



Canadian
Heritage

Patrimoine
canadien



A Guide to Federal Programs for the Film and Video Sector

September 2001

Canada 

A Guide to Federal Programs for the Film and Video Sector

September 2001

Copies of this document are available from the:

**Department of Canadian Heritage
Film, Video and Sound Recording
6th Floor, 15 Eddy Street
Hull, Quebec K1A 0M5**

Telephone: (819) 997-5690

Facsimile: (819) 997-5709

Web site: www.canadianheritage.gc.ca

© Minister of Public Works and Government Services Canada 2001

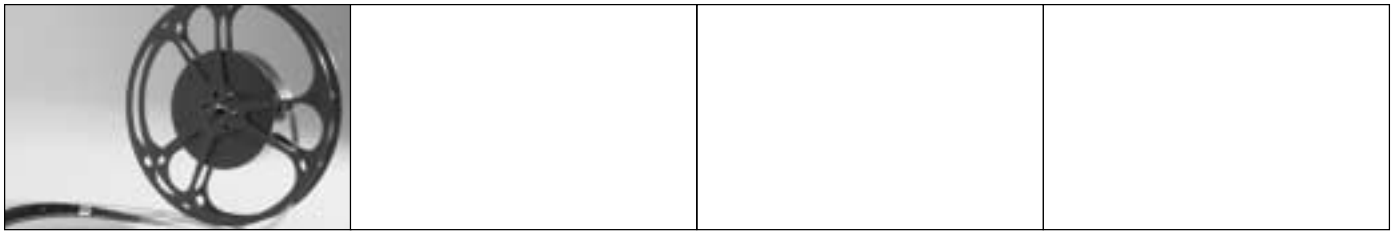
Catalogue No. CH44-2/2001

ISBN 0-662-65819-1

Contents

Introduction	1
Telefilm Canada	2
Canadian Television Fund - Equity Investment Program	2
Canada Feature Film Fund	3
Development, Production and Marketing Programs	3
Screenwriting Assistance Program	5
Low Budget Independent Feature Film Assistance Program	5
Programs for Complementary Activities	6
Multimedia Fund	6
Official Co-Productions	8
Loan Guarantee Program	8
Production Revenue Sharing Program	8
Canadian Participation in International Film Events	9
Canada Showcase	9
Versioning Assistance Fund	9
Industrial and Professional Development Fund	10
Emerging Filmmakers Program	10
Telefilm Canada Contact Information	10
Canadian Television Fund	12
Licence Fee Program	13
Equity Investment Program	13
Canadian Television Fund Contact Information	13
National Film Board of Canada	15
Co-Production with Canadian Private Sector Companies	15
English Program's Filmmaker Assistance Program	16
English Program's Aboriginal Filmmaking Program	16
English Program's Cultural Diversity Initiative	16
French Program's <i>Aide au cinéma indépendant (Canada)</i>	17
French Program's <i>Cinéastes autochtones</i>	17
French Program's <i>Cinéaste recherché(e)</i>	17
French Program's <i>Documentaristes résidents</i>	17
National Film Board Contact Information (see also Annex)	17
Canada Council for the Arts	18
Grants to Film and Video Artists	18
Grants to New Media and Audio Artists and New Media Residencies	19
Travel Grants to Media Artists	19
Grants to Media Arts Production Organizations: Development Project Grants	20

Canada Council for the Arts (continued)	
Media Arts Presentation, Distribution and Development Program:	
Dissemination Project Grants	20
Annual Assistance for Programming	21
Annual Assistance to Distribution Organizations	21
Annual Assistance to Media Arts Festivals	21
Annual Assistance to Cinematheques	22
Annual Assistance to Media Arts Production Organizations	22
Aboriginal Media Arts Program (Pilot)	23
Canada Council for the Arts Contact Information	23
Department of Canadian Heritage	24
Canadian Film or Video Production Tax Credit	24
Film or Video Production Services Tax Credit	25
Canadian Studies Program – Film and Audio-Visual Learning Materials	
Development Program	26
Multiculturalism Program	27
Interdepartmental Partnership with Official Language Communities	28
Canadian Broadcasting Corporation	30
Funding for the Development of Television Projects	30
TransCanada Development Fund	31
Department of Foreign Affairs and International Trade.....	33
Travel Grants for International Market Development	33
Canadian Festivals: Grants for International Business Development.....	34
Program for Export Market Development	35
Export Development Corporation	36
Canadian International Development Agency.....	38
Development Information Program.....	38
CIDA Contact Information.....	38
Canadian Independent Film and Video Fund.....	39
Film and Video Projects	39
Multimedia Projects	40
CIFVF Contact Information	40
Team Canada Inc	41
Team Canada Inc Contact Information	41
Business Development Bank of Canada.....	42
Cultural Industries Development Fund	42
Business Development Bank of Canada Contact Information.....	42
Industry Canada	43
Canada Small Business Financing Program	43
Canada Small Business Financing Program Contact Information.....	43
Annex	
National Film Board of Canada – Addresses.....	44



Introduction

The Government of Canada recognizes the challenges in producing Canadian content film and television productions and the importance of these to Canadians. It remains committed to supporting the film and video industry through measures which: i) ensure that Canadians have diverse and accessible Canadian choices of quality films and television productions; and ii) develop and retain excellence in Canadian people working in the film and video industry.

This guide has been prepared in response to ongoing requests for information on the film and video industry in Canada from the general public and from the industry itself. It provides a brief overview of the various federal government programs available to the independent film and video industry in Canada. Please note that the information included in this document is subject to change without notice.

This document outlines the various programs offered by these federal departments and agencies which support the film and video industry in Canada:

- Telefilm Canada,
- The National Film Board of Canada,
- The Canada Council for the Arts,
- The Department of Canadian Heritage,
- The Canadian Broadcasting Corporation,
- The Department of Foreign Affairs and International Trade, and
- The Canadian International Development Agency.

Also included in this document is information on the Canadian Television Fund (CTF), a government-industry partnership. Telefilm Canada administers the Equity Investment Program of the Fund while the Licence Fee Program is administered by the CTF itself.

Although the Canadian Independent Film and Video Fund (CIFVF) is a national, private-sector, non-profit organization, it has been included in this guide because it is funded by the federal government.

Finally, this document describes some federal business and export programs and services that may be of interest to those companies operating in the film and video sector. These programs include the Cultural Industries Development Fund of the Business Development Bank of Canada, Team Canada Inc and the Canada Small Business Financing Program of Industry Canada.

More detailed information on a particular program can be obtained by contacting the relevant organization. To facilitate this process, contact information has been included under each appropriate component and/or at the end of each section.

Not described in this guide are the numerous provincial government and private sector financial support programs pertaining to the independent film and video industry.



Telefilm Canada

Telefilm Canada is a Crown corporation created in 1967. It contributes to the success of the Canadian film, television and new media industries. The Corporation acts as a key financing, strategic and promotional partner on the national and international scenes. Telefilm Canada is dedicated to meeting the cultural needs of Canadians in its role as an investor in high quality Canadian productions. Telefilm Canada fosters a diversity of voices that reach audiences in Canada and abroad by supporting our domestic industries of film, television and new media.

Telefilm Canada administers the Equity Investment Program (EIP) of the Canadian Television Fund (CTF), a public-private partnership; the Canada Feature Film Fund (CFFF); the Multimedia Fund as well as a number of other funds and programs.

Each year it contributes to the development and production of feature films, made-for-TV movies, drama series, documentaries, children's programs, variety shows and multimedia products of outstanding cultural value.

To ensure that these products reach large audiences, Telefilm Canada participates in other industry activities such as distribution, export, versioning, marketing and promotion at Canadian and foreign festivals and markets.

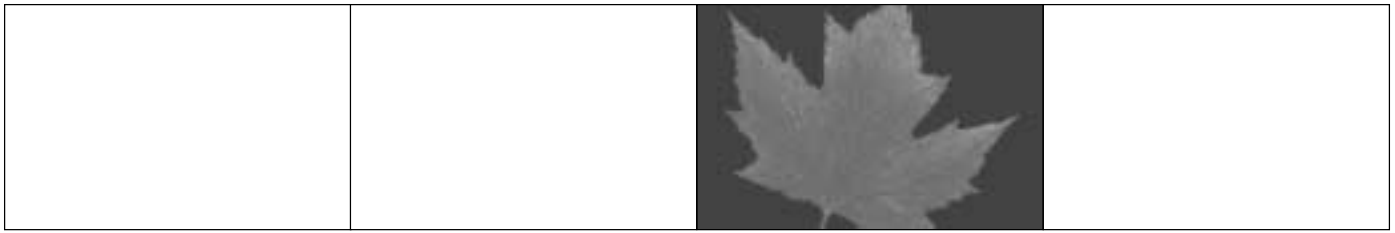
Telefilm Canada's financial support is varied. Most often provided as an investment, it also comes in the form of advances, loans, loan guarantees and grants. Telefilm Canada shares product risks and revenues with the industry. Recouped amounts are reinvested in production and distribution activities.

Telefilm Canada also supports through different initiatives and programs the development of emerging producers and directors. Information on these initiatives and programs can be obtained by contacting Telefilm Canada's regional offices directly.

Canadian Television Fund - Equity Investment Program

The Equity Investment Program (EIP) is one of two programs under the Canadian Television Fund (CTF). The EIP is administered by Telefilm Canada while the Licence Fee Program (LFP) is administered by the CTF itself.

See the CTF listing on page 12 for information on both the EIP and LFP.



Canada Feature Film Fund

Telefilm Canada administers the Canada Feature Film Fund (CFFF) which includes the following components:

- Development, Production and Marketing Programs,
- Screenwriting Assistance Program,
- Low Budget Independent Feature Film Assistance Program, and
- Programs for Complementary Activities.

Development, Production and Marketing Programs

The Development, Production and Marketing Programs form the main component of the CFFF. In administering the Development, Production and Marketing Programs, Telefilm Canada seeks to foster and support the making of high quality Canadian feature film production by supporting different genres, budgets, companies and regions. Telefilm Canada also promotes the development of partnerships among producers, distributors and international partners.

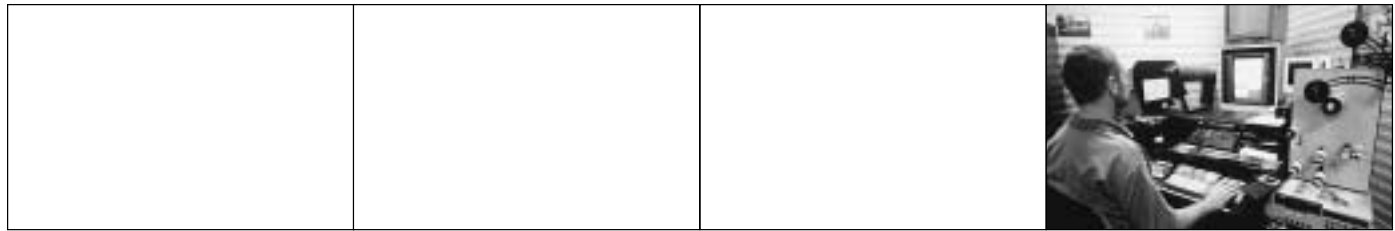
The Development, Production and Marketing Programs support Canadian fictional feature films from project development to domestic market launch. Films are financed in two ways: using a performance-based approach which provides envelopes to production and distribution companies based on box office results and qualitative factors; and using a selective approach which allows producers and distributors who do not yet have a box office track record to produce and market films.

Projects must meet the following eligibility criteria:

- dramatic feature films of at least 75 minutes in length aimed primarily at the Canadian theatrical market;
- applicant must have a commitment from a Canadian distributor for theatrical release in Canada;
- projects are produced and distributed by Canadians;
- projects must have achieved a minimum of 8 out of 10 points of Canadian content using the Canadian Audio-Visual Certification Office (CAVCO) point scale; and
- must have a Canadian scriptwriter, director and performer in the lead role but with appropriate exceptions for international treaty co-productions.

Performance-based component

The performance-based approach to financing rewards producers and distributors who have demonstrated that they can attract Canadian audiences by giving them envelopes. The amount of envelope is calculated using the following:



- primarily Canadian box office;
- the performance of films at key national and international festivals;
- the Canadian content of the film; and
- adjustment in Canadian box office for films for children.

Envelopes for producers are capped at \$3.5 million and producers can use envelopes for development and production and are exempt from project by project evaluation. Envelopes for distributors are capped at \$2.5 million and distributors can use envelope for development, marketing expenses, acquisition of films domestically.

Selective-based component

The selective approach to financing involves a project by project evaluation of creative, audience, financial and corporate development elements. It consists of three program components.

Development Financing for Production Companies

Financial support for the development of feature film projects is available to eligible production companies and is specific to the selective component and to small-and -medium sized companies. Telefilm's participation is a maximum of \$150,000 in the form of an advance recoupable up to 60% and on the first day of principal photography.

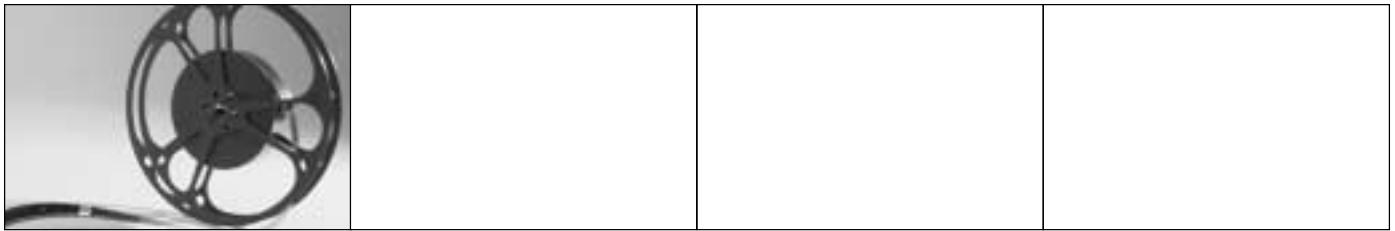
Production Financing for Production Companies

Telefilm Canada's participation in the financing of eligible productions will generally be provided in the form of recoupable equity investments of up to a maximum of 49% of budgeted eligible Canadian production costs. For projects applying for financing from the selective component, Telefilm Canada's participation will not exceed \$2.5 million. Telefilm gives priority access to the selective component to those applicants without an envelopes.

Development, Acquisition and Marketing Financing for Distribution Companies

Financial support for the development, acquisition and marketing of feature film projects is available to eligible distribution companies.

In terms of development support, Telefilm Canada provides support for distribution companies' financial participation in projects being developed by eligible production companies. The distribution company must provide a minimum of 15% of the total eligible development budget for the phase, such amount to be repayable by the producer to the distribution company not later



than the commencement of principal photography of the film. Telefilm Canada then provides an interest-free advance of up to 75% of the distribution company's financial participation. This advance is recoupable on revenues.

Telefilm Canada provides an interest-free advance to support the minimum guarantee paid by the distributor for the Canadian rights to eligible projects. This advance is recoupable from revenues earned by the production from all media according to the terms of the agreement between the distribution company and the production company.

With regards to financing support for marketing activities, Telefilm Canada provides an interest-free advance to support the cost of test marketing and/or the costs associated with the initial theatrical release of eligible feature films in one or both official languages in Canada. Telefilm Canada's financial participation is provided in the form of an interest-free advance of up to 75% of the approved budget for the test marketing or theatrical release of the production. This advance is recoverable from revenues earned by the production in all media according to the terms of the agreement between the distribution company and the production company.

Screenwriting Assistance Program

Financial support is available for the writing of feature film treatments based on outlines (Stage One) and for the writing of first draft feature film screenplays based on treatments (Stage Two). In conjunction with the other elements of the Canada Feature Film Fund, the program provides a continuum of support from script to screen. Telefilm Canada will generally provide financial assistance for eligible projects that are suitable for development into a dramatic feature film of over 75 minutes in duration and is a Canadian film eligible for certification under the criteria of CAVCO.

Assistance is in the form of non interest-bearing advances. Applicant screenwriters must have writing credits totalling at least 60 minutes of produced drama in film or television productions professionally produced for exhibition in cinemas or on television. The program accepts applications from co-writers where one of the two co-writers meets the minimum eligibility requirements.

Application deadlines apply to this program.

Low Budget Independent Feature Film Assistance Program

Under this program, financing is available only to directors; producers are not eligible. The Low Budget Independent Feature Film Assistance Program consists of two principal components: assistance for production and assistance for post-



production/completion. Telefilm Canada's assistance will be in the form of non interest-bearing advances that will not exceed 65% of the total project budget to a maximum dollar participation per project of \$200,000.

Telefilm Canada will provide financial assistance for production and post-production/completion projects that meet the following criteria:

- High quality, innovative and creative projects;
- Director-driven;
- Feature film over 75 minutes duration;
- Feature film drama genre only;
- With budgets of no less than \$300,000 and under \$750,000;
- Only digital, 16mm and 35mm release formats;
- With at least 8 out of 10 points of CAVCO rating equivalent; priority will be given to projects with the highest proportion of Canadian creative elements.

Application deadlines apply to this program.

Programs for Complementary Activities

The programs for complementary activities support and promote efforts of the Canadian feature film industry to reach audiences in Canada and around the world. These activities include film awards, festivals, markets, versioning and alternative distribution networks. Related funds include Canada Showcase, Canadian Participation in International Events, and the Versioning Assistance Fund. Guidelines are currently being developed for the administration of funds related to alternative distribution networks.

Multimedia Fund

The current Multimedia Fund, which provides support for the development, production and marketing of multimedia projects, is under evaluation. As such, it is anticipated additional funding for the creation of content will be provided in fiscal 2001-02 (during Fall 2001) with revised guidelines.

Moreover, new assistance components were recently created to enhance and to complement the existing Multimedia Fund administered by Telefilm Canada. Beginning in fiscal 2000-01 and annually for a minimum of three years, the Department of Canadian Heritage has allocated additional sums to Telefilm Canada to support online distribution and sectoral development or industry related initiatives.

The Multimedia Fund has three program components: Project-based Assistance; Online Distribution Assistance; and Sectoral Assistance.



Project-based Assistance

The aim of this component is to provide financial support for the development, production, marketing and distribution of high-quality, original, interactive off line and/or online Canadian cultural new media works in both official languages that are intended for the general public.

Telefilm will provide financial assistance to Canadian multimedia development, production and publishing companies for the production of original, entertainment, educational and edutainment products, published on any format or distributed through online services, and directed at the general public. Priority is given to small- and medium-sized companies.

Productions must be interactive and contain at least three of the following elements: text, sound, graphics, still images, and live-action video or animation. To obtain financial assistance for production or marketing and distribution, a company applying for assistance must already have secured a contractual commitment from an established distributor (if applicable).

The form of Telefilm Canada's financial participation is currently under review.

Online Distribution Assistance

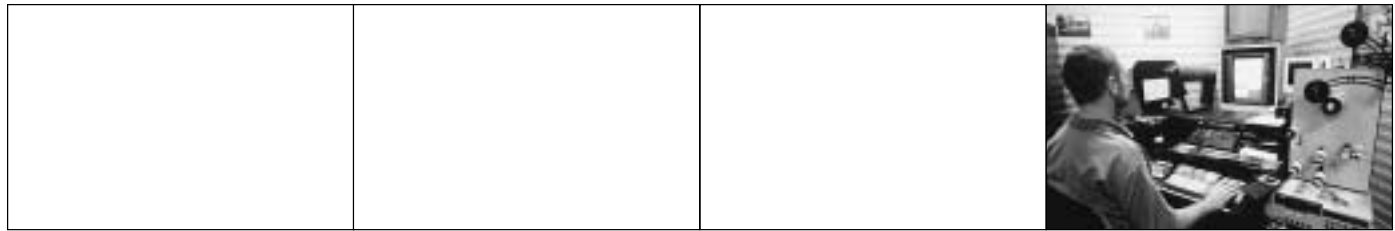
The aim of this component is to provide financial assistance to new media online distribution initiatives that increase the profile and presence of Canadian cultural new media content on the Internet.

For online distribution assistance and sectoral assistance, eligible applicants also include professional associations, training schools, and festivals. Telefilm Canada provides financial assistance up to 50% financing of project in the form of conditionally repayable contributions.

Sectoral Assistance

The aim of this component is to: support initiatives that promote the industrial and professional development of the new media industry through training programs, centres of expertise, festivals, awards, immersions; and provide Canadian and international market support to the new media industry through Telefilm's logistical and promotional services at such events.

For sectoral assistance, eligible applicants also include professional associations, training schools, and festivals. Telefilm's participation will not exceed 50% of the financing and will be in the form of grants.



Official Co-Productions

Telefilm Canada administers on behalf of the federal government all international agreements governing official co-productions. In this capacity, the corporation's role is twofold:

- it receives and evaluates applications for certification of projects as official co-productions; and
- it receives applications for financial assistance under the Canada-France mini-treaties and the English-Language Cinema Plan.

These co-production agreements signed between Canada and other countries enable Canadian and foreign producers to pool their resources in order to co-produce films and television programs that enjoy national production status in each of the countries involved. Canada's official co-productions are carried out within the framework of 46 film and television co-production agreements (with 57 countries).

Loan Guarantee Program

This program is designed to provide Canadian financial institutions with loan guarantees and expert appraisal of loan applications submitted by Canadian production, distribution and foreign sales companies.

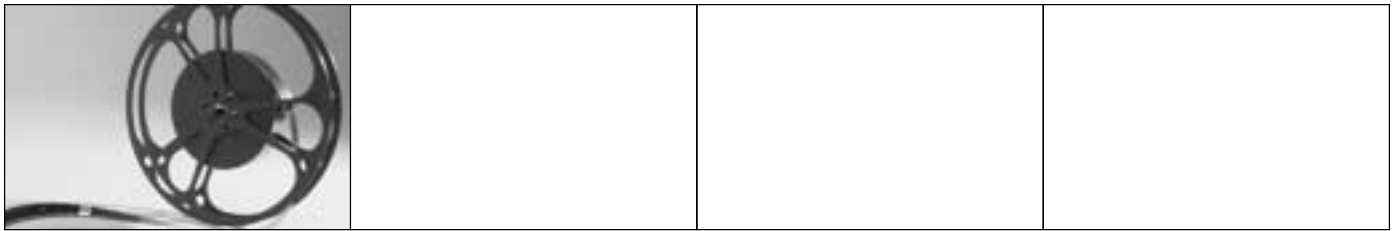
Telefilm Canada will use its industrial expertise to complement the financial expertise of the banking institutions by supplying an evaluation of the risks associated with each project and of the borrower's ability to repay the loan. The Loan Guarantee Program is intended primarily for companies or projects that otherwise would be unable to obtain loans in the private sector.

Telefilm Canada can guarantee up to 85% of the maximum amount of the loan, not to exceed \$1 million per project or per application. Any loan guaranteed by Telefilm Canada must be fully secured by firm receivables owed to the borrower.

The total amount of Telefilm Canada's outstanding guarantees at any one time will not exceed \$25 million.

Production Revenue Sharing Program

The Production Revenue Sharing Program rewards production companies that provide Telefilm Canada with an above-average rate of recoupment. The program allows eligible production companies to obtain 50% of the revenues earned by the corporation from its investments for use as a development advance or as a complement to the production financing of projects in which Telefilm Canada is participating. A project may be eligible even though it has not received previous Telefilm Canada funding provided the project is certified as Canadian.



Canadian Participation in International Film Events

Telefilm Canada's Festival Bureau supports the entry of Canadian films in major foreign international festivals. Its specialized officers advise Canadian directors, producers, distributors and exporters on festival-related matters. Film weeks, retrospectives and special screenings which are carefully timed and planned are also organized on a very selective basis.

The Bureau sets up screenings of eligible Canadian films for directors of the short list of the most important festivals as well as coordinates the promotion of Canadian films selected for presentation in major world class festivals. This may include shipping cost of prints, travel grants for directors whose works are selected in recognized festivals, purchase of prints and subtitling of productions selected in major recognized festivals.

Canada Showcase

Telefilm Canada provides funds to Canadian festivals that meet the following objectives:

- position Canadian films front and centre in select Canadian festivals;
- encourage the promotion and marketing of Canadian productions in the target territory; and
- promote an awareness of the quality of Canadian cinema.

This program is currently under revision.

Versioning Assistance Fund

Telefilm Canada may advance up to 100% of the costs of dubbing or subtitling Canadian productions into one or both of Canada's official languages (English and French). All productions must have obtained at least eight points for Canadian content. Telefilm expects to recoup 40% of its advance for Canadian film productions and 50% for Canadian television productions.

Only Canadian private-sector distribution and foreign sales companies are eligible to apply, except in the case where the rights to a dubbed or subtitled version of a production are covered by a pre-sale agreement at the production stage. In such cases, Canadian private-sector producers may apply, providing they remove pre-sale revenues from the financing structure, to ensure repayment to Telefilm of the advance made for dubbing.

Applications must be accompanied by a marketing strategy and a letter of commitment to broadcast or theatrically release the production within one year. In the case of productions to be dubbed, a standardized dubbing budget must also be included.



Versioning assistance for series will be limited to 65 Canadian episodes (a maximum of 26 per year). Versioning must be done in Canada by Canadian private-sector companies. Caps per project according to the genre. The cap per company is \$200,000.

The Versioning Assistance Fund is currently under revision.

Industrial and Professional Development Fund

Through grants, Telefilm Canada participates in a number of activities that contribute to the above-the-line professional development in the Canadian film, television and multimedia industry. For example, Telefilm Canada helps to fund seminars, lectures and workshops in which Canadian and international experts in the field offer their knowledge and experience in the areas of financing, creation, production and distribution.

This fund is currently under revision.

Emerging Filmmakers Program

The Emerging Filmmakers Program is designed for up-and-coming directors from New Brunswick, Newfoundland and Labrador, Nova Scotia and Prince Edward Island who are looking for an opportunity to launch their careers. Telefilm Canada will provide investments of up to \$15,000 (to a maximum of 49% of the budget) for production or post-production of new works from emerging filmmakers residing and working in the Atlantic provinces. The program consists of an annual competition juried by a panel of four renowned professionals, one from each of the four Atlantic provinces, who work in the audiovisual industry.

For more information, please contact the Regional Director of the Atlantic Region.

Telefilm Canada Contact Information

Web site: www.telefilm.gc.ca

Quebec Office: 7th Floor, 360 Saint-Jacques Street
(Head Office) Montréal, Quebec H2Y 4A9

Telephone: 1-800-567-0890 (toll free)
Telephone: (514) 283-6363
Facsimile: (514) 283-8212



Ontario Office: 22nd Floor, 2 Bloor Street West
Toronto, Ontario M4W 3E2

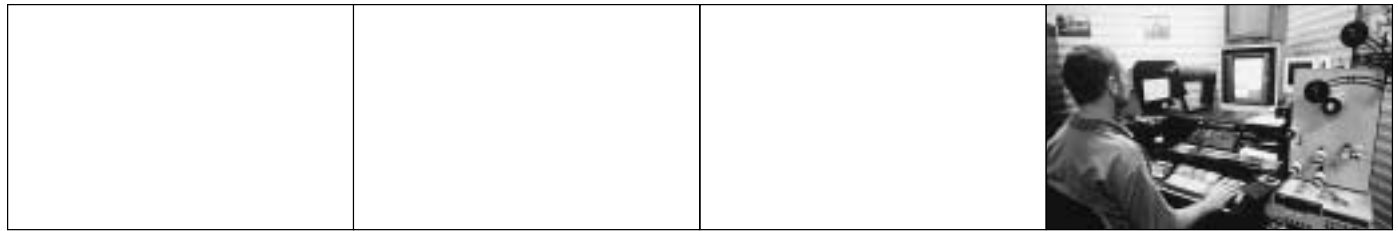
Telephone: 1-800-463-4607 (toll free)
Telephone: (416) 973-6436
Facsimile: (416) 973-8606

Atlantic Office: 3rd Floor, 1684 Barrington Street
Halifax, Nova Scotia B3J 2A2

Telephone: 1-800-565-1773 (toll free)
Telephone: (902) 426-8425
Facsimile: (902) 426-4445

Western Office: 310 - 440 Cambie Street
Vancouver, British Columbia V6B 2N5

Telephone: 1-800-663-7771 (toll free)
Telephone: (604) 666-1566
Facsimile: (604) 666-7771



Canadian Television Fund

The Canadian Television Fund (CTF) was created in 1996 to increase the quality and quantity of distinctly Canadian programming available to Canadian viewers and to enhance the broadcast system's capacity to produce and distribute such programming. The CTF assists in the production of distinctly Canadian programming in the under represented categories of drama, variety, children's shows, documentaries and performing arts in English, French and Aboriginal broadcast markets. All productions must have a Canadian broadcaster commitment to schedule the program in prime time within two years of completion.

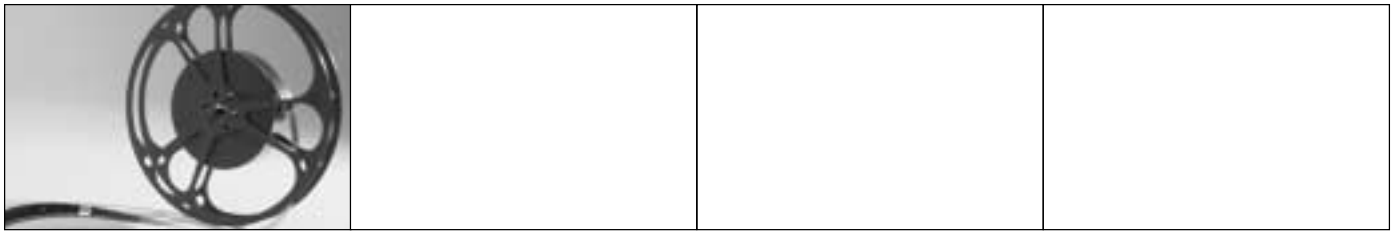
The fund operates as an independent, non-profit corporation, governed by a board of directors composed of members from the television, cable, production and film and video distribution industries, as well as from Canadian Heritage and Telefilm Canada.

Since its creation, the demand has outstripped the available resources of the fund. In response to this continued oversubscription, the CTF Board refocused the fund and introduced more stringent Canadian content requirements in keeping with its cultural mandate. As a basis for entry to the fund, a project must meet the CTF's Essential Requirements, which are as follows:

- the project speaks to Canadians about, and reflects Canadian themes and subject matter;
- the project has 10 out of 10 points on the CAVCO scale, or the maximum number of points applicable to the project (treaty co-productions are also eligible);
- underlying rights are owned, and significantly and meaningfully developed, by Canadians; and
- the project is shot and set primarily in Canada.

All eligible productions must be under Canadian ownership and Canadian executive and creative control, and have received a commitment from a licensed Canadian television broadcaster to be broadcast during prime time within two years of their completion. "Prime time" for most genres of programming is between 7 p.m. and 11 p.m., although for children's programming, "prime time" is defined as the time when the largest audiences of children are available, while for youth programming, "prime time" is between 4 p.m. and 11 p.m. Aboriginal-language productions are eligible, provided they meet certain criteria.

The CTF has two complementary funding programs: the Licence Fee Program (administered by the Canadian Television Fund) and the Equity Investment Program (administered by Telefilm Canada). Eligible projects may apply to and receive funding from either program, or both.



Licence Fee Program

The CTF's Licence Fee Program (LFP) is a market-driven funding initiative that contributes to distinctly Canadian television productions using objective and transparent criteria to determine production eligibility. The program is a "top-up" fund that supplements the cash licence fees paid by Canadian broadcasters for eligible programs. As such, the LFP's contribution forms a part of the total licence fees used in the financing of Canadian television productions. This licence fee top-up may be supplemented by one or more of the bonuses for regional productions and French-language productions.

Equity Investment Program

The Equity Investment Program's (EIP) assistance takes the form of direct cash investments, which result in undivided copyright ownership in eligible productions (including treaty co-productions). The EIP may take an equity participation of up to 49% of an eligible production, though its average investment in recent years has not exceeded 25%. In certain cases, the EIP may also participate in productions through loans, advances and contributions (however, the combination of equity and non-equity participation will not exceed 70% of the production costs). The EIP's participation in eligible series and made-for-television movie production is subject to caps.

The EIP also assists the development of Canadian television programs through non-interest bearing advances of up to 50% of eligible costs, to a maximum of \$100,000. A financial contribution of at least 20% (drama) or 15% (other genres) is required from a broadcaster.

Canadian Television Fund Contact Information

Information for both LFP and EIP may be obtained online at the Canadian Television Fund's Web site or at one of the following addresses:

Web site: www.canadiantelevisionfund.ca

Canadian Television Fund – Licence Fee Program
5th Floor, 111 Queen Street East
Toronto, Ontario M5C 1S2

Telephone: 1-877-975-0766 (toll free)

Telephone: (416) 214-4400

Facsimile: (416) 214-4420



Canadian Television Fund – Licence Fee Program
Suite 811, 407 McGill Street
Montréal, Quebec H2Y 2G3

Telephone: 1-877-975-0766 (toll free)
Telephone: (514) 499-2070
Fascimile: (514) 499-2846

Canadian Television Fund - Equity Investment Program
c/o Telefilm Canada
7th Floor, 360 St-Jacques Street
Montréal, Quebec H2Y 4A9

Telephone: 1-800-567-0890 (toll free)
Telephone: (514) 283-6363
Facsimile: (514) 283-8212

Information may also be obtained from any of Telefilm's regional offices
(see page 10).



National Film Board of Canada

The National Film Board of Canada (NFB) is a unique centre for the creation of audiovisual materials. It is a producer and distributor of Canadian audiovisual materials rather than a funding agency. Created by an act of Parliament in 1939, the National Film Board of Canada's mandate is to promote the production and distribution of audiovisual works that interpret Canada to Canadians and to other nations. In its mission statement, the Board expresses its mandate as follows:

“The National Film Board of Canada enriches Canadian society through the production and distribution of audio visual works which: provoke discussion and debate on important topics; explore the creative potential of the audio visual media; and achieve recognition by Canadians and others for excellence, relevance and innovation.”

In 1999-2000, the NFB produced 96 original NFB productions and 32 original co-productions. Of the 128 original films produced in that year, 72 were English-language productions, 53 were French-language productions and three were multilingual productions.

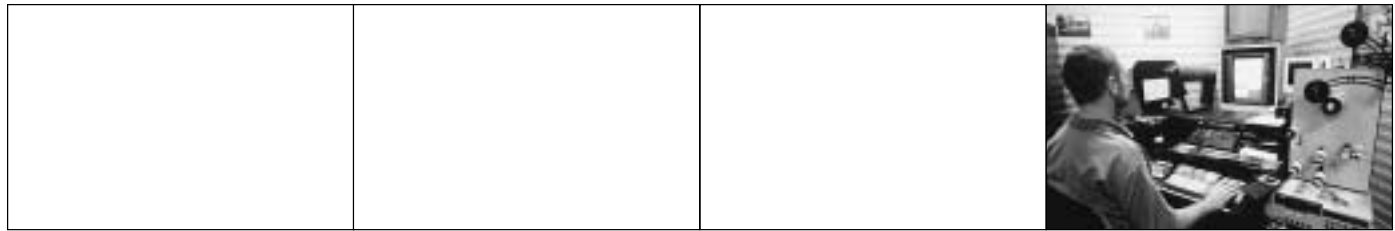
The NFB is composed of two main programs:

- the English Program, which produces and distributes English-language productions and supports emerging independent filmmakers through the Filmmaker Assistance Program, the Aboriginal Filmmaking Program, and the Cultural Diversity Initiative;
- the French Program produces and distributes French-language productions and supports emerging filmmakers through the *Aide au cinéma indépendant (Canada)*, the *Cinéastes autochtones* and *Cinéaste recherché(e)* competitions as well as the *Documentaristes résidents* program.

Both programs have their own staff and resident filmmakers, but work primarily with freelancers or in co-production with Canadian private-sector companies in the production of point-of-view documentaries, animated shorts, productions for children, and interactive productions.

Co-Production with Canadian Private Sector Companies

Canadian independent producers interested in co-producing high-quality documentaries or animation with the NFB are encouraged to submit their projects. The NFB participates in Canadian co-productions as a full partner - contributing creatively to a film's editorial vision and providing financial resources and/or technical and human resources.



According to its mandate as a public distributor and, depending on its level of financial participation, the NFB negotiates appropriate Canadian and/or international distribution rights.

Canadian independent producers can co-produce with any of the English and French production centres located in Vancouver, Edmonton, Winnipeg, Toronto, Ottawa, Montreal, Moncton and Halifax.

When selecting projects, the NFB will exercise its judgement in choosing productions that meet its goals and mandate. Proposals should generally be submitted at the development phase but the Board will also consider projects in production. Television series and industrial, promotional, training and sponsored productions are not eligible.

English Program's Filmmaker Assistance Program

The NFB also plays a valuable role in encouraging the development of the next generation of filmmakers. It does so by providing talented young people with the means to complete their films and thereby gain recognition in the film community. The English Program's Filmmaker Assistance Program (FAP) offers assistance for the production of films from all over Canada.

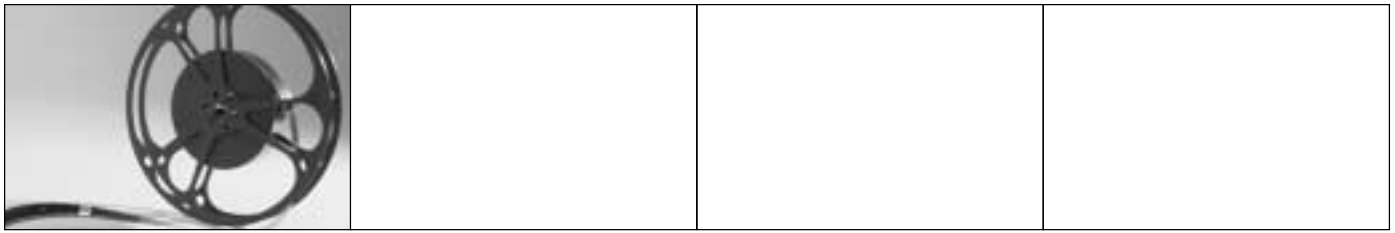
Applicants to FAP must be Canadian citizens or permanent residents. FAP is available to emerging filmmakers (excluding film students) who have made fewer than four films (excluding student films). Documentaries, short dramas and animation films are eligible for the program. Generally, FAP offers assistance toward the cost of processing, printing and post-production services.

English Program's Aboriginal Filmmaking Program

The English Program Branch also administers the Aboriginal Filmmaking Program. The NFB has earmarked \$1 million a year to be used exclusively for NFB productions or co-productions with independent Aboriginal filmmakers. The overall goal is to provide Aboriginal filmmakers with more equitable opportunities to make films - thus ensuring a more diverse spectrum of perspectives, visions and stories in Canadian cinema. The main focus is on documentary productions.

English Program's Cultural Diversity Initiative

The NFB is committed to reflecting the cultural diversity of Canada and Canadians on and off screen. The Cultural Diversity Initiative is an equity initiative to address under-representation of visible minority groups at the NFB. Filmmakers of colour are invited to submit proposals for NFB productions or



co-productions. The NFB also holds professional development opportunities for emerging directors such as apprenticeships, workshop scholarships and competitions for opportunities to direct short documentaries.

French Program's *Aide au cinéma indépendant (Canada)*

The *Aide au cinéma indépendant (Canada)* program provides assistance for the production of French-language films (documentary, animation, drama) from across Canada which are particularly innovative in their form or content and might otherwise not get made.

Assistance is in the form of equipment loans and technical services directly related to the production or post-production of a film or video project.

Film school projects, promotional films, advertisements, public service announcements and educational films are not eligible.

French Program's *Cinéastes autochtones*

The NFB's French Program's *Cinéastes autochtones* competition gives French-speaking Aboriginal people a chance to direct their first professional film with the support of a team including an experienced NFB filmmaker during a paid internship of up to 18 months.

French Program's *Cinéaste recherché(e)*

Cinéaste recherché(e) is a one-year internship program that allows the successful candidate to direct his/her first animated film. This competition takes place on an annual basis.

French Program's *Documentaristes résidents*

Under the *Documentaristes résidents* program, six documentary filmmakers are hired as resident directors for a three-year term, during which time they must each direct two documentaries.

National Film Board Contact Information

The NFB has production centres across Canada — in Vancouver, Edmonton, Winnipeg, Toronto, Montréal and Halifax for the English Program, and in Ottawa, Montréal, and Moncton for the French Program. Filmmakers and producers should contact the regional production centre closest to them for further information on the programs described above. Addresses, contact names, telephone and fax numbers for each regional centre as well as its head office are listed in the annex.

Web site: www.nfb.ca



Canada Council for the Arts

The Canada Council for the Arts is an arm's length organization created by the Parliament of Canada in 1957 to foster and promote the arts. To fulfil this mandate, the Council offers a broad range of grants and services to professional Canadian artists and arts organizations.

Established as part of the Canada Council in 1983, the Media Arts Section is intended to encourage professional artists to work innovatively and experimentally with communications technologies and related media. Individual applicants to the Media Arts Section must be Canadian citizens or permanent residents of Canada and professional artists who have committed themselves to the disciplined process of making art. Incorporated, non-profit Canadian media arts organizations or artist-run centres must have a board of practising artists and an established administrative structure. They must also have demonstrated a serious, ongoing commitment to the presentation, distribution or production of Canadian independent media artworks.

The Media Arts Section supports emerging and established artists working in film, video, audio and new media. Grants are intended to support experimentation with form, content or technology in a variety of genres. The Canada Council defines emerging artists as those which have completed basic training (formal or informal). Established artists are defined as film directors who have completed one independent film or video production over which they maintained complete creative and editorial control. Scriptwriters must have had one independent work professionally produced. Independent artists are defined as artists who initiate and are the driving force behind the proposed project and maintain creative and editorial control over the work. Contracts with other funders must not require the artist to give up such control.

Council programs do not support commissioned works, instructional projects, promotional projects, industrial projects, pilots for television, or conventional television programs. All Canada Council programs are accessible to Aboriginal artists, artists of diverse cultural background and artists from regional communities.

Grants to Film and Video Artists

This program is intended to assist Canadian artists working with film as a means of artistic expression. The program offers two types of grants.

Creative Development Grants provide established artists with opportunities for creative renewal, experimentation, professional development, research and scriptwriting. Grants amounts range from \$3,000 to \$20,000, in increments of \$1,000.



Production Grants are intended to cover the direct costs of production or post-production to a maximum of \$60,000 for established artists and to a maximum of \$16,000 for emerging artists.

Deadlines: October 1 and March 1
Program Officer: Josette Bélanger

Grants to New Media and Audio Artists and New Media Residencies

This program assists Canadian artists working with new media and audio as a means of artistic expression, through three types of grants: Research Grants; Production Grants; and New Media Residencies.

Research Grants buy time in which established artists may research and develop ideas, concepts and projects; experiment with tools and technologies; and work with specialists to develop knowledge and skills. Grants amounts range from \$3,000 to \$20,000, in increments of \$1,000.

Production Grants cover the direct costs (including the research or creative development phases) of production leading to finished works of art. The grant amounts are up to \$35,000 for established artists and up to \$16,000 for emerging artists.

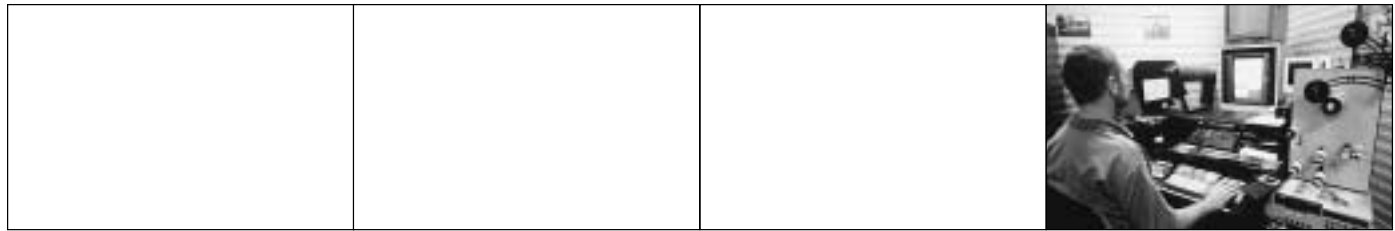
New Media Residencies encourage creative collaboration and knowledge exchange between established artists and other sectors of society that are working with new and emerging technologies. This program component also assists artists in developing professionally through exposure to a range of expertise. The residencies initiative supports projects that provide mutual benefit to artists and host organizations. Applicants may request a grant of up to \$30,000 for a research residency. The maximum for a production residency grant is \$60,000.

Deadlines: October 1 and March 1
Program Officer: Marilyn Burgess

Travel Grants to Media Artists

Travel Grants to Media Artists assist established independent media artists to travel on occasions important to the development of their artistic practice or career. The program provides two categories of support:

- presentation travel — allows independent media artists to travel with their work and to respond to invitations to present their work at recognized Canadian or international festivals or exhibition venues; and



- professional development travel — allows independent media artists to attend workshops, residencies, symposia and conferences and/or to participate in other professional development opportunities outside of their home region.

An amount of \$500, \$1,000, \$1,500 or \$2,000 may be requested, depending on the distance of the proposed travel.

Deadline: Anytime

Program Officer: Zainub Verjee

Grants to Media Arts Production Organizations: Development Project Grants

This program supports time-limited projects initiated by Canadian non-profit, artist-run organizations, groups or collectives that are intended to provide enhanced opportunities for the production of independent media artworks by Canadian artists. Projects must address specific production needs in the communities that applicants serve or intend to serve. Applicants are encouraged to work in partnership with other organizations, groups, collectives, public institutions and for-profit companies to address these needs.

Applicants may request up to \$20,000 to:

- pay salaries, fees and travel costs for technicians, artists and project administrators;
- rent equipment and facilities; and
- pay for technical services and materials.

Grants may also be used to provide direct financial support to artists.

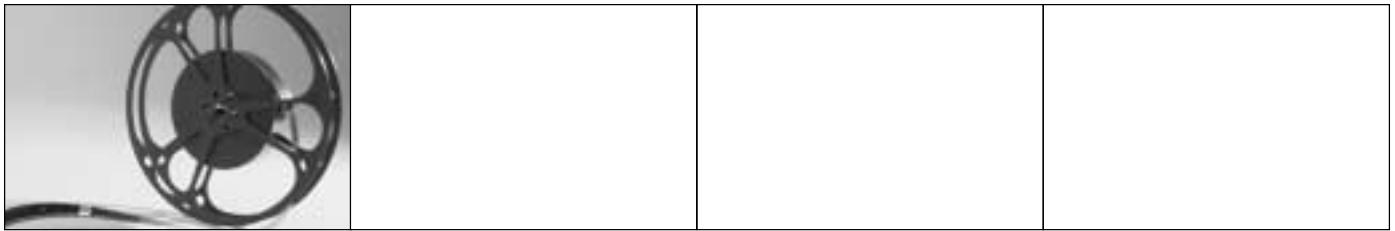
Deadline: May 15

Program Officer: Zainub Verjee

Media Arts Presentation, Distribution and Development Program: Dissemination Project Grants

Dissemination Project Grants assist non-profit Canadian arts organizations and groups to undertake innovative, short-term projects. Eligible projects must present and disseminate independent Canadian media artworks in a critical context with a view to developing increasingly knowledgeable, appreciative and committed audiences. Examples might include curated events, broadcasting initiatives, touring exhibitions, and special marketing and development activities.

These grants contribute to costs such as programmers, curators and artists fees, rental of films and videos, costs of writing and publishing critical commentary to accompany presentations, and marketing and audience development costs.



Applicants may request up to \$20,000 for presentation, circulation, audience development or market development/distribution projects and up to \$10,000 for publication projects.

Deadlines: May 15, November 15

Program Officer: Zainub Verjee

Annual Assistance for Programming

Annual Assistance for Programming assists Canadian non-profit, artist-run organizations that present and disseminate independent Canadian media artworks to the public through an annual, ongoing program of presentation. These grants contribute to the direct costs of research, presentation, curatorial text and audience development. There are no minimum or maximum grants that may be requested or received, but this program can cover only the costs of programming independent media artworks produced by Canadian artists.

Deadline: May 15

Program Officer: Zainub Verjee

Annual Assistance to Distribution Organizations

The Canada Council offers annual assistance to Canadian non-profit, artist-run media arts distribution organizations. Organizations must demonstrate a serious commitment to the distribution needs and interests of Canadian artists producing independent film, video, new media and audio artworks by:

- making their work accessible to the public, and
- providing them with a financial return from the sale, rental and licensing of their work.

The annual grant level approved by the Canada Council is normally maintained for two years. Assistance contributes to the direct costs of distribution activities and services (including acquisition), promotional activities and services, as well as administration.

Deadline: November 15, 2001

Program Officer: Zainub Verjee

Annual Assistance to Media Arts Festivals

Annual Assistance to Media Arts Festivals supports festivals to advance the development, understanding and appreciation of Canadian, independent media artworks by publicly presenting these works within a critical context, with a view to developing increasingly knowledgeable and committed audiences.



These grants contribute only to the direct costs associated with presenting independent Canadian media artworks at the festival occurring in the calendar year following the application deadline. There are no minimum grants but grants normally fall in the range of \$5,000 to \$25,000.

Deadline: November 15, 2001
Program Officer: Zainub Verjee

Annual Assistance to Cinematheques

Annual Assistance to Cinematheques supports the work undertaken by these institutions to advance the development, understanding and appreciation of Canadian independent media artworks. Grant support is specifically directed at the activities carried out by the cinematheques that relate to independent work by Canadian media artists. There are no minimum or maximum grants that may be requested or received. Applicants may receive less than the full amount requested. The annual grant level approved by the Canada Council is normally maintained for two years.

Deadline: November 15, 2001
Program Officer: Zainub Verjee

Annual Assistance to Media Arts Production Organizations

This is a multi-year program offering operating and equipment acquisition assistance to Canadian non-profit, artist-run media arts organizations. Operating assistance helps pay the costs of administration; access to equipment and technical services; production and co-production programs; production funding programs; artist-in-residence programs; professional development activities; research and analysis activities; newsletters; and other services, facilities or activities that advance Canadian artists' creation and production of independent media artworks. Equipment acquisition assistance helps pay the costs of acquiring media arts production and post-production equipment. There are no minimum or maximum grants that may be requested or received. The level of annual operating assistance approved by the Canada Council is normally maintained for two years.

Deadline: October 1, 2002
Program Officer: David Poole



Aboriginal Media Arts Program (Pilot)

This program offers grants to individual Aboriginal artists to develop their career as media artists and to help them produce independent media artworks (film, video, new media or audio). It offers two components.

Creative Development Grants cover the costs of research, scriptwriting and concept development. The amount of a grant for established artists ranges from \$3,000 to \$20,000, in increments of \$1,000. For emerging artists, the fixed grant amounts are \$3,000, \$4,000 or \$5,000.

Production Grants cover the costs of production and post-production. The amount of a grant for established artists is up to \$60,000 for film or video production; up to \$15,000 for audio production; and up to \$35,000 for new media production. For emerging artists the amount of a grant is up to \$16,000 for a production in film, video or new media; and up to \$10,000 for an audio production.

Deadline: April 1

Program Officer: Ian Reid

Canada Council for the Arts Contact Information

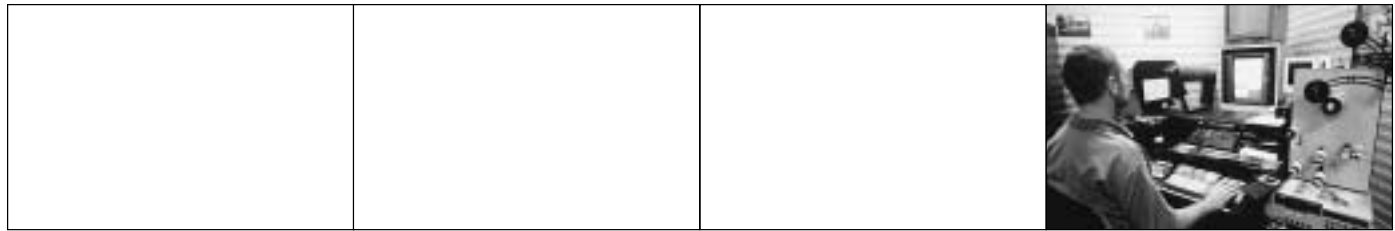
Canada Council for the Arts
350 Albert Street
P.O. Box 1047
Ottawa, Ontario K1P 5V8

Web site: www.canadacouncil.ca

Telephone: 1-800-263-5588 (toll free)

Telephone: (613) 566-4414 (Ottawa area)

Facsimile: (613) 566-4409



Department of Canadian Heritage

The Department of Canadian Heritage is responsible for national policies and programs relating to broadcasting, cultural industries, arts, heritage, official languages, Canadian identity, Canadian symbols, exchanges, multiculturalism and sport. The Department works with Canadians to strengthen our shared sense of identity while respecting the diversity that exists in Canada.

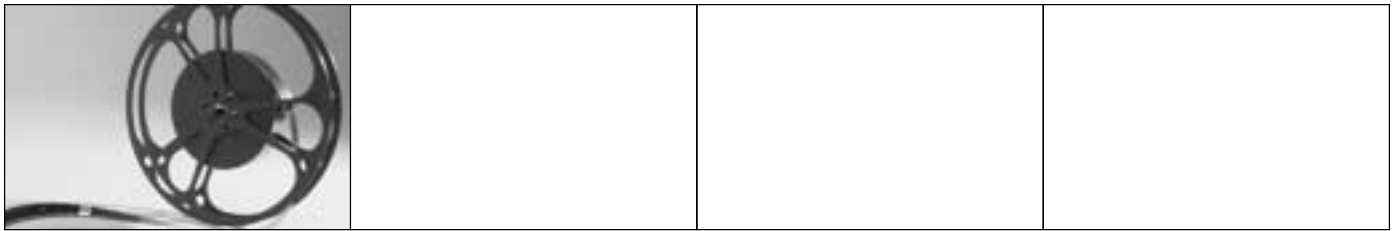
Canadian Film or Video Production Tax Credit

The Canadian Audio-Visual Certification Office (CAVCO) co-administers the Canadian Film or Video Production Tax Credit (CPTC) with the Canada Customs and Revenue Agency (CCRA). The CPTC is a fully refundable tax credit for eligible films and videos produced and owned by qualified taxable Canadian corporations and is available at a rate of 25% of eligible salaries and wages expended after 1994. Eligible salaries and wages qualifying for the tax credit may not exceed 48% of the cost of the production, net of assistance, as certified by the Minister of Canadian Heritage. The tax credit can provide assistance for up to 12% of the cost of a production, net of assistance.

In order for a production to qualify as Canadian content for tax credit purposes through CAVCO, the production must meet the following criteria for key creative personnel and project costs. First, the producer - or the individual who controls and is the central decision maker of the production from beginning to end - must be Canadian. Furthermore, a production must receive 6 out of the following 10 points for Canadians in key creative positions:

Director	2 points
Screenwriter	2 points
Lead Performer	1 point
Second Lead Performer	1 point
Director of Photography	1 point
Picture Editor	1 point
Music Composer	1 point
Art Director	1 point
TOTAL	10 points

In addition, either the position of screenwriter or director must be filled by a Canadian. It is also mandatory that either the lead or second lead performer be Canadian. The cost criteria for a Canadian content production states that not less than 75% of the costs paid to persons for services relating to the film or video must be paid to Canadians. This amount does not include fees paid to the producer and the key creative personnel. Furthermore, not less than 75% of the aggregate cost of post-production and laboratory work, processing and final



preparation must be incurred in Canada. The guidelines for animated productions are very similar to the criteria for live-action productions with some changes made to conform to the practices of animation production.

Some production genres are ineligible for the tax credit, including news programs, talk and game shows, sporting and awards events, reality television, productions that solicit funds, pornography, advertising, industrial or corporate productions, productions, other than documentaries, all or substantially all of which consists of stock footage, and productions for which public financial support would, in the opinion of the Minister of Canadian Heritage, be contrary to public policy.

In addition, the tax credit may not be claimed where the Film or Video Production Services Tax Credit has been claimed.

Contact Information

Canadian Audio-Visual Certification Office (CAVCO)
Department of Canadian Heritage
4th Floor, 100 Sparks Street
Ottawa, Ontario K1A 0M5

Web site: www.canadianheritage.gc.ca/cavco

Telephone: 1-888-433-2200 (toll free)
Telephone: (613) 946-7600 (Ottawa-Hull area)
Facsimile: (613) 946-7602
E-mail: cavco_bcpac@pch.gc.ca

Film or Video Production Services Tax Credit

The Film or Video Production Services Tax Credit (PSTC) is the second of two programs co-administered by the Canadian Audio-Visual Certification Office (CAVCO) and the Canada Customs and Revenue Agency (CCRA). The PSTC is a mechanism designed to encourage the employment of Canadians by a taxable Canadian- or foreign-owned corporation with a permanent establishment in Canada. The activities of the corporation must be primarily film or video production or production services. The program is designed to make Canada a more attractive place for Canadian and foreign film and video production, which brings significant benefits to the Canadian economy.

The tax credit is equal to 11% of salary and wages incurred after October 1997, paid to Canadian residents — or taxable Canadian corporations for amounts paid to employees who are Canadian residents — for services provided to the production in Canada. The refundable tax credit has no cap on the amount that can be claimed.



The total cost incurred for the production must exceed CAN\$1 million. In the case of series, the total cost must exceed CAN\$200,000 per episode - except in the case of episodes under 30 minutes, which must exceed CAN\$100,000 per episode.

Some production genres are ineligible for the tax credit, including news programs, talk and game shows, sporting and awards events, reality television, productions that solicit funds, pornography, advertising and industrial or corporate productions.

In addition, the tax credit may not be claimed where the Canadian Film or Video Production Tax Credit has been claimed.

Contact Information

Please see CAVCO contact information on the previous page.

Canadian Studies Program — Film and Audio-Visual Learning Materials Development Program

The Canadian Studies Program supports the development of Canadian Studies learning tools and materials for use by educators and by the general public. Applicants may request up to 50% of the funds required for the research and development costs incurred to develop audio-visual learning tools which encourage Canadians to learn more about, and gain a greater awareness of, their Canadian identity.

There are two funding components: the Annual Funding Competition and an Annual Call for Proposals. Deadline for receipt of applications made to the Annual Funding Competition is December 1 (postmarked) of each year. On November 1st of each year, the Canadian Studies Program will announce the theme for its Annual Call for Proposals. A different theme will be selected each year in the field of Canadian Studies. Applications, made on a first-come, first-serve basis for the Annual Call for Proposals only, are accepted as of May 1st each year.

Contact Information

Department of Canadian Heritage
Canadian Studies Program
7th Floor, 15 Eddy Street
Hull, Quebec K1A 0M5

Web site: www.canadianheritage.gc.ca/csp-pec/

Telephone: (819) 994-1315
Facsimile: (819) 994-1314
E-mail: csp_pec@pch.gc.ca



Multiculturalism Program

The Department of Canadian Heritage's Multiculturalism Program is one important means by which the Government of Canada pursues the goals of the federal multiculturalism policy. This program focuses on initiatives to achieve the following five objectives:

- to assist in the development of strategies that facilitate the full and active participation of ethnic, racial, religious and cultural communities in Canadian society;
- to facilitate collective community initiatives and responses to ethnic, racial, religious and cultural conflict and hate-motivated activities;
- to improve the ability of public institutions to respond to ethnic, racial, religious and cultural diversity by assisting in the identification and removal of barriers to equitable access and by supporting the involvement of diverse communities in public decision-making processes;
- to encourage and assist in the development of inclusive policies, programs and practices within federal departments and agencies in order that they may meet their obligations under the *Canadian Multiculturalism Act*; and
- to increase public awareness, understanding and informed public dialogue about multiculturalism, racism and cultural diversity in Canada.

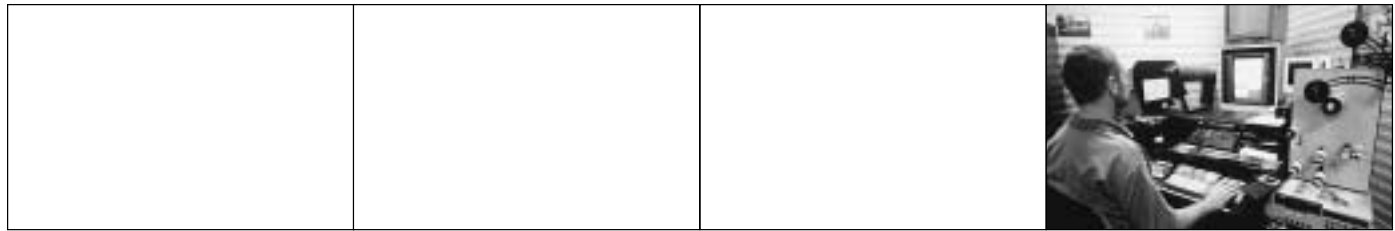
Under the Multiculturalism Program, the Government of Canada provides funding assistance, in the form of grants and contributions, for projects that:

- address at least one program objective as listed above;
- emphasize social development; and
- highlight community initiative, partnership and self-help.

Project proposals are assessed and recommended by Canadian Heritage staff for approval by the Secretary of State (Multiculturalism) (Status of Women) using the terms and conditions for project funding as set out in the publication, *Program Guidelines*.

The program accepts funding applications from non-profit or community-based organizations (including ad hoc committees; multicultural and ethno-cultural organizations, associations or centres; non-governmental organizations; coalitions; umbrella organizations). In addition, public institutions, private enterprises (for specific, limited purposes), as well as individual Canadian citizens and permanent residents may apply.

Although the *Program Guidelines* do not specifically mention film and video, such projects which meet the program's objectives may be considered for funding using the current assessment process.



Contact Information

Multiculturalism Program
Department of Canadian Heritage
11th Floor, 15 Eddy Street, Suite 11C13
Hull, Quebec K1A 0M5

Web site: www.canadianheritage.gc.ca/multi/

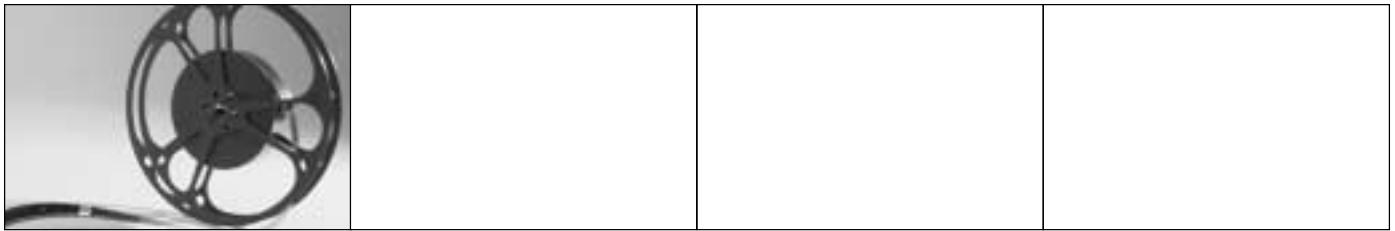
Telephone: (819) 953-1970
Facsimile: (819) 997-0880
E-mail: multi_canada@pch.gc.ca

Interdepartmental Partnership with Official Language Communities

The Department of Canadian Heritage's Interdepartmental Partnership with Official Language Communities (IPOLC) is an initiative to provide complementary funding to other federal contributions to encourage the development of the official language minority communities (Francophones outside Quebec and Anglophones in Quebec). IPLOC aims to create sustainable partnerships between federal agencies and official language minority communities. It seeks to produce lasting change in an emerging industry and gives priority to activities that strengthen ties between communities and involve more than one region.

The French Network of the Canadian Broadcasting Corporation (CBC) and Telefilm Canada, in collaboration with IPOLC and the *Alliance des producteurs francophones du Canada (APFC)* has developed professional training workshops for French-speaking producers, directors and screenwriters operating and living outside Quebec. This initiative will allow participants to develop their screenwriting and television production skills.

Moreover, the Canada Council for the Arts has also proposed activities designed to further official language minority community development. The IPOLC financial contribution does not provide replacement funds for current contributions by the Canada Council for official language minority community development in Canada but supplementary funding equivalent to the amount that the Canada Council has decided to allocate to the projects.



Contact Information

Diane Laflamme
CBC/*Radio-Canada*
1400 René-Lévesque Boulevard East
P.O. Box 6000
Montréal, Quebec H3C 3A8

Telephone: (514) 597-4749

Joëlle Lévie
Director, Operations - Quebec
Telefilm Canada
Suite 700
360 St. Jacques Street
Montréal, Quebec H2Y 4A9

Telephone: 1-800-567-0890 (toll free)

Telephone: (514) 283-6363

Facsimile: (514) 283-8212

David Poole
Head, Media Arts Section
Canada Council for the Arts
350 Albert Street
P.O. Box 1047
Ottawa, Ontario K1P 5V8

Telephone: 1-800-263-5588 (toll free)

Telephone: (613) 566-4414 (Ottawa area)

Facsimile: (613) 566-4409



Canadian Broadcasting Corporation

The Canadian Broadcasting Corporation (CBC) is a Crown corporation created by an act of Parliament currently governed by the 1991 *Broadcasting Act* and subject to regulations of the Canadian Radio-television and Telecommunications Commission (CRTC). The CBC is Canada's largest cultural institution. As Canada's public broadcaster, the CBC provides services in English and French, and is accountable to all Canadians. The CBC tells Canadian stories reflecting the reality and diversity of our country; informs Canadians about news and issues of relevance and interest; supports Canadian arts and culture; and builds bridges among Canadians, between regions and the two linguistic communities.

Funding for the Development of Television Projects

The CBC participates in the development of a significant volume of program proposals from producers in all locations in Canada at the national network level through its News & Current Affairs and Arts & Entertainment departments. Development funding by CBC is an ongoing activity throughout the year. Accordingly, there are no application deadlines. The volume and genre balance of projects developed from year to year depends on CBC's changing programming requirements.

Contact Information

Web sites: www.cbc.radio-canada.ca
www.cbc.ca
www.radio-canada.ca

For more information about CBC's development activities for News & Current Affairs, contact:

Marilyn Kneller
Director of Independent Production
News, Current Affairs & Newsworld
English Network
P.O. Box 500, Station A
Toronto, Ontario M5W 1E6

Telephone: (416) 205-7753



For more information about CBC's development activities for Arts & Entertainment (Drama, Performing Arts, Variety, Science and Childrens'), contact:

Deborah Bernstein
Executive Director
TV Arts & Entertainment
English Network
P.O. Box 500, Station A
Toronto, Ontario M5W 1E6

Telephone: (416) 205-6798

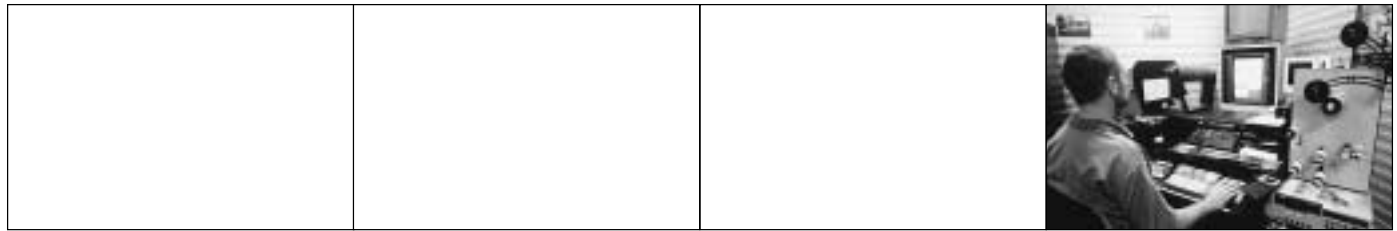
TransCanada Development Fund

In 2001, the CBC created the TransCanada Development Fund resulting in the infusion of an additional \$5 million over five years to television program development in Canada's regions. The fund will assist in seeding and kick-starting new television program concepts outside of Toronto.

CBC Television is inviting the independent production community to submit program proposals for funding consideration. The Fund applies to concept development, piloting, script development, budget and financing development, training and apprenticeships, competitions and prizes, new media and convergence projects.

The Fund is designed to support initiatives that reflect Canada's rich regional diversity to Canadians. Therefore, funding priority will be given to those projects that tangibly reflect the region from which they originate and are suitable for national audience viewing.

All genres of programming will be considered, but CBC Television is currently interested in comedy, variety, performing arts, and documentary – both specials and limited series.



Contact Information

For more information about the TransCanada Development Fund, contact:

British Columbia
Chris Paton
Telephone: (604) 662-6681

Alberta
Steve Glassman
Telephone: (780) 468-7506

Saskatchewan
Graham Hall
Telephone: (306) 347-9494

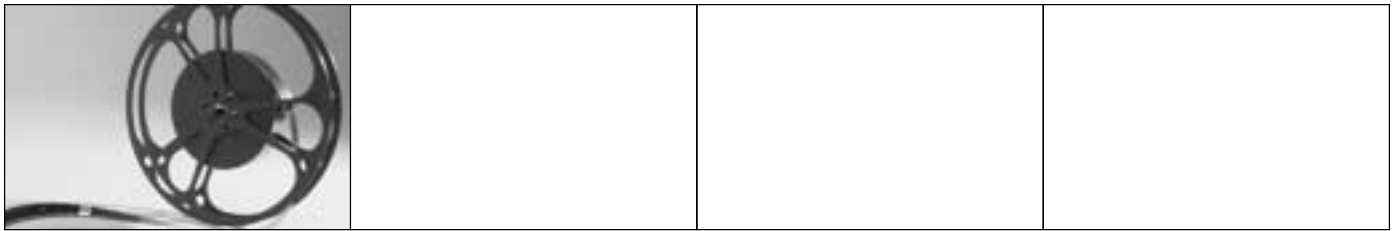
Manitoba
Karl Carp
Telephone: (204) 788-3753

Ontario and Quebec
Lynn Raineault
Telephone: (613) 724-5020

Maritimes and Newfoundland
Ron Crocker
Telephone: (902) 420-4005

The North
Cathie Bolstad
Telephone: (867) 669-3501

National
Rae Hull
Telephone: (604) 662-6330



Department of Foreign Affairs and International Trade

Trade

The role of the Department of Foreign Affairs and International Trade (DFAIT) is to conduct all official international relations on behalf of Canada and to foster the expansion of Canada's international trade. One of the key objectives of Canada's foreign policy is the projection of Canadian values and culture in the world by promoting universal respect for human rights, the development of participatory government and stable institutions, the rule of law, sustainable development, the celebration of Canadian culture and the promotion of Canadian cultural and educational industries abroad.

As part of its International Cultural Relations Program, DFAIT provides grants to Canadian groups and individuals for the promotion of Canadian culture abroad.

Travel Grants for International Market Development

This program aims to project Canada and Canadian culture abroad by supporting the presence of professionals in the Canadian film, video and television industries at international festivals and certain pre-selected markets. The grant program provides funding to support participation in international events for the purpose of selling a product, securing financing for a production and stimulating international co-productions.

Preference will be given to individuals with international experience and a proven success record. A detailed marketing strategy based on clear objectives and good planning is a critical evaluation factor for applications.

Travel Assistance for Producers

The grant program offers support to Canadian producers to accompany directors to an international festival where their work has been selected for official competition.

Subject to budget availability, a maximum of two travel grants per festival will be awarded for any one festival. If more than two Canadian films are selected in an eligible festival section, the Department will request that the festival organizers select which two producers should be assisted with a grant.

Producers of projects that have been pre-selected for a pitching session at an international event or market may be eligible to apply for a travel grant. Certain markets have been identified as a priority for this initiative.



Travel Assistance for Directors

If a project has been endorsed by a Canadian representative abroad (e.g. Embassy, High Commission, Consulate), either the director or producer of a project is eligible to apply for a travel grant to attend an international festival in the Canadian representative's territory. The festival in question must be credible, have an international participation, and be recognized as a good venue for Canadian visibility.

The applicant (producer/director) of the production must be Canadian; the production must be Canadian; the production must be in competition or in the main section of non-competitive events. (The Department will decide which section will be deemed "main section" in non-competitive events).

Subject to the availability of funds, grants are allocated in fixed amounts based on the travel destination. The amount generally covers the cost of a return economy air fare. In order to be eligible for funding, the Program for Export Market Development (PEMD) and any other federal or provincial grant program cannot be used to cover the same travel cost.

Canadian Festivals: Grants for International Business Development

This program enables Canadian international festivals to invite foreign buyers for the purpose of promoting Canadian films, videos and television programming to an international market. Priority will be given to festivals with an international reputation that aim to launch the careers of filmmakers and to develop market demand for Canadian film and television programming abroad.

The festival must be in existence for at least three years in its current format and location. The festival must have an industry or professional component such as a forum, market, symposium or conference, which aims to promote international business development and co-productions with Canada. The festival must clearly demonstrate innovation and creativity in the ways in which the presence of their foreign guests will be maximized at the festival to develop international market opportunities for Canadians.

Subject to the availability of funds, the amount of the grant will generally cover the cost of return economy air fares for the foreign buyers invited by the festival.



Contact Information

Arts and Cultural Industries Promotion Division
Department of Foreign Affairs and International Trade
125 Sussex Drive
Ottawa, Ontario K1A 0G2

Web site: *www.dfait-maeci.gc.ca*

Telephone: (613) 992-6104
Facsimile: (613) 992-5965
E-mail: *sonya.thissen@dfait-maeci.gc.ca*

Program for Export Market Development

The Program for Export Market Development (PEMD) is managed by the Export Development Division of DFAIT, and jointly administered with Industry Canada, through the regional International Trade Centres (in Quebec, the regional offices of Canada Economic Development assist with the delivery of the program). The overall goal of the PEMD is to increase Canadian prosperity and competitiveness in the international marketplace.

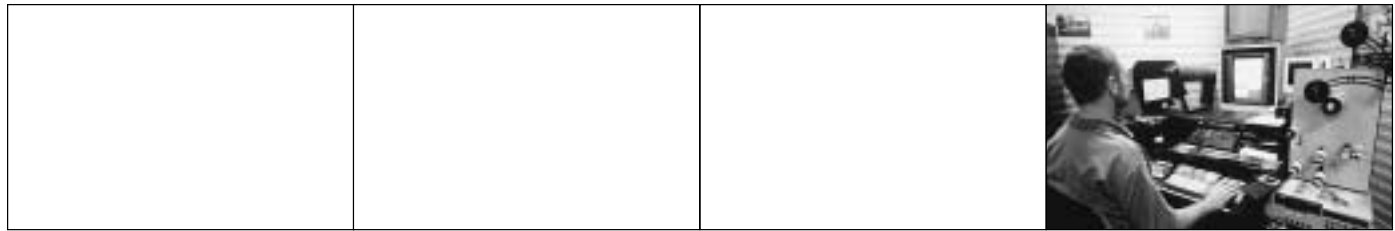
Specifically, the PEMD objective is to increase export sales of Canadian goods and services by sharing the costs of activities that companies normally could not or would not undertake alone, thereby reducing risks involved in entering a foreign market. Through a partnership-like relationship between government and business, the program encourages a long-term focus on target markets with built-in flexibility to respond to changing market conditions.

The program is comprised of four major components: Market Development Strategies, New-to-Exporting Companies, Capital Projects Bidding and, Assistance to Trade Association Activities.

The key Market Development Strategies element focusses on assisting companies with the implementation of a simple marketing plan designed to penetrate an international market. Intended for smaller businesses, both experienced and new to exporting, it shares the risk of the international marketing initiatives with the Canadian private sector.

PEMD also provides assistance to companies that are new to exporting to introduce them to export markets without undue financial strain.

The Capital Projects Bidding element of PEMD supports Canadian companies in bidding for major capital projects outside Canada by contributing to the costs of bid preparation or proposal preparation at the pre-contractual stage.



The Assistance to Trade Association Activities supports export market development strategies of national trade and industry associations meeting PEMD eligibility requirements.

The PEMD partnership with Canadian business is an investment in a company's commitment to develop international export markets. It is not a grant, loan or entitlement, but rather a repayable contribution. Repayment of the contribution is based on incremental sales made by the recipient company or contracts obtained.

Although the PEMD does not specifically pertain to the film and video industry, it can help with the export development strategies of companies and associations in this sector.

Contact Information

For more information, contact your nearest International Trade Centre. For a complete listing of contacts, a handbook and application forms, please visit the Web site at:

www.infoexport.gc.ca/pemd/menu-e.asp

OR

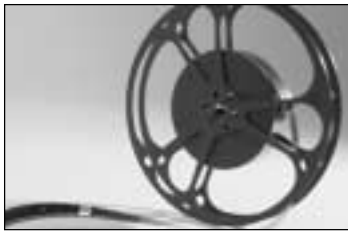
Export Development Division
Telephone: (613) 944-0018

Export Development Corporation

The Export Development Corporation (EDC) is a financially self-sustaining Crown corporation that reports to the Minister of Foreign Affairs and International Trade. This financial services corporation is dedicated to helping Canadian businesses compete and succeed in foreign markets.

The EDC provides a wide range of flexible and innovative financial solutions to exporters across Canada and their customers around the world. For more than 50 years, the Corporation's risk management services - including accounts receivable insurance, sales financing and guarantees - have become an integral part of the export strategies of many large and small Canadian companies.

Although the EDC does not have any programs that are specific to the film and video industry, it can assist with the exportation of cultural products.



Contact Information

Emerging Exporters Team
Export Development Corporation
151 O'Connor Street
Ottawa, Ontario K1A 1K3

Web site: www.edc.ca

Telephone: 1-800-850-9626 (toll free)

Telephone: (613) 598-6697

Facsimile: (613) 237-2690



Canadian International Development Agency

The Canadian International Development Agency (CIDA) is the lead player in delivering Canada's official development assistance program. The Agency supports sustainable development in order to reduce poverty and contribute to a more secure, equitable and prosperous world. Canada, like other industrialized countries, provides development assistance in the form of goods, services, the transfer of knowledge and skills, and financial contributions.

Development Information Program

The Development Information Program works with non-governmental and private sector organizations to promote awareness and understanding in Canada of international development issues. The program contributes to innovative communications projects that highlight Canada's role and the unique contributions Canadians make in developing countries and countries in transition.

To be eligible, projects submitted must address a priority international development issue, stress the unique contributions made by Canadians in developing countries and/or countries in transition, and target a Canadian market. The program supports a wide variety of projects, including TV and radio productions, magazine articles and inserts, newspaper features, exhibits, journalists' exchanges, conferences and new media projects.

The Development Information Program issues at least one formal request for proposals every year. Submissions are evaluated by an independent committee that recommends to the Agency the projects that best reflect the program's mandate. The program supports projects seeking funding ranging from \$5,000 to \$250,000

CIDA Contact Information

Paul Turcotte
Director
Development Information Program
Communications Branch
Canadian International Development Agency (CIDA)
200 Promenade du Portage
Hull, Quebec K1A 0G4

Web site: www.acdi-cida.gc.ca/dip

Telephone: 1-800-230-6349 (toll free)
Telephone: (819) 997-1663 (Hull-Ottawa area)
Facsimile: (819) 953-4933
E-mail: pid_dip@acdi-cida.gc.ca



Canadian Independent Film and Video Fund

The Canadian Independent Film and Video Fund (CIFVF) is a national private-sector non-profit organization that is funded by the federal government. The mandate of the CIFVF is to support the development of the non-theatrical industry by providing assistance for the creation of films, videos and new media projects that promote lifelong learning.

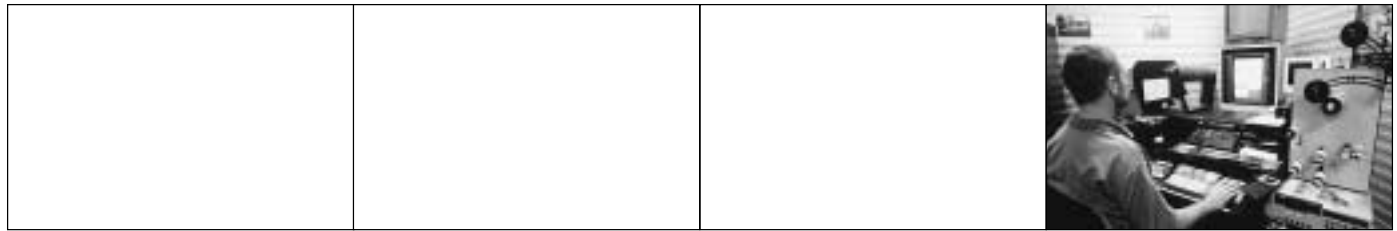
The CIFVF provides financial assistance to independent producers for the development and production of English- and French-language films, videos and multimedia programs in a variety of subject areas – using the formats of documentary, docu-drama, drama and animation to inform, educate and/or instruct. To ensure that production in both official languages is promoted through the Fund, no less than one-third of the Fund's money is to assist original French-language productions. Likewise, in an effort to acknowledge that non-theatrical activity is carried on in all parts of Canada, the Fund will endeavour to ensure that one-fifth of its monies is devoted to each of the following regions: Atlantic and Northern Canada, British Columbia, the Prairies, Ontario and Quebec.

Film and Video Projects

An eligible film, videotape or series must be destined primarily for one or more of the following markets: educational or specialty television, business, education (kindergarten to university level), health, libraries, community groups, cultural or social services. A project must achieve Canadian content status, with no less than 8 points out of 10, according to the guidelines of the Canadian Audio-Visual Certification Office.

The applicant to the CIFVF must be the producer of the project. This individual must be a Canadian citizen or permanent resident. As well, the production company or the non-profit production organization must be Canadian-owned and -controlled.

The Fund provides partial assistance for up to 49% of the direct costs of a budget for a development or production project in the form of non-equity financial participation (i.e. a grant). For development, the Fund may contribute up to a maximum of 49% of the development budget or \$10,000, whichever is lower. Similarly, in relation to production, the Fund may contribute up to a maximum of 49% of the production costs or \$50,000.



Multimedia Projects

The CIFVF will provide financial assistance for the development, prototype and production of fully interactive multimedia projects that are educational or informational in content or edutainment in nature. A significant portion of the product's content must include live-action or animated video images. Games are eligible if they are educational or informational in content.

The eligibility rules as to who may apply are similar to those for films and videos. The applicant or producer must be Canadian as must be the production company or non-profit production organization.

The Fund provides partial assistance, in the form of a grant, up to a maximum of 49% of the direct costs of a budget for a multimedia project at three stages: development, prototype and production. The CIFVF will not award more than \$60,000 in total to one project.

Deadlines to receive applications occur twice a year.

CIFVF Contact Information

Robin Jackson
Executive Director
Canadian Independent Film and Video Fund
203 - 666 Kirkwood Avenue
Ottawa, Ontario K1Z 5X9

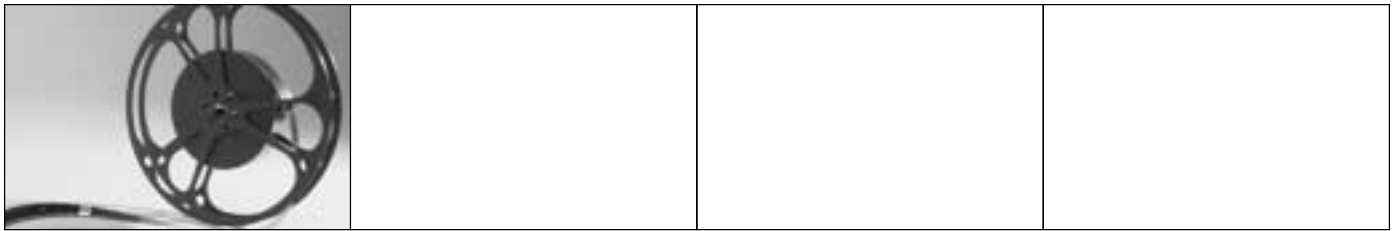
Web site: www.cifvf.ca

Telephone: 1-888-386-5555 (toll free)

Telephone: (613) 729-1900

Facsimile: (613) 729-4610

E-mail: info@cifvf.ca



Team Canada Inc

Team Canada Inc is a network of federal, provincial and territorial governments and private sector export providers that assists Canadian businesses succeed in world markets. This single window for Canadian business will facilitate access to the following:

- Skills Development (e.g. seminars and workshops on marketing internationally, researching foreign markets, trade financing and trade logistics);
- Market Information (e.g. market studies, sector profiles, market intelligence);
- Export Counselling (e.g. export readiness assessment, export plan development, export plan implementation);
- Market Entry Support Services (e.g. participation in trade fairs, trade missions, partnership development);
- Export Financing (e.g. market development financing, working capital, foreign buyer financing, insurance); and
- In-Market Assistance (e.g. market access, international business contacts, foreign business leads, technology transfer, investment attraction).

Team Canada Inc Contact Information

Beverly Hexter
Senior Trade Officer
Trade and Investment Development Directorate
Department of Canadian Heritage
6th Floor, 15 Eddy Street
Hull, Quebec K1A 0M5

Web site: www.exportsource.gc.ca

Telephone: 1-888-811-1119 (toll free)

Telephone: (819) 953-5440

Facsimile: (819) 953-5367



Business Development Bank of Canada

The Business Development Bank of Canada (BDC) is Canada's small business bank. The BDC plays a leadership role in delivering timely and relevant financial and management services, with a particular focus on the emerging and exporting sectors of the economy. The BDC's services are available across Canada in both English and French through a network of more than 80 branches, and its head office in Montréal.

Cultural Industries Development Fund

The Cultural Industries Development Fund (CIDF) targets entrepreneurs working in book and magazine publishing, sound recording, film and video production and multimedia. Its objective is to support Canadian cultural production by providing a range of financial services, especially term loans. The Fund was created through capital provided by the Department of Canadian Heritage and is administered by the BDC. Since its inception in 1991, the CIDF has helped many entrepreneurs in the cultural field.

The CIDF is a flexible tool intended for dynamic Canadian-owned cultural businesses with a high potential for success and the desire to improve their businesses. In certain cases, this financing could be made in conjunction with a conventional loan from an outside lender or from the Bank. Support offered by the Fund consists of loans ranging from \$20,000 to \$250,000 for working capital, expansion projects and various other initiatives geared to long-term growth and viability.

To be eligible, applicants must be Canadian-owned companies that have been in business for at least two years - or operated by persons with prior pertinent industry experience. Firms must also have adequate financial resources to ensure payment of all debts and loans assumed by the company.

Business Development Bank of Canada Contact Information

For details on the financial and eligibility criteria, please contact:

Business Development Bank of Canada
(various regional offices across Canada)

Web site: www.bdc.ca

Telephone: 1-888-INFO-BDC / 1-888-463-6232 (toll free)



Industry Canada

Industry Canada's mission is to foster a growing competitive, knowledge-based Canadian economy. The Department works with Canadians in all sectors of the economy and in all parts of the country to improve conditions for investment, improve Canada's innovation performance, increase Canada's share of global trade and build a fair, efficient and competitive marketplace. Program areas include developing industry and technology capability, fostering scientific research, setting telecommunications policy, promoting investment and trade, promoting tourism and small business development, and setting rules and services that support the effective operation of the marketplace.

Canada Small Business Financing Program

The Canada Small Business Financing Program (CSBF) is a loan insurance program created to help small businesses reach their potential by making it easier for them to get term loans to finance the purchase or improvement of fixed assets for new or expanded operations. Administered under the *Canada Small Business Financing Act*, the program is a joint initiative between the Government of Canada and private-sector leaders.

Most small for-profit businesses, except those in agriculture, starting up or operating in Canada are eligible for CSBF loans, as long as their estimated annual gross revenues do not exceed \$5 million during the fiscal year in which they apply for a loan.

The maximum value of loans a borrower may have outstanding under the program cannot exceed \$250,000.

Canada Small Business Financing Program Contact Information

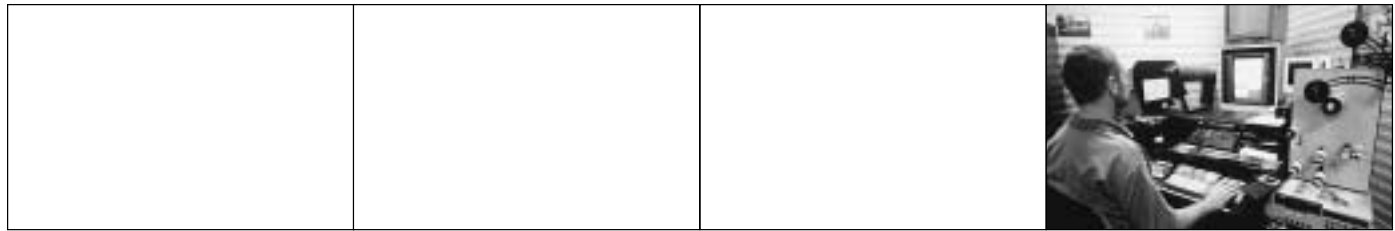
Please contact a local financial institution of your choice to discuss how the CSBF can respond to your specific financial requirements.

Small Business Loans Administration
Industry Canada
8th Floor, 235 Queen Street, East Tower
Ottawa, Ontario K1A 0H5

Web site: www.strategis.gc.ca/csbfa

Telephone: (613) 954-5540

Facsimile: (613) 952-0290



Annex

National Film Board of Canada — Addresses

Head Office

Constitution Square, Suite 1560
 360 Albert Street
 Ottawa, Ontario K1A 0M9
 Telephone: (613) 992-3615
 Facsimile: (613) 947-2537

Operational Headquarters

3155 Côte de Liesse Road
 St-Laurent, Québec H4N 2N4

Mailing address

P.O. Box 6100, Station Centre-ville
 Montréal, Quebec H3C 3H5

Sales and information: 1-800-267-7710

ENGLISH PROGRAM

Tom Perlmutter
 Director General, English Program
 National Film Board of Canada
 3155 Côte-de-Liesse Road
 St-Laurent, Quebec H4N 2N4
 Telephone: (514) 283-9501
 Facsimile: (514) 496-5106

Documentary

Documentary East - Quebec

Sally Bochner
 Executive Producer
 National Film Board of Canada
 3155 Côte-de-Liesse Road
 St-Laurent, Quebec H4N 2N4
 Telephone: (514) 496-2216
 Facsimile: (514) 283-5487

Documentary East - Atlantic Provinces

Kent Martin
 Producer
 National Film Board of Canada
 Queen's Court, 2nd Floor
 5475 Spring Garden Road
 Halifax, Nova Scotia B3J 1G2
 Telephone: (902) 426-7351
 Facsimile: (902) 426-8901

Documentary Ontario

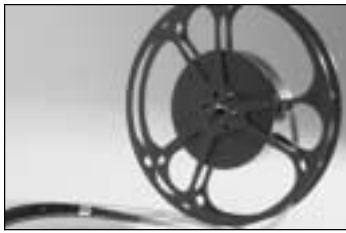
Louise Lore
 Executive Producer
 National Film Board of Canada
 150 John Street
 Toronto, Ontario M5V 3C3
 Telephone: (416) 973-6856
 Facsimile: (416) 973-7007

Documentary West - Alberta and Northwest Territories

Graydon McCrea
 Executive Producer
 National Film Board of Canada
 100 - 10815 104th Avenue
 Edmonton, Alberta T5J 4N6
 Telephone: (780) 495-3013
 Facsimile: (780) 495-6412

Documentary West - British Columbia and Yukon

Tracey Friesen and Selwyn Jacob
 Producers
 National Film Board of Canada
 200 - 1385 West 8th Avenue
 Vancouver, British Columbia V6H 3V9
 Telephone: (604) 666-3838
 Facsimile: (604) 666-1569



Documentary West - Manitoba and Saskatchewan

Joe MacDonald
Producer
National Film Board of Canada
300 - 136 Market Avenue
Winnipeg, Manitoba R3B 0P4
Telephone: (204) 983-7996
Facsimile: (204) 983-0742

Animation, Children, Interactive

Animation, Children, Interactive East

David Verrall
Executive Producer
National Film Board of Canada
3155 Côte-de-Liesse Road
St-Laurent, Quebec H4N 2N4
Telephone: (514) 283-9571
Facsimile: (514) 283-3211

***Animation, Children, Interactive West
British Columbia and Yukon***

Svend-Erik Eriksen
Executive Producer
National Film Board of Canada
200 - 1385 West 8th Avenue
Vancouver, British Columbia V6H 3V9
Telephone: (604) 666-3838
Facsimile: (604) 666-1569

***Animation, Children, Interactive West
Manitoba, Saskatchewan, Alberta
and NWT***

Jennifer Torrance
Producer
National Film Board of Canada
300 - 136 Market Avenue
Winnipeg, Manitoba R3B 0P4
Telephone: (204) 983-7985
Facsimile: (204) 983-0742

FRENCH PROGRAM

Andréanne Bournival
Director General, French Program
National Film Board of Canada
3155 Côte-de-Liesse Road
St-Laurent, Quebec H4N 2N4
Telephone: (514) 283-9285
Facsimile: (514) 283-6403

Martin Dubé
Assistant Director General, Programming
National Film Board of Canada
3155 Côte-de-Liesse Road
St-Laurent, Quebec H4N 2N4
Telephone: (514) 283-2733
Facsimile: (514) 283-6403

Jacques Turgeon
Acting Producer
Documentary Studio Acadia
National Film Board of Canada
Heritage Court
100 - 95 Foundry Street
Moncton, New Brunswick E1C 5H7
Telephone: (506) 851-6104
Facsimile: (506) 851-2246

Jacques Ménard
Producer
Documentary Studio Ontario/West
National Film Board of Canada
800 - 325 Dalhousie Street
Ottawa, Ontario K1N 7G2
Telephone: (613) 995-3659
Facsimile: (613) 995-3738

**Aide au cinéma indépendant (Canada)
(ACIC) (for Quebec)**

Monique Létourneau
ACIC Program (for Quebec)
National Film Board of Canada
3155 Côte-de-Liesse Road
St-Laurent, Quebec H4N 2N4
Telephone: (514) 283-9324
Facsimile: (514) 283-6243