

**APPLICATION TO PARTICIPATE IN THE PRINCE EDWARD ISLAND  
TOURISM DIRECTIONAL SIGNAGE SYSTEM IN ACCORDANCE WITH SECTION 8 OF THE P.E.I.  
"HIGHWAY SIGNAGE ACT"**

**SECTION 1 - BACKGROUND INFORMATION**

Please PRINT or TYPE your responses to the following questions.)

Name of Business \_\_\_\_\_

Applicant's Name: \_\_\_\_\_

Mailing Address:                      Applicant's Address:                      Business Address:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Description of Tourist Related Business (ie Motel, Campground, Bed and Breakfast etc): \_\_\_\_\_

Civic Address (911) of Business: \_\_\_\_\_

**SECTION 2 - SIGN REQUIREMENTS** (Maximum of 4 signs)

(Wording changes on existing signs - \$100 charge per sign. )

**7. Exact Wording of Sign(s):** (not to exceed 24 characters & spaces)

\_\_\_\_\_  
\_\_\_\_\_

\* Symbol \_\_\_\_\_

**8. Preferred Sign Locations:**                      **Distance from business to nearest intersection:** \_\_\_\_\_ km.(max 15)

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

**SECTION 3 - PAYMENT**

9. # of signs \_\_\_\_\_ x fee per sign = subtotal \$ \_\_\_\_\_ + 6%GST \$ \_\_\_\_\_ = \$ \_\_\_\_\_ total enclosed

Cheque or money order made payable IN FULL to **Tourism PEI** must accompany Application. Insufficient payment will be returned. Application process and sign placement will be delayed. Post-dated cheques cannot be accepted.

<b>For office use only:</b>	
Received By: _____	Date Received: _____
Approved By: _____	Date Approved: _____
Standard Number(s): (1) _____ (2) _____ (3) _____ (4) _____	