



Team Canada Inc. • Équipe Canada inc

ATS ADVANTAGE

The Agri-Food Trade Service in Action in Ontario Region

<http://ats-sea.agr.ca>

Investment Secretariat of Agriculture and Agri-Food Canada (AAFC)

The Investment Secretariat at AAFC is pro-active in the development of business cases to attract new investments and is responsive to inquiries about opportunities or information from the global business community or other government agencies. For more information on the functions and services of the Secretariat, visit: <http://ats.agr.ca/invest/home-e.htm> or call: (613) 759-7625.

Canadian International Food and Beverage Show 2005 – February 20-22, 2005, Mississauga, Ontario

Organised by the Canadian Restaurant and Foodservice Association (CRFA), this is Canada's largest annual showcase for suppliers of food and beverage products to the food service and hospitality industry. More than 800 exhibitors and 11,000 visitors are expected this year. The show features products from across Canada, exhibits from other countries and product demonstrations. For information call: (416) 923-8416 or 1-800-387-5649 or visit the Web site at: www.fbshow.com.

One-on-One Meetings with U.S. Trade Commissioners – Monday, February 21, 2005, Mississauga, Ontario

These meetings will be held in the “Vancouver Room” at the Canadian International Food and Beverage Show from 10:00am to 3:00pm. Business development officers from Canadian Consulates in Atlanta, Chicago and Detroit, and the Canadian Embassy in Washington D.C. will be available to meet one-on-one with representatives from Canadian companies to discuss trade with their respective regions. To register for a meeting, please contact Frank Webster, AAFC, at tel: (519) 837-5854 or e-mail: websterf@agr.gc.ca.

Decision Making Process for Japanese Food Buyers: Workshop – Wednesday, February 23, 2005, Toronto, Ontario

AAFC, Canadian Food Exporters Association, Ontario Ministry of Agriculture and Food and Japan External Trade Organization jointly sponsor this unique workshop. Processed food buyers from Osaka and Fukuoka are invited to share opportunities and practical approaches to exporting agri-food products to Japan. There will also be the opportunity to present products one-on-one to these Japanese buyers for detailed business discussions. For information, contact Greg Folinazzo, AAFC, at tel: (519) 780-8005 or e-mail: folinazzog@agr.gc.ca.

~Aussi disponible en français~



Agriculture and
Agri-Food Canada

Agriculture et
Agroalimentaire Canada

Canada



Calendar of events

1-888-1119

2005 Trade Shows Online!

Attendance at trade shows is an essential element of a company's strategic export marketing plan. It provides a highly efficient way of meeting potential customers, seeing competitors' products and introducing new products to a market. The Ontario Region's section of the Agri-Food Trade Service (ATS) website provides a listing of information and links on upcoming trade shows around the globe for 2005. This website will be updated periodically as the need arises. Visit: http://ats.agr.ca/events/3917_e.htm.

Natural Products Expo-West - March 17-20, 2005, Anaheim, CA

Natural Products Expo West is known throughout the world as the largest natural and organic products trade show in the industry. Retail buyers, brokers and distributors can register for free before **February 18, 2005**. Contact Gilbert Arnold, AAFC, at tel: (519) 837-5850 or e-mail: arnoldg@agr.gc.ca for information on the show or visit www.expowest.com to register.

SIAL Montréal – April 13-15, 2005, Montréal, Québec

The third edition of SIAL covers the whole of intermediate food products, dairy products and eggs, meats, fish and seafood, fruit and vegetables, sweets, pastries and fine breads, delicatessen products, catering products, canned goods, pet foods, frozen goods, biological products, health and baby foods, groceries, alcoholic beverages, and soft drinks. For information, or to register, call: (514) 289-9669, fax: (514) 289-1034, or e-mail: info@sialmontreal.ca or visit the Web site at: www.sialmontreal.com.

Retailers' Bakery Association (RBA) Marketplace – April 16-18, 2005, Chicago, IL

Baking professionals can meet at the retail baking networking centre and take advantage of the opportunity to meet one on one with thousands of bakery professionals and industry suppliers, and experience RBA's Professional Baker's Educational Programming. For more information or to register, visit: www.rbanet.com or call: 1-800-638-0924.

Iran Agro-Food 2005 – May 29 - June 1, 2005, Tehran, Iran

Following the successful participation of nine Canadian companies in the 2004 show, the Embassy of Canada in Tehran, along with Agriculture and Agri-Food Canada, is actively promoting this major trade show and will be organizing its second Canadian National Pavilion to highlight our country's capabilities. For information or to participate in the show, contact Ms. Azar Zanganeh, Trade Commissioner for Agriculture in the Embassy of Canada in Tehran at: azar.zanganeh@international.gc.ca or visit: www.iran-agrofood.com.

