



Canadian Heritage

2000-2001
Estimates

Part III – Report on Plans and Priorities

Canada

The Estimates Documents

Each year, the government prepares Estimates in support of its request to Parliament for authority to spend public monies. This request is formalized through the tabling of appropriation bills in Parliament. The Estimates, which are tabled in the House of Commons by the President of the Treasury Board, consist of three parts:

Part I – The Government Expenditure Plan provides an overview of federal spending and summarizes both the relationship of the key elements of the Main Estimates to the Expenditure Plan (as set out in the Budget).

Part II – The Main Estimates directly support the *Appropriation Act*. The Main Estimates identify the spending authorities (votes) and amounts to be included in subsequent appropriation bills. Parliament will be asked to approve these votes to enable the government to proceed with its spending plans. Parts I and II of the Estimates are tabled concurrently on or before 1 March.

Part III – Departmental Expenditure Plans which is divided into two components:

- (1) **Reports on Plans and Priorities (RPPs)** are individual expenditure plans for each department and agency (excluding Crown corporations). These reports provide increased levels of detail on a business line basis and contain information on objectives, initiatives and planned results, including links to related resource requirements over a three-year period. The RPPs also provide details on human resource requirements, major capital projects, grants and contributions, and net program costs. They are tabled in Parliament by the President of the Treasury Board on behalf of the ministers who preside over the departments and agencies identified in Schedules I, I.1 and II of the *Financial Administration Act*. These documents are to be tabled on or before 31 March and referred to committees, which then report back to the House of Commons pursuant to Standing Order 81(4).
- (2) **Departmental Performance Reports (DPRs)** are individual department and agency accounts of accomplishments achieved against planned performance expectations as set out in respective RPPs. These Performance Reports, which cover the most recently completed fiscal year, are tabled in Parliament in the fall by the President of the Treasury Board on behalf of the ministers who preside over the departments and agencies identified in Schedules I, I.1 and II of the *Financial Administration Act*.

The Estimates, along with the Minister of Finance's Budget, reflect the government's annual budget planning and resource allocation priorities. In combination with the subsequent reporting of financial results in the Public Accounts and of accomplishments achieved in Departmental Performance Reports, this material helps Parliament hold the government to account for the allocation and management of public funds.

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Canadian Heritage

2000-01 Estimates

A Report on Plans and Priorities

Approved

Minister of Canadian Heritage

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1. Minister's Message

As we enter the new millennium, Canada continues to be the best place in the world in which to live. Canadians can take pride that the “Canadian way,” the result of our diversity and our shared values, is a model for many throughout the world. Our support of expression and diversity, which is manifest in our world-class artists, athletes and community leaders, reflects, reinforces and extends these shared values; strengthens our bonds domestically; promotes our interests; and projects our values to the world.

In many respects, Canada is already a true 21st Century country, because we have learned to adapt by innovating and reinventing ourselves, and we have opened ourselves to the world while remaining true to our core values. However, sustaining our quality of life, our cultural diversity and our connections to each other will require new approaches as we face the new global environment of open borders, fast and transnational technologies, and rapid movement of knowledge, people, capital and goods.

The Canadian Heritage Portfolio plays a pivotal role in helping Canadians to meet these challenges. Through its collections that encompass Canada's history and achievements; its support of artists, athletes and communities; its investments in cultural organizations, industries and innovation; and its management of parks and national historic sites, the Canadian Heritage Portfolio builds partnerships that foster cultural diversity, creativity and connections — and ensure Canadian choices across the country and around the world.

I am pleased to present this Report on Plans and Priorities, which sets out for Canadians a new context for the activities, priorities and resources of the Department of Canadian Heritage. The Department's strategic objectives provide the framework for its plans and priorities in five areas: diversity of Canadian choices; excellence in people; building capacity; connecting Canadians to one another; and connecting Canadians to the world. The activities highlighted in this Report illustrate how the Department will achieve these objectives, and will thereby strengthen and improve the quality of life for all Canadians.

Canada has all the right elements: the people, the creativity, the strong and diverse communities, and the shared values. Building on these strengths, the Department of Canadian Heritage will work with all its partners to develop and implement a modern framework for Canadian culture and heritage.

Sheila Copps

2. Canadian Heritage: Connections, Diversity and Choice

A. A 21st Century Model for Canadian Heritage

Culture, broadly defined, is the way we live, the symbols we share, the values we uphold, the languages we speak, the sports we play, the communities we belong to and the stories we tell — our human and natural heritage. It is reflected in and nurtured by our art, artifacts and architecture; by the buildings, the books, paintings, plays, films, recordings and television programs that we make and enjoy; and by the histories we share.

To preserve and promote Canada's rich and diverse culture, the Department of Canadian Heritage has developed a framework that defines five strategic objectives:

- to ensure diverse Canadian choices across all media;
- to support creators, artists, athletes and innovators, and to encourage broad shared participation in Canada's cultural life;
- to enhance the capacity of our communities, institutions and cultural industries;
- to connect Canadians with one another; and
- to connect Canadians to the world and the world to Canadians.

In developing these objectives, we have been influenced by the twin challenges that we continue to face as one of the most open countries in the world — the challenge to secure space for Canadian voices and stories in our own country, and the challenge to compete worldwide. In all that we do, we take into account the unique and distinct character of the Quebec culture, and the diverse needs and circumstances of our official-language minority communities across Canada.

B. Meeting the Challenges of Change

Canada, like other countries around the world, is in the midst of a major transition to a knowledge-based economy and society. This transition is already changing the way in which we work and live. The forces at play in this transition include globalization and consolidation, technological advances and demographic shifts. Each of these forces has a direct impact on how the Department of Canada Heritage fulfills its mandate.

Globalization and Consolidation

The rise of a global knowledge-based economy, in which information and communications technologies thrive on innovation, creativity and research; and where

media and technologies converge, have profound consequences for Canada's culture, communities and way of life. Since there are few, if any, barriers to the dissemination of ideas and cultural expression, the world's wealth of cultures and products are easily accessible. This creates tremendous opportunities for Canadians — opportunities to promote our values and products worldwide. But these same opportunities require Canada to carve out a domestic space for Canadian voices, stories and images.

Globalization, mergers and consolidation are already having an impact on the strategies and instruments that we use to ensure the availability of Canadian cultural choices in the domestic market, as well as their promotion internationally. If Canadians are to continue to enjoy a vibrant and expanding culture, we must ensure that we can continue to develop our own cultural instruments, maintain our cultural diversity, and enhance our ability to develop initiatives, programs and policies that ensure distinctive and accessible Canadian choices while remaining open to a broad range of cultural content and services from outside the country.

Canada has one of the most open cultural markets: 95 percent of feature films screened in Canadian theatres are devoted to foreign films, with foreign content accounting for 85 percent of the revenues from film distribution; 79 percent of retail sales of tapes, CDs, concerts, merchandise and sheet music in Canada feature foreign content — including 69 percent of French-language retail sales — while 70 percent of the music played on Canadian radio has foreign content; 45 percent of book sales in Canada come from the sale of foreign books; 60 percent of all English-language television programming available in Canada is non-Canadian, while 33 percent of all French-language television programming available in Canada is foreign; and 81 percent of English-language consumer magazines on Canadian newsstands are foreign, accounting for over 63 percent of magazine-circulation revenue.

Since Canada is a trading nation, with one of the most open cultural markets in the world and a growing cultural export sector (exports of cultural industries grew by about 25 percent from 1996 to 1998), trade liberalization and trade rules are increasingly important to us. For example, Canada is the second-largest exporter of English-language programs in the world and one of the largest producers of French-language content. Canadian productions have found buyers and audiences in the U.S., Europe and Asia, selling more than \$100 million worth in 1997-98. Since 1992, export sales of Canadian books have more than doubled to reach \$119 million.

The challenge is, and will continue to be, to reap the benefits offered by globalization and trade liberalization while maintaining and expanding Canadians' access to diverse Canadian choices that reflect our values.

We will succeed by joining forces with others from around the world who share our openness to ideas and our commitment to cultural diversity. Through the International

Network on Cultural Policy, an informal network of ministers of culture established by the Minister of Canadian Heritage, we will form strategic alliances to promote cultural diversity in the world.

Information Technologies

The emergence of information and communications technologies, and the growing importance of the Internet, has changed the way that people interact, understand, consume and produce cultural content and services. There is a growing opportunity for information technologies and communications to serve as connecting forces to enable Canadians to share common experiences and values, as well to project Canadian culture to larger audiences and markets.

These same technologies also generate new challenges. For example, in a recent survey, of the top 25 Internet sites used by Canadians, only three were Canadian. Less than two percent of public cultural holdings are digitized and available on the Internet.

We have been extremely successful in making Canada one of the most connected countries in the world. We have connected schools, public libraries, community access centres, and voluntary organizations — providing access to the Internet for those who cannot connect at home or work. Businesses are increasingly on line, as are governments and organizations. Increasingly, however, we are connecting to foreign content and services. To reach the full potential that information and communications technologies can offer, Canadians must produce and generate a critical mass of digital content, in both official languages, for all Canadians. We need Canadian cultural spaces on the world's digital network.

By focussing on new forms of Canadian choices and information, we will contribute to innovation, creativity, social cohesion, inclusion, and cultural and linguistic expression. Information and communications technologies offer tremendous potential for enriching and invigorating the ongoing cultural dialogue that defines our national identity and our shared values. We need to harness them and make them work for us.

Demographic Change and Diversity

Canada's capacity to value our differences will continue to make us one of the most open, resilient, creative and caring societies in the world.

Diversity is reflected in our theatre, dance, visual arts, writing, new media, music, histories and collections. It is our Canadian "brand," recognized and respected around the world.

As countries throughout the world experience increasing diversity in their population and workforce, they increasingly look to Canada as a model.

C. A Strategic Framework

In a world of change, it is by knowing who we are and where we come from, by creating and communicating our stories, by connecting to each other, and by building and strengthening our communities, that we reach out to the world with confidence. Canada's creators, community leaders and innovators help us to connect to one another, reflect and challenge our reality, strengthen our shared experiences and build bridges to the world.

In November 1999, the Government tabled its Response to the Ninth Report of the Standing Committee on Canadian Heritage, *A Sense of Place, A Sense of Being: The Evolving Role of the Federal government in Support of Culture in Canada*. Entitled *Connecting to the Canadian Experience: Diversity, Creativity and Choice*, the Response sets out the Government's overall framework for cultural development and describes the strategic objectives of the Department of Canadian Heritage. (See Graph on next page.) The Government's Response is available on the Canadian Heritage web site (<http://www.pch.gc.ca>).

Our goals are clear: to ensure that Canadians have Canadian choices; and to connect Canadians to the diverse Canadian experience. To meet these goals and commitments, Canadian Heritage is developing a comprehensive plan and performance-management framework that sets out key results for our five strategic objectives. To achieve its objectives, consistent with our shared values, the Department is committed to becoming an employer of choice within the federal public service and to strengthening the capacity of its employees and corporate infrastructure. During 2000-01, the Department will continue to give priority to the development of a planning and reporting framework that is based on these strategic objectives.

This Report on Plans and Priorities is the first iteration of our new Performance Management Framework as articulated through our strategic objectives (identified in this Report as "Key Results Commitments") and key results (identified as "Planned Results").

Throughout the course of the planning year, Canadian Heritage will refine this framework, and will develop performance indicators and measurements. In so doing, our goal will remain, first and foremost, to value and strengthen the Canadian experience, for the benefit of all Canadians.

The Table on page 8 presents the Key Results Commitments, Planned Results and Related Activities which are described in more details under each Business Line.

Canadian Heritage Strategic Objectives

**VALUING AND STRENGTHENING THE CANADIAN
EXPERIENCE: CONNECTIONS, DIVERSITY AND
CHOICE**

**Diverse and
Accessible
Canadian Choices**

Canada's cultural diversity, linguistic duality and shared values are reflected to Canadians through all forms of expression

**Excellence in
People**

Strength in diversity and excellence in creativity, innovation, performance and community leadership

Building Capacity

Community, institutional and industrial capacity and infrastructure to sustain and promote Canada's cultural diversity and social cohesion

**Canadians
Connected to
One Another**

Canadians and their diverse communities bridge differences and distances to deepen understanding of each other and to build shared values

**Canadians
Connected to the
World**

Canada promotes Canadian interests and projects Canadian values to the world and is open to the best that the world offers

Building Capacity at Canadian Heritage



“VALUING AND STRENGTHENING THE CANADIAN EXPERIENCE: CONNECTIONS, DIVERSITY AND CHOICE”

Key Results Commitments (Strategic Objectives)	Planned Results (Key Result Areas)	Related Activities
<p>Diverse and Accessible Canadian Choices: Canada’s cultural diversity, linguistic duality and shared values are reflected to Canadians through all forms of expression.</p>	<p>Canadian content is diverse and inclusive</p> <p>Canadians have access to the best, including diverse Canadian choices which showcase the past and present in all forms of expression</p> <p>More Canadian material of high quality is produced</p> <p>Increased audience for Canadian material</p> <p>Effective preservation, conservation and presentation of Canada’s natural and diverse cultural heritage</p> <p>Canadian institutions and cultural industries present and reflect linguistic duality, cultural diversity and offer them as choices to Canadians</p>	<ul style="list-style-type: none"> • Canadian Cultural and New Media Content On-line • Canadian Television Fund • Canadian Feature Films and Sound Recording • Support for Arts and Culture • Diversity Promotion • Canadian Cultural and New Media Content On-line • Digital Radio and Television • Canadian Television Fund • Tax Incentives and Grants under the <i>Cultural Property Export and Import Act</i> • Protecting Canada’s Heritage Treasures for Future Generations • Preservation of Digital Collections • Support for Arts and Culture • Canada Place/Service Canada • Canadian Cultural and New Media Content On-line • Travelling Exhibitions Indemnification • Preservation of Digital Collections • Support for Arts and Culture • Canada Place/Service Canada • Canadian Cultural and New Media Content On-line • Digital Radio and Television • Canada Place/Service Canada • Tax Incentives and Grants under the <i>Cultural Property Export and Import Act</i> • Protecting Canada’s Heritage Treasures for Future Generations • Preservation of Digital Collections • Minority-language Education and Services

<p>Excellence in People: Strength in diversity and excellence in creativity, innovation, performance and community leadership.</p>	<p>More Canadian creativity and talent from diverse backgrounds is developed and retained</p> <p>Canadians recognize and choose Canadian talent</p> <p>Active citizen participation and enhanced leadership skills, especially among youth</p>	<ul style="list-style-type: none"> • Support for Young Creators • Developing Canadian Talent in the Arts • On-Line Information on Heritage Preservation • Internships/Workshops • Support for High-performance Athletes • Encouraging Youth <ul style="list-style-type: none"> • Support for Young Creators • Developing Canadian Talent in the Arts <ul style="list-style-type: none"> • Second-language Education • Ceremonies and Special Events • Encouraging Youth
<p>Building Capacity: Community, institutional and industrial capacity and infrastructure to sustain and promote Canada's cultural diversity and social cohesion</p>	<p>Community organizations and individuals have the capacity to engage in the social, cultural, political, and economic life of Canada</p> <p>Canadian institutions, organizations and cultural industries have the capacity to meet new challenges</p> <p>Public institutions can respond to Canada's diverse population</p> <p>Official language minority communities thrive and contribute fully to Canadian society</p> <p>Enhanced institutional and organizational capacity of Aboriginal peoples</p> <p>Canadians are able to work, learn and live in both official languages</p>	<ul style="list-style-type: none"> • Facilitation and Support for the Participation of Aboriginal Communities and Organizations • Community Partnerships • Partnering with the Voluntary Sector • Supporting Rural Communities • Increasing Community Capacity and Financial Stability <ul style="list-style-type: none"> • New Media • Canadian Cultural Industries • Canadian Book and Periodical Publishing Industries • Copyright Protection • Partnership • Building Capacity in the Arts Community • The Canadian Magazine Fund • Facilitation and Support for the Participation of Aboriginal Communities and Organizations • Support for Sport <ul style="list-style-type: none"> • Promoting Change in Federal Institutions • Court Challenges <ul style="list-style-type: none"> • Direct Support to Communities • Official-language Minority Communities <ul style="list-style-type: none"> • Facilitation and Support for the Participation of Aboriginal Communities and Organizations <ul style="list-style-type: none"> • Increasing Community Capacity and Financial Stability

<p>Canadians Connected to One Another: Canadians and their diverse communities bridge differences and distances to deepen understanding of each other and to build shared values</p>	<p>Canadians know about each other, their history, identity and symbols</p> <p>Canadians understand the contributions of diverse communities</p> <p>Canadians work toward building an inclusive society</p>	<ul style="list-style-type: none">• Heightened Awareness of the Performing Arts• Providing Assistance to Canadian Museums• Access to Heritage Collections• Canada's Heritage Areas• Promoting Canadian Linguistic Duality• Exchanges Canada• Open House• Katimavik• Learning Materials• Path of Heroes• Promotion of Human Rights• Celebrate Canada!• A New National Sport Policy• Connecting through Tourism <ul style="list-style-type: none">• Exchanges Canada• Open House• Katimavik• Learning Materials• Path of Heroes• Celebrate Canada!• Contribution of Diverse Canadians• Mathieu da Costa Award• Research on Diversity• Connecting through Tourism <ul style="list-style-type: none">• Exchanges Canada• Open House• Katimavik• Celebrate Canada!• Contribution of Diverse Canadians• Raising Awareness• Research on Diversity• Family Violence Prevention Initiative
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<p>Canadians Connected to the World: Canada promotes Canadian interests and projects Canadian values to the world and is open to the best that the world offers.</p>	<p>Canadian values are projected to the world</p> <p>Canadians influence cultural diversity in the world</p> <p>Diverse Canadian talent, achievements and cultural products are recognized and celebrated internationally</p> <p>Opportunities exist for Canadians abroad through trade, exhibition, performance and collaboration</p> <p>Canada attracts and Canadians benefit from the best that the world offers</p>	<ul style="list-style-type: none"> • Cultural Diversity in Television Programming • The Hague Convention • Import/Export Control of Cultural Property • UN Conference against Racism, Racial Discrimination, Xenophobia and Related Intolerance • International Network on Cultural Policy • Promoting Cultural Diversity: International Instrument or Agreement on Cultural Diversity • Participation in International Expositions <ul style="list-style-type: none"> • Cultural Diversity in Television Programming • The Hague Convention • Import/Export Control of Cultural Property • Expo 2000 (Hannover) Diversity Week • International Network on Cultural Policy • Promoting Cultural Diversity: International Instrument or Agreement on Cultural Diversity • Participation in International Expositions • Involvement in La Francophonie <ul style="list-style-type: none"> • Cultural Diversity in Television Programming • Hosting and Major Games • Anti-doping • International Network on Cultural Policy • Participation in International Expositions • Involvement in La Francophonie <ul style="list-style-type: none"> • Export and International Market Development • Participation in International Expositions <ul style="list-style-type: none"> • Cultural Diversity in Television Programming • Export and International Market Development • Games of La Francophonie • International Network on Cultural Policy • Participation in International Expositions • Involvement in La Francophonie
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<p>Building Capacity at Canadian Heritage: Brand Canadian Heritage (PCH) as a model department and the place to work</p>	<ul style="list-style-type: none"> • PCH becomes a model learning organization with a diverse workforce, in an environment where employees feel valued, motivated and that encourages excellence, creativity and innovation • Professional support and advice is provided in a timely way to the Minister and Secretaries of State • PCH communicates effectively its objectives, policies and programs both internally and externally • PCH becomes a model user of information technology for service delivery and internal operations • Integrated business planning and performance management support strategic objectives in the context of the values of the organization • PCH has the capacity to conduct research and develop policy to support current strategic directions and identify future trends • PCH has strategic alliances within the Portfolio and across government to deliver on strategic objectives 	<ul style="list-style-type: none"> • Human Resources Renewal Initiatives • Effective Communications • Expanded Canada Place Network • Planning and Reporting Framework Review, Audit and Evaluation Activities • Increased Policy Development Capacity and Research Activities • Diversity Lens • Sustainable Development Strategy • Establishment of a Canadian Heritage Portfolio Office
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D. Canadian Heritage Portfolio

Many federal departments and agencies play a role in supporting cultural activity. The Canadian Heritage Portfolio plays the central and most comprehensive role. The Portfolio agencies and Crown corporations are among the key Canadian cultural institutions that support artistic expression: creating, promoting, regulating and disseminating Canadian choices to Canadians; and preserving and protecting our cultural heritage and shared history.

Members of the Canadian Heritage Portfolio are increasingly working together to act more strategically in support of government priorities, identify opportunities for co-operation and maximize resources. Key areas for increased portfolio co-operation include the digitization of cultural holdings, international cultural promotion and joint participation in major events across the country.

The Canadian Heritage Portfolio was created in 1993 and now includes:

- the **Department of Canadian Heritage**, as well as the Canadian Conservation Institute, the Canadian Heritage Information Network, the Canadian Cultural Property Export Review Board, and the Historic Sites and Monuments Board of Canada;
- **seven departmental agencies**: the Canadian Radio-television and Telecommunications Commission (CRTC) (an independent regulatory agency), the National Archives of Canada, the National Battlefields Commission, the National Film Board of Canada, the National Library of Canada, Status of Women Canada and the Parks Canada Agency; and
- **ten Crown corporations**: the Canada Council for the Arts, the Canadian Broadcasting Corporation, the Canadian Film Development Corporation (Telefilm Canada), the Canadian Museum of Civilization, the Canadian Museum of Nature, the Canadian Race Relations Foundation, the National Arts Centre, the National Capital Commission, the National Gallery of Canada, and the National Museum of Science and Technology.

As well, the Public Service Commission reports to Parliament through the Minister of Canadian Heritage.

The Department and each departmental agency produce their own *Report on Plans and Priorities*. The Crown corporations and the Parks Canada Agency prepare corporate plans, the summaries of which are tabled in Parliament, or are subject to the accountability requirements of their enabling legislation. The Minister of Canadian Heritage is responsible for ensuring that the major orientations of the agencies within the Portfolio support Government goals and priorities. The Minister is also responsible to Parliament for the resources allocated to all organizations in the Portfolio (See page 50.)

3. Department of Canadian Heritage

A. Mandate, Roles and Responsibilities

The Minister of Canadian Heritage with the Secretary of State (Multiculturalism) (Status of Women) and the Secretary of State (Amateur Sport), supported by the Department, is responsible for policies and programs relating to broadcasting, cultural industries, arts, heritage, official languages, Canadian identity, citizens' participation, multiculturalism and sport. In addition, the Department, through the Canadian Secretariat for the Games of La Francophonie, provides support not only to the Minister of Canadian Heritage but also to the Minister appointed as Federal Spokesperson for the Games of La Francophonie 2001 and the Secretary of State responsible for La Francophonie.

The Department works with Canadians to strengthen their shared sense of identity while respecting their diversity. It seeks to eliminate barriers and to encourage the participation of all citizens, individually and collectively, in the social, political, economic and cultural life of the country. It pursues initiatives that balance individual and collective rights and responsibilities in a way that promotes community self-reliance and individual fulfilment. It fosters a co-ordinated approach among federal institutions to enhance the vitality of official-language minority communities. The Department also works with other federal departments and agencies to ensure that the Government carries out its activities in a manner that is sensitive and responsive to Canada's diversity.

B. Departmental Structure

The approved Planning, Reporting and Accountability Structure (PRAS) of Canadian Heritage outlines the Department's current Business Lines: Cultural Development and Heritage; Canadian Identity; and Corporate Management. Five assistant deputy ministers are responsible for managing these Business Lines.

The Business Lines and their respective product/service lines are indicated in the Table on the next page, which also lists the objectives of both the Canadian Heritage Program and the individual Business Lines. These objectives will be pursued within the context of the new strategic objectives and key result areas that are outlined in the Table on page 8. To reflect this transition period, information on planned activities is presented according to the Business Lines and against the new strategic objectives.

The financial information found in this Report is presented using the current Business Lines in order to comply with government-wide presentation regulations and to allow for

easier year-to-year comparisons. In future years, the *Report on Plans and Priorities* will provide both planning and financial information against the renewed strategic framework.

Canadian Heritage Program Objective:	
To build a strong society in which Canadians participate, celebrate and give expression to their values and heritage.	
Business Lines and Objectives	Product/Service Lines
<p><u>Cultural Development and Heritage:</u> To foster an environment in which Canada’s arts, heritage, cultural industries and broadcasting products and services are created, produced, marketed, preserved, and shared with audiences at home at abroad thereby contributing to Canada’s economic, social and cultural growth.</p>	<p>Broadcasting Cultural Industries Arts Heritage</p>
<p><u>Canadian Identity:</u> To assist Canadians in recognizing and celebrating their shared identity and in enhancing their capacity to contribute to Canadian society.</p>	<p>Official Languages Canadian Identity Citizens’ Participation Multiculturalism Sport</p>
<p><u>Corporate Management:</u> To provide leadership, policy direction and support to departmental program delivery to enable the Department to fulfil its mandate and meet its accountabilities.</p>	

C. Departmental Planned Spending

(\$ millions)	Forecast Spending 1999-00	Planned Spending 2000-01	Planned Spending 2001-02	Planned Spending 2002-03
Budgetary Main Estimates (gross)	736.5	835.5	691.3	671.7
Non-Budgetary Main Estimates (gross)	0.01	0.01	0.01	0.01
Less: Respendable revenue	4.0	4.1	4.2	4.2
Total Main Estimates	732.5	831.4	687.1	667.5
Adjustments**	151.0	101.3	98.9	91.7
Net planned Spending	883.5*	932.7	786.0	759.2
Less: Non-respendable revenue	51.5	52.0	52.0	52.0
Plus: Cost of Services received without charge	17.8	18.8	18.8	18.9
Net Cost of Program	849.8	899.5	752.8	726.1
Full Time Equivalents	1,362	1,347	1,344	1,343

* Reflects the best forecast of total planned spending to the end of the fiscal year.

** Adjustments are to accommodate approvals obtained since the Annual Reference Level Update (ARLU) exercise and to include Budget initiatives.

Cultural Development and Heritage Business Line

A. Planned Spending and Full Time Equivalent (FTE)

(\$ millions)	Forecast Spending 1999-00	Planned Spending 2000-01	Planned Spending 2001-02	Planned Spending 2002-03
Cultural Development and Heritage	293.2	361.2	258.1	255.8
FTE	370	356	354	354

B. Business Line Objective

To foster an environment in which Canada's arts, heritage, cultural industries and broadcasting products and services are created, produced, marketed, preserved, and shared with audiences at home and abroad thereby contributing to Canada's economic, social and cultural growth.

C. Business Line Description

Cultural Development and Heritage helps create an environment in which Canada's heritage is preserved and made accessible, artistic expression can flourish, cultural markets develop thereby ensuring the availability of, and access to, Canadian arts, heritage, cultural and broadcasting products and services. This is achieved through a broad mix of activities and programs, instruments and institutions, including international agreements, cultural agencies, Special Operating Agencies, legislation and regulations.

D. Key Results Commitments, Related Activities and Resources

The following section provides information on activities and resources related to the key results commitments and planned results. (See Table on page 8.)

Diverse and Accessible Canadian Choices

Canadian Cultural and New Media Content On-line - The Department is pursuing several initiatives to encourage the development and accessibility of Canadian cultural and new media content. To ensure a significant, identifiable Canadian presence on-line, in French and in English, a three-part strategy is being developed. The objectives are as follows: to connect all Canadians, particularly youth, with Canada's diverse heritage through an integrated, thematic approach to the digitization of existing Canadian cultural content; to provide content creators and the Canadian new media industry with the tools and support necessary to thrive and to produce high-quality new media content over the long term; and to enhance the access, choice and visibility of Canadian content on-line, presenting it nationally and abroad. In 2000-01, \$20 million will be provided for these initiatives. As a result of the Government's response to the study by the Commissioner of Official Languages regarding French on the Internet, the Department will oversee the work of an interdepartmental working group that is responsible for follow-up.

Digital Radio and Television - The Department will continue to support the Government's commitment to digital radio technology and digital television transition. Through its partnerships with the private sector, it will: work to improve the marketing of digital radio; address issues related to the availability and affordability of digital television; and support the provision of television and radio programming that is competitive and dynamic in an increasingly digital environment. The Department will participate, as appropriate, in the implementation of digital radio and television services, including consultations on policy, regulations, economics and marketing.

Canadian Television Fund - A review of the \$200 million Canadian Television Fund will examine the preliminary impacts and effects of the Fund on the television production industry, and will help to ensure that Canadians and the world have access to Canadian content through an important medium.

Canadian Feature Films and Sound Recording - In 2000-01, the Department will work to develop and implement policy and program proposals to enhance support for the production, marketing and promotion, exhibition and consumption of Canadian feature films and sound recordings. These will include initiatives to facilitate the adaptation of industries and stakeholders to the new digital technologies and e-commerce, as well as to address the undercapitalization of domestic firms. The Department will also design and implement new policy proposals to support Canadian creators, and will renew its efforts to develop new talent and young artists.

Travelling Exhibitions Indemnification - The Canada Travelling Exhibitions Indemnification program will see its first full year of operation in 2000-01. The program is a major mechanism whereby the Government of Canada, by reducing the costs of

insurance for travelling exhibitions that are hosted and developed by Canadian museums, galleries, libraries and archives, will promote more travelling exhibitions. It will also facilitate access to Canadian stories and to Canada's diverse cultural heritage, and, thus, will stimulate greater cultural exchange. By giving Canadian institutions a competitive edge in vying for loans of significant foreign cultural property and exhibitions, and by alleviating the sometimes prohibitive insurance costs involved in borrowing major international travelling exhibitions, the program will provide access for Canadians to significant foreign cultural material and information that might otherwise not be available to them. Program costs are \$400,000 annually.

Tax Incentives and Grants under the *Cultural Property Export and Import Act* - In 2000-01, the provisions of the *Cultural Property Export and Import Act* will likely result in donations and sales of approximately \$100 million worth of nationally significant cultural property (as certified by the Canadian Cultural Property Export Review Board) to Canadian public cultural institutions, in exchange for income tax credit. Also under the Act, it is estimated that grants totalling approximately \$1.2 million will help Canadian institutions to acquire significant cultural property to prevent its export from Canada, or to repatriate Canadian cultural property that appears for sale outside Canada. This will increase access by Canadians to significant cultural property, and will allow Canadian institutions to increase their capacity to bring a diverse range of stories to Canadians.

Protecting Canada's Heritage Treasures for Future Generations - With a budget of approximately \$6.6 million, the Canadian Conservation Institute (CCI), a Special Operating Agency of the Department, promotes the proper care and preservation of Canada's movable cultural heritage, and the advancement of the practice, science and technology of conservation, so that this heritage can be made available to all Canadians. In 2000-01, CCI will continue to provide comprehensive programs in the area of cultural/heritage conservation through research and development, specialized treatment of significant artifacts, analytical and scientific services, exhibit transportation and storage, information dissemination and professional development. To enhance these services, increased emphasis will be placed on working with partners in the conservation community, both nationally and internationally. To avoid duplicating research, for example, an arrangement will be pursued with the Getty Institute in Los Angeles to co-ordinate and share the results of research in areas such as laser techniques in conservation. Other collaborative efforts will include CCI's ongoing contribution to the Centre for Exhibition Exchange, which will continue to stimulate the creation and sharing of travelling exhibitions across Canada.

The condition of heritage collections in Canada is at risk due to diminishing resources for heritage preservation. In the coming year, CCI will develop a Heritage Access and Preservation Initiative, which will address this situation. Its primary goal will be to improve the condition of Canadian heritage collections by: encouraging Canadians to

value heritage objects; engaging Canadians in studying and preserving these objects; and increasing the resources devoted to heritage preservation in Canada.

Preservation of Digital Collections - To make Canada's cultural diversity available, access needs must be balanced with preservation requirements. Digital technology provides a unique opportunity to enhance access to cultural collections. However, digitized information itself is vulnerable and demands special care. To ensure the long-term accessibility of digitized cultural content, CCI will develop techniques for improved disaster recovery of machine-readable information such as optical discs or magnetic media. The Institute also will offer workshops on the preservation of digital information.

Support for Arts and Culture - The Department continues to provide support to non-profit professional artistic organizations, particularly to those that feature performances by artists collaborating from more than two provinces or territories. In 2000-01, \$5 million will be provided through the Cultural Initiatives program for over 160 nationwide festivals and special arts events, thereby giving Canadians the opportunity to see performances by professional Canadian artists from other regions of the country. Young Canadians, in particular, will have enhanced access to the best artistic productions available on the stage.

Excellence in People

Support for Young Creators - The Department will provide support for the development and celebration of quality Canadian content by young creators. Through the First Works Initiative, the Department will encourage young Canadians to apply their creative abilities and will facilitate the positive integration of young creators into the cultural professional workforce. It will promote the celebration of creative excellence in youth, provide support for the dissemination of young creators' accomplishments, and engage in the development of young audiences for Canadian voices.

Developing Canadian Talent in the Arts - The Department continues to play an active role in the development of young Canadian talent in the arts. The National Arts Training Contribution program, for example, fosters such development through support for selected national training institutions that prepare young Canadians for artistic careers. These institutions provide training in a wide range of artistic disciplines to future cultural leaders from across Canada. In 2000-01, \$10.7 million will be invested in these institutions and, through them, in the future of the arts in Canada.

On-line Information on Heritage Preservation - Effective preservation of Canada's cultural heritage depends, in large part, on the skills and knowledge of highly specialized conservation experts. The Canadian Conservation Institute will continue to

play an important role in encouraging the development of conservation expertise. Its Internet site, for example, will continue to be expanded to become a premier source of technical information for the preservation professional, through the introduction of new features such as the Conservation Information Database and an Image Gallery. On-line access to the CCI Library collection also will be provided. To increase the awareness and understanding of the importance of preserving our cultural heritage among the general public, the Institute will use its Internet site to disseminate basic preservation information and will create virtual tours of its facilities. Finally, new publications and products will be developed to supplement existing materials (for example, technical reports and software to calculate light damage).

Internships/Workshops - The Canadian Conservation Institute will once again offer learning opportunities and professional development through in-house and on-site training workshops across Canada. Internships for students and recent graduates will also ensure the dissemination of knowledge through aspiring young professionals and through the participation of youth in preservation activities. Agreements will be negotiated with Canadian universities and colleges to develop credit courses in conservation, to be offered by CCI.

Building Capacity

New Media - To strengthen the Canadian new media industry and to foster the development of Canadian cultural new media content, the Department will pursue its policy development and consultation process. In collaboration with Industry Canada, it will develop and implement a government-wide integrated strategy for Canadian content on-line.

The Department will monitor the development of the Internet to assess its impact on the Canadian broadcasting system, and will develop policy and program recommendations. It will also monitor the development of e-commerce, and will assess its impact on cultural products and services in Canada.

Canadian Cultural Industries - The Department will continue its responsibilities for ongoing policy development and program administration in support of the production, promotion and distribution of a diversity of Canadian cultural content in the film, video, sound recording, book and periodical publishing industries. This ensures that Canadians have the broadest possible choice and access to forms of cultural expression in both the traditional and the new media industries. With financial support, and legislative, regulatory and policy instruments, as well as collaboration with public- and private-sector partners, the Department will work to enhance the innovative capacities, long-term viability, competitiveness and self-reliance of Canadian cultural industries. Within a

comprehensive policy framework, the Department will work to ensure that copyright promotes and protects Canadian creative endeavours in all forms. It will also review and approve proposed foreign investments in Canadian cultural industries under the *Investment Canada Act*, and related regulations and guidelines.

Canadian Book and Periodical Publishing Industries - The Department will continue to adapt, develop and implement, appropriate measures to strengthen the Canadian book-publishing industry, including measures to address the undercapitalization and lack of equity financing available for Canadian book publishers. The Department will also develop and implement new policy initiatives to strengthen the infrastructure and competitive position of the Canadian periodical publishing industry. These include initiatives that are aimed at: increasing the financial viability of small and medium-sized Canadian publishers; increasing training and skills development opportunities; promoting planning and better business practices in the industry; adapting to new technologies; and improving the distribution and marketing of Canadian magazines. Together, these initiatives will ensure that Canadian readers have equitable and affordable access to publications that give voice to distinctly Canadian opinions, thoughts and ideas.

Copyright Protection - The Department will maintain, in collaboration with Industry Canada, the policy development and consultation process that leads to periodic amendments to Canada's copyright legislation, to ensure an integrated copyright regime for Canadian creators, which responds to technological change and keeps pace with international trading partners and trade agreements. It will continue to participate in international policy development and negotiations in the context of the new World Intellectual Property Organization (WIPO) treaties and multilateral trade negotiations, and will work to broaden understanding of the importance of copyright as a means of protecting creative endeavour, and supporting the expression of Canadian culture and related economic activities.

In particular, the Department will undertake research, analysis and policy development on emerging issues in copyright such as the term of protection, the rights of audio-visual performers, the development of a "single window" for the administration of government copyright works, and the on-line management and licensing of rights in the private sector.

Partnership - To ensure that the continued growth of Canada's cultural sector relies on the skill, capacity building and sustainable dimension of this unique growth sector of Canada's economy, the Department will work toward building a strong federal/provincial/territorial/regional government partnership to develop and enhance the export-development strategy of the cultural sector within the Team Canada Inc. framework in close public/private consultation with cultural stakeholders.

Building Capacity in the Arts Community - To help to ensure that arts organizations are sustainable, effectively managed and able to meet new challenges, the Department provides a range of financial incentives and support. This assistance, provided through arts stabilization projects, enables these organizations to advance their cultural and community objectives. Regional stabilization funds in the past have helped guide the re-engineering of arts organizations, providing working capital grants, enhancing organizational and administrative capacity, and helping organizations to adapt to changing environments. By helping to ensure financial security and organizational stability in this way, the Department encourages excellence and innovation in artistic activities. With these goals in mind, additional arts stabilization projects will be pursued in 2000-01.

The Canadian Magazine Fund - On December 16, 1999, the Minister announced the creation of the Canadian Magazine Fund. The new Fund will support the production of high levels of Canadian editorial content while strengthening the long-term competitiveness of the Canadian magazine publishing industry. This funding will permit Canadian publishers to respond to the new competitive environment in the Canadian advertising services market.

Starting in 2000-01, \$50 million will be available to eligible Canadian magazine publishers based on their investment in the production of editorial content. Funding will also be provided for initiatives related to professional development, adapting to new technology, marketing and distribution.

Canadians Connected to One Another

Heightened Awareness of the Performing Arts - Canada has a rich tradition of annual festivals and special arts events. To increase awareness of the performing arts in Canada and to support such events, the Department will invest approximately \$60,000 in 2000-01 in assistance, and associated promotion and outreach activities. Grassroots activities, community outreach events and professional performances, for example, will be publicized and made available on the Internet to ensure maximum access by all Canadians. The value of the performing arts in our lives will be reflected in messages from respected artists in music, dance and theatre, to be read at performances and other events across Canada and printed in programs, newsletters and other publications.

Providing Assistance to Canadian Museums - Museums play an important role in helping Canadians to learn more about each other and their history, identity and symbols. To help museums to achieve this goal, the Department will continue to provide support to the museum community. Through the Museums Assistance program, for example, the Department, in 2000-01, will contribute \$9.4 million to over 200 museums across the

country. Particular emphasis will be placed on: offering assistance for travelling exhibitions that are designed to deepen our understanding of one another; providing an exhibition circulation fund to help small and medium-sized museums cover the costs of borrowing exhibits from another region; and helping Aboriginal organizations to preserve their cultural heritage, which will increase the public's understanding of the rich and diverse cultures of Aboriginal peoples.

Access to Heritage Collections - Today's museums must seek innovative ways to make the wealth of interpretive knowledge that they have accumulated accessible to the public. Through the Virtual Museum of Canada, the Canadian Heritage Information Network (CHIN), a Special Operating Agency in the Department with an annual budget of \$3.5 million, will expand the capacity of Canadian museums to connect all Canadians with the diverse heritage that they hold in trust for the public. Through thematic collections, virtual exhibits, special features and the Virtual Museum gateway, Canadians, particularly youth, will be able to deepen their understanding of Canada and to better appreciate the complex mosaic of our history. Worldwide audiences will also be able to discover Canada through this means.

Working with partners around the world, CHIN will participate in the development of the standards that are necessary for global accessibility. It will develop guidelines for, and provide training in, new methods of recording collections, including the digitization of images. CHIN will also conduct research into the management practices that are necessary for museums to take full advantage of this strategic asset, including managing intellectual property in the digital environment to ensure accessibility. CHIN's objective is to connect 1000 museums as part of the Virtual Museum of Canada by 2002. Targets for the volume of content to be made accessible through the Virtual Museum will be established in consultation with participating museums. The number of on-line visitors to the Virtual Museum is expected to reach over 40 million "hits" and 2 million visits annually by 2002.

Canada's Heritage Areas - Canada's heritage areas, including historic buildings, cultural landscapes, archaeological sites on land and under water, national parks and national historic sites, need to be protected, so that Canadians can connect with these tangible symbols of identity, now and in the future. It is also important to build awareness and understanding of these places and their significance. To that end, the Department will explore and develop strategies and tools, in partnership with the Parks Canada Agency, provinces, territories, Aboriginal groups and non-governmental organizations. Specifically, the Department will contribute to the development of concepts for: a national register, national conservation standards and a certification process; the protection of underwater cultural heritage; the protection of archaeological sites on federal lands and waters; and the enhanced protection for national historic sites, federal heritage buildings and other types of historic places.

Connecting Canadians to the World

Cultural Diversity in Television Programming - The Department will implement appropriate support in the promotion of cultural diversity through participation in international broadcasting initiatives such as TV5 (the international Francophone network) or RCI (Radio Canada International) and through access of international television programming to Canadians.

Export and International Market Development - In collaboration with the Department of Foreign Affairs and International Trade, Industry Canada, Canadian missions overseas, and regional International trade centres, the Department will identify and negotiate market-access opportunities, develop a multi-tier partnership approach to national market and sectoral export and investment, and facilitate access to international business opportunities for Canadian cultural enterprises. It will work toward establishing Canada as a major exporter of both English- and French-language cultural products and services to ensure that cultural enterprises are well prepared for and successfully engaged in international business.

The Hague Convention - In 2000-01, the federal government, in partnership with the provinces, non-governmental organizations and other stakeholders, will begin full domestic implementation of the Hague Convention by, for example, designating and protecting cultural property in Canada under the terms of the Convention. Discussions will also take place to decide if Canada will become a State Party to the Convention's new Second Protocol. As a member of the United Nations Security Council, Canada's participation in this initiative, for which Canadian Heritage has the lead responsibility, is consistent with our objective to encourage an increased focus on humanitarian concerns in international security efforts.

Import/Export Control of Cultural Property - The international fight against illicit traffic in cultural property is essential to the protection of a nation's patrimony and its cultural diversity. In 2000-01, under the authority of the *Cultural Property Export and Import Act* and Canada's obligations under the 1970 UNESCO Convention on the Means of Prohibiting and Preventing the Illicit Import, Export and Transfer of Ownership of Cultural Property, the Government will continue to both protect Canadian cultural property and to preserve it in Canada (through the enforcement of export controls). Also through the enforcement of export controls, Canada will help foreign nations to recover cultural property that has been illegally exported. By doing this, Canada will play a major role in the shared obligation among nations to assist each other in the protection of both cultural property and diversity, in the face of globalization.

Canadian Identity Business Line

A. Planned Spending and Full Time Equivalent (FTE)

(\$ millions)	Forecast Spending 1999-00	Planned Spending 2000-01	Planned Spending 2001-02	Planned Spending 2002-03
Canadian Identity	495.9	502.0	479.5	454.1
FTE	336	350	350	350

B. Business Line Objective

To assist Canadians in recognizing and celebrating their shared identity and in enhancing their capacity to contribute to Canadian society.

C. Business Line Description

Canadians share an identity based on common values and characteristics. Drawing strength from their diversity of languages, cultural heritage, ethnic origins and regional ties, their vision of Canada is one where everyone contributes to build a proud cohesive society.

Canadian Identity fosters knowledge and appreciation of Canadian institutions and achievements, Canadian symbols and the values they represent, the linguistic duality, the multicultural character and the contribution of Aboriginal peoples. It promotes civic participation and voluntarism, social justice, mutual understanding, human rights, the learning of both official languages, excellence in sport and recognition for Canadian athletes, and the commemoration of national events as means of taking part in strengthening and celebrating Canada.

D. Key Results Commitments, Related Activities and Resources

The following section provides information on activities and resources that are related to the key results commitments and planned results. (See Table on page 8.)

Diverse and Accessible Canadian Choices

Minority-language Education and Services - The ability to maintain diversity in Canada builds on linguistic duality. The Department will continue to help minority school boards offer their clients education of a comparable quality to that offered to the majority. It will take measures to extend post-secondary Francophone education throughout the country, especially in key areas such as health, by using distance education and partnerships with existing institutions. The Department also works in partnership with the provinces and territories to deliver provincial, territorial and municipal services in the minority language. A budget of \$137.4 million is invested in these two intergovernmental co-operation programs.

Excellence in People

Second-language Education - In Canada, excellence demands that a significant proportion of the population be able to speak both official languages. In co-operation with provincial and territorial governments, the Department will invest \$75 million for the delivery of quality second-language instruction at all levels, by implementing the provisions of the most recent Memorandum of Agreement signed with the Council of Ministers of Education, Canada, and the bilateral agreements with all provinces and territories, including Nunavut. The Department intends to promote and strengthen second-language learning among Anglophone and Francophone majorities in Canada.

Ceremonies and Special Events - The Department, with a budget of \$2 million, will continue to administer the responsibilities of the Government with regard to Lieutenant-governors, and the organization of visits to Canada by the Queen and members of the Royal Family, since all of these activities provide opportunities to celebrate Canada's diversity, achievements, heritage and peoples.

Support for High-performance Athletes - Canada's top athletes are models of excellence for all Canadians. The Department will continue to provide financial support to Canada's high-performance athletes (currently, approximately 1,250 athletes receive support totalling \$9 million) to assist with training, living and educational expenses. All athletes representing Canada at the 2000 Olympic and Paralympic Games will be supported through this program.

Building Capacity

Direct Support to Communities - The growth and vitality of official-language minority communities are essential to Canada's diversity. The Department will invest

\$36.8 million in direct support to communities. The Canada-Community agreements concluded with each provincial and territorial community will enable the communities to consolidate their network of agencies, to pursue their development priorities, to contribute actively to their local cultural and economic life, and to support projects with national benefits. The Department will continue to co-ordinate the implementation of section 41 of the *Official Languages Act* to strengthen the contribution by federal institutions to the development of official-language minority communities. Canadian Heritage, in cooperation with Treasury Board, other designated federal agencies and minority communities, would like to follow through with the evaluation framework for the implementation of sections 41 and 42 of the *Official Languages Act* developed in 1999-00. The new Interdepartmental Partnership Initiative with Official-Language Communities will encourage and stimulate partnerships among these communities and federal agencies to ensure that their programs, policies and services reflect the needs and realities of official-language minority communities so as to support their development.

Promoting Change in Federal Institutions - Unless federal institutions reflect and promote Canadian diversity, the Government of Canada cannot support this key value. The Department plays an advocacy role by encouraging federal institutions to respond to and reflect Canada's diversity. Actions toward this goal are described in the Annual Report to Parliament on the *Canadian Multiculturalism Act*.

Facilitation and Support for the Participation of Aboriginal Communities and Organizations - Various incentives will support the governance, and social, political, economic, legal and cultural issues that affect Aboriginal life in Canadian society. Funding support will be provided to Aboriginal representative and service organizations, including Friendship Centres, Aboriginal women's groups and Aboriginal broadcasters. As well, Aboriginal languages and cultural development, and Aboriginal youth issues will be given support to enhance the capacities of Aboriginal organizations and communities. For 2000-01, a total of approximately \$68 million will be provided. This will include funding for the Aboriginal Representative Organizations program (\$6.3 million), the Aboriginal Friendship Centres program (\$14.6 million), the Urban Multipurpose Aboriginal Youth Centre Initiative (\$25 million) and the Aboriginal Languages Initiative (\$6 million).

Community Partnerships - A strong voluntary sector is key to Canadian choice and diversity. The Department will promote the growth and diversity of the voluntary sector and enhance its independence. With a view to building the capacity of communities, the Department, with other federal organizations, will pursue partnerships with the voluntary sector to encourage volunteerism and to better engage the voluntary sector in preparation for the International Year of Volunteers in 2001.

Court Challenges - The Department provides funding to the Court Challenges program of Canada, a national non-profit organization, which provides financial assistance for important court cases that advance language and equality rights guaranteed under Canada's Constitution. The program gives funding to people who are members of historically disadvantaged groups, official-language minority groups, or non-profit organizations that represent these groups.

Support for Sport - The Department will continue financial support to eligible National Sport Organizations (NSOs), Multi-Sport/Service Organizations (MSOs) and National Sport Centres (NSCs) (currently 44 NSOs, 14 MSOs and 6 NSCs receive support totalling \$34 million). A review of the Sport Funding and Accountability Framework will be undertaken for the next funding cycle — April 2001 to March 2005. Consultations have taken place to consider changes to the current funding prerequisites. An open call will be made to all NSOs that wish to establish their eligibility for funding. Assessment questionnaires will be mailed to eligible sport organizations in June 2000 with an October 2000 completion date. The Government will complete initial rankings of NSOs by January 2001.

Canadians Connected to One Another

Promoting Canadian Linguistic Duality - In the wake of the Year of La Francophonie in Canada (March 1999 to March 2000), the Department will continue its efforts to promote the Francophonie in Canada, one of the pillars of our country's cultural diversity. The Department will also strengthen the visibility of official languages and of the Government of Canada's commitments (Part VII of the *Official Languages Act*) to the public, community associations, and federal, provincial and territorial agencies and institutions. Canadian Heritage will, for instance, continue to offer young people the opportunity to experience linguistic duality through exchange programs, will support volunteer agencies wishing to offer their services in both official languages, and will promote the presence and recognition of French on the Internet. Internationally, Canadian Heritage will promote its expertise in linguistic development at international forums and will present products of an international calibre, including the language industries and linguistic tourism. Some \$27 million will be used to promote official languages and foster dialogue.

Exchanges Canada - The Government will create Exchanges Canada to provide an expanded and better co-ordinated approach to federal exchange programming. Exchanges Canada will act as a single-window centre of expertise on exchange opportunities, promote exchanges and related activities, and undertake policy research and program evaluation. In addition, it will manage a number of existing programs and new exchange initiatives. Young Canadians will have the opportunity to connect with one another,

deepen their knowledge and understanding of each other and their country, and develop their sense of Canadian identity and attachment to Canada.

Open House - The Department of Canadian Heritage, through the Open House Canada program, provides financial assistance to national non-profit organizations that administer reciprocal group exchange programs and national fora for Canadian youth between the ages of 14 and 19. Its objective is to increase their sense of belonging to Canada, and their understanding of its values and cultural diversity. The funding of \$2 million is used exclusively to cover part of the transportation costs of the eligible participants.

Katimavik - The Department also provides \$9 million per year in assistance to Katimavik, a national youth volunteer service, which allows groups of Canadians aged 17 to 21 to experience their country, serve the community, learn to work together as a group, and develop leadership and communication skills. Katimavik participants spend 30 weeks living in groups of about 10 and working on community projects in three different locations (two predominantly Anglophone and one predominantly Francophone). They take part in a wide variety of skills-development activities, such as environmental projects, volunteer work, community living, learning about computers, and second-language learning. Participants receive room and board, a daily stipend of \$3, and a \$1,000 honorarium upon completion.

Learning Materials - An Internet site of Canadian Heritage learning materials is being developed to serve as a gateway to off-line learning materials about Canada. To promote a better knowledge of Canada, the Canadian Studies program administers the Annual Funding Competition and the Annual Call for Proposals, two funding programs that provide grants and contributions to help Canadians to create learning materials that enhance our capacity to discover more about Canada.

Path of Heroes - The goal of this initiative is to enhance awareness and appreciation of those who have built and continue to build our country. The Path, a physical one, is being developed in close partnership with 35 federal partners, and is located in the National Capital Region. One of the main objectives of the Path of Heroes is to involve youth across the country in the schools they attend and in the communities in which they live. An interactive Internet site (<http://www.heroes.ca>) has been created to engage Canadians in a national dialogue about our national, regional and local heroes. Canadians are encouraged to take a virtual tour of the Path and to share their views on heroism.

Promotion of Human Rights - The protection of human rights and the acceptance of our responsibility as citizens are key elements in Canada's value of excellence. The Department will continue to promote awareness and protection of human rights in Canada, particularly with youth and children. It is also responsible for the collection of data and preparation of reports for international human rights organizations on Canada's progress

with respect to human rights. In the next fiscal year, a budget of \$392,000 will be dedicated to the promotion of human rights.

Celebrate Canada! - Celebrating achievements help Canadians to understand and share their central values. In 1996, Minister Sheila Copps established a program for the celebration of Canada during the ten days leading to Canada Day (starting with National Aboriginal Day on June 21, including Saint-Jean-Baptiste Day on June 24 and concluding with Canada Day, July 1). Funding is provided for community-based celebrations during this period (\$9.0 million). The Ceremonial and Promotion of Canadian Symbols directorate maintains three Internet sites (with up to 1.2 million hits a month) in which Canadian symbols, protocol and ceremonial rites, Royal visits, the Canada Day Poster Challenge, special initiatives such as National Flag of Canada Day (February 15) and Celebrate Canada/Canada Day are featured. Printed materials are also developed and distributed to teachers, students and the general public .

A New National Sport Policy - Regional conferences are to be held throughout 2000 in six locations across Canada to identify and discuss issues in amateur sport from varying perspectives. These conferences will lead to a National Summit early in 2001 at which resolution of identified issues and related policy recommendations will be sought. The outcomes of the National Summit will be used to create a National Sport Policy and related legislative initiatives. Regional Conferences will be co-chaired by the Secretary of State (Amateur Sport) and a provincial minister, with participation from a broad spectrum of stakeholders in sport.

Contribution of Diverse Canadians

The Multiculturalism program provides grants and contributions (\$16 million/year) to support initiatives of Canadian civil society organizations that communicate the value of diversity, address intolerance and facilitate community participation. The following activities will encourage Canadians to interact with each other on a basis of respect, understanding and equity with a view toward eliminating racism, violence and intolerance:

- **Mathieu da Costa Award** - Through this annual program for elementary and secondary school students, the Department commemorates Mathieu da Costa, the first recorded Black person in Canada who worked as an interpreter between the early French explorers and the Mi'kmaq people. Youth are encouraged to explore the contributions of individuals of ethnic and racial minority backgrounds to the building of Canadian society by submitting essays, short stories or pieces of art that exemplify the qualities of mutual respect and understanding.
- **Raising Awareness** - The Department will build on the momentum of its national efforts to eliminate racism through: the Annual March 21 Campaign and Racism;

Stop It! Action 2000 Initiative. By partnering with corporate sponsors and key community organizations, these multifaceted initiatives, costing \$4.7 million, will continue to use social marketing to maximize outreach to youth between the ages of 12 and 18.

The Department, with a budget of \$250,000, will continue to co-ordinate a horizontal policy report with federal partners to support research, public education and community action to combat hate and bias activity.

Research on Diversity - The Department will continue to initiate and fund evidence-based research on cultural diversity, primarily through its Annual Call for Research Proposals. The Call draws on research partners and post-secondary institutions, as well as community organizations and other levels of government to fill in gaps in knowledge of cultural diversity in Canada. The Millennium Call focusses on four areas: the intersectionality of diversity; the personal/social/economic consequences of racism; ethnicity in contemporary Canadian society; and the economic dimensions of multiculturalism (\$400,000).

In addition, the Department will continue to support the Metropolis Research Initiative, a collaborative, international research undertaking, which examines immigrant integration and the effects of international migration on urban centres.

Family Violence Prevention Initiative - Working with ethnic media, non-governmental organizations and English as Second Language (ESL)/French as Second Language (FSL) programs, the Department will continue to raise awareness in ethno-cultural communities about the laws related to family violence and the sources of assistance for victims and their families. It will also support the development of radio and television interviews/features on family violence, and will evaluate the impact of its heritage-language public-service announcements from the previous year.

Canadians Connected to the World

UN Conference against Racism, Racial Discrimination, Xenophobia and Related Intolerance - Funds are currently being sought to facilitate Canada's participation in this major conference, which is scheduled for summer 2001. The Department will play a major role by establishing a Secretariat to lead domestic preparations and participate in international preparatory meetings in 2000.

Hosting and Major Games - The Department, working in partnership with the Canadian High Commission is responsible for managing the Government's involvement in the 2000 Summer Olympics and Paralympic Games, which are taking place in Sydney,

Australia. The Olympic Games will take place from September 15 to October 1, 2000, and the Paralympic Games run from October 18 to 29, 2000. The Olympic and Paralympic Games provide an ideal opportunity to advance federal government sport policy and program objectives. The Games also offer fora for gathering knowledge and insights into high-performance sport development, and provide opportunities to link with international sport partners.

The Department will manage and represent federal interests in support of the Host Societies for upcoming international sport events being hosted in Canada for the next few years. These include the 2001 World Athletics Championships in Edmonton, Alberta (July 3-12, 2001), the 2002 North American Indigenous Games in Winnipeg, Manitoba, and the 2003 World Cycling Championships in Hamilton, Ontario.

Anti-doping - Canada continues to be a leader in the world struggle against doping in sport. The Secretary of State is the Co-chair with Australia of an International Intergovernmental Consultative Group on Anti-Doping, which is responsible for selecting government representation on the World Anti-Doping Agency (WADA) and for co-ordinating government policies.

Expo 2000 (Hannover) Diversity Week - During August 8-12, the Canadian Pavilion at Expo 2000 in Hannover Germany will host events related to diversity. The Secretary of State (Multiculturalism) will participate in formal and informal activities that are designed to demonstrate Canada's commitment to protecting and celebrating multicultural diversity. Canadian resource material and a special website will also be made available to the public.

Games of La Francophonie - The IVth Games of La Francophonie will be held from July 14 to 24, 2001, in the Ottawa-Hull region. As the franchise holder for these Games, the Government of Canada created the Steering Committee (Comité organisateur des Jeux de la Francophonie (COJF)), a non-profit organization, to organize the Games.

Cabinet approved a \$16-million contribution in 1998 to host this event. The Department of Canadian Heritage is responsible for managing these funds. Of this amount, \$12.1 million will be provided to the COJF over four years to host the Games, \$2.5 million will be set aside for the operations of the Canadian Secretariat of the 2001 Games of La Francophonie — created to support the three departments responsible for the Games and to attend to the Government's interests — and \$800,000 will be provided for the international transportation of participants. The Department is also responsible for organizing Canadian participation to the Games.

Corporate Management Business Line

A. Planned Spending and Full Time Equivalents (FTE)

(\$ millions)	Forecast Spending 1999-00	Planned Spending 2000-01	Planned Spending 2001-02	Planned Spending 2002-03
Corporate Management	94.4	69.5	48.4	49.3
FTE	656	641	640	639

B. Business Line Objective

To provide leadership, policy direction and support to departmental program delivery to enable the Department to fulfil its mandate and meet its accountabilities.

C. Business Line Description

Corporate Management provides strategic advice, services and products associated with: strategic planning and policy co-ordination; financial management; human resource management; communications and public affairs; audit and evaluation; information management; legal services; information technology; management of regional offices; and program management and delivery at the regional level. In addition, it promotes Canadian Heritage activities through co-ordination with portfolio organizations, and active exchanges with central agencies, other governmental organizations, the provinces, territories and the international community. It also co-ordinates Canada's participation in international expositions.

D. Key Results Commitments, Related Activities and Resources

The following section provides information on activities and resources related to the key results commitments and planned results. (See Table on page 8.)

The Corporate Management Business Line also comprises the Department's regional offices. The five regional offices, in Moncton, Montréal, Toronto, Winnipeg and

Vancouver, manage and deliver programs, serve clients, provide daily liaison with the public and the provincial-territorial governments and contribute to the development and implementation of departmental policies. Twenty-five points of service ensure that Canadians have access to departmental programs and services.

Diverse and Accessible Canadian Choices

Canada Place/Service Canada - During 2000-01, this Department-led initiative will evolve the Canada Place Internet site/in-person centre initiative into an innovative, high-tech portal for Canadians to connect with one another, obtain information on Canada, carry out business, and partner with government. It will help to connect Canadians to each other as individuals and as communities, and will help to meet objectives of choice and diversity in Canadian content, while using a media that young Canadians find particularly attractive and accessible.

In this regard, the Atlantic as well as the Prairies and Northern Regions will enhance programming that is related to public awareness and visibility, including the further development of the Canada Place concept with expanded public outreach activities by means of interdepartmental co-operation. The Western and Prairies and Northern Regions, through a lead role in the Service Canada Initiative, will promote departmental and federal visibility in Edmonton and Calgary.

In the Quebec region, we will proceed in March 2000 to open a Services Canada counter at the Canadian Heritage offices at the Guy Favreau Complex. Canadian Heritage's regional branch is in discussions with Public Works about potential sites for Canada Place in Montreal and Québec City.

Diversity Promotion - The Department will work toward ensuring that its policies and programs promote diversity. For example, the Ontario Region will work with Aboriginal, ethno-cultural and racial minority communities to help them to showcase their stories and experiences. In particular, Ontario will encourage the development of projects that model cross-sector partnerships with the private, non-profit and voluntary sectors. Grants and contributions recommendations will give preference to projects that build relationships across communities, and engage arts, voluntary, social justice and private-sector organizations.

Excellence in People

Encouraging Youth - Through Young Canada Works (YCW), the Department will contribute to the Government's Youth Employment Strategy, by helping 2,600 students

and graduates to obtain access to work experiences; to play a key role in emerging cultural and heritage areas of the work force; and to connect to the Canadian experience, to each other and to the world. The program provides young Canadians with opportunities for creating innovative content, and building Canada's human capital and talents, in both rural and urban communities.

Other areas of the Department will also focus on youth. For example, the Ontario Region will, through youth interns at Canada Place, focus on engaging youth and seniors' communities in accessing and understanding the Internet, with a particular emphasis on Canadian content. Canada Place interns will work with other youth to help them to create their first works, which can be showcased and shared with all Canadians on the Internet.

The Quebec region will develop an intervention strategy to promote the First Works initiative and will continue to consider young people as their target group and key partners in actions relating to the International Day for the Elimination of Racial Discrimination. The Quebec Region will also promote the Francophonie in Canada to the people of Quebec and will co-ordinate activities involving the private sector that will benefit young Francophone Canadians.

Building Capacity

Official-language Minority Communities - With the signature of the renewed Canada-Community agreements in Alberta, British Columbia and the Yukon, the Western Region will continue to work with official-language minority community groups to support their cultural, social and economic activities.

The Prairies and Northern Regions will proceed to implement two single-service windows to serve the official-languages minority community, one in an urban setting and one in a rural setting. The implementation and development of a model began in April 1999 in conjunction with the provincial government, the bilingual municipalities of Manitoba and the Francophone community of Manitoba. The Region will also focus on ensuring the finalization of federal/provincial bilateral agreements in support of official languages in education.

The Ontario Region has given priority to a regional intervention strategy with Francophone ethno-cultural minority communities in Ontario, the purpose of which is to develop and implement a co-ordination plan for ethnic and ethno-cultural minorities to identify their priorities, to define the main avenues for their development and their global development plan in keeping with official-languages programs, the Canada-Community Agreement and the Multiculturalism program.

The Quebec Region will concentrate on promoting the implementation of the new Canada-Community Agreement that was signed in December 1999. New and emerging groups will be supported, particularly those in rural areas. English-speaking groups in all sectors will be encouraged to develop projects, initiatives and partnerships that will consolidate, strengthen and renew the community. The Department will work with the Quebec Community Groups network to carry out its mandate under the Agreement. The Quebec Region will also continue to seek opportunities with the Government of Quebec to renew federal/provincial agreements in the coming year. To give new impetus to the creation of mechanisms for greater co-operation between federal institutions and the Anglophone minority in Quebec under section 41 of the *Official Languages Act*, the Region will be implementing the Interdepartmental Partnership with Official-language Communities.

The Atlantic Region will renew five Canada-Community Official Languages agreements to further the development and growth of Acadian and Francophone communities. Canada will also renew three federal/provincial framework agreements on the Promotion of Official Languages and four framework agreements on Official Languages in Education. To enhance federal interdepartmental co-operation for the development of Francophone communities, the additional tool of the Interdepartmental Partnership with Official-language Communities will be implemented.

Partnering with the Voluntary Sector - To further the relationship with the voluntary sector on a broad range of policy areas — from the federal contribution to the International Year of Volunteers in 2001, to the possible development of the National Volunteerism Initiative designed to bolster voluntary action in Canada — the Department will work in partnership with other federal departments alongside the voluntary sector.

Supporting Rural Communities - The Department will continue, with other federal organizations, to respond to the priority areas of rural Canada. For example, in the Atlantic Region, a focus on Aboriginal treaty rights and their social impact will help to carve out the Department's social cohesion role while building better intercommunity relations. The Viking Millennium cultural activities will take place in Newfoundland, and increased activity within regional rural communities will happen with a "smart communities" project introduced by Canadian Heritage in the Canadian Rural Partnership.

Increasing Community Capacity and Financial Stability - Given the unique and distinct nature of Québécois culture, the Quebec region will contribute to its development and vitality by promoting the stabilization of agencies working to achieve cultural dissemination and development, and by encouraging exchanges between Quebec, other regions of Canada and other countries.

The Ontario and the Prairies and Northern Regions will continue to work with community organizations toward stabilization models that support non-profit organizations, and arts and culture institutions. In particular, it will explore the creation of regional funds that can be dedicated to building capacity in communities that are emerging or have been historically excluded from civic participation. The Ontario Region will develop a model for social justice community stabilization, which encourages partnerships across the voluntary and private sectors. The Region will play a role in the development of long-term financial strategies in the area of cultural infrastructure in the province.

In 2000-01, the Department's regional offices will continue to be involved in the implementation of initiatives to enhance the capacity of Aboriginal communities through the Urban Aboriginal Strategy and Urban Multipurpose Youth Centres. For example, the Prairies and Northern Region will focus on priorities identified by Aboriginal Youth Advisory Committees. The Western Region will also continue to be involved in the Vancouver Agreement (a co-operative framework involving the three levels of government for community development in Vancouver's downtown eastside).

Canadians Connected to One Another

Connecting through Tourism - The Department will explore cultural tourism as a means to promote diversity, encourage Canadians to connect with each other and with the rest of the world, and help young Canadians to acquire valuable knowledge and skills. The Department will: carry out an in-depth issue scan to assess the Department's/Portfolio's readiness in tourism and to define requirements for success; consolidate its already strong relations with the Canadian Tourism Commission; develop a multiyear cultural tourism strategy and action plan, as well as a supporting communications strategy; and establish a tourism secretariat to co-ordinate departmental activities.

Canadians Connected to the World

International Network on Cultural Policy - In 1998, the Minister of Canadian Heritage established the International Network on Cultural Policy, an informal forum of ministers of culture from around the world designed to encourage discussion and joint efforts in support of cultural diversity. The Network's first meeting was held in Ottawa in June 1998; the second meeting was held in Oaxaca, Mexico, September 1999. Future meetings are planned in the fall of 2000 in Greece. The Department will formalize the relationship with the Network by providing financial resources for the Network Liaison

Office. In 2000-01, the Department will also sponsor specialized work on cultural diversity and globalization.

Promoting Cultural Diversity: International Instrument or Agreement on Cultural Diversity - The Government will also actively pursue the development of an international instrument or agreement on cultural diversity that acknowledges the importance of cultural diversity, and the capacity of countries to pursue policies to promote and affirm diversity. The objective continues to be to preserve and promote domestic cultural policies within our international obligations. The Department will build support with international partners for the development of a new international instrument on cultural diversity. This will allow countries to maintain policies that promote a cultural diversity that is consistent with and respectful of international trade obligations in both domestic and international markets, and that secures market access, thereby enhancing the long-term economic viability of the Canadian cultural sector.

The Department of Canadian Heritage and the Department of Foreign Affairs and International Trade will continue to consult with domestic stakeholders, as well as with international partners, on the possibility of pursuing a new international instrument in various bilateral and multilateral venues.

Participation in International Expositions - Canada has an outstanding reputation in the field of international expositions, and this has led to an expectation of a strong and continued Canadian presence. The Department is organizing Canada's participation in Expo 2000 in Hannover Germany and will continue to pursue the establishment of partnerships with other federal departments, provincial/territorial governments and the private sector, through financial contributions and input to content development of Canada's participation.

Involvement in La Francophonie - The Department contributes to the activities associated with Canada's involvement in the international Francophonie, including the summits and Games of La Francophonie. It also co-ordinates Canada's role with regard to the management and policy for TV5.

Building Capacity at Canadian Heritage

The Department will work to establish Canadian Heritage as a model department and the place to work. To this end, the Department will focus its efforts toward ensuring that it:

- becomes a model learning organization with a diverse workforce, in an environment where employees feel valued and motivated and where excellence, creativity and innovation are encouraged;

- provides professional support and advice in a timely way to the Minister and Secretaries of State;
- communicates its objectives, policies and programs effectively, both internally and externally;
- becomes a model user of information technology for service delivery and internal operations;
- integrates business planning and performance management to support its strategic objectives in the context of the values of the organization;
- has the capacity to conduct research and develop policy to support current strategic directions and to identify future trends;
- has strategic alliances within the Portfolio and across government to deliver on its strategic objectives; and
- has access to the best legal advice to support its strategic objectives.

Some specific activities include the following:

Human Resources Renewal Initiatives - Initiatives will emphasize connecting managers and employees at all levels to ensure a successful transition to modern management of human resources. The Department's goal is: to maintain a healthy work environment; to further develop capacity in people; to transform into a learning organization; to ensure that Canada's cultural diversity, linguistic duality and shared values are all reflected in its current and future workforce; and to improve results and accountability. Implementation activities include facilitating dialogue with employees particularly in response to the Public Service Employee Survey and taking concrete actions to improve results in the work environment; and developing generic competency profiles and individual learning plans to address employees' and organizational learning needs. The focus will also be to integrate human resources planning to the departmental strategic planning and reporting system, to delegate authorities to the lowest level possible in the organization, and to implement learning and diversity management strategies.

Expanded Canada Place Network - The Department will continue to expand the current Canada Place network by increasing the number of in-person service centres, encouraging community-centred activities in these urban locations, and strengthening the network of sites through partnership with the Portfolio agencies, other federal departments, other levels of government, and private and non-profit organizations. The

Canada Place Network will also expand its access of cultural content through additional links to its website (www.canadaplace.gc.ca) as it aims to become the Canadian Cultural Internet portal.

Effective Communications - The Department will work with federal organizations, including those within the Canadian Heritage Portfolio, to ensure that Canadians receive information on a number of departmental and other government-wide priorities. The use of technology will continue to be expanded as an effective tool to achieve this end.

Planning and Reporting Framework - Canadian Heritage has embarked on a results-based strategic planning exercise that will articulate its strategic objectives and key result areas. During 2000-01, the Department will continue to give priority to the development of a planning and reporting framework based on these strategic directions.

Review, Audit and Evaluation Activities - These activities will support the capacity to plan, manage and measure outcomes, and to account for expenditures and the assessments of risks to successful delivery of programs and services for Canadians. In 2000-01, the focus of review and evaluation efforts will be on establishing results management frameworks, as well as measuring and reporting outcomes, while internal audit will focus on risks to achievement of outcomes.

Increased Policy Development Capacity and Research Activities - The Department will continue to assist in the development of interdepartmental policy research on both social cohesion and the knowledge-based economy/society, and the understanding of Canadian policy in a North American context, and will contribute to the research on global challenges and opportunities. Further, the Department will strengthen its collection, analysis and dissemination of statistical data on cultural industries in collaboration with other government departments, other levels of government and private-sector stakeholders. Efforts will continue to enhance the policy research capacity within the Department and the use of key public opinion research results in policy development.

Diversity Lens - The Ontario Region will contribute to the enhancement of departmental policy capacity by designing a diversity lens for use by policy makers, to examine the impact of legislation, policy and program directions on a wide diversity of Canadians, including women, Aboriginal people, persons with disabilities, immigrants and refugees, racialized minorities, seniors, youth, rural and urban residents, and religious minorities.

Sustainable Development Strategy - Efforts will continue on implementing the Sustainable Development Strategy that was tabled in Parliament in December 1997, and a renewed strategy will be tabled by December 2000.

Of note, Canadian Heritage is working on a Sustainable Communities Initiative with the Nova Scotia Federal Council. An integrated approach to federal/provincial/community co-operation is being worked out that will effectively address critical community issues. Consideration will be given to the social, cultural, economic and bio-physical dimensions and implications.

Establishment of a Canadian Heritage Portfolio Office - In recognition of the tremendous potential for supporting national priorities, Canadian Heritage is developing its Portfolio management capacity. The goal is to bring a greater strategic capacity to the Portfolio, to promote co-operation among the ensemble of its Portfolio organizations and to identify opportunities for collaboration.

4. Horizontal Initiatives

Sustainable Development Strategy

Over the coming fiscal year, the Department of Canadian Heritage will continue the implementation of its first Sustainable Development Strategy in accordance with the reviewed strategic and operational targets set in the 1999-00 *Report on Plans and Priorities*. In addition, the Department will pursue the work initiated last year on the establishment of the required performance management structures and mechanisms. Furthermore, corporate resources will also be dedicated to the development of the second generation of the departmental Sustainable Development Strategy, to be tabled in the House of Commons in December 2000.

Since the creation of the Parks Canada Agency on April 1st, 1999, the remaining 45 actions of the original strategy directly related to Canadian Heritage's mandate can be regrouped under four themes, which will guide the implementation of the Sustainable Development Strategy in the coming year:

- **Awareness Raising among Employees** - With the intent of increasing staff awareness of the impact of their actions and those of the Department on the environment, Canadian Heritage will persevere in sensitizing all its employees on the sustainable development concept, values and concrete applications.
- **Greening of Internal Departmental Operations** - To minimize the impact of the Department on the environment, Canadian Heritage will continue to strive, in its day-to-day operations, to reduce its overall consumption of resources while, at the same time, ensuring their optimal use.
- **Greening of Projects and Events Supported by the Department** - To foster sustainable development values among Canadians and visitors, the Department will encourage clients who receive funding or assistance from Canadian Heritage to undertake projects that are consistent with the sustainable development concept and values.
- **Policy Research and Analysis** - Canadian Heritage will carry on, through its participation in various fora and in collaboration with other departments, its work to further explore the relationship between the economic, social, cultural and environmental dimensions of sustainable development.

5. Financial Information

Table 5.1: Summary of Transfer Payments

(\$ millions)	Forecast Spending 1999-00	Planned Spending 2000-01	Planned Spending 2001-02	Planned Spending 2002-03
Grants				
Canadian Heritage Program				
Cultural Development and Heritage	50.7	56.0	56.0	56.0
Canadian Identity	65.2	79.1	72.9	72.8
Total Grants	115.9	135.1	128.9	128.8
Contributions				
Canadian Heritage Program				
Cultural Development and Heritage	209.5	272.6	170.1	167.8
Canadian Identity	375.6	381.9	366.6	342.8
Total Contributions	585.1	654.5	536.7	510.6
Total Grants, Contributions and Other Transfer Payments	701.0	789.6	665.6	639.4

Table 5.2: Source of Respendable and Non-Respendable Revenue**Respendable Revenue**

Revenue Credited to the Vote (\$ millions)	Forecast Revenue 1999-00	Planned Revenue 2000-01	Planned Revenue 2001-02	Planned Revenue 2002-03
<i>Cultural Development and Heritage</i>				
Museum and Heritage Services	2.6	2.7	2.8	2.8
Canadian Audio-visual Certification Office	1.4	1.4	1.4	1.4
Total Respendable	4.0	4.1	4.2	4.2

Non-respendable Revenue

Revenue Credited to the Consolidated Revenue Fund (CRF) (\$ millions)	Forecast Revenue 1999-00	Planned Revenue 2000-01	Planned Revenue 2001-02	Planned Revenue 2002-03
<i>Canadian Identity</i>				
Federal-Provincial Lottery Agreement	51.5	52.0	52.0	52.0
Total Non-respendable	51.5	52.0	52.0	52.0

Total Respendable and Non-respendable Revenue	55.5	56.1	56.2	56.2
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Table 5.3: Net Cost of Program for the Estimates Year

(\$ millions)	Total
Planned Spending (Budgetary and Non-budgetary Main Estimates plus adjustments)	936.8
<i>Plus: Services Received without Charge</i>	
Accommodation provided by Public Works and Government Services Canada (PWGSC)	13.0
Contribution covering employers' share of employees' insurance premiums and expenditures paid by Treasury Board Secretariat (TBS)	4.0
Workman's compensation coverage provided by Human Resources Canada	0.1
Salary and associated expenditures of legal services provided by Justice Canada	1.7
<i>Less: Respendable Revenue</i>	4.1
<i>Less: Non-respendable Revenue</i>	52.0
2000-01 Net Program Cost (Total Planned Spending)	899.5

Table 5.4: Loans, Investments and Advances

(\$ millions)	Forecast Spending 1999-00	Planned Spending 2000-01	Planned Spending 2001-02	Planned Spending 2002-03
<i>Cultural Development and Heritage</i>				
Loans to Institutions and Public Authorities under the <i>Cultural Property Export and Import Act</i>	0.01	0.01	0.01	0.01
Total	0.01	0.01	0.01	0.01

Portfolio Resources

Portfolio's Financial Spending Plan

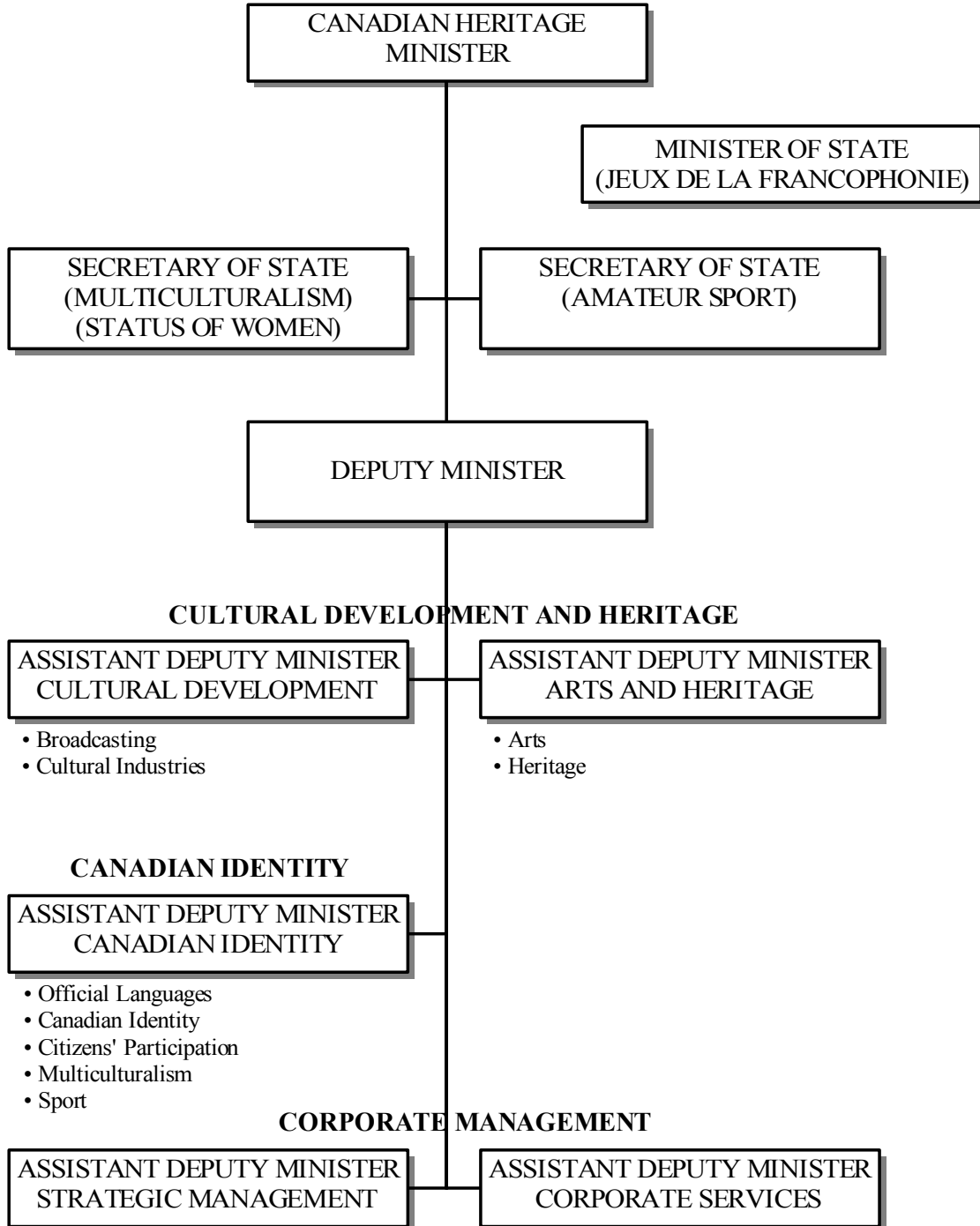
(\$ millions)	Forecast Spending 1999-00	Planned Spending 2000-01	Planned Spending 2001-02	Planned Spending 2002-03
Department of Canadian Heritage*	883.5	932.7	786.0	759.2
Canada Council for the Arts*	116.5	124.8	122.8	122.8
Canadian Broadcasting Corporation*	879.2	905.1	876.1	876.1
Canadian Museum of Civilization*	46.8	48.1	48.2	71.4
Canadian Museum of Nature*	21.2	22.1	22.9	23.9
Canadian Race Relations Foundation**	-	-	-	-
Canadian Radio-television and Telecommunications Commission*	5.9	7.9	8.6	7.5
National Archives of Canada	46.9	52.6	52.9	54.2
National Arts Centre*	24.6	24.3	23.6	23.6
National Battlefields Commission	11.4	8.9	6.6	6.6
National Capital Commission*	107.0	88.1	81.6	68.1
National Film Board of Canada*	62.0	59.6	59.6	59.6
National Gallery of Canada*	36.0	33.3	33.3	33.3
National Library of Canada	30.4	32.1	32.2	32.0
National Museum of Science and Technology*	20.1	20.3	20.2	20.2
Parks Canada Agency*	369.5	357.7	358.3	345.9
Public Service Commission*	112.1	107.8	108.2	107.8
Status of Women Canada	20.8	19.6	21.1	22.7
Telefilm Canada*	78.7	79.4	79.4	79.4
Total Appropriations	2,872.6	2,924.4	2,741.6	2,714.3
<i>Plus: Revenue</i>	641.3	625.4	624.4	625.7
Total Resources	3,513.9	3,549.8	3,366.0	3,340.0

* These organizations will generate annual revenues.

** The Canadian Race Relations Foundation does not receive annual appropriations. It is funded primarily from the revenue generated by a \$24 million endowment received from the Government of Canada in 1996. The Foundation operates on income derived from investments, donations and fundraising efforts.

6. Other Information

Organization Structure



Statutes Administered in whole or in part by Canadian Heritage

<i>An Act to Incorporate the Jules and Paul-Émile Léger Foundation</i>	S.C. 1980-81-82-83, c.85
<i>Broadcasting Act</i>	S.C. 1991, c. 11
<i>Canada Council Act</i>	R.S. 1985, c. C-2
<i>Canada Travelling Exhibitions Indemnification Act</i>	S.C. 1999, C. 29
<i>Canadian Film Development Corporation Act</i>	R.S. 1985, c. C-16
<i>Canadian Multiculturalism Act</i>	R.S. 1985, c. 24 (4th Supp.)
<i>Canadian Race Relations Foundation Act</i>	S.C. 1991, c. 8
<i>Canadian Radio-television and Telecommunications Commission Act</i>	R.S. 1985, c. C-22
<i>Cultural Property Export and Import Act</i>	R.S. 1985, c. C-51
<i>Department of Canadian Heritage Act</i>	S.C. 1995, c.11
<i>Department of Transport Act</i>	R.S. 1985, c. T-18
<i>Dominion Water Power Act</i>	R.S. 1985, c. W-4
<i>Federal Real Property Act</i>	S.C. 1991, c. 50
<i>Fitness and Amateur Sport Act</i>	R.S. 1985, c. F-25
<i>Foreign Publishers Advertising Services Act</i>	S.C. 1999, c. 23
<i>Heritage Railway Stations Protection Act</i>	R.S. 1985, c. 52 (4th Supp.)
<i>Historic Sites and Monuments Act</i>	R.S. 1985, c. H-4
<i>Holidays Act</i>	R.S. 1985, c. H-5
<i>Investment Canada Act</i>	R.S. (1985), c. I-21.8
<i>Laurier House Act</i>	R.S. 1952, c. 163
<i>Lieutenant Governors Superannuation Act</i>	R.S. 1985, c. L-8
<i>Mingan Archipelago National Park Act</i>	S.C. 1984, c. 34
<i>Museums Act</i>	S.C. 1990, c. 3
<i>National Anthem Act</i>	R.S. 1985, c. N-2
<i>National Archives of Canada Act</i>	R.S. 1985, c. 1 (3th Supp.)
<i>National Arts Centre Act</i>	R.S. 1985, c. N-3
<i>National Battlefields at Quebec Act</i>	S.C. 1907-08, cc. 57-58
<i>National Capital Act</i>	R.S. 1985, c. N-4
<i>National Film Act</i>	R.S. 1985, c. N-8
<i>National Library Act</i>	R.S. 1985, c. N-12
<i>National Parks Act</i>	R.S. 1985, c. N-14
<i>National Symbol of Canada Act</i>	R.S. 1985, c. N-17
<i>Official Languages Act</i>	R.S. 1985, c. 31 (4th Supp.)
<i>Parks Canada Agency Act</i>	S.C. 1998, c. 31
<i>Public Service Employment Act</i>	R.S. 1985, c. P-33
<i>Saguenay - St.Lawrence Marine Park Act</i>	S.C. 1998, c. 37
<i>Salaries Act</i>	R.S. 1985, c. S-3
<i>Status of the Artist Act</i>	S.C. 1992, c. 33
<i>Trade-marks Act</i>	R.S. 1985, c. T-13

Regulations Currently in Force

Canada Travelling Exhibitions Indemnification Regulations
Cultural Property Export Control List

Publications

Cultural Development, Arts and Heritage

- Canadian Conservation Institute - Publications and Special Products
- Canadian Conservation Institute - Training Catalogue
- Canadian Heritage Information Network. *Intellectual Property Management Series*
- CAVCO Express Newsletter
- Culture & Heritage - Connecting Canadians *Through Canada's Stories*
- Intellectual Property Management Series (Canadian Heritage Information Network)
- Distribution of New Media Products and Services in Canada (2000)
- A Practical Guide on Copyright Clearance for Multimedia Producers (1999)
- Canadian Culture in a Global World - New Strategies for Culture and Trade - The Cultural Industries Sectoral Advisory Group on International Trade (1999)
- The Canadian Film and Television Production Industry: A 1999 Profile
- The Road to Success: Report of the Feature Film Advisory Committee (1999)
- A Guide to Federal Programs for the Film and Video Sector (1998)
- A Review of Canadian Feature Film Policy - Discussion Paper (1998)
- Cultural Industries Development Fund (CIDF) Information Brochure (1998)
- Database Protection & Canadian Laws (1998)
- Canadian Television in the Digital Era (1997)
- Final Report of the Information Highway Advisory Council - Preparing Canada for a Digital World (1997)
- A Time for Action: Report of the Task Force on the Future of the Canadian Music Industry (1996)
- An Assessment of the Datacasting Market for Digital Radio (1995)
- Digital Radio's Place in the Information Highway (1995)
- Report of the Canadian Content and Culture Working Group - Ensuring a Strong Presence on the Information Highway (1995)
- Television in the Alternative - The Future Innovation of the Arts in the Canadian Broadcasting System (1995)
- Digital Radio: The Sound of the Future (1994)
- Non-Technical Policy and Regulatory Issues - Task Force on the Introduction of Digital Radio (1994)

Official Languages

- Bulletin: Celebrate our Country's French Canadian Heritage (series of five bulletins)
- Bulletin 41-42 Official Languages - Community Development and Linguistic Duality (published every four months)
- Annual Report on Official Languages 1998-99 (1999)
- Je parle français: A portrait of la Francophonie in Canada (1999)
- New Canadian Perspectives
 - Exploring the Economics of Language (1999)
 - Languages in Canada: 1996 Census (1999)
 - Economic Approaches to Language and Bilingualism (1998)
 - Annotated Language Laws of Canada (1998)
 - Official Languages in Canada: Changing the Language Landscape (1998)
 - Francophones in Canada: A Community of Interests (1996)
 - Status Report: Minority Language Educational Rights (1996)
 - The Socio-Economic Vitality of Official Language Communities (1996) - Internet Only
 - The Canadian Experience in the Teaching of Official Languages (1996) - Internet Only
 - Official Languages and the Economy (1996) - Internet Only
- Action Plan - Implementation of Section 41 of the *Official Languages Act* (1998-99)
- How to Make your Organization Bilingual (1998)
- Official Languages: Myths and Realities (reprint - 1998)

Canadian Identity

- Path of Heroes Guide
- Canada's Report to the United Nations on the Convention against Torture and other Cruel, Inhuman or Degrading Treatment or Punishment (1999)
- Canada's Report to the United Nations on the Convention on the Elimination of All Forms of Discrimination against Women (1999)
- Decisions/Décisions - Projects Funded by the Canadian Studies Program from 1997 to 1999 (1999)
- So You Want to Develop an Effective Learning Resource: A Collection of Ideas (CD ROM) (1999)
- Symbols Chart (poster) (1999)
- Symbols of Canada (1999)
- The Great Canadian Adventure Board Game (1999)
- The New Canadian Studies Program: Information and Application Guide (1999)
- Effective Partnership with Corporate Canada: Policy, Framework, Tools and Methods (1998); Part B: A Corporate Sponsorship Toolbox (1998)

- Exchange Opportunities for Canadians (1998)
- Open House Canada: Fact Sheet (1998)
- Professional Development Opportunities for Teachers, EDUAction: A Canadian Studies Resource Guide, vol. No. 1 (1998)
- Canada's Report to the United Nations on the International Covenant on Civil and Political Rights (1997)
- Canada's Report to the United Nations on the International Covenant on Economic, Social and Cultural Rights (1997)
- From British Columbia to Newfoundland: Recently Funded Projects by the Canadian Studies Program 1994-1997 (1997)
- How Canadians Govern Themselves (1997)
- O Canada (poster) (1997)
- "With Flying Colours" Education Kit (1997)
- A Directory to Funding Sources for Canadian Studies (1996)
- Flag Etiquette in Canada (1995)
- The Arms of Canada (poster) (1995)
- The Home Front in the Second World War, About Canada (1995)
- The National Flag of Canada: A Profile (1995)
- Canada's Report to the United Nations on the International Convention on the Elimination of All Forms of Racial Discrimination (1994)
- Canada's Report to the United Nations on the International Convention on the Rights of the Child (1994)
- Canadian Literature in English, Canadian Studies Resources Guides - Second Series (1994)
- Guide to a Good Exchange (1994)
- Open Learning and Distance Education in Canada, Canadian Studies Resources Guides - Second Series (1994)
- The Aging of the Canadian Population, About Canada (1994)

Citizens' Participation

- Urban Multipurpose Aboriginal Youth Centres (UMAYC) Initiative (1999)
- Convention on the Rights of the Child (1997)
- The Canadian Charter of Rights and Freedoms (1997)
- The International Bill of Human Rights (1997)
- United Nations Universal Declaration of Human Rights (1997)
- Your Guide to the Canadian Charter (1997)
- It's Your Right (1996)
- Aboriginal Women: A Statistical Overview (1995)
- Aboriginal Friendship Centre Program: Capital History (1991)
- Canada's Off-Reserve Aboriginal Population (1991)
- Projections of Canada's Aboriginal Population 1986-2011 (1991)

- The Use of Aboriginal Languages in Canada: An Analysis of the 1981 Census Data (1986)

Multiculturalism

- March 21 Anti-Racism Campaign Kit (2000)
- Funding Guidelines for the Renewed Multiculturalism Program (1998)
- The Evidence Series (1998)
- Annual Report on the Operations of the *Canadian Multiculturalism Act* (1997-98)
- Multicultural Canada: A Demographic Overview (1996)

Sport

- Sport Canada Athlete Assistance Program: Policy and Guidelines (1999)
- Sport Canada Contribution Programs Guidelines (1999)
- Sport Canada Position Paper on National Multi-Sport Development Centres (1998)
- Sport Canada Strategic Plan 1998-2001 (1998)
- Federal Policy for Hosting International Sport Events (1996)
- Gender Portrayal in English Television Coverage of the 1994 Olympic Games (1996)
- Sport Participation in Canada (1994)
- Status of the High Performance Athlete in Canada (1992, 1997)
- Sport Canada Policy on Women in Sport (1986)

Strategic Management

- Theme Calendar: 2000 Calendar of statutory holidays, theme days, weeks and months of national and international heritage (2000)
- Canada @ Expo 2000: The World Exposition in Hannover, Germany, June 1 to October 31, 2000 (1999)
- Canadian Heritage: Performance Report for the period ending March 31, 1999 (1999)
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2. YCW Summary Table

Student/Graduate Fact Sheets

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3. YCW in Both Official Languages

4. YCW in Heritage Institutions

5. YCW in National Parks and National Historic Sites

6. YCW for Aboriginal Urban Youth

1999-00 Internships for Graduates

7. YCW in Science and Technology

8. YCW Internationally

Employer/Sponsor Fact Sheets

1999 Partnership Opportunities for Employers

Help Young Canadians Help You

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11. YCW in Heritage Institutions

12. YCW Internationally

13. YCW in Science and Technology

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Newspaper

20. Young Canada Talks

- Who we are and what we do (1998)
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- Sustaining our Heritage: The Sustainable Development Strategy of the Department of Canadian Heritage (1997)

Internet Addresses

Department of Canadian Heritage	http://www.pch.gc.ca/
Portfolio Agencies and Corporations	http://www.pch.gc.ca/ac-os/english.htm
Cultural Development	http://www.pch.gc.ca/culture/
Broadcasting and Innovation	http://www.pch.gc.ca/culture/brdstng/
Cultural Industries	http://www.pch.gc.ca/culture/cult_ind/
Trade and Investment	http://www.pch.gc.ca/culture/invest/
Arts and Heritage	http://www.pch.gc.ca/arts/
Arts Policy	http://www.pch.gc.ca/arts/arts_pol/
Heritage	http://www.pch.gc.ca/arts/heritage/
Canadian Heritage Information Network	http://www.chin.gc.ca/
Canadian Conservation Institute	http://www.cci-icc.gc.ca/
Canadian Identity	
Official Languages	http://www.pch.gc.ca/offlangoff/
Canadian Studies	http://www.pch.gc.ca/csp-pec/
Youth Participation	http://www.pch.gc.ca/yp-pj/
Human Rights	http://www.pch.gc.ca/ddp-hrd/
Multiculturalism	http://www.pch.gc.ca/multi/
Sport Canada	http://www.pch.gc.ca/Sportcanada/

Addresses and Telephone Numbers

National Headquarters

Canadian Heritage
Communications Branch
25 Eddy Street
10th Floor
Hull, Quebec
K1A 0M5
Tel.: (819) 997-0055

Addresses of the Regional Offices

Western Region

300 West Georgia Street
4th floor
Vancouver, British Columbia
V6B 6C6
Tel.: (604) 666-0176
FAX: (604) 666-3508

Prairies and Northern Region

275 Portage Avenue
2nd Floor
P.O. Box 2160
Winnipeg, Manitoba
R3C 3R5
Tel.: (204) 983-3601
FAX: (204) 984-6996

Ontario Region

4900 Yonge Street
Penthouse Level
Toronto, Ontario
M2N 6A4
Tel.: (416) 973-5400
FAX: (416) 954-2909

Quebec Region

Guy-Favreau Complex
200 René-Lévesque Boulevard West
West Tower, 6th Floor
Montreal, Quebec
H2Z 1X4
Tel.: (514) 283-2332
FAX: (514) 283-7727

Atlantic Region

1045 Main Street, unit 106
Moncton, New Brunswick
E1C 1H1
Tel.: (506) 851-7066
FAX: (506) 851-7079

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