

The Canadian Snack Food Industry

SIC 1093 Chips, Pretzels, Popcorn, 1988-1998

	1988	1992	1993	1994	1995	1996	1997	1998	97/88*	97/92*	AAG** 92-97
PRINCIPAL STATISTICS^a											
Establishments	34	27	30	29	33	35	30		-12.0%	29.0%	5.0%
Companies	26	21	23	21	25	27	21		-19.0%	0.0%	0.0%
Employment Total (number of employees) ^d	5,275	5,132	5,515	5,495	5,524	5,891	5,133		-3.0%	0.0%	0.0%
Production ^d	2,169	2,516	2,538	2,626	2,816	3,214	3,091		43.0%	23.0%	4.0%
Administration ^d	3,106	2,616	2,977	2,869	2,708	2,677	2,042		-34.0%	-22.0%	-5.0%
GDP (millions of constant 1992\$) ^c	1,934	2,715	2,490	2,519	2,637	2,770	2,879	3,062	58.0%	13.0%	2.0%
Total Shipments (millions \$)	578.1	813.6	837.7	930.7	939.2	1,017.2	1,077.0		86.0%	32.0%	6.0%
Shipments, Own Manufacturing (millions \$)	515.1	718.2	751.3	849.4	867.3	890.5	947.9		84.0%	32.0%	6.0%
Shipments, Own Manufacturing (millions of constant 1992\$)...c	544.8	718.2	744.5	798.6	775.6	796.3	840.9		54.0%	17.0%	3.0%
Value-added, Own Manufacturing (millions \$)	306.5	491.3	510.8	579.6	574.7	545.7	626.2		104.0%	27.0%	5.0%
Value-added, Own Manufacturing (millions of constant 1992\$)...c	324.2	491.3	506.2	545.1	513.9	488.0	555.5		71.0%	13.0%	2.0%
Value-added/worker, Own Manufacturing (millions \$)	0.14	0.20	0.20	0.22	0.20	0.17	0.20		20.1%	-13.1%	-2.9%
Value-added/worker, Own Manufacturing (millions 1992\$)...c	0.15	0.20	0.20	0.21	0.18	0.15	0.18		20.0%	-8.0%	-2.0%
Value-added as % of Shipments, Own Manufacturing	59.5	68.4	68.0	68.2	66.3	61.3	66.1		11.0%	-3.0%	-1.0%
Domestic Market (millions \$)	523.1	774.6	803.2	902.4	919.1	950.4	1,026.8		96.3%	32.6%	5.9%
Domestic Penetration	96.8%	91.8%	92.0%	92.6%	92.1%	91.2%	89.4%		-7.6%	-2.5%	-0.5%
Investment Total (millions \$) ^c											
Value of Assets, Straight-Line End Yr Net Stock Depreciation	4,766.9	5,116.8	5,128.5	5,291.7	5,523.3	5,640.5	5,660.4		18.7%	10.2%	2.1%
Capital Construction	X	X	X	14.8	26.2	36.8	10.1				
Capital Machinery and Equipment	X	X	X	183.1	222.5	191.8	176.1				
Repairs & Maintenance Construction	X	X	X	17.0	9.6	13.2	19.3				
Repairs & Maintenance Machinery and Equipment	X	X	X	85.2	87.0	94.4	89.2				
TRADE STATISTICS^a									98/88	98/92	92-98
Global											
Exports (millions \$)	8.7	7.3	12.2	14.1	21.3	23.5	29.5	35.4	309.1%	381.8%	31.4%
Exports (millions of 1992\$)...c	9.4	7.3	12.1	13.7	20.2	21.9	27.3				
Exports as % of Shipments, Own Manufacturing	1.7%	1.0%	1.6%	1.7%	2.5%	2.6%	3.1%		85.0%	-100.0%	26.7%
Imports (millions \$)	16.7	63.7	64.1	67.1	73.0	83.4	108.4	131.6	655.0%	104.0%	13.0%
Imports (millions of 1992\$)...c	18.2	63.7	64.0	65.1	69.3	77.8	99.7				
Imports as % of Domestic Market	3.2%	8.2%	8.0%	7.4%	7.9%	8.8%	10.6%		230.2%	-100.0%	5.5%
Balance of Trade (millions \$)	-8.1	-56.4	-52.0	-53.0	-51.8	-59.9	-78.9	-96.2	-87.5%	-38.9%	-64.1%
Balance of Trade (millions of 1992\$)...c	-8.8	-56.4	-51.9	-51.4	-49.1	-55.8	-72.4				
With the US											
Exports (millions \$)	7.9	6.6	11.5	12.2	14.0	14.4	16.3	27.5	247.1%	317.5%	27.0%
Imports (millions \$)	15.8	62.6	62.7	64.7	70.2	78.5	102.3	126.8	680.0%	101.0%	12.0%
Balance of Trade (millions \$)	-7.9	-56.0	-51.2	-52.4	-56.2	-64.1	-86.0	-99.3	-90.9%	-42.9%	-66.4%

^a Statistics Canada (CANSIM) and/or Annual Survey of Manufactures.

^d Annual Survey of Manufactures.

^c Data at SIC 109 level.

X denotes confidentiality

* Most recent data used when available

** Average Annual Growth