



To assist in the RCMP Musical Ride in improving its services and ensure a continued ability to deliver an innovative performance, please complete the following survey and forward by fax to:

Musical Ride Tour Planning Office

Fax: 613-952-7324

1. Host organization and city/town: \_\_\_\_\_
2. What is the population of your community? \_\_\_\_\_
3. How many performances did the Musical Ride give? \_\_\_\_\_
4. Total attendance at the Musical Ride performance(s)? \_\_\_\_\_
5. What were the demographics of the audience? \_\_\_\_\_
6. What form of media was used to advertise the Musical Ride performance(s)?  
 TV \_\_\_\_ Radio \_\_\_\_ Newsprint \_\_\_\_ Posters \_\_\_\_\_  
 Others - please specify: \_\_\_\_\_  
 \_\_\_\_\_
7. Did all the tickets for the Musical Ride performance sell out? \_\_\_\_\_
8. What was the price of a ticket? \_\_\_\_\_
9. Which agency received the proceeds from the Musical Ride performance(s)? \_\_\_\_\_  
 Please specify: \_\_\_\_\_  
 \_\_\_\_\_
10. How much revenue (after expenses) was generated as a result of the Musical Ride performance(s)? \_\_\_\_\_
11. What were the proceeds from the Musical Ride performance(s) used for? \_\_\_\_\_  
 Please specify: \_\_\_\_\_  
 \_\_\_\_\_
12. Did your organization meet its objectives by hosting the Musical Ride? Yes \_\_\_\_ No \_\_\_\_  
 Please specify: \_\_\_\_\_
13. Is this the first time the Musical Ride has visited your community? Yes \_\_\_\_ No \_\_\_\_
14. How did your organization raise the funds to host the Musical Ride? \_\_\_\_\_  
 \_\_\_\_\_
15. Did local supporters assist with your event? If so, what services or supplies were received? (Feed, stalls, lumber, footing, advertisement, cash, etc.) \_\_\_\_\_
16. How can the Musical Ride serve you better? \_\_\_\_\_  
 \_\_\_\_\_
17. Additional comments? \_\_\_\_\_  
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