

*A Federal-Provincial-Territorial Initiative*



***Science and Innovation***

# ***Putting Canada First***

An Architecture for Agricultural Policy in the 21st Century





# Overview

- **What the Agricultural Policy Framework is about**
- **What governments are working towards**
- **What the next steps will be**



## *Agriculture Ministers agree on priority elements of the policy framework...*

- Food Safety and Food Quality
- Environment
- Science and Innovation
- Renewal
- Business Risk Management



*... to ensure sustained sector growth  
and profitability*

- Food Safety and Food Quality
- Environment
- Science and Innovation
- Renewal
- Business Risk Management



**Gaining recognition of Canada at home  
and abroad as the best in the world**





## *Getting maximum results from the new framework*

- 
- **Securing recognition for Canada's achievements**
    - safety and environmental sustainability of production
    - capacity to deliver on specific quality attributes
    - continuous innovation
  - **Ensuring industry can get its products into foreign markets**



## *A comprehensive branding campaign will be developed*

- **Aimed at key, fast-growing markets**
- **With consistent branding messages**
- **That advance trade interests of sector**
- **And demonstrate international leadership on technical trade issues**

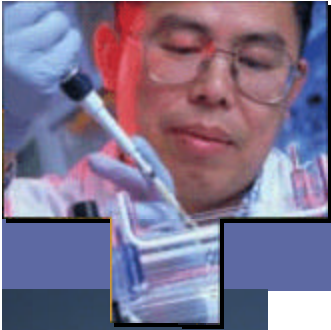




*In support of the APF, the federal government has announced the following funding*

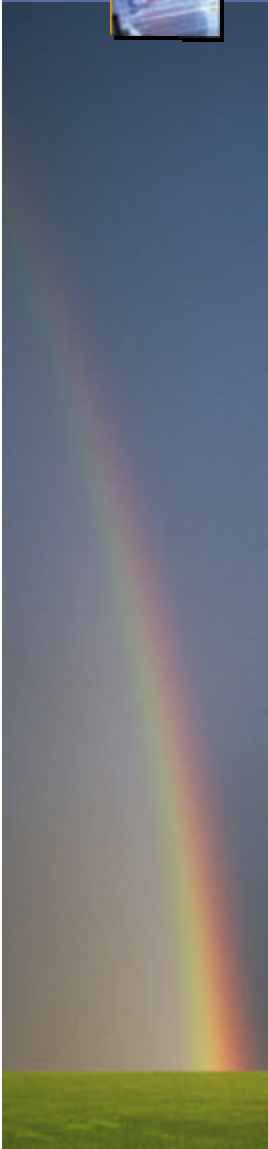
<b>New federal funding</b>		<b>5.2 Billion</b>
<b>Funding for the APF</b>		<b>3.4 Billion</b>
<b>Special transition funding</b>	<b>2002-03</b>	<b>600 Million</b>
	<b>2003-04</b>	<b>600 Million</b>
<b>Accelerating the benefits of the APF</b>		<b>589 Million</b>

- **Drought measures**
- **Environmental action**
- **Tools to improve global market access for Canadian products**
- **Innovation**
- **Rural development and cooperatives**

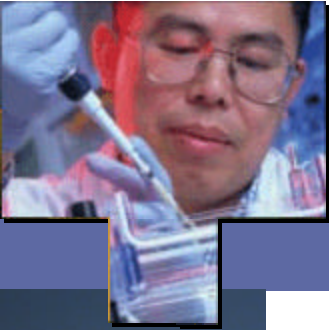


# *Agriculture is based on innovation*

- **Science and innovation focused on meeting needs and priorities of Canadians**
- **Advances in science are providing new opportunities**
- **Science can enhance each step along the value chain**

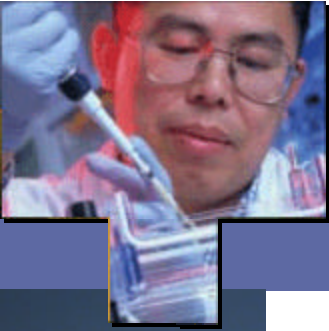






# *Science and innovation are key to agriculture's future*

- **Effectively applying science and innovation across the APF elements will help Canada achieve...**
  - **World leadership in environmentally responsible agricultural production**
  - **World leadership in food safety and food quality**
  - **Global consumer confidence**
  - **Increased profitability and growth through new economic opportunities and enhanced investor confidence**

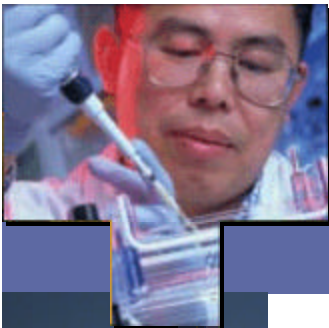


## Science and Innovation

*Advances in science  
offer the potential for growth*

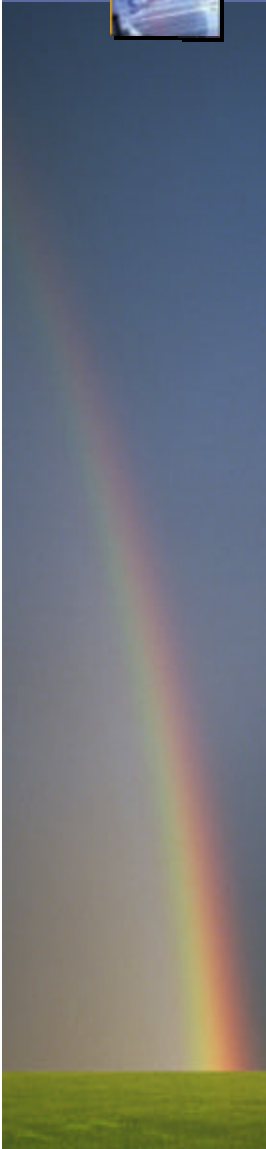
- **Create new products and processes**
- **Move to renewable from non-renewable resources**
- **Address environmental challenges**
- **Protect and advance human health**

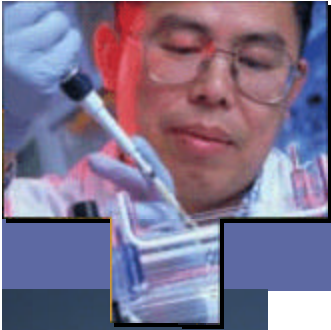




# *Governments and industry working together will achieve the following goals*

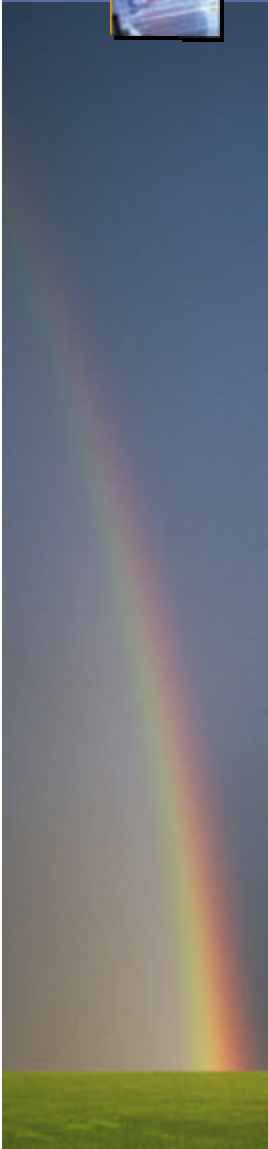
- **Realigning public science resources**
  - realigning and increasing science investments sourced from outside the agriculture sector
  - Realignment of AAFC research resources already undertaken in support APF priorities:
    - > Food safety and quality
    - > Health of the environment
    - > Sustainable production systems
    - > Bioproducts and bioprocesses

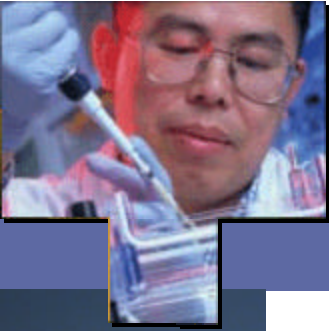




# *Governments and industry working together will achieve the following goals*

- **Coordinating science efforts**
  - creating value chains among all players to take the results of knowledge from the lab through to the marketplace
  - expanding and strengthening links with the scientific community
  - improving technology transfer, coordination and communication





## Science and Innovation

***Governments and industry working together will achieve the following goals***

- **Creating a climate for innovation**
  - accelerating adoption of innovation, but maintain sound science
  - ensuring science human resources needs are met
  - fostering a supportive climate for investment
  - better using intellectual property to enhance growth

***Progress measured through changes in investment levels, the degree of coordination along the value chain, and extent of innovation in the sector***

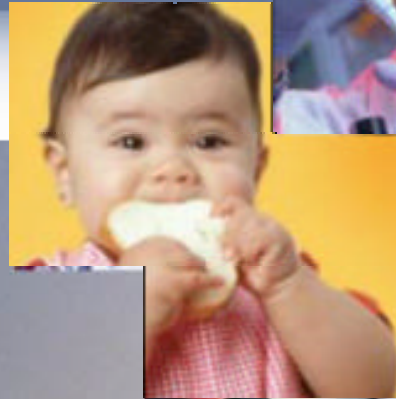
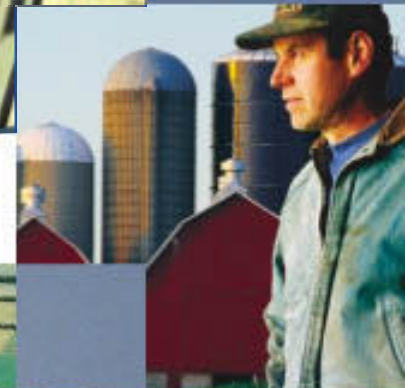




## *Progress to date and next steps*

- **A majority of provinces have signed on to the APF**
- **Negotiations on programming and implementation details ongoing**
- **The APF is slated for implementation April 1, 2003**
- **Programs will be implemented as they are finalized through to 2008**

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[www.agr.gc.ca/puttingcanadafirst](http://www.agr.gc.ca/puttingcanadafirst)