

# Commitment and Care:

*The benefits of a healthy workplace  
for nurses, their patients and the system*

A Policy Synthesis



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# Commitment and Care: The benefits of a healthy workplace for nurses, their patients and the system

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# Main Messages

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- Canada's nursing shortage is at least in part due to a work environment that burns out the experienced and discourages new recruits. But that environment can be changed.
- The job satisfaction level of nursing staff has been shown to be a strong determinant of the overall satisfaction level of clients. Satisfaction improves with manageable workloads and when employers make it easier to balance work and home life.
- Nurses greatly stressed and vulnerable to injury have a higher absentee and disability rate than almost any other profession, which disrupts care, makes planning difficult and costs the healthcare system a great deal of money.
- Increased workloads improve short-term productivity but increase long-term costs, as nurse stress and illness may lead to poor judgment and low productivity that can hurt patients. Delegating more work to aides and unit clerks so nurses can concentrate on their patients reduces some of that stress.
- Nurses work best and have more loyalty to their employers when their expertise is respected, they have some control over their lives (such as the ability to set their own hours) and they are free to practice to the full scope of their education.
- Keeping staff is easier in a less-stressful, more supportive workplace, and good relations on the care-delivery team benefit patients and may even reduce death rates. Reducing staff turnover and letting nurses practice independently within a co-operative setting could do much to improve the work atmosphere.
- There are many other ideas in this report some based on experience, some drawn from research evidence that can help improve nurses working environment. Some are as simple as providing parking spaces close to the building for the safety of night workers; others, such as multi-year funding for the healthcare system, require co-operation on every level, from employers to the federal government.

# Executive Summary

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**The Canadian healthcare system** is facing a nursing shortage that threatens patient care. Many nurses, physically and mentally exhausted, quit; employers can't fill those vacancies, while paradoxically other nurses can't find secure jobs with hours that suit them. Meanwhile, nursing schools can't keep up with the demand for new recruits.

While caring for the sick and dying has always been demanding, many of the problems facing nurses today seem to arise from work environments that have grown increasingly difficult through the cutbacks and upheavals of the 1990s. This paper was commissioned to answer two questions:

*What is the impact of the working environment on the health of the nursing workforce (and hence, potentially, on patient outcomes)?*

*What effective solutions could be implemented to improve the quality of the nursing work environment (and hence, potentially, patient outcomes)?*

Research has made it clear that problems with nurses' work and work environments, including stress, heavy workloads, long hours, injury and poor relations with other professions can affect their physical and psychological health. Research across occupations has shown long periods of job strain affect personal relationships and increase sick time, turnover and inefficiency.

To prepare this report, we did a wide-ranging survey of peer-reviewed research on nursing and work in general; read a vast array of other writing on the state of nursing; and interviewed or held focus groups with health-

system managers, nurses, government employees, educators, representatives of nurses' associations and unions.

From these sources, we outlined the problems facing nurses and defined them as issues of work pressure, job security, workplace safety, support from managers and colleagues, control over practice, scheduling and through stronger leadership roles for nurses and rewards. There is no denying the seriousness of the challenges facing nursing, but we found many solid ideas for improving the situation.

There are clear reasons why those running the healthcare system—from the largest hospital to a small community clinic—as well as the ministries who set their budgets and shape policy at the federal and provincial level, need to act. Organizations that do not create quality environments to attract new recruits and retain experienced nurses risk shortages that may endanger patients.

What can be done? Nurses, like most people, need some basic predictability in their lives. That means they need to get back a sense of job security and feel that the risk of injury and workplace violence has been reduced. Longer budget cycles would help employers ensure that jobs won't disappear. Better equipment and more staff can help reduce the risk of injuries, which increases when there is no one to help turn a patient or when a nurse gets so busy and overextended that she pricks herself with a used needle.

Studies show good relations among caregivers benefit patients, even to the point of reducing mortality. We believe that means

nurses need more support on the job, from managers who understand their work, respect their expertise and can offer a sense of security and community. It means rebuilding a team approach to nursing where the focus can be on the patient and not on inter-professional conflict. It means ensuring a manageable workload; it means offering educational and career opportunities and the time to pursue them.

One study found that nurses' job satisfaction is the strongest determinant of clients' overall satisfaction. Like most people, nurses work best when they have a sense of control over their jobs and their lives. That sense of control can be created by giving nurses more voice in patient-care planning, more voice in policy-making and more say over the way they work (such as being able to set their own hours or not making them work mandatory overtime).

A demoralized worker is not a productive worker, and nurses have a sense they are not valued by the healthcare system for which they work so hard. Despite the increasing shift of care into the home and other non-hospital settings, community nurses are often paid less than their hospital counterparts. Some casual nurses have more say in their hours than full-time employees. Money isn't everything, but it is an important measure of worth. Incremental pay increases recognizing expertise and experience, combined with more opportunities in management and a clearer voice in running the system, would improve the status of nurses in their own eyes and throughout the system.

This summary outlines some ideas for improving working conditions in healthcare. There are many more in the report itself, ranging from finding more positions for nurse practitioners to including standards for healthy workplaces in hospital accreditation. Some are simple to act on locally; others will require

co-operation. If better patient outcomes are to be attained, governments, employers, educators and nurses must work together to create a healthy nursing work environment.

# Final Report

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## Why is Nurses Well-Being Important?

Many trades and professions are suffering shortages and nursing is one of the most challenged.<sup>1</sup> The Canadian healthcare system is encountering a nursing shortage that threatens patient care. The symptoms of this quiet crisis<sup>2</sup> include difficulties in filling nursing vacancies, particularly in specialty areas, fewer people entering the profession, and more leaving for other careers. Nurses are also getting older—the average age of the Canadian registered nurse rose from 41 in 1994 to 43 in 1999<sup>3</sup> and, since most nurses retire in their mid-fifties, a large cohort will be leaving the profession in the next 10 years.<sup>4</sup>

Problems with nurses work and work environments have been discussed in research literature and among nurses and managers for many years. Stress caused by heavy workloads, long hours, low professional status, difficult relations in the workplace, difficulty in carrying out professional roles, and a variety of workplace hazards can affect physical and psychological health. When there were plenty of nurses available to care for patients, stress was less of an issue; today, organizations that do not create quality environments to attract new recruits and retain experienced nurses risk staff shortages that may endanger patients.

Decision makers and other stakeholders in the healthcare system face the challenge of understanding this crisis and acting to resolve it. Although in many ways, the challenges nurses face in 2001 are similar to those encountered in the 1980s, changes in society, including the aging population, have made them more acute. While caring for the sick

and dying is always demanding, healthcare restructuring intended to get organizations to do more with less meant fewer nurses care for more, and sicker, patients. Restructuring also restricted nurses employment choices, career mobility, and career plans.<sup>4,5</sup> More part-time and casual positions were created, chief nurse and head nurse positions were cut, and there was minimal investment in continuing education and professional development. Nor were changes restricted to hospitals. Greater demands were placed on nurses in the community and long-term care because technological advances enabled patients to move to these settings after shorter hospital stays.

Research across occupations suggests that long periods of job strain affect personal relationships and increase sick time, conflict, job dissatisfaction, turnover and inefficiency.<sup>6,7</sup> Job strain exacerbates medical problems and increases the risk of musculoskeletal injury and accidents, burnout, illness, substance abuse and an increase in smoking.<sup>6,8,9,10,11</sup> Absenteeism among nurses rose steadily from 6.8 percent in 1986 to 8.5 percent of the nursing workforce in 1999 and has become a

“...long periods of job strain affect personal relationships and increase sick time, conflict, job dissatisfaction, turnover and inefficiency.”

major expense for individual institutions and the healthcare system.<sup>12,13</sup> High rates of long-term absenteeism for psychological reasons,<sup>14</sup> evidence of job dissatisfaction and high rates of musculoskeletal injury are cause for employer concern.

Nurses are increasingly likely to begin work with a university degree and to have other career options if they fail to find nursing rewarding. Managers face the short-term problem of recruiting and retaining sufficient nurses to care for a growing patient population. In the long-term, they must create a sustainable workforce whose well-being supports optimum patient care.

### Scope of the Report

This report, a synthesis of published research and experiential knowledge of nurses health and well-being in the workplace, answers two questions:

■ *What is the impact of the working environment on the health of the nursing workforce (and hence, potentially, on patient outcomes)?*

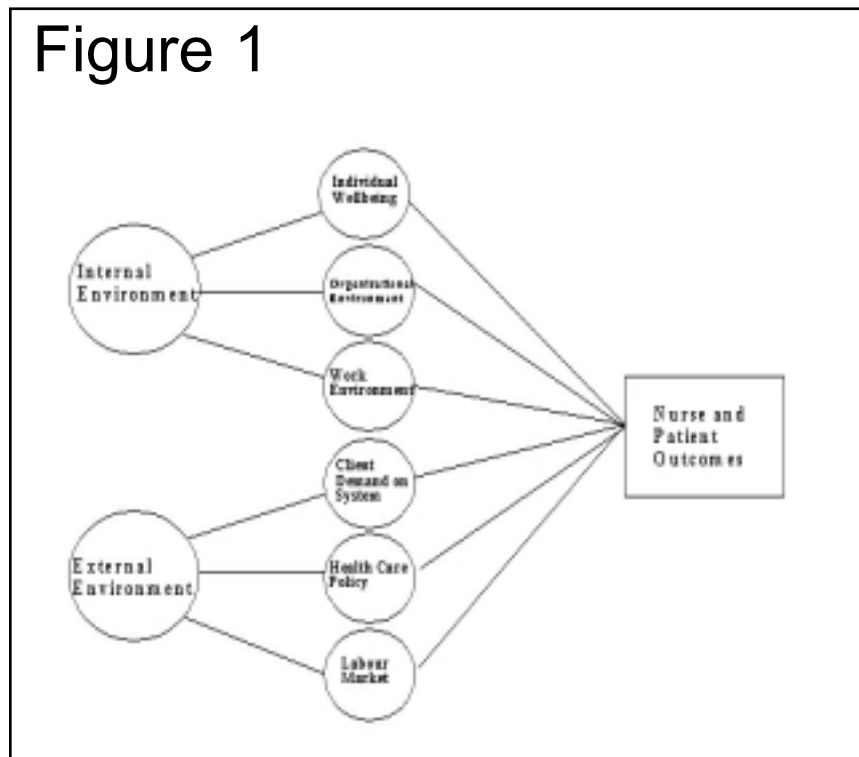
■ *What effective solutions could be implemented to improve the quality of the nursing work environment (and hence, potentially, patient outcomes)?*

In the report, the term work environment includes the units in which nurses work, such as wards or programs as well as the organization (hospital or community) that employs them and, to some extent, the social context of government, profession, and public opinion. Health refers to overall well-being, not just whether someone is sick or healthy.

### The Approach

#### Collecting the Data

The multi-disciplinary research team combined its expertise in health human resources, restructuring, workplace operations, workload, coping, job satisfaction, skill mix, workplace injuries and psychological health to bring together and analyse the data on nurses work-life. The Quality of Nursing Worklife model<sup>15</sup> was used to guide this process. This model has been used extensively to organize research on nursing worklife and Figure 1 shows how it provides a framework for visualizing the forces inside and outside the workplace that influence the well-being of nurses and ultimately, their





patients. Internal influences include administrative factors such as organizational policy, the ways in which policy is put into practice, the physical and social environment of the workplace and factors relevant to individual nurses. External factors include healthcare policy, the nursing labour market, and demands on the healthcare system.

The report is based on three resources: a review of the published literature; an analysis of grey literature unpublished literature such as reports, working papers and manuscripts; and transcripts of focus groups and interviews. From the published literature, the team selected scientific studies providing generalizations about workplace characteristics and processes. No randomized controlled trials were located but a number of well-controlled correlation studies were found. The team also reviewed relevant descriptive studies and publications based on perceptions, political agendas and emerging trends which were essential for understanding the realities of the contemporary workplace. The grey literature provided an important source of information that was more up-to-date than peer-reviewed literature but too preliminary or specific to an organization to be published in a journal. (More information on the grey literature and a summary of focus-group participants and interview subjects, in English only, in Appendices C and E of *Commitment and Care*, available on the Canadian Health Services Research Foundation website at [www.chsrf.ca](http://www.chsrf.ca) or [www.changefoundation.com](http://www.changefoundation.com)).

Team representatives held meetings, focus groups or telephone interviews throughout Canada with a range of people interested in nurses well-being, including administrators, representatives of unions and associations, educators and front-line nurses. They asked participants two questions What are the major issues that affect nurses well-being?

What solutions are there to problems associated with these issues? and inquired about programs already in place. (Details of management and policy initiatives tried across the country are available in Appendices A and B of *Commitment and Care*, or at [www.chsrf.ca](http://www.chsrf.ca) or [www.changefoundation.com](http://www.changefoundation.com)).

### *Assessing Nurses' Work Environments*

Once the major issues in nursing workplaces were identified, the researchers needed to understand their relevance to nurses by relating them to the characteristics of healthy workplaces. Kristensen's model<sup>16</sup> for society, stress, and health is built on the demand/control or job strain model developed by Karasek and Theorell and their associates<sup>17,18</sup> and the effort-reward model developed by Siegrist and his colleagues,<sup>19</sup> as well as rigorous studies by other researchers. The model combines six dimensions of stressors that have been identified through research and relates them to both the individual and the social dimension. According to this model, the optimal work environment for social and psychological well-being includes:

- demands that fit the resources of the person;
- a high level of basic predictability;
- good social support;
- meaningful work;
- a high level of influence at work; and
- a balance between effort and rewards.

The research team used this model to assess well-being in nursing workplaces because it was based on well-substantiated research evidence and provided a useful framework for discussing major issues that were identified in the literature and evidence from the field. The only change made to the model was to reorder the principles so that demands that fit the resources of the person had precedence, reflecting the importance that

# The Nursing Work Environment: Principles, Issues and Solutions

stakeholders attributed to workload.

**Table 1(below) illustrates** how major issues relevant to nurses well-being identified in the analysis of literature, focus groups and interviews were categorized according to Kristensen's six principles.<sup>16</sup> Some issues relate to more than one principle but, for convenience, are ascribed to only one.

### Demands that fit the resources of the person

#### *Work pressures*

**Issues:** Many stakeholders consider that lack of fit between the work demanded of nurses and what nurses can reasonably give threatens health and puts patients throughout

Canada at risk. In Ontario, the Resource Intensity Weights – an indicator of acuity and case complexity of hospitalized patients has steadily increased since 1994<sup>20</sup> and nurses work correspondingly harder.<sup>21</sup> Nurses must also cope with under-staffing and excessive overtime due to the system-wide shortage. Older, experienced nurses find it particularly difficult to sustain the intensive workload because their clinical experience means mentoring and administration as well as caring for patients at the bedside. Additional work pressures, related to or made more stressful by high workloads include time pressures, contradictory demands, interruptions, the need for intense concentration, skill and knowledge deficits and insufficient or unavailable resources.

**Table 1: Major Nursing Worklife Issues**  
(adapted from Kristensen, 1999)

Principles	Issues
Demands fitting the resources of the person	Work pressures
Degree of basic predictability	Job security; workplace safety; violence in the workplace
Degree of social support	Support by managers and colleagues; education and development
Degree of meaning	Professional identity
Degree of influence	Control over practice; control over scheduling; nursing leadership
Balance between effort and reward	Remuneration; recognition and rewards

Research by O'Brien-Pallas and colleagues indicates that heavy workloads contribute to job strain and suggests that short-term increases in productivity lead to long-term health costs.<sup>20</sup> Nurses in most clinical units in Ontario—particularly nurses in emergency and medical surgical units—work at intensities that could harm their health. The study noted an almost perfect correlation between the hours of overtime worked and sick time.<sup>20</sup> Heavy workloads may also explain why full-time nurses have higher rates of absenteeism than part-time nurses.<sup>21</sup>

High percentages of nurses in Canada, the United States, the United Kingdom and Sweden have reported work pressures severe enough to affect patient care<sup>22,23, 24, 25</sup> and there is evidence that lower nurse-to-patient ratios lead to complications and poorer patient outcomes.<sup>25,26,27</sup> Conversely, higher staffing levels are linked to better outcomes.<sup>27,28</sup>

A problem for human-resource managers is knowing what a reasonable workload for nurses is.<sup>29,30</sup> Current workload-measurement systems focus on basic nursing tasks, ignoring the medical and nursing complexity of patients, the characteristics of nurses providing care and the caregiving environment<sup>30</sup> and measure only part of the actual work done.<sup>29</sup> As a result, nursing effort and expertise are not adequately recognized, measured, or compensated.

**Solutions:** Often staff numbers still reflect funding contingencies rather than staff or patient needs, but many organizations are re-evaluating staffing practices. Managers must ensure a fit between nurses' needs and the demands of the job. Many stakeholders suggest that more nurses should be hired, new full-time positions created by reallocating money currently assigned to casual positions

and permanent float nurses hired. Creating senior nursing positions such as clinical coordinators would allow bedside nurses to concentrate on patient care. Hiring additional clerical staff and nursing and personal care attendants would also relieve pressure.

Research is proceeding on nursing workload and criteria for staff-to-patient ratios, but empirically based approaches incorporating a theoretical framework and the many factors that influence nursing workload are still in the development stage.<sup>31</sup> Efforts to create better systems must be intensified to enable human-resource planners to make better staffing decisions. Better communication and closer relations among team members would help to reduce job stress. Team meetings, which often lapsed during restructuring, need to be re-established. As well, organizing child and elder care and 24-hour cafeteria services, providing staff lounges, giving nurses input into the design of their workspaces, and ensuring that breaks can be taken would help to mitigate some of the pressures of nurses' work. Ensuring adequate supplies and appropriate technology for nurses in all settings would also be helpful.

**“Better communication and closer relations among team members would help to reduce job stress.”**

### **Degree of basic predictability**

A high level of basic predictability is an important requirement for a healthy workplace. Three sources of unpredictability for nurses are job security, risk of injury, and

workplace violence.

### *Job security*

**Issues:** During the 1990s, many industries attempted to improve efficiency by doing more with less, a strategy that often led to cycles of downsizing and internal reorganization. Studies across occupational groups suggest that employees with the least-secure jobs suffer the most anxiety, depression, burnout, poor health and sleep, and higher rates of absenteeism.<sup>32</sup> Studies in Quebec confirm the link between health and job insecurity for nurses<sup>33</sup> and in Ontario between job insecurity and both job dissatisfaction and lower commitment to their organizations.<sup>34,35,36,37</sup> The current nursing shortage has increased job security, but the climate of distrust generated by downsizing remains.

**Solutions:** Re-establishing trust between management and front-line staff requires good communications.<sup>38,39</sup> Successful communication includes not only what is communicated but how it is communicated. Research on communication in healthcare organizations is limited but suggests that frequent informal communication among hierarchical levels is more effective than formal meetings.<sup>40</sup>

### *Workplace safety*

**Issues:** Healthcare workers suffer more musculoskeletal injuries than other occupational groups, losing a total of 169,579 days to strain-related disability in 1997 in British Columbia alone.<sup>41</sup> Nurses, in particular, experience high rates of strains and sprains.<sup>42,43</sup> According to Statistics Canada, their job-related injuries are more costly than those of high risk occupations such as fire fighters, police or transportation workers.<sup>12</sup>

Several studies found a relationship between staff density, work overload, stress

and musculoskeletal injuries in nursing workplaces<sup>44</sup> and there is evidence that job strain a combination of high job demands and low decision latitude increases the rate of injury. A longitudinal study of 4,000 health-care workers in British Columbia showed that job strain increased the risk of musculoskeletal injury and claims.<sup>45</sup> Similarly, a cross-sectional study of Swedish nurses found job strain associated with a two-fold increased risk of low-back pain.<sup>46</sup> Many nurses injure their backs when units are short-staffed and they must lift patients by themselves.<sup>47</sup> A prospective study of overexertion back injuries by 24,500 Swedish nurses over one year revealed that most incidents occurred during patient transfer, often when nurses were working alone.<sup>48</sup>

A retrospective review of 221 sharp injuries occurring over a year in a large tertiary-care hospital in British Columbia suggested that 59 percent of moderate and high-risk injuries could have been prevented.<sup>49</sup> Education and appropriate procedures decrease the risk of injury but organizational factors also make a difference.<sup>50</sup> In one study, higher needlestick injury rates were associated with temporary nurse staffing, whereas lower injury rates characterized magnet hospitals organizations with reputations as excellent nursing workplaces where staffing was stable.<sup>51</sup> Other work-related problems, such as latex allergies, are also costly.

**Solutions:** It can be inferred that strategies to decrease workload may decrease injury rates. Many workplace safety programs exist but the literature indicates that they may be unsuccessful where work pressures and staff instability encourage dangerous work practices. Evidence from the field suggests that poor workplace maintenance, inadequate equipment and supply shortages increase nurses risk of injury and that equipment such as

patient lifts could prevent injuries.

### *Violence in the workplace*

**Issues:** Violence in the workplace increases the unpredictability of nurses' work. The Canadian Centre for Occupational Health and

**“A survey of selected hospitals in Alberta and British Columbia reported that many nurses had experienced violence in the previous five shifts.”**

Safety<sup>52</sup> defines workplace violence as any act in which a person is abused, threatened, intimidated or assaulted in his or her employment. Perpetrators may be nurses, other professionals, or patients and their families. It is difficult to estimate the prevalence of workplace violence because it is not consistently defined and is probably under-reported.<sup>53</sup> A survey of selected hospitals in Alberta and British Columbia reported that many nurses had experienced violence in the previous five shifts.<sup>54</sup> Thirty-eight percent had experienced hurtful remarks or attitudes, humiliation in front of the work team, or coercion. A considerable number had received verbal or written threats or had been physically assaulted. In Alberta, patients initiated most assaults but about a quarter of the verbal abuse came from physicians or nursing colleagues.

Risks to nurses in hospitals and community settings are increasing, perhaps an aspect of an increasingly violent society; but understaffing may also be a factor because longer waiting times in emergency departments are associated with attacks on staff.<sup>55</sup>

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**Solutions:** Many hospitals are attempting to create aggression-free environments and have increased security in key areas. Focus group participants called for firm policies to deal with abusive behaviour, more support for staff dealing with patients and families, and the use of volunteers to provide personal contact for patients frustrated by delays. They argued that safe parking spots, risk-assessment tools, lifeline buzzers for nurses in the community or in dangerous settings, counselling services, and procedures for reporting and quickly following up abusive behaviour by nurses and other professionals would be effective strategies for reducing workplace violence.

### **Degree of social support**

In the last decade, there have been significant changes in the emotional and cognitive support that nurses receive in the workplace. Society has moved away from the traditional workplace and the psychological contract in which the employer offered job security and support in exchange for work well done<sup>38</sup> to a world where employers may offer part-time or casual work and employees have several jobs.

Social support in the workplace comes from managers, supervisors and colleagues and cognitive support from mentors and from organizational policies that help with professional development and careers.

#### *Support by managers and colleagues*

**Issues:** A Canadian study of nurses during cutbacks showed that support from supervisors and co-workers reduced job strain. Nurses with supportive supervisors remained committed and those who felt supported by the personnel department felt less insecure about their jobs, more satisfied with workload and

career opportunities and had higher satisfaction overall.<sup>38, 39</sup> Good relationships with co-workers and supervisors may also reduce job turnover.<sup>56</sup>

Published studies and evidence from the field suggest that nurses' commitment to their organizations has decreased, at least partly out of a belief that employers no longer support them. After the dismissal of chief nurses and middle managers during restructuring, nurses received less emotional support and had no one to turn to for advice on patient or unit-related problems. Redeployment of nursing-team members also reduced collaboration in patient care and relationships with other healthcare professionals deteriorated because everyone was experiencing pressure and had little time for the social interaction that builds strong teams.

**Solutions:** During the last nursing shortage, magnet hospitals did not suffer from staff shortages.<sup>40</sup> Today, organizations seeking to be employers of choice need to offer a new type of psychological contract in which they offer excellent workplace conditions in return for high standards of work. Good team relations affect patients,<sup>57</sup> even reducing mortality,<sup>58</sup> and there is evidence that better patient outcomes occur when there is good collaboration between nurses and physicians.<sup>28, 59</sup> As well, focus group participants agreed that nurses needed middle managers to facilitate relations both inside and beyond the work group. Baumann and colleagues<sup>60</sup> suggest that professionals in multi-disciplinary teams should avoid conflict by concentrating on the patient's needs rather than their own professional roles.

#### *Education and professional development*

**Issues:** During restructuring, healthcare organizations decreased their level of support

for professional development. The shift to program management meant that mentoring and evaluation of junior nurses became less common and resources for continuing education were cut. Today, staff shortages make attendance at educational courses difficult even when they are available.

**Solutions:** Organizations can support nurses by backing their clinical decisions, offering educational and professional development, and providing career opportunities. Performance evaluation and mentoring in nursing teams provide opportunities for encouragement, validation, and goal-setting, while lack of supervision allows standards to fall.<sup>35</sup> A British Columbia government program<sup>61</sup> enables senior nurses to be relieved of 20 to 30 percent of patient care in return for mentoring new nurses. Organizations need to invest more in continuing education for nurses. It is essential for nurses to keep abreast of new knowledge and developments. As well, baccalaureate degrees are becoming the qualification for entry to practice and teachers with higher degrees are needed in schools of nursing. While there is no direct evidence that continuing education improves patient care, studies confirm that the higher the registered nurse skill mix the more effective the care.<sup>62, 63</sup> As well, access to education is a strong message to nurses that the organization values them.

## **Degree of meaning**

Nurses find meaning in their work when they are able to care for patients by performing in a way that conforms to the philosophy of care held by the nursing profession.

#### *Professional identity*

**Issues:** As members of regulated professions with standards established by professional organizations, nurses are supplied with

scope of practice guidelines. However, nurses' perceptions of the kinds of roles they should play are also acquired during their nursing education and in the workplace through interaction with colleagues and mentors. From these sources, nurses develop both professional and personal standards of care. While there is individual variation in how nurses see their roles, most nurses subscribe to a holistic philosophy of care and their work has most meaning when they are able to attend to all aspects of a patient's health. In the contemporary healthcare environment, the nursing model of caring often takes second place to a treatment-oriented medical model.<sup>60</sup> Due to their high workloads, nurses only have time for tasks related to patients' immediate physical needs. As a result they often become discouraged and feel guilty when they neglect patients' psycho-social and spiritual needs.<sup>35</sup>

**Solutions:** More attention should be paid to understanding nurses' philosophy of care and to recognizing its place and value in the healthcare system.

### Degree of influence

There are three major issues for nurses relevant to increasing their influence in, and consequently their loyalty to, their place of work: control over practice, control over scheduling, and nursing leadership.

#### *Control over practice*

**Issues:** Establishing a professional role is a prerequisite for establishing control over practice. New technologies and organizational change have led to confusion between the roles of registered nurses and registered practical nurses and the allocation of responsibilities varies even within institutions. This causes tension in the nursing team, making it less efficient.

Control over practice—the freedom to act independently to the full scope of their training—is consistently related to job satisfaction<sup>64</sup> and there is evidence that providing greater decision-making latitude for nurses decreases turnover.<sup>65</sup> A recent study of a large, random sample of Ontario nurses found that workplace empowerment strongly predicted lower job strain and job satisfaction.<sup>64</sup> These findings have implications for mental and physical health as well.<sup>66</sup>

When nurses have limited say in patient care, they feel their expertise is not valued, which in turn lowers their commitment to their employers. They believe that they should have input into all aspects of patient care within their scope of practice, including serving as patient advocates.

Administrators often lack understanding of nurses' roles and expertise. During restructuring, nurses were frequently shifted to jobs without regard for their specialist knowledge,<sup>35, 67</sup> and even now nursing qualifications and clinical knowledge are often not even specified in advertised positions. This is a waste of available expertise.<sup>68</sup>

**Solutions:** While regulatory bodies supply general guidelines, registered nurses and licensed practical nurses also need to negotiate their work roles in their specific work environments. Nurses need to be included in job design for healthcare aides so that they can provide input on how the aides can be most useful.

Greater understanding of the nursing role will help nurses engage in the meaningful work that will keep them committed to their jobs. Focus group participants strongly supported the need for nurses to have input into patient-care decisions related to their practice.

Helping nurses practice in ways which satisfy them has other benefits. A study by Weisman and Nathanson<sup>69</sup> reported that the job-satisfaction level of nursing staff was the strongest determinant of the aggregate satisfaction level of clients.

#### *Control over scheduling*

“...most nurses subscribe to a holistic philosophy of care and their work has most meaning when they are able to attend to all aspects of a patient’s health.”

#### **Issues:**

Setting their own schedules would help nurses feel more in control. As the nursing shortage grows, the difficulty of replacing absent staff means that nurses are pressured to work inconvenient shifts and more mandatory overtime. Casual staff are in greater demand, which gives them more leverage to work

their hours of choice, while full-time nurses, over whom managers have more control, get less choice over hours or shifts worked. Focus group participants said that some nurses use call display to screen calls to avoid working yet another unscheduled shift.

The trend toward part-time and casual work may have led to disruption of nursing teams, increased orientation costs, decreased continuity of patient care and even dissuaded people from a nursing career. Yet many nurses still cannot satisfy their preference for full or part-time work. Those who work full-time but would prefer part-time hours are dissatisfied,<sup>34</sup> while younger nurses with educational loans to repay often emigrate if offered only part-

time jobs.

**Solutions:** Human-resource managers may need to reassess their strategies for recruiting nurses to accommodate individual preferences. Both the literature and field evidence suggest flexible scheduling gives nurses better control of their hours of work. Some employers have successfully implemented self-scheduling or innovative strategies that allow nurses to work full-time but with hours that suit their lifestyle. Employers can learn from the experiences of other organizations and work with unions to overcome problems that prevent nurses from working schedules that suit them.<sup>31</sup> Employers can also consolidate their workforces by differentiating those who work part-time (often because of family commitments) from casual workers, and offering the part-timers similar benefits and incentives to full-time staff. If the costs associated with overtime hours (usually time and a half) were redirected to full-time equivalent hours, savings might be realized.

#### *Nursing leadership*

**Issues:** Nurses find it difficult to play significant roles in policy-making or communicate effectively with decision makers because they are under-represented in institutional hierarchies. As a result, they have limited power to influence change or to act to make things better. Research literature and evidence from the field confirm that nurses limited participation in decision-making is inefficient and can be dangerous. For example, the report of the Manitoba Pediatric Cardiac Surgery Inquest into the deaths of 12 children noted that nurses were never treated as full and equal partners in the surgical team and that their serious and legitimate concerns were disregarded.<sup>74</sup> Nursing leadership was severely weakened when chief nurses, head nurses and unit managers were dismissed. The introduction of organizational designs such as program



management left nurses with very few opportunities for promotion and deprived them of disciplinary leadership.

Studies show that good nursing leaders can increase group cohesion and ameliorate job stress<sup>70</sup> and there is evidence that leadership which supports and empowers nurses reduces turnover.<sup>40,71,72</sup> Wilson and Laschinger<sup>73</sup> found that nurses' views on access to power and opportunity in their own jobs depended on their perceptions of their manager's powerfulness. Nurses in the restructured workplace are often supervised by non-nurses, which can mean that problems such as poor practice may go unreported or unheeded by managers who do not appreciate their significance.

**Solutions:** Organizational influence is possible in a climate of respect, where workers are not treated as a detachable human resource.<sup>75</sup> Nurses need career ladders in both clinical and bureaucratic hierarchies. Head nurses and chief nursing officers are being reinstated in some hospitals. Innovations such as shared governance and nursing-practice committees that address nurses' concerns about their practice environment and involve them in policy-making are proving beneficial in some institutions. Pressure is growing for the return of chief nursing officers and there is some support for the inclusion of nurses on boards of directors. In Quebec, legislation ensures that hospitals and healthcare centres have a director of nursing care who is a nurse and that every institution with five or more nurses has a council of nurses responsible to the board of directors.<sup>76</sup> Similar strategies should be considered in other provinces.

## Balance Between Effort and Reward

Siegrist's Effort/Reward model<sup>19</sup> suggests that when workers see an imbalance between the efforts they put into their work and the rewards they receive, pathological emotional and physical reactions occur. Because people's feelings about their jobs differ, it is difficult to identify a balance between effort and reward.

Rewards that have been offered to nurses include money, recognition, and opportunities for personal and/or professional growth.

### *Remuneration*

**Issues:** Nursing literature supports a relation between nurses' satisfaction with pay and their overall job satisfaction but suggests that money only

becomes a major issue in the absence of other sources of satisfaction.<sup>77</sup> In some provinces, the system of bidding for contracts for community-care delivery has resulted in intense competition among providers and driven nurses' wages far below what hospitals pay. Bidding also encourages short-term contracts that decrease job security. The result is a shift of personnel to the hospital sector. The transfer of public health to the municipal level has also led to lower wages and a reduction of public-health nursing services that will ultimately affect the public's health.<sup>78</sup>

**Solutions:** As the emphasis on community care grows, it is increasingly important to ensure that community and long-term-care nurses receive pay equity.

### *Recognition and rewards*

**Issues:** Nurses' perception that they and their profession are not valued suggests a dis-

“...money only becomes a major issue in the absence of other sources of satisfaction.”

crepancy between effort and reward. Nursing pay scales have relatively few increments so there is little recognition for advanced clinical expertise. As well, advertisements for nurses to care for specific patient populations rarely specify specialist qualifications or experience, an oversight that leads to the under-use of nursing skills to the detriment of the organization and its patients.<sup>68</sup> Governments also fail to make use of nurses' skills. In Ontario, despite a legal and regulatory framework passed in 1997 and research that supports their effectiveness, nurse practitioners have difficulty finding positions. While the Ministry of Training, Colleges and Universities funds their education for independent practice, the Ministry of Health and Long-Term Care will only pay them indirectly, through physicians except in the north and in isolated areas. Few find work in urban centres, even when there is a shortage of family doctors.<sup>79</sup>

quality of worklife.

**Solutions:** Strategies that would make nurses feel more valued and involved in their workplaces include pay bands reflecting levels of experience, adding increments to pay scales, encouraging more senior nurses to act as mentors and consultants and recognizing significant achievements by nurses. Finding a way for nurses to progress in their careers without abandoning direct patient care known as clinical laddering makes them feel rewarded while letting the organization maintain high standards of care. Ministries of health need to change their funding practices to allow nurse practitioners to practice independently as they have been trained to do.

Focus-group participants agreed that nurses need safe, convenient workplaces, car allowances, long-term contracts and technology for communicating with colleagues. In hospitals and long-term-care facilities, improvements such as wellness programs, fitness classes, exercise equipment, and opportunities for socializing do much to improve nurses

# How Can We Improve Nurses Well-Being?

**No one questions** that there is a nursing shortage. Governments, nursing associations and individual organizations are all struggling to sustain patient care. To succeed, they will have to go beyond recruitment campaigns. Nursing today offers limited benefits and many challenges; if it is to remain a viable profession, its status must be enhanced and the welfare of nurses promoted. Nurses are important human capital and it is crucial to invest in their well-being because the welfare of patients ultimately depends on the excellence of their work.

Many of the ideas suggested in focus groups and interviews have already been implemented somewhere in Canada, but competition among healthcare institutions often slows dissemination of new ideas.<sup>80</sup> The question is how to bring about the various changes cultural, structural, material and strategic that will enhance nursing welfare.

## Cultural and structural change

Nursing fails to attract and retain recruits because it does not offer them sufficient stake in the healthcare industry. Recent graduates are increasingly unwilling to remain in a career that gives them little scope for career growth and in which they can feel vulnerable to factors beyond their control. The viability of the nursing profession and the well-being of nurses depends on a cultural change in the value placed on nurses and nursing and on making structural changes that allow nurses greater input into healthcare.

The federal and provincial governments are inviting input on policy-making from nurses.<sup>81</sup> The joint federal, provincial and territorial Advisory Committee on Health Human

Resources set out a pan-Canadian strategy which included establishing a multi-stakeholder Canadian Nursing Advisory Committee.<sup>82</sup> In May 1999, the Office of Nursing Policy was established at Health Canada to influence the health of Canadians by optimizing the contribution of nursing knowledge and nursing practice<sup>83</sup> and to provide federal policy makers with nursing perspectives. Provincial governments are getting nurses involved in policy-making by establishing chief nurse or senior nursing advisory roles and committees. It is important to ensure that these initiatives are sustained after the current crisis has passed.

Less progress has been made in changing the culture of healthcare organizations. Boards need to broaden their agendas to include the effect of policy-making on workers, the workplace, and ultimately on patients, and to make their membership more inclusive. It is rare for nurses to have a voice at board level even though they are the largest group of workers and the major caregivers. Nurses need to be included at all levels in the structural hierarchy of healthcare organizations so that they can control their practice, work to ensure the funds and resources to support it and, most importantly,

**“Nursing today offers limited benefits and many challenges; if it’s to remain a viable profession, its status must be enhanced and the welfare of nurses promoted.”**

give their insights into policy. Nurses have some leverage over employers in crises such as nursing shortages but as changes in the early 1990s showed, without established representation in organizational hierarchies, it is difficult to sustain advances after crises have passed. Nurses can use nursing-practice committees or shared governance to help them address issues related to patient care and scope-of-practice.

### **Strategic and material change**

Strategic changes and the resources to make them feasible are needed to improve the welfare of nurses, maintain an adequate workforce and benefit patients. In recent years the healthcare system has been characterized by unpredictability, largely because of funding uncertainties. Stable funding will permit long-term planning and create a more effective, sustainable system. Because nurses lack influence in policy-making, decision makers in employing organizations often regard them as an expensive resource rather than professional colleagues. Governments can encourage investment in nursing welfare by allocating adequate funds for nursing, setting rules for employers on using this money and changing policies to ensure pay equity.

Employers and professional organizations must also be involved if nursing workplaces are to achieve positive change. Organizational policies directly and indirectly affect the amount and types of work nurses do, their responsibilities, and with whom they work. It is important that decision makers consider changes carefully and monitor them for unforeseen consequences. Changes must also be supported by appropriate allocation of money and resources. Nurses can be more productive and healthy in safe, ergonomically sound work environments, with access to the supplies, services and technology they need to

improve efficiency, and worklife enhancements to reduce stress and ease the home-work interface.

Various ways of improving nurses well-being have been tried. A number of provincial nursing associations have introduced criteria for assessing the quality of practice settings, including the College of Nurses of Ontario's Practice Setting Consultation Program<sup>84</sup> and the Registered Nurses Association of British Columbia's Supporting Agencies, Supporting Nurses,<sup>85</sup> and are assisting nurses with improving their work environments. The American Nurses Credentialing Center uses the Magnet Hospitals Recognition Program to identify hospitals with good clinical practice environments, high retention rates, job satisfaction, nurse autonomy and good inter-professional relations.<sup>86</sup> Some Canadian organizations have expressed interest in participating in this program and others in designing their own magnet environments.<sup>87</sup>

# Recommendations

**In making these recommendations,** the research team is envisaging a co-operative endeavour in which governments, professional associations and councils, employers, educators and researchers work to promote patient welfare by creating healthy nursing work environments that conform to the key points raised in this document.

## Government

### **Support the welfare of nurses by:**

- providing funds to increase nursing staff and support personnel so that managers can assign workloads that allow for how sick people are;
- ensuring that funding covers wages that are appropriate to the work required;
- ensuring that funds are dispersed across sectors so that community and long-term-care organizations can offer equitable wages when competing for nursing personnel;
- re-evaluating practices, such as bidding for nursing services contracts, which may encourage cost-cutting rather than good care;
- funding programs to create quality practice environments, provide incentives to maintain them and develop indicators to monitor them; and
- appointing chief nursing officers and advisory councils of nurses at federal, provincial and regional levels and funding positions for advanced practice nurses and nurse practitioners.

### **Ensure the supply of nurses in the future by:**

- encouraging ministries of health and ministries of education to work together on nursing education. (For example, ensure that positions are available to nurse practitioners if there are programs to train them);

- investing in continuing education, including baccalaureate and post-graduate programs; and
- promoting partnerships with stakeholders (employers, associations and educators).

Create a national database of key labour-market indicators to help forecast job demands.

Revise funding formulas to better support the many dimensions of nursing practice, set rules for using the funds and monitor how they are spent.

### **Funding strategies should include:**

- creating mechanisms to minimize funding shortages that are caused by fluctuations in patient numbers;
- ensuring stable funding in order to permit long-term human resource planning;
- establishing contingency funds to cover the costs when specialized nursing needs arise; and
- addressing the time lag between applying for funding and receiving funds.

Fund research on indicators and models to monitor the health of nurses.

## Professional Associations and Councils

### **Continue to work with employers to develop quality practice environments by:**

- integrating healthy workplace principles into accreditation standards; and
- providing education and professional development opportunities to members (e.g., education on safety and violence awareness, leadership workshops).

**Continue to be advocates for nurses and advise governments and employers through:**

- identifying and informing stakeholders about trends in the nursing workforce;
- educating employers and human resource managers about the roles of nurses; and
- lobbying for legal and regulatory frameworks for nurses to practice to their full scope.

Have firm policies in place for dealing with abusive or violent behaviour.

Share recruitment and retention strategies and promote nursing through advertising and marketing strategies.

## **Employers**

**Address staffing issues by:**

- hiring sufficient nurses to ensure a reasonable workload and addressing issues of staff mix and full and part-time status;
- working with unions to develop flexible scheduling that suits both nurses and employers;
- employing support staff to reduce pressure on bedside nurses;
- assessing whether costs associated with use of agency personnel and overtime could be used for permanent full or part-time positions, including permanent float nurses;
- specifying nursing qualifications when hiring;
- having nursing units carry out hiring; and
- adopting the most effective tools for measuring and allocating workload.

**Reward effort and achievement by:**

- offering competitive pay and recognizing seniority through pay increments and benefits; allowing portable seniority;
- introducing clinical laddering and pay bands

to recognize knowledge, skills and experience;

- recognizing and rewarding nurses who act as preceptors and mentors; and
- addressing quality-of-life issues by providing amenities such as child care, staff lounges, access to hot food and health programs.

**Strengthen organizational structures by:**

- broadening board agendas to include the impact of policies on workers and patients;
- fostering an organizational culture that encourages strong nursing and multi-disciplinary teams through team-building and participatory decision-making;
- clarifying the roles of regulated and unregulated nursing staff; and
- establishing good communication between managers and staff.

**Support nursing leadership and professional development by:**

- integrating nurses into the organizational hierarchy through management positions, clinical laddering and meaningful participation in governance; and
- promoting latitude in decision-making related to nursing practice.

**Promote workplace health and safety by:**

- a participatory approach to workplace ergonomics;
- monitoring nurses health; and
- providing a safe work environment with access to adequate and appropriate supplies.

**Ensure that the work environment is a learning environment by:**

- providing opportunities for education and the flexibility to allow staff to participate in educational activities;
- creating preceptorship and mentoring programs; and
- supporting performance evaluation.

**Promote recruitment and retention by:**

- trying creative job design (e.g., offer full-time jobs to new graduates; protected mentoring time; flexible hours of employment for full pay);
- involving employees in recruitment and retention strategies; and
- working with educators to integrate new graduates into the workforce.

**Educators and Researchers**

Develop databases, workload-measurement and human-resources forecasting tools.

Do studies to evaluate the effectiveness of strategies to improve nurses well-being.

In partnership with employers, governments and nursing associations, integrate new nurses into the workplace through strategies such as clinical internships and co-operative programs.

Conduct environmental scans; identify strategies to increase efficiency, and improve the work environment, workforce health, and productivity.

Ensure a match between the curriculum and the skills required in the workplace; teach leadership skills, healthcare policy and workplace health issues for nurses.

Work with nursing associations on scope-of-practice issues.

## Further Reading

**The magnet nursing services recognition program: A comparison of two groups of magnet hospitals.** Aiken, L. H., Havens, D. S., & Sloane, D. M. (2000). American Journal of Nursing, 100(3), 26-36. ■ A look at the success of two groups of magnet hospitals in creating environments for high-quality nursing care.

**Nurses experiences of restructuring in three Ontario hospitals.** Blythe, J., Baumann, A., & Giovannetti, P. (2001). Journal of Nursing Scholarship, 33(1), 61-68. ■ A paper on the powerful effects restructuring has had on nurses personal and work lives.

**Job strain and evolution of mental health among nurses.** Bourbonnais, R., Comeau, M., & V zina, M. (1999). Journal of Occupational Health Psychology, 4(2), 95-107. ■ An examination of the association between job strain and psychological distress and emotional exhaustion among nurses, the article discusses whether social support at work can improve the situation.

**Nursing strategy for Canada.** Health Canada. (2000, Oct.). [Online]. [www.hc-sc.gc.ca/english/nursing/nursing.pdf](http://www.hc-sc.gc.ca/english/nursing/nursing.pdf). ■ This document gives 11 strategies for developing an appropriately educated nursing workforce and the best ways to distribute and employ them to meet the health needs of people in Canada.

**The economic impact of nurse staffing decisions: Time to turn down another road?** O'Brien-Pallas, L., Thomson, D., Alknis, C., & Bruce, S. (May 2001, in press). Hospital Quarterly, 4(3). ■ What s the availability of nurses and how can we use them best in hospitals? The authors give ideas for human resources practices that may cut costs or improve the use of nurses.



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# Appendix A Healthy Workplaces: Organizational Initiatives

**This appendix** describes selected initiatives that have been implemented or developed to create healthy workplaces and optimal well-being for Canadian nurses. The initiatives are categorized under the six characteristics that Kristensen identified as necessary for an optimal work environment.<sup>1</sup> Some of the initiatives may relate to more than one of the characteristics but, for convenience, are ascribed to only one.

## Initiatives at the Organizational Level

### *Demands that Fit the Resources of the Person*

The Calgary Regional Health Authority has developed a comprehensive action-oriented strategy, the People's Plan, to make it an employer of choice.<sup>2</sup> The authority addressed the issue of nursing workload by hiring more nurses, converting overtime expenses to full-time positions and hiring additional clerical staff, nursing attendants and personal care attendants. In Prince Edward Island, 60 new positions for nursing relief support are being established.<sup>3</sup> In response to increasing patient acuity, the Hospital for Sick Children in Toronto plans to increase the number of front-line nursing positions within the year with the goal of reducing the number of patients per nurse.<sup>4</sup> Similarly, other organizations, including the Winnipeg Health Authority, have sought funding to improve nurse-to-patient ratios.<sup>5</sup>

The Victorian Order of Nurses in the Ottawa region has created nursing teams with expertise in areas such as mental health and pediatrics.<sup>6</sup> Working with a specialized group

of clients enables the nurse to become proficient at meeting client needs, develop a high level of expertise and handle workload demands more effectively and efficiently. Nursing clinics have also been set up for ambulatory patients discharged from hospitals. Nurses work at the clinic once or twice a week to care for patients. Nurses are able to see more patients than would be possible in the community and their time at the clinic adds diversity to their jobs.

### *A High Level of Basic Predictability*

#### Workplace Health and Safety

Specific safety programs and protocols are relatively common but overall assessments of healthcare workplaces are rare. The Institute for Work and Health, in partnership with St. Michael's Hospital in Toronto, is creating a Healthy Workplace Balanced Scorecard.<sup>7</sup> It includes both mental and physical exposure to workplace hazards and health outcomes.

#### Workplace Violence

The Montreal General Hospital has implemented a number of strategies<sup>8</sup> to address workplace violence. They have increased security at key locations and have ensured a 24-hour presence in the emergency room. Employees have been trained in non-violent crisis intervention and a code white team can be called when needed. A formal process whereby individuals can submit their complaints of verbal, physical or sexual abuse to an independent panel is being reinstated. As well, an employee assistance program is available for staff who have encountered or feel vulnerable to violence or abuse.



### *Good Social Support*

Employers recognize the importance of providing nurses with a good quality of work-life. The Winnipeg Hospital Authority is considering strategies to improve inter- and intra-professional relationships, vacation scheduling, the quality of the physical environment and access to prevention and wellness programs such as back care, stress management and fitness programs.<sup>5</sup> At the Calgary Regional Health Authority, accessibility to supplies has been improved and cafeteria services have been enhanced to provide staff with hot meals 24 hours a day.<sup>2</sup> St. Michael's Hospital Foundation in Toronto provides innovation grants to nurses who submit proposals for creative unit projects.<sup>9</sup> One unit, for example, received funding for a laughing room which was developed for patients, staff and visitors a place where they can relax and have fun.

Employers are beginning to recognize their responsibilities beyond the work setting. The staff at the Calgary Regional Health Authority have been surveyed to determine their child-care needs so that appropriate initiatives can be implemented.<sup>2</sup> Other organizations, such as St. Michael's Hospital in Toronto, provide a transportation allowance for staff commuting to its downtown location.<sup>9</sup> The Registered Nurses Association of British Columbia has established a Support for Fitness to Practice Program<sup>10</sup> whose purpose is to protect the public by offering education and consultation services to promote good nursing practice and to prevent or intervene in poor nursing service. Confidential consultation services are provided for nurses and their colleagues in the areas of chemical dependency, mental disorders and return-to-work issues.

Other initiatives encourage support among colleagues within an organization. In

Newfoundland, the Association of Registered Nurses of Newfoundland and Labrador and the Council for Licensed Practical Nurses has created a Learning Circles Project<sup>11</sup> to promote collaboration and multi-disciplinary teamwork in acute and long-term care. The project enables nurses to develop a greater understanding of registered nurse and licensed practical nurse professional roles and competencies, recognize the value of each other's professional contribution to client care, and gain skills to objectively resolve practice issues.

### *Meaningful Work*

St. Michael's Hospital in Toronto is providing acute-care nurse practitioners on every unit to ensure nurses have access to expert nursing knowledge when caring for acutely ill and medically complex clients. Each unit also has a resource nurse who dedicates his or her time to unit-specific needs such as developing new policies or procedures or addressing staff concerns.<sup>9</sup> In Prince Edward Island, three new clinical educators will provide clinical education to staff as well as nursing students.<sup>3</sup> In British Columbia, the Nursing Workplace Innovation Grants Program is supporting the creation of clinical support positions such as clinical nurse specialists and clinical nurse educators.<sup>12</sup> Some organizations are encouraging nurses to advance their careers. For example, the Hospital for Sick Children has a Career Development Program,<sup>4</sup> including on-line career development tools.

### *A High Level of Influence at Work*

#### Shared Governance

St. Michael's Hospital has a Shared Governance Model for Nursing<sup>9,13</sup> that allows nurses and the organization to collaborate in decision-making. Nurses are elected by their peers to a nursing council that is responsible for recommending the future direction for

nursing practice, providing a communication link to nursing units and acting in an advisory capacity for decisions related to nursing practice. The nursing council brings its concerns to the Professional Practice Executive Committee. Unit-based councils that deal with issues facing nurses at the unit level have also been formed. Other healthcare organizations in Canada have adopted similar structures to increase nurses' involvement in decision-making at the organizational level.

### Council of Nurses

Legislation in Quebec requires that every public institution employing at least five nurses have a council of nurses.<sup>14</sup> The council of nurses is accountable to the board of directors in their institution for: (1) assessing the quality of nursing acts performed; (2) making recommendations on the rules of nursing care; (3) making recommendations on the proper distribution of care given by nurses, and (4) assuming any other functions entrusted to it by the board of directors. The council also acts in an advisory capacity to the executive director of the institution. A representative of the council of nurses is a voting member on the organization's board. Recently, the Clair Commission report in Quebec recommended that regional councils of nurses, in addition to those already in existence, be established province-wide to advise health boards on issues pertaining to nursing.<sup>15</sup>

### *A Balance Between Effort and Reward*

#### Remuneration

Salary issues have been addressed in some institutions. For example, the Hospital for Sick Children in Toronto has reassessed its salaries, improved benefits, instituted pension holidays, and has added an extra increment to nurses' salaries.<sup>4</sup>

### Supporting New Nurses

Strategies have been created to ease the transition of new nurses into the workplace. At St. Michael's Hospital in Toronto, a graduate nurse internship program allows new graduates to gain experience working in a clinical setting. Under the program, new nurses can work without being counted as staff for a four-month period before they assume their full-time position.<sup>9</sup> The Ministry of Advanced Education, Training and Technology in British Columbia is collaborating with health authorities and educational institutions to explore models for implementing school programs such as internships and co-operative programs to facilitate the transition to professional practice for new nurses.<sup>12</sup> The Calgary Regional Health Authority has hired nursing instructors to orient, certify, upgrade and mentor new staff.<sup>2</sup>

The nursing strategy in British Columbia's Health Action Plan<sup>12</sup> includes a mentoring-support program. Under the program, a mentor's patient caseload is reduced by 20 to 30 percent and funding is provided for their training and professional development. This program provides new nurses with support in the workplace and recognizes the expertise of experienced nurses. The Winnipeg Health Authority also has mentoring programs that recognize and reward mentors and smooth the transition for new employees.<sup>5</sup>

### Education

Many organizations support nurses' continuing and advanced education. For example, the Hospital for Sick Children has funding for nurses to attend conferences, a nursing scholarship program and a research training competition to support graduate education.<sup>4</sup> St. Michael's Hospital also has a Nursing Internship Program<sup>9</sup> that allows nurses a two-to three-month sabbatical in the organization to advance their skills with the aid of a pre-

ceptor. They can learn about caring for a different patient population or explore new clinical areas. They are expected to share their new knowledge with colleagues on their return to their unit. Continuing education opportunities such as critical care and primary skills courses are being offered in the province of Manitoba<sup>16</sup> and a continuing-education fund has been established in the Yukon.<sup>17</sup> The British Columbia government uses the Rural Nursing Fund to help rural health authorities give nurses more access to post-diploma and certificate education and better access to clinical expertise and professional development opportunities through resources such as Telehealth.<sup>12</sup> In Calgary, the Regional Health Authority has created an education fund to support staff needing additional skills or pursuing higher education.<sup>2</sup> The Winnipeg Hospital Authority funds courses relevant to care in high vacancy/turnover areas such as intensive care and emergency.<sup>5</sup> In British Columbia, funding has been provided to educate more speciality nurses and backfill their duties while attending courses.<sup>12</sup>



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# Appendix B Healthy Workplaces: Initiatives by Governments and Professional Nursing Associations

**This appendix** describes selected initiatives that have been implemented or are being developed at the national level; by provincial or territorial governments and by professional nursing associations. They are examples of programs or strategies that improve the health of nurses and their working environment.

## Initiatives at the National Level

### *The Office of Nursing Policy at Health Canada*

The Government of Canada has recognized the importance of incorporating nursing and nurses perspectives in discussions and decisions about the healthcare system. To ensure nurses voices were heard at the federal level, Health Minister Allan Rock appointed Dr. Judith Shamian as Executive Director of Nursing Policy to lead the newly established Office of Nursing Policy in May of 1999.<sup>1</sup>

The Office of Nursing Policy's goal is to positively influence the health of Canadians by optimizing the contribution of nursing knowledge and nursing practice.<sup>1</sup> It links the nursing community and the federal health policy decision makers by offering a nursing perspective on policy issues. For 2000/2001, one of the three strategic priorities for the Office of Nursing Policy was to optimize nursing human resources with attention to the health of nurses and healthy nursing workplaces. They held a national stakeholder consultation meeting on *Healthy Nurses, Healthy Workplaces* that enabled leaders from across Canada to define a shared national vision for what healthy nurses and healthy work-

places meant in the Canadian context.<sup>2</sup> Recommendations from the meeting included the need to work collectively, pool resources and build upon strategies that already exist.

### *The Nursing Strategy for Canada*

In response to the crisis in nursing, the Conference of Deputy Ministers/Ministers of Health, held in September 1999, directed the Advisory Committee on Health Human Resources to develop a pan-Canadian strategy for nursing. In consultation with stakeholders representing nursing professional associations, labour, educators and employers from across the country, The Nursing Strategy for Canada<sup>3</sup> was developed. The goal of the nursing strategy is to achieve and maintain an adequate supply of nursing personnel who are appropriately educated, distributed and deployed to meet the health care needs of Canadian residents. Eleven strategies for change were proposed, with the knowledge that further development and the implementation of each strategy would require the combined energies of all stakeholders.

The Nursing Strategy included the establishment of a multi-stakeholder Canadian Nursing Advisory Committee to support the implementation of the Nursing Strategy for Canada. Its focus in 2000/2001 would be the improvement of nurses worklives. The creation of a Nursing Advisory Committee in each province and territory was also proposed. These committees would support human-resource planning and management within each jurisdiction as well as develop: a plan to determine the types of nursing human

resources required for each practice setting; a five-year nursing education plan; retention strategies to improve the quality of the nurses worklives; and, opportunities to encourage nurses to re-enter the workforce.

The Nursing Strategy for Canada includes strategies to increase enrolment in nursing through a communication plan promoting nursing as a positive career choice and a 10 percent increase in the number of nursing students in Canada over the next two years, with subsequent yearly increases based on capacity and demand. It suggests the federal government should support the Canadian Institute for Health Information and other organizations that provide information for planning and evaluating nursing resources and support research on nursing supply and demand. The Advisory Committee on Health Human Resources should collaborate with funding agencies to support research on workforce planning and methods of disseminating research to policy makers.

#### *Sectoral/Occupational Study of Nursing in Canada<sup>4</sup>*

Human Resources Development Canada is working in partnership with the private sector to conduct sectoral and occupational studies to identify key problems in human resources. In the health sector, nursing is one of the occupations being examined. The goal of the Occupational Study of Nursing is to produce an integrated labour market strategy for regulated nurses.

Early in 1999, Health Canada, Human Resources Development Canada and provincial and territorial governments met with nursing organizations, unions and employers to discuss nursing human resource problems. The first national roundtable of stakeholders in nursing was held in June 1999 to discuss these

issues and begin collaboration on the development of a long-term national nursing resource strategy. In September 1999, an analysis of the nursing labour market in Canada was commissioned. Based on the report, the nursing stakeholders endorsed a sector study to assist in the development of a long-term strategy to address nursing human resources. The terms of reference and a proposal for the study have been developed.

#### *Nurse Retention and Recruitment Strategy for First Nations Communities<sup>5</sup>*

The Nursing Retention and Recruitment Strategy was developed to retain nurses by creating a positive work and living environment and to attract qualified and experienced nurses to work in First Nations communities. A comprehensive promotion and recruitment strategy including regular contact with schools of nursing will be established in each region and focus on attracting First Nations nurses. Basic standards for nurses housing are being established by the Medical Services Branch of Health Canada and a database about the work-life of nurses in these communities is being developed.

A national internship program will provide nursing graduates with experience in First Nations communities. Every new nurse will receive an orientation to their job and the community in which they work, and be given training in conflict resolution and community relations. Management and clinical support, including regular guidance and feedback, will be provided. Nursing managers will meet regularly for problem solving. They will be relieved of their recruitment responsibilities and receive management training to ensure that administrative systems operate smoothly.



## **Initiatives at the Provincial or Territorial Level**

### *The BC Health Action Plan<sup>6</sup>*

In December 2000, the government of British Columbia announced the B.C. Health Action Plan a \$180-million investment for new programs and funding enhancements to improve patient care. This plan includes a nursing strategy to reduce nursing shortages, relieve pressure on nurses and improve nurses' working conditions.

More licensed practical nurse positions were provided within acute-care settings as well as an increase in places for diploma and baccalaureate degree students, and more nurse refresher and upgrading courses. A five-year immigration agreement was made between the Government of British Columbia and Citizenship and Immigration Canada to fast-track the immigration process for qualified foreign-trained nurses. An education bursary will provide support for nurses to further their education, including refresher or upgrading courses for former or foreign-trained nurses. The nursing strategy includes a mentoring-support program to reduce the number of new nurses who leave the profession by providing them with support in the workplace. The program includes a reduction of a mentor's patient care load by 20 to 30 percent and funding for their training and professional development. The Ministry of Advanced Education Training and Technology is collaborating with health authorities and educational institutions to explore models for implementing school programs such as internship and co-operative programs which will facilitate the transition to professional practice for new nurses. Funding was provided to educate more specialty nurses and backfill their duties while attending courses.

The Nursing Workplace Innovation Grants Program supports innovative recruitment and retention initiatives such as flexible work schedules, improving the career paths for nurses through leadership development, increasing nurses' involvement in decision- and policy-making, and the creation of clinical support positions such as clinical nurse specialists and clinical nurse educators. The Rural Nursing Fund provides funding to health authorities in rural and remote regions to address staffing problems through financial support for nursing students from rural communities, support for Aboriginal nursing students, increased access to post-diploma and certificate education for rural nurses, and improved access to clinical expertise and professional development opportunities through such resources as telehealth. Nurse practitioners will be regulated and employed to improve access to healthcare services.

### *Prince Edward Island Health and Social Services — Recruitment and Retention Strategy<sup>7</sup>*

Prince Edward Island has developed a recruitment and retention strategy that includes improving the quality of worklife for nurses. A comprehensive recruitment campaign includes marketing P.E.I. nursing opportunities to universities. Nurses wishing to move to P.E.I. will be offered relocation assistance up to \$5,000. Reimbursement of the fee for the nursing refresher program in exchange for an agreement to work in the P.E.I. health system is intended to encourage nurses to re-enter the workforce. The government also has a workforce-planning strategy to manage current resources and to plan for future nursing workforce requirements.

Sixty new permanent nursing positions will be established in response to nurses' need for relief support. These permanent float nurs-

es will have benefits and permanent status, and guaranteed work hours and schedules. They will be cross-trained to work in several clinical areas to increase flexibility in scheduling. Three new clinical nurse educator positions will enhance clinical education resources. The educators will be attached to patient care units and available to the University of Prince Edward Island. They will provide clinical education to staff as well as baccalaureate students. Barriers deterring nurses from pursuing clinical instructor positions will be identified and addressed. A 12-week summer student employment program will provide employment experience to nursing students who have completed their second and third years. Up to 20 nursing students who have completed their second or third year of a baccalaureate program will receive assistance with their tuition fees in return for a requirement to work in the health region for a period of time.

#### *Yukon's Recruitment and Retention Plan for Health Professionals<sup>8</sup>*

The Yukon government has invested \$140,000 in initiatives for nurses and physicians. A continuing education fund, administered by the Yukon Registered Nurses Association, has been established to help nurses acquire new knowledge and enhance their skills. A Yukon nursing advisory council will be established to advise the government on nursing issues. Other initiatives include bursaries to support medical students, family practice residents and a locum support program.

#### *Saskatchewan Health's Education Initiatives<sup>9,10</sup>*

Saskatchewan Health has provided funds to assist nurses to return to practice. The Nursing Division of the Saskatchewan Institute of Applied Science and Technology

received \$500,000 for bursaries for nurses who need upgrading to renew their licenses. The bursaries will provide approximately 60 percent of tuition costs for retraining. The government of Saskatchewan is also offering more education opportunities for nurses. In April 2000, the Saskatchewan health minister announced that funds would be provided to support the training of an additional 80 nurses per year.

#### *Manitoba's Nurses Recruitment and Retention Fund<sup>11</sup>*

Manitoba Health established a Nurses Recruitment and Retention Fund in 1999 to support initiatives to attract and retain nurses and promote nursing as a profession. Recruitment initiatives include paying relocation expenses in return for an agreement to remain in a nursing position in Manitoba for at least a year. Retention strategies include refresher courses for licensed practical nurses, registered practical nurses and registered nurses, and continuing education opportunities such as critical care courses and primary skills courses for nurses from northern nursing stations.

#### *Quebec's Councils of Nurses<sup>12,13</sup>*

Legislation in Quebec requires that any institution or organization employing at least five nurses have a council of nurses. The purpose of a council of nurses is to provide input to the director of the organization on nursing issues including the quality and quantity of nursing care. A representative of the council of nurses is a voting member on the organization's board. Recently, some regional councils have been established to advise health boards on issues pertaining to nursing.

## **Initiatives by Professional Nursing Associations**

Professional nursing associations have developed initiatives to improve the working environment of nurses. This discussion will highlight three of these initiatives: the Registered Nurses Association of British Columbia's Agency Consultation Program, the College of Nurses of Ontario Practice Setting Consultation Program and the Quality Workplace Project being conducted by the Saskatchewan Registered Nurses Association.

### *Registered Nurses Association of British Columbia Agency Consultation Program<sup>14</sup>*

The Registered Nurses Association of British Columbia Agency Consultation Program Supporting Agencies, Supporting Nurses has the goal of strengthening an organization's support systems so nurses have a more effective practice environment in which to meet the standards for nursing practice. Support systems include documentation, professional development, communication and systems for organizing and delivering care. Registered nurses identify and assess support systems in their agencies through surveys. Based on the survey results, a work team of staff develops an action plan that may include changing existing systems or instituting new ones. The action plan is implemented and monitored with the assistance of the Registered Nurses Association of British Columbia. A follow-up review is conducted by the association to determine the influence of the consultation program on the agency.

### *College of Nurses of Ontario Practice Setting Consultation Program<sup>2</sup>*

The College of Nurses of Ontario Practice Setting Consultation Program is designed to assist nurses and their employers to create and

maintain workplaces that support professional nursing practice. Nurses are surveyed to identify the degree to which quality practice setting attributes are present in their organization. The survey addresses: care-delivery processes such as staffing ratios and standards of care; communication systems, which include professional communications and mechanisms for conflict resolution; facilities and equipment; leadership; organizational supports such as policies, procedures and health and safety requirements; professional development systems, which include promotion of continuing education and professional practice activities; and, response systems to external demands. The program provides the participating organization with a summary report of survey data from which managers and working groups can identify areas that may need improvement or intervention.

### *Saskatchewan Registered Nurses Association<sup>2</sup>*

The Saskatchewan Registered Nurses Association has made healthy workplaces for nurses a priority and established a Quality Workplace Steering Committee to develop a workplace consultation service to assist nurses and their employers to build workplaces that support professional nursing practice. The program will enable participants to identify the quality workplace attributes they would like to see in their own work environment and implement plans to get them.

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