Worksheet 5: Competition

Business name and location Estimated sales volume Quality of product or service Price of product or service Customer satisfaction General appearance (cleanliness, neatness, image) Type of buyer targeted Summary of strengths Summary of weaknesses		Competitor A	Competitor B	Competitor C
Quality of product or service Price of product or service Customer satisfaction General appearance cleanliness, neatness, image) Type of buyer targeted Summary of strengths	Business name and location			
Quality of product or service Price of product or service Customer satisfaction General appearance cleanliness, neatness, image) Type of buyer targeted Summary of strengths	_			
Quality of product or service Price of product or service Customer satisfaction General appearance cleanliness, neatness, image) Gype of buyer targeted Summary of strengths				
Price of product or service Customer satisfaction General appearance cleanliness, neatness, image) Type of buyer targeted Gummary of strengths	Estimated sales volume			
Price of product or service Customer satisfaction General appearance cleanliness, neatness, image) Gype of buyer targeted Gummary of strengths				
Customer satisfaction General appearance cleanliness, neatness, image) Type of buyer targeted Gummary of strengths	Quality of product or service			
Customer satisfaction General appearance Cleanliness, neatness, image) Type of buyer targeted ummary of strengths				
Customer satisfaction General appearance Cleanliness, neatness, image) Type of buyer targeted ummary of strengths				
General appearance Cleanliness, neatness, image) Type of buyer targeted Summary of strengths	rice of product or service			
General appearance Cleanliness, neatness, image) Type of buyer targeted ummary of strengths				
cleanliness, neatness, image) Type of buyer targeted Summary of strengths	Customer satisfaction			
Cleanliness, neatness, image) Type of buyer targeted Clummary of strengths				
Cleanliness, neatness, image) Cype of buyer targeted Cummary of strengths				
Summary of strengths				
Summary of strengths	crearinitess, freutress, intage)			
	ype of buyer targeted			
	_			
	· · · · · · · · · · · · · · · · · · ·			
Summary of weaknesses	oummary of strengths			
Summary of weaknesses				
	ummary of weaknesses			
	_			
	vnat methods and you use to gai	ther this information on	your compeniors:	
What methods did you use to gather this information on your competitors?				
What methods did you use to gather this information on your competitors?				
Vhat methods did you use to gather this information on your competitors?				
What methods did you use to gather this information on your competitors?				
What methods did you use to gather this information on your competitors?				
What methods did you use to gather this information on your competitors?				