



**Canadian Trucking  
Human Resources Council**  
**Conseil canadien des ressources  
humaines en camionnage**

203-720 Belfast Rd.  
Ottawa ON K1G 0Z5  
Phone (613) 244-4800  
Fax (613) 244-4535  
Email [lspencer@cthrc.com](mailto:lspencer@cthrc.com)  
Website [www.cthrc.com](http://www.cthrc.com)

# Press Release

Contact: Lisa Spencer  
Phone: (613) 244-4800

**FOR IMMEDIATE RELEASE**  
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## **NEW CTHRC WEB SITE PROVIDES TOOLS FOR THE TRUCKING INDUSTRY**

Ottawa – The Canadian Trucking Human Resources Council (CTHRC) launched its new Web site today, with new and exciting tools to help the trucking industry manage and train their transportation employees.

Although the CTHRC has had a Web site for several years, the new site is much more current and dynamic. The site is now grouped into two distinct categories; management and front line workers. With this new set up, the CTHRC is better able to help the trucking industry by showcasing its many products that were developed by the industry, for the industry.

“The Web site will continue to deliver important information and tools regarding human resource practices in the trucking industry,” said Linda Gauthier, Executive Director of the CTHRC. “We have attempted to make the new site much more user-friendly in order to make accessing the information and resources even easier for our partners than it was before.”

Products such as National Occupational Standards, e-learning courses and labour market information are all available to sample and download free of charge. There are also links to many other industry partners and information, making this Web site a one-stop-shopping portal for the trucking industry’s training needs.

The site also has information on exciting upcoming programs, such as the wage subsidy program for new trucking employees, slated to start early next year.

An online secure store soon to be available will permit visitors to try out many of the Council's products such as the dispatcher courses, and National Occupational Customizing Tool before purchasing them, to make sure that the tools meet their needs.

Visit [www.cthrc.com](http://www.cthrc.com) to find what products and services the Council has to help you with your information and training needs.

The CTHRC is an incorporated non-profit organization with a volunteer board represented by stakeholders from the Canadian trucking industry. The key objectives of the CTHRC are to:

- Attract new people to the trucking industry's workforce by raising awareness of opportunities;
- Help meet the demand for skilled workers by increasing the pool of applicants; and,
- Promote better human resources management so skilled workers can reach their career potential.

For more information, visit [www.cthrc.com](http://www.cthrc.com).