

# OUSING NOW

Kitchener

## YOUR LINK TO THE HOUSING MARKET

Canada Mortgage and Housing Corporation

## **New Homes**

www.cmhc.ca

### Strong First Quarter

Strong new home construction activity continued in the Kitchener CMA in the first quarter of 2005. New foundations were laid for 682 new houses. The number of starts was down 11 per cent in comparison to the same period last year. This was due in large part to poor weather conditions in February. Starts for January were at a similar level to last year and March starts were up 40 per cent.

A number of key factors were responsible for sustaining high demand in the new home market. Robust full-time job growth and historically low mortgage rates have resulted in strong overall demand in

the ownership market. Limited choice in the area's tight resale market, has prompted many households to consider new homes.

New homes have remained in high demand relative to supply. Prices have risen steadily. In comparison to Q1 2004, the average price of a single-detached home rose by 14 per cent year-over-year to almost \$274,000. The greatest increase was experienced in Cambridge City, where the average price rose by 28 per cent to \$289,000. This above-average increase was partly due to the temporary shortage of buildable lots experienced over the last year.

High home prices have led to a marked shift in the type of new

SECOND QUARTER 2005

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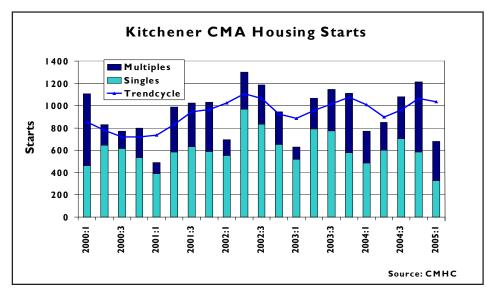
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home being constructed. Many households have found it more and more difficult to comfortably purchase a new single-detached home. Many buyers have chosen to move into a multiple family dwelling, with townhomes representing the majority of these purchases.

First quarter ownership townhome starts amounted to 160 units (freehold and condominium) - double the number started in Q1 2004. In contrast, single-detached starts declined by 68 per cent to 329 over the same period. An increase in the number of completed but unoccupied single-detached units, and a decrease for townhomes, further suggests that demand is shifting to more affordable multiple family homes.



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Canada



## **Demand Factors**

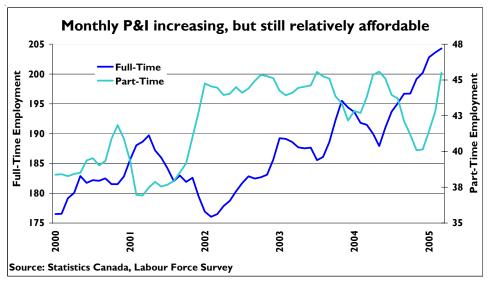
### Fundamentals Remain in Place

Demand for housing, whether ownership or rental, is partly driven by employment. Regions experiencing strong job growth will attract in-migrants. These new inmigrants will require some form of housing.

Steady job creation has been the norm in the Kitchener CMA over the past five years. An average growth rate of 1.9 per cent was realized between 1999 and 2004.

Through 2004 and the first quarter of 2005 new full-time jobs have been the basis of this growth, increasing by almost six per cent compared to Q1 last year. Continued full-time job creation will be key in sustaining a strong housing market, especially as it relates to ownership. Households confident in their employment will also have confidence in purchasing and paying for a home over the long term.

Low mortgage rates have been a major driver of demand for ownership housing. Mortgage rates have been very low for over two years and remained at similar levels in the first quarter of this year. Not surprisingly, demand for homes in the resale and new home markets also remained strong. New migrants and first-time buyers continued to move into the ownership market.



## **Resale Market**

#### Record Levels Sustained

A robust local economy and low mortgage rates kept sales in the at record levels in the first quarter. Sales during the first three months of the year remained virtually unchanged relative to the same period last year. When corrected for seasonal variation, monthly sales, on an annualized basis, were trending above the 6,000 mark in March - slightly greater than last year's 5,931 total sales.

While demand for resale homes trended upward in QI, the level of supply (new listings) trended downward on a seasonally-adjusted basis. This pushed the sales-to-new-listings ratio (SNLR) above 75 per cent in March. A SNLR at this level

suggests that market conditions are very tight and prices will grow rapidly.

With very little supply to meet demand, a high level of competition was experienced for many homes. This resulted in a substantial yearover-year price increase of over eight per cent in QI - from an average of \$197,824 last year to \$214,475 this year. Based on the average posted three-year fixed rate mortgage amortized over 25 years with a 25 per cent down payment, the average monthly payment in QI equalled \$988 on a seasonally adjusted basis. This represents a 3.7 per cent increase over the 2004 average, in real terms (corrected for inflation).

Rising prices and the affect on monthly payments have raised concerns regarding the affordability of home ownership. However, while the average monthly payment continued to trend upward in QI, homes are still very affordable in the metropolitan area from a historical perspective. In terms of constant 2004 dollars, the average QI payment of \$983 is only 50 per cent of that experienced in 1990, at the peak of the previous housing cycle.

As price increases, potential buyers may increasingly turn to houses priced below the average. These include non-detached units, such as townhomes and semis, which experienced a more affordable average price of \$152,000 in Q1.

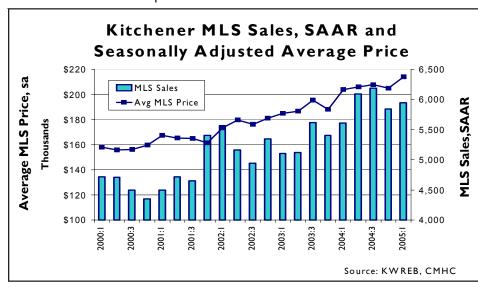
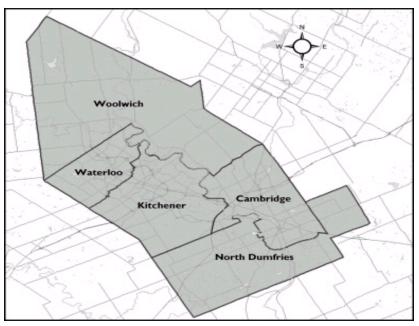


Table I: Housing Activity Summary for Kitchener CMA

			) WNERSHIF	•	,	REN	TAL	
		FREEHOLD			MINIUM			GRAND
	*SINGLE	*SEMI	ROW	ROW	APT	ROW	APT	**TOTAL
STARTS								
Q1 2005	329	10	127	33	0	8	175	682
Q1 2004	485	34	64	16	16	89	66	770
% Change	-32.2	-70.6	98.4	106.3	-100.0	-91.0	165.2	-11.4
Year-to-date 2005	329	10	127	33	0	8	175	682
Year-to-date 2004	485	34	64	16	16	89	66	770
% Change	-32.2	-70.6	98.4	106.3	-100.0	-91.0	165.2	-11.4
UNDER CONSTRU	CTION							
March 2005	639	68	347	126	0	20	668	1,868
March 2004	780	60	266	32	16	292	632	2,078
COMPLETIONS								
Q1 2005	401	6	47	27	0	0	226	707
Q1 2004	443	18	149	4	0	0	481	1,095
% Change	-9.5	-66.7	-68.5	**	NA	NA	-53.0	-35.4
Year-to-date 2005	401	6	47	27	0	0	226	707
Year-to-date 2004	443	18	149	4	0	0	481	1,095
% Change	-9.5	-66.7	-68.5	**	NA	NA	-53.0	-35.4
<b>COMPLETE &amp; NOT</b>	ABSORBED	1						
March 2005	118	15	20	3	0	0	94	250
March 2004	86	6	59	5	0	12	117	285
ABSORPTIONS								
Q1 2005	364	8	49	27	0	0	204	652
Q1 2004	446	19	128	5	4	0	529	1,131
% Change	-18.4	-57.9	-61.7	**	-100.0	NA	-61.4	-42.4
Year-to-date 2005	364	8	49	27	0	0	204	652
Year-to-date 2004	446	19	128	5	4	0	529	1,131
% Change	-18.4	-57.9	-61.7	**	-100.0	NA	-61.4	-42.4

<sup>\*</sup>Includes all market types

Source: CMHC



<sup>\*\*</sup>Year-over-year change greater than 200 per cent

Table 2A: Starts by Area and by Intended Market - Current Quarter

Sub Market		SINGLES			MULTIPLES	TOTAL			
Area	QI 2004	QI 2005	% change	QI 2004	QI 2005	% change	QI 2004	QI 2005	% change
Kitchener CMA	485	329	-32.2	285	353	23.9	770	682	-11.4
Cambridge City	111	41	-63. I	14	47	235.7	125	88	-29.6
Kitchener City	221	188	-14.9	128	224	75.0	349	412	18.1
North Dumfries Township	2	4	100.0	0	0	NA	2	4	100.0
Waterloo City	122	86	-29.5	134	69	-48.5	256	155	-39.5
Woolwich Township	29	10	-65.5	9	13	44.4	38	23	-39.5

Table 2B: Starts by Area and by Intended Market - Year-to-Date

Sub Market		SINGLES	,		MULTIPLES		TOTAL		
Area	YTD 2004	YTD 2005	% change	YTD 2004	YTD 2005	% change	YTD 2004	YTD 2005	% change
Kitchener CMA	485	329	-32.2	285	353	23.9	770	682	-11.4
Cambridge City	111	41	-63. I	14	47	235.7	125	88	-29.6
Kitchener City	221	188	-14.9	128	224	75.0	349	412	18.1
North Dumfries Township	2	4	100.0	0	0	NA	2	4	100.0
Waterloo City	122	86	-29.5	134	69	-48.5	256	155	-39.5
Woolwich Township	29	10	-65.5	9	13	44.4	38	23	-39.5

Table 3: Average Price of Completed and Absorbed Single-Detached Dwellings (\$)

	•	•		•	<b>O</b> (1)	
Sub Market Area	QI 2004	QI 2005	% Change	YTD2004	YTD 2005	% Change
Kitchener CMA	240,864	273,614	13.6	240,864	273,614	13.6
Cambridge City	226,070	289,398	28.0	226,070	289,398	28.0
Kitchener Gty	250,845	260,441	3.8	250,845	260,441	3.8
North Dumfries Township	NA	355,595	NA	NA	355,595	NA
Waterloo City	243,853	276,081	13.2	243,853	276,081	13.2
Woolwich Township	284,713	307,281	7.9	284,713	307,281	7.9

Source: CMHC

Note: NA may appear where CMHC data suppression rules apply

Table 4: Completed and Absorbed Single-Detached Units by Price Range

		PRICE RANGES										
	I	150,000	#150 #	2174.000			<b>ተ</b> ጋርሳ ተጋ	000 000	•	200 000 1		
ADEA		150,000		5174,999	\$175-\$		\$250-\$2			300,000+	TOTAL	
AREA	Units	Share (%)	Units	Share (%)	Units	Share (%)	Units	Share (%)	Units	Share (%)	TOTAL	
Kitchener CMA												
QI 2005	0	0.0	5	1.4	165	45.3	88	24.2	106	29.1	364	
QI 2004	0	0.0		2.5	303	67.9	50	11.2	82	18.4	446	
YTD 2005	0	0.0	5	1.4	165	45.3	88	24.2	106	29.1	364	
YTD 2004	0	0.0		2.5	303	67.9	50	11.2	82	18.4	446	
Cambridge City												
QI 2005	0	0.0	0	0.0	20	28.2	22	31.0	29	40.8	71	
QI 2004	0	0.0	7	4.4	117	<b>74.</b> I	24	15.2	10	6.3	158	
YTD 2005	0	0.0	0	0.0	20	28.2	22	31.0	29	40.8	71	
YTD 2004	0	0.0	7	4.4	117	74. I	24	15.2	10	6.3	158	
Kitchener City												
QI 2005	0	0.0	2	1.1	107	57.8	35	18.9	41	22.2	185	
QI 2004	0	0.0	ı	0.7	87	64.0	13	9.6	35	25.7	136	
YTD 2005	0	0.0	2	1.1	107	57.8	35	18.9	41	22.2	185	
YTD 2004	0	0.0	I	0.7	87	64.0	13	9.6	35	25.7	136	
North Dumfries Township												
QI 2005	0	0.0	0	0.0	0	0.0	ı	33.3	2	66.7	3	
QI 2004	0	0.0	0	0.0	0	0.0	0	0.0	I	100.0	ļ	
YTD 2005	0	0.0	0	0.0	0	0.0	I	33.3	2	66.7	3	
YTD 2004	0	0.0	0	0.0	0	0.0	0	0.0	ı	100.0	1	
Waterloo City												
QI 2005	0	0.0	3	3.8	31	39.2	20	25.3	25	31.6	79	
QI 2004	0	0.0	2	1.4	92	65.7	13	9.3	33	23.6	140	
YTD 2005	0	0.0	3	3.8	31	39.2	20	25.3	25	31.6	79	
YTD 2004	0	0.0	2	1.4	92	65.7	13	9.3	33	23.6	140	
Woolwich Township												
QI 2005	0	0.0	0	0.0	7	26.9	10	38.5	9	34.6	26	
QI 2004	0	0.0	ı	9.1	7	63.6	0	0.0	3	27.3	П	
YTD 2005	0	0.0	0	0.0	7	26.9	10	38.5	9	34.6	26	
YTD 2004	0	0.0	ı	9.1	7	63.6	0	0.0	3	27.3	П	

Source: CMHC

Note: N/A may appear where CMHC data suppression rules apply

## **CMHC's Housing Awards Program**

The CMHC Housing Awards Program, offered every two years, recognizes individuals and organizations that have implemented best practices that have improved housing in Canada. The purpose of the 2004 Housing Awards under the theme, Best Practices in Affordable Housing, is to recognize individuals and organizations for their outstanding accomplishments in furthering affordable housing and to assist them in transferring the knowledge about these best practices across the country.

Apply today at http://www.cmhc-schl.gc.ca/en/prfias/gr/hap/index.cfm for CMHC's Housing Awards Program.

Table 5: Resale Housing Activity for Kitchener Real Estate Board

		1 4010 0.	i toodi o	0 0011 16 7	tea viey 101	Taccinonia	51 1 (OCH 10)	ace bear a		
		Number of		Sales	Number of	New Listings	Sales-to-New	Average		Average
		Sales	Yr/Yr %	SAAR	New Listings	SAAR	Listings SA	Price (\$)	Yr/Yr %	Price (\$) SA
2004	January	275	-12.1	4,700	618	7,700	61.0	193,870	6.1	197,445
	February	433		5,400	657	7,900	69. I	202,277	6.9	198,114
	March	671	49.1	6,700	874	8,200	81.4	197,325	6.8	212,822
	April	621	25.7	6,100	822	8,200	74.2	204,293	8.4	206,680
	May	595	14.0	6,200	894	9,100	68.4	201,264	12.0	194,146
	June	641	11.3	6,000	889	9,100	65.8	212,383	11.4	217,277
	July	556	-7.3	6,200	733	8,700	72.0	201,634	2.8	198,540
	August	494	7.9	5,800	730	9,200	63.3	208,724	13.7	217,326
	September	495	21.0	6,500	824	9,900	65.8	211,308	13.4	208, 185
	October	398	-6.8	5,600	654	8,500	66.0	206,250	3.6	186,626
	November	476	37.2	6,200	578	8,800	69.9	214,239	14.7	220,365
	December	276	-1.8	5,700	328	8,000	72.0	216,323	7.8	206,098
2005	January	309	12.4	5,800	682	9,000	64.9	219,545	13.2	208,671
	February	485	12.0	6,100	694	8,400	72.6	207,880	2.8	207,739
	March	573	-14.6	5,900	809	7,800	75.9	216,001	9.5	225,894
	April									
	May									
	June									
	July									
	August									
	September									
	October									
	November									
	December									
	QI 2004	1,379	15.3	5,608	2,149	7,900	70.7	198,191	6.7	203,749
	QI 2005	1,367	-0.9	5,900	2,185	8,400	70.9	213,921	7.9	214,050
	YTD 2004	1,379	15.3		2,149			198,191	6.7	
	YTD 2005	1,367	-0.9		2,185			213,921	7.9	

	Annual		Annu	al	Annual	
	Sales	Yr/Yr %	New Lis	tings Yr/Yr %	Average Price (\$)	Yr/Yr %
1995	3,467	-6.0	8,81	6 18.3	135,452	-4.4
1996	4,666	34.6	9,16	8 4.0	134,839	-0.5
1997	4,307	-7.7	7,88	5 -14.0	141,387	4.9
1998	4,365	1.3	7,62	9 -3.2	143,104	1.2
1999	4,695	7.6	6,73	0 -11.8	146,495	2.4
2000	4,569	-2.7	6,49	5 -3.5	157,317	7.4
2001	4,816	5.4	6,87	4 5.8	164,548	4.6
2002	5,253	9.1	7,22	4 5.1	177,559	7.9
2003	5,310	1.1	7,75	7 7.4	188,905	6.4
2004	5,931	11.7	8,60	1 10.9	205,639	8.9

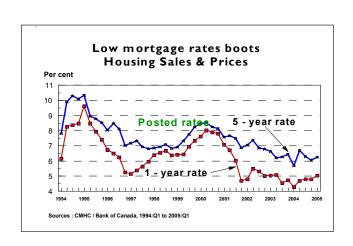
Source: Canadian Real Estate Association

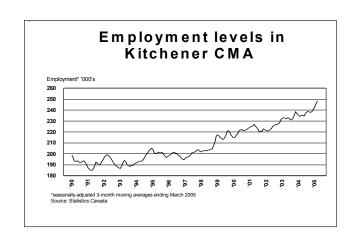
Table 6: Economic Indicators

		Intere	st and Excha	nge Rates		Inflation Rate (%)	NHPI*** % chg.	KITCHEN	ER CMA Labou	ır Market		
		P&I*	Mortgage	Rate (%)	Exch. Rate	Ontario	KITCHENER CMA	Employment	Employment	Unemployment		
	_	Per \$100,000	I Yr. Term	5 Yr. Term	(\$US/\$Cdn)	1996=100	1997=100	SA** (,000)	SA m/m (%)	Rate (%) SA		
2004	January	642.78	4.3	6.1	0.755	1.5	3.6	235.6	-0.5	4.9		
	February	627.97	4.3	5.8	0.749	0.8	2.8	234.3	-0.6	5.5		
	March	622.08	4.3	5.7	0.763	1.1	2.5	235. I	0.3	5.7		
	April	648.75	4.5	6.2	0.729	2.3	<b>4</b> . I	235.4	0.1	5.7		
	May	669.82	4.6	6.5	0.733	28	4.2	234.7	-0.3	5.6		
	June	681.99	4.7	6.7	0.750	24	5.0	236.3	0.7	5.5		
	July	672.86	4.6	6.6	0.752	24	<b>4</b> . I	237.9	0.7	5.4		
	August	657.75	4.4	6.3	0.762	1.5	<b>4</b> . I	239.0	0.5	5.6		
	September	657.75	4.8	6.3	0.793	1.5	4.5	238.4	-0.3	5.3		
	October	663.77	4.9	6.4	0.821	2.1	5.8	238.0	-0.2	5.0		
	November	657.75	5.0	6.3	0.843	2.2	7.0	238.7	0.3	4.4		
	December	642.78	4.8	6. l	0.832	1.9	5.9	240.4	0.7	4.0		
2005	January	642.78	4.8	6. l	0.806	1.6	5.6	242.9	1.0	4.0		
	February	642.78	4.8	6. l	0.811	2.2	5.9	245.4	1.0	4.3		
	March	654.74	5. I	6.3	0.827			248.4	1.2	5.3		
	April											
	May											
	June											
	July											
	August											
	September											
	October											
	November											
	December											

 $<sup>^{*}</sup>$  Principal and Interest Payment assumes a five year mortgage rate and 25 year amortization period

Source: CMHC, Statistics Canada Labour Force Survey





<sup>\*\*</sup> Seasonally Adjusted

<sup>\*\*\*</sup> New Housing Price Index

#### **Definitions**

- 1. Starts: refers to units where construction has advanced to a stage where full (100%) footings are in place. For multiple dwellings (semi-detached, row housing and apartments) the definition of a start applies to the structure or block of row units rather than to the project as a whole.
- 2. Under Construction: those units which have been started but which are not complete.
- **3. Completions Single-detached/semi-detached units:** this generally is the stage at which all proposed construction work is complete. A unit may be completed at the 90% stage where the remaining work is largely cosmetic. **Row housing/ Apartment:** completions means that 90% or more of the dwelling units within a block of row units or an apartment structure are completed and ready for occupancy
- **4. Completed and Not Absorbed**: all completed units of new construction (excluding model homes not available for sale) which have never been sold or leased.
- 5. Absorptions: the number of completed units (excluding model homes) that have been sold or leased.
- 6. Seasonally Adjusted (SA): Actual monthly (or quarterly) figures adjusted to remove normal seasonal variation.
- 7. Seasonally Adjust Annual Rates (SAAR): Seasonally adjusted monthly figures multiplied by 12 (or quarterly figures multiplied by 4) to reflect annualized levels of activity.
- 8. Definitions for CMA, NHPI, CPI, and Inflation Rate can be found in the Statistics Canada website http://www.statcan.ca

## Your Guide to Renting a Home – CMHC's new, online guide for tenants, landlords, and property managers

CMHC is breaking new ground with the introduction of "Your Guide to Renting a Home". A comprehensive rental guide, developed by the Research and Information Transfer team, this free, online tool launched this spring. It will help the estimated four million Canadian households in rental accommodation, as well as landlords and property managers, to find plain language information on tenant and landlord rights and rental practices across the country.

"Your Guide to Renting a Home" is located on the CMHC Web site at <a href="www.cmhc.ca">www.cmhc.ca</a>. From the left-hand menu, you can select "Buying or Renting a Home" and click on "Renting a Home".

## **Ontario's 2004 Retirement Homes Report**

Do you want to learn more about the dynamic private retirement home market in Ontario? The 2004 Retirement Homes Report has detailed Ontario-wide survey findings by market area covering vacancy rates and per diems by bed type, capture rates, new supply and vacancy rates by rent range for private beds as well as rent distributions. Order your copy today by calling **1-800-493-0059**.

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