



**Canadian Trucking  
Human Resources Council**  
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# Press Release

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**FOR IMMEDIATE RELEASE**  
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## **CTHRC LAUNCHES NEW AND IMPROVED PROFESSIONAL TRUCK DRIVER COURSE**

Ottawa – The Canadian Trucking Human Resources Council has launched their new, updated entry-level driver training program, Earning Your Wheels.

The program has undergone several revisions since it was developed in 1995. In this latest revision, the CTHRC worked with a committee that included representatives from carriers, schools, insurance and other trucking stakeholders to finalize the new curriculum available to accredited schools today.

“The technology in the trucking industry has changed so much in the past few years, that the material wasn’t relevant anymore,” said Andy Roberts, President of Mountain Transport Institute Ltd., a school in British Columbia that delivers the EYW curriculum. “Carriers want employees who can work with the new equipment and technology that they use in their businesses, and this updated curriculum addresses that need.”

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Some of the new highlights include:

- Twelve new streamlined modules that replace the original six. Topics include:
  - o trip planning (reading maps, planning routes)
  - o a new communication module (how to speak to customers and interact with difficult people)
  - o an overview of new technology (on-board communication, technologically advanced equipment)
- An increase in the number of behind-the-wheel hours based on the industry demand for increasingly skilled drivers.

“We’re very excited about starting the new curriculum,” said Ted Sparkes, Owner of the Atlantic Transport Training Institute in New Brunswick. “This new curriculum is more in line with what the trucking industry is looking for in its drivers, and as a school using the new EYW program, we’ll be able to pass those skills on to our students.”

The CTHRC is an incorporated non-profit organization with a volunteer board represented by stakeholders from the Canadian trucking industry. The key objectives of the CTHRC are to:

- Attract new people to the trucking industry's workforce by raising awareness of opportunities;
- Help meet the demand for skilled workers by increasing the pool of applicants; and,
- Promote better human resources management so skilled workers can reach their career potential.

For more information, visit [www.cthrc.com](http://www.cthrc.com) .