

# OUSING NOW

## YOUR LINK TO THE HOUSING MARKET

### Atlantic Canada

## **Total Housing Starts Declined**

Canada Mortgage and Housing Corporation

www.cmhc.ca

**Mixed results in Atlantic Urban Centres** 

Total housing starts in the fourth quarter declined 7 per cent when compared to the same period in 2003. The majority of the decline in starts was due to the 19 per cent reduction in activity in Nova Scotia. This is predominantly due to the 30 per cent decline in Halifax.

Rural starts were flat in the fourth quarter in Atlantic Canada but down 5 per cent for the year overall. In many urban centres activity was up in the fourth quarter including Charlottetown, (+5 per cent), Truro (+34 per cent), and Fredericton (+11 per cent).

The year ended down 5 per cent with most of the decline limited to a few urban centres including Halifax (-14 per cent), Moncton (-20 per cent), Saint John (-11 per cent) and Grand Falls-Windsor (-35 per cent). Completions were also down 2 per cent in 2004 with the level of units under construction declining 17 per cent as well.

Several centres saw an increase in activity in 2004 matching or exceeding levels of activity not seen for several years including Charlottetown (+1 per cent), St. John's (+14 per cent), and Corner Brook (+30 per cent).

VOLUME 7, EDITION I Fourth Quarter 2004

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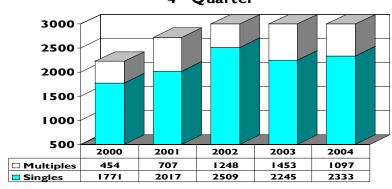
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\*MLS<sup>®</sup> is a registered certification mark of the Canadian Real Estate Association

#### Housing Starts by Type Atlantic Canada 4<sup>th</sup> Quarter



Source: CM HC





## MLS® Sales Rebounded in November

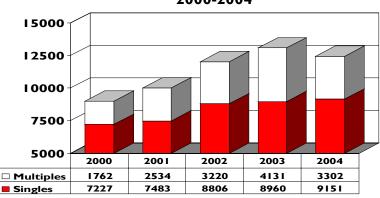
MLS® sales were up 4 per cent in November compared to a year ago, after posting a decline of 6.4 per cent in October. The trend of positive sales growth year over year, has been weakening as three of the last five months have recorded negative returns when compared to the previous year.

Strong sales growth in the summer months have helped the overall level of activity remain in positive territory for 2004 (+2 per cent). Price growth has been the big surprise for 2004 up 10 per cent overall in Atlantic Canada. The number of listings continue to rise in Newfoundland-Labrador and New Brunswick but remain flat for the year in Nova Scotia and down 9 per cent in Prince Edward Island.

# Economic Factors Continue to Support Housing

December was another good month for employment in Atlantic Canada with the labour force up 2 per cent

#### Housing Starts by Type Atlantic Canada, 2000-2004



Source: CMHC

and total employment up 3 per cent. The year finished with both the labour force and employment up 2 per cent, and as a result the unemployment rate fell to 11.1 per cent in 2004 from 11.8 per cent in 2003.

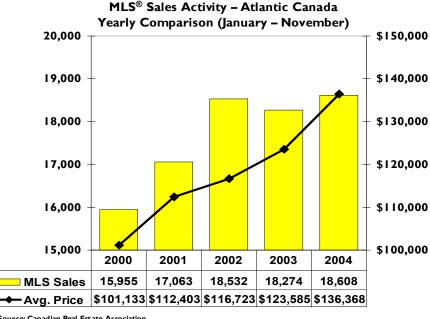
The continued strength in the housing market over the past year has been bolstered by continued low interest rates and strong consumer confidence (+2.8 per

cent). When combined with the job creation numbers mentioned previously, it is evident that these variables have combined to create an atmosphere where consumers have continued to spend, resulting in retail sales rising one per cent. This also helped to support housing in 2004.

No growth in the population in 2004 and an increase in the Canadian dollar pose possible risks to the housing market in 2005. Companies can adjust to the effects of a rising Canadian dollar by either accepting lower profit margins or cutting costs, including labour to improve the bottom line. Employers can also invest in capital to increase productivity, in the long term.

Reducing employment could impact on housing as we move into 2005. It is evident that the 18,000 jobs created in 2004, as well as the 110,000 jobs created since the beginning of 2000 have contributed to the pick-up in housing activity in Alantic Canada. Certainly low interest rates will continue to lead the way and with building permits up 14 per cent in 2004, indications are that 2005 will be another active year for the housing sector.

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Source: Canadian Real Estate Association MLS® Average Price: November Price for each year seasonally adjusted

					Act	ivity Su	Table I Immai Atlanti	ry By A	Area						
	TOTAL HOUSING STARTS COMPLETIONS														
	4th Quarter January-December 4th Quarter January-December														
Area															
Total Urban Areas	2334	2603	-10%	8650	9011	-4%	3175	2790	14%	9737	8212	19%	4226	5332	-21%
Total Rural Areas	ıral Areas   1096   1095   0%   3803   4080   -7%   1554   1870   -17%   3994   4805   -17													1749	-7%
Total Atlantic	3430	3698	-7%	12453	13091	-5%	4729	4660	1%	13731	13017	5%	5853	708 I	-17%

Source: CMHC

						T ivity Su Prince I		ry By A							
		тот	AL HOUS	SING ST	TARTS				COMPL	ETION	s		UNI	DER CON	NSTRUCTION
	4th Quarter January-December 4th Quarter January-December														
Area	2004	2004 2003 % chg 2004 2003 % chg 2004 2003 % chg 2004 2003 % chg													% chg
Charlottetown CA	114	109	5%	490	483	1%	130	293	-56%	451	483	-7%	189	148	28%
Summerside CA	14	16	-13%	113	70	61%	55	12	##	132	51	##	14	34	-59%
Total Urban Areas	128	125	2%	603	553	9%	185	305	-39%	583	534	9%	203	182	12%
Total Rural Areas	71	70	1%	316	261	21%	150	187	-20%	304	368	-17%	70	55	27%
Total PEI	199	195	2%	919	814	13%	335	492	-32%	887	902	-2%	273	237	15%

Source: CMHC

##: Year-over-year change greater than 100 per cent

					Act	ivity Su	Fable 3 Immai va <b>S</b> co	ry By A	Area						
		тот	AL HOUS	SING ST	ARTS				COMPL	ETION	S		UNI	DER CON	ISTRUCTION
	4th Quarter January-December 4th Quarter January-December														
Area	2004 2003 % chg 2004 2003 % chg 2004 2003 % chg 2004 2003 % chg														% chg
Halifax CMA	675	961	-30%	2627	3066	-14%	1112	894	24%	2888	3127	-8%	1636	1900	-14%
Cape Breton CA	49	47	4%	288	188	53%	60	46	30%	254	208	22%	46	17	##
Kentville CA	29	9	##	61	43	42%	13	6	##	47	47	0%	32	18	78%
New Glasgow CA	26	27	-4%	124	81	53%	44	21	##	112	81	38%	44	30	47%
Truro CA	79	59	34%	214	213	0%	47	52	-10%	225	173	30%	160	173	-8%
Total Urban Areas	858	1103	-22%	3314	3591	-8%	1276	1019	25%	3526	3636	-3%	1918	2138	-10%
Total Rural Areas	385	425	-9%	1403	1505	-7%	510	682	-25%	1370	1798	-24%	735	632	16%
Total N.S.	1243	1528	-19%	4717	5096	-7%	1786	1701	5%	4896	5434	-10%	2653	2770	-4%

Source: CMHC

##: Year-over-year change greater than 100 per cent

							Table 4								
					Act	ivity Su	ımmaı	y By A	Area						
					New	foundla	and an	d Labr	ador						
		тот	AL HOUS	SING ST	ARTS				COMPL	ETION	S		UNI	DER CON	ISTRUCTION
	Area         4th Quarter         January-December         4th Quarter         January-December           Area         2004         2003         % chg         2004         200														
Area	2004	2003	% chg	2004	2003	% chg									
													1066		
St. John's CMA	517 505 <b>2</b> %   1834   1604   <b>14</b> %   436   459   <b>-5</b> %   1663   1398   <b>19</b> %													901	18%
Corner Brook CA	30	16	88%	103	79	30%	28	22	27%	83	78	6%	48	28	71%
Gander CA	13	8	63%	62	39	<b>59</b> %	16	14	14%	47	56	-16%	27	12	##
Grand Falls-Windsor CA	35	54	-35%	91	141	-35%	24	43	-44%	111	Ш	0%	44	64	-31%
Labrador CA	0	0	0%	ı	0	100%	0	0	0%	I	0	100%	0	0	0%
Total Urban Areas	595	583	2%	2091	1863	12%	504	538	-6%	1905	1643	16%	1185	1005	18%
Total Rural Areas	203	194	5%	779	829	-6%	310	342	<b>-9</b> %	830	963	-14%	389	439	-11%
Total N.L.	798	777	3%	2870	2692	7%	814	880	-8%	2735	2606	5%	1574	1444	9%

Source: CMHC

##: Year-over-year change greater than 100 per cent

						7	Table 5	5							
					Act	ivity Su	ımmaı	y By A	rea						
						New	Bruns	wick							
		TOT	AL HOUS	SING ST	ARTS				COMPL	ETION	S		UNI	DER CON	STRUCTION
4th Quarter January-December 4th Quarter January-December														As at Dec	ember 3 I
Area	2004	2003	% chg	2004	2003	% chg	2004	2003	% chg	2004	2003	% chg	2004	2003	% chg
Bathurst CA	1	24	-54%	56	57	-2%	31	13	##	70	45	56%	19	33	-42%
Campbellton CA	5	3	67%	16	14	14%	4	7	-43%	16	14	14%	4	4	0%
Edmundston CA	22	13	69%	66	58	14%	42	17	##	74	59	25%	15	23	-35%
Fredericton CA	254	229	11%	803	822	-2%	290	335	-13%	878	717	22%	282	357	-21%
Miramichi CA	6	4	50%	34	38	-11%	10	15		30	48	-38%	16	12	33%
Moncton CA	306	370	-17%	1151	1435	-20%	647	335	93%	2127	1048	##	367	1341	-73%
Saint John CA	149	149	0%	516	580	-11%	186	206	-10%	528	468	13%	217	237	-8%
Γotal Urban Areas	753	792	-5%	2642	3004	-12%	1210	928	30%	3723	2399	55%	920	2007	-54%
Total Rural Areas	437	406	8%	1305	1485	-12%	584	659	-11%	1490	1676	-11%	433	623	-30%
Гotal N.B.	1190	1198	-1%	3947	4489	-12%	1794	1587	13%	5213	4075	28%	1353	2630	-49%

Source: CMHC

##: Year-over-year change greater than 100 per cent

						T MLS® S Atlant		ctivity							
		UNIT	SALES (N	lumber o						INGS			AVER	AGE PRIC	E (\$000's) (S.A.)
	No	vember	(S.A.)	Janua	ary-Nov	ember	No	vember	(S.A.)	Janu	ary-Nov	ember		Nove	mber
Area	2004	2003	% chg	2004	2003	% chg	2004	2003	% chg	2004	2003	% chg	2004	2003	% chg
Prince Edward Island	129	100	29%	1365	1261	8%	212	255	-17%	2508	2744	- <b>9</b> %	112.5	107	5%
Nova Scotia	727	655	11%	8477	8824	-4%	1360	1389	-2%	15699	15663	0%	155.2	139.5	11%
Newfoundland-Labrador	268	280	-4%	3120	2944	6%	487	492	-1%	5782	5356	8%	131.4	121.3	8%
New Brunswick	450	483	-7%	5646	5245	8%	896	895	0%	10534	9751	8%	115.8	106.8	8%
Atlantic	1574	1518	4%	18608	18274	2%	2955	303 I	-3%	34523	33514	3%	136.4	123.6	10%

Source: Canadian Association of Real Estate

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							Table 7	7							
						Em	ploym	ent							
						Atlant	ic Sun	nmary							
		LA	BOUR FO	ORCE (0	00's)			E	MPLOYM	IENT (0	00's)		UNE	MPLOYN	1ENT RATE %
	December (S.A.) January-December December (S.A.) January-December														er (S.A.)
Area	2004	2003	% chg	2004	2003	% chg	2004	2003	% chg	2004	2003	% chg	2004	2003	% chg
Prince Edward Island	80.I	78. I	3%	78.5	77.5	1%	71.7	70.2	2%	69.6	68.8	1%	10.5	10.1	4%
Nova Scotia	491.8	482.5	2%	489.7	480.1	2%	447.7	439.2	2%	445.7	435.5	2%	8.2	8.3	-1%
Newfoundland-Labrador	261.2	262.8	-1%	262.9	261.4	1%	221.2	215.6	3%	220.8	217.8	1%	8.2	8.3	-1%
New Brunswick	394.9	384.2	3%	392.0	385.8	2%	357.3	346. I	3%	353.0	345.0	2%	15.3	18.0	-15%
Atlantic	1228	1208	2%	1223	1205	2%	1098	1071	3%	1089	1067	2%	11.1	11.8	-6%

Source: Statistics Canada - Labour Force Survey

S.A.: Seasonally Adjusted

	Table 8 Key Provincial Economic Indicators															
		RETAIL	SALES (N	1illions o	of Dollar	·s)	BU	ILDING	PERMIT	S (Millio	ns of Do	ollars)	P	OPULAT	ION (000's)	
	0	October(S.A.) January-October November (S.A.) January-November D														
Area	2004	2003	% chg	2004	2003	% chg	2004	2003	% chg	2004	2003	% chg	2004	2003	% chg	
Prince Edward Island	116.9	115.6	1%	1135	1141	0%	19.7	6.9	##	193	164	18%	137.7	137.4	0.2%	
Nova Scotia	865.4	835.4	4%	8366	8161	3%	102.7	92.9	11%	1072	966	11%	938.I	937.I	0.1%	
Newfoundland-Labrador	481.9	471.2	2%	4638	4651	0%	42. I	41.6	1%	479	40 I	19%	516.9	518.95	-0.4%	
New Brunswick	667.I	645.7	3%	6483	6423	1%	62.2	64.9	-4%	760	674	13%	75 I	75 I	0.1%	
Atlantic	2131	2068	3%	20623	20376	1%	226.7	206.3	10%	2504	2205	14%	2344	2344	0%	

Sources:

Statistics Canada - Monthly Retail Sales Survey Statistics Canada - Monthly Building Permits Survey Statistics Canada - Quarterly Population Survey

S.A.: Seasonally Adjusted

Other Fina		ole 9 Econom	ic Indica	tors		
		December		Janu	ıary-Decen	nber
INDICATOR	2004	2003	% chg	2004	2003	% chg
Cdn Dollar Foreign Exchange in (\$U.S.)	0.82	0.762	7.6%	77.0	71.6	7.5%
Five Year Mortgage Rate (%)	6.05%	6.45%	-6.2%	6.23%	6.39%	-2.5%
Index of Consumer Attitudes, Atlantic (1991=100)	123.0	124.8	-1.4%	123.9	120.5	2.8%

Sources:

**Bank of Canada** 

**Bank of Canada** 

**Conference Board of Canada Monthly Survey of Consumer Attitudes**