Army News backgrounder

Army Council approved the implementation of the Integrated Internal Information Platform (3IP) in September 2002. Army News is the result.

Its primary mandate is to inform internal audiences and provide accurate content on military issues, including Canadian Forces transformation. A secondary mandate is to connect with Canadians.

Teams of soldiers from across Canada gather and deliver the news. Military and civilian staff in Ottawa package the news for transmission via Internet, intranet, newspapers and video multicast. The Army News Production Centre in Ottawa houses a television studio, state-of-the-art video editing suites, an audio-recording suite, as well as a Web and administrative sections.

Nine Regular Force teams are located at Canadian Forces bases in Halifax, Gagetown, Valcartier, Ottawa, Petawawa, Shilo and Edmonton. Each team consists of a sergeant-reporter and a Canadian Forces photojournalist. Two more teams will be created in Toronto and Wainwright by fall 2006.

Reserve Army News teams are also being created Canada wide to provide additional news gathering capabilities. The first two Reserve teams are located in Montreal and Vancouver.

Public affairs officers across Canada provide support to the teams.

Army News also produces a variety of special projects including documentaries, remote broadcasts and special features, including a reality-based series.