



Chief Barry V. King re-appointed as CCSA Chair; new board member announced

OTTAWA, JUNE 7, 2005/CNW/—Barry V. King, OOM, Chief of Police in Brockville, Ont., has been re-appointed for another three years as Chair of the Board of Directors of the Canadian Centre on Substance Abuse (CCSA), Canada's national addictions agency. The Governor-in-Council appointment became effective May 18, 2005. CCSA also announces the appointment of Roger D. Landry, CC, OQ, CD to the Board as a member at large.

Chief King has been Chair since Nov. 1, 2001, and first joined the Board in October, 1998. His 43-year career includes 18 years as Chief of Police in Brockville and Sault Ste. Marie, 18 years with Peel Regional Police (Superintendent), and service with the Ontario Provincial Police and the Canadian Forces Military Police. In 2003, Chief King was named an Officer of the Order of Merit of the Police Forces by Her Excellency the Governor General and was also awarded the Queen's Golden Jubilee Medal.

“Chief King's experience and leadership have been extremely valuable to CCSA and we look forward to his continued guidance going forward,” said Michel Perron, CCSA's Chief Executive Officer. “Chief King has lent his unwavering support to CCSA's goals during his first term and will play a vital role as we work with others to shape a National Framework for Action on Substance Use and Abuse in the years to come.”

“It has been an honour to serve as Chair and to have the opportunity to support CCSA's mandate, under Canada's Drug Strategy, to reduce the health, social and economic harm associated with substance abuse and addictions,” said Chief King. “It is with great confidence in my colleagues and the staff at CCSA that I embark on this new term. I thank the Board of Directors, CCSA and Health Canada for their continued support and hard work.”

New Board member Roger D. Landry was formerly Chair of the Canadian Press, the Canadian Daily Newspaper Association and the Association of Quebec Daily Newspapers, and formerly Co-chair of the Canadian Journalism Foundation. He has held several important positions during his long career, including Deputy Director of Public Relations for Expo '67, Vice-President of Marketing and Public Affairs for the Montreal Expos Baseball Club, and President and Publisher of the daily newspaper, *La Presse*.

“Mr. Landry's extensive and impressive experience in the field of marketing and journalism brings a fresh and invigorating perspective to our Board of Directors,” said Chief King. “We welcome Mr. Landry to the CCSA Board and look forward to his guidance, passion and enthusiasm during his service here.”

In other Board news, Dr. Anne Lavack and Len Blumenthal have been given three-year Governor-in-Council appointments. They both joined the Board as members at large, Mr. Blumenthal in November, 2000, and Dr. Lavack in June, 2002.

Canadian Centre on Substance Abuse

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CCSA's Board of Directors comprises six Governor-in-Council (GIC) appointments, including the Chair and five other members, and nine other representatives drawn nationally, from the community at large.

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About CCSA – www.ccsa.ca

CCSA is Canada's national addictions agency. It was established by an Act of Parliament in 1988 to provide a national focus for efforts to reduce the health, social and economic harm associated with substance abuse and addictions.

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