

Performing arts attendance in Canada (Detailed tables)

Prepared by Hill Strategies

Most of the estimates in these tables are rounded to 2 significant digits. Numbers made not add to totals due to rounding.

Category	Participation rate				Estimated number			
	1992	1998	Change (in % points)	% Change	1992	1998	Change	% Change
Population					21,300,000	24,300,000	3,000,000	14.1%
Survey respondents					9,815	10,749		
Performing arts activities								
Any performing art	42.4%	37.6%	-4.8%	-11.4%	9,000,000	9,100,000	83,000	0.9%
Theatre	24.3%	21.7%	-2.6%	-10.9%	5,200,000	5,300,000	100,000	2.0%
Pop music (incl. rock, country, jazz, blues, folk)	24.0%	21.3%	-2.7%	-11.3%	5,100,000	5,200,000	59,000	1.2%
Symphonic music	8.4%	9.0%	0.6%	7.1%	1,800,000	2,200,000	390,000	21.9%
Opera	4.4%	3.2%	-1.2%	-26.8%	940,000	780,000	-160,000	-16.8%
Choral music	3.1%	7.2%	4.0%	127.9%	670,000	1,700,000	1,100,000	158.5%
Dance	5.0%	7.4%	2.5%	49.8%	1,100,000	1,800,000	750,000	70.7%
Classical music (symphony, opera, choral)	12.4%	13.7%	1.3%	10.6%	2,600,000	3,300,000	680,000	25.6%
Theatre, classical and dance	30.6%	27.5%	-3.1%	-10.1%	6,500,000	6,700,000	170,000	2.6%
Language								
English only	43.1%	39.0%	-4.0%	-9.4%	6,200,000	6,000,000	-170,000	-2.8%
French only	45.6%	39.6%	-6.0%	-13.2%	2,300,000	2,000,000	-310,000	-13.1%
Other language only	29.6%	21.9%	-7.7%	-26.1%	290,000	240,000	-48,000	-16.8%
English and French equally	50.5%	37.8%	-12.6%	-25.1%	130,000	350,000	230,000	176.5%
English and other equally	29.1%	28.7%	-0.4%	-1.5%	150,000	430,000	280,000	182.7%
Sex								
Male	41.5%	36.3%	-5.2%	-12.5%	4,300,000	4,300,000	12,000	0.3%
Female	43.4%	38.9%	-4.6%	-10.5%	4,700,000	4,800,000	68,000	1.4%
Income								
<i>All performing arts</i>								
Less than \$20,000	25.3%	23.7%	-1.6%	-6.5%	950,000	830,000	-120,000	-12.6%
\$20,000 to \$40,000	37.9%	31.2%	-6.7%	-17.7%	2,500,000	1,900,000	-620,000	-24.6%
\$40,000 to \$60,000	45.5%	37.9%	-7.6%	-16.7%	2,600,000	2,400,000	-200,000	-7.8%
\$60,000 to \$80,000	58.3%	47.1%	-11.2%	-19.3%	1,600,000	1,700,000	99,000	6.3%
\$80,000 and over	69.6%	55.0%	-14.7%	-21.1%	1,700,000	2,600,000	900,000	52.0%

Category	Participation rate			
	1992	1998	Change (in % points)	% Change
<i>Theatre, classical music and dance</i>				
Less than \$20,000	16.2%	16.3%	0.1%	0.6%
\$20,000 to \$40,000	26.4%	22.6%	-3.8%	-14.5%
\$40,000 to \$60,000	32.5%	27.8%	-4.7%	-14.5%
\$60,000 to \$80,000	42.7%	32.6%	-10.0%	-23.6%
\$80,000 and over	58.0%	43.3%	-14.7%	-25.3%

Category	Estimated number			
	1992	1998	Change	% Change
<i>Theatre, classical music and dance</i>				
Less than \$20,000	610,000	570,000	-37,000	-6.0%
\$20,000 to \$40,000	1,600,000	1,400,000	-250,000	-15.2%
\$40,000 to \$60,000	1,900,000	1,800,000	-100,000	-5.5%
\$60,000 to \$80,000	1,100,000	1,200,000	8,300	0.7%
\$80,000 and over	1,400,000	2,100,000	630,000	43.9%

<i>Popular music</i>				
Category	1992	1998	Change (in % points)	% Change
Less than \$20,000	14.9%	14.8%	-0.1%	-0.6%
\$20,000 to \$40,000	21.6%	16.9%	-4.6%	-21.4%
\$40,000 to \$60,000	26.8%	22.0%	-4.8%	-17.9%
\$60,000 to \$80,000	30.4%	28.1%	-2.3%	-7.5%
\$80,000 and over	34.9%	31.5%	-3.4%	-9.8%

<i>Popular music</i>				
Category	1992	1998	Change	% Change
Less than \$20,000	560,000	520,000	-40,000	-7.1%
\$20,000 to \$40,000	1,400,000	1,000,000	-400,000	-28.0%
\$40,000 to \$60,000	1,500,000	1,400,000	-140,000	-9.2%
\$60,000 to \$80,000	820,000	1,000,000	180,000	22.0%
\$80,000 and over	870,000	1,500,000	640,000	73.8%

Education				
<i>All performing arts</i>				
Category	1992	1998	Change (in % points)	% Change
Less than high school	25.3%	23.3%	-2.0%	-8.0%
High school	40.3%	33.2%	-7.1%	-17.6%
Some post-secondary	51.3%	44.2%	-7.1%	-13.9%
Diploma	46.1%	38.1%	-8.0%	-17.4%
Bachelors +	67.5%	55.7%	-11.8%	-17.5%

<i>All performing arts</i>				
Category	1992	1998	Change	% Change
Less than high school	1,700,000	1,800,000	190,000	11.7%
High school	1,400,000	1,200,000	-170,000	-12.6%
Some post-secondary	1,800,000	1,800,000	-15,000	-0.8%
Diploma	2,000,000	1,700,000	-220,000	-11.2%
Bachelors +	2,200,000	2,300,000	91,000	4.1%

<i>Theatre, classical music and dance</i>				
Category	1992	1998	Change (in % points)	% Change
Less than high school	15.7%	15.8%	0.0%	0.2%
High school	26.2%	23.8%	-2.5%	-9.5%
Some post-secondary	35.1%	31.4%	-3.7%	-10.6%
Diploma	34.5%	26.6%	-7.9%	-23.0%
Bachelors +	57.6%	45.5%	-12.1%	-21.1%

<i>Theatre, classical music and dance</i>				
Category	1992	1998	Change	% Change
Less than high school	1,000,000	1,200,000	220,000	21.6%
High school	890,000	860,000	-35,000	-4.0%
Some post-secondary	1,200,000	1,300,000	37,000	3.0%
Diploma	1,500,000	1,200,000	-250,000	-17.3%
Bachelors +	1,900,000	1,900,000	-5,700	-0.3%

<i>Popular music</i>				
Category	1992	1998	Change (in % points)	% Change
Less than high school	14.8%	12.5%	-2.3%	-15.4%
High school	23.6%	17.3%	-6.4%	-26.9%
Some post-secondary	33.0%	27.3%	-5.7%	-17.1%
Diploma	25.4%	21.2%	-4.2%	-16.6%
Bachelors +	32.4%	31.9%	-0.5%	-1.5%

<i>Popular music</i>				
Category	1992	1998	Change	% Change
Less than high school	970,000	990,000	26,000	2.7%
High school	800,000	620,000	-180,000	-22.5%
Some post-secondary	1,200,000	1,100,000	-53,000	-4.6%
Diploma	1,100,000	970,000	-110,000	-10.4%
Bachelors +	1,100,000	1,300,000	260,000	24.3%

Category	Participation rate				Estimated number			
	1992	1998	Change (in % points)	% Change	1992	1998	Change	% Change
Age								
<i>All performing arts</i>								
15 to 29	51.6%	45.3%	-6.4%	-12.3%	3,100,000	2,800,000	-310,000	-9.8%
30 to 44	42.4%	36.3%	-6.1%	-14.3%	2,900,000	2,800,000	-88,000	-3.0%
45 to 59	44.4%	37.6%	-6.8%	-15.2%	1,900,000	2,100,000	180,000	9.3%
60+	27.1%	28.7%	1.6%	6.0%	1,100,000	1,400,000	260,000	22.9%
<i>Theatre, classical music and dance</i>								
15 to 29	30.8%	27.5%	-3.4%	-10.9%	1,900,000	1,700,000	-160,000	-8.3%
30 to 44	31.1%	25.6%	-5.5%	-17.6%	2,100,000	2,000,000	-140,000	-6.7%
45 to 59	35.9%	31.3%	-4.6%	-12.8%	1,500,000	1,700,000	190,000	12.4%
60+	23.9%	26.1%	2.2%	9.2%	990,000	1,300,000	260,000	26.6%
<i>Popular music</i>								
15 to 29	38.0%	32.2%	-5.8%	-15.1%	2,300,000	2,000,000	-290,000	-12.7%
30 to 44	24.2%	22.1%	-2.1%	-8.8%	1,700,000	1,700,000	52,000	3.1%
45 to 59	18.7%	17.9%	-0.8%	-4.4%	810,000	990,000	190,000	23.3%
60+	8.4%	8.3%	-0.1%	-1.1%	350,000	400,000	51,000	14.6%
Urban / rural residents (estimates available for 5 provinces only: Quebec, Ontario, Saskatchewan, Alberta and BC)								
Urban	48.9%	42.9%	-6.1%	-12.4%				
Rural	35.0%	31.4%	-3.7%	-10.4%				
With / without children at home								
With children at home		33.6%				3,200,000		
Without children at home		40.2%				5,900,000		
Marital status								
Single		46.9%				2,900,000		
Common-law		38.1%				760,000		
Married		33.8%				4,400,000		
Widow, Divorce, Separate		33.2%				1,000,000		
Art gallery attendance								
Performing arts attendees		41.4%				3,800,000		
Non-attendees		13.5%				2,000,000		
Cultural festival attendance								
Performing arts attendees		40.9%				3,700,000		
Non-attendees		14.7%				2,200,000		

Category	Participation rate				Estimated number			
	1992	1998	Change (in % points)	% Change	1992	1998	Change	% Change
Volunteerism								
Performing arts attendees		45.6%				4,200,000		
Non-attendees		27.0%				4,100,000		
Sports participation								
Performing arts attendees		47.1%				4,300,000		
Non-attendees		31.2%				4,700,000		
Other arts and leisure activities								
Book reading	66.8%	66.5%	-0.3%	-0.4%	14,200,000	16,100,000	1,900,000	13.5%
Movies	49.2%	64.1%	14.9%	30.4%	10,500,000	15,600,000	5,100,000	48.5%
Videos (VCR, etc.)	71.7%	79.1%	7.4%	10.3%	15,300,000	19,200,000	3,900,000	25.7%

Performing arts attendance in Canada (Detailed provincial tables)

Prepared by Hill Strategies

*Most of the estimates in these tables are rounded to 2 significant digits. Numbers made not add to totals due to rounding.***"--"** indicates that estimates are not shown due to high sampling variability

Population and respondents	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Population 15 or over	3,200,000	2,300,000	790,000	890,000	9,200,000	6,000,000	1,900,000	610,000	760,000	110,000	450,000
Survey respondents	1,542	1,196	711	790	2,402	2,054	2,054	593	699	264	498

Performing arts attendance rates, 1998	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Any performing arts event	38.9%	38.2%	26.5%	30.2%	39.6%	39.8%	26.8%	24.6%	28.8%	36.0%	24.2%
Theatre	25.6%	21.7%	13.5%	16.3%	24.7%	19.9%	13.3%	11.9%	13.8%	23.3%	12.2%
Pop music	20.4%	22.5%	16.8%	17.7%	22.2%	22.6%	16.7%	15.5%	17.0%	21.7%	16.5%
Classical music (symphony, opera, choral)	17.3%	12.7%	7.2%	10.5%	11.7%	17.6%	9.6%	9.1%	10.7%	--	--
Dance	8.4%	8.3%	7.1%	9.1%	7.0%	7.3%	6.6%	7.5%	--	--	--
Theatre, classical and dance	31.2%	27.4%	16.0%	22.1%	28.8%	29.2%	18.1%	16.5%	19.7%	28.8%	15.0%

Performing arts attendance rates, 1992	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Any performing arts event	44.0%	43.6%	33.7%	36.5%	43.1%	45.9%	32.6%	27.3%	38.5%	33.7%	29.6%
Theatre	24.5%	22.9%	14.3%	18.8%	24.8%	29.5%	14.8%	11.0%	19.5%	16.9%	11.6%
Pop music	25.1%	25.0%	21.6%	21.8%	23.0%	26.0%	21.8%	16.4%	26.2%	21.9%	21.7%
Classical music (symphony, opera, choral)	14.7%	10.8%	7.4%	10.8%	13.5%	13.8%	4.8%	--	--	--	--
Dance	6.3%	5.7%	5.8%	6.6%	5.3%	3.8%	3.2%	--	--	--	--
Theatre, classical and dance	31.7%	30.1%	19.5%	23.4%	32.3%	34.5%	18.6%	15.3%	23.4%	20.1%	14.8%

Performing arts attendance estimates, 1998	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Any performing arts event	1,200,000	860,000	210,000	270,000	3,600,000	2,400,000	520,000	150,000	220,000	39,000	110,000
Theatre	820,000	490,000	110,000	150,000	2,300,000	1,200,000	260,000	73,000	100,000	25,000	54,000
Pop music	650,000	510,000	130,000	160,000	2,000,000	1,400,000	320,000	95,000	130,000	23,000	74,000
Classical music (symphony, opera, choral)	550,000	290,000	57,000	94,000	1,100,000	1,100,000	180,000	56,000	81,000	--	--
Dance	270,000	190,000	56,000	81,000	640,000	440,000	130,000	46,000	--	--	--
Theatre, classical and dance	1,000,000	620,000	130,000	200,000	2,600,000	1,800,000	350,000	100,000	150,000	31,000	67,000

Performing arts attendance estimates, 1992	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Any performing arts event	1,100,000	840,000	250,000	310,000	3,400,000	2,500,000	590,000	160,000	270,000	33,000	130,000
Theatre	640,000	440,000	110,000	160,000	2,000,000	1,600,000	270,000	63,000	140,000	17,000	51,000
Pop music	650,000	480,000	160,000	180,000	1,800,000	1,400,000	400,000	93,000	190,000	21,000	96,000
Classical music (symphony, opera, choral)	380,000	210,000	55,000	91,000	1,100,000	750,000	86,000	--	--	--	--
Dance	160,000	110,000	43,000	55,000	420,000	210,000	57,000	--	--	--	--
Theatre, classical and dance	820,000	580,000	140,000	200,000	2,600,000	1,900,000	340,000	87,000	170,000	20,000	65,000

Performing arts attendance in Canada (Detailed provincial demographic tables, 1998 only)

Prepared by Hill Strategies

Most of the estimates in these tables are rounded to 2 significant digits. Numbers made not add to totals due to rounding.

"--" indicates that estimates are not shown due to high sampling variability

Performing arts attendance rates by sex	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Male	35.1%	37.5%	24.7%	27.0%	39.4%	38.5%	24.9%	24.9%	23.6%	--	24.8%
Female	42.6%	38.9%	28.1%	33.3%	39.7%	41.2%	28.7%	28.7%	25.7%	25.6%	23.6%

Performing arts attendance estimates by sex	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Male	560,000	430,000	96,000	120,000	1,800,000	1,100,000	240,000	71,000	95,000	--	55,000
Female	690,000	440,000	110,000	150,000	1,900,000	1,300,000	280,000	80,000	120,000	25,000	53,000

Performing arts attendance rates by income	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Less than \$20,000	26.5%	--	--	--	29.5%	22.3%	16.3%	--	--	--	--
\$20,000 to \$40,000	34.4%	31.8%	26.0%	18.4%	29.5%	37.4%	20.2%	--	--	--	--
\$40,000 to \$60,000	37.7%	28.3%	26.4%	29.9%	39.8%	43.6%	30.5%	--	--	--	--
\$60,000 to \$80,000	51.8%	40.0%	33.9%	35.2%	50.3%	46.6%	43.5%	--	--	--	--
\$80,000 and over	59.4%	59.6%	41.4%	52.1%	52.8%	59.7%	45.2%	--	--	--	--

Performing arts attendance estimates by income	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Less than \$20,000	130,000	--	--	--	280,000	250,000	65,000	--	--	--	--
\$20,000 to \$40,000	280,000	160,000	49,000	--	580,000	620,000	130,000	--	--	--	--
\$40,000 to \$60,000	340,000	170,000	64,000	77,000	890,000	690,000	150,000	--	--	--	--
\$60,000 to \$80,000	240,000	160,000	--	49,000	760,000	350,000	92,000	--	--	--	--
\$80,000 and over	310,000	340,000	61,000	67,000	1,300,000	510,000	85,000	--	--	--	--

Performing arts attendance rates by education	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Less than high school	26.4%	26.4%	13.7%	18.3%	26.1%	23.0%	14.4%	--	--	--	--
High school	34.0%	30.5%	--	--	37.7%	33.5%	23.1%	--	--	--	--
Some post-secondary	41.8%	39.2%	--	40.0%	43.8%	52.7%	37.3%	--	--	--	--
Diploma	39.2%	39.3%	34.2%	31.5%	37.6%	44.6%	24.1%	--	--	--	--
Bachelors +	57.2%	63.5%	52.4%	45.9%	54.8%	56.9%	50.4%	--	--	--	--

Performing arts attendance estimates by education	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Less than high school	250,000	200,000	--	64,000	760,000	470,000	88,000	--	--	--	--
High school	170,000	120,000	--	--	490,000	280,000	75,000	--	--	--	--
Some post-secondary	330,000	130,000	--	56,000	630,000	520,000	100,000	--	--	--	--
Diploma	190,000	170,000	--	--	690,000	510,000	110,000	--	--	--	--
Bachelors +	270,000	230,000	--	64,000	950,000	570,000	140,000	--	--	--	--

Performing arts attendance rates by age	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
15 to 29	46.1%	46.7%	34.0%	41.1%	44.2%	52.2%	34.1%	31.3%	31.1%	--	42.8%
30 to 44	38.2%	34.7%	27.3%	28.7%	37.0%	40.0%	27.1%	24.9%	31.9%	--	18.7%
45 to 59	38.8%	35.8%	27.6%	29.1%	42.0%	37.8%	25.3%	--	28.2%	--	22.0%
60 and over	30.9%	33.1%	--	--	34.2%	26.3%	18.2%	--	--	--	--

Performing arts attendance estimates by age	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
15 to 29	370,000	300,000	73,000	98,000	1,000,000	770,000	170,000	50,000	60,000	--	53,000
30 to 44	380,000	260,000	63,000	78,000	1,100,000	760,000	160,000	47,000	75,000	--	26,000
45 to 59	290,000	170,000	--	56,000	870,000	550,000	110,000	--	48,000	--	23,000
60 and over	200,000	120,000	--	--	620,000	310,000	71,000	--	--	--	--

Performing arts attendance rates with/without children at home	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
With children at home	34.5%	32.8%	28.4%	25.4%	34.8%	36.5%	24.7%	24.0%	28.0%	31.1%	19.2%
Without children at home	41.4%	41.8%	25.3%	33.0%	42.7%	42.0%	28.3%	25.1%	29.3%	40.0%	28.1%

Performing arts attendance estimates with/without children at home	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
With children at home	400,000	300,000	88,000	85,000	1,300,000	870,000	190,000	63,000	77,000	--	38,000
Without children at home	850,000	570,000	120,000	190,000	2,400,000	1,500,000	330,000	88,000	140,000	24,000	71,000

Performing arts attendance rates by marital status	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Single	44.3%	49.0%	32.6%	41.5%	49.6%	49.3%	36.7%	35.8%	35.3%	--	39.7%
Common-law	34.8%	38.1%	--	--	42.8%	38.1%	27.8%	--	--	--	--
Married	36.7%	33.7%	23.5%	24.6%	35.5%	36.4%	23.8%	19.5%	28.2%	--	19.5%
Widowed, Divorced, Separated	38.5%	34.7%	--	--	34.2%	34.8%	20.1%	--	--	--	--

Performing arts attendance estimates by marital status	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Single	380,000	290,000	62,000	97,000	1,200,000	770,000	170,000	48,000	67,000	--	51,000
Common-law	--	--	--	--	220,000	360,000	--	--	--	--	--
Married	640,000	420,000	110,000	120,000	1,800,000	1,000,000	250,000	67,000	110,000	--	48,000
Widowed, Divorced, Separated	160,000	89,000	--	--	400,000	270,000	52,000	--	--	--	--

Performing arts attendance rates by urban/rural residence	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Urban (i.e., within Census Metropolitan Area)	44.1%	44.2%	36.3%	not asked	42.3%	43.3%	not asked	not asked	not asked	not asked	not asked
Rural (outside CMA)	31.7%	27.8%	18.9%	not asked	33.1%	33.1%	not asked	not asked	not asked	not asked	not asked

Performing arts attendance estimates by urban/rural residence	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Urban	820,000	640,000	120,000	not asked	2,800,000	1,700,000	not asked	not asked	not asked	not asked	not asked
Rural	420,000	230,000	85,000	not asked	880,000	660,000	not asked	not asked	not asked	not asked	not asked

Art gallery attendance rates	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Performing arts attendees	50.4%	38.4%	45.8%	36.2%	44.0%	35.3%	37.7%	--	40.4%	--	--
Non-attendees	20.2%	16.0%	13.9%	9.9%	13.8%	10.7%	10.1%	--	13.1%	--	--

Art gallery attendance estimates	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Performing arts attendees	630,000	330,000	95,000	98,000	1,600,000	840,000	190,000	--	89,000	--	--
Non-attendees	400,000	220,000	80,000	62,000	770,000	390,000	140,000	--	71,000	--	--

Cultural festival attendance rates	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Performing arts attendees	32.9%	39.3%	40.1%	39.1%	34.3%	53.9%	46.6%	44.9%	57.1%	--	--
Non-attendees	9.6%	13.2%	11.8%	11.6%	13.3%	20.5%	16.1%	13.3%	22.3%	--	--

Cultural festival attendance estimates	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Performing arts attendees	410,000	340,000	84,000	110,000	1,200,000	1,300,000	240,000	68,000	130,000	--	--
Non-attendees	190,000	180,000	68,000	73,000	740,000	740,000	230,000	62,000	120,000	--	--

Volunteer rates	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Performing arts attendees	54.6%	49.8%	60.0%	61.4%	42.8%	38.8%	55.3%	54.8%	55.3%	--	56.5%
Non-attendees	30.5%	28.3%	36.6%	31.6%	23.8%	24.8%	32.9%	29.1%	36.0%	--	33.3%

Volunteer estimates	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Performing arts attendees	680,000	430,000	130,000	170,000	1,600,000	930,000	290,000	83,000	120,000	--	61,000
Non-attendees	600,000	400,000	210,000	200,000	1,300,000	900,000	460,000	130,000	200,000	--	110,000

Sports participation rates	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Performing arts attendees	50.9%	51.2%	53.4%	47.5%	42.3%	50.1%	45.9%	53.8%	39.7%	32.2%	52.8%
Non-attendees	31.8%	33.0%	30.7%	25.9%	31.0%	33.4%	26.1%	26.6%	30.5%	21.8%	19.2%

Sports participation estimates	BC	Alberta	Saskatchewan	Manitoba	Ontario	Quebec	Atlantic	New Brunswick	Nova Scotia	Prince Edward Island	Newfoundland
Performing arts attendees	630,000	440,000	110,000	130,000	1,500,000	1,200,000	240,000	81,000	87,000	--	57,000
Non-attendees	620,000	460,000	180,000	160,000	1,700,000	1,200,000	370,000	120,000	170,000	--	65,000

Arts attendance by age - performing arts and pop music, Canada, 1998

