting, Toronto
- Sept. 24-25 Canadian Egg Marketing Agency Meeting, Ottawa
- Oct. 7-8 National Farm Products Council Meeting, Ottawa**
- Nov. 12-13 Canadian Egg Marketing Agency Meeting, Ottawa
- Nov. 18-20 Canadian Broiler Hatching Egg Marketing Agency Meeting, Ottawa
- Nov. 25-26 Chicken Farmers of Canada Meeting, Ottawa
- Nov. 25-27 Canadian Turkey Marketing Agency Meeting, Toronto
- Dec. 16-17 National Farm Products Council Meeting, Ottawa**

