## The Canadian Bottled Water Industry

SIC1111, excluding Soft Drink Industry data, 1988-1997

| PRINCIPAL STATISTICS ${ }^{\text {a }}$ | 1988 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 | 97/88* | 97/92* | $\begin{aligned} & \text { AAG }{ }^{n+} \\ & 92-97 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Establishments | 38 | 79 | 80 | 91 | 92 | 79 | 71 |  |  | 86.8\% | -10.1\% |  |
| Employment Total (number of employees) ${ }^{\text {u }}$ | 510 | 1,168 | 1,243 | 1,179 | 1,322 | 1,168 | 1571 |  |  | 208.0\% | 34.5\% | 6.1\% |
| Production ${ }^{\text {² }}$ | 232 | 759 | 886 | 807 | 910 | 727 | 1067 |  |  | 359.9\% | 40.6\% | 7.0\% |
| Administration ${ }^{\sim}$ | 277 | 409 | 358 | 372 | 412 | 442 | 504 |  |  | 81.9\% | 23.2\% | 4.3\% |
| GDP (millions of constant 1992\$) |  |  |  |  |  |  |  |  |  |  |  |  |
| Total Shipments (millions \$) | 54.5 | 125.7 | 154.2 | 186.2 | 211.0 | 230.0 | 347.1 |  |  | 536.9\% | 176.1\% | 22.5\% |
| Shipments, Own Manufacturing (millions \$ | 44.7 | 112.5 | 140.4 | 174.0 | 197.4 | 216.7 | 337.3 |  |  | 654.6\% | 199.8\% | 24.6\% |
| Value-added, Own Manufacturing (millions \$) | 27.9 | 74.7 | 84.3 | 106.4 | 131.9 | 144.6 | 232.7 |  |  | 734.1\% | 211.5\% | 25.5\% |
| Value-added/worker, Own Manufacturing (millions \$) | 0.12 | 0.10 | 0.10 | 0.13 | 0.14 | 0.20 | 0.22 |  |  | 81.3\% | 121.6\% | 17.2\% |
| Value-added as \% of Shipments, Own Manufacturing | 62.4 | 66.4 | 60.0 | 61.1 | 66.8 | 66.7 | 69.0 |  |  | 10.5\% | 3.9\% | 0.8\% |
| Domestic Market (millions \$) | 59.9 | 92.4 | 111.5 | 125.7 | 135.1 | 111.8 | 164.3 |  |  | 174.3\% | 77.8\% | 12.2\% |
| Domestic Penetration Investment (millions \$) | 66.9\% | 72.6\% | 73.2\% | 74.1\% | 72.9\% | 77.1\% | 79.9\% |  |  | 19.4\% | 10.0\% | 1.9\% |
| Value of Assets, Straight-Line End Yr Net Stock Depreciation | 2,490.3 | 2,725.4 | 2,809.1 | 3,013.6 | 3,002.5 | 2,940.9 | 3,010.6 |  |  | 20.9\% | 10.5\% | 2.0\% |
| Capital Construction | X | 6.9 | 7.4 | 7.1 | 4.1 | 4.0 | 3.0 |  |  |  |  | -15.3\% |
| Capital Machinery and Equipment | X | 131.4 | 107.8 | 124.0 | 80.1 | 83.9 | 124.7 |  |  |  |  | -1.0\% |
| Repairs \& Maintenance Construction | X | 5.8 | 5.7 | 5.6 | 4.5 | 3.7 | 0.0 |  |  |  |  | -100.0\% |
| Repairs \& Maintenance Machinery and Equipment | X | 43.9 | 46.3 | 25.3 | 20.4 | 21.1 | 0.0 |  |  |  |  | -100.0\% |
| TRADE STATISTICS ${ }^{\text {a }}$ |  |  |  |  |  |  |  |  |  | 99/88 | 99/92 |  |
| Global |  |  |  |  |  |  |  |  |  |  |  |  |
| Exports (millions \$) | 4.6 | 45.4 | 58.8 | 80.9 | 98.9 | 130.5 | 206.0 | 281.0 | 256.6 | 5478.3\% | 465.2\% | 35.3\% |
| Exports as \% of Shipments, Own Manufacturing | 10.3\% | 40.4\% | 41.9\% | 46.5\% | 50.1\% | 60.2\% | 61.1\% |  |  |  |  | 8.6\% |
| Imports (millions \$) | 19.8 | 25.3 | 29.9 | 32.6 | 36.6 | 25.6 | 33.0 | 34.9 | 30.8 | 55.6\% | 21.7\% | 5.5\% |
| Imports as \% of Domestic Market | 33.1\% | 27.4\% | 26.8\% | 25.9\% | 27.1\% | 22.9\% | 20.1\% |  |  |  |  | -6.0\% |
| Balance of Trade (millions \$) | -15.2 | 20.1 | 28.9 | 48.3 | 62.3 | 104.9 | 173.0 | 246.1 | 225.8 |  | 1023.4\% | 53.8\% |
| With the US |  |  |  |  |  |  |  |  |  |  |  |  |
| Exports (millions \$) | 4.0 | 43.8 | 55.7 | 74.7 | 85.7 | 121.9 | 195.3 | 270.3 | 241.8 | 5945.0\% | 452.1\% | 34.8\% |
| Imports (millions \$) | 2.8 | 2.1 | 1.9 | 1.6 | 1.5 | 1.1 | 4.2 | 5.6 | 9.9 | 253.6\% | 371.4\% | 14.9\% |
| Balance of Trade (millions \$) | 1.2 | 41.7 | 53.8 | 73.1 | 84.2 | 120.8 | 191.1 | 264.7 | 231.9 | 19225.0\% | 456.1\% | 35.6\% |

Statistics Canada (CANSIM) and/or Annual Survey of Manufactures.
${ }^{\circ}$ Annual Survey of Manufactures.
c Data at SIC 111 level, which includes soft drinks

* Most recent data used when available
** Average Annual Growth

