

### OUSING NOW

### YOUR LINK TO THE HOUSING MARKET

### Gatineau

Canada Mortgage and Housing Corporation

www.cmhc.ca

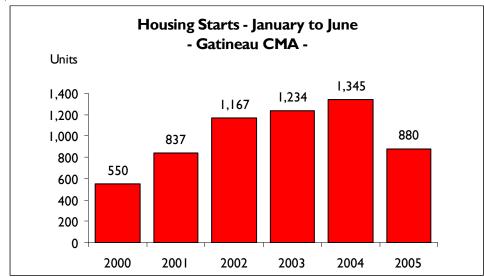
### Housing starts decrease for a second straight quarter in Gatineau

The slowdown in the residential construction sector that began in the first quarter continued in the second. In fact, 558 new dwellings were started, compared to 672 in the second quarter of 2004, for a decrease of 17 per cent. However, activity declined less markedly than in the first quarter (-52 per cent), given the greater vigour on the freehold housing market and, more specifically, in the detached home segment, where the number of starts was comparable to the level recorded in 2004 (457 units, versus 470 in 2004). Condominiums (12 units, compared to 34) and rental dwellings

(21 units, as opposed to 56), for their part, once again registered little activity.

For the first half of the year, the decrease in relation to 2004 stands at 35 per cent and, just like the second quarter figures, the results vary considerably depending on the intended market. In fact, the significant decreases in starts in the condominium (-64 per cent) and rental housing (-70 per cent) segments were much more pronounced than the decline observed on the freehold housing market (-19 per cent).

continued on next page



Source: CMHC



### IN THIS

VOLUME 8, EDITION 2 SECOND QUARTER 2005

- Housing starts decrease for a second straight quarter in Gatineau
- 2 Moderate economic growth
- 2 Condominium and rental housing starts decline significantly
- 2 Single-detached home building remains strong in Gatineau and Aylmer
- **3** Resale market continues to ease in the second quarter

### **STATISTICAL TABLES:** Gatineau CMA

- Summary of Activity by Intended Market
- 5 Housing Starts by Zone and by Intended Market
- Single-Detached and semi-Detached Houses Absorbed by Price Range
- **7** Housing Demand and Supply
- 7 Economic Overview
- **8** Definitions and Concepts
- **9** Gatineau Metropolitan Area Zones



After four years of growth in the number of housing starts, construction got under way on 880 dwellings, compared to 1,345 last year, for the period from January to June (see graph). The gain posted in recent years reflected, among other things, economic conditions marked by rapid employment growth, low mortgage rates and limited listings on the resale market. The downward trend in starts since the beginning of the year is in line with the key economic and demographic indicators and on related markets in the CMA over the past year, and suggests that a peak was reached at the end of 2004.

#### Moderate economic growth

In the Gatineau area, employment growth has been slower since the beginning of last year. More specifically, the main employment sector in the area, the public service, which posted rapid growth in 2003, has been stagnating since the second half of 2004 and has even recorded a small decrease in the number of jobs since the end of 2004. Given the slower employment growth, the average weekly income has declined slightly since the end of last year. Still, the regional economy remains vigorous and should continue to grow at a moderate pace, similar to the rate observed for the province overall. In the first quarter, the provincial growth rate attained 2.3 per cent, while a growth rate of 2.5 per cent is expected for 2005. As well, the consumer confidence index is stable in relation to last year and, since the rise in mortgage rates is slow in coming, the number of starts, although on the decline, will remain high in 2005 compared to previous years. However, the Bank of Canada clearly indicated recently that some reduction in the amount of monetary stimulus will be required and that it therefore intends to raise the target for the overnight rate in the near

future. CMHC consequently still forecasts a rise in mortgage rates by the end of 2005.

## Condominium and rental housing starts decline significantly

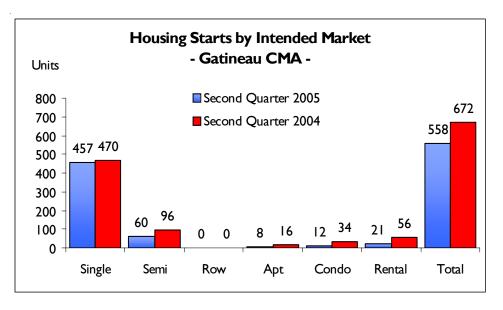
For a second consecutive quarter, the greatest decreases were registered on the condominium and rental housing markets. New and existing condominium inventories remain high, and it will take some time for all the units started last year and those currently under construction to be absorbed. Only 12 condominiums were started. compared to 34 in 2004. The shift to homeownership of many households in recent years led to an increase in the rental housing vacancy rate (2.1 per cent in the fall of 2004, versus 1.2 per cent in 2003) and also slowed down construction of this type of housing. In the second quarter, just 21 such new units were enumerated, compared to 56 in 2004. However, given the significant increase in the price of single-detached homes in the last few years, condominiums remain appealing to young households

wishing to become homeowners and also to seniors selling their homes.

Lastly, the freehold housing segment posted a smaller decrease (-10 per cent), given the relative strength of the single-detached home segment (down slightly by 3 per cent) in the second quarter. Although condominiums have obviously been popular for the last two years, detached houses remain the first choice of Gatineau residents. For example, such homes have accounted for nearly three quarters of all starts in 2005. As for semi-detached houses, 60 such starts were enumerated. compared to 96 in 2004, for a decrease of 38 per cent. In addition to the slower employment growth, the marked rise in listings in the last few quarters has given buyers more choice, which has resulted in a weaker demand for new homes.

## Single-detached home building remains strong in Gatineau and Aylmer

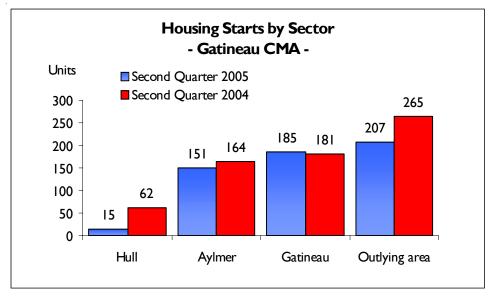
The large numbers of single-detached housing starts in Gatineau and Aylmer made for results (+2 per cent in Gatineau and -8 per cent in Aylmer) similar to the levels recorded in the



Source: CMHC

second quarter of 2004. These fluctuations contrast with the significant decreases of 44 per cent and 49 per cent, respectively, sustained by these sectors in the first quarter. In the second quarter, 175 single-detached home starts were enumerated in Gatineau, compared to 138 in 2004, while, in Aylmer, 115 detached houses got under way, as opposed to 106 in 2004. For a second straight quarter, the Hull sector sustained the greatest slowdown (15 starts, versus 62), as all housing types, including single-detached homes (4 new units, compared to 37) registered decreases. In the outlying area, the 207 starts corresponded to a drop of 22 per cent from the 265 new units recorded last year, but the decline

was less considerable for detached homes, which were down by 14 per cent (163 units, compared to 189).



Source: CMHC

#### Resale market continues to ease in the second quarter

According to the data from the Chambre immobilière de l'Outaouais (CIO), sales of existing properties fell for a fourth consecutive quarter, as 1,254 transactions were recorded through the Service inter-agences® / Multiple Listing Service® (S.I.A.® / MLS®), for a decrease of 6 per cent in relation to the same period last year. The resale market therefore continued the easing trend that began during the second half of 2004. In fact, there was a significant rise in active listings, which, combined with a decrease in sales, resulted in a slower increase in prices. In the second quarter, active listings climbed by 38 per cent, to 2,329 units, and the average price of properties rose by less than 10 per cent (+9 per cent) for the first time since the first quarter of 2002. After twelve quarters of growth above 10 per cent, existing properties were selling for an average of \$160,699. In constant dollars (taking inflation into account), this corresponds to an increase of 36 per cent over three years.

The seller-to-buyer ratio shows that the market remains favourable to sellers but has eased, as this indicator went from 4 to 6 sellers per buyer in one year. The condominium market eased the most rapidly and is now balanced (seller-to-buyer ratio of 8 to 1). However, the single-detached freehold housing and plex markets continue to favour sellers, as does the semi-detached and row home market. Also, it can be noted that the average listing period got longer, reaching 82 days, compared to 74 last year.

Finally, by sector, the markets in Hull, Aylmer and Gatineau are favourable to sellers (seller-to-buyer ratios of 6 to 1). In the outlying area, the Buckingham and Masson-Angers markets are also favourable to sellers, with 5 sellers for every buyer, while the other outlying area markets are balanced (seller-to-buyer ratios of 9 to 1).

The resale market should keep easing over the coming quarters. With the significant rise in listings and the small decrease in sales, the increase in prices should therefore continue to slow down.

Gatineau Metropolitan Area*							
	Own	nership	Rental	Total			
Activity / Period	Freehold**	Condominium	Rentai	Total			
Starts							
Second quarter 2005	525	12	21	558			
Second quarter 2004	582	34	56	672			
Year-to-date 2005	732	109	39	880			
Year-to-date 2004	909	305	131	1,345			
Under construction		T					
June 2005	661	377	46	1,084			
June 2004	606	394	145	1,145			
Completions							
Second quarter 2005	340	55	54	449			
Second quarter 2004	267	146	77	490			
Year-to-date 2005	732	144	120	996			
Year-to-date 2004	843	170	220	1,233			
Unoccupied							
June 2005	36	49	41	126			
June 2004	4	0	0	4			
Absorption		1					
Second quarter 2005	331	128	53	512			
Second quarter 2004	271	146	84	501			
Year-to-date 2005	712	211	108	1,031			
Year-to-date 2004	846	170	220	1,236			

Source: CMHC

June 2005

June 2004

\* As per former delimitation

0.6

0.0

1.5

0.0

1.0

0.0

0.2

0.1

<sup>\*\*</sup> Refers to single-family houses (single-detached, semi-detached and row homes) owned under freehold tenure and owner-occupied duplexes

		Т	able 2					
Housing Starts by Zone and by Intended Market								
	G	atineau M	etropolita	n Area*				
		Ownership						
Zone / Period		Free	hold	Condo-	Rental	Total		
	Single	Semi	Row	Apt.**	minium			
Zone I: Hull								
Second quarter 2005	4	0	0	0	4	7	15	
Second quarter 2004	37	0	0	0	13	12	62	
Year-to-date 2005	6	0	0	0	31	7	44	
Year-to-date 2004	50	0	34	2	109	53	248	
Zone 2: Aylmer								
Second quarter 2005	115	36	0	0	0	0	151	
Second quarter 2004	106	50	0	2	0	6	164	
Year-to-date 2005	157	56	0	0	9	3	225	
Year-to-date 2004	178	82	3	4	32	9	308	
Teal to date 2001	170	1 02	<u> </u>	· · ·	1 32		300	
Zone 3: Gatineau								
Second quarter 2005	175	0	0	0	0	10	185	
Second quarter 2004	138	6	0	10	21	6	181	
Year-to-date 2005	275	14	0	0	57	17	363	
Year-to-date 2004	272	10	5	10	164	37	498	
Zone 4: Buckingham								
Second quarter 2005	2	0	0	0	0	4	6	
Second quarter 2004	4	4	0	0	0	8	16	
Year-to-date 2005	3	2	0	0	0	8	13	
Year-to-date 2004	6	4	0	0	0	8	18	
7 F. M An		•			•			
Zone 5: Masson-Angers Second quarter 2005	11	22	0	0	0	0	33	
Second quarter 2004	10	36	0	0	0	24	70	
Year-to-date 2005	13	22	0	0	0	4	39	
Year-to-date 2004	11	36	0		0	24	71	
Tear-to-date 2004		] 30	0		1 0		/ 1	
Zone 6: Outlying area	Zone 6: Outlying area							
Second quarter 2005	150	2	0	8	8	0	168	
Second quarter 2004	175	0	0	4	0	0	179	
Year-to-date 2005	172	2	0	10	12	0	196	
Year-to-date 2004	196	0	0	6	0	0	202	
Second quarter 2005 Second quarter 2004 Year-to-date 2005	175 172	0 2	0 0	4 10	0 12	0	179 196	

Source: CMHC

Second quarter 2005

Second quarter 2004

Year-to-date 2005

Year-to-date 2004

\* As per former delimitation

1,345

**TOTAL - GATINEAU METROPOLITAN AREA** 

<sup>\*\*</sup> Owner-occupied duplexes

Table 3 Single-Detached and Semi-Detached Houses Absorbed by Price Range and by Zone							2					
S8.	Gatineau Metropolitan Area* - Second Quarter											
		Under		000 to	\$175,0		\$200,000 to		\$250,000		Total	
Туре	<u> </u>	,000	\$174,999			\$199,999		\$249,999		ver		
	2005	2004	2005	2004	2005	2004	2005	2004	2005	2004	2005	2004
Zone I: Hull												
Single	0	0	0	3	l i	2	2	4	3	3	6	12
Semi	0	0	0	0	0	0	0	0	0	0	0	0
Seiiii												
Zone 2: Aylm	ner											
Single	ı	0	14	17	14	23	30	20	12	3	71	63
Semi	8	15	11	12	2	I	2	0	0	0	23	28
Zone 3: Gati	neau											
Single	29	27	24	27	28	33	29	16	18	4	128	107
Semi	10	2	0	0	0	0	0	0	0	0	10	2
Zone 4: Buck	cingham											
Single	1	I	2	2	0	0	0	0	0	0	3	3
Semi	3	0	0	0	0	0	0	0	0	0	3	0
Zone 5: Mass				1	1	T	T	1	1	ı	1	1
Single	0	2	I	5	0	I		0	0	0	2	8
Semi	0	20	0	0	0	0	0	0	0	0	0	20
Zone 4: Outlying area												
Single	13	2	8		13	2	21	4	22	3	77	12
Semi	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL - GA	TOTAL - GATINEAU METROPOLITAN AREA											
Single	44	32	49	55	56	61	83	44	55	13	287	205
Semi	21	37	11	12	2	1	2	0	0	0	36	50
						<u> </u>						- 50

Source: CMHC

### THE RETIREMENT HOME MARKET STUDY

CMHC's Quebec Market Analysis Center publishes annual surveys of all private retirement homes in the province's six census metropolitan areas:

Montreal, Quebec, Gatineau, Sherbrooke, Trois-Rivières and Saguenay.

An indispensable source of information for all decision-makers, developers and investors interested in this promising real estate sector.

Order your copy now by calling our Customer Service Department at 1 866 855-5711

or by Email: cam\_qc@cmhc.ca

# Table 4 Housing Demand and Supply Gatineau Metropolitan Area\* - June 2005

Туре	Under Construction	Unoccupied	Short-Term Supply	Absorption (Trend**)	Supply / Absorption Ratio
Freehold	661	36	697	146	4.8
Condominium	377	49	426	48	8.8
Rental	46	41	87	28	3.2

Source: CMHC

Table 5 Economic Overview Gatineau Metropolitan Area*						
	Second	Quarter	Trend (J	% Change		
	2004	2005	2004	2005	Trend	
Labour market						
Population 15 years + (000)	223.2	229.6	222.5	228.8	2.8	
Labour force (000)	157.9	161.2	155.0	159.3	2.7	
Employment level - total (000)	147.3	149.5	144.8	147.4	1.8	
Employment level - full-time (000)	123.4	124.4	121.5	122.0	0.4	
Unemployment rate	6.8%	7.2%	6.6%	7.5%	n.a.	
Mortgage rates (1) (%)						
I-year	4.6	4.8	4.4	4.9	n.a.	
5-year	6.5	5.9	6.2	6.0	n.a.	
Annual inflation rate (2)	2.1	1.9	1.4	2.0	n.a.	
Index of Consumer Confidence (1991=100) (2)	121.1	122.2	123.2	122.8	n.a.	

Sources: Statistics Canada, Conference Board of Canada

\* As per former delimitation

Notes: (1) Canada (2) Province of Quebec

<sup>\*</sup> As per former delimitation

<sup>\*\* 12-</sup>month average

### **Definitions and Concepts**

**NOTE TO READERS:** Prior to July 2002, the CMHC Starts and Completions Survey consisted of a monthly enumeration of new housing activity in urban centres with a population of 10,000 persons and over. As of July 2002, the survey will be conducted monthly in urban centres with a population of 50,000 persons and over and quarterly in urban centres with a population of 10,000 to 49,999 persons. Statistical models will be used to estimate provincial and national housing starts in urban centres with a population of 10,000 persons and over, on a monthly basis. The methodology is unchanged for estimating housing starts in rural areas (areas other than urban centres with a population of 10,000 persons and over). In these areas, a sample survey is used on a quarterly basis. As was the case in the past, statistical models continue to be used to estimate national housing starts in all areas on a monthly basis. This quarterly Housing Market publication provides statistical data and analysis of the trends in the Intended Markets for the Gatineau Metropolitan Area.

**Intended Markets** - There are three: the Freehold market refers to Single-Family Houses (Detached, Semi-Detached and Row) owned under freehold; the condominium segment comprises houses and apartments held under divided co-ownership; and finally the rental market encompasses apartments dwellings.

**Housing Starts** - Refer to the beginning of construction work on a building, usually when the concrete has been laid for the whole of the footing around the structure, or equivalent stage where basement will not be a part of the structure.

**Under Construction** - Refers to units that have started but are not complete. The number of the units under construction at the end of a period may take into account certain adjustment that took place, for various reasons, after the starts have been reported.

**Completions** - Refer to units where all proposed construction work has been performed or in some cases where ninety percent of all construction work is completed and the structure is fit for occupancy.

Unoccupied Units - Refer to new completed units that have remained unoccupied.

**Total Short Term Supply** - Refers to the total supply of new units and includes units under construction and units that are completed but not occupied.

**Total Medium Term Supply** - Refers to the total supply of new units and includes units under construction, units that are completed but not occupied and the permits issued but not started.

**Absorption** - Refers to newly completed units which have been sold or rented. The number of absorptions is obtained from a survey initiated when the structure is completed. Units presold or pre-leased are not included until the completion stage. The number of absorbed units is the number of completed and unoccupied units from the previous quarter plus completions for the current quarter minus completed and unoccupied units for the current quarter.

**Duration of inventory** - Refers to the period necessary for the absorption of unoccupied units, i. e. the ratio between unoccupied units and absorbed units (average for the last twelve months).

	Gatineau Metropolitan Area Zones							
Zones	Municipalities of Sectors Large zones							
I	Hull	Center						
2	Aylmer	Center						
3	Gatineau	Center						
4	Buckingham	Peripheral Area						
5	Masson-Angers	Peripheral Area						
6	Cantley, Chelsea, La Pêche, Masson-Angers, Pontiac and Val-des-Monts.	Peripheral Area						

CMHC Market Analysis Centre Publications						
National	Province of Quebec	Metropolitan Areas - Province of Quebec				
<ul> <li>Housing Now</li> <li>Housing Market         Outlook</li> <li>Monthly Housing         Statistics</li> <li>Housing Information         Monthly</li> <li>And many more</li> </ul>	<ul> <li>Housing Now</li> <li>Rental Market Report - Highlights</li> </ul>	<ul> <li>Housing Market Outlook (I)</li> <li>Rental Market Report (I)</li> <li>Housing Now(I)</li> <li>Analysis of the Resale Market (2)</li> <li>Retirement Home Market (I)</li> <li>(I) Available for all metropolitan areas: Saguenay, Gatineau, Montréal, Québec, Sherbrooke and Trois-Rivières</li> <li>(2) Available for Montréal, Québec, Saguenay, Gatineau and Trois-Rivières</li> </ul>				

## Obtain low cost data on the Gatineau market

Each housing market is unique and it is impossible to meet all needs in a single publication. However, we can respond to specific requests to help you better understand your market.

In addition to supplying long term statistical data, we can develop special compilations based on your own criteria.

#### Contact us!

Tel.: I (866) 855-5711

Housing Now is published four times a year for the Gatineau Metropolitan Area. Annual Subscription to the Gatineau Housing Now is \$55,00 plus applicable taxes. For more information, or to subscribe, contact our Customer Service Center at 1-866-855-5711

© 2005 Canada Mortgage and Housing Corporation. All rights reserved. No portion of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, mechanical, electronic, photocopying, recording or otherwise without the prior written permission of Canada Mortgage and Housing Corporation. Without limiting the generality of the foregoing, no portion of this publication may be translated from English into any other language without the prior written permission of Canada Mortgage and Housing Corporation. The information, analyses and opinions contained in this publication are based on various sources believed reliable, but their accuracy cannot be guaranteed. The information, analyses and opinions shall not be taken as representations for which Canada Mortgage and Housing Corporation or any of its employees shall incur responsibilities.