

# OUSING NOW

Kitchener

# YOUR LINK TO THE HOUSING MARKET

Canada Mortgage and Housing Corporation

# **New Homes**

## New home construction remains strong

Based on third quarter statistics, the Kitchener CMA is clearly experiencing another strong year in the new home market. This strength is based upon robust growth in jobs and population in the metropolitan area, as well as the continuation of sellers' market conditions in relation to resale homes.

As the demand for resale homes has remained high relative to supply, the level of choice has diminished for prospective home buyers. As a result, many of these buyers have continued to turn to the new home market to satisfy their housing needs.

While new construction has remained at high levels historically, it is important to note that total starts have been trending downward since the beginning of the year. On a yearover-year basis, third quarter starts were down by 5.8 per cent compared to Q3 2003. Similarly, total starts year-to-date (January through September) declined 5.1 per cent relative to the same period in 2003.

The slight overall decline in new construction has been centred in the City of Cambridge, with a yearover-year decline of approximately 50 per cent through September. Consultation with City staff has revealed that Cambridge is experiencing a temporary shortage of buildable lots, as the number of units contained in registered and draft-approved plans has declined.

The cost of new home ownership has increased this year. Year-to-date

> average price has risen by almost nine per cent in comparison to last year. In addition, have risen from the historic lows experienced in the first



**ISSUE 23** THIRD QUARTER 2004

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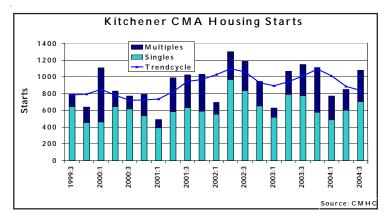
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quarter this year. Rising costs have arguably resulted in increased consumer interest in lessexpensive housing types, such as townhomes and semi-detached units. In line with these changing preferences, year-to-date multiple starts have increased by 20 per cent over 2003, whereas singledetached starts have declined by 14 per cent.





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HOME TO CANADIANS Canada

#### **Economic Outlook**

The Kitchener CMA experienced strong job growth over the past 15 years. Between 1988 and 2003 employment grew by 1.7 per cent on average - a growth rate greater than observed for the province of Ontario as a whole. This positive growth trend continued through the third quarter of this year. On a year-over-year basis, Q3 employment was up by almost three per cent. These annual gains have largely been driven by job creation in the manufacturing and service sectors.

A positive employment picture for Ontario as a whole and favourable interest rates have served to keep consumer confidence at high levels relative to those seen in the mid to late 1990s, with the Conference Board of Canada's measure up one per cent year-to-date in comparison to the same period last year. Given the strong local economy, consumer confidence in the Kitchener area is arguably high as well. As a result, a large component of the local population is likely still comfortable purchasing large ticket items, such as homes. This explains the high level of activity in new home construction and continued growth in the resale market.

Growth in the Canadian economy has been strong in 2004 and inflation has been increasing from the lows experienced early in the year. In response, the Bank of Canada began raising the overnight rate in September.

### K-W Resale Market on record pace

Strong consumer confidence has pushed demand for resale homes to record levels in Kitchener-

Waterloo. Seasonally adjusted third quarter sales amounted to 6,000, at the annual rate. Total sales near this level for 2004 would surpass the previous sales record of 5,623 set in 1988. These record breaking results suggest that a large number households are still choosing to enter or move up in the home ownership market, while taking advantage of historically low mortgage rates.

The record sales pace in Q3 has sustained strong sellers' market conditions. The sales-to-new-listings ratio (SNLR) averaged 69 per cent during the first three quarters of the year, with the ratio for Q3 only slightly lower at 67 per cent. This decline resulted from an increased number of new listings, as more and more households in the area have listed their homes in order to take advantage of increasing prices.

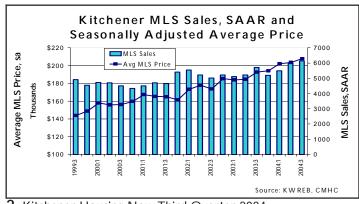
The presence of high demand relative to supply continued to push average home prices higher. On a year-over-year basis, average Q3 price increased by over nine per cent, from \$189,000 in 2003 to



\$207,000 this year. Year-to-date, the average seasonally adjusted resale price amounted to approximately \$204,000.

In real terms (constant 2004 dollars) the average price for the first three quarters of 2004 was relatively high - only \$13,000 less than the peak reached in the previous housing market cycle. Given that the salesto-new-listing ratio is currently pointing toward the continuance of sellers' market conditions, it is likely that the average price will surpass the previous peak in the coming 12 to 18 months.

The combination of rising prices and mortgage rates has affected the cost of home ownership in the Kitchener area. The seasonally adjusted owner's monthly payment (principal and interest), in real terms, averaged slightly over \$950 for the first three quarters of the year. This represents a 4.4 per cent increase over the 2003 average. However, while higher, the average payment for 2004 YTD is still very low historically, at slightly more than half the 1991 average.



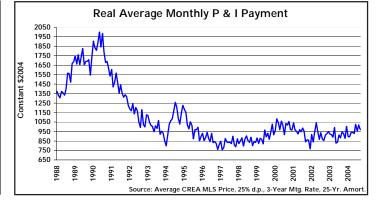
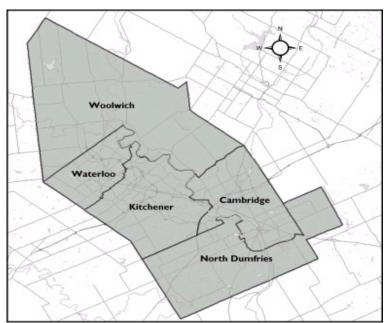


Table 1: Housing Activity Summary for Kitchener CMA

		555511615		OWNERSHIP								
		FREEHOLD		CONDC	MINIUM			GRAND				
*	SINGLE	*SEMI	ROW	ROW	APT	ROW	APT	**TOTAL				
STARTS												
Q3 2004	704	48	99	31	0	15	182	1,079				
Q3 2003	775	50	172	3	0	16	130	1,146				
% Change	-9.2	-4.0	-42.4	**	NA	-6.3	40.0	-5.8				
Year-to-date 2004	1,789	160	243	53	16	112	325	2,698				
Year-to-date 2003	2,085	114	416	9	0	16	202	2,842				
% Change	-14.2	40.4	-41.6	**	NA	**	60.9	-5.1				
UNDER CONSTRUCTION	ON											
September 2004	758	68	173	37	0	25	548	1,609				
September 2003	862	62	425	13	0	16	1,182	2,560				
COMPLETIONS												
Q3 2004	668	74	119	18	16	112	74	1,081				
Q3 2003	852	50	140	4	0	0	318	1,364				
% Change	-21.6	48.0	-15.0	**	NA	NA	-76.7	-20.7				
Year-to-date 2004	1,771	136	413	41	16	289	824	3,490				
Year-to-date 2003	2,090	90	334	31	0	6	399	2,950				
% Change	-15.3	51.1	23.7	32.3	NA	**	106.5	18.3				
COMPLETE & NOT AB	SORBED											
September 2004	84	26	24	7	0	0	131	272				
September 2003	109	4	37	6	4	0	73	233				
ABSORPTIONS												
Q3 2004	708	69	132	19	16	129	65	1,138				
Q3 2003	872	50	143	9	0	0	246	1,320				
% Change	-18.8	38.0	-7.7	111.1	NA	NA	-73.6	-13.8				
Year-to-date 2004	1,785	117	427	40	20	301	858	3,548				
Year-to-date 2003	2,059	99	342	42	0	6	327	2,875				
% Change	-13.3	18.2	24.9	-4.8	NA	**	162.4	23.4				

<sup>\*</sup>Includes all market types

Source: CMHC



<sup>\*\*</sup>Year-over-year change greater than 200 per cent

Table 2A: Starts by Area and by Intended Market - Current Quarter

Sub Market		SINGLES			MULTIPLES			TOTAL	
Area	Q3 2003	Q3 2004	% change	Q3 2003	Q3 2004	% change	Q3 2003	Q3 2004	% change
Kitchener CMA	775	704	-9.2	371	375	1.1	1146	1,079	-5.8
Cambridge City	274	124	-54.7	68	103	51.5	342	227	-33.6
Kitchener City	258	342	32.6	235	123	-47.7	493	465	-5.7
North Dumfries Township	7	6	-14.3	0	0	NA	7	6	-14.3
Waterloo City	205	178	-13.2	68	122	79.4	273	300	9.9
Woolwich Township	31	54	74.2	0	27	NA	31	81	161.3

Table 2B: Starts by Area and by Intended Market - Year-to-Date

Sub Market		SINGLES			MULTIPLES		TOTAL			
Area	YTD 2003	YTD 2004	% change	YTD 2003	YTD 2004	% change	YTD 2003	YTD 2004	% change	
Kitchener CMA	2,085	1,789	-14.2	757	909	20.1	2,842	2,698	-5.1	
Cambridge City	757	317	-58.1	141	130	-7.8	898	447	-50.2	
Kitchener City	724	835	15.3	439	422	-3.9	1,163	1,257	8.1	
North Dumfries Township	16	19	18.8	0	0	NA	16	19	18.8	
Waterloo City	514	480	-6.6	177	321	81.4	691	801	15.9	
Woolwich Township	74	138	86.5	0	36	NA	74	174	135.1	

Table 3: Average Price of Completed and Absorbed Single-Detached Dwellings (\$)

		•				
Sub Market Area	O3 2003	Q3 2004	% Change	YTD 2003	YTD 2004	% Change
Kitchener CMA	234,394	261,385	11.5	231,488	251,704	8.7
Cambridge City	220,154	256,461	16.5	216,857	240,154	10.7
Kitchener City	240,411	246,320	2.5	239,200	245,329	2.6
North Dumfries Township	274,850	482,475	75.5	287,278	442,300	54.0
Waterloo City	237,447	267,629	12.7	232,920	257,323	10.5
Woolwich Township	301,313	302,260	0.3	310,286	286,149	-7.8

Source: CMHC

Note: NA may appear where CMHC data suppression rules apply

Table 4: Completed and Absorbed Single-Detached Units by Price Range

		PRICE RANGES									
	<\$1	49,999	\$150 -\$	174,999	\$175-\$2	249,999	\$250-\$299,999		\$300,000+		
AREA	Units	Share (%)	Units	Share (%)	Units	Share (%)	Units	Share (%)	Units	Share (%)	TOTAL
Kitchener CMA											
O3 2004	2	0.3	5	0.7	385	54.4	145	20.5	171	24.2	708
C3 2003	3	0.3	58	6.7	556	63.8	127	14.6	128	14.7	872
YTD 2004	3	0.2	29	1.6	1,056	59.2	331	18.5	366	20.5	1,785
YTD 2003	8	0.4	217	10.5	1,225	59.5	332	16.1	277	13.5	2,059
Cambridge City											
C3 2004	1	0.9	0	0.0	65	59.6	27	24.8	16	14.7	109
<u>Q3 2003</u>	2	0.6	31	9.0	241	70.1	52	15.1	18	5.2	344
YTD 2004	1	0.2	16	3.8	263	62.2	101	23.9	42	9.9	423
YTD 2003	3	0.4	88	11.3	547	70.4	105	13.5	34	4.4	777
Kitchener City											
<u>Q3 2004</u>	1	0.3	1	0.3	202	62.7	61	18.9	57	17.7	322
<u>C3 2003</u>	0	0.0	21	7.5	167	59.9	43	15.4	48	17.2	279
YTD 2004	1	0.1	3	0.4	459	64.2	126	17.6	126	17.6	715
YTD 2003	0	0.0	55	8.5	353	54.3	137	21.1	105	16.2	650
North Dumfries Township											
<u>Q3 2004</u>	0	0.0	0	0.0	0	0.0	1	12.5	7	87.5	8
<u>Q3 2003</u>	1	16.7	0	0.0	2	33.3	0	0.0	3	50.0	6
YTD 2004	0	0.0	0	0.0	0	0.0	2	12.5	14	87.5	16
YTD 2003	1	4.5	0	0.0	5	22.7	8	36.4	8	36.4	22
Waterloo City											
C3 2004	0	0.0	2	0.9	103	48.4	40	18.8	68	31.9	213
<u>Q3 2003</u>	0	0.0	5	2.4	135	64.9	24	11.5	44	21.2	208
YTD 2004	1	0.2	5	0.9	297	55.8	79	14.8	150	28.2	532
YTD 2003	4	0.7	72	13.0	305	55.0	68	12.3	106	19.1	555
Woolwich Township											
C3 2004	0	0.0	2	3.6	15	26.8	16	28.6	23	41.1	56
C3 2003	0	0.0	1	2.9	11	31.4	8	22.9	15	42.9	35
YTD 2004	0	0.0	5	5.1	37	37.4	23	23.2	34	34.3	99
YTD 2003	0	0.0	2	3.6	15	27.3	14	25.5	24	43.6	55

Source: CMHC

Note: N/A may appear where CMHC data suppression rules apply

### CMHC's Housing Awards Program

The CMHC Housing Awards Program, offered every two years, recognizes individuals and organizations that have implemented best practices that have improved housing in Canada. The purpose of the 2004 Housing Awards under the theme, Best Practices in Affordable Housing, is to recognize individuals and organizations for their outstanding accomplishments in furthering affordable housing and to assist them in transferring the knowledge about these best practices across the country.

Apply today at http://www.cmhc-schl.gc.ca/en/prfias/gr/hap/index.cfm for CMHC's Housing Awards Program.

Table 5: Resale Housing Activity for Kitchener Real Estate Board

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		Number of		Sales	Number of	New Listings	Sales-to-New	Average		Average
		Sales	Yr/Yr %	SAAR	New Listings	SAAR	Listings SA	Price (\$)	Yr/Yr %	Price (\$) SA
2003	January	313	-17.4	5,100	584	7,000	72.9	182,685	8.1	186,859
	February	433	-2.7	5,300	663	7,600	69.8	189,176	10.2	186,716
	March	450	-10.2	5,000	757	7,600	64.8	184,797	6.4	177,776
	April	494	-20.6	4,800	747	7,000	67.7	188,517	2.8	196,627
	May	522	-0.2	5,200	751	7,400	69.5	179,630	0.8	174,411
	June	576	25.2	5,700	796	8,800	65.6	190,602	8.2	183,973
	July	600	36.7	6,600	713	8,000	81.7	196,120	10.2	195,715
	August	458	10.1	5,500	570	7,800	69.9	183,524	6.6	185,131
	September	409	4.1	5,100	684	8,100	63.0	186,291	6.1	196,755
	October	427	2.9	5,400	681	8,100	67.4	199,132	8.9	192,957
	November	347	-13.7	4,900	473	7,900	62.3	186,761	1.5	181,254
	December	281	8.9	5,200	338	7,700	67.5	200,694	6.8	207,149
2004	January	275	-12.1	4,500	618	7,500	60.3	193,870	6.1	194,225
	February	433	0.0	5,300	657	7,600	70.0	202,277	6.9	197,551
	March	671	49.1	6,600	874	8,000	82.7	197,325	6.8	210,793
	April	621	25.7	6,100	822	8,100	75.6	204,293	8.4	202,298
	May	595	14.0	6,100	894	9,000	67.3	201,264	12.0	196,943
	June	641	11.3	5,900	889	8,900	65.8	212,383	11.4	211,760
	July	556	-7.3	6,100	733	8,500	71.1	201,634	2.8	200,612
	August	494	7.9	5,800	730	9,200	62.8	208,724	13.7	217,574
	September	495	21.0	6,600	824	9,600	68.4	211,308	13.4	205,936
	October									
	November									
	December									
	O3 2003	1,467	17.5	5,708	1,967	8,000	71.5	189,447	8.1	192,651
	C3 2004	1,545	5.3	6,100	2,287	9,100	67.3	207,001	9.3	207,835
	YTD 2003	4,255	1.8		6,265			187,274	6.5	
									_	

	Annual		Annual		Annual	
	Sales	Yr/Yr %	New Listings	Yr/Yr %	Average Price (\$)	Yr/Yr %
1994	3,689	3.0	7,451	-5.5	141,683	2.0
1995	3,467	-6.0	8,816	18.3	135,452	-4.4
1996	4,666	34.6	9,168	4.0	134,839	-0.5
1997	4,307	-7.7	7,885	-14.0	141,387	4.9
1998	4,365	1.3	7,629	-3.2	143,104	1.2
1999	4,695	7.6	6,730	-11.8	146,495	2.4
2000	4,569	-2.7	6,495	-3.5	157,317	7.4
2001	4,816	5.4	6,874	5.8	164,548	4.6
2002	5,253	9.1	7,224	5.1	177,559	7.9
2003	5,310	1.1	7,757	7.4	188,905	6.4

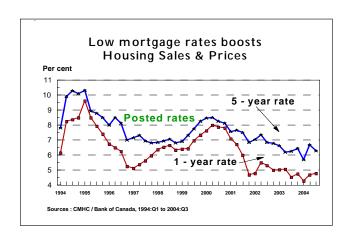
Source: Canadian Real Estate Association

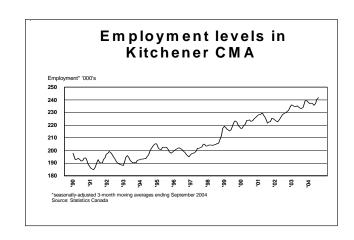
Table 6: Economic Indicators

		Intere	st and Excha	nge Rates		Inflation Rate (%)	NHPI*** % chg.	KITCHEN	ER CMA Labou	ır Market
		P & I* Mortgage Rate (%)		Exch. Rate	Ontario	KITCHENERCMA	Employment	Employment	Unemployment	
		Per \$100,000	1 Yr. Term	5 Yr. Term	(\$US/\$Cdn)	1996=100	1997=100	SA** (,000)	SA m/m (%)	Rate (%) SA
2003	January	666.80	4.9	6.5	0.657	4.3	4.5	235.7	0.7	5.6
	February	675.90	4.9	6.6	0.674	4.4	5.3	235.9	0.1	6.2
	March	691.18	5.4	6.9	0.681	3.3	5.3	234.9	-0.4	6.2
	April	678.94	5.4	6.7	0.698	2.3	5.0	234.5	-0.2	6.3
	May	648.75	5.1	6.2	0.731	2.7	2.8	235.2	0.3	6.2
	June	627.97	4.9	5.8	0.742	2.5	1.5	234.5	-0.3	6.4
	July	651.74	4.6	6.2	0.712	1.9	2.3	233.8	-0.3	6.6
	August	660.76	4.6	6.4	0.722	1.7	2.4	233.5	-0.1	6.3
	September	657.75	4.6	6.3	0.741	2.2	2.8	234.7	0.5	6.3
	October	663.77	4.6	6.4	0.758	1.7	2.5	236.6	0.8	6.3
	November	669.82	4.8	6.5	0.770	1.7	2.2	239.5	1.2	5.4
	December	666.80	4.8	6.5	0.771	3.0	3.3	239.2	-0.1	5.0
2004	January	642.78	4.3	6.1	0.755	1.5	3.6	238.3	-0.4	4.8
	February	627.97	4.3	5.8	0.749	0.8	2.8	237.3	-0.4	5.3
	March	622.08	4.3	5.7	0.763	1.1	2.5	237.4	0.0	5.5
	April	648.75	4.5	6.2	0.729	2.3	4.1	237.3	0.0	5.6
	May	669.82	4.6	6.5	0.733	2.8	4.2	235.8	-0.6	5.7
	June	681.99	4.7	6.7	0.750	2.4	5.0	237.3	0.6	5.8
	July	672.86	4.6	6.6	0.752	2.4	4.1	240.4	1.3	5.7
	August	657.75	4.4	6.3	0.762	1.5	4.1	242.0	0.7	5.7
	September	657.75	4.8	6.3	0.793			241.6	-0.2	5.4
	October									
	November									
	December									

<sup>\*</sup> Principal and Interest Payment assumes a five year mortgage rate and 25 year amortization period

Source: CMHC, Statistics Canada Labour Force Survey





<sup>\*\*</sup> Seasonally Adjusted

<sup>\*\*\*</sup> New Housing Price Index

#### **Definitions**

- 1. Starts: refers to units where construction has advanced to a stage where full (100%) footings are in place. For multiple dwellings (semi-detached, row housing and apartments) the definition of a start applies to the structure or block of row units rather than to the project as a whole.
- 2. Under Construction: those units which have been started but which are not complete.
- 3. Completions Single-detached/semi-detached units: this generally is the stage at which all proposed construction work is complete. A unit may be completed at the 90% stage where the remaining work is largely cosmetic. Row housing/ Apartment: completions means that 90% or more of the dwelling units within a block of row units or an apartment structure are completed and ready for occupancy
- 4. Completed and Not Absorbed: all completed units of new construction (excluding model homes not available for sale) which have never been sold or leased.
- 5. Absorptions: the number of completed units (excluding model homes) that have been sold or leased.
- 6. Seasonally Adjusted (SA): Actual monthly (or quarterly) figures adjusted to remove normal seasonal variation.
- 7. Seasonally Adjust Annual Rates (SAAR): Seasonally adjusted monthly figures multiplied by 12 (or quarterly figures multiplied by 4) to reflect annualized levels of activity.
- 8. Definitions for CMA, NHPI, CPI, and Inflation Rate can be found in the Statistics Canada website http://www.statcan.ca

# Your Guide to Renting a Home – CMHC's new, online guide for tenants, landlords, and property managers

CMHC is breaking new ground with the introduction of "Your Guide to Renting a Home". A comprehensive rental guide, developed by the Research and Information Transfer team, this free, online tool launched this spring. It will help the estimated four million Canadian households in rental accommodation, as well as landlords and property managers, to find plain language information on tenant and landlord rights and rental practices across the country.

"Your Guide to Renting a Home" is located on the CMHC Web site at <a href="https://www.cmhc.ca">www.cmhc.ca</a>. From the left-hand menu, you can select "Buying or Renting a Home" and click on "Renting a Home".

### Ontario's 2004 Retirement Homes Report

Do you want to learn more about the dynamic private retirement home market in Ontario? The 2004 Retirement Homes Report has detailed Ontario-wide survey findings by market area covering vacancy rates and per diems by bed type, capture rates, new supply and vacancy rates by rent range for private beds as well as rent distributions. Order your copy today by calling 1-800-493-0059.

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