

The Canadian Soft Drink Industry

SIC1111, excluding Bottled Water Industry data, 1988-1997

	1988	1992	1993	1994	1995	1996	1997	1998	1999	97/88*	97/92*	AAG** 92-97
PRINCIPAL STATISTICS^a												
Establishments	390	254	242	226	201	178	167			-54.4%	-29.9%	-8.5%
Employment Total (number of employees) ^d	10,971	8,768	8,018	7,877	6,948	7,368	6571			-32.8%	-16.0%	-4.0%
Production ^d	5,895	5,687	4,519	4,617	4,270	4,537	4014			-23.0%	-20.2%	-4.9%
Administration ^d	5,076	3,081	3,498	3,261	2,678	2,831	2557			-44.2%	-8.1%	-1.4%
GDP (millions of constant 1992\$)												
Total Shipments (millions \$)	2,986.9	1,602.6	1,628.1	1,732.5	1,918.8	1,964.8	1,943.2			-34.2%	22.6%	5.3%
Shipments, Own Manufacturing (millions \$)	2,256.6	2,457.2	2,539.9	2,464.3	2,460.0	2,524.0	2,611.4			15.7%	6.3%	1.3%
Value-added, Own Manufacturing (millions \$)	770.3	1,038.7	1,064.3	860.0	707.7	799.6	829.1			3.8%	-23.0%	-5.4%
Value-added/worker, Own Manufacturing (millions \$)	0.13	0.18	0.24	0.19	0.17	0.18	0.21			58.1%	-3.5%	0.8%
Value-added as % of Shipments, Own Manufacturing	34.1	42.3	41.9	34.9	28.8	31.7	31.7			-7.2%	-25.1%	-6.3%
Domestic Market (millions \$)	2,263.1	2,397.1	2,499.2	2,364.3	2,356.9	2,404.3	2,455.0			8.5%	2.4%	0.5%
Domestic Penetration	99.4%	99.7%	99.3%	99.5%	99.6%	99.7%	99.6%			0.2%	-0.1%	0.0%
Investment (millions \$) ^c												
Value of Assets, Straight-Line End Yr Net Stock Depreciation	2,490.3	2,725.4	2,809.1	3,013.6	3,002.5	2,940.9	3,010.6			20.9%	10.5%	2.1%
Capital Construction	X	6.9	7.4	7.1	4.1	4.0	3.0					-13.3%
Capital Machinery and Equipment	X	131.4	107.8	124.0	80.1	83.9	124.7					3.0%
Repairs & Maintenance Construction	X	5.8	5.7	5.6	4.5	3.7	0.0					-28.2%
Repairs & Maintenance Machinery and Equipment	X	43.9	46.3	25.3	20.4	21.1	0.0					-31.2%
TRADE STATISTICS^a										99/88	99/92	92-99
Global												
Exports (millions \$)	6.1	67.1	58.6	111.9	112.1	127.3	165.4	148.1	197.1	3131.1%	193.7%	18.6%
Exports as % of Shipments, Own Manufacturing	0.3%	2.7%	2.3%	4.5%	4.6%	5.0%	6.3%					
Imports (millions \$)	12.6	7.0	17.9	11.9	9.0	7.6	9.0	9.1	8.1	-35.7%	15.7%	17.0%
Imports as % of Domestic Market	0.6%	0.3%	0.7%	0.5%	0.4%	0.3%	0.4%					
Balance of Trade (millions \$)	-6.5	60.1	40.7	100.0	103.1	119.7	156.4	139.0	189.0	-3007.7%	214.5%	25.4%
With the US												
Exports (millions \$)	5.7	63.3	50.7	95.0	91.8	115.6	147.5	129.5				
Imports (millions \$)	1.6	4.8	15.1	9.1	5.9	4.5	5.4	6.7				
Balance of Trade (millions \$)	4.1	110.9	98.0	178.1	165.5	214.1	323.5	122.8				

^a Statistics Canada (CANSIM) and/or Annual Survey of Manufactures.

^b Annual Survey of Manufactures.

^c Data at SIC 111 level, which includes bottled water

X denotes confidentiality

* Most recent data used when available

** Average Annual Growth