

## Worksheet 8: Expected Sales Volume

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Based on your knowledge of past, present and projected market trends, answer the following:

**What minimum volume of product (number of units) do you believe you could sell in a poor year?**

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**What production and market conditions would create this situation?**

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**What maximum volume of product (number of units) do you believe you could sell in a good year?**

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**What production and market conditions would create this situation?**

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**Expected sales volume** (volume you are most likely to sell in an average future year):

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