

OUSING NOW

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Canada Mortgage and Housing Corporation

First Quarter Starts Highest Since 1992

- Total starts in the region have continued their steady upward trend and have attained their highest first quarter results in 12 years. Total starts for 2004Q1 now total 288 units up 17.6 percent from 245 units in 2003Q1.
- Single-detached starts continued to account for the bulk of all housing starts in the region. Single-detached starts totalled 208 in 2004Q1 up from 205 for the same quarter last year. This is the highest first quarter level of single-detached construction since 1990. Historically low borrowing costs, a
- remarkably tight resale market and a short supply of resale units continued to spur on singledetached construction activity in the region.
- The volatile multiples sector is also up this quarter. Multiple starts have doubled from the same quarter last year. For 2004Q1 multiple starts totalled 80 units up from 40 units in 2003Q1. The lion's share of this increase was a result of increased row construction. Freehold and condominium row construction have increased by over 50 percent from

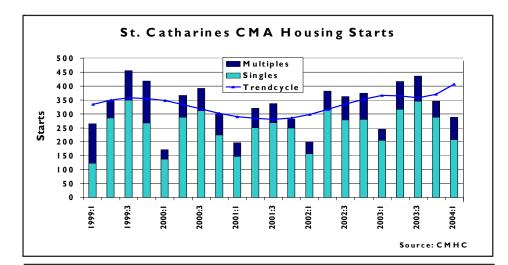
FIRST QUARTER 2004

In this issue

- First Quarter Starts Highest Since 1992
- 2 Low Rates Fuel Housing Demand Resale Market Remains Hot
- 3 Housing Activity Summary
- 4 Starts by Zone and Intended Market
- 5 Single Absorption Profile
- 6 Resale Housing Activity
- 7 Economic Indicators
- 8 Definitions

this time last year. Semi-detached starts have also experienced notable increases from this time last year.

• The driving force behind the increase in multiple starts has been the large price appreciation of new single-detached homes in the area. The average price of a new single-detached home increased by 13 percent to reach \$276,671 in 2004Q1 up from



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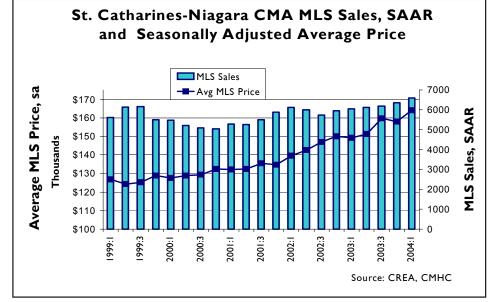
\$244,920 2003QI. In the face of rising prices many potential homebuyers have opted for the more affordable alternative of a townhouse compared to a new single-detached home. As such we have seen increased multiple starts activity in the area. This trend should persist as prices are expected to continue to rise.

The share of absorptions of new single-detached homes priced over \$250,000 have also continued to post substantial increases. This price range now accounts for more than half of all absorptions in the area. In 2003OI only 34 percent of absorptions fell within this range. On the demand side of the equation this trend is a result of low mortgage rates that continue to give potential homebuyers the capacity to purchase more expensive homes by keeping carrying cost low. In addition, equity gains associated with house price appreciation have also given many move up buyers the incentive to trade up to higher priced single-detached homes. On the supply side, higher prices and increased margins have provided builders with added

incentives for new home construction.

Low rates continue to fuel housing demand

- A slow down in economic growth and a real lack of inflationary pressure has led the Bank of Canada to lower its trend setting overnight rate to 2 percent. The last time that the Bank's key lending rate was this low was during the aftermath of September 11th. Prior to that the Bank's key rate has not dropped this low since 1960. This historically low interest rate environment has translated into lower borrowing costs for potential homebuyers and has lead to a flurry of housing market activity.
- On a seasonally basis employment levels in the region have been sliding somewhat since the second half of 2003. This weakness stemmed largely from the manufacturing and trade sectors which, posted declines. On a seasonally adjusted basis employment in 2004QI fell by 2 percent to 192,200 from 196,100 in 2003Q4.



Short supply adds to market tightness

- Spurred on by low borrowing costs the resale market continues to thrive. Sales in the region have continued their steady upward trend. After adjusting for seasonal variations MLS® sales have shot up by 4 percent from 2003Q4. Moreover, MLS® sales SAAR (seasonally adjusted annual rates) in 2004Q1 surpassed last years levels. This trend is expected to continue in 2004 with sales easily outperforming last years' figures.
- In contrast, the dwindling supply of new listings in the region has persisted. On a seasonally adjusted basis new listings have dropped by 7.2 percent from 2003Q4. As a result the seasonally adjusted sales-to-new listings ratio (a measure of market tightness) has jumped to 75 percent up from 67 percent in 2003Q4. The salesto-new-listings ratio is regarded as a strong leading indicator for price movements. With a resale market that is easily in sellers' territory we can expect prices to continue their remarkable upward trend.
- The tight resale market is fuelling strong price growth. On a year over year basis most markets experienced double digit price gains with the St. Catharines district the only exception increasing by 8.9 percent.
- The St. Catharines district continues to be the hottest market in the region. This market accounted for almost half of all MLS® sales in the entire CMA.

Table I: Housing Activity Summary for St. Catharines-Niagara CMA

	OWNERSH					RENT		
	FI	REEHOLD		CONDO	MUINIL			GRAND
	*SINGLE	*SEMI	ROW	ROW	APT	ROW	APT	**TOTAL
STARTS								
Q1 2004	208	14	44	17	0	3	2	288
Q1 2003	205	0	36	4	0	0	0	245
% Change	1.5%	NA	22.2%	**	NA	NA	NA	17.6%
Year-to-date 2004	208	14	44	17	0	3	2	288
Year-to-date 2003	205	0	36	4	0	0	0	245
% Change	1.5%	NA	22.2%	**	NA	NA	NA	17.6%
UNDER CONSTRUCT	ION							
March 2004	436	32	140	132	0	3	5	748
March 2003	406	38	151	51	0	0	0	646
COMPLETIONS								
Q1 2004	241	12	23	19	0	0	0	295
Q1 2003	213	6	3	12	0	0	0	234
% Change	13.1%	100.0%	**	58.3%	NA	NA	NA	26.1%
Year-to-date 2004	241	12	23	19	0	0	0	295
Year-to-date 2003	213	6	3	12	0	0	0	234
% Change	13.1%	100.0%	**	58.3%	NA	NA	NA	26.1%
COMPLETE & NOT A	BSORBED							
March 2004	80	2	11	4	0	0	0	97
March 2003	73	15	9	12	0	0	0	109
ABSORPTIONS								
Q1 2004	224	16	18	21	0	0	0	279
Q1 2003	215	13	3	П	0	0	0	242
% Change	4.2%	23.1%	**	90.9%	NA	NA	NA	15.3%
Year-to-date 2004	224	16	18	21	0	0	0	279
Year-to-date 2003	215	13	3	- 11	0	0	0	242
% Change	4.2%	23.1%	**	90.9%	NA	NA	NA	15.3%
-la 1 1 11 1								

^{*}Includes all market types

Source: CMHC

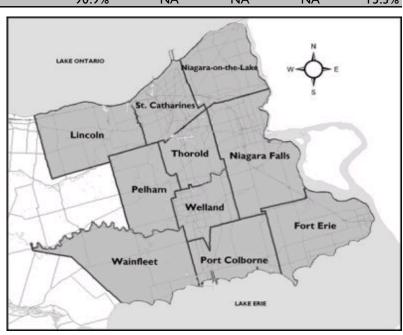
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^{**}Year-over-year change greater than 200 per cent

Table 2A: Starts by Area and by Intended Market - Current Quarter

Sub Market		SINGLES			MULTIPLES		TOTAL		
Area	QI 2003	QI 2004	% change	QI 2003	QI 2004	% change	QI 2003	QI 2004	% change
St. Catharines-Niagara CMA	205	208	1.5%	40	80	100.0%	245	288	17.6%
St. Catharines City	60	42	-30.0%	16	12	-25.0%	76	54	-28.9%
Niagara Falls	45	44	-2.2%	0	14	NA	45	58	28.9%
Welland	19	25	31.6%	12	14	16.7%	31	39	25.8%
Lincoln Town	15	14	-6.7%	0	3	NA	15	17	13.3%
Fort Erie	21	30	42.9%	0	0	NA	21	30	42.9%
Niagara-on-the-Lake	14	29	107.1%	4	31	**	18	60	**
Pelham	15	9	-40.0%	0	2	NA	15	П	-26.7%
Port Colborne City	5	2	-60.0%	4	0	NA	9	2	-77.8%
Thorold City	10	12	20.0%	4	4	0.0%	14	16	14.3%
Wainfleet TWP.	I	I	0.0%	0	0	NA	1	1	0.0%

Table 2B: Starts by Area and by Intended Market - Year-to-Date

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Sub Market		SINGLES			MULTIPLES		TOTAL		
Area	YTD 2003	YTD 2004	% change	YTD 2003	YTD 2004	% change	YTD 2003	YTD 2004	% change
St. Catharines-Niagara CMA	205	208	1.5%	40	80	100.0%	245	288	17.6%
St. Catharines City	60	42	-30.0%	16	12	-25.0%	76	54	-28.9%
Niagara Falls	45	44	-2.2%	0	14	NA	45	58	28.9%
Welland	19	25	31.6%	12	14	16.7%	31	39	25.8%
Lincoln Town	15	14	-6.7%	0	3	NA	15	17	13.3%
Fort Erie	21	30	42.9%	0	0	NA	21	30	42.9%
Niagara-on-the-Lake	14	29	107.1%	4	31	**	18	60	**
Pelham	15	9	-40.0%	0	2	NA	15	П	-26.7%
Port Colborne City	5	2	-60.0%	4	0	NA	9	2	-77.8%
Thorold City	10	12	20.0%	4	4	0.0%	14	16	14.3%
Wainfleet TWP.	I	Ī	0.0%	0	0	NA	Ī	Ī	0.0%

Table 3: Average Price of Completed and Absorbed Single-Detached Dwellings

1 4510 51 7 17 01 450		20p.0000	und / 10001	500 06.0 .	J Carcilled L	- * * C 185
Sub Market Area	Q1 2003	QI 2004	% Change	YTD 2003	YTD 2004	% Change
St. Catharines-Niagara CMA	\$244,920	\$276,671	13.0%	\$244,920	\$276,671	13.0%
Se Contraviore City	#271 140	¢270 121	2 49/	#27.1.14D	#270 L2 L	2.49/
St. Catharines City Niagara Falls	\$261,149 \$229,497	\$270,131 \$298,363	3.4% 30.0%	\$261,149 \$229,497	\$270,131 \$298,363	3.4% 30.0%
Welland	\$179,460	\$194,489	8.4%	\$179,460	\$194,489	8.4%
Lincoln Town	\$284,208	\$297,584	4.7%	\$284,208	\$297,584	4.7%
Fort Erie	\$185,568	\$230,685	24.3%	\$185,568	\$230,685	24.3%
Niagara-on-the-Lake	\$332,775	\$347,400	4.4%	\$332,775	\$347,400	4.4%
Pelham	\$290,864	\$321,059	10.4%	\$290,864	\$321,059	10.4%
Port Colborne City	NA	\$324,667	NA	NA	\$324,667	NA
Thorold City	\$216,893	\$214,596	-1.1%	\$216,893	\$214,596	-1.1%
Wainfleet TWP.	\$178,983	\$336,800	88.2%	\$178,983	\$336,800	88.2%

Source: CMHC

Note: NA may appear where CMHC data suppression rules apply

4 St. Catharines-Niagara Housing Now, First Quarter 2004

Table 4: Completed and Absorbed Single-Detached Units by Price Range

		I	able 4	: Comp	ietea	and Absc	rbea			ed Units i	Dy Fri	ce range	
	A L	TO 000	#150.00	0.00.000	4200.00	00 t2 40 000	#2F0.00	PRICE RANGE		0 000 000	Φ4F0.0	· · · · · · · · · · · · · · · · · · ·	
AREA	<≱i. Units	50,000 Share (%)	\$150,00 Units	0-\$199,999 Share (%)	\$200,00 Uhits	00-\$249,999 Share (%)	\$250,00 Units	0-\$299,999 Share (%)	\$300,00 Units	0-\$449,999 Share (%)	\$450,0 Units	00+ Share (%)	TOTAL
St. Catharine			CIIIG	31 tal C (76)	GIIG	31 at C (76)	CIIIG	31 tal e (76)	Oillis	31 tai e (76)	GIIG	31 lai C (76)	IOIAL
QI 2004	7	3.1%	48	21.4%	56	25.0%	50	22.3%	53	23.7%	10	4.5%	224
QI 2003	9	4.2%	76	35.3%	56	26.0%	29	13.5%	38	17.7%	7	3.3%	215
YTD 2004	7	3.1%	48	21.4%	56	25.0%	50	22.3%	53	23.7%	10	4.5%	224
YTD 2003	9	4.2%	76	35.3%	56	26.0%	29	13.5%	38	17.7%	7	3.3%	215
St. Catharines	Gtv												
QI 2004	0	0.0%	8	18.2%	8	18.2%	19	43.2%	8	18.2%	ı	2.3%	44
QI 2003	0	0.0%	10	23.8%	12	28.6%	9	21.4%	П	26.2%	0	0.0%	42
YTD 2004	0	0.0%	8	18.2%	8	18.2%	19	43.2%	8	18.2%	I	2.3%	44
YTD 2003	0	0.0%	10	23.8%	12	28.6%	9	21.4%	П	26.2%	0	0.0%	42
Nagara Falls													
QI 2004	I	1.7%	9	15.3%	20	33.9%	14	23.7%	10	16.9%	5	8.5%	59
QI 2003	I	2.2%	24	53.3%	12	26.7%	3	6.7%	3	6.7%	2	4.4%	45
YTD 2004	ı	1.7%	9	15.3%	20	33.9%	14	23.7%	10	16.9%	5	8.5%	59
YTD 2003		2.2%	24	53.3%	12	26.7%	3	6.7%	3	6.7%	2	4.4%	45
Welland													
QI 2004	3	10.3%	15	51.7%	5	17.2%	4	13.8%	2	6.9%	0	0.0%	29
QI 2003	<u> </u>	5.0%	10	50.0%	9	45.0%	0	0.0%	0	0.0%	0	0.0%	20
YTD 2004	3	10.3%	15	51.7%	5	17.2%	4	13.8%	2	6.9%	0	0.0%	29
YTD 2003	l	5.0%	10	50.0%	9	45.0%	0	0.0%	0	0.0%	0	0.0%	20
Lincoln Town		F 00/		F 00/		40.00/	-	F 00/		45.00/		0.00/	20
QI 2004 QI 2003	0	5.0% 0.0%	<u> </u>	5.0% 19.2%	8 10	40.0% 38.5%	<u> </u>	5.0% 19.2%	9	45.0% 11.5%	3	0.0% 11.5%	20 26
YTD 2004	<u> </u>	5.0%	<u></u>	5.0%	8	40.0%	<u> </u>	5.0%	9	45.0%	0	0.0%	20
YTD 2003	0	0.0%	5	19.2%	10	38.5%	<u></u>	19.2%	3	11.5%	3	11.5%	26
Fort Erie		0.076		17.2/0	10	30.378		17.2/0	<u> </u>	11.5/6		11.5/6	
QI 2004	2	10.0%	10	50.0%	4	20.0%	3	15.0%	0	0.0%	1	5.0%	20
QI 2003	5	17.9%	16	57.1%	3	10.7%		3.6%	3	10.7%	0	0.0%	28
YTD 2004	2	10.0%	10	50.0%	4	20.0%	3	15.0%	0	0.0%	ī	5.0%	20
YTD 2003	5	17.9%	16	57.1%	3	10.7%	ı	3.6%	3	10.7%	0	0.0%	28
Niagara-on-the	-Lake												
QI 2004	0	0.0%	0	0.0%	4	22.2%	3	16.7%	10	55.6%	ı	5.6%	18
QI 2003	0	0.0%	I	4.2%	7	29.2%	4	16.7%	10	41.7%	2	8.3%	24
YTD 2004	0	0.0%	0	0.0%	4	22.2%	3	16.7%	10	55.6%	I	5.6%	18
YTD 2003	0	0.0%	I	4.2%	7	29.2%	4	16.7%	10	41.7%	2	8.3%	24
Pelham													
QI 2004	0	0.0%	0	0.0%	3	17.6%	2	11.8%	12	70.6%	0	0.0%	17
QI 2003	0	0.0%	I	7.1%	3	21.4%	3	21.4%	7	50.0%	0	0.0%	14
YTD 2004	0	0.0%	0	0.0%	3	17.6%	2	11.8%	12	70.6%	0	0.0%	<u> </u>
YTD 2003	0	0.0%	<u> </u>	7.1%	3	21.4%	3	21.4%	7	50.0%	0	0.0%	<u> 14</u>
Port Colborne													
QI 2004	0	0.0%	2	66.7%	0	0.0%	0	0.0%	0	0.0%	ı	33.3%	3
QI 2003	0	0.0%	2	100.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
YTD 2004	0	0.0%	2	66.7%	0	0.0%	0	0.0%	0	0.0%	<u> </u>	33.3%	3
YTD 2003	0	0.0%	2	100.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Thorold City													
QI 2004	0	0.0%	3	33.3%	4	44.4%	2	22.2%	0	0.0%	0	0.0%	9
QI 2003	2	25.0%	2	25.0%	0	0.0%	3	37.5%	<u> </u>	12.5%	0	0.0%	8
YTD 2004	0	0.0%	3	33.3%	4	44.4%	2	22.2%	0	0.0%	0	0.0%	9
YTD 2003	2	25.0%	2	25.0%	0	0.0%	3	37.5%	<u> </u>	12.5%	0	0.0%	8
Wainfleet TW		0.00/		0.00/		0.00/		40.00/		40.00/		20.00/	-
QI 2004	0	0.0%	0	0.0%	0	0.0%	2	40.0%	2	40.0%	<u> </u>	20.0%	5
QI 2003 YTD 2004	0	0.0%	<u>5</u> 0	83.3%	0	0.0%	<u>เ</u>	16.7%	2	0.0% 40.0%	0	0.0%	<u>6</u> 5
YTD 2003	0	0.0%	5	0.0% 83.3%	0	0.0%	2	40.0% 16.7%	0	0.0%	0	20.0% 0.0%	
110 2003	U	0.0%	3	აა.ა /₀	U	0.0%	- 1	10.7 /6	U	U.U /o	U	0.0/6	6

Table 5: Resale Housing Activity for St.Catharines-Niagara CMA

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	Number of		Number of	Sales-to-New	Average	
	Sales	Yr/Yr %	New Listings	Listings	Price (\$)	Yr/Yr %
All districts						
QI 2003	1,352	-0.4%	2,344	57.7	\$148,720	6.9%
Q1 2004	1,485	9.8%	2,293	64.8	\$163,358	9.8%
YTD 2003	1,352	-0.4%	2,344		\$148,720	6.8%
YTD 2004	1,485	9.8%	2,293		\$163,358	9.8%
110 2001	1,103	7.070	2,273		ψ103,330	7.070
St. Catharines	district					
Q1 2003	694	1.8%	1,092	63.6	\$159,805	7.0%
Q1 2003 Q1 2004	759	9.4%	1,090	69.6	\$174,079	8.9%
<u> </u>		71170	.,		4 , 6	 ,,,
YTD 2003	694	1.8%	1,092		\$159,805	7.0%
YTD 2004	759	9.4%	1,090		\$174,079	8.9%
Niagara Falls-F	ort Erie					
Q1 2003	360	-9.3%	743	48.5	\$139,571	8.3%
QI 2004	394	9.4%	665	59.2	\$155,132	11.1%
YTD 2003	360	-9.3%	743		\$139,571	7.9%
YTD 2004	394	9.4%	665		\$155,132	11.1%
Welland distri	ct					
Q1 2003	298	7.2%	509	58.5	\$133,958	4.0%
Q1 2003 Q1 2004	332	11.4%	538	61.7	\$148,612	10.9%
<u></u>					4,	/ 0
YTD 2003	298	7.2%	509		\$133,958	4.0%
YTD 2004	332	11.4%	538		\$148,612	10.9%

	Annual Sales	Yr/Yr %	Annual New Listings	Yr/Yr %	Annual Average Price	Yr/Yr %
1994	5,036	15.2%	13,259	-3.9%	\$117,406	0.7%
1995	4,609	-8.5%	11,983	-9.6%	\$114,252	-2.7%
1996	5,457	18.4%	11,873	-0.9%	\$114,072	-0.2%
1997	5,509	1.0%	11,154	-6.1%	\$117,778	3.2%
1998	5,794	5.2%	11,354	1.8%	\$121,981	3.6%
1999	5,863	1.2%	9,982	-12.1%	\$126,155	3.4%
2000	5,207	-11.2%	9,310	-6.7%	\$129,390	2.6%
2001	5,488	5.4%	9,221	-1.0%	\$133,715	3.3%
2002	5,951	8.4%	8,828	-4.3%	\$144,720	8.2%
2003	6,174	3.7%	9,270	5.0%	\$154,559	6.8%

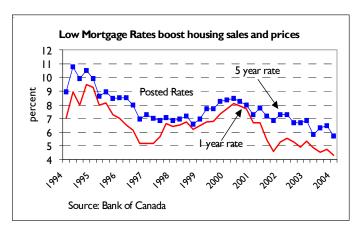
Source: Canadian Real Estate Association

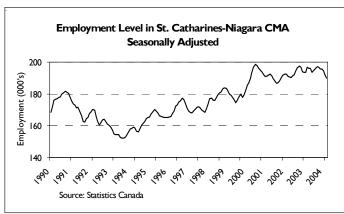
Table 6: Economic Indicators

		Int	erest and Ex	change Rate	es	1.4.2 D.			atharines-Nia	_
						Inflation Rate	NHPI*** % chg. St. Catharines-		abour Marke	
		P & I*	Mor	Mortgage Rate Ex		Ontario	Niagara CMA	Employment	Employment	Unemployment
		Per \$100,000	I Yr. Term	5 Yr. Term	(\$US/\$Cdn)	1996=100	1997=100	SA** (,000)	SA m/m (%)	Rate (%) SA
2003	January	\$666.80	4.9%		0.657	4.3%	3.1%	193.7	-0.2%	7.5%
-	February	\$675.90	4.9%	6.6%	0.674	4.4%	3.3%	193.5	-0.1%	7.6%
	March	\$691.18	5.4%	6.9%	0.681	3.3%	3.5%	196.7	1.7%	6.6%
	April	\$678.94	5.4%	6.7%	0.698	2.3%	3.1%	195.9	-0.4%	6.5%
	May	\$648.75	5.1%	6.2%	0.731	2.7%	4.3%	196.1	0.1%	6.1%
	June	\$627.97	4.9%	5.8%	0.742	2.5%	5.0%	193.7	-1.2%	6.7%
	July	\$651.74	4.6%	6.2%	0.712	1.9%	5.3%	194.8	0.6%	6.8%
	August	\$660.76	4.6%	6.4%	0.722	1.7%	5.4%	196.0	0.6%	6.9%
	September	\$657.75	4.6%	6.3%	0.741	2.2%	6.2%	197.3	0.7%	6.8%
	October	\$663.77	4.6%	6.4%	0.758	1.7%	5.8%	196.9	-0.2%	6.9%
	November	\$669.82	4.8%	6.5%	0.770	1.7%	7.5%	195.7	-0.6%	7.0%
	December	\$666.80	4.8%	6.5%	0.771	3.0%	6.5%	195.7	0.0%	6.7%
2004	January	\$642.78	4.3%	6.1%	0.755	1.5%	5.5%	194.5	-0.6%	6.7%
	February	\$627.97	4.3%	5.8%	0.749	0.8%	6.1%	192.0	-1.3%	7.0%
	March	\$622.08	4.3%	5.7%	0.763	1.1%		190.1	-1.0%	7.5%
	April									
	May									
	June									
	July									
	August									
	September									
	October									
	November									
	December									

^{*}Principal and Interest Payment assumes a five year mortgage rate and 25 year amortization period.

Source: CMHC, Statistics Canada Labour Force Survey





^{**} Seasonally Adjusted

^{***} New Housing Price Index

Definitions

- 1. Starts: refers to units where construction has advanced to a stage where full (100%) footings are in place. For multiple dwellings (semi-detached, row housing and apartments) the definition of a start applies to the structure or block of row units rather than to the project as a whole.
- 2. Under Construction: those units which have been started but which are not complete.
- **3.** Completions Single-detached/semi-detached units: this generally is the stage at which all proposed construction work is complete. A unit may be completed at the 90% stage where the remaining work is largely cosmetic. **Row housing/ Apartment:** completions means that 90% or more of the dwelling units within a block of row units or an apartment structure are completed and ready for occupancy
- **4. Completed and Not Absorbed**: all completed units of new construction (excluding model homes not available for sale) which have never been sold or leased.
- 5. Absorptions: the number of completed units (excluding model homes) that have been sold or leased.
- 6. Seasonally Adjusted (SA): Actual monthly (or quarterly) figures adjusted to remove normal seasonal variation.
- 7. Seasonally Adjust Annual Rates (SAAR): Seasonally adjusted monthly figures multiplied by 12 (or quarterly figures multiplied by 4) to reflect annualized levels of activity.
- 8. Definitions for CMA, NHPI, CPI, and Inflation Rate can be found in the Statistics Canada website http://www.statcan.ca

Your Guide to Renting a Home – CMHC's new, online guide for tenants, landlords, and property managers

CMHC is breaking new ground with the introduction of "Your Guide to Renting a Home". A comprehensive rental guide, developed by the Research and Information Transfer team, this free, online tool launched this spring. It will help the estimated four million Canadian households in rental accommodation, as well as landlords and property managers, to find plain language information on tenant and landlord rights and rental practices across the country.

"Your Guide to Renting a Home" is located on the CMHC Web site at www.cmhc.ca. From the left-hand menu, you can select "Buying or Renting a Home" and click on "Renting a Home".

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