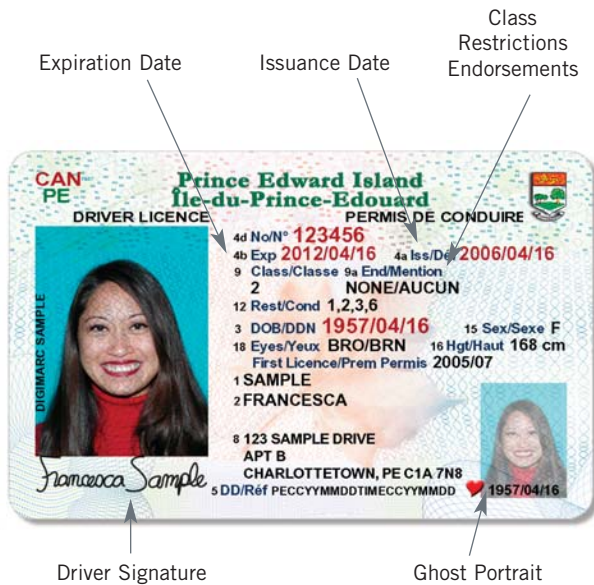


Features of New Licence

Adult Driver Licence



Back of Card



Laminate

The laminate coating contains an optical variable image that increases the card's durability, security and tamper resistance. These patterns shift in colour as the card is tilted, so the viewer can easily verify authenticity.



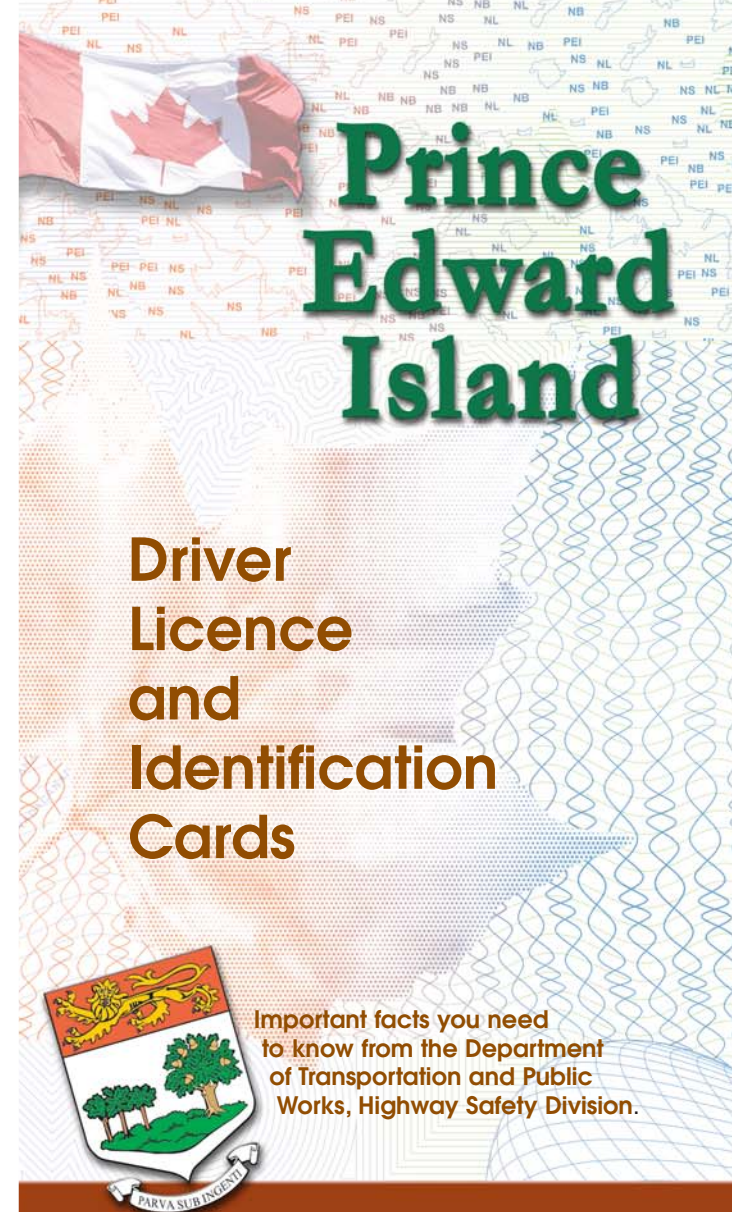
For more information please contact:
The Department of Transportation & Public Works
Highway Safety Division
PO Box 2000 Charlottetown PE C1A 7N8
Phone 1-902-368-5227 Fax 1-902-368-5236
or on the web at <http://www.gov.pe.ca/tpwpei>

DIGIMARC

Digimarc enables trusted relationships through innovative technologies that secure and advance your most important economic and social relationships. Digimarc solutions for government-issued IDs help protect citizen identities, secure commercial transactions, and enhance homeland security and personal safety.

As the leading provider of driver licence issuance systems, Digimarc is a trusted partner and expert in meeting the needs of driver licence and ID issuers today and into the future. We are the only company focused on the growing demands of this market, and have seen our customers through every major transition in the history of driver licences, including the move to digital IDs and central issuance systems, biometric secured IDs, and the use of digital watermarking as a critical security feature.

For nearly 50 years, Digimarc has provided secure, reliable, best value solutions that enable governments to deter counterfeiting, enhance traffic safety and national security, combat identity theft and fraud, and facilitate the effectiveness of voter ID programs.



Improved Identity Protection

Issued by Prince Edward Island
CANADA

A New Look for Prince Edward Island Driver Licences...

The driver's licence and non-driver's licence are the most widely accepted documents for identification in the nation today. Because these documents are so important, the Prince Edward Island Department of Transportation and Public Works wants you to know about the design and new security of the licences.

Card Formats Issued as:

- Adult & Under The Age of 19 Driver Licence
- Learner's Driver Licence
- Graduated Driver Licence
- Restricted Driver Licence
- Identification Card

Beginning in the fall of 2006, all Access PEI branch offices will be issuing driver's licences utilizing a new design and format.

The new design and format incorporates all the standards for driver's licences as agreed to in the Canadian Drivers Licence Agreement. (CDLA). These are elements of the North American security framework, which were developed by the Canadian Council of Motor Transport Administrators (CCMTA) and its US sister organization, the American Association of Motor Vehicle Administrators (AAMVA). The security elements comprise the verification process, card specifications and fraudulent document recognition training as well as establishing legal presence and authorized length of stay.

A state-of-the-art computer imaging network is making the process possible. This system retrieves basic data about the applicant from the existing database, digitizes the applicant's photo and signature, then produces a tamper-resistant document all within minutes.

The new licences are designed with new security features making them virtually impossible to alter or counterfeit without detection.

Greater Security and Benefits

- Portrait and signature are both digital and stored in a permanent database for easy retrieval in order to verify identification.
- The "Under 19" driver licences and identification cards are now issued in a new format that is immediately recognizable. Under 19 cards display the words "UNDER 19 UNTIL/PAS 19 ANS AVANT" followed by the date the cardholder will turn 19 in bold yellow text. This text is positioned vertically next to the portrait.
- Other security patterns on the front of the card are visible only under ultraviolet light.
- The digitized image is stored in a database for easy retrieval in order to verify identification.
- There is a 1 dimensional and a 2 dimensional barcode, micro-printing, as well as several other new security features.
- Licences are bilingual, English/French.
- Organ donors will be identified with a red heart on the lower right-hand side of the card.

Under the Age of 19 Driver Licence

Driver Licence Number



19th Birthday Indicator

Organ Donor Symbol

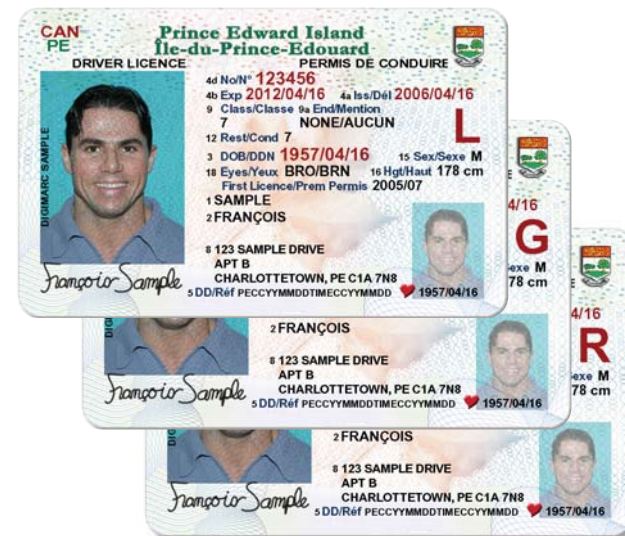
Identification Card

- For qualifying individuals who do not hold a PEI Driver's Licence the Province offers a secure identification card. For more information on obtaining a Voluntary ID please go to: http://www.gov.pe.ca/photos/original/tpw_valid.pdf

Portrait Located on Right Side



Ghost Portrait



- The letters L, G or R will appear in red to designate a Learner, Graduated or Restricted Licence type.