

# OUSING MARKET OUTLOOK

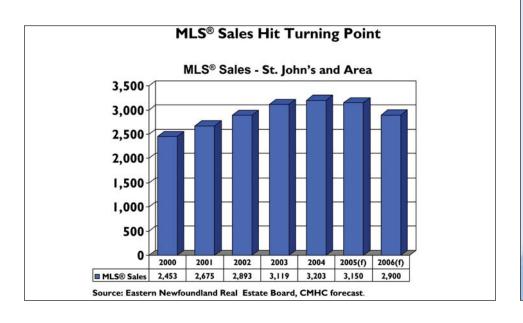
St. John's - Fall 2005

# Demand for Housing Eases Again Next Year

While demand for housing within the St. John's region will remain relatively strong in historical terms, expect another year of easing activity in 2006. With interest rates expected to trend upward and house prices continuing to rise, affordability will deteriorate. A lackluster performance in the local labour market and only modest income growth will also moderate housing demand. Despite these conditions, migration to the region will continue and help to cushion some of the impact.

# MLS® SALES HIT TURNING POINT

After a decade of sustained growth, the local resale market has hit a turning point and is expected to edge lower this year and next. Steady price increases in recent years in tandem with rising interest rates will push monthly carrying costs higher and cause housing demand to ease gradually, particularly among first-time buyers. While these conditions will temper



### In This Issue

- Resale Market : MLS® Sales hit turning point
- 2 Balanced conditions limit price growth
- 2 New Homes Market : Pace of new home construction slows
- 3 Multiple starts also edge lower next year
- 3 Rising cost of new homes causing demand spillover to the resale market
- 4 Moderate rise in mortgage rates in 2006
- 4 Forecast Summary Table

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demand, a sustained rise in listings will keep sales at a relatively strong pace. Accordingly, MLS® residential sales through the Eastern Newfoundland Real Estate Board will fall by 7.9 per cent to 2,900 units in 2006. The surge in active listings over the past 12 months has provided more choice in the marketplace and lured buyers away from the new homes market. This demand spillover has been a major reason behind the strong level of MLS® sales activity throughout 2005. As a result of this already strong performance, MLS® residential sales are forecast to edge down by a modest 1.7 per cent to 3,150 units this year.

### **BALANCED CONDITIONS** LIMIT PRICE GAINS

As previously forecast, following three years of favouring sellers, the local resale market moved to a balanced position in mid 2005. While demand pressures have eased somewhat, the main factor behind the move to balanced conditions stems from the sustained increase in supply. With balanced conditions expected to prevail throughout 2006, the level of price growth will also ease. An active move-up market will sustain demand for two-storey homes and underpin a four per cent price increase next year, slightly lower than the

### **Balanced Conditions to Limit Price Gains Next Year**

### Bungalow

St. John's East St. John's West **Mount Pearl** 

July 2003	July 2004	July 2005	July 2006(f)		
\$154,000	\$161,000	\$170,000	\$174,000		
\$146,000	\$155,000	\$165,000	\$168,000		
\$143,000	\$152,000	\$162,000	\$165,000		

### Two Storey

St. John's East St. John's West **Mount Pearl** 

July 2003	July 2004	July 2005	July 2006(f) \$252,000		
\$200,000	\$220,000	\$243,000			
\$196,000	\$212,000	\$235,000	\$244,000		
\$197,000	\$220,000	\$236,000	\$245,000		

Source: CMHC Benchmark House Price Survey.

six per cent anticipated in 2005. The rising cost of home ownership will likely result in reduced demand from first-time buyers. Higher heating costs and the fact that many potential buyers from within this group do not have equity to draw on for a downpayment will further erode demand from this group. Finally, with fewer first-time buyers, growth in bungalow prices will moderate to between two and three per cent in 2006. This will be approximately half the level

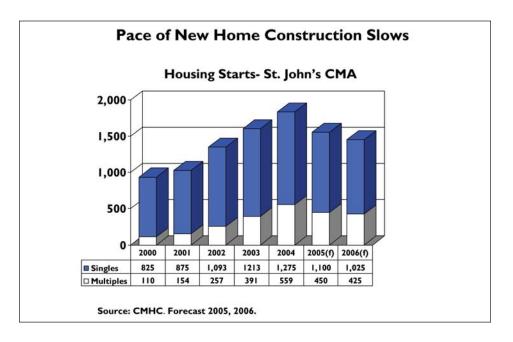
# achieved in 2005.



## New Homes Market

### PACE OF NEW HOME CONSTRUCTION SLOWS

While new home construction will also remain strong by historical standards, a number of factors will cause the pace of activity to moderate this year and next. Economic conditions will remain favourable but not as strong as recent years. An expected decline in overall home buying demand will also serve to reduce residential construction activity. Sustained, albeit slower price growth, along with higher construction costs and rising mortgage rates will result in further gains in monthly carrying costs and freeze some potential buyers out of the market. Heightened competition from a growing supply of more affordably priced existing dwellings will also curtail housing starts over the forecast period. Accordingly, total housing starts will decline to 1,550 units this year and slip further to an estimated 1,450 units in 2006. While overall starts will decrease, expect the single-detached segment of the market to be most



impacted as demand spillover from the resale market eases in response to this heightened competition. On balance, single-detached starts will fall by 13.7 per cent this year to 1,100 units and decline by an additional 6.8 per cent to 1,025 units in 2006.

# MULTIPLE STARTS ALSO EDGE LOWER IN 2006

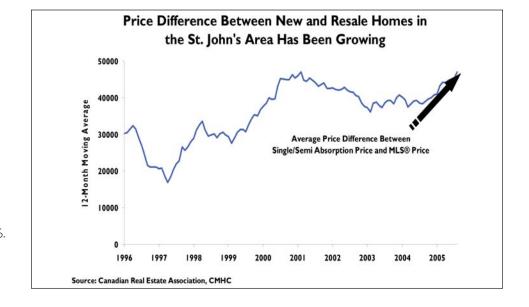
After reaching a ten year high in 2004, multiple starts are forecast to falter this year and edge down again in 2006. The major reason for this year's decline relates to fewer starts of semi-detached units. This is not surprising given that in 2004, there were four times as many semi-detached starts as the year before. The ongoing demographic shift to older and smaller households will support a gradual increase in condominium starts in coming years while higher mortgage carrying costs will maintain demand for basement apartments. Overall, multiple housing starts will dip to 450 units in 2005 and fall further to 425 units in 2006.

### RISING COST OF NEW HOMES Causing Demand Spillover to the Resale Market

So far this year, the average price growth of new homes has outpaced MLS® price growth in the St. John's area. The average absorbed price of newly built single- and semi- detached homes has increased 10.5 per cent going from \$170,588 last year to \$188,459. During the same time, the

- 3 -

average price of a resale home has advanced 7.2 per cent to \$141,227. In the January to August period of 2004, the average price difference between new single- and semi-detached homes and resale homes in the St. John's area was just short of \$39,000. Over the same period of this year, that difference climbed to more than \$47,000. This growing difference in prices has likely resulted in demand spillover from the new homes market to the resale market as some home buyers opt to purchase lower priced existing dwellings. This has been another factor in the year-to-date decline in single-detached starts. Indications are that this gap in new versus resale home prices may widen further in the shortterm. Average MLS® price growth is expected to ease in line with weakening demand and a growing inventory of listings in the resale market. New home prices will be driven higher by rising land and construction labour costs. In addition, there is a risk of further new home price increases in the months ahead as wood product commodity prices escalate in reaction to the massive reconstruction efforts required along the Gulf Coast. This will boost demand for framing products and likely result in an even faster rate of growth in new home prices.



### MODERATE RISE IN MORTGAGE RATES IN 2006

Short-term mortgage rates move in tandem with the prime rate while mid- and long-term mortgage rates vary in response to the cost of raising funds in the bond markets. Posted mortgage rates are forecast to rise moderately as interest rates head up next year. However, tame inflation, a strong Canadian dollar vis-a-vis

the U.S. dollar and slower economic growth will restrain the size and speed of the expected increases. One, three and five-year mortgage rates are forecast to be in the 4.50-5.75, 5.25-6.25, and 5.50-6.50 per cent range respectively in 2005-06.

St. John's Metropolitan Area Fall 2005									
RESALE MARKET	2004	2005(f)	% Chg	2006(f)	% Chg				
MLS Average Monthly Active Listings	1,064	1,385	30.2%	1,400	1.1%				
MLS Sales	3,203	3,150	-1.7%	2,900	-7.9%				
Benchmark House Price (3 Bed. Bungalow, July) East West Mount Pearl	\$159,000 \$151,000 \$148,000	\$166,500 \$158,000 \$153,000	4.7% 4.6% 3.4%	\$170,000 \$161,000 \$156,000	2.1% 1.9% 2.0%				
NEW HOMES MARKET									
Absorption Rates (Monthly Average) Single and Semi-detached	111	90	-18.9%	85	-5.6%				
Starts Single Multiple Ownership	1,834 1,275 559 391	1,550 1,100 450 450	-15.5% -13.7% -19.5% 15.1%	1,450 1,025 425 395	-6.5% -6.8% -5.6% -12.2%				
Rental	0	0	0.0%	30	N/A				
Average Absorbed New House Price	\$179,165	\$194,000	8.3%	\$200,000	3.1%				
RENTAL MARKET									
Vacancy Rate (October) Rental Rate (annual % chg) 2 bdr	3.1% 1.8%	5.0% 4.0%		5.5% 2.0%					
ECONOMIC OVERVIEW	- 450/								
Mortgage rate (3 yr. term) Mortgage rate (5 yr. term) Employment growth	5.65% 6.23% -600	5.64% 6.05% 1,250		6.00% 6.38% 750					
Net Migration	1,200	1,000		800					

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