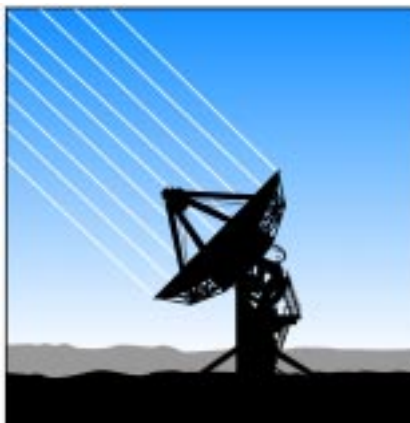




Cable Television

Télédistribution

1997



1997

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1997

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Télédistribution

1997

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- **Daniel April**, Chief, Broadcasting Surveys

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**Lucienne Sabourin
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Highlights

- Revenues for the entire cable television industry totalled \$2,787.4 million in 1997, an increase of 4.0% over 1996.
- Basic tier cable television revenues in 1997 were \$1,967.9 million, up 3.3% from 1996.
- Non-basic cable services earned revenue of \$819.5 million in 1997, an increase of 5.7 % from 1996.
- Expenses for the industry were \$2,956.9 million in 1997, a 8.5% increase over 1996.
- Net profit after income taxes for the cable television industry was \$175.2 million in 1997, an increase of 17.7% over 1996.
- Salaries and staff benefits were \$376.4 million in 1997, a 8.7% decrease over 1996.
- Number of employees was 8,971, a decrease of 5.4% over 1996.

Faits saillants

- Les recettes totales des entreprises de télédistribution se sont chiffrées à 2 787,4 millions de \$ en 1997, en hausse de 4,0 % par rapport à 1996.
- Les recettes tirées des services du volet de base ont totalisé 1 967,9 millions de \$ en 1997, une augmentation de 3,3 % par rapport à 1996.
- Les recettes tirées des services non de base se sont établies à 819,5 millions de \$ en 1997, en hausse de 5,7% par rapport à 1996.
- Les dépenses des entreprises ont été de l'ordre de 2 956,9 millions de \$ en 1997, une augmentation de 8,5 % par rapport à 1996.
- Le bénéfice net après impôts des entreprises de télédistribution se sont chiffrés à 175,2 millions de \$ en 1997, une augmentation de 17,7 % par rapport à 1996.
- La rémunération et les avantages sociaux se sont chiffrés à 376,4 millions \$ en 1997, une diminution de 8,7%.
- Le nombre de salariés a totalisé 8 971 en 1997, une diminution de 5,4% par rapport à 1996.

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INTRODUCTION

This publication is based on data produced from annual returns received from cable and other program distribution licensees. These data have been used to generate information on basic and non-basic services for the industry. These elements of the industry reported revenues of \$2.8 billion with subscription fees accounting for 94.7% of the total.

Net profit after income taxes for the entire industry increased by 17.7% over 1996.

Concepts

This survey targets all program distribution undertakings licensed by the Canadian Radio-Television and Telecommunications Commission (CRTC). This includes cable operators, direct-to-home satellite service providers (DTH), multipoint distribution system (MDS) and subscription television systems (STV).

Prior to 1997, most tables presented data for cable operators only. Starting with the 1997 reference year, most tables combine data for cable and wireless operators. Where this is not the case, the table title or footnote will indicate that the table presents data for cable operators only.

Although the survey underlying this publication does not target pay and specialty television operators, a summary of their operating results can be found in tables 22, 23 and 24. These data are collected and compiled by the CRTC.

Book depreciation is published in Tables 13, 14, 20 and 21, and show details of property, plant and equipment, and provide a link to previously published data on profitability. Prior to 1987 these tables contained standardized depreciation whereby fixed assets were depreciated in a uniform manner by prescheduling the life of the asset and writing it off over the period.

Survey Methodology and Quality

The requirements of the CRTC, Canadian Heritage and Statistics Canada for cable television statistics have been met by using a joint annual return to ease the burden on respondents.

While a single return ensures consistency of reporting, errors may occur in any phase of survey operations. To minimize such errors, returns are checked for consistency and compared with audited financial statements. There are also checks on data input, analysis and output.

INTRODUCTION

La présente publication est fondée sur les données provenant des questionnaires annuels remplis par les détenteurs d'une licence de télédistribution. Ces données ont permis de générer des statistiques sur le volet de base, les services facultatifs et autres services des entreprises de télédistribution. Ces dernières ont déclaré des recettes de 2,8 milliards de \$, les abonnements représentant 94,7 % du total.

Le bénéfice nets après impôts pour l'ensemble du secteur a augmenté de 17,7 % par rapport à 1996.

Concepts

Cette enquête vise tous les réseaux de télédistribution titulaires d'une licence émise par le Conseil de la radiodiffusion et des télécommunications canadiennes (CRTC). Ceci couvre les réseaux par câble ainsi que les réseaux sans fil (télévision par satellite, système de distribution à points multiples, système de télévision par abonnement).

Avant 1997, la plupart des tableaux présentaient des données pour les cablôdistributeurs seulement. Depuis 1997, la plupart des tableaux présentent des données combinées pour tous les systèmes de télédistribution, par fil ou sans fil. Lorsque ce n'est pas le cas, le titre du tableau ou une note de bas de page indique que le tableau couvre une partie de l'univers seulement.

Bien que l'enquête sous-jacente à cette publication ne vise pas les exploitants de canaux de télévision spécialisés ou payants, on peut trouver un sommaire de leurs résultats d'exploitation aux tableaux 22, 23 et 24. Ces données sont recueillies et compilées par le CRTC.

L'amortissement comptable est publié aux tableaux 13, 14, 20 et 21 qui présentent des détails sur les terrains, les bâtiments, les installations et le matériel. Ils constituent un lien avec les données sur la rentabilité publiées antérieurement. Avant 1987, ces tableaux contenaient l'amortissement normalisé selon lequel les immobilisations étaient amorties de façon uniforme en établissant à l'avance la durée de vie de celles-ci et en les radiant au cours de la période.

Méthodologie et qualité de l'enquête

On a satisfait aux exigences du CRTC, de Patrimoine Canadien et de Statistique Canada en matière de statistiques sur la télédistribution en utilisant le même questionnaire annuel, ce qui a permis de réduire le fardeau de réponse.

L'emploi d'un seul questionnaire garantit l'uniformité des réponses, mais des erreurs peuvent survenir à toute étape de l'enquête. Pour réduire ces erreurs au minimum, les questionnaires sont examinés au niveau de l'uniformité et comparés aux états financiers vérifiés. On vérifie également la saisie, l'analyse et l'extraction des données.

Licensees with more than 6,000 subscribers completed the annual return in detail. Those with 6,000 subscribers or less completed only the ownership portion of the return and a summary giving the financial and operating highlights of the cable television system including non-basic services revenue.

A separate report for each system was requested from all licensees. However; in order to reduce response burden, consolidated reports were accepted from companies with many small systems. Each report received was considered to be a reporting unit, the lowest level at which disaggregated financial data are available and the basis of this publication.

The Balance Sheet and Cash Flow Statement apply at the level of the business organization. Balance Sheet data are published in Table 9 and 15 according to the business organization's head office location. Regional aggregations were required to preserve the confidentiality of the data.

For 1973 and previous years the Balance Sheet data were separated into groups according to the total operating revenues of the business organization. However; since 1974 the Balance Sheet data of business organizations have been grouped according to their holdings of total assets. In 1997, only licensees over 6,000 subscribers (Class 1) completed a detailed annual return. The group limits in dollars for business organizations' holdings of total assets as shown in their Balance Sheets for 1997 and 1996 are as follows:

Les titulaires de licences, desservant plus de 6,000 abonnés, ont rempli le questionnaire annuel en détail. Ceux qui comptaient moins de 6,000 abonnés n'ont eu qu'à remplir la partie sur la propriété et à présenter un compte rendu sur les finances et les points saillants de leur exploitation du système de télédistribution incluant les revenus des services facultatifs.

Chaque système devait faire l'objet d'une déclaration distincte. Toutefois, afin d'alléger la tâche des compagnies ayant plusieurs petits systèmes, des rapports consolidés ont été acceptés. Chaque déclaration reçue constituait une unité déclarante, c'est-à-dire, le plus bas niveau pouvant fournir des données financières non regroupées qui constituent la base de cette publication.

Le bilan et l'état des mouvements de trésorerie sont au niveau de l'entreprise. Les données du bilan figurent au tableau 9 et 15, selon l'emplacement du siège social de l'entreprise. Il a fallu procéder à des regroupements régionaux afin de préserver la confidentialité des données.

Pour 1973 et les années précédentes, les données du bilan ont été ventilées selon les recettes totales d'exploitation de l'entreprise. Depuis 1974, toutefois, les données du bilan des entreprises ont été groupées selon leur actif total. En 1997, les titulaires de licences, desservant plus de 6,000 abonnés (section 1), ont rempli le questionnaire détaillé annuel. L'actif des entreprises, enregistré d'après leurs bilans de 1997 et 1996, a servi à définir des catégories ayant les limites inférieures et supérieures suivantes :

Total Assets - Actif total

For 6,000 subscribers and over - Pour 6,000 abonnés et plus

| 1997 | <i>millions of dollars / millions de dollars</i> |
|----------------------------|--|
| Group - groupe 1 | 241,375 and over - et plus |
| Group - groupe 2 | 33,651 - 241,374 |
| Group - groupe 3 | 11,155 - 33,650 |
| Group - groupe 4 | 4,045 - 11,154 |
| Group - groupe 5 | 4,044 and under - et moins |

*These groupings are found in Tables 15, 16, 17, 18, 19, 20 and 21.
Ces regroupements se retrouvent dans les tableaux 15, 16, 17, 18, 19, 20 et 21.*

As explained previously, the presentation of data in this publication employs two methods of classifying the growth of cable television; one based on the business organization and the other based on the reporting unit. Any analysis relating business organizations directly to reporting units would require a special rearrangement of the data, and cannot be made using the data in the present format.

Analysis

During 1997, there were 2,207 cable systems licensed by the CRTC; of these, 136 were under various stages of development and not operating. The remaining 2,071 systems were grouped into 832 reporting units for which operating statements were received by Statistics Canada.

There were 7,467,136 direct subscribers and 489,664 indirect subscribers in 1997 compared to 7,354,007 and 520,116 in 1996 representing an overall increase of 1.0% in subscribers over the previous year.

Tel qu'expliqué précédemment, la présentation des données dans cette publication fait l'objet de deux méthodes de classification de la croissance de la télédistribution; l'une étant basée sur l'entreprise et l'autre, sur l'unité déclarante. Toutes les analyses établissant un rapport entre l'entreprise et l'unité déclarante nécessiteraient un nouvel arrangement des données, et ne peuvent pas être accomplies en utilisant le présent format.

Analyse

En 1997, on a dénombré 2,207 réseaux de télédistribution titulaires d'une licence du CRTC; de ce nombre, 136 n'étaient pas tout à fait établis et n'exerçaient donc aucune activité. Les 2,071 autres réseaux ont été groupés en 832 unités déclarantes qui ont fourni des états financiers à Statistique Canada.

On a dénombré 7,467,136 abonnés directs et 489,664 abonnés indirects en 1997 par rapport à 7,354,007 et 520,116 en 1996, une hausse globale de 1,0 % par rapport à l'année précédente.

TEXT TABLE 1. Number of Business Organizations, Cable Television Systems, Subscribers and Operating Revenues, 1997

TABLEAU EXPLICATIF 1. Nombre d'entreprises, de systèmes de télédistribution, d'abonnés et recettes d'exploitation, 1997

| | Business Organizations | Licensed Systems | Systems Not Operating | Operating Systems | Reporting Units | Direct Subscribers | Indirect Subscribers | Total Subscribers | Operating Revenue |
|--|------------------------|-----------------------------------|------------------------|--------------------|--------------------|--------------------|----------------------|-------------------|-------------------------|
| | Entreprises | Systèmes titulaires d'une licence | Systèmes non-exploités | Systèmes exploités | Unités déclarantes | Abonnés directs | Abonnés indirects | Total d'abonnés | Recettes d'exploitation |
| Canada | 569 | 2,207 | 136 | 2,071 | 832 | 7,467,136 | 489,664 | 7,956,800 | 1,967,919,777 |
| Newfoundland and Prince Edward Island - Terre-Neuve et Île-du-Prince-Édouard | 26 | 307 | 13 | 294 | 35 | 168,523 | 4,474 | 172,997 | 50,318,262 |
| Nova Scotia and New Brunswick - Nouvelle-Écosse et Nouveau-Brunswick | 34 | 210 | 7 | 203 | 79 | 411,870 | 32,668 | 444,538 | 108,246,461 |
| Quebec - Québec | 191 | 454 | 36 | 418 | 228 | 1,828,295 | 97,365 | 1,925,660 | 539,594,641 |
| Ontario | 87 | 413 | 19 | 394 | 168 | 2,823,161 | 199,264 | 3,022,425 | 708,701,468 |
| Manitoba | 19 | 107 | 4 | 103 | 23 | 262,992 | 22,861 | 285,853 | 55,501,382 |
| Saskatchewan | 55 | 289 | 24 | 265 | 65 | 202,981 | 9,918 | 212,899 | 49,722,603 |
| Alberta | 39 | 211 | 8 | 203 | 77 | 656,681 | 40,117 | 696,798 | 162,891,034 |
| B. C., N.W.T. and Yukon - C.-B., T.N.-O. et Yukon | 118 | 216 | 25 | 191 | 157 | 1,112,633 | 82,997 | 1,195,630 | 292,943,926 |

Text Table 2 is reproduced from the publication **Household Facilities and Equipment, 1997** (Catalogue No. 64-202-XPB). These data are based on a survey carried out in conjunction with the April 1997 Labour Force Survey covering approximately 35,000 households. The reliability of the estimates are explained in the same publication. The following table provides an indication of the penetration of households by cablevision services.

Le tableau explicatif 2 qui suit est extrait de la publication **L'Équipement ménager, 1997** (n° 64-202-XPB au catalogue). Les données proviennent d'une enquête supplémentaire menée lors de l'enquête de avril 1997 sur la population active et qui visait environ 35,000 ménages. La fiabilité des estimations est expliquée dans cette même publication. Le présent tableau et les autres données, paraissant dans la publication, établissent le degré de pénétration des services de télédistribution au niveau des ménages.

TEXT TABLE 2. Households with Television Sets, Cable Television and Video Recorders, by Province, May 1997

TABLEAU EXPLICATIF 2. Ménages avec téléviseurs, télédistribution et magnétoscopes, par province, mai 1997

| Province | Total households | Households with television sets | Households without television sets | Households with cable television | Households without cable television | Households with video recorders | Households without video recorders |
|--|-------------------|---------------------------------|------------------------------------|----------------------------------|-------------------------------------|---------------------------------|------------------------------------|
| | Total des ménages | Ménages avec téléviseurs | Ménages sans téléviseur | Ménages avec télédistribution | Ménages sans télédistribution | Ménages avec magnétoscopes | Ménages sans magnétoscope |
| <i>estimates in thousands - estimation en milliers</i> | | | | | | | |
| Canada | 11,580 | 11,482 A | 98 E | 8,539 B | 3,042 C | 9,808 A | 1,772 C |
| Newfoundland - Terre-Neuve | 199 | 199 C | -- | 152 C | 47 E | 170 C | 29 E |
| Prince Edward Island - Île-du-Prince-Édouard | 51 | 51 C | -- | 37 D | 15 E | 42 C | 10 E |
| Nova Scotia - Nouvelle-Écosse | 364 | 361 B | -- | 270 C | 94 D | 309 C | 55 E |
| New Brunswick - Nouveau-Brunswick | 285 | 284 B | -- | 200 C | 85 D | 244 C | 41 E |
| Quebec - Québec | 3,062 | 3,050 B | -- | 2,031 C | 1,032 D | 2,463 B | 600 D |
| Ontario | 4,227 | 4,197 A | 30 F | 3,309 B | 918 D | 3,657 B | 570 D |
| Manitoba | 429 | 420 C | 9 G | 299 C | 130 D | 354 C | 75 E |
| Saskatchewan | 392 | 390 B | -- | 239 D | 153 D | 324 C | 68 E |
| Alberta | 1,042 | 1,026 B | 16 G | 722 C | 320 D | 921 B | 121 E |
| British Columbia - Colombie-Britannique | 1,527 | 1,505 B | 22 F | 1,281 C | 247 E | 1,325 C | 203 E |

Note: *Alphabetic designation of per cent standard error is*

Nota: *La désignation littérale de l'écart type exprimée en pourcentage est*

A: 0.0-0.5 B: 0.6-1.0 C: 1.1-2.5 D: 2.6-5.0 E: 5.1-10.0 F: 10.1-16.5 G: 16.6-25.0 H: 25.1 +

The following information may be extracted from the series of statistical tables which follow. They portray financial and physical statistics of the cable television industry in Canada for the year 1997.

More detailed information may be found in these statistical tables and can be used for an in depth study of the health of the industry.

Les données, ci-dessous, sont extraites des tableaux statistiques présentés dans cette publication et ne font que dresser un portrait général de ce qu'a été la situation financière de l'industrie de la télédistribution au Canada en 1997.

Cependant, l'information détaillée complémentaire à ce qui suit se trouve dans les tableaux statistiques qui peuvent être utiles à une vue plus approfondie de la santé de l'industrie.

Basic tier cable television revenue increased 3.2% to \$1,967.9 million in 1997 from \$1,906.1 million in 1996. Subscription revenue accounted for \$1,901.4 million or 96.6% of the total revenue. Total expenses increased by 5.8% to \$2,041.3 million. Program origination expenses decreased 0.5% to \$85.2 million. Technical expenses at \$428.7 million represented 21.8% of total revenue a decrease of 3.3% over 1996. Affiliation payments increased 6.2% to \$213.1 million in 1997 over \$200.6 million in 1996. Copyright fees totalled \$51.2 million, a decrease of 1.0% over 1996. Interest expenses represented 21.1% of total revenue, an increase of 19.5% over 1996. Total expenses were 103.7% of total revenue, compared to 101.2% in 1996. Pretax profit increased by 3.2% to \$179.6 million. This was 9.1% of total revenue, the same value as in 1996. Net profit after tax increased to \$151.7 million from \$132.6 million last year.

Revenue for non-basic services rose 5.7% to \$819.5 million. Expenses for non-basic services were \$915.6 million or 111.7% of revenue in 1997 compared to \$798.4 million or 103.0% in 1996. Net profit before taxes decreased to \$-8.9 million or -1.0% of revenue as opposed to \$-3.0 million or -0.3% in 1996.

The number of subscribers to non-basic services were 5.78 million in 1997, a decrease of 0.7% over 1996.

One of the changes to be aware of when comparing cablevision statistics is the continuing blurring of the line between basic cable and non-basic services as more companies offer extended basic through negative option packages.

Direct access to broadcasting information is possible through CANSIM, Statistics Canada's machine-readable data base and retrieval system through the matrices TV 1803-1810; Radio 1811-1818 and Cable TV 1819-1829. Data from catalogues 56-204 and 56-205 are also available in machine readable format.

Les revenus du volet de base pour la télédistribution ont augmenté de 3,2 %, passant de 1 906,1 millions de \$ en 1996 à 1 967,9 millions de \$ en 1997. Les revenus d'abonnement ont compté pour 1 901,4 millions de \$, soit 96,6 % des revenus totaux en 1997. Les dépenses totales ont augmenté de 5,8 % à 2 041,3 millions de \$. Les dépenses de production d'émissions ont diminué de 0,5 % pour passer à 85,2 millions de \$. Les dépenses en services techniques, à 428,7 millions de \$, représentent 21,8 % du revenu total en baisse de 3,3% par rapport à 1996. Les paiements d'affiliation ont augmenté de 6,2% pour passer à 213,1 millions de \$ en 1997, comparativement à 200,6 millions de \$ en 1996. Les dépenses en frais de droits d'auteurs ont totalisé 51,2 millions de \$ en 1997, une diminution de 1,0 % par rapport à 1996. Les intérêts versés ont représenté 21,1 % du revenu total, une hausse de 19,5% par rapport à 1996. Les dépenses totales ont représenté 103,7% du revenu total en 1997, comparativement à 101,2 % en 1996. Les profits avant les taxes ont augmenté de 3,2 %, pour passer à 179,6 millions de \$. Ceci représentait 9,1 % du revenu total en 1997 identique à la valeur de 1996. Les profits nets après les taxes ont augmenté à 151,7 millions de \$ par rapport à 132,6 millions de \$ l'an passé.

Les revenus des services facultatifs ont augmenté de 5,7 % à 819,5 millions de \$. À 915,6 millions de \$, les dépenses pour les services facultatifs représentaient 111,7 % du revenu en 1997, comparativement à 798,4 millions de \$, soit 103,0 % du revenu en 1996. Le profit net (avant impôt) a diminué à -8,9 millions de \$ soit -1,0 % du revenu, en comparaison à -3,0 millions de \$ ou -0,3 % en 1996.

Le nombre d'abonnés aux services facultatifs était de 5,78 millions en 1997, soit une diminution de 5,0 % par rapport à 1996.

L'un des changements dont il faut tenir compte lorsque l'on compare les statistiques sur la télédistribution est la constante imprécision de la ligne qui sépare les services de base des services facultatifs, les entreprises sont plus nombreuses à offrir des blocs de services de base élargis et de services avec option de désabonnement.

L'accès direct aux informations sur la radiodiffusion et la télévision est possible à travers CANSIM, la banque de données informatisées de Statistique Canada, et les matrices TV 1803-1810, Radio 1811-1818 et Télédistribution 1819-1829. Les données des catalogues 56-204 et 56-205 sont aussi disponibles sur disquettes et rubans magnétiques.

Text Table 3 provides an income statement, selected balance sheet items, number of employees and salaries for the Wireless Broadcasting Distribution Undertakings.

Le texte du tableau 3 montre l'état des revenus, certains postes du bilan, le nombre d'employés et le nombre de salariés pour des systèmes de télédistribution sans fil.

TEXT TABLE 3. Financial Summary of the Wireless Broadcasting Distribution Undertakings, 1994-1997

TABLEAU EXPLICATIF 3. Sommaire des données financières des systèmes de télédistribution sans fil, 1994-1997

| | 1997 | | 1996 | | 1995 | | 1994 | |
|--|------------------|--------------|--------------------|--------------|------------------|--------------|------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Reporting units - Unités déclarantes | 29 | | 29 | | 27 | | 28 | |
| Revenue - Recettes: | | | | | | | | |
| Subscriptions (direct and indirect) - Abonnements (directs et indirects) | 2,847,475 | 83.9 | 2,177,213 | 84.5 | 2,214,276 | 85.7 | 2,284,731 | 93.3 |
| Connection (installation and re-connect) Branchement (installation / re-branchement) | 352,680 | 10.4 | 107,659 | 4.2 | 19,325 | 0.7 | 27,309 | 1.1 |
| Community channel sponsorship - (Basic Tier - Service de Base) Parrainage de canal communautaire | 60,689 | 1.8 | - | 0.0 | - | 0.0 | 453 | 0.0 |
| Other revenue - Autres revenus | 94,329 | 2.8 | 290,924 | 11.3 | 327,020 | 12.7 | 108,699 | 4.4 |
| Revenue - Total - Recettes | 3,395,905 | 100.0 | 2,575,796 | 100.0 | 2,583,810 | 100.0 | 2,449,293 | 100.0 |
| Expenses - Dépenses: | | | | | | | | |
| Programming - Programmation (Basic Tier - Service de Base) | 61,166 | 1.8 | 119,725 | 4.6 | 127,955 | 5.0 | 28,532 | 1.2 |
| Affiliation payments - Paiements d'affiliation | 613,262 | 18.1 | 306,859 | 11.9 | 289,835 | 11.2 | 303,030 | 12.4 |
| Technical - Services techniques | 1,529,479 | 45.0 | 491,879 | 19.1 | 422,869 | 16.4 | 464,028 | 18.9 |
| Sales and promotion - Ventes et promotion | 283,559 | 8.4 | 36,258 | 1.4 | 28,023 | 1.1 | 37,509 | 1.5 |
| Administration and general - Administration et frais généraux | 1,167,824 | 34.4 | 943,0979 | 36.6 | 746,905 | 28.9 | 978,573 | 40.0 |
| Expenses - Total - Dépenses | 3,655,290 | 107.6 | 1,897,81825 | 73.7 | 1,617,299 | 62.6 | 1,811,672 | 74.0 |
| Operating income | | | | | | | | |
| Revenue d'exploitation | -259,385 | -7.5 | 677,978 | 26.3 | 966,511 | 37.4 | 637,621 | 26.0 |
| Depreciation - Amortissement | 1,500,891 | 44.2 | 371,891 | 14.4 | 391,860 | 15.2 | 354,599 | 14.5 |
| Profit before interest and taxes - | | | | | | | | |
| Bénéfice avant intérêt et impôt sur le revenu | -1,760,276 | -51.7 | 306,118 | 11.9 | 574,801 | 22.2 | 283,022 | 11.6 |
| Interest expense - Intérêts versés | 428,043 | 12.6 | 173,159 | 6.7 | 290,237 | 11.2 | 139,399 | 5.7 |
| Other adjustments-income (expense) - | | | | | | | | |
| Autres redressements-revenus (dépenses) | 975,479 | 28.7 | 28,650 | 1.1 | 4,313 | 0.2 | 35,237 | 1.4 |
| Net income (loss) before income taxes - | | | | | | | | |
| Bénéfice net (perte) avant impôt sur le revenu | -1,212,840 | -35.6 | 161,609 | 6.3 | 288,877 | 11.2 | 178,860 | 7.3 |
| Provision for income taxes - | | | | | | | | |
| Provision pour impôt sur le revenu | -238,924 | -6.9 | 627 | 0.0 | 44,985 | 1.7 | 33,870 | 1.4 |
| Net income (loss) after income taxes - | | | | | | | | |
| Bénéfice net (perte) après impôt sur le revenu | -973,916 | -28.6 | 160,982 | 6.2 | 243,892 | 9.4 | 144,990 | 5.9 |
| Salaries and other staff benefit - | | | | | | | | |
| Rémunération et avantages sociaux | 702,191 | 20.7 | 407,246 | 15.8 | 258,787 | 10.0 | 241,414 | 9.9 |
| Number of employees (weekly average) - | | | | | | | | |
| Nombre de salariés (moyenne hebdomadaire) | 29 | - | 30 | ... | 13 | ... | 13 | |
| Historical cost of fixed assets - | | | | | | | | |
| Coût d'origine des immobilisations | 15,322,407 | - | 6,773,083 | ... | 6,244,706 | ... | 5,579,118 | ... |
| Accumulated depreciation - Amortissement cumulé | | | | | | | | |
| | 2,891,571 | - | 3,310,529 | ... | 3,106,978 | ... | 3,673,513 | ... |
| Net book value - Valeur comptable nette | | | | | | | | |
| | 12,430,836 | - | 3,336,732 | ... | 2,956,613 | ... | 2,580,949 | ... |
| Subscriptions (direct and indirect) - | | | | | | | | |
| (Basic Tier - Service de Base) Abonnements (directs et indirects) | 10,347 | - | 7,283 | ... | 7,896 | ... | 7,964 | ... |

Note: Totals may not add due to rounding.

Nota: Les chiffres ayant été arrondis, les totaux peuvent ne pas correspondre.

Statistical Tables

Tableaux Statistiques

ELECTRONIC PUBLICATIONS AVAILABLE AT | **PUBLICATIONS ÉLECTRONIQUES DISPONIBLES À**
www.statcan.ca



TABLE 1. Financial Summary of the Cable Television Industry, 1997

TABLEAU 1. État financier de l'industrie de la télédistri bution, 1997

| | Non-Basic Services | | Basic Services | | Total | |
|---|----------------------|-------|------------------|-------|---------------|-------|
| | Services facultatifs | | Services de base | | | |
| | \$ | % | \$ | % | \$ | % |
| Revenue - Recettes: | | | | | | |
| Subscriptions - Abonnements | 738,445,997 | 90.1 | 1,901,442,270 | 96.6 | 2,639,888,267 | 94.7 |
| Connection - Branchement | 8,537,032 | 1.0 | 53,261,502 | 2.7 | 61,798,534 | 2.2 |
| Converters - Câbl osélecteurs | 30,060,026 | 3.7 | ... | ... | 30,060,026 | 1.1 |
| Other revenue - Autres revenus | 42,417,547 | 5.2 | 13,216,005 | 0.7 | 55,633,552 | 2.0 |
| Revenue - Total - Recettes | 819,460,602 | 100.0 | 1,967,919,777 | 100.0 | 2,787,380,379 | 100.0 |
| Expenses - Dépenses: | | | | | | |
| Affiliation payments - Paiements d'affiliation | 386,234,141 | 47.1 | 213,097,726 | 10.8 | 599,331,867 | 21.5 |
| Program origination - Production d'émissions | ... | ... | 85,235,929 | 4.3 | 85,235,929 | 3.1 |
| Technical - Services techniques | 34,657,780 | 4.2 | 428,734,994 | 21.8 | 463,392,774 | 16.6 |
| Sales and promotion - Ventes et promotion | 28,845,811 | 3.5 | 61,869,095 | 3.1 | 90,714,906 | 3.3 |
| Administration and general - Administration et frais généraux | 85,098,732 | 10.4 | 394,190,111 | 20.0 | 479,288,843 | 17.2 |
| Depreciation - Amortissement | 43,747,455 | 5.3 | 368,865,504 | 18.7 | 412,612,959 | 14.8 |
| Interest expense - Intérêts versés | 336,982,202 | 41.1 | 489,321,351 | 24.9 | 826,303,553 | 29.6 |
| Expenses - Total - Dépenses | 915,566,121 | 111.7 | 2,041,314,710 | 103.7 | 2,956,880,831 | 106.1 |
| Other adjustments-income (expense) - Autres redressements-revenus (dépenses) | 87,240,187 | 10.6 | 253,010,409 | 12.9 | 340,250,596 | 12.2 |
| Net income (loss) before income taxes - Bénéfice net (perte) avant impôt sur le revenu | | | | | | |
| | -8,865,332 | -1.0 | 179,615,476 | 9.1 | 170,750,144 | 6.1 |
| Provision for income taxes - Provision pour impôt sur le revenu | | | | | | |
| | -32,465,597 | -3.9 | 27,933,075 | 1.4 | -4,532,522 | -0.1 |
| Net income (loss) after income taxes - Bénéfice net (perte) après impôt sur le revenu | | | | | | |
| | 23,600,265 | 2.9 | 151,682,401 | 7.7 | 175,282,666 | 6.3 |
| Salaries and other staff benefits - Rémunération et avantages sociaux | | | | | | |
| | 18,810,496 | 2.3 | 357,626,936 | 18.2 | 376,437,432 | 13.5 |
| Number of employees (weekly average) - Nombre de salariés (moyenne hebdomadaire) | | | | | | |
| | 632 | ... | 8,339 | ... | 8,971 | ... |
| Historical cost of fixed assets - Coût d'origine des immobilisations | | | | | | |
| | 580,830,483 | ... | 5,859,137,713 | ... | 6,439,968,196 | ... |
| Accumulated depreciation (recorded in accounts) - Amortissement cumulé (comptabilisé) | | | | | | |
| | 234,761,906 | ... | 2,746,623,927 | ... | 2,981,385,833 | ... |
| Net book value - Valeur comptable nette | | | | | | |
| | 346,068,577 | ... | 3,112,513,786 | ... | 3,458,582,363 | ... |
| Number of subscribers (unduplicated) - Nombre d'abonnés (sans duplication) | | | | | | |
| | 5,777,915 | ... | 7,956,800 | ... | ... | ... |

TABLE 2. Basic Cable Television Services Historical Financial Performance, 1994-1997

TABLEAU 2. Services de télédistribution de base, données financière, chiffres chronologiques, 1994-1997

| | 1997 | | 1996 | | 1995 | | 1994 | |
|--|---------------|-------|---------------|-------|---------------|-------|---------------|-------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue - Recettes: | | | | | | | | |
| Subscriptions (direct and indirect) - Abonnements (directs et indirects) | 1,901,442,270 | 96.6 | 1,840,469,665 | 96.6 | 1,777,234,699 | 96.1 | 1,694,131,873 | 95.9 |
| Connection (installation and re-connect) Branchement (installation / re-branchement) | 53,261,502 | 2.7 | 53,346,834 | 2.8 | 55,193,986 | 3.0 | 59,039,847 | 3.3 |
| Community channel sponsorship - Parrainage de canal communautaire | 2,100,897 | 0.1 | 2,227,499 | 0.1 | 1,927,477 | 0.1 | 1,759,739 | 0.1 |
| Other revenue - Autres revenus | 11,115,108 | 0.6 | 10,019,003 | 0.5 | 14,183,245 | 0.8 | 11,899,390 | 0.7 |
| Revenue - Total - Recettes | 1,967,919,777 | 100.0 | 1,906,063,001 | 100.0 | 1,848,539,407 | 100.0 | 1,766,830,849 | 100.0 |
| Expenses - Dépenses: | | | | | | | | |
| Programming - Programmation | 85,235,929 | 4.3 | 85,660,836 | 4.5 | 85,512,142 | 4.6 | 80,233,512 | 4.5 |
| Affiliation payments - Paiements d'affiliation | 213,097,726 | 10.8 | 200,552,786 | 10.5 | 184,846,392 | 10.0 | 151,663,494 | 8.6 |
| Technical - Services techniques | 428,734,994 | 21.8 | 443,293,970 | 23.3 | 421,491,200 | 22.8 | 417,345,640 | 23.6 |
| Sales and promotion - Ventes et promotion | 61,869,095 | 3.1 | 69,846,780 | 3.7 | 59,538,462 | 3.2 | 49,696,027 | 2.8 |
| Administration and general - Administration et frais généraux | 394,190,111 | 20.0 | 395,964,511 | 20.8 | 410,602,116 | 22.2 | 358,972,483 | 20.3 |
| Expenses - Total - Dépenses | 1,183,127,855 | 60.1 | 1,195,318,883 | 62.7 | 1,161,990,312 | 62.9 | 1,057,911,156 | 59.9 |
| Operating income | | | | | | | | |
| Revenue d'exploitation | 784,791,922 | 39.9 | 710,744,118 | 37.3 | 686,549,095 | 37.1 | 708,919,693 | 40.1 |
| Depreciation - Amortissement | 368,865,504 | 18.7 | 324,495,321 | 17.0 | 297,642,240 | 16.1 | 276,081,386 | 15.6 |
| Profit before interest and taxes - Bénéfice avant intérêt et impôt | | | | | | | | |
| sur le revenu | 415,926,418 | 21.1 | 386,248,797 | 20.3 | 388,906,855 | 21.0 | 432,838,307 | 24.5 |
| Interest expense - Intérêts versés | 489,321,351 | 24.9 | 409,535,222 | 21.5 | 337,917,663 | 18.3 | 208,206,581 | 11.8 |
| Other adjustments-income (expense) - Autres redressements- revenus (dépenses) | 253,010,409 | 12.9 | 197,344,268 | 10.4 | 239,236,833 | 12.9 | 50,435,720 | 2.9 |
| Net income (loss) before income taxes - Bénéfice net (perte) avant impôt | | | | | | | | |
| sur le revenu | 179,615,476 | 9.1 | 174,044,054 | 9.1 | 290,226,025 | 15.7 | 275,067,446 | 15.6 |
| Provision for income taxes - Provision pour impôt sur le revenu | | | | | | | | |
| | 27,933,075 | 1.4 | 41,487,393 | 2.2 | 63,762,929 | 3.4 | 90,214,166 | 5.1 |
| Net income (loss) after income taxes - Bénéfice net (perte) après impôt | | | | | | | | |
| sur le revenu | 151,682,401 | 7.7 | 132,556,661 | 7.0 | 226,463,096 | 12.3 | 184,853,280 | 10.5 |
| Salaries and other staff benefits - Rémunération et avantages sociaux | | | | | | | | |
| | 357,626,936 | 18.2 | 385,919,085 | 20.2 | 390,487,039 | 21.1 | 370,105,449 | 20.9 |
| Number of employees (weekly average) Nombre de salariés (moyenne hebdomadaire) | | | | | | | | |
| | 8,339 | | 8,759 | | 9,719 | | 8,890 | |
| Number of - Nombre de: | | | | | | | | |
| Direct subscribers - Abonnés directs | 7,467,136 | ... | 7,354,007 | ... | 7,238,923 | ... | 7,112,731 | ... |
| Indirect subscribers - Abonnés indirects | 489,664 | ... | 520,116 | ... | 560,079 | ... | 752,111 | ... |
| Subscribers - Total - Abonnés | 7,956,800 | ... | 7,874,123 | ... | 7,799,002 | ... | 7,864,842 | ... |
| Households served by cable - Total - Ménages desservis par le câble | | | | | | | | |
| | 10,422,402 | ... | 10,261,186 | ... | 10,018,536 | ... | 9,951,140 | ... |
| Households in licensed area - Total - Ménages dans le territoire attribué | | | | | | | | |
| | 10,726,520 | ... | 10,570,918 | ... | 10,293,476 | ... | 10,233,706 | ... |

Note: Totals may not add due to rounding.

Nota: Les chiffres ayant été arrondis, les totaux peuvent ne pas correspondre.

TABLE 3. Non-Basic Services, Historical Financial Performance, 1994-1997

TABLEAU 3. Services facultatifs, données financières, chiffres chronologiques, 1994-1997

| | 1997 | | 1996 | | 1995 | | 1994 | |
|--|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue - Recettes: | | | | | | | | |
| Subscriptions - Abonnements | 738,445,997 | 90.1 | 674,567,693 | 87.0 | 591,668,232 | 86.2 | 478,500,225 | 83.8 |
| Connection - Branchement | 8,537,032 | 1.0 | 7,360,083 | 0.9 | 5,477,402 | 0.8 | 5,640,649 | 1.0 |
| Converters - Câblodélecteurs | 30,060,026 | 3.7 | 27,122,986 | 3.5 | 32,329,891 | 4.7 | 34,728,315 | 6.1 |
| Other revenue - Autres revenus | 42,417,547 | 5.2 | 66,435,576 | 8.6 | 56,864,741 | 8.3 | 51,922,709 | 9.1 |
| Revenue - Total - Recettes | 819,460,602 | 100.0 | 775,486,338 | 100.0 | 686,340,266 | 100.0 | 570,791,898 | 100.0 |
| Expenses - Dépenses: | | | | | | | | |
| Affiliation payments - | | | | | | | | |
| Paiements d'affiliation | 386,234,141 | 47.1 | 375,174,429 | 48.4 | 325,906,744 | 47.5 | 261,408,898 | 45.8 |
| Technical - Services techniques | 34,657,780 | 4.2 | 35,677,468 | 4.6 | 32,340,934 | 4.7 | 30,799,000 | 5.4 |
| Sales and promotion - Ventes et promotion | 28,845,811 | 3.5 | 21,594,897 | 2.8 | 20,391,425 | 3.0 | 20,963,095 | 3.7 |
| Administration and general - | | | | | | | | |
| Administration et frais généraux | 85,098,732 | 10.4 | 59,743,476 | 7.7 | 44,416,316 | 6.5 | 42,660,771 | 7.5 |
| Expenses - Total - Dépenses | 534,836,464 | 65.3 | 492,190,270 | 63.5 | 423,055,419 | 61.6 | 355,831,764 | 62.3 |
| Operating income | | | | | | | | |
| Revenue d'exploitation | 284,624,138 | 34.7 | 283,296,068 | 36.5 | 263,284,847 | 38.4 | 214,960,134 | 37.7 |
| Depreciation - Amortissement | 43,747,455 | 5.3 | 45,961,611 | 5.9 | 35,144,554 | 5.1 | 28,026,926 | 4.9 |
| Profit before interest and taxes - | | | | | | | | |
| Bénéfice avant intérêt et impôt sur le revenu | 240,876,683 | 29.4 | 237,334,457 | 30.6 | 228,140,293 | 33.2 | 186,933,208 | 32.7 |
| Interest expense - Intérêts versés | 336,982,202 | 41.1 | 260,210,507 | 33.6 | 98,827,910 | 14.4 | 81,333,349 | 14.2 |
| Other adjustments-income (expense) - | | | | | | | | |
| Autres redressements-revenus (dépenses) | 87,240,187 | 10.6 | 19,893,933 | 2.6 | 14,897,002 | 2.2 | 4,707,545 | 0.8 |
| Net income (loss) before income taxes - | | | | | | | | |
| Bénéfice net (perte) avant impôt sur le revenu | -8,865,332 | -1.0 | -2,982,117 | -0.3 | 144,209,385 | 21.0 | 110,307,404 | 32.7 |
| Provision for income taxes - | | | | | | | | |
| Provision pour impôt sur le revenu | -32,465,597 | -3.9 | -19,500,123 | -2.4 | 44,522,466 | 6.5 | 35,056,580 | 6.1 |
| Net income (loss) after income taxes - | | | | | | | | |
| Bénéfice net (perte) après impôt sur le revenu | 23,600,265 | 2.9 | 16,518,006 | 2.1 | 99,686,919 | 14.5 | 75,250,824 | 13.2 |
| Salaries and other staff benefits - | | | | | | | | |
| Rémunération et avantages sociaux | 18,810,496 | 2.3 | 26,582,592 | 3.4 | 20,806,747 | 3.0 | 21,644,327 | 3.8 |
| Number of employees (weekly average) - | | | | | | | | |
| Nombre de salariés (moyenne hebdomadaire) | 632 | ... | 724 | ... | 781 | ... | 542 | ... |
| Number of subscribers (Basic Services) - | | | | | | | | |
| Nombre d'abonnés (Service de base) | 7,956,800 | ... | 7,874,123 | ... | 7,799,002 | ... | 7,864,842 | ... |
| Number of subscribers (Non-Basic Services) - | | | | | | | | |
| Nombre d'abonnés (services facultatifs) | 5,777,915 | ... | 5,818,826 | ... | 5,543,996 | ... | 5,439,669 | ... |
| Penetration % (Non-Basic Services) - | | | | | | | | |
| Pénétration % (services facultatifs) | 72.6 | ... | 73.9 | ... | 71.1 | ... | 69.2 | ... |

Note: Totals may not add due to rounding.

Nota: Les chiffres ayant été arrondis, les totaux peuvent ne pas correspondre.

TABLE 4. Operating and Financial Summary of the Cable Television Industry, by Area, 1997

| No. | Newfoundland and Prince Edward Island | Nova Scotia and New Brunswick | Quebec | Ontario |
|---|---|---|-------------|---------------|
| | Terre-Neuve et Île-du- Prince-Édouard | Nouvelle-Écosse et Nouveau- Brunswick | Québec | |
| dollars | | | | |
| 1 Business organizations | 23 | 31 | 172 | 77 |
| 2 Reporting units | 35 | 72 | 225 | 168 |
| 3 Systems | 294 | 195 | 413 | 390 |
| Operating revenue: | | | | |
| 4 Subscriptions | 60,651,948 | 144,257,609 | 613,327,324 | 1,008,083,098 |
| 5 Connection | 1,126,138 | 2,926,756 | 13,168,373 | 24,835,334 |
| 6 Community channel sponsorship | 13,095 | 103,049 | 875,319 | 308,834 |
| 7 Converters | 211,091 | 898,699 | 3,182,193 | 16,040,125 |
| 8 Other | 2,172,850 | 4,590,546 | 26,703,772 | 9,327,412 |
| 9 Total operating revenue | 64,175,122 | 152,776,659 | 657,256,981 | 1,058,594,803 |
| Operating expenses: | | | | |
| 10 Programming | 1,540,625 | 3,911,161 | 21,644,366 | 32,087,880 |
| 11 Affiliation payments | 10,836,590 | 30,763,281 | 140,635,145 | 229,380,184 |
| 12 Technical | 12,894,937 | 28,389,791 | 108,803,387 | 178,005,369 |
| 13 Sales and promotion | 2,451,340 | 2,072,081 | 22,347,879 | 36,231,467 |
| 14 Administration and general | 15,096,765 | 27,509,998 | 109,660,649 | 164,814,947 |
| 15 Depreciation | 7,435,162 | 23,004,996 | 96,000,188 | 160,972,894 |
| 16 Interest expense | 6,667,459 | 24,136,867 | 113,487,001 | 438,515,826 |
| 17 Total operating expenses | 56,922,878 | 139,788,175 | 612,578,615 | 1,240,008,567 |
| 18 Other adjustments-income (expense) | -2,419,089 | -3,047,093 | 2,567,826 | 323,590,772 |
| 19 Net income (loss) before income taxes | 4,833,155 | 9,941,391 | 47,246,192 | 142,177,008 |
| 20 Provision for income taxes | 2,164,142 | 5,721,860 | 22,570,369 | -17,598,496 |
| 21 Net income (loss) after income taxes | 2,669,013 | 4,219,531 | 24,675,823 | 159,775,504 |
| 22 Salaries and other staff benefits | 10,282,037 | 20,088,895 | 106,409,292 | 129,339,487 |
| 23 Number of employees (weekly average) | 285 | 589 | 2,080 | 3,282 |
| Number of subscribers: | | | | |
| 24 Direct | 168,523 | 409,026 | 1,827,946 | 2,823,161 |
| 25 Indirect | 4,474 | 32,647 | 97,365 | 199,264 |
| 26 Total | 172,997 | 441,673 | 1,925,311 | 3,022,425 |
| Households in area wired for cable services: | | | | |
| 27 Individual houses | 214,724 | 449,565 | 2,086,977 | 2,718,209 |
| 28 Multiple dwellings | 10,126 | 53,986 | 759,255 | 1,113,762 |
| 29 Total | 224,850 | 503,551 | 2,846,232 | 3,831,971 |
| 30 Households in licensed area | 230,276 | 522,661 | 2,939,077 | 3,894,451 |
| Kilometers of cable: | | | | |
| 31 Aerial | 5,161 | 13,388 | 33,403 | 25,475 |
| 32 Conduit | 12 | 63 | 2,128 | 3,932 |
| 33 Buried | 170 | 227 | 626 | 20,234 |
| 34 Main or trunk | 1,089 | 4,785 | 10,278 | 19,045 |
| 35 Total | 6,432 | 18,463 | 46,435 | 68,686 |
| 36 Number of subscribers (Basic Services) | 172,997 | 441,673 | 1,925,311 | 3,022,425 |
| 37 Number of subscribers (Non-Basic Services) | 96,870 | 345,809 | 755,615 | 2,568,876 |
| 38 Penetration % (Non-Basic Services) | 56.0 | 78.3 | 39.2 | 85.0 |

TABLEAU 4. État financier et d'exploitation de la télédistribution, par région, 1997

| Manitoba | Saskatchewan | Alberta | B. C., N. W. T. ¹ and Yukon | C. -B., T. N. -O. ¹ et Yukon | Total | | No |
|--|--------------|-------------|--|---|-------|--|----|
| dollars | | | | | | | |
| 15 | 50 | 37 | 101 | | 506 | Entreprises | 1 |
| 22 | 56 | 74 | 151 | | 803 | Unités déclarantes | 2 |
| 102 | 254 | 192 | 185 | | 2,025 | Systèmes | 3 |
| Recettes d'exploitation: | | | | | | | |
| 83,814,800 | 68,991,461 | 246,081,510 | 411,833,042 | 2,637,040,792 | | Abonnements | 4 |
| 1,709,614 | 1,233,001 | 5,640,556 | 10,806,082 | 61,445,854 | | Branchement | 5 |
| 23,120 | 142,040 | 106,269 | 468,482 | 2,040,208 | | Parrainage de canal communautaire | 6 |
| 424,242 | 1,950,932 | 222,460 | 7,089,552 | 30,019,294 | | Câblésélecteurs | 7 |
| 962,966 | 1,531,645 | 4,504,732 | 3,644,403 | 53,438,326 | | Autres | 8 |
| 86,934,742 | 73,849,079 | 256,555,527 | 433,841,561 | 2,783,984,474 | | Total des recettes d'exploitation | 9 |
| Dépenses d'exploitation: | | | | | | | |
| 2,175,165 | 3,153,640 | 6,418,082 | 14,243,844 | 85,174,763 | | Programmation | 10 |
| 21,139,577 | 16,988,825 | 56,700,685 | 92,274,318 | 598,718,605 | | Paiements d'affiliation | 11 |
| 13,508,251 | 12,416,718 | 35,093,214 | 72,751,628 | 461,863,295 | | Services techniques | 12 |
| 3,093,912 | 2,409,487 | 8,196,778 | 13,628,403 | 90,431,347 | | Ventes et promotion | 13 |
| 15,175,773 | 13,163,960 | 48,424,073 | 84,274,854 | 478,121,019 | | Administration et frais généraux | 14 |
| 10,747,390 | 9,527,870 | 34,594,208 | 68,829,360 | 411,112,068 | | Amortissement | 15 |
| 6,760,004 | 4,944,966 | 40,204,800 | 191,158,587 | 825,875,510 | | Intérêts versés | 16 |
| 72,600,072 | 62,605,466 | 229,631,840 | 537,160,994 | 2,951,296,607 | | Total des dépenses d'exploitation | 17 |
| -531,754 | -23,104 | -8,438,122 | 27,575,681 | 339,275,117 | | Autres redressements-revenus (dépenses) | 18 |
| 13,802,916 | 11,220,509 | 18,485,565 | -75,743,752 | 171,962,984 | | Bénéfice net (perte) avant impôt sur le revenu | 19 |
| 5,951,989 | 3,246,570 | 6,716,889 | -33,066,921 | -4,293,598 | | Provision pour impôt sur le revenu | 20 |
| 7,850,927 | 7,973,939 | 11,768,676 | -42,676,831 | 176,256,582 | | Bénéfice net (perte) après impôt sur le revenu | 21 |
| 12,926,835 | 11,660,615 | 26,052,567 | 58,975,513 | 375,735,241 | | Rémunération et avantages sociaux | 22 |
| 346 | 294 | 676 | 1,390 | 8,942 | | Effectifs (moyenne hebdomadaire) | 23 |
| Nombre d'abonnés: | | | | | | | |
| 260,628 | 200,796 | 656,458 | 1,110,272 | 7,456,810 | | Directs | 24 |
| 22,861 | 9,918 | 40,117 | 82,997 | 489,643 | | Indirects | 25 |
| 283,489 | 210,714 | 696,575 | 1,193,269 | 7,946,453 | | Total | 26 |
| Ménages pour lesquels le service est disponible: | | | | | | | |
| 257,582 | 229,956 | 701,728 | 962,084 | 7,620,825 | | Maisons individuelles | 27 |
| 116,093 | 59,276 | 232,780 | 456,299 | 2,801,577 | | Logements multiples | 28 |
| 373,675 | 289,232 | 934,508 | 1,418,383 | 10,422,402 | | Total | 29 |
| 381,919 | 301,964 | 938,158 | 1,501,591 | 10,710,097 | | Total de logements dans le territoire attribué | 30 |
| Kilomètres de câble: | | | | | | | |
| 2,335 | 3,120 | 4,030 | 17,234 | 104,146 | | Aérien | 31 |
| 295 | 86 | 306 | 5,161 | 11,983 | | Par tube | 32 |
| 1,461 | 1,635 | 6,326 | 1,336 | 32,015 | | Souterrain | 33 |
| 612 | 1,418 | 3,230 | 7,626 | 48,083 | | Principal | 34 |
| 4,703 | 6,259 | 13,892 | 31,357 | 196,227 | | Total | 35 |
| 283,489 | 210,714 | 696,575 | 1,193,269 | 7,946,453 | | Nombre d'abonnés (service de base) | 36 |
| 219,768 | 162,204 | 602,269 | 1,022,110 | 5,773,521 | | Nombre d'abonnés (services facultatifs) | 37 |
| 77.5 | 77.0 | 86.5 | 85.7 | 72.7 | | Pénétration % (services facultatifs) | 38 |

¹ Northwest Territories (including Nunavut), as defined before April 1st, 1999.¹ Territoires du Nord-Ouest (Nunavut inclus) tels que définis avant le 1^{er} avril, 1999.

TABLE 5. Financial Summary of the Cable Television Industry (Basic Tier and Non-Basic Services), by Area, 1997

| No. | Newfoundland and Prince Edward Island | Nova Scotia and New Brunswick | Quebec | Ontario |
|---|---|---|-------------|-------------|
| | Terre-Neuve et Île-du- Prince-Édouard | Nouvelle-Écosse et Nouveau- Brunswick | Québec | |
| | dollars | | | |
| BASIC TIER | | | | |
| 1 Reporting units | 35 | 79 | 228 | 168 |
| 2 Systems | 294 | 203 | 421 | 390 |
| Operating revenue: | | | | |
| 3 Direct subscribers | 47,331,732 | 100,780,021 | 511,572,439 | 651,182,082 |
| 4 Indirect subscribers | 626,937 | 2,813,355 | 10,146,277 | 36,817,866 |
| 5 Connection | 874,287 | 2,905,335 | 12,731,646 | 19,177,207 |
| 6 Community channel sponsorship | 13,095 | 163,738 | 875,319 | 308,834 |
| 7 Other | 1,472,211 | 1,584,012 | 4,268,960 | 1,215,479 |
| 8 Total operating revenue | 50,318,262 | 108,246,461 | 539,594,641 | 708,701,468 |
| Operating expenses: | | | | |
| 9 Programming | 1,540,625 | 3,947,755 | 21,644,366 | 32,087,880 |
| 10 Affiliation payments | 6,324,279 | 11,247,443 | 81,029,689 | 61,552,817 |
| 11 Technical | 12,186,215 | 26,522,796 | 99,518,167 | 165,909,325 |
| 12 Sales and promotion | 1,531,730 | 1,412,989 | 19,723,758 | 22,579,369 |
| 13 Administration and general | 11,957,499 | 23,687,094 | 99,668,646 | 126,835,508 |
| 14 Depreciation | 6,796,618 | 21,400,996 | 82,298,840 | 147,200,294 |
| 15 Interest expense | 5,968,982 | 20,694,519 | 108,539,224 | 234,640,436 |
| 16 Total operating expenses | 46,305,948 | 108,913,592 | 512,422,690 | 790,805,629 |
| 17 Other adjustments-income (expense) | -2,419,089 | -3,169,872 | 1,553,534 | 243,335,865 |
| 18 Net income (loss) before income taxes | 1,593,225 | -3,837,003 | 28,725,485 | 161,231,704 |
| 19 Provision for income taxes | -6,600 | 1,885,241 | 14,684,303 | 12,622,870 |
| 20 Net income (loss) after income taxes | 1,599,825 | -5,722,244 | 14,041,182 | 148,608,834 |
| 21 Salaries and other staff benefits | 9,299,030 | 17,630,094 | 104,722,611 | 122,115,829 |
| 22 Number of employees (weekly average) | 253 | 505 | 2,032 | 3,005 |
| 23 Reporting units showing profits | 25 | 46 | 175 | 111 |
| 24 Reporting units showing losses | 10 | 33 | 53 | 57 |
| NON-BASIC SERVICES | | | | |
| 25 Reporting units | 19 | 69 | 174 | 156 |
| Operating revenue: | | | | |
| 26 Subscriptions | 12,693,279 | 41,535,678 | 91,727,769 | 320,083,150 |
| 27 Installation (including reconnect) | 251,851 | 44,976 | 464,752 | 5,658,127 |
| 28 Converters | 211,091 | 917,894 | 3,182,193 | 16,040,125 |
| 29 Other revenue | 700,639 | 3,007,948 | 22,474,907 | 8,111,933 |
| 30 Total operating revenue | 13,856,860 | 45,506,496 | 117,849,621 | 349,893,335 |
| Operating expenses: | | | | |
| 31 Affiliation payments | 4,512,311 | 19,628,364 | 59,624,429 | 167,827,367 |
| 32 Technical | 708,722 | 1,980,720 | 9,288,747 | 12,096,044 |
| 33 Sales and promotion | 919,610 | 725,851 | 2,624,121 | 13,652,098 |
| 34 Administration and general | 3,139,266 | 4,098,034 | 9,998,644 | 37,979,439 |
| 35 Depreciation | 638,544 | 1,736,138 | 13,805,190 | 13,772,600 |
| 36 Interest expense | 698,477 | 3,609,725 | 4,972,349 | 203,875,390 |
| 37 Total operating expenses | 10,616,930 | 31,778,832 | 100,313,480 | 449,202,938 |
| 38 Other adjustments-income (expense) | - | 108,986 | 1,015,147 | 80,254,907 |
| 39 Net income (loss) before income taxes | 3,239,930 | 13,836,650 | 18,551,288 | -19,054,696 |
| 40 Provision for income taxes | 2,170,742 | 3,878,975 | 7,896,879 | -30,221,366 |
| 41 Net income (loss) after income taxes | 1,069,188 | 9,957,675 | 10,654,409 | 11,166,670 |
| 42 Salaries and other staff benefits | 983,007 | 2,547,374 | 1,690,681 | 7,223,658 |
| 43 Number of employees (weekly average) | 32 | 93 | 48 | 277 |
| 44 Reporting units showing profits | 15 | 54 | 156 | 114 |
| 45 Reporting units showing losses | 4 | 15 | 18 | 42 |
| 46 Number of subscribers (Basic Services) | 172,997 | 444,538 | 1,925,660 | 3,022,425 |
| 47 Number of subscribers (Non-Basic Services) | 96,870 | 346,570 | 755,735 | 2,568,876 |
| 48 Penetration % (Non-Basic Services) | 56.0 | 78.0 | 39.2 | 85.0 |

TABLEAU 5. État financier de la télédistribution (volet de base et services facultatifs), par région, 1997

| Manitoba | Saskatchewan | Alberta | B. C., N. W. T. ¹ and Yukon | C.-B., T. N.-O. ¹ et Yukon | Total | | No |
|------------|--------------|-------------|--|---|--|--------------------------|----|
| | | | | | | dollars | |
| | | | | | | VOLET DE BASE | |
| 23 | 65 | 77 | 157 | 832 | Uni tés déclarantes | 1 | |
| 103 | 265 | 195 | 191 | 2,062 | Systèmes | 2 | |
| | | | | | | Recettes d'exploitation: | |
| 51,540,033 | 46,648,329 | 147,691,502 | 263,165,977 | 1,819,912,115 | Abonnés directs | 3 | |
| 2,013,002 | 1,275,589 | 8,619,841 | 19,217,288 | 81,530,155 | Abonnés indirects | 4 | |
| 1,829,931 | 1,227,199 | 5,498,765 | 9,017,132 | 53,261,502 | Branchement | 5 | |
| 23,120 | 142,040 | 106,269 | 468,482 | 2,100,897 | Parrainage de canal communautaire | 6 | |
| 95,296 | 429,446 | 974,657 | 1,075,047 | 11,115,108 | Autres | 7 | |
| 55,501,382 | 49,722,603 | 162,891,034 | 292,943,926 | 1,967,919,777 | Total des recettes d'exploitation | 8 | |
| | | | | | | Dépenses d'exploitation: | |
| 2,175,165 | 3,170,306 | 6,418,082 | 14,251,750 | 85,235,929 | Programmation | 9 | |
| 7,300,218 | 5,809,707 | 14,005,913 | 25,827,660 | 213,097,726 | Paiements d'affiliation | 10 | |
| 13,089,207 | 10,926,653 | 32,708,698 | 67,873,933 | 428,734,994 | Services techniques | 11 | |
| 2,402,978 | 1,649,613 | 5,265,863 | 7,302,795 | 61,869,095 | Ventes et promotion | 12 | |
| 14,012,726 | 11,360,675 | 42,870,039 | 63,797,924 | 394,190,111 | Administration et frais généraux | 13 | |
| 10,759,374 | 7,706,842 | 29,764,989 | 62,937,551 | 368,865,504 | Amortissement | 14 | |
| 3,633,506 | 3,561,788 | 22,597,079 | 89,685,817 | 489,321,351 | Intérêts versés | 15 | |
| 53,373,174 | 44,185,584 | 153,630,663 | 331,677,430 | 2,041,314,710 | Total des dépenses d'exploitation | 16 | |
| 447,151 | -38,755 | -8,476,235 | 21,777,810 | 253,010,409 | Autres redressements-revenus (dépenses) | 17 | |
| 2,575,359 | 5,498,264 | 784,136 | -16,955,694 | 179,615,476 | Bénéfice net (perte) avant impôt sur le revenu | 18 | |
| 1,048,056 | 1,290,547 | 3,220,580 | -6,811,922 | 27,933,075 | Provision pour impôt sur le revenu | 19 | |
| 1,527,303 | 4,207,717 | -2,436,444 | -10,143,772 | 151,682,401 | Bénéfice net (perte) après impôt sur le revenu | 20 | |
| 12,297,260 | 10,582,181 | 25,471,868 | 55,508,063 | 357,626,936 | Rémunération et avantages sociaux | 21 | |
| 331 | 270 | 652 | 1,291 | 8,339 | Effectifs (moyenne hebdomadaire) | 22 | |
| 18 | 51 | 60 | 118 | 604 | Uni tés déclarantes démontrant un profit | 23 | |
| 5 | 14 | 17 | 39 | 228 | Uni tés déclarantes démontrant une perte | 24 | |
| | | | | | | SERVICES FACULTATIFS | |
| 17 | 28 | 68 | 92 | 623 | Uni tés déclarantes | 25 | |
| | | | | | | Recettes d'exploitation: | |
| 30,798,180 | 21,547,049 | 89,812,624 | 130,248,268 | 738,445,997 | Abonnements | 26 | |
| 124,736 | 39,475 | 144,137 | 1,808,978 | 8,537,032 | Branchement | 27 | |
| 424,242 | 1,972,469 | 222,460 | 7,089,552 | 30,060,026 | Câblodistributeurs | 28 | |
| 868,062 | 1,151,432 | 3,530,075 | 2,572,551 | 42,417,547 | Autres revenus | 29 | |
| 32,215,220 | 24,710,425 | 93,709,296 | 141,719,349 | 819,460,602 | Total des recettes d'exploitation | 30 | |
| | | | | | | Dépenses d'exploitation: | |
| 14,036,395 | 11,316,747 | 42,710,038 | 66,578,490 | 386,234,141 | Paiements d'affiliation | 31 | |
| 1,083,708 | 2,109,673 | 2,402,598 | 4,987,568 | 34,657,780 | Services techniques | 32 | |
| 854,223 | 806,488 | 2,930,915 | 6,332,505 | 28,845,811 | Ventes et promotion | 33 | |
| 1,498,941 | 2,066,308 | 5,574,268 | 20,743,832 | 85,098,732 | Administration et frais généraux | 34 | |
| 888,318 | 2,003,205 | 4,848,448 | 6,055,012 | 43,747,455 | Amortissement | 35 | |
| 3,275,302 | 1,407,514 | 17,607,721 | 101,535,724 | 336,982,202 | Intérêts versés | 36 | |
| 21,636,887 | 19,709,935 | 76,073,988 | 206,233,131 | 915,566,121 | Total des dépenses d'exploitation | 37 | |
| 2,841 | 22,322 | 38,113 | 5,797,871 | 87,240,187 | Autres redressements-revenus (dépenses) | 38 | |
| 10,581,174 | 5,022,812 | 17,673,421 | -58,715,911 | -8,865,332 | Bénéfice net (perte) avant impôt sur le revenu | 39 | |
| 4,903,933 | 1,659,620 | 3,496,309 | -26,250,689 | -32,465,597 | Provision pour impôt sur le revenu | 40 | |
| 5,677,241 | 3,363,192 | 14,177,112 | -32,465,222 | 23,600,265 | Bénéfice net (perte) après impôt sur le revenu | 41 | |
| 1,050,923 | 1,216,343 | 580,699 | 3,517,811 | 18,810,496 | Rémunération et avantages sociaux | 42 | |
| 27 | 28 | 24 | 103 | 632 | Effectifs (moyenne hebdomadaire) | 43 | |
| 11 | 23 | 59 | 77 | 509 | Uni tés déclarantes démontrant un profit | 44 | |
| 6 | 5 | 9 | 15 | 114 | Uni tés déclarantes démontrant une perte | 45 | |
| 285,853 | 212,899 | 696,798 | 1,195,630 | 7,956,800 | Nombre d'abonnés (services de base) | 46 | |
| 221,964 | 163,011 | 602,279 | 1,022,610 | 5,777,915 | Nombre d'abonnés (services facultatifs) | 47 | |
| 77.6 | 76.6 | 86.4 | 85.5 | 72.6 | Pénétration % (services facultatifs) | 48 | |

¹ Northwest Territories (including Nunavut), as defined before April 1st, 1999.¹ Territoires du Nord-Ouest (Nunavut inclus) tels que définis avant le 1^{er} avril, 1999.

TABLE 6. Operating Revenue, Expenses and Employees of the Cable Television Industry (Basic Tier), by Area, 1997

| No. | Atlanti c Provi nces | Québec | Ontari o |
|-----------------------------|---------------------------------|-------------|-------------|
| | Provi nces de l'Atl anti que | Québec | |
| | dol lars | | |
| Less than 6,000 subscribers | | | |
| 1 | 76 | 176 | 79 |
| 2 | 360 | 352 | 260 |
| Operating revenue: | | | |
| 3 | 42,277,324 | 63,544,160 | 42,874,914 |
| 4 | 835,711 | 854,852 | 1,381,008 |
| 5 | 793,968 | 2,053,115 | 1,303,258 |
| 6 | 84,087 | 417,992 | 5,597 |
| 7 | 1,439,580 | 1,450,337 | 667,034 |
| 8 | 45,430,670 | 68,320,456 | 46,231,811 |
| Operating expenses: | | | |
| 9 | 1,002,510 | 2,143,196 | 1,777,372 |
| 10 | 6,033,546 | 13,647,138 | 6,127,561 |
| 11 | 8,792,627 | 15,381,289 | 11,345,286 |
| 12 | 1,144,768 | 1,040,438 | 1,763,665 |
| 13 | 9,315,929 | 15,030,737 | 9,770,373 |
| 14 | 6,376,428 | 9,222,752 | 6,497,009 |
| 15 | 5,319,851 | 3,947,481 | 4,817,559 |
| 16 | 37,985,659 | 60,413,031 | 42,098,825 |
| 17 | -1,120,323 | 4,054,727 | 1,651,530 |
| 18 | 6,324,688 | 11,962,152 | 5,784,516 |
| 19 | 2,029,638 | 3,586,022 | 1,718,108 |
| 20 | 4,295,050 | 8,376,130 | 4,066,408 |
| 21 | 6,242,231 | 12,465,301 | 6,232,146 |
| 22 | 213 | 345 | 197 |
| 23 | 48 | 129 | 58 |
| 24 | 28 | 47 | 21 |
| More than 6,000 subscribers | | | |
| 25 | 38 | 52 | 89 |
| 26 | 137 | 69 | 130 |
| Operating revenue: | | | |
| 27 | 105,834,429 | 448,028,279 | 608,307,168 |
| 28 | 2,604,581 | 9,291,425 | 35,436,858 |
| 29 | 2,985,654 | 10,678,531 | 17,873,949 |
| 30 | 92,746 | 457,327 | 303,237 |
| 31 | 1,616,643 | 2,818,623 | 548,445 |
| 32 | 113,134,053 | 471,274,185 | 662,469,657 |
| Operating expenses: | | | |
| 33 | 4,485,870 | 19,501,170 | 30,310,508 |
| 34 | 11,538,176 | 67,382,551 | 55,425,256 |
| 35 | 29,916,384 | 84,136,878 | 154,564,039 |
| 36 | 1,799,951 | 18,683,320 | 20,815,704 |
| 37 | 26,328,664 | 84,637,909 | 117,065,135 |
| 38 | 21,821,186 | 73,076,088 | 140,703,285 |
| 39 | 21,343,650 | 104,591,743 | 229,822,877 |
| 40 | 117,233,881 | 452,009,659 | 748,706,804 |
| 41 | -4,468,638 | -2,501,193 | 241,684,335 |
| 42 | -8,568,466 | 16,763,333 | 155,447,188 |
| 43 | -150,997 | 11,098,281 | 10,904,762 |
| 44 | -8,417,469 | 5,665,052 | 144,542,426 |
| 45 | 20,686,893 | 92,257,310 | 115,883,683 |
| 46 | 545 | 1,687 | 2,808 |
| 47 | 23 | 46 | 53 |
| 48 | 15 | 6 | 36 |

TABLEAU 6. Recettes et dépenses d'exploitation et effectifs de la télédistribution (vol et de base), par région, 1997

| Saskatchewan and / et Manitoba | Alberta, B. C., N. W. T. ¹ and Yukon Alberta, C.-B., T. N.-O. ¹ et Yukon | Total | | No |
|--------------------------------------|---|---------------|--|----|
| dollars | | | | |
| 74 | 150 | 555 | Moins de 6,000 abonnés | |
| 350 | 284 | 1,606 | Unités déclarantes | 1 |
| | | | Systèmes | 2 |
| 29,733,759 | 51,199,331 | 229,629,488 | Recettes d'exploitation: | |
| 438,210 | 2,604,245 | 6,114,026 | Abonnés directs | 3 |
| 1,016,768 | 1,982,077 | 7,149,186 | Abonnés indirects | 4 |
| 19,114 | 320,621 | 847,411 | Branchement | 5 |
| 376,023 | 904,737 | 4,837,711 | Parrainage de canal communautaire | 6 |
| 31,583,874 | 57,011,011 | 248,577,822 | Autres | 7 |
| | | | Total des recettes d'exploitation | 8 |
| 1,226,428 | 1,556,084 | 7,705,590 | Dépenses d'exploitation: | |
| 4,300,664 | 7,857,477 | 37,966,386 | Programmation | 9 |
| 7,734,937 | 12,394,112 | 55,648,251 | Paiements d'affiliation | 10 |
| 1,107,522 | 745,288 | 5,801,681 | Services techniques | 11 |
| 6,914,988 | 20,880,273 | 61,912,300 | Ventes et promotion | 12 |
| 5,249,096 | 6,297,517 | 33,642,802 | Administration et frais généraux | 13 |
| 1,621,254 | 2,653,583 | 18,359,728 | Amortissement | 14 |
| 28,154,889 | 52,384,334 | 221,036,738 | Intérêts versés | 15 |
| 169,038 | -338,525 | 4,416,447 | Total des dépenses d'exploitation | 16 |
| | | | Autres redressements-revenus (dépenses) | 17 |
| 3,598,023 | 4,288,152 | 31,957,531 | Bénéfice net (perte) avant impôt sur le revenu | 18 |
| 1,199,880 | 1,469,181 | 10,002,829 | Provision pour impôt sur le revenu | 19 |
| 2,398,143 | 2,818,971 | 21,954,702 | Bénéfice net (perte) après impôt sur le revenu | 20 |
| 8,243,666 | 11,851,822 | 45,035,166 | Rémunération et avantages sociaux | 21 |
| 187 | 247 | 1,189 | Effectifs (moyenne hebdomadaire) | 22 |
| 57 | 110 | 402 | Unités déclarantes démontrant un profit | 23 |
| 17 | 40 | 153 | Unités déclarantes démontrant une perte | 24 |
| 14 | 84 | 277 | Plus de 6,000 abonnés | |
| 18 | 102 | 456 | Unités déclarantes | 25 |
| | | | Systèmes | 26 |
| 68,454,603 | 359,658,148 | 1,590,282,627 | Recettes d'exploitation: | |
| 2,850,381 | 25,232,884 | 75,416,129 | Abonnés directs | 27 |
| 2,040,362 | 12,533,820 | 46,112,316 | Abonnés indirects | 28 |
| 146,046 | 254,130 | 1,253,486 | Branchement | 29 |
| 148,719 | 1,144,967 | 6,277,397 | Parrainage de canal communautaire | 30 |
| 73,640,111 | 398,823,949 | 1,719,341,955 | Autres | 31 |
| | | | Total des recettes d'exploitation | 32 |
| 4,119,043 | 19,113,748 | 77,530,339 | Dépenses d'exploitation: | |
| 8,809,261 | 31,976,096 | 175,131,340 | Programmation | 33 |
| 16,280,923 | 88,188,519 | 373,086,743 | Paiements d'affiliation | 34 |
| 2,945,069 | 11,823,370 | 56,067,414 | Services techniques | 35 |
| 18,458,413 | 85,787,690 | 332,277,811 | Ventes et promotion | 36 |
| 13,217,120 | 86,405,023 | 335,222,702 | Administration et frais généraux | 37 |
| 5,574,040 | 109,629,313 | 470,961,623 | Amortissement | 38 |
| 69,403,869 | 432,923,759 | 1,820,277,972 | Intérêts versés | 39 |
| 239,358 | 13,640,100 | 248,593,962 | Total des dépenses d'exploitation | 40 |
| | | | Autres redressements-revenus (dépenses) | 41 |
| 4,475,600 | -20,459,710 | 147,657,945 | Bénéfice net (perte) avant impôt sur le revenu | 42 |
| 1,138,723 | -5,060,523 | 17,930,246 | Provision pour impôt sur le revenu | 43 |
| 3,336,877 | -15,399,187 | 129,727,699 | Bénéfice net (perte) après impôt sur le revenu | 44 |
| 14,635,775 | 69,128,109 | 312,591,770 | Rémunération et avantages sociaux | 45 |
| 414 | 1,696 | 7,150 | Effectifs (moyenne hebdomadaire) | 46 |
| 12 | 68 | 202 | Unités déclarantes démontrant un profit | 47 |
| 2 | 16 | 75 | Unités déclarantes démontrant une perte | 48 |

¹ Northwest Territories (including Nunavut), as defined before April 1st, 1999.¹ Territoires du Nord-Ouest (Nunavut inclus) tels que définis avant le 1^{er} avril, 1999.

TABLE 7. Operating Revenue, Expenses and Employees of Cable Television Industry (Non-Basic Services), by Area, 1997

| No. | Atlanti c Provi nces | Québec | Ontari o |
|-----------------------------|---------------------------------|-------------|-------------|
| | Provi nces de l'Atl anti que | Québec | |
| | dol lars | | |
| Less than 6,000 subscribers | | | |
| 1 | 50 | 122 | 67 |
| 2 | 302 | 286 | 241 |
| Operating revenue: | | | |
| 3 | 5,106,515 | 8,249,063 | 11,129,206 |
| 4 | 63,645 | 102,831 | 74,030 |
| 5 | 54,012 | 265,712 | 197,252 |
| 6 | -560 | 27,469 | - |
| 7 | 1,056,248 | 552,739 | 138,319 |
| 8 | 6,279,860 | 9,197,814 | 11,538,807 |
| Operating expenses: | | | |
| 9 | 2,532,366 | 4,444,692 | 6,379,706 |
| 10 | 194,467 | 965,147 | 918,046 |
| 11 | 298,202 | 172,766 | 247,393 |
| 12 | 562,847 | 899,806 | 872,308 |
| 13 | 288,898 | 474,928 | 297,642 |
| 14 | 185,953 | 302,738 | 169,000 |
| 15 | 4,062,733 | 7,260,077 | 8,884,095 |
| 16 | 12,545 | 51,026 | -14,274 |
| 17 | 2,229,672 | 1,988,763 | 2,640,438 |
| 18 | 879,281 | 385,774 | 1,148,170 |
| 19 | 1,350,391 | 1,602,989 | 1,492,268 |
| 20 | 275,938 | 696,582 | 733,065 |
| 21 | 21 | 29 | 32 |
| 22 | 40 | 107 | 48 |
| 23 | 10 | 15 | 19 |
| More than 6,000 subscribers | | | |
| 24 | 38 | 52 | 89 |
| 25 | 137 | 69 | 130 |
| Operating revenue: | | | |
| 26 | 49,122,442 | 83,478,706 | 308,953,944 |
| 27 | 233,182 | 361,921 | 5,584,097 |
| 28 | 1,073,440 | 2,874,070 | 15,842,873 |
| 29 | 2,093 | 14,942 | - |
| 30 | 2,652,339 | 21,922,168 | 7,973,614 |
| 31 | 53,083,496 | 108,651,807 | 338,354,528 |
| Operating expenses: | | | |
| 32 | 21,608,309 | 55,179,737 | 161,447,661 |
| 33 | 2,494,975 | 8,323,600 | 11,177,998 |
| 34 | 1,347,259 | 2,451,355 | 13,404,705 |
| 35 | 6,674,453 | 9,098,838 | 37,107,131 |
| 36 | 2,085,784 | 13,330,262 | 13,474,958 |
| 37 | 4,122,249 | 4,669,611 | 203,706,390 |
| 38 | 38,333,029 | 93,053,403 | 440,318,843 |
| 39 | 96,441 | 964,121 | 80,269,181 |
| 40 | 14,846,908 | 16,562,525 | -21,695,134 |
| 41 | 5,170,436 | 7,511,105 | -31,369,536 |
| 42 | 9,676,472 | 9,051,420 | 9,674,402 |
| 43 | 3,254,443 | 994,099 | 6,490,593 |
| 44 | 104 | 19 | 245 |
| 45 | 29 | 49 | 66 |
| 46 | 9 | 3 | 23 |

TABLEAU 7. Recettes et dépenses d'exploitation et effectifs de la télédistribution (services facultatifs), par région, 1997

| Saskatchewan and / et Manitoba | Alberta, B. C., N. W. T. ¹ and Yukon Alberta, C.-B., T. N. -O. ¹ et Yukon | Total | | No |
|--------------------------------------|--|-------------|--|----|
| dollars | | | | |
| 31 | 76 | 346 | Moins de 6,000 abonnés | |
| 237 | 205 | 1,271 | Unités déclarantes | 1 |
| | | | Systèmes | 2 |
| | | | Recettes d'exploitation: | |
| 7,260,354 | 14,040,775 | 45,785,913 | Abonnements (directs et indirects) | 3 |
| 26,741 | 85,622 | 352,869 | Branchement | 4 |
| 36,140 | 30,630 | 583,746 | Câblosélecteurs - Location | 5 |
| 18,123 | - | 45,032 | - Ventes nettes | 6 |
| 25,868 | 541,458 | 2,314,632 | Autres revenus | 7 |
| 7,367,226 | 14,698,485 | 49,082,192 | Total des recettes d'exploitation | 8 |
| | | | Dépenses d'exploitation: | |
| 3,278,851 | 7,023,373 | 23,658,988 | Paiements d'affiliation | 9 |
| 1,902,981 | 1,440,910 | 5,421,551 | Services techniques | 10 |
| 262,707 | 121,118 | 1,102,186 | Ventes et promotion | 11 |
| 1,337,796 | 2,638,184 | 6,310,941 | Administration et frais généraux | 12 |
| 387,295 | 600,472 | 2,049,235 | Amortissement | 13 |
| 271,543 | 215,720 | 1,144,954 | Intérêts versés | 14 |
| 7,441,173 | 12,039,777 | 39,687,855 | Total des dépenses d'exploitation | 15 |
| 4,570 | -50,310 | 3,557 | Autres redressements-revenus (dépenses) | 16 |
| -69,377 | 2,608,398 | 9,397,894 | Bénéfice net (perte) avant impôt sur le revenu | 17 |
| -38,237 | 54,901 | 2,429,889 | Provision pour impôt sur le revenu | 18 |
| -31,140 | 2,553,497 | 6,968,005 | Bénéfice net (perte) après impôt sur le revenu | 19 |
| 1,095,715 | 1,122,135 | 3,923,435 | Rémunération et avantages sociaux | 20 |
| 24 | 28 | 134 | Effectifs (moyenne hebdomadaire) | 21 |
| 21 | 65 | 281 | Unités déclarantes démontrant un profit | 22 |
| 10 | 11 | 65 | Unités déclarantes démontrant une perte | 23 |
| | | | Plus de 6,000 abonnés | |
| 14 | 84 | 277 | Unités déclarantes | 24 |
| 18 | 102 | 456 | Systèmes | 25 |
| | | | Recettes d'exploitation: | |
| 45,084,875 | 206,020,117 | 692,660,084 | Abonnements (directs et indirects) | 26 |
| 137,470 | 1,867,493 | 8,184,163 | Branchement | 27 |
| 1,215,521 | 7,280,662 | 28,286,566 | Câblosélecteurs - Location | 28 |
| 1,126,927 | 720 | 1,144,682 | - Ventes nettes | 29 |
| 1,993,626 | 5,561,168 | 40,102,915 | Autres revenus | 30 |
| 49,558,419 | 220,730,160 | 770,378,410 | Total des recettes d'exploitation | 31 |
| | | | Dépenses d'exploitation: | |
| 22,074,291 | 102,265,155 | 362,575,153 | Paiements d'affiliation | 32 |
| 1,290,400 | 5,949,256 | 29,236,229 | Services techniques | 33 |
| 1,398,004 | 9,142,302 | 27,743,625 | Ventes et promotion | 34 |
| 2,227,453 | 23,679,916 | 78,787,791 | Administration et frais généraux | 35 |
| 2,504,228 | 10,302,988 | 41,698,220 | Amortissement | 36 |
| 4,411,273 | 118,927,725 | 335,837,248 | Intérêts versés | 37 |
| 33,905,649 | 270,267,342 | 875,878,266 | Total des dépenses d'exploitation | 38 |
| 20,593 | 5,886,294 | 87,236,630 | Autres redressements-revenus (dépenses) | 39 |
| 15,673,363 | -43,650,888 | -18,263,226 | Bénéfice net (perte) avant impôt sur le revenu | 40 |
| 6,601,790 | -22,809,281 | -34,895,486 | Provision pour impôt sur le revenu | 41 |
| 9,071,573 | -20,841,607 | 16,632,260 | Bénéfice net (perte) après impôt sur le revenu | 42 |
| 1,171,551 | 2,976,375 | 14,887,061 | Rémunération et avantages sociaux | 43 |
| 31 | 99 | 498 | Effectifs (moyenne hebdomadaire) | 44 |
| 13 | 71 | 228 | Unités déclarantes démontrant un profit | 45 |
| 1 | 13 | 49 | Unités déclarantes démontrant une perte | 46 |

¹ Northwest Territories (including Nunavut), as defined before April 1st, 1999.¹ Territoires du Nord-Ouest (Nunavut inclus) tels que définis avant le 1^{er} avril, 1999.

TABLE 8. Households Served by the Cable Television Industry, by Area, 1997

| No. | Newfoundland and Prince Edward Island | Nova Scotia and New Brunswick | Quebec | Ontario | |
|--|---|---|---------|-----------|-----------|
| | Terre-Neuve et Île-du- Prince-Édouard | Nouvelle-Écosse et Nouveau- Brunswick | Québec | | |
| | number | | | | |
| Less than 6,000 subscribers | | | | | |
| 1 | Reporting units | 27 | 49 | 176 | 79 |
| 2 | Systems | 280 | 80 | 352 | 260 |
| Number of subscribers: | | | | | |
| 3 | Direct | 78,907 | 58,494 | 222,379 | 157,863 |
| 4 | Indirect | 1,730 | 5,111 | 6,499 | 6,948 |
| 5 | Total | 80,637 | 63,605 | 228,878 | 164,811 |
| Households in area wired for cable services: | | | | | |
| 6 | Individual houses | 110,911 | 69,745 | 270,158 | 200,165 |
| 7 | Multiple dwellings | 2,162 | 2,463 | 23,273 | 15,600 |
| 8 | Total | 113,073 | 72,208 | 293,431 | 215,765 |
| 9 | Households in licensed area | 118,499 | 83,472 | 334,114 | 232,510 |
| Kilometers of cable: | | | | | |
| 10 | Aerial | 3,226 | 2,541 | 9,833 | 4,127 |
| 11 | Conduit | 4 | 1 | 232 | 307 |
| 12 | Buried | 129 | 22 | 222 | 1,137 |
| 13 | Main or trunk | 449 | 1,191 | 3,521 | 2,250 |
| 14 | Total | 3,808 | 3,755 | 13,808 | 7,821 |
| Average operating data per reporting unit | | | | | |
| 15 | Standard monthly fee for direct subscribers | 24.51 | 23.82 | 23.50 | 24.25 |
| 16 | Connection fee (installation) | 47.75 | 48.32 | 57.04 | 53.23 |
| 17 | Channel capacity | 36 | 34 | 36 | 50 |
| More than 6,000 subscribers | | | | | |
| 18 | Reporting units | 8 | 30 | 52 | 89 |
| 19 | Systems | 14 | 123 | 69 | 130 |
| Number of subscribers: | | | | | |
| 20 | Direct | 89,616 | 353,376 | 1,605,916 | 2,665,298 |
| 21 | Indirect | 2,744 | 27,557 | 90,866 | 192,316 |
| 22 | Total | 92,360 | 380,933 | 1,696,782 | 2,857,614 |
| Households in area wired for cable services: | | | | | |
| 23 | Individual houses | 103,813 | 379,820 | 1,816,819 | 2,518,044 |
| 24 | Multiple dwellings | 7,964 | 51,523 | 735,982 | 1,098,162 |
| 25 | Total | 111,777 | 431,343 | 2,552,801 | 3,616,206 |
| 26 | Households in licensed area | 111,777 | 443,809 | 2,604,963 | 3,661,941 |
| Kilometers of cable: | | | | | |
| 27 | Aerial | 1,935 | 10,847 | 23,570 | 21,348 |
| 28 | Conduit | 8 | 62 | 1,896 | 3,625 |
| 29 | Buried | 41 | 205 | 404 | 19,097 |
| 30 | Main or trunk | 640 | 3,594 | 6,757 | 16,795 |
| 31 | Total | 2,624 | 14,708 | 32,627 | 60,865 |
| Average operating data per reporting unit | | | | | |
| 32 | Standard monthly fee for direct subscribers | 21.25 | 19.85 | 20.28 | 17.87 |
| 33 | Connection fee (installation) | 48.08 | 55.83 | 69.05 | 60.24 |
| 34 | Channel capacity | 49 | 51 | 46 | 65 |
| Number of channels in use for: | | | | | |
| 35 | Cable television only | 17 | 24 | 24 | 28 |
| 36 | Non-cable television | 20 | 17 | 10 | 29 |
| 37 | Total | 37 | 41 | 35 | 58 |
| Program hours: | | | | | |
| 38 | Licensee produced | 6 | 10 | 11 | 13 |
| 39 | Local community produced | 2 | 8 | 3 | 12 |
| 40 | Programs from other licensees | 3 | 3 | 10 | 18 |
| 41 | Local alphanumeric public service messages | 153 | 97 | 122 | 134 |
| 42 | Other | - | 8 | 11 | 1 |
| 43 | Total program hours | 165 | 127 | 158 | 181 |

TABLEAU 8. Ménages desservis par la télédistribution, par région, 1997

| Manitoba | Saskatchewan | Alberta | B. C., N. W. T. ¹ and Yukon | C. -B., T. N. -O. ¹ et Yukon | Total | | No |
|----------|--------------|---------|--|---|-----------|---|----|
| nombre | | | | | | | |
| 18 | 56 | 33 | 117 | 117 | 555 | Moins de 6,000 abonnés | 1 |
| 98 | 252 | 138 | 146 | 146 | 1,606 | Unités déclarantes | 2 |
| | | | | | | Systèmes | |
| 41,441 | 62,193 | 55,941 | 104,541 | 104,541 | 781,759 | Nombre d'abonnés: | |
| 4,168 | 2,086 | 2,999 | 8,903 | 8,903 | 38,444 | Directs | 3 |
| 45,609 | 64,279 | 58,940 | 113,444 | 113,444 | 820,203 | Indirects | 4 |
| | | | | | | Total | 5 |
| 53,544 | 77,883 | 73,137 | 122,101 | 122,101 | 977,644 | Ménages pour lesquels le service est disponible: | |
| 6,000 | 5,168 | 6,725 | 21,464 | 21,464 | 82,855 | Maisons individuelles | 6 |
| 59,544 | 83,051 | 79,862 | 143,565 | 143,565 | 1,060,499 | Logements multiples | 7 |
| 66,165 | 99,098 | 82,957 | 159,982 | 159,982 | 1,176,797 | Total | 8 |
| | | | | | | Total de logements dans le territoire attribué | 9 |
| 844 | 2,002 | 1,024 | 2,931 | 2,931 | 26,528 | Kilomètres de câble: | |
| 22 | 6 | 5 | 214 | 214 | 791 | Aérien | 10 |
| 423 | 442 | 419 | 493 | 493 | 3,287 | Par tube | 11 |
| 167 | 403 | 180 | 889 | 889 | 9,050 | Souterrain | 12 |
| 1,456 | 2,853 | 1,628 | 4,527 | 4,527 | 39,656 | Principal | 13 |
| | | | | | | Total | 14 |
| 25.09 | 23.56 | 23.97 | 29.59 | 29.59 | 25.05 | Moyenne des données d'exploitation par unité déclarante | |
| 54.87 | 58.53 | 51.52 | 51.15 | 51.15 | 53.79 | Tarif mensuel normal des abonnés directs | 15 |
| 38 | 29 | 34 | 34 | 34 | 37 | Branchement (installation) | 16 |
| | | | | | | Capacité des canaux | 17 |
| 5 | 9 | 44 | 40 | 40 | 277 | Plus de 6,000 abonnés | |
| 5 | 13 | 57 | 45 | 45 | 456 | Unités déclarantes | 18 |
| | | | | | | Systèmes | 19 |
| 221,551 | 140,788 | 600,740 | 1,008,092 | 1,008,092 | 6,685,377 | Nombre d'abonnés: | |
| 18,693 | 7,832 | 37,118 | 74,094 | 74,094 | 451,220 | Directs | 20 |
| 240,244 | 148,620 | 637,858 | 1,082,186 | 1,082,186 | 7,136,597 | Indirects | 21 |
| | | | | | | Total | 22 |
| 204,038 | 152,073 | 628,591 | 839,983 | 839,983 | 6,643,181 | Ménages pour lesquels le service est disponible: | |
| 110,093 | 54,108 | 226,055 | 434,835 | 434,835 | 2,718,722 | Maisons individuelles | 23 |
| 314,131 | 206,181 | 854,646 | 1,274,818 | 1,274,818 | 9,361,903 | Logements multiples | 24 |
| 315,754 | 206,631 | 856,136 | 1,348,712 | 1,348,712 | 9,549,723 | Total | 25 |
| | | | | | | Total de logements dans le territoire attribué | 26 |
| 1,491 | 1,118 | 3,006 | 14,433 | 14,433 | 77,748 | Kilomètres de câble: | |
| 273 | 80 | 301 | 4,947 | 4,947 | 11,192 | Aérien | 27 |
| 1,038 | 1,193 | 5,907 | 848 | 848 | 28,733 | Par tube | 28 |
| 445 | 1,015 | 3,050 | 6,744 | 6,744 | 39,040 | Souterrain | 29 |
| 3,247 | 3,406 | 12,264 | 26,972 | 26,972 | 156,713 | Principal | 30 |
| | | | | | | Total | 31 |
| 18.72 | 18.69 | 21.96 | 19.11 | 19.11 | 19.50 | Moyenne des données d'exploitation par unité déclarante | |
| 43.00 | 49.97 | 54.42 | 52.51 | 52.51 | 58.38 | Tarif mensuel normal des abonnés directs | 32 |
| 58 | 60 | 44 | 58 | 58 | 55 | Branchement (installation) | 33 |
| | | | | | | Capacité des canaux | 34 |
| 26 | 22 | 19 | 25 | 25 | 25 | Nombre de canaux en usage: | |
| 17 | 24 | 15 | 24 | 24 | 20 | Servi ces du volet de bas | 35 |
| 43 | 47 | 35 | 50 | 50 | 46 | Servi ces non de base | 36 |
| | | | | | | Total | 37 |
| 19 | 17 | 6 | 6 | 6 | 10 | Nombre d'heures d'émissions: | |
| 21 | - | 5 | 9 | 9 | 8 | Émissions produites par le titulaire | 38 |
| 12 | 3 | 2 | 18 | 18 | 11 | Émissions produites par des groupes locaux | 39 |
| 60 | 107 | 116 | 119 | 119 | 121 | Émissions produites par un autre licencié | 40 |
| | | | | | | Messages alphanumériques des services publics locaux | 41 |
| 21 | 2 | 7 | 17 | 17 | 7 | Autres | 42 |
| 134 | 130 | 138 | 172 | 172 | 160 | Total des heures d'émissions | 43 |

¹ Northwest Territories (including Nunavut), as defined before April 1st, 1999.¹ Territoires du Nord-Ouest (Nunavut inclus) tels que définis avant le 1^{er} avril, 1999.

TABLE 9. Balance Sheet Data of Cable Television Licensees with More than 6,000 Subscribers, by Area, 1997

| No. | Atlanti c Provi nces | Québec | Ontari o |
|--|---------------------------------|---------------|---------------|
| | Provi nces de l'Atl anti que | Québec | |
| | | dol lars | |
| 1 Business organi zati ons | 14 | 15 | 22 |
| Assets | | | |
| Current: | | | |
| 2 Cash | 1,136,916 | 2,425,046 | 36,619,247 |
| 3 Securities | 102,701 | 107,297 | 709,480 |
| 4 Prepaid program rights | - | 145,581 | - |
| 5 Other current assets | 21,314,395 | 688,872,779 | 318,183,280 |
| 6 Total current assets | 22,554,012 | 691,550,703 | 355,512,007 |
| Investments and advances: | | | |
| 7 Associated companies (non-current) | 105,667,006 | 974,907,286 | 2,968,429,081 |
| 8 Equity investment in programs | 19,875,880 | - | - |
| 9 Other investments and advances | 2,050,180 | 57,850,594 | 1,859,281 |
| 10 Total investments and advances | 127,593,066 | 1,032,757,880 | 2,970,288,362 |
| Fixed assets: (including capital leases) | | | |
| 11 Land, property and equipment | 387,228,204 | 1,578,146,401 | 3,112,370,694 |
| 12 Less: Accumulated depreciation | 184,818,293 | 757,540,947 | 1,333,113,062 |
| Net fixed assets: | | | |
| Broadcast distribution | | | |
| 13 Cable - Basic/Non-basic services | 191,798,249 | 280,908,891 | 1,534,820,994 |
| 14 Other than Cable | - | 323,741 | - |
| 15 Other programming | 3,459,725 | 63,870,851 | - |
| 16 All other non-programming/ non-broadcasting activities | 3,304,568 | 73,503,971 | 244,436,638 |
| 17 Radio and Television | 3,847,369 | 401,998,000 | - |
| 18 Intangi ble assets | 201,150,727 | 128,214,244 | 499,089,200 |
| Other assets: | | | |
| 19 Appraisal increases | 661,666 | - | - |
| 20 Program rights | - | - | - |
| 21 Other assets | 18,291,078 | 39,415,980 | 155,011,663 |
| 22 Total assets | 572,660,460 | 2,712,544,261 | 5,759,158,864 |
| Liabilities: | | | |
| Current: | | | |
| 23 Bank loans and overdrafts | 5,942,764 | 15,048,855 | 18,929,283 |
| 24 Program rights/contracts payable | 420,319 | - | - |
| 25 Other current liabilities | 59,380,553 | 218,357,791 | 548,368,641 |
| 26 Total current liabilities | 65,743,636 | 233,406,646 | 567,297,924 |
| Non-current liabilities: | | | |
| Long-term debt: | | | |
| 27 Total long-term debt | 370,018,660 | 1,833,608,214 | 4,649,417,718 |
| 28 Film and program rights | - | - | - |
| 29 Other non-current liabilities | 28,812,160 | 164,176,592 | 158,291,582 |
| 30 Total non-current liabilities | 398,830,820 | 1,997,784,806 | 4,807,709,300 |
| 31 Total liabilities | 464,574,456 | 2,231,191,452 | 5,375,007,224 |
| Shareholders' equity: | | | |
| 32 Total shareholders' equity | 108,086,004 | 481,352,809 | 384,151,640 |
| 33 Total liabilities and equity | 572,660,460 | 2,712,544,261 | 5,759,158,864 |

TABLEAU 9. Bilan des titulaires de licences de télédistribution qui desservent plus de 6,000 abonnés, par région, 1997

| Saskatchewan and / et Manitoba | Alberta, B. C., N. W. T. ¹ and Yukon Alberta, C.-B., T. N. -O. ¹ and Yukon | Total | | No |
|--------------------------------------|---|----------------|--|----|
| dollars | | | | |
| 6 | 9 | 66 | | |
| | | | Entreprises | 1 |
| | | | Actif: | |
| | | | Disponibilités: | |
| 572,447 | -5,160,809 | 35,592,847 | Encaisse | 2 |
| 716,487 | 33,505 | 1,669,470 | Valeurs mobilières | 3 |
| 397,842 | - | 543,423 | Droits de programmation payés d'avance | 4 |
| 7,820,036 | 26,922,298 | 1,063,112,788 | Autres disponibilités | 5 |
| 9,506,812 | 21,794,994 | 1,100,918,528 | Total des disponibilités | 6 |
| | | | Placements et avances: | |
| 86,116,916 | 383,958,302 | 4,519,078,591 | Sociétés affiliées (non courantes) | 7 |
| - | - | 19,875,880 | Capitaux investis au développement | 8 |
| - | 13,810,841 | 75,570,896 | Autres placements et avances | 9 |
| 86,116,916 | 397,769,143 | 4,614,525,367 | Total des placements et avances | 10 |
| | | | Immobilisations: | |
| | | | (dont les contrats location - acquisition) | |
| 259,709,476 | 1,209,682,897 | 6,547,137,672 | Terrains, biens et matériel | 11 |
| 130,530,559 | 545,585,411 | 2,951,588,272 | Moins: Amortissement cumulé | 12 |
| | | | Immobilisations nettes: | |
| 124,708,354 | 653,327,600 | 2,785,564,088 | Émissions de radiodiffusion | |
| 382,183 | - | 705,924 | Câble - Service de base/non de base | 13 |
| 3,566,173 | 5,297,669 | 76,194,418 | Autres que câble | 14 |
| | | | Autres activités de programmation | 15 |
| 522,207 | 2,874,421 | 324,641,805 | Autres activités hors-programmation et de hors-radiodiffusion | 16 |
| - | 2,597,796 | 408,443,165 | Radio et Télévision | 17 |
| 33,955,359 | 522,767,522 | 1,385,177,052 | Immobilisations incorporelles | 18 |
| | | | Autres éléments d'actif: | |
| - | - | 661,666 | Excédent de la valeur d'expertise | 19 |
| - | - | - | Droits sur les émissions | 20 |
| - | 948,707 | 213,667,428 | Autres éléments d'actif: | 21 |
| 258,758,004 | 1,607,377,852 | 10,910,499,441 | Total de l'actif | 22 |
| | | | Passif: | |
| | | | Exigibilités: | |
| 1,073,052 | 1,076,581 | 42,070,535 | Emprunts et découverts bancaires | 23 |
| - | 550,000 | 970,319 | Contrats/droits d'émissions à payer | 24 |
| 24,653,201 | 136,715,671 | 987,475,857 | Autres exigibilités | 25 |
| 25,726,253 | 138,342,252 | 1,030,516,711 | Total des exigibilités | 26 |
| | | | Passif non exigible: | |
| | | | Dette à long terme: | |
| 65,526,332 | 175,638,600 | 7,094,209,524 | Total de la dette à long terme | 27 |
| - | - | - | Droits et contrats de films et d'émissions | 28 |
| 80,598,749 | 712,729,273 | 1,144,608,356 | Autres éléments du passif | 29 |
| 146,125,081 | 888,367,873 | 8,238,817,880 | Total du passif non exigible | 30 |
| 171,851,334 | 1,026,710,125 | 9,269,334,591 | Total du passif | 31 |
| | | | Avoir des actionnaires: | |
| 86,906,670 | 580,667,727 | 1,641,164,850 | Total de l'avoir des actionnaires | 32 |
| 258,758,004 | 1,607,377,852 | 10,910,499,441 | Total du passif et de l'avoir des actionnaires | 33 |

¹ Northwest Territories (including Nunavut), as defined before April 1st, 1999.¹ Territoires du Nord-Ouest (Nunavut inclus) tels que définis avant le 1^{er} avril, 1999.

TABLE 10. Statement of Retained Earnings of Cable Television Licensees with More than 6,000 Subscribers, by Area, 1997

| No. | Atlanti c Provi nces | Québec | Ontari o |
|------------------------------------|---------------------------------|-------------|--------------|
| | Provi nces de l'Atl anti que | Québec | |
| dol lars | | | |
| 1 Business organizations | 14 | 15 | 22 |
| 2 Balance at beginning of year | 25,793,566 | 86,503,979 | -538,632,425 |
| 3 Adjustment to prior years | -4,282,000 | -4,257,000 | - |
| 4 Net income (loss) for the year | -5,798,616 | 174,866,072 | 131,286,384 |
| 5 Other additions | - | 22,898 | - |
| Less: | | | |
| 6 Dividends - preferred and common | 3,022,238 | 41,457,081 | 35,204,733 |
| 7 Other deductions | 321,083 | 39,243 | 1,106,177 |
| 8 Balance at end of year | 12,369,629 | 215,639,625 | -443,656,951 |

TABLE 11. Statement of Changes in Cash Position of Cable Television Licensees with More than 6,000 Subscribers, by Area, 1997

| No. | Atlanti c Provi nces | Québec | Ontari o |
|--|---------------------------------|--------------|--------------|
| | Provi nces de l'Atl anti que | Québec | |
| dol lars | | | |
| 1 Business organizations | 14 | 15 | 22 |
| Cash provided by (used in): | | | |
| Operating Activities: | | | |
| Net income (loss) after income taxes | | | |
| Broadcast distribution | | | |
| 2 Cable/STV | 1,912,286 | 38,563,581 | 96,809,594 |
| 3 Other than Cable/STV | -164,909 | - | - |
| 4 Other programming | 135,569 | 173 | - |
| 5 All other non-programming/ non-broadcasting activities | -7,508,562 | 136,302,318 | 34,465,485 |
| 6 Radio and Television | -173,000 | - | 11,305 |
| 7 Depreciation and amortization | 35,908,707 | 101,299,901 | 266,820,590 |
| 8 Other operating activities | 1,966,698 | 14,755,807 | -297,337,620 |
| 9 Net change in non-cash working capital | -11,367,644 | 8,871,280 | -132,190,136 |
| 10 Total operating activities | 20,709,145 | 299,793,060 | -31,420,782 |
| Investment Activities | | | |
| Additions to fixed assets: | | | |
| Broadcast distribution | | | |
| 11 Cable/STV | -26,831,496 | -199,342,764 | -494,564,347 |
| 12 Other than Cable/STV | -894,000 | - | - |
| 13 Other programming | -369,339 | -1,265 | - |
| 14 All other non-programming/ non-broadcasting activities | -27,631,590 | -10,247,018 | -2,008,025 |
| 15 Radio and Television | -10,702,332 | - | -11,231,038 |
| 16 Equity investments in broadcast rights and program development | - | - | - |
| 17 Other investment activities | -9,194,783 | -62,600,995 | -402,098,919 |
| 18 Total investment activities | -75,623,540 | -272,192,042 | -909,902,329 |
| Financing Activities: | | | |
| Dividends: | | | |
| 19 Preferred and common | -3,022,238 | -41,457,081 | -35,204,733 |
| 20 Increase in long-term debt | 28,549,895 | 403,676,531 | 155,525,680 |
| 21 Capital stock | 19,040,031 | 65,540,000 | 70,151,494 |
| 22 Other financing activities | 144,533 | -499,848,790 | 768,716,210 |
| 23 Total financing activities | 44,712,221 | -72,089,340 | 959,188,651 |
| 24 Net increase (decrease) in cash | -10,202,174 | -44,488,322 | 17,865,540 |
| 25 Cash (bank indebtedness) beginning of year | 5,396,326 | 31,864,513 | -175,576 |
| 26 Cash (bank indebtedness) end of year | -4,805,848 | -12,623,809 | 17,689,964 |

TABLEAU 10. État des bénéfices non répartis des titulaires de licences de télédistri bution qui desservent plus de 6,000 abonnés, par région, 1997

| Saskatchewan and / et Manitoba | Alberta, B. C., N. W. T. ¹ and Yukon Alberta, C.-B., T. N.-O. ¹ et Yukon | Total | | No |
|--------------------------------------|---|-------------|---|----|
| dollars | | | | |
| 6 | 9 | 66 | Entreprises | 1 |
| 13,195,055 | 473,326,319 | 60,186,494 | Solde au début de l'année | 2 |
| - | - | -8,539,000 | Redressement du bénéfice | 3 |
| 13,841,271 | -39,649,929 | 274,545,182 | Bénéfice net (perte nette) de l'année | 4 |
| - | 18,554,978 | 18,577,876 | Autres additions | 5 |
| | | | Moins: | |
| 4,379,743 | 25,000,000 | 109,063,795 | Dividendes - actions privilégiées et ordinaires | 6 |
| 215,000 | - | 1,681,503 | Autres déductions | 7 |
| 22,441,583 | 427,231,368 | 234,025,254 | Solde à la fin de l'année | 8 |

TABLEAU 11. État de l'évolution de la situation financière des titulaires de licences de télédistri bution qui desservent plus de 6,000 abonnés, par région, 1997

| Saskatchewan and / et Manitoba | Alberta, B. C., N. W. T. ¹ and Yukon Alberta, C.-B., T. N.-O. ¹ et Yukon | Total | | No |
|--------------------------------------|---|----------------|--|----|
| dollars | | | | |
| 6 | 9 | 66 | Entreprises | 1 |
| | | | Rentrées de fonds liées aux activités suivantes: | |
| | | | Activités d'exploitation: | |
| | | | Bénéfice net (perte) après impôts sur le revenu | |
| 13,926,565 | 3,574,505 | 154,786,531 | Émissions de radiodiffusion | 2 |
| - | - | -164,909 | Câble/TPA | 3 |
| - | - | 135,742 | Autres que câble/TPA | 4 |
| -2,013,794 | 50,171,222 | 211,416,669 | Autres activités de programmation | 5 |
| 1,928,500 | -93,395,656 | -91,628,851 | et de hors-radiodiffusion | 6 |
| 17,387,371 | 130,749,412 | 552,165,981 | Radio et Télévision | 7 |
| 1,036,195 | 89,469,112 | -190,109,808 | Amortissement et dépréciation | 8 |
| 4,479,547 | -13,514,402 | -143,721,355 | des immobilisations | 9 |
| 36,744,384 | 167,054,193 | 492,880,000 | Autres activités d'exploitation | 10 |
| | | | Variation nette, éléments d'actif et de passif | |
| | | | Total des activités d'exploitation | 11 |
| | | | Activités d'investissement: | |
| | | | Acquisition d'immobilisations: | |
| -16,467,466 | -78,799,287 | -816,005,360 | Émissions de radiodiffusion | 12 |
| -8,949 | -238,957 | -1,141,906 | Câble/TPA | 13 |
| -1,137,103 | - | -1,507,707 | Autres que câble | 14 |
| -22,403 | -4,482,748 | -44,391,784 | Autres activités de programmation | 15 |
| -13,496,613 | -192,283,445 | -227,713,428 | et de hors-radiodiffusion | 16 |
| -47,579 | - | -47,579 | Radio et Télévision | 17 |
| -86,775,497 | -245,006,690 | -805,676,884 | Capitaux investis au développement | 18 |
| -117,955,610 | -11,060,449 | -1,896,484,648 | de la programmation | 19 |
| | | | Autres activités d'investissement | 20 |
| | | | Total des activités d'investissement | 21 |
| | | | Activités de financement | |
| -4,379,743 | -25,000,000 | -109,063,795 | Dividendes | 22 |
| 30,881,045 | 242,559,963 | 861,193,114 | Actions privilégiées et ordinaires | 23 |
| 48,611,569 | 130,862,326 | 334,205,420 | Augmentation de la dette à long terme | 24 |
| 8,558,223 | -38,373,387 | 239,196,789 | Émissions d'actions | 25 |
| 83,671,094 | 310,048,902 | 1,325,531,528 | Autres activités de financement | 26 |
| | | | Total des activités de financement | |
| 2,459,868 | -43,708,032 | -78,073,120 | Augmentation des liquidités | 27 |
| -2,960,473 | 37,470,642 | 71,595,432 | Liquidités au début de l'exercice | 28 |
| -500,605 | -6,237,390 | -6,477,688 | Liquidités à la fin de l'exercice | 29 |

¹ Northwest Territories (including Nunavut), as defined before April 1st, 1999.¹ Territoires du Nord-Ouest (Nunavut inclus) tels que définis avant le 1^{er} avril, 1999.

TABLE 12. Detailed Income Statement of Cable Television Licensees with More than 6,000 Subscribers, by Area, 1997

| No. | Newfoundland and Prince Edward Island | Nova Scotia and New Brunswick | Quebec | Ontario |
|--|---|---|-------------|-------------|
| | Terre-Neuve et Île-du- Prince-Édouard | Nouvelle-Écosse et Nouveau- Brunswick | Québec | |
| | dollars | | | |
| Operating revenue: | | | | |
| 1 | 22,455,313 | 83,379,116 | 448,028,279 | 608,307,168 |
| 2 | 294,558 | 2,310,023 | 9,291,425 | 35,436,858 |
| 3 | 455,476 | 2,530,178 | 10,678,531 | 17,873,949 |
| 4 | - | 92,746 | 457,327 | 303,237 |
| 5 | 223,253 | 1,393,390 | 2,818,623 | 548,445 |
| 6 | 23,428,600 | 89,705,453 | 471,274,185 | 662,469,657 |
| Operating expenses: | | | | |
| Community programming | | | | |
| 7 | 757,051 | 2,534,454 | 11,917,135 | 15,683,885 |
| 8 | 317,672 | 855,958 | 4,305,071 | 14,570,722 |
| 9 | 1,074,723 | 3,390,412 | 16,222,206 | 30,254,607 |
| Funding of Community Programming Expense | | | | |
| 10 | 224,650 | 2,797,733 | 12,544,062 | 22,509,995 |
| 11 | - | 92,746 | 225,777 | 272,741 |
| 12 | 11,100 | 9,635 | 3,278,964 | 55,901 |
| 13 | 1,085,823 | 3,400,047 | 19,501,170 | 30,310,508 |
| 14 | 599,090 | 2,171,976 | 6,754,360 | 11,227,833 |
| Technical: | | | | |
| 15 | - | 679,395 | 3,245,912 | 4,323,555 |
| 16 | 286,470 | 752,023 | 1,667,369 | 6,578,189 |
| 17 | 912,251 | 2,558,192 | 10,530,263 | 11,011,028 |
| 18 | - | 117,141 | 7,458,101 | 576,491 |
| 19 | 162,659 | 1,063,026 | 2,882,880 | 2,509,012 |
| 20 | 574,765 | 4,390,268 | 10,588,772 | 5,736,369 |
| 21 | - | 462,152 | 1,023,093 | 621,120 |
| 22 | 1,936,145 | 9,097,893 | 35,350,204 | 30,113,524 |
| 23 | 26,422 | 187,131 | 364,281 | 2,290,334 |
| 24 | 580,318 | 526,071 | 2,340,900 | 4,217,088 |
| 25 | 290,338 | 1,007,017 | 3,804,491 | 6,260,244 |
| 26 | 196,820 | 962,634 | 9,204,791 | 25,842,099 |
| 27 | 418,450 | 2,885,917 | 7,716,308 | 30,262,718 |
| 28 | 2,739,661 | 8,798,515 | 67,382,551 | 55,425,256 |
| 29 | 1,253,589 | 3,615,452 | 3,548,181 | 2,851,686 |
| 30 | 639,329 | 2,862,594 | 4,298,261 | 23,586,280 |
| 31 | 98,446 | 119,414 | 1,175,328 | 598,046 |
| 32 | 1,701,564 | 3,286,212 | 47,904,597 | 74,996,905 |
| 33 | 375,014 | 1,400,358 | 31,570,464 | 46,454,885 |
| 34 | 9,506,068 | 31,948,492 | 151,519,429 | 209,989,295 |

TABLEAU 12. État des revenus et des dépenses des titulaires de licences de télédistri bution qui desservent plus de 6,000 abonnés, par région, 1997

| Mani toba | Saskatchewan | Al berta | B. C., N. W. T. ¹ and Yukon | C. -B., T. N. -O. ¹ et Yukon | Total | No |
|------------|--------------|-------------|--|---|---|----|
| dollars | | | | | | |
| 37,924,563 | 30,530,040 | 131,526,456 | 228,131,692 | 1,590,282,627 | Recettes d'explo itation: | |
| 1,737,211 | 1,113,170 | 7,888,540 | 17,344,344 | 75,416,129 | Abonnés di rects | 1 |
| 1,250,437 | 789,925 | 4,754,027 | 7,779,793 | 46,112,316 | Abonnés indi rects | 2 |
| | | | | | Branchement (installation / re-branchement) | 3 |
| 19,770 | 126,276 | 93,071 | 161,059 | 1,253,486 | Parrainage de canal communautaire et locati on d'installati ons | 4 |
| 24,506 | 124,213 | 718,246 | 426,721 | 6,277,397 | Autres revenus | 5 |
| 40,956,487 | 32,683,624 | 144,980,340 | 253,843,609 | 1,719,341,955 | Total | 6 |
| | | | | | Dépenses d'explo itation: | |
| 1,244,386 | 814,899 | 3,320,415 | 6,863,252 | 43,135,477 | Programmation communautaire | 7 |
| 473,429 | 825,145 | 2,625,976 | 6,102,907 | 30,076,880 | Frais d'explo itation di rects | 8 |
| | | | | | Frais d'explo itation indi rects | 8 |
| 1,717,815 | 1,640,044 | 5,946,391 | 12,966,159 | 73,212,357 | Total - Programmation communautaire | 9 |
| | | | | | Montant de programmation communautaire | |
| 1,698,045 | 1,015,815 | 3,855,136 | 10,693,699 | 55,339,135 | Contri buti on financi ère des revenus du volet de base | 10 |
| 19,770 | 51,317 | 82,407 | -442,582 | 302,176 | Réi nvesti ssement des revenus de parrainage | 11 |
| - | 761,184 | 120,568 | 80,630 | 4,317,982 | Autres frais de programmation | 12 |
| 1,717,815 | 2,401,228 | 6,066,959 | 13,046,789 | 77,530,339 | Total - Programmation | 13 |
| | | | | | Rémunérati on (inclus dans Programmation communautaire ci-dessus) | 14 |
| 1,002,904 | 1,165,219 | 2,269,547 | 5,594,123 | 30,785,052 | | |
| | | | | | Servi ces techni ques: | |
| 33,653 | 106,801 | 52,381 | 669,674 | 9,111,371 | Loyers/versements - système de di stri buti on | 15 |
| 318,006 | 378,809 | 1,098,289 | 2,650,387 | 13,729,542 | Alimentation | 16 |
| | | | | | Utili sation de poteaux et locati on de condui ts | 17 |
| 1,333,804 | 762,516 | 2,039,500 | 7,627,214 | 36,774,768 | Impôt fondé sur l'acti f | 18 |
| 203,808 | 3,785 | 3,289,214 | 2,185,149 | 13,833,689 | Matériel d'entreti en | 19 |
| 40,051 | 924,938 | 865,566 | 1,041,665 | 9,489,797 | Rémunérati on de l'entreti en | 20 |
| 258,265 | - | 1,330,452 | 4,245,609 | 27,124,500 | Moins: Salai res capi tal i sés de l'entreti en | 21 |
| - | - | 94,172 | 180,150 | 2,380,687 | | |
| 2,187,587 | 2,176,849 | 8,581,230 | 18,239,548 | 107,682,980 | Total parti el - frais communs d'explo itation des installati ons | 22 |
| | | | | | Loyers/versements - tête de ligne/stati on terri enne de récepti on | 23 |
| 28,640 | 13,451 | 156,017 | 895,219 | 3,961,495 | Autre matériel | 24 |
| 213,474 | 341,131 | 155,521 | 2,170,039 | 10,544,542 | Véhi cules | 25 |
| 216,125 | 175,989 | 1,235,711 | 2,017,142 | 15,007,057 | Contri buti on au fond de producti on | 26 |
| 1,185,862 | 72,648 | 1,932,988 | 6,989,875 | 46,387,717 | Autres (dont frais réparti s du si ège social) | 27 |
| 718,178 | 864,520 | 3,003,009 | 8,572,956 | 54,442,056 | Droi ts d'affili ati on - servi ces spécial i sés | 28 |
| 5,390,996 | 3,418,265 | 11,481,603 | 20,494,493 | 175,131,340 | Transmi ssi on de si gnaux éloi gnés (ex.: par micro-ondes, la CANCOM) | 29 |
| 1,267,954 | 838,546 | 3,733,722 | 1,525,598 | 18,634,728 | Droi ts de di ffu si on - si gnaux éloi gnés | 30 |
| 2,002,566 | 1,268,822 | 6,096,085 | 10,459,597 | 51,213,534 | Autres droi ts d'auteur (ex: redevances musi cal es) | 31 |
| | | | | | Autre rémunérati on - servi ces techni ques | 32 |
| 320,687 | 103,472 | 72,443 | 75,292 | 2,563,128 | | |
| 3,769,113 | 2,294,603 | 11,142,354 | 28,154,164 | 173,249,512 | Moins: autres salai res capi tal i sés des servi ces techni ques | 33 |
| 2,195,070 | 1,584,224 | 7,720,423 | 19,299,568 | 110,600,006 | | |
| 15,106,112 | 9,984,072 | 39,870,260 | 80,294,355 | 548,218,083 | Total - Servi ces techni ques | 34 |

¹ Northwest Terri tori es (i ncl udi ng Nunavut), as defi ned before April 1st, 1999.¹ Terri toi res du Nord-Ouest (Nunavut i ncl us) tel s que défi nis avant le 1^{er} avril, 1999.

TABLE 12. Detailed Income Statement of Cable Television Licensees with More than 6,000 Subscribers, by Area, 1997 - Concluded

| No. | Newfoundland and Prince Edward Island | Nova Scotia and New Brunswick | Quebec | Ontario | |
|-------------------------------------|---|---|------------|-------------|-------------|
| | Terre-Neuve et Île-du- Prince-Édouard | Nouvelle-Écosse et Nouveau- Brunswick | Québec | | |
| | | | dollars | | |
| Sales and Promotion: | | | | | |
| 35 | Promotion (including travel) | 210,517 | 356,045 | 2,375,400 | 7,899,156 |
| 36 | Other (incl. re-allocation of head office costs) | 175,403 | 556,886 | 10,211,208 | 6,421,064 |
| 37 | Remuneration | 131,004 | 370,096 | 6,096,712 | 6,495,484 |
| 38 | Total - Sales and Promotion | 516,924 | 1,283,027 | 18,683,320 | 20,815,704 |
| Administration and General: | | | | | |
| 39 | Cost of premises (e.g. rent or lease) | 16,112 | 2,212,466 | 5,431,537 | 9,335,159 |
| 40 | Professional services | 347,999 | 629,944 | 1,346,588 | 2,676,534 |
| 41 | CRTC licence fee | 397,649 | 1,443,785 | 8,425,445 | 14,512,461 |
| 42 | Other licence fees, dues and subscriptions | 199,052 | 685,935 | 6,800,355 | 4,687,775 |
| 43 | Office supplies & services (incl. telephone, etc) | 1,186,530 | 3,909,750 | 15,092,041 | 24,026,133 |
| 44 | Management services (re-direction of operations) | 229,596 | 676,777 | 6,052,825 | 7,093,147 |
| 45 | Bad debt expense | 364,676 | 927,783 | 5,368,349 | 9,409,535 |
| 46 | Other (incl. re-allocation of head office costs) | 771,696 | 4,866,996 | 15,207,900 | 27,897,299 |
| 47 | Remuneration (incl. director's fees) | 2,119,117 | 5,342,801 | 20,912,869 | 17,427,092 |
| 48 | Total - Administration and General | 5,632,427 | 20,696,237 | 84,637,909 | 117,065,135 |
| 49 | Total departmental expenses | 16,741,242 | 57,327,803 | 274,341,828 | 378,180,642 |
| 50 | Depreciation (recorded in accounts) | 3,474,172 | 18,347,014 | 73,076,088 | 140,703,285 |
| 51 | Interest expense | 3,347,122 | 17,996,528 | 104,591,743 | 229,822,877 |
| Investment, interest and incidental | | | | | |
| 52 | basic tier / STV income | 272,123 | 1,740,842 | 634,469 | 252,459,348 |
| 53 | Less: Amortization of goodwill start-up expense and other costs, | 951,689 | 4,353,236 | 3,224,879 | 14,056,640 |
| 54 | Gain (loss-) from disposal of fixed investments, etc. - | -863,283 | -313,395 | 89,217 | 3,281,627 |
| 55 | Net income (loss) before income taxes | -1,676,785 | -6,891,681 | 16,763,333 | 155,447,188 |
| 56 | Provision for income taxes | -1,257,929 | 1,106,932 | 11,098,281 | 10,904,762 |
| 57 | Net income (loss) after income taxes | -418,856 | -7,998,613 | 5,665,052 | 144,542,426 |

TABLEAU 12. État des revenus et des dépenses des titulaires de licences de télédistri bution qui desservent plus de 6,000 abonnés, par région, 1997 - fin

| Manitoba | Saskatchewan | Alberta | B. C., N. W. T. ¹ and Yukon | C. -B., T. N. -O. ¹ et Yukon | Total | No |
|------------|--------------|------------|--|---|--|----|
| dollars | | | | | | |
| 564,599 | 383,230 | 2,704,734 | 3,281,487 | 17,775,168 | Ventes et Promotion: | |
| 238,126 | 366,012 | 1,281,840 | 1,509,482 | 20,760,021 | Promotion (y compris les déplacements) | 35 |
| 974,396 | 418,706 | 995,115 | 2,050,712 | 17,532,225 | Autres (dont frais répartis du siège social) | 36 |
| 1,777,121 | 1,167,948 | 4,981,689 | 6,841,681 | 56,067,414 | Rémunération | 37 |
| | | | | | Total - Ventes et promotion | 38 |
| 58,729 | 121,484 | 233,583 | 4,796,786 | 22,205,856 | Administration et frais généraux: | |
| 208,417 | 87,686 | 271,712 | 961,551 | 6,530,431 | Frais reliés aux locaux (ex.: loyer) | 39 |
| 761,804 | 569,442 | 2,479,353 | 4,250,883 | 32,840,822 | Services professionnels | 40 |
| | | | | | Droits de licence du C. R. T. C. | 41 |
| 1,119,208 | 73,904 | 722,323 | 938,494 | 15,227,046 | Autres droits de licence, frais d'abonnement et cotisation | 42 |
| 2,097,600 | 1,537,969 | 3,985,080 | 11,538,009 | 63,373,112 | Fournitures de bureau et services (y compris le téléphone, etc.) | 43 |
| 19,593 | 36,203 | 3,720,202 | 2,087,224 | 19,915,567 | Frais de gestion (y compris d'exploitation) | 44 |
| 350,578 | 90,149 | 628,198 | 3,392,661 | 20,531,929 | Créances irrécouvrables | 45 |
| 3,397,062 | 3,176,016 | 17,237,318 | 15,198,280 | 87,752,567 | Autres (dont frais répartis du siège social) | 46 |
| 2,658,645 | 2,093,924 | 7,258,761 | 6,087,272 | 63,900,481 | Rémunération (y compris les jetons de présence des administrateurs) | 47 |
| 10,671,636 | 7,786,777 | 36,536,530 | 49,251,160 | 332,277,811 | Total - Administration et frais généraux | 48 |
| 29,272,684 | 21,340,025 | 87,455,438 | 149,433,985 | 1,014,093,647 | Total, dépenses départementales | 49 |
| 8,232,858 | 4,984,262 | 27,800,876 | 58,604,147 | 335,222,702 | Amortissement (comptabilisé) | 50 |
| 3,188,575 | 2,385,465 | 21,872,719 | 87,756,594 | 470,961,623 | Intérêts versés | 51 |
| 793,570 | 853,418 | 3,952,644 | 31,982,047 | 292,688,461 | Revenus de placements, d'intérêts et accessoires de volet de base / TPA | 52 |
| 1,050,197 | 325,869 | 12,139,442 | 11,109,774 | 47,211,726 | Moins: Amortissement de l'achalandage, frais d'établissement et autres frais | 53 |
| -52,469 | 20,905 | 313,622 | 641,003 | 3,117,227 | Gain (perte) sur réalisation d'immobilisations de placements, etc. | 54 |
| -46,726 | 4,522,326 | -21,869 | -20,437,841 | 147,657,945 | Bénéfice net (perte) avant impôt sur le revenu | 55 |
| 47,461 | 1,091,262 | 2,908,750 | -7,969,273 | 17,930,246 | Provision pour impôt sur le revenu | 56 |
| -94,187 | 3,431,064 | -2,930,619 | -12,468,568 | 129,727,699 | Bénéfice net (perte) après impôt sur le revenu | 57 |

¹ Northwest Territories (including Nunavut), as defined before April 1st, 1999.¹ Territoires du Nord-Ouest (Nunavut inclus) tels que définis avant le 1^{er} avril, 1999.

TABLE 13A. Detail of Property, Plant and Equipment of Cable Television Licensees with More than 6,000 Subscribers, by Area, 1997 (Historical Cost - Basic Tier)

| No. | Newfoundland and Prince Edward Island | Nova Scotia and New Brunswick | Québec | Ontario |
|---|---|---|---------------|---------------|
| | Terre-Neuve et Île-du- Prince-Édouard | Nouvelle-Écosse et Nouveau- Brunswick | Québec | |
| | dollars | | | |
| 1 Reporting units | 8 | 30 | 52 | 89 |
| 2 Systems | 14 | 123 | 69 | 130 |
| 3 Land | 147,576 | 1,850,343 | 2,698,649 | 12,241,339 |
| 4 Buildings and land improvements | 3,872,320 | 11,185,360 | 22,250,102 | 39,215,573 |
| 5 Head-end and components | 4,203,833 | 16,790,334 | 52,768,154 | 146,718,143 |
| 6 Distribution system plant | 31,782,159 | 133,339,284 | 696,706,800 | 1,434,766,380 |
| 7 Cost of subscriber drops and devices | 9,780,336 | 27,575,040 | 226,839,541 | 399,072,124 |
| 8 Test equipment and tools | 690,591 | 3,854,092 | 21,231,559 | 41,631,304 |
| 9 Furniture and fixtures | 862,701 | 3,154,933 | 19,170,956 | 25,708,688 |
| 10 Other property, plant and equipment | 538,679 | 790,950 | 603,976 | 5,715,579 |
| 11 Cable casting equipment | 1,645,827 | 8,475,490 | 23,125,258 | 48,761,399 |
| 12 Leasehold improvements (except cable system plant) | 289,853 | 219,011 | 7,895,967 | 48,600,332 |
| 13 Automobiles and trucks | 1,793,887 | 6,975,126 | 21,480,357 | 24,440,969 |
| 14 Computers | 2,092,910 | 4,064,029 | 56,886,882 | 67,407,024 |
| 15 Total | 57,700,672 | 218,273,992 | 1,151,658,201 | 2,294,278,854 |

TABLE 13B. Detail of Property, Plant and Equipment of Cable Television Licensees with More than 6,000 Subscribers, by Area, 1997 (Accumulated Depreciation - Basic Tier)

| No. | Newfoundland and Prince Edward Island | Nova Scotia and New Brunswick | Québec | Ontario |
|---|---|---|-------------|---------------|
| | Terre-Neuve et Île-du- Prince-Édouard | Nouvelle-Écosse et Nouveau- Brunswick | Québec | |
| | dollars | | | |
| 1 Reporting units | 8 | 30 | 52 | 89 |
| 2 Systems | 14 | 123 | 69 | 130 |
| 3 Land | ... | ... | ... | ... |
| 4 Buildings and land improvements | 1,000,046 | 3,697,695 | 8,541,113 | 14,700,924 |
| 5 Head-end and components | 2,423,729 | 9,569,681 | 22,859,596 | 61,590,914 |
| 6 Distribution system plant | 9,169,304 | 67,437,898 | 314,806,262 | 594,221,303 |
| 7 Cost of subscriber drops and devices | 4,736,807 | 15,125,141 | 150,165,750 | 185,629,105 |
| 8 Test equipment and tools | 447,983 | 2,204,006 | 16,019,367 | 24,334,421 |
| 9 Furniture and fixtures | 479,044 | 2,159,625 | 14,805,303 | 17,557,763 |
| 10 Other property, plant and equipment | 23,264 | 331,185 | 265,576 | 3,232,398 |
| 11 Cable casting equipment | 1,137,712 | 6,093,400 | 19,290,980 | 31,961,622 |
| 12 Leasehold improvements (except cable system plant) | 90,699 | 172,666 | 4,063,009 | 28,045,328 |
| 13 Automobiles and trucks | 1,364,722 | 3,553,589 | 15,539,605 | 17,090,020 |
| 14 Computers | 1,342,706 | 2,969,511 | 26,893,646 | 56,139,652 |
| 15 Total | 22,216,016 | 113,314,397 | 593,250,207 | 1,034,503,450 |

TABLEAU 13A. Détail des terrains, des bâtiments, des installations et du matériel des titulaires de licences de télédistribution qui desservent plus de 6,000 abonnés, par région, 1997 (coût d'origine - volet de base)

| Manitoba | Saskatchewan | Alberta | B. C., N. W. T. ¹ and Yukon | Total | | No |
|-------------|--------------|-------------|--|---------------|--|----|
| dollars | | | | | | |
| 5 | 9 | 44 | 40 | 277 | Unités déclarantes | 1 |
| 5 | 13 | 57 | 45 | 456 | Systèmes | 2 |
| 687,274 | 1,674,165 | 5,183,956 | 8,202,517 | 32,685,819 | Terrains | 3 |
| 7,787,375 | 7,721,984 | 20,805,778 | 17,890,625 | 130,729,117 | Bâtiments et améliorations foncières | 4 |
| 4,854,954 | 4,753,721 | 19,121,145 | 64,722,724 | 313,933,008 | Tête de ligne et éléments | 5 |
| 72,624,034 | 57,606,780 | 255,110,409 | 570,175,904 | 3,252,111,750 | Installations du système de distribution | 6 |
| 24,707,260 | 13,726,282 | 90,427,740 | 214,072,428 | 1,006,200,751 | Coût des lignes d'abonnés et des dispositifs | 7 |
| 1,239,757 | 1,363,240 | 6,393,229 | 18,465,294 | 94,869,066 | Matériel et outillage d'essai | 8 |
| 1,544,181 | 1,607,033 | 5,553,406 | 8,922,993 | 66,524,891 | Ameublement et agencement | 9 |
| 206,124 | 503,138 | 582,119 | 970,591 | 9,911,156 | Autres biens-fonds, installations et matériel | 10 |
| 6,678,790 | 4,518,181 | 11,097,556 | 24,553,066 | 128,855,567 | Matériel pour la production d'émissions | 11 |
| 667,357 | 204,865 | 1,044,841 | 11,134,559 | 70,056,785 | Améliorations locatives (sauf installations de télédistribution) | 12 |
| 2,331,989 | 1,346,463 | 6,073,161 | 17,351,176 | 81,793,128 | Automobiles et camions | 13 |
| 2,829,401 | 1,661,351 | 8,799,746 | 22,969,033 | 166,710,376 | Ordinateurs | 14 |
| 126,158,496 | 96,687,203 | 430,193,086 | 979,430,910 | 5,354,381,414 | Total | 15 |

TABLEAU 13B. Détail des terrains, des bâtiments, des installations et du matériel des titulaires de licences de télédistribution qui desservent plus de 6,000 abonnés, par région, 1997 (amortissement cumulé - volet de base)

| Manitoba | Saskatchewan | Alberta | B. C., N. W. T. ¹ and Yukon | Total | | No |
|------------|--------------|-------------|--|---------------|--|----|
| dollars | | | | | | |
| 5 | 9 | 44 | 40 | 277 | Unités déclarantes | 1 |
| 5 | 13 | 57 | 45 | 456 | Systèmes | 2 |
| ... | ... | ... | ... | ... | Terrains | 3 |
| 1,563,734 | 2,977,596 | 8,910,860 | 7,379,756 | 48,771,724 | Bâtiments et améliorations foncières | 4 |
| 2,251,058 | 2,978,111 | 12,352,218 | 29,893,991 | 143,919,298 | Tête de ligne et éléments | 5 |
| 29,449,180 | 29,881,441 | 99,986,882 | 231,328,012 | 1,376,280,282 | Installations du système de distribution | 6 |
| 13,369,209 | 8,219,190 | 38,678,622 | 106,693,654 | 522,617,478 | Coût des lignes d'abonnés et des dispositifs | 7 |
| 702,284 | 1,122,828 | 4,231,051 | 10,256,810 | 59,318,750 | Matériel et outillage d'essai | 8 |
| 570,566 | 1,389,619 | 4,666,540 | 5,746,967 | 47,375,427 | Ameublement et agencement | 9 |
| 114,478 | 414,485 | 580,310 | 518,639 | 5,480,335 | Autres biens-fonds, installations et matériel | 10 |
| 4,335,046 | 4,200,892 | 8,828,524 | 19,337,468 | 95,185,644 | Matériel pour la production d'émissions | 11 |
| 667,357 | 148,739 | 635,934 | 4,587,601 | 38,411,333 | Améliorations locatives (sauf installations de télédistribution) | 12 |
| 1,617,866 | 964,405 | 3,741,965 | 12,201,698 | 56,073,870 | Automobiles et camions | 13 |
| 2,347,931 | 1,362,836 | 6,654,695 | 18,350,170 | 116,061,147 | Ordinateurs | 14 |
| 56,988,709 | 53,660,142 | 189,267,601 | 446,294,766 | 2,509,495,288 | Total | 15 |

¹ Northwest Territories (including Nunavut), as defined before April 1st, 1999.¹ Terri toires du Nord-Ouest (Nunavut inclus) tels que définis avant le 1^{er} avril, 1999.

TABLE 13C. Detail of Property, Plant and Equipment of Cable Television Licensees with More than 6,000 Subscribers, by Area, 1997 (Net Value - Basic Tier)

| No. | Newfoundland and Prince Edward Island | Nova Scotia and New Brunswick | Québec | Ontario |
|---|---|---|-------------|---------------|
| | Terre-Neuve et Île-du- Prince-Édouard | Nouvelle-Écosse et Nouveau- Brunswick | Québec | |
| | dollars | | | |
| 1 Reporting units | 8 | 30 | 52 | 89 |
| 2 Systems | 14 | 123 | 69 | 130 |
| 3 Land | 147,576 | 1,850,343 | 2,698,649 | 12,241,339 |
| 4 Buildings and land improvements | 2,872,274 | 7,487,665 | 13,708,989 | 24,514,649 |
| 5 Head-end and components | 1,780,104 | 7,220,653 | 29,908,558 | 85,127,229 |
| 6 Distribution system plant | 22,612,855 | 65,901,386 | 381,900,538 | 840,545,077 |
| 7 Cost of subscriber drops and devices | 5,043,529 | 12,449,899 | 76,673,791 | 213,443,019 |
| 8 Test equipment and tools | 242,608 | 1,650,086 | 5,212,192 | 17,296,883 |
| 9 Furniture and fixtures | 383,657 | 995,308 | 4,365,653 | 8,150,925 |
| 10 Other property, plant and equipment | 515,415 | 459,765 | 338,400 | 2,483,181 |
| 11 Cable casting equipment | 508,115 | 2,382,090 | 3,834,278 | 16,799,777 |
| 12 Leasehold improvements (except cable system plant) | 199,154 | 46,345 | 3,832,958 | 20,555,004 |
| 13 Automobiles and trucks | 429,165 | 3,421,537 | 5,940,752 | 7,350,949 |
| 14 Computers | 750,204 | 1,094,518 | 29,993,236 | 11,267,372 |
| 15 Total | 35,484,656 | 104,959,595 | 558,407,994 | 1,259,775,404 |

TABLE 13D. Detail of Property, Plant and Equipment of Cable Television Licensees with More than 6,000 Subscribers, by Area, 1997 (Additions to Fixed Assets - Basic Tier)

| No. | Newfoundland and Prince Edward Island | Nova Scotia and New Brunswick | Québec | Ontario |
|---|---|---|-------------|-------------|
| | Terre-Neuve et Île-du- Prince-Édouard | Nouvelle-Écosse et Nouveau- Brunswick | Québec | |
| | dollars | | | |
| 1 Reporting units | 8 | 30 | 52 | 89 |
| 2 Systems | 14 | 123 | 69 | 130 |
| 3 Land | - | - | 107,521 | 1,174,801 |
| 4 Buildings and land improvements | 461,721 | 1,347,601 | 1,551,908 | 3,019,461 |
| 5 Head-end and components | 426,279 | 1,597,194 | 2,399,873 | 22,004,881 |
| 6 Distribution system plant | 9,057,095 | 12,907,137 | 106,420,416 | 224,543,176 |
| 7 Cost of subscriber drops and devices | 1,444,524 | 3,381,820 | 20,236,208 | 53,890,019 |
| 8 Test equipment and tools | 63,397 | 516,381 | 1,540,090 | 7,307,243 |
| 9 Furniture and fixtures | 74,221 | 424,455 | 1,558,672 | 1,090,251 |
| 10 Other property, plant and equipment | 85,234 | 193,231 | - | 466,865 |
| 11 Cable casting equipment | 53,024 | 544,771 | 1,182,514 | 4,763,145 |
| 12 Leasehold improvements (except cable system plant) | 920 | 2,180 | 1,944,804 | 6,341,799 |
| 13 Automobiles and trucks | 274,130 | 1,263,400 | 1,714,167 | 3,512,690 |
| 14 Computers | 186,931 | 531,496 | 14,133,511 | 1,660,659 |
| 15 Total | 12,127,476 | 22,709,666 | 152,789,684 | 329,774,990 |

TABLEAU 13C. Détail des terrains, des bâtiments, des installations et du matériel des titulaires de licences de télédistribution qui desservent plus de 6,000 abonnés, par région, 1997 (valeur nette - volet de base)

| Manitoba | Saskatchewan | Alberta | B. C., N. W. T. ¹ and Yukon | Total | | No |
|------------|--------------|-------------|--|---------------|--|----|
| dollars | | | | | | |
| 5 | 9 | 44 | 40 | 277 | Unités déclarantes | 1 |
| 5 | 13 | 57 | 45 | 456 | Systèmes | 2 |
| 687,274 | 1,674,165 | 5,183,956 | 8,202,517 | 32,685,819 | Terrains | 3 |
| 6,223,641 | 4,744,388 | 11,894,918 | 10,510,869 | 81,957,393 | Bâtiments et améliorations foncières | 4 |
| 2,603,896 | 1,775,610 | 6,768,927 | 34,828,733 | 170,013,710 | Tête de ligne et éléments | 5 |
| 43,174,854 | 27,725,339 | 155,123,527 | 338,847,892 | 1,875,831,468 | Installations du système de distribution | 6 |
| 11,338,051 | 5,507,092 | 51,749,118 | 107,378,774 | 483,583,273 | Coût des lignes d'abonnés et des dispositifs | 7 |
| 537,473 | 240,412 | 2,162,178 | 8,208,484 | 35,550,316 | Matériel et outillage d'essai | 8 |
| 973,615 | 217,414 | 886,866 | 3,176,026 | 19,149,464 | Ameublement et agencement | 9 |
| 91,646 | 88,653 | 1,809 | 451,952 | 4,430,821 | Autres biens-fonds, installations et matériel | 10 |
| 2,343,744 | 317,289 | 2,269,032 | 5,215,598 | 33,669,923 | Matériel pour la production d'émissions | 11 |
| - | 56,126 | 408,907 | 6,546,958 | 31,645,452 | Améliorations locatives (sauf installations de télédistribution) | 12 |
| 714,123 | 382,058 | 2,331,196 | 5,149,478 | 25,719,258 | Automobiles et camions | 13 |
| 481,470 | 298,515 | 2,145,051 | 4,618,863 | 50,649,229 | Ordinateurs | 14 |
| 69,169,787 | 43,027,061 | 240,925,485 | 533,136,144 | 2,844,886,126 | Total | 15 |

TABLEAU 13D. Détail des terrains, des bâtiments, des installations et du matériel des titulaires de licences de télédistribution qui desservent plus de 6,000 abonnés, par région, 1997 (acquisitions d'immobilisations - volet de base)

| Manitoba | Saskatchewan | Alberta | B. C., N. W. T. ¹ and Yukon | Total | | No |
|------------|--------------|------------|--|-------------|--|----|
| dollars | | | | | | |
| 5 | 9 | 44 | 40 | 277 | Unités déclarantes | 1 |
| 5 | 13 | 57 | 45 | 456 | Systèmes | 2 |
| -75,000 | 31,948 | 292,689 | 107,000 | 1,638,959 | Terrains | 3 |
| 147,752 | 539,731 | 1,067,706 | 944,051 | 9,079,931 | Bâtiments et améliorations foncières | 4 |
| 512,116 | 693,297 | 2,673,159 | 6,255,047 | 36,561,846 | Tête de ligne et éléments | 5 |
| 10,200,371 | 6,635,354 | 36,662,032 | 63,222,001 | 469,647,582 | Installations du système de distribution | 6 |
| 1,713,979 | 973,164 | 11,483,487 | 13,360,196 | 106,483,397 | Coût des lignes d'abonnés et des dispositifs | 7 |
| 213,108 | 96,222 | 688,800 | 2,409,720 | 12,834,961 | Matériel et outillage d'essai | 8 |
| 77,779 | 88,253 | 240,002 | 570,903 | 4,124,536 | Ameublement et agencement | 9 |
| 38,981 | 40,061 | 21,802,420 | 60,180 | 22,686,972 | Autres biens-fonds, installations et matériel | 10 |
| 171,546 | 53,770 | 731,793 | 1,054,537 | 8,555,100 | Matériel pour la production d'émissions | 11 |
| - | 17,765 | 34,449 | 608,606 | 8,950,523 | Améliorations locatives (sauf installations de télédistribution) | 12 |
| 397,174 | 102,721 | 900,325 | 1,158,323 | 9,322,930 | Automobiles et camions | 13 |
| 196,854 | 212,048 | 404,837 | 280,810 | 17,607,146 | Ordinateurs | 14 |
| 13,594,660 | 9,484,334 | 76,981,699 | 90,031,374 | 707,493,883 | Total | 15 |

¹ Northwest Territories (including Nunavut), as defined before April 1st, 1999.¹ Territoires du Nord-Ouest (Nunavut inclus) tels que définis avant le 1^{er} avril, 1999.

TABLE 14A. Detail of Property, Plant and Equipment of Cable Television Licensees with More than 6,000 Subscribers, by Area, 1997
(Historical Cost - Non-Basic and Non-Programming)

| No. | Newfoundland and Prince Edward Island | Nova Scotia and New Brunswick | Québec | Ontario |
|-----------------------------------|---|---|-------------|-------------|
| | Terre-Neuve et Île-du- Prince-Édouard | Nouvelle-Écosse et Nouveau- Brunswick | Québec | |
| | dollars | | | |
| 1 Reporting units | 8 | 30 | 52 | 89 |
| 2 Systems | 14 | 123 | 69 | 130 |
| 3 Land | - | - | - | 32,875 |
| 4 Buildings and land improvements | 61,546 | 7,824 | 5,918 | 106,810 |
| 5 Head-end and components | 1,451,790 | 4,919,975 | 7,179,540 | 84,535,798 |
| 6 Distribution system plant | 1,518,341 | 1,188,793 | 1,420,782 | 11,387,949 |
| 7 Cost of subscriber drops | 121,814 | 1,385,040 | 942,615 | 17,030,363 |
| 8 Test equipment and tools | 6,381 | 1,321 | 16,924,200 | 60,169 |
| 9 Decoders | 2,469,585 | 4,084,855 | 91,805,653 | 62,525,839 |
| 10 Computers | 320,198 | 3,017,357 | 5,784,052 | 6,680,919 |
| 11 Other | 464,154 | 6,970,287 | 10,230,783 | 51,693,479 |
| 12 Total | 6,413,809 | 21,575,452 | 134,293,543 | 234,054,201 |

TABLE 14B. Detail of Property, Plant and Equipment of Cable Television Licensees with More than 6,000 Subscribers, by Area, 1997
(Accumulated Depreciation - Non-Basic and Non-Programming)

| No. | Newfoundland and Prince Edward Island | Nova Scotia and New Brunswick | Québec | Ontario |
|-----------------------------------|---|---|------------|------------|
| | Terre-Neuve et Île-du- Prince-Édouard | Nouvelle-Écosse et Nouveau- Brunswick | Québec | |
| | dollars | | | |
| 1 Reporting units | 8 | 30 | 52 | 89 |
| 2 Systems | 14 | 123 | 69 | 130 |
| 3 Land | ... | ... | ... | ... |
| 4 Buildings and land improvements | 39,774 | 7,824 | 600 | 44,942 |
| 5 Head-end and components | 678,694 | 2,447,646 | 3,207,490 | 14,598,267 |
| 6 Distribution system plant | 698,218 | 542,276 | 329,167 | 542,847 |
| 7 Cost of subscriber drops | 27,361 | 892,222 | 230,539 | 5,889,381 |
| 8 Test equipment and tools | 5,704 | - | 10,128,959 | 59,462 |
| 9 Decoders | 686,083 | 2,649,846 | 40,560,248 | 21,895,153 |
| 10 Computers | 41,789 | 2,304,722 | 1,920,773 | 3,327,416 |
| 11 Other | - | 4,647,748 | 7,746,340 | 21,935,658 |
| 12 Total | 2,177,623 | 13,492,284 | 64,124,116 | 68,293,126 |

TABLEAU 14A. Détail des terrains, des bâtiments, des installations et du matériel des titulaires de licences de télé distribution qui desservent plus de 6,000 abonnés, par région, 1997 (coût d'origine - services facultatifs et hors programmation)

| Manitoba | Saskatchewan | Alberta | B. C., N. W. T. ¹ and Yukon | Total | | No |
|------------|--------------|------------|--|-------------|--|----|
| dollars | | | | | | |
| 5 | 9 | 44 | 40 | 277 | Unités déclarantes | 1 |
| 5 | 13 | 57 | 45 | 456 | Systèmes | 2 |
| - | - | - | - | 32,875 | Terrains | 3 |
| 350 | - | 4,970 | - | 187,418 | Bâtiments et améliorations foncières | 4 |
| 1,575,572 | 2,055,364 | 10,826,465 | 15,554,755 | 128,099,259 | Tête de ligne et éléments | 5 |
| 1,549,467 | 46,716 | 143,404 | 100,668 | 17,356,120 | Installations du système de distribution | 6 |
| 986,483 | 842,366 | 2,550,866 | 5,715,055 | 29,574,602 | Coût des lignes d'abonnés | 7 |
| 44,784 | 34,372 | 255,081 | 46,185 | 17,372,493 | Matériel et outillage d'essai | 8 |
| 228,346 | 9,081,591 | 25,338,759 | 7,878,027 | 203,412,655 | Décodeurs | 9 |
| 769,767 | 471,848 | 447,041 | 2,209,012 | 19,700,194 | Ordinateurs | 10 |
| 6,112,147 | 3,660,023 | 22,122,730 | 15,405,068 | 116,658,671 | Autres | 11 |
| 11,266,916 | 16,192,280 | 61,689,316 | 46,908,770 | 532,394,287 | Total | 12 |

TABLEAU 14B. Détail des terrains, des bâtiments, des installations et du matériel des titulaires de licences de télé distribution qui desservent plus de 6,000 abonnés, par région, 1997, (amortissement cumulé - services facultatifs et hors programmation)

| Manitoba | Saskatchewan | Alberta | B. C., N. W. T. ¹ and Yukon | Total | | No |
|-----------|--------------|------------|--|-------------|--|----|
| dollars | | | | | | |
| 5 | 9 | 44 | 40 | 277 | Unités déclarantes | 1 |
| 5 | 13 | 57 | 45 | 456 | Systèmes | 2 |
| ... | ... | ... | ... | ... | Terrains | 3 |
| 16 | - | 4,970 | - | 98,126 | Bâtiments et améliorations foncières | 4 |
| 656,078 | 766,026 | 5,226,374 | 5,273,282 | 32,853,857 | Tête de ligne et éléments | 5 |
| 93,494 | 46,716 | 54,070 | 17,100 | 2,323,888 | Installations du système de distribution | 6 |
| 283,648 | 842,366 | 1,579,649 | 1,570,876 | 11,316,042 | Coût des lignes d'abonnés | 7 |
| 8,061 | 25,954 | 255,009 | 15,382 | 10,498,531 | Matériel et outillage d'essai | 8 |
| 217,075 | 6,172,031 | 4,285,601 | 2,943,085 | 79,409,122 | Décodeurs | 9 |
| 747,552 | 349,493 | 378,948 | 1,228,363 | 10,299,056 | Ordinateurs | 10 |
| 4,531,754 | 2,838,042 | 11,724,300 | 11,224,666 | 64,648,508 | Autres | 11 |
| 6,537,678 | 11,040,628 | 23,508,921 | 22,272,754 | 211,447,130 | Total | 12 |

¹ Northwest Territories (including Nunavut), as defined before April 1st, 1999.¹ Territoires du Nord-Ouest (Nunavut inclus) tels que définis avant le 1^{er} avril, 1999.

TABLE 14C. Detail of Property, Plant and Equipment of Cable Television Licensees with More than 6,000 Subscribers, by Area, 1997
(Net Value - Non-Basic and Non-Programming)

| No. | Newfoundland and Prince Edward Island | Nova Scotia and New Brunswick | Québec | Ontario |
|-----------------------------------|---|---|------------|-------------|
| | Terre-Neuve et Île-du- Prince-Édouard | Nouvelle-Écosse et Nouveau- Brunswick | Québec | |
| | dollars | | | |
| 1 Reporting units | 8 | 30 | 52 | 89 |
| 2 Systems | 14 | 123 | 69 | 130 |
| 3 Land | - | - | - | 32,875 |
| 4 Buildings and land improvements | 21,772 | - | 5,318 | 61,868 |
| 5 Head-end and components | 773,096 | 2,472,329 | 3,972,050 | 69,937,531 |
| 6 Distribution system plant | 820,123 | 646,517 | 1,091,615 | 10,845,102 |
| 7 Cost of subscriber drops | 94,453 | 492,818 | 712,076 | 11,140,982 |
| 8 Test equipment and tools | 677 | 1,321 | 6,795,241 | 707 |
| 9 Decoders | 1,783,502 | 1,435,009 | 51,245,405 | 40,630,686 |
| 10 Computers | 278,409 | 712,635 | 3,863,279 | 3,353,503 |
| 11 Other | 464,154 | 2,322,539 | 2,484,443 | 29,757,821 |
| 12 Total | 4,236,186 | 8,083,168 | 70,169,427 | 165,761,075 |

TABLE 14D. Detail of Property, Plant and Equipment of Cable Television Licensees with More than 6,000 Subscribers, by Area, 1997
(Additions to Fixed Assets - Non-Basic and Non-Programming)

| No. | Newfoundland and Prince Edward Island | Nova Scotia and New Brunswick | Québec | Ontario |
|-----------------------------------|---|---|------------|------------|
| | Terre-Neuve et Île-du- Prince-Édouard | Nouvelle-Écosse et Nouveau- Brunswick | Québec | |
| | dollars | | | |
| 1 Reporting units | 8 | 30 | 52 | 89 |
| 2 Systems | 14 | 123 | 69 | 130 |
| 3 Land | - | - | - | - |
| 4 Buildings and land improvements | - | - | - | - |
| 5 Head-end and components | 101,433 | 862,424 | 476,587 | 6,729,066 |
| 6 Distribution system plant | 340,447 | 180,940 | 464 | 4,562,049 |
| 7 Cost of subscriber drops | 4,828 | 361,243 | 13 | 1,691,026 |
| 8 Test equipment and tools | - | 1,321 | 56,256 | 12 |
| 9 Decoders | 1,640,385 | 395,233 | 17,362,251 | 1,473,142 |
| 10 Computers | 112,949 | 490,056 | 2,656,929 | 401,958 |
| 11 Other | 204,696 | 636,381 | 1,070,052 | 13,696,975 |
| 12 Total | 2,404,738 | 2,927,598 | 21,622,552 | 28,554,228 |

TABLEAU 14C. Détail des terrains, des bâtiments, des installations et du matériel des titulaires de licences de télé distribution qui desservent plus de 6,000 abonnés, par région, 1997 (valeur nette - services facultatifs et hors programmation)

| Manitoba | Saskatchewan | Alberta | B. C., N. W. T. ¹ and Yukon | Total | | No |
|-----------|--------------|------------|---|-------------|--|----|
| | | | C. -B., T. N. -O. ¹ et Yukon | | | |
| | | dollars | | | | |
| 5 | 9 | 44 | 40 | 277 | Unités déclarantes | 1 |
| 5 | 13 | 57 | 45 | 456 | Systèmes | 2 |
| - | - | - | - | 32,875 | Terrains | 3 |
| 334 | - | - | - | 89,292 | Bâtiments et améliorations foncières | 4 |
| 919,494 | 1,289,338 | 5,600,091 | 10,281,473 | 95,245,402 | Tête de ligne et éléments | 5 |
| 1,455,973 | - | 89,334 | 83,568 | 15,032,232 | Installations du système de distribution | 6 |
| 702,835 | - | 971,217 | 4,144,179 | 18,258,560 | Coût des lignes d'abonné | 7 |
| 36,723 | 8,418 | 72 | 30,803 | 6,873,962 | Matériel et outillage d'essai | 8 |
| 11,271 | 2,909,560 | 21,053,158 | 4,934,942 | 124,003,533 | Décodeurs | 9 |
| 22,215 | 122,355 | 68,093 | 980,649 | 9,401,138 | Ordinateurs | 10 |
| 1,580,393 | 821,981 | 10,398,430 | 4,180,402 | 52,010,163 | Autres | 11 |
| 4,729,238 | 5,151,652 | 38,180,395 | 24,636,016 | 320,947,157 | Total | 12 |

TABLEAU 14D. Détail des terrains, des bâtiments, des installations et du matériel des titulaires de licences de télé distribution qui desservent plus de 6,000 abonnés, par région, 1997 (acquisitions d'immobilisations - services facultatifs et hors programmation)

| Manitoba | Saskatchewan | Alberta | B. C., N. W. T. ¹ and Yukon | Total | | No |
|-----------|--------------|-----------|---|------------|--|----|
| | | | C. -B., T. N. -O. ¹ et Yukon | | | |
| | | dollars | | | | |
| 5 | 9 | 44 | 40 | 277 | Unités déclarantes | 1 |
| 5 | 13 | 57 | 45 | 456 | Systèmes | 2 |
| - | - | - | - | - | Terrains | 3 |
| 350 | - | - | - | 350 | Bâtiments et améliorations foncières | 4 |
| 225,552 | 244,520 | 1,295,225 | 955,457 | 10,890,264 | Tête de ligne et éléments | 5 |
| 1,544,060 | - | - | 26,368 | 6,654,328 | Installations du système de distribution | 6 |
| - | - | 235,817 | 248,145 | 2,541,072 | Coût des lignes d'abonné | 7 |
| 44,784 | 216 | - | - | 102,589 | Matériel et outillage d'essai | 8 |
| 39,784 | 577,881 | - | 753,816 | 22,242,492 | Décodeurs | 9 |
| 15,278 | 86,888 | 200 | 161,138 | 3,925,396 | Ordinateurs | 10 |
| 953,547 | 560,519 | 589,628 | 431,887 | 18,143,685 | Autres | 11 |
| 2,823,355 | 1,470,024 | 2,120,870 | 2,576,811 | 64,500,176 | Total | 12 |

¹ Northwest Territories (including Nunavut), as defined before April 1st, 1999.¹ Territoires du Nord-Ouest (Nunavut inclus) tels que définis avant le 1^{er} avril, 1999.

TABLE 15. Balance Sheet Data of Cable Television Licensees with More than 6,000 Subscribers, by Size of Business Organization, 1997¹

| No. | Group 1 | Group 2 | Group 3 |
|--|---------------|---------------|-------------|
| | Groupe 1 | Groupe 2 | Groupe 3 |
| | dollars | | |
| 1 Business organizations | 13 | 13 | 14 |
| Assets | | | |
| Current: | | | |
| 2 Cash | 18,181,431 | 5,665,997 | 6,018,058 |
| 3 Securities | - | - | 749,992 |
| 4 Prepaid program rights | - | - | 397,842 |
| 5 Other current assets | 868,028,290 | 173,968,548 | 11,715,439 |
| 6 Total current assets | 886,209,721 | 179,634,545 | 18,881,331 |
| Investments and advances: | | | |
| 7 Associated companies (non-current) | 3,917,506,675 | 573,037,042 | 21,934,996 |
| 8 Equity investment in programs | - | - | 19,875,880 |
| 9 Other investments and advances | 56,580,989 | 166,225 | 13,960,615 |
| 10 Total investments and advances | 3,974,087,664 | 573,203,267 | 55,771,491 |
| Fixed assets (including capital leases): | | | |
| 11 Land, property and equipment | 5,267,714,569 | 727,973,638 | 341,578,122 |
| 12 Less: Accumulated depreciation | 2,288,839,195 | 336,345,725 | 198,562,855 |
| 13 Total Net fixed assets | 2,978,875,374 | 391,627,913 | 143,015,267 |
| Breakdown of total net fixed assets | | | |
| Broadcast distribution | | | |
| 14 Cable/STV | 2,198,673,815 | 381,478,775 | 132,280,345 |
| 15 Other than Cable/STV | - | - | 382,183 |
| 16 Other programming | 63,048,848 | 7,249,291 | 5,213,583 |
| 17 All other non-programming/ non-broadcasting activities | 315,154,711 | 2,899,847 | 1,291,787 |
| 18 Radio and Television | 401,998,000 | - | 3,847,369 |
| 19 Intangible assets | 1,048,185,165 | 230,298,404 | 105,749,718 |
| Other assets: | | | |
| 20 Appraisal increases | - | 661,666 | - |
| 21 Program rights | - | - | - |
| 22 Other assets | 178,700,406 | 16,721,576 | 14,220,191 |
| 23 Total assets | 9,066,058,330 | 1,392,147,371 | 337,637,998 |
| Liabilities | | | |
| Current: | | | |
| 24 Bank loans and overdrafts | 14,960,522 | 7,629,928 | 18,467,308 |
| 25 Program rights/contracts payable | - | - | 550,000 |
| 26 Other current liabilities | 623,824,171 | 288,933,973 | 39,936,525 |
| 27 Total current liabilities | 638,784,693 | 296,563,901 | 58,953,833 |
| Non-current liabilities: | | | |
| 28 Total long-term debt | 6,274,803,152 | 678,633,553 | 120,044,985 |
| 29 Film and program rights | - | - | - |
| 30 Other non-current liabilities | 944,501,417 | 148,601,681 | 45,552,583 |
| 31 Total non-current liabilities | 7,219,304,569 | 827,235,234 | 165,597,568 |
| 32 Total liabilities | 7,858,089,262 | 1,123,799,135 | 224,551,401 |
| Shareholders' equity: | | | |
| 33 Total shareholders' equity | 1,207,969,068 | 268,348,236 | 113,086,597 |
| 34 Total liabilities and equity | 9,066,058,330 | 1,392,147,371 | 337,637,998 |

¹ Excludes Wireless Broadcasting Distribution Undertakings.

TABLEAU 15. Bilan des titulaires de licences de télédistribution qui desservent plus de 6,000 abonnés, selon la taille de l'entreprise, 1997¹

| Group 4 | Group 5 | Total | | No |
|-------------|------------|----------------|---|----|
| Groupe 4 | Groupe 5 | | | |
| | dollars | | | |
| 13 | 13 | 66 | Entreprises | 1 |
| | | | Actif: | |
| | | | Disponibilités: | |
| 3,178,165 | 2,549,196 | 35,592,847 | Encaisse | 2 |
| 812,181 | 107,297 | 1,669,470 | Valeurs mobilières | 3 |
| 145,581 | - | 543,423 | Droits de programmation payés d'avance | 4 |
| 7,221,616 | 2,178,895 | 1,063,112,788 | Autres disponibilités | 5 |
| 11,357,543 | 4,835,388 | 1,100,918,528 | Total des disponibilités | 6 |
| | | | Placements et avances: | |
| 4,428,753 | 2,171,125 | 4,519,078,591 | Sociétés affiliées (non courantes) | 7 |
| - | - | 19,875,880 | Capitaux investis au développement | 8 |
| 4,566,745 | 296,322 | 75,570,896 | Autres placements et avances | 9 |
| 8,995,498 | 2,467,447 | 4,614,525,367 | Total des placements et avances | 10 |
| | | | Immobilisations: | |
| 145,067,093 | 64,804,250 | 6,547,137,672 | Terrains, installations et matériel | 11 |
| 87,517,817 | 40,322,680 | 2,951,588,272 | Moins: Amortissement cumulé | 12 |
| 57,549,276 | 24,481,570 | 3,595,549,400 | Total des immobilisations nettes | 13 |
| | | | Répartition du total des immobilisations nettes | |
| 54,691,369 | 18,439,784 | 2,785,564,088 | Émissions de radiodiffusion | |
| 323,741 | - | 705,924 | Câble/TPA | 14 |
| 682,696 | - | 76,194,418 | Autres que câble/TPA | 15 |
| | | | Autres activités de programmation | 16 |
| 1,851,470 | 3,443,990 | 324,641,805 | et de hors-radiodiffusion | 17 |
| - | 2,597,796 | 408,443,165 | Radio et Télévision | 18 |
| 681,816 | 261,949 | 1,385,177,052 | Immobilisations incorporelles | 19 |
| | | | Autres éléments d'actif: | |
| - | - | 661,666 | Excédent de réévaluation | 20 |
| - | - | - | Droits sur les émissions | 21 |
| 3,897,263 | 127,992 | 213,667,428 | Autres éléments d'actif | 22 |
| 82,481,396 | 32,174,346 | 10,910,499,441 | Total de l'actif | 23 |
| | | | Passif | |
| | | | Exigibilités: | |
| 497,719 | 515,058 | 42,070,535 | Emprunts et découverts bancaires | 24 |
| 420,319 | - | 970,319 | Contrats/droits d'émissions à payer | 25 |
| 22,741,965 | 12,039,223 | 987,475,857 | Autres exigibilités | 26 |
| 23,660,003 | 12,554,281 | 1,030,516,711 | Total des exigibilités | 27 |
| | | | Passif non exigible: | |
| 16,416,880 | 4,310,954 | 7,094,209,524 | Total de la dette à long terme | 28 |
| - | - | - | Droits et contrats de films et d'émissions | 29 |
| 3,524,133 | 2,428,542 | 1,144,608,356 | Autres éléments du passif | 30 |
| 19,941,013 | 6,739,496 | 8,238,817,880 | Total du passif non exigible | 31 |
| 43,601,016 | 19,293,777 | 9,269,334,591 | Total du passif | 32 |
| | | | Avoir des actionnaires: | |
| 38,880,380 | 12,880,569 | 1,641,164,850 | Total de l'avoir des actionnaires | 33 |
| 82,481,396 | 32,174,346 | 10,910,499,441 | Total du passif et de l'avoir des actionnaires | 34 |

¹ Exclut des systèmes de télédistribution sans fil.

TABLE 16. Statement of Retained Earnings of Cable Television Licensees with More than 6,000 Subscribers, by Size of Business Organization, 1997¹

| No. | Group 1 | Group 2 | Group 3 |
|------------------------------------|-------------|------------|------------|
| | Groupe 1 | Groupe 2 | Groupe 3 |
| | dollars | | |
| 1 Business organizations | 13 | 13 | 14 |
| 2 Balance at beginning of year | -26,138,939 | 38,172,986 | 16,380,339 |
| 3 Adjustment to prior years | -4,257,000 | -4,282,000 | - |
| 4 Net income (loss) for the year | 158,172,689 | 91,094,189 | 14,757,342 |
| 5 Other additions | 18,554,978 | - | - |
| Less: | | | |
| 6 Dividends - preferred and common | 73,213,465 | 28,839,266 | 2,760,625 |
| 7 Other deductions | 107,040 | 312,000 | 1,008,220 |
| 8 Balance at end of year | 73,011,223 | 95,833,909 | 27,368,836 |

TABLE 17. Statement of Changes in Cash Position of Cable Television Licensees with More than 6,000 Subscribers, by Size of Business Organization, 1997¹

| No. | Group 1 | Group 2 | Group 3 |
|--|----------------|--------------|-------------|
| | Groupe 1 | Groupe 2 | Groupe 3 |
| | dollars | | |
| 1 Business organizations | 13 | 13 | 14 |
| Cash provided by (used in): | | | |
| Operating Activities: | | | |
| Net income (loss) after income taxes | | | |
| Broadcast distribution | | | |
| 2 Cable/STV | 30,547,169 | 98,085,855 | 15,482,014 |
| 3 Other than Cable/STV | - | -164,909 | - |
| 4 Other programming | 173 | 135,569 | - |
| 5 All other non-programming/ non-broadcasting activities | 221,021,003 | -6,861,566 | -1,539,747 |
| 6 Radio and Television | -93,395,656 | -100,760 | 815,075 |
| 7 Depreciation and amortization | 445,481,884 | 65,251,620 | 27,164,227 |
| 8 Other operating activities | -117,252,791 | -72,377,349 | -602,695 |
| 9 Net change in non-cash working capital | -19,430,664 | -136,349,661 | 5,526,252 |
| 10 Total operating activities | 466,971,118 | -52,381,201 | 46,845,126 |
| Investment Activities: | | | |
| Additions to fixed assets: | | | |
| Broadcast distribution | | | |
| 11 Cable/STV | -710,135,768 | -75,811,786 | -15,112,126 |
| 12 Other than Cable/STV | - | -894,000 | -247,906 |
| 13 Other programming | - | -51,416 | -1,455,026 |
| 14 All other non-programming/ non-broadcasting activities | -10,222,028 | -32,055,751 | 67,007 |
| 15 Radio and Television | -192,283,445 | -14,670,206 | -14,353,780 |
| 16 Equity investments in broadcast rights and program development | - | - | -47,579 |
| 17 Other investment activities | -455,067,968 | -338,485,603 | -9,839,533 |
| 18 Total investment activities | -1,367,709,209 | -461,968,762 | -40,988,943 |
| Financing Activities: | | | |
| Dividends: | | | |
| 19 Preferred and common | -73,213,465 | -28,839,266 | -2,760,625 |
| 20 Increase in long-term debt | 402,459,951 | 464,361,089 | -2,987,392 |
| 21 Capital stock | 303,849,898 | 32,961,426 | -2,672,480 |
| 22 Other financing activities | 226,511,440 | 13,827,180 | -427,006 |
| 23 Total financing activities | 859,607,824 | 482,310,429 | -8,847,503 |
| 24 Net increase (decrease) in cash | -41,130,267 | -32,039,534 | -2,991,320 |
| 25 Cash (bank indebtedness) beginning of year | 44,351,176 | 30,075,603 | -9,457,930 |
| 26 Cash (bank indebtedness) end of year | 3,220,909 | -1,963,931 | -12,449,250 |

¹ Excludes Wireless Broadcasting Distribution Undertakings.

TABLEAU 16. État des bénéfices non répartis des titulaires de licences de télédistri bution qui desservent plus de 6,000 abonnés, selon la taille de l'entreprise, 1997¹

| Group 4 Groupe 4 | Group 5 Groupe 5 | Total | | No |
|---------------------|---------------------|-------------|---|----|
| dollars | | | | |
| 13 | 13 | 66 | Entreprises | 1 |
| 22,730,528 | 9,041,580 | 60,186,494 | Solde au début de l'année | 2 |
| - | - | -8,539,000 | Redressement du bénéfice | 3 |
| 6,805,097 | 3,715,865 | 274,545,182 | Bénéfice net (perte nette) de l'année | 4 |
| 9,012 | 13,886 | 18,577,876 | Autres additions | 5 |
| 4,156,101 | 94,338 | 109,063,795 | Moins: | |
| 250,722 | 3,521 | 1,681,503 | Dividendes - actions privilégiées et ordinaires | 6 |
| 25,137,814 | 12,673,472 | 234,025,254 | Autres déductions | 7 |
| | | | Solde à la fin de l'année | 8 |

TABLEAU 17. État de l'évolution de la situation financière des titulaires de licences de télédistri bution qui desservent plus de 6,000 abonnés, selon la taille de l'entreprise, 1997¹

| Group 4 Groupe 4 | Group 5 Groupe 5 | Total | | No |
|---------------------|---------------------|----------------|---|----|
| dollars | | | | |
| 13 | 13 | 66 | Entreprises | 1 |
| | | | Rentrées de fonds liées aux activités suivantes: | |
| | | | Activités d'exploitation: | |
| | | | Bénéfice net (perte) après impôts sur le revenu | |
| 6,618,240 | 4,053,253 | 154,786,531 | Émissions de radiodiffusion | 2 |
| - | - | -164,909 | Câble/TPA | 3 |
| - | - | 135,742 | Autres que câble | 4 |
| 186,857 | -1,389,878 | 211,416,669 | Autres activités de programmation | 5 |
| - | 1,052,490 | -91,628,851 | et de hors-radiodiffusion | |
| 9,779,127 | 4,489,123 | 552,165,981 | Radio et Télévision | 6 |
| -66,719 | 189,746 | -190,109,808 | Amortissement et dépréciation des immobilisations | 7 |
| -1,047,724 | 7,580,442 | -143,721,355 | Autres activités d'exploitation | 8 |
| | | | Variation nette, éléments d'actif et de passif | 9 |
| 15,469,781 | 15,975,176 | 492,880,000 | Total des activités d'exploitation | 10 |
| | | | Activités d'investissement: | |
| | | | Acquisition d'immobilisations: | |
| -9,276,254 | -5,669,426 | -816,005,360 | Émissions de radiodiffusion | 11 |
| - | - | -1,141,906 | Câble/TPA | 12 |
| -1,265 | - | -1,507,707 | Autres que câble | 13 |
| -1,806,650 | -374,362 | -44,391,784 | Autres activités de programmation | 14 |
| -5,163,261 | -1,242,736 | -227,713,428 | et de hors-radiodiffusion | |
| - | - | -47,579 | Radio et Télévision | 15 |
| -1,250,761 | -1,033,019 | -805,676,884 | Capitaux investis au développement | 16 |
| | | | de la programmation | |
| | | | Autres activités d'investissement | 17 |
| -17,498,191 | -8,319,543 | -1,896,484,648 | Total des activités d'investissement | 18 |
| | | | Activités de financement: | |
| | | | Dividendes: | |
| -4,156,101 | -94,338 | -109,063,795 | Actions privilégiées et ordinaires | 19 |
| 4,467,775 | -7,108,309 | 861,193,114 | Augmentation de la dette à long terme | 20 |
| 66,476 | 100 | 334,205,420 | Émissions d'actions | 21 |
| -98,608 | -616,217 | 239,196,789 | Autres activités de financement | 22 |
| 279,542 | -7,818,764 | 1,325,531,528 | Total des activités de financement | 23 |
| -1,748,868 | -163,131 | -78,073,120 | Augmentation des liquidités | 24 |
| 4,429,314 | 2,197,269 | 71,595,432 | Liquidités au début de l'exercice | 25 |
| 2,680,446 | 2,034,138 | -6,477,688 | Liquidités à la fin de l'exercice | 26 |

¹ Exclut des systèmes de télédistri bution sans fil.

TABLE 18. Detailed Income Statement of Cable Television Licensees with More than 6,000 Subscribers, by Asset Group, 1997¹

| No. | Group 1 | Group 2 | Group 3 |
|--|---------------|-------------|------------|
| | Groupe 1 | Groupe 2 | Groupe 3 |
| | dollars | | |
| 1 Business organizations | 13 | 13 | 14 |
| 2 Reporting units | 146 | 62 | 27 |
| 3 Systems | 203 | 139 | 38 |
| Operating revenue: | | | |
| 4 Direct subscribers | 1,230,696,210 | 151,071,780 | 90,512,937 |
| 5 Indirect subscribers | 62,081,195 | 4,537,635 | 3,508,560 |
| 6 Connection (installation and re-connect) | 34,344,583 | 4,566,740 | 3,012,487 |
| 7 Community channel sponsorship and facilities rental | 921,884 | 88,984 | 169,674 |
| 8 Other revenue | 2,613,640 | 1,529,620 | 660,056 |
| 9 Total Operating Revenue | 1,330,657,512 | 161,794,759 | 97,863,714 |
| Operating expenses: | | | |
| Community programming | | | |
| 10 Direct expenses | 30,412,494 | 4,578,665 | 2,789,775 |
| 11 Indirect expenses | 24,970,015 | 2,003,899 | 1,612,546 |
| 12 Total - Community Programming | 55,382,509 | 6,582,564 | 4,402,321 |
| Funding of Community Programming Expense | | | |
| 13 Financial contribution from basic revenue | 45,156,380 | 3,640,928 | 2,115,627 |
| 14 Re-investment from community channel sponsorship revenue | 666,728 | 88,984 | 88,991 |
| 15 Other local programming expenses | 3,338,110 | 122,690 | 781,361 |
| 16 Total - Programming | 58,720,619 | 6,705,254 | 5,183,682 |
| 17 Remuneration (included in above) | 20,778,970 | 3,540,435 | 2,531,005 |
| Technical: | | | |
| 18 Rent/lease - distribution system | 6,741,826 | 656,896 | 477,876 |
| 19 System powering | 10,279,322 | 1,490,010 | 939,923 |
| 20 Pole attachment and duct rental | 26,785,592 | 4,258,215 | 2,127,610 |
| 21 Asset based taxes | 12,484,224 | 810,818 | 192,874 |
| 22 Maintenance materials | 4,578,425 | 1,154,600 | 2,119,127 |
| 23 Maintenance remuneration | 14,790,022 | 3,753,564 | 2,654,113 |
| 24 Deduct: maintenance wages capitalized | 1,052,924 | 14,903 | 347,329 |
| 25 Sub-total - Common facilities operating costs | 74,606,487 | 12,109,200 | 8,164,194 |
| 26 Rent/lease - head end - earth receiving station | 3,324,811 | 290,120 | 104,848 |
| 27 Other materials | 7,628,030 | 982,461 | 548,158 |
| 28 Vehicle expenses | 10,810,741 | 1,722,905 | 955,743 |
| 29 Contribution to the Cable Production Fund | 40,759,438 | 2,079,527 | 1,439,733 |
| 30 Other (incl. re-allocation of head office costs) | 43,351,415 | 5,842,527 | 3,116,793 |
| 31 Affiliation payments - Specialty services | 135,107,114 | 17,288,517 | 8,148,350 |
| 32 Distant signal delivery (e.g. microwave, CANCOM) | 6,945,590 | 5,712,601 | 1,967,420 |
| 33 Copyright expense - distant signals | 38,343,452 | 5,570,900 | 3,379,628 |
| 34 Copyright other (e.g. music) | 1,820,807 | 88,943 | 192,653 |
| 35 Remuneration - other technical | 147,119,645 | 10,042,637 | 5,840,420 |
| 36 Deduct: other technical wages capitalized | 98,552,082 | 5,364,339 | 3,379,018 |
| 37 Total - Technical | 411,265,448 | 56,365,999 | 30,478,922 |

¹ Excludes Wireless Broadcasting Distribution Undertakings.

TABLEAU 18. État des revenus et des dépenses des titulaires de licences de télédistribution qui desservent plus de 6,000 abonnés, selon l'actif total 1997¹

| Group 4 | Group 5 | Total | | No |
|------------|------------|---------------|--|----|
| Groupe 4 | Groupe 5 | | | |
| dollars | | | | |
| 13 | 13 | 66 | Entreprises | 1 |
| 16 | 16 | 277 | Unités déclarantes | 2 |
| 24 | 42 | 456 | Systèmes | 3 |
| | | | Recettes d'exploitation: | |
| 43,662,636 | 26,200,737 | 1,590,282,627 | Abonnés directs | 4 |
| 1,459,534 | 1,231,684 | 75,416,129 | Abonnés indirects | 5 |
| 1,403,721 | 950,832 | 46,112,316 | Branchement (installation / re-branchement) | 6 |
| | | | Parrainage de canal communautaire | 7 |
| 27,953 | 40,826 | 1,253,486 | et location d'installations | |
| 75,147 | 203,715 | 6,277,397 | Autres revenus | 8 |
| 46,628,991 | 28,627,794 | 1,719,341,955 | Total recettes d'exploitation | 9 |
| | | | Dépenses d'exploitation: | |
| | | | Programmation communautaire | |
| 2,249,698 | 1,357,405 | 43,135,477 | Frais d'exploitation directs | 10 |
| 746,060 | 304,271 | 30,076,880 | Frais d'exploitation indirects | 11 |
| 2,995,758 | 1,661,676 | 73,212,357 | Total - Programmation communautaire | 12 |
| | | | Montant de programmation communautaire | |
| 1,940,603 | 1,244,503 | 55,339,135 | Contribution financière des revenus | 13 |
| -582,526 | 35,834 | 302,176 | du volet de base | |
| 50,951 | 24,870 | 4,317,982 | Réinvestissement des revenus de parrainage | 14 |
| | | | Autres frais de programmation | 15 |
| 3,046,709 | 1,686,546 | 77,530,339 | Total - Programmation | 16 |
| 1,478,712 | 1,015,656 | 30,785,052 | Rémunération (inclus dans Programmation communautaire ci-dessus) | 17 |
| | | | Services techniques: | |
| 205,893 | 422,911 | 9,111,371 | Loyers/versements - système de distribution | 18 |
| 408,780 | 158,662 | 13,729,542 | Alimentation | 19 |
| 1,406,873 | 648,816 | 36,774,768 | Utilisation de poteaux et location de conduits | 20 |
| 185,692 | 68,825 | 13,833,689 | Impôt fondé sur l'actif | 21 |
| 1,013,056 | 263,383 | 9,489,797 | Matériel d'entretien | 22 |
| 2,590,208 | 1,898,914 | 27,124,500 | Rémunération de l'entretien | 23 |
| 245,009 | 472,227 | 2,380,687 | Moins: Salaires capitalisés de l'entretien | 24 |
| 5,565,493 | 2,989,284 | 107,682,980 | Total partiel - frais communs d'exploitation des installations | 25 |
| | | | Loyers/versements - tête de ligne/station | 26 |
| 187,710 | 49,959 | 3,961,495 | terrienne de réception | |
| 935,619 | 262,582 | 10,544,542 | Autre matériel | 27 |
| 707,970 | 327,652 | 15,007,057 | Véhicules | 28 |
| 654,971 | 188,947 | 46,387,717 | Contribution au fond de production | 29 |
| 859,332 | 382,736 | 54,442,056 | Autres (dont frais répartis du siège social) | 30 |
| 5,182,924 | 3,568,423 | 175,131,340 | Droits d'affiliation - services spécialisés | 31 |
| 1,013,030 | 504,646 | 18,634,728 | Transmission de signaux éloignés | 32 |
| 1,205,785 | 670,885 | 51,213,534 | Droits de diffusion - signaux éloignés | 33 |
| 92,000 | 42,074 | 2,563,128 | Autres droits d'auteur(ex: redevances musicales) | 34 |
| 3,489,671 | 1,606,958 | 173,249,512 | Autre rémunération - services techniques | 35 |
| | | | Moins: autres salaires capitalisés des services techniques | 36 |
| 794,815 | 141,351 | 110,600,006 | | |
| 19,099,690 | 10,452,795 | 548,218,083 | Total - services techniques | 37 |

¹ Exclut des systèmes de télédistribution sans fil.

TABLE 18. Detailed Income Statement of Cable Television Licensees with More than 6,000 Subscribers, by Asset Group, 1997¹
- Concluded

| No. | Group 1 | Group 2 | Group 3 |
|---|-------------|-------------|------------|
| | Groupe 1 | Groupe 2 | Groupe 3 |
| | dollars | | |
| Sales and Promotion: | | | |
| 41 Promotion (including travel) | 13,706,583 | 1,751,570 | 1,168,256 |
| 42 Other (incl. re-allocation of head office costs) | 17,096,959 | 1,803,968 | 1,206,680 |
| 43 Remuneration | 13,395,375 | 1,398,072 | 1,352,659 |
| 44 Total - Sales and Promotion | 44,198,917 | 4,953,610 | 3,727,595 |
| Administration and General: | | | |
| 45 Cost of premises (e.g. rent/lease) | 17,788,131 | 2,654,937 | 903,651 |
| 46 Professional services | 3,757,880 | 767,693 | 727,426 |
| 47 CRTC licence fee | 25,807,355 | 2,903,160 | 1,779,989 |
| 48 Other fees, dues and subscriptions | 11,459,581 | 1,337,413 | 603,890 |
| 49 Office supplies & services (incl. telephone, etc) | 48,007,486 | 5,881,935 | 5,064,229 |
| 50 Management services | 11,527,213 | 327,659 | 5,128,310 |
| 51 Bad debt expense | 17,278,712 | 1,444,997 | 523,946 |
| 52 Other (incl. re-allocation of head office costs) | 63,840,925 | 10,311,174 | 6,210,951 |
| 53 Remuneration (incl. director's fees) | 37,767,399 | 9,725,193 | 6,436,915 |
| 54 Total - Administration and General | 237,234,682 | 35,354,161 | 27,379,307 |
| 55 Total Operating Expense | 751,419,666 | 103,379,024 | 66,769,506 |
| 56 Depreciation | 263,806,424 | 31,180,354 | 17,500,072 |
| 57 Interest expense | 432,986,599 | 21,312,991 | 6,493,936 |
| 58 Other adjustments-income (expense) | 192,280,463 | 54,745,842 | 297,283 |
| 59 Net income (loss) before income tax | 74,639,865 | 60,668,232 | 7,397,483 |
| 60 Provision for income taxes | 7,026,031 | 4,512,859 | 3,746,394 |
| 61 Net income (loss) after income taxes | 67,613,834 | 56,155,373 | 3,651,089 |

¹ Excludes Wireless Broadcasting Distribution Undertakings.

TABLEAU 18. État des revenus et des dépenses des titulaires de licences de télédistri bution qui desservent plus de 6,000 abonnés, selon l'actif total 1997¹ - fin

| Group 4 | Group 5 | Total | | No |
|------------|------------|---------------|---|----|
| Groupe 4 | Groupe 5 | | | |
| | dollars | | | |
| 430,338 | 221,231 | 17,775,168 | Ventes et promotion: | |
| 239,846 | 96,481 | 20,760,021 | Promotion (y compris les déplacements) | 41 |
| 374,783 | 147,268 | 17,532,225 | Autres (dont frais répartis du siège social) | 42 |
| 1,044,967 | 464,980 | 56,067,414 | Rémunération | 43 |
| | | | Total - Ventes et promotion | 44 |
| | | | Administration et frais généraux: | |
| 397,213 | 377,770 | 22,205,856 | Frais reliés aux locaux (ex.: loyer) | 45 |
| 608,614 | 404,414 | 6,530,431 | Services professionnels | 46 |
| 784,373 | 483,914 | 32,840,822 | Droits de licence du C.R.T.C. | 47 |
| | | | Autres droits de licence, frais d'abonnement et cotisation | 48 |
| 401,982 | 201,356 | 15,227,046 | Fournitures de bureau et services (y compris le téléphone, etc.) | 49 |
| 1,521,234 | 843,502 | 63,373,112 | Frais de gestion | 50 |
| 2,526,091 | 144,601 | 19,915,567 | Créances irrécouvrables | 51 |
| 305,898 | 150,993 | 20,531,929 | Autres (dont frais répartis du siège social) | 52 |
| 1,505,074 | 565,169 | 87,752,567 | Rémunération (y compris les jetons de présence des administrateurs) | 53 |
| 4,169,869 | 2,772,731 | 63,900,481 | Total - Administration et frais généraux | 54 |
| 12,220,348 | 5,944,450 | 332,277,811 | Total des dépenses d'exploitation | 55 |
| 35,411,714 | 18,548,771 | 1,014,093,647 | | |
| 7,499,890 | 4,505,378 | 335,222,702 | Amortissement | 56 |
| 672,719 | 659,342 | 470,961,623 | Intérêts versés | 57 |
| 1,037,008 | 61,959 | 248,593,962 | Autres redressements-revenus (dépenses) | 58 |
| 4,081,676 | 4,976,262 | 147,657,945 | Bénéfice net (perte) avant impôt sur le revenu | 59 |
| 1,348,816 | 1,916,721 | 17,930,246 | Provision pour impôt sur le revenu | 60 |
| 2,732,860 | 3,059,541 | 129,727,699 | Bénéfice net (perte) après impôt sur le revenu | 61 |

¹ Exclut des systèmes de télédistri bution sans fil.

TABLE 19. Households Served by Cable Television Licensees with More than 6,000 Subscribers, by Asset Group, 1997¹

| No. | Group 1 | Group 2 | Group 3 |
|--|-----------|----------|----------|
| | Groupe 1 | Groupe 2 | Groupe 3 |
| | number | | |
| 1 Reporting units | 145 | 62 | 27 |
| 2 Systems | 202 | 139 | 38 |
| Number of subscribers: | | | |
| 3 Direct | 5,082,834 | 616,941 | 421,204 |
| 4 Indirect | 358,469 | 27,559 | 24,705 |
| 5 Total | 5,441,303 | 644,500 | 445,909 |
| Households in area wired for cable services: | | | |
| 6 Individual houses | 4,865,116 | 688,251 | 460,139 |
| 7 Multiple dwellings | 2,318,954 | 114,426 | 142,297 |
| 8 Total | 7,184,070 | 802,677 | 602,436 |
| 9 Households in licensed area | 7,338,257 | 810,407 | 607,218 |
| Kilometers of cable: | | | |
| 10 Aerial | 51,537 | 11,960 | 4,774 |
| 11 Conduit | 9,681 | 297 | 138 |
| 12 Buried | 21,779 | 2,563 | 2,688 |
| 13 Main or trunk | 25,705 | 4,605 | 4,038 |
| 14 Total | 108,702 | 19,425 | 11,638 |
| Average operating data per reporting unit: | | | |
| 15 Standard monthly fee for direct subscribers | 18.76 | 21.63 | 19.32 |
| 16 Channel capacity | 60 | 44 | 56 |
| Number of channels in use for: | | | |
| 17 Cable television only | 27 | 21 | 25 |
| 18 Non-cable television | 24 | 14 | 23 |
| 19 Total | 51 | 36 | 48 |
| Program hours: | | | |
| 20 Licensee produced | 10 | 8 | 15 |
| 21 Local community produced | 9 | 4 | 10 |
| 22 Programs from other licensees | 16 | 5 | 11 |
| 23 Local alphanumeric public service message | 124 | 125 | 85 |
| 24 Other | 11 | 2 | 1 |
| 25 Total program hours | 172 | 145 | 124 |

¹ Excludes Wireless Broadcasting Distribution Undertakings.

TABLEAU 19. Ménages desservis par des titulaires de licences de télédistribution qui desservent plus de 6,000 abonnés, selon l'actif total, 1997¹ - fin

| Group 4 | Group 5 | Total | | No |
|----------|----------|-----------|---|----|
| Groupe 4 | Groupe 5 | | | |
| | nombre | | | |
| 16 | 16 | 277 | Unités déclarantes | 1 |
| 24 | 42 | 456 | Systèmes | 2 |
| | | | Nombre d'abonnés: | |
| 187,389 | 125,451 | 6,685,377 | Directs | 3 |
| 10,898 | 9,174 | 451,220 | Indirects | 4 |
| 198,287 | 134,625 | 7,136,597 | Total | 5 |
| | | | Ménages pour lesquels le service est disponible: | |
| 207,827 | 147,645 | 6,643,181 | Maisons individuelles | 6 |
| 43,237 | 10,392 | 2,718,722 | Logements multiples | 7 |
| 251,064 | 158,037 | 9,361,903 | Total | 8 |
| 262,822 | 159,703 | 9,549,723 | Total de logements dans le territoire attribué | 9 |
| | | | Kilomètres de câble: | |
| 3,515 | 2,554 | 77,748 | Aérien | 10 |
| 436 | 195 | 11,192 | Par tube | 11 |
| 357 | 601 | 28,733 | Souterrain | 12 |
| 1,864 | 1,197 | 39,040 | Principal | 13 |
| 6,172 | 4,547 | 156,713 | Total | 14 |
| | | | Moyenne des données d'exploitation par unité déclarante | |
| 19.64 | 18.60 | 19.50 | Tarif mensuel normal des abonnés directs | 15 |
| 53 | 52 | 55 | Capacité des canaux | 16 |
| | | | Nombre de canaux en usage: | |
| 25 | 23 | 25 | Services du volet de base | 17 |
| 16 | 14 | 20 | Services non de base | 18 |
| 41 | 37 | 46 | Total | 19 |
| | | | Nombre d'heures d'émissions: | |
| 13 | 7 | 10 | Émissions produites par le titulaire | 20 |
| 17 | 4 | 8 | Émissions produites par des groupes locaux | 21 |
| 4 | 2 | 11 | Émissions produites par un autre licencié | 22 |
| | | | Messages alphanumériques des services | 23 |
| 141 | 128 | 121 | publiques locaux | |
| 1 | 2 | 7 | Autres | 24 |
| 178 | 146 | 160 | Total des heures d'émissions | 25 |

¹ Exclut des systèmes de télédistribution sans fil.

TABLE 20A. Detail of Property, Plant and Equipment of Cable Television Licensees with More than 6,000 Subscribers, by Asset Group, 1997¹ (Historical cost - Basic Tier)

| No. | Group 1 | Group 2 | Group 3 |
|---|---------------|-------------|-------------|
| | Groupe 1 | Groupe 2 | Groupe 3 |
| | dollars | | |
| 1 Reporting units | 145 | 62 | 27 |
| 2 Systems | 202 | 139 | 38 |
| 3 Land | 24,707,330 | 2,822,435 | 3,193,304 |
| 4 Buildings and land improvements | 82,356,419 | 19,135,140 | 12,077,340 |
| 5 Head-end and components | 244,957,252 | 28,919,844 | 19,077,733 |
| 6 Distribution system plant | 2,648,801,155 | 228,332,208 | 172,377,126 |
| 7 Cost of subscriber drops and devices | 854,813,468 | 58,356,063 | 46,605,881 |
| 8 Test equipment and tools | 80,250,705 | 6,263,298 | 3,502,505 |
| 9 Furniture and fixtures | 53,506,252 | 4,965,049 | 3,488,217 |
| 10 Other property, plant and equipment | 3,314,470 | 1,019,274 | 4,242,224 |
| 11 Cable casting equipment | 88,577,534 | 13,328,054 | 9,519,396 |
| 12 Leasehold improvements (except cable system plant) | 65,506,569 | 1,047,726 | 958,297 |
| 13 Automobiles and trucks | 59,960,118 | 7,802,173 | 4,161,918 |
| 14 Computers | 145,541,597 | 9,629,901 | 3,595,386 |
| 15 Total | 4,352,292,869 | 381,621,165 | 282,799,327 |

TABLE 20B. Detail of Property, Plant and Equipment of Cable Television Licensees with More than 6,000 Subscribers, by Asset Group, 1997¹ (Accumulated Depreciation - Basic Tier)

| No. | Group 1 | Group 2 | Group 3 |
|---|---------------|-------------|-------------|
| | Groupe 1 | Groupe 2 | Groupe 3 |
| | dollars | | |
| 1 Reporting units | 145 | 62 | 27 |
| 2 Systems | 202 | 139 | 38 |
| 3 Land | ... | ... | ... |
| 4 Buildings and land improvements | 31,094,618 | 6,042,600 | 4,889,079 |
| 5 Head-end and components | 105,273,123 | 17,038,405 | 9,143,022 |
| 6 Distribution system plant | 1,067,097,656 | 101,156,383 | 95,620,393 |
| 7 Cost of subscriber drops and devices | 437,465,263 | 26,922,707 | 26,460,695 |
| 8 Test equipment and tools | 49,389,777 | 4,295,312 | 2,203,156 |
| 9 Furniture and fixtures | 38,300,952 | 3,479,656 | 2,685,744 |
| 10 Other property, plant and equipment | 1,357,232 | 363,249 | 2,675,190 |
| 11 Cable casting equipment | 65,581,067 | 10,196,722 | 7,211,944 |
| 12 Leasehold improvements (except cable system plant) | 34,957,823 | 817,076 | 541,572 |
| 13 Automobiles and trucks | 41,422,302 | 4,803,193 | 2,387,130 |
| 14 Computers | 101,129,268 | 6,500,720 | 2,450,694 |
| 15 Total | 1,973,069,081 | 181,616,023 | 156,268,619 |

¹ Excludes Wireless Broadcasting Distribution Undertakings.

TABLEAU 20A. Détail des terrains, des bâtiments, des installations et du matériel des titulaires de licences de télédistri bution qui desservent plus de 6,000 abonnés, selon l'actif total, 1997¹ (coût d'origine - volet de base)

| Group 4 | Group 5 | Total | | No |
|-------------|------------|---------------|---|----|
| Groupe 4 | Groupe 5 | | | |
| | dollars | | | |
| 16 | 16 | 277 | Unités déclarantes | 1 |
| 24 | 42 | 456 | Systèmes | 2 |
| 963,499 | 453,828 | 32,685,819 | Terrains | 3 |
| 5,232,422 | 2,738,610 | 130,729,117 | Bâtiments et améliorations foncières | 4 |
| 8,541,132 | 5,912,797 | 313,933,008 | Tête de ligne et éléments | 5 |
| 65,349,241 | 38,509,600 | 3,252,111,750 | Installations du système de distribution | 6 |
| 12,487,997 | 6,563,531 | 1,006,200,751 | Coût des lignes d'abonnés et des dispositifs | 7 |
| 2,098,283 | 1,169,269 | 94,869,066 | Matériel et outillage d'essai | 8 |
| 1,376,010 | 1,148,022 | 66,524,891 | Ameublement et agencement | 9 |
| 221,780 | 564,835 | 9,911,156 | Autres biens-fonds, installations et matériel | 10 |
| 5,375,630 | 3,288,207 | 128,855,567 | Matériel pour la production d'émissions | 11 |
| 690,525 | 610,189 | 70,056,785 | Améliorations locatives (sauf installations de télédistri bution) | 12 |
| 3,446,666 | 2,718,784 | 81,793,128 | Automobiles et camions | 13 |
| 2,866,774 | 1,535,695 | 166,710,376 | Ordinateurs | 14 |
| 108,649,959 | 65,213,367 | 5,354,381,414 | Total | 15 |

TABLEAU 20B. Détail des terrains, des bâtiments, des installations et du matériel des titulaires de licences de télédistri bution qui desservent plus de 6,000 abonnés, selon l'actif total, 1997¹, (amortissement cumulé - volet de base)

| Group 4 | Group 5 | Total | | No |
|------------|------------|---------------|---|----|
| Groupe 4 | Groupe 5 | | | |
| | dollars | | | |
| 16 | 16 | 277 | Unités déclarantes | 1 |
| 24 | 42 | 456 | Systèmes | 2 |
| ... | ... | ... | Terrains | 3 |
| 2,519,702 | 1,393,183 | 48,771,724 | Bâtiments et améliorations foncières | 4 |
| 5,440,278 | 3,716,553 | 143,919,298 | Tête de ligne et éléments | 5 |
| 38,507,034 | 22,685,832 | 1,376,280,282 | Installations du système de distribution | 6 |
| 8,604,229 | 4,287,024 | 522,617,478 | Coût des lignes d'abonnés et des dispositifs | 7 |
| 1,581,131 | 881,385 | 59,318,750 | Matériel et outillage d'essai | 8 |
| 1,081,574 | 830,426 | 47,375,427 | Ameublement et agencement | 9 |
| 142,028 | 526,517 | 5,480,335 | Autres biens-fonds, installations et matériel | 10 |
| 4,008,636 | 2,500,874 | 95,185,644 | Matériel pour la production d'émissions | 11 |
| 564,823 | 402,134 | 38,411,333 | Améliorations locatives (sauf installations de télédistri bution) | 12 |
| 2,820,285 | 1,962,223 | 56,073,870 | Automobiles et camions | 13 |
| 2,059,257 | 1,228,885 | 116,061,147 | Ordinateurs | 14 |
| 67,328,977 | 40,415,036 | 2,509,495,288 | Total | 15 |

¹ Exclut des systèmes de télédistri bution sans fil.

TABLE 20C. Detail of Property, Plant and Equipment of Cable Television Licensees with More than 6,000 Subscribers, by Asset Group, 1997¹ (Net Value - Basic Tier)

| No. | Group 1 | Group 2 | Group 3 |
|---|---------------|-------------|-------------|
| | Groupe 1 | Groupe 2 | Groupe 3 |
| | dollars | | |
| 1 Reporting units | 145 | 62 | 27 |
| 2 Systems | 202 | 139 | 38 |
| 3 Land | 24,707,330 | 2,822,435 | 3,193,304 |
| 4 Buildings and land improvements | 51,261,801 | 13,092,540 | 7,188,261 |
| 5 Head-end and components | 139,684,129 | 11,881,439 | 9,934,711 |
| 6 Distribution system plant | 1,581,703,499 | 127,175,825 | 76,756,733 |
| 7 Cost of subscriber drops and devices | 417,348,205 | 31,433,356 | 20,145,186 |
| 8 Cost of subscriber drops | 30,860,928 | 1,967,986 | 1,299,349 |
| 9 Furniture and fixtures | 15,205,300 | 1,485,393 | 802,473 |
| 10 Other property, plant and equipment | 1,957,238 | 656,025 | 1,567,034 |
| 11 Cable casting equipment | 22,996,467 | 3,131,332 | 2,307,452 |
| 12 Leasehold improvements (except cable system plant) | 30,548,746 | 230,650 | 416,725 |
| 13 Automobiles and trucks | 18,537,816 | 2,998,980 | 1,774,788 |
| 14 Computers | 44,412,329 | 3,129,181 | 1,144,692 |
| 15 Total | 2,379,223,788 | 200,005,142 | 126,530,708 |

TABLE 20D. Detail of Property, Plant and Equipment of Cable Television Licensees with More than 6,000 Subscribers, by Asset Group, 1997¹ (Additions to Fixed Assets - Basic Tier)

| No. | Group 1 | Group 2 | Group 3 |
|---|-------------|------------|------------|
| | Groupe 1 | Groupe 2 | Groupe 3 |
| | dollars | | |
| (included in TABLE 20A) | | | |
| 1 Reporting units | 145 | 62 | 27 |
| 2 Systems | 202 | 139 | 38 |
| 3 Land | 1,571,380 | -75,000 | 126,879 |
| 4 Buildings and land improvements | 6,010,657 | 1,904,026 | 473,064 |
| 5 Head-end and components | 28,700,884 | 4,079,700 | 1,459,706 |
| 6 Distribution system plant | 396,181,611 | 29,498,038 | 16,675,779 |
| 7 Cost of subscriber drops and devices | 91,833,941 | 6,987,013 | 4,818,311 |
| 8 Test equipment and tools | 11,321,928 | 850,148 | 245,213 |
| 9 Furniture and fixtures | 3,093,253 | 513,235 | 270,143 |
| 10 Other property, plant and equipment | 21,783,368 | 114,373 | 678,964 |
| 11 Cable casting equipment | 6,300,031 | 930,964 | 274,860 |
| 12 Leasehold improvements (except cable system plant) | 8,880,103 | 3,100 | 37,131 |
| 13 Automobiles and trucks | 5,636,899 | 1,639,211 | 391,328 |
| 14 Computers | 15,532,573 | 826,329 | 464,239 |
| 15 Total | 596,846,628 | 47,271,137 | 25,915,617 |

¹ Excludes Wireless Broadcasting Distribution Undertakings.

TABLEAU 20C. Détail des terrains, des bâtiments, des installations et du matériel des titulaires de licences de télédistri bution qui desservent plus de 6,000 abonnés, selon l'actif total, 1997¹ (valeur nette - volet de base)

| Group 4 | Group 5 | Total | | No |
|------------|------------|---------------|---|----|
| Groupe 4 | Groupe 5 | | | |
| | dollars | | | |
| 16 | 16 | 277 | Unités déclarantes | 1 |
| 24 | 42 | 456 | Systèmes | 2 |
| 963,499 | 453,828 | 32,685,819 | Terrains | 3 |
| 2,712,720 | 1,345,427 | 81,957,393 | Bâtiments et améliorations foncières | 4 |
| 3,100,854 | 2,196,244 | 170,013,710 | Tête de ligne et éléments | 5 |
| 26,842,207 | 15,823,768 | 1,875,831,468 | Installations du système de distribution | 6 |
| 3,883,768 | 2,276,507 | 483,583,273 | Coût des lignes d'abonnés et des dispositifs | 7 |
| 517,152 | 287,884 | 35,550,316 | Matériel et outillage d'essai | 8 |
| 294,436 | 317,596 | 19,149,464 | Ameublement et agencement | 9 |
| 79,752 | 38,318 | 4,430,821 | Autres biens-fonds, installations et matériel | 10 |
| 1,366,994 | 787,333 | 33,669,923 | Matériel pour la production d'émissions | 11 |
| 125,702 | 208,055 | 31,645,452 | Améliorations locatives (sauf installations de télédistri bution) | 12 |
| 626,381 | 756,561 | 25,719,258 | Automobiles et camions | 13 |
| 807,517 | 306,810 | 50,649,229 | Ordinateurs | 14 |
| 41,320,982 | 24,798,331 | 2,844,886,126 | Total | 15 |

TABLEAU 20D. Détail des terrains, des bâtiments, des installations et du matériel des titulaires de licences de télédistri bution qui desservent plus de 6,000 abonnés, selon l'actif total, 1997¹ (acquisitions d'immobilisations - volet de base)

| Group 4 | Group 5 | Total | | No |
|-----------|-----------|-------------|---|----|
| Groupe 4 | Groupe 5 | | | |
| | dollars | | | |
| | | | (inclus dans le TABLEAU 20A) | |
| 16 | 16 | 277 | Unités déclarantes | 1 |
| 24 | 42 | 456 | Systèmes | 2 |
| 5,300 | 400 | 1,638,959 | Terrains | 3 |
| 520,196 | 1,856 | 9,079,931 | Bâtiments et améliorations foncières | 4 |
| 766,793 | 307,023 | 36,561,846 | Tête de ligne et éléments | 5 |
| 6,738,088 | 4,210,050 | 469,647,582 | Installations du système de distribution | 6 |
| 704,976 | 843,538 | 106,483,397 | Coût des lignes d'abonnés et des dispositifs | 7 |
| 104,287 | 84,951 | 12,834,961 | Matériel et outillage d'essai | 8 |
| 92,238 | 31,733 | 4,124,536 | Ameublement et agencement | 9 |
| 18,897 | 4,028 | 22,686,972 | Autres biens-fonds, installations et matériel | 10 |
| 329,748 | 218,991 | 8,555,100 | Matériel pour la production d'émissions | 11 |
| - | 27,822 | 8,950,523 | Améliorations locatives (sauf installations de télédistri bution) | 12 |
| 262,508 | 376,353 | 9,322,930 | Automobiles et camions | 13 |
| 345,673 | 119,138 | 17,607,146 | Ordinateurs | 14 |
| 9,888,704 | 6,225,883 | 707,493,883 | Total | 15 |

¹ Exclut des systèmes de télédistri bution sans fil.

TABLE 21A. Detail of Property, Plant and Equipment of Cable Television Licensees with More than 6,000 Subscribers, by Asset Group, 1997¹
(Historical cost - Non-Basic and Non-Programming)

| No. | Group 1 | Group 2 | Group 3 |
|--|-------------|------------|------------|
| | Groupe 1 | Groupe 2 | Groupe 3 |
| | dollars | | |
| 1 Reporting units | 145 | 62 | 27 |
| 2 Systems | 202 | 139 | 38 |
| 3 Land | - | - | - |
| 4 Buildings and land improvements | 10,888 | 69,370 | - |
| 5 Head-end and components | 107,809,608 | 10,114,968 | 4,690,524 |
| 6 Distribution system plant | 12,834,817 | 2,203,657 | 465,399 |
| 7 Cost of subscriber drops and devices | 23,444,283 | 3,280,500 | 842,366 |
| 8 Test equipment and tools | 17,031,580 | 7,702 | 283,384 |
| 9 Decoders | 177,264,314 | 6,151,197 | 13,331,429 |
| 10 Computers | 14,100,048 | 3,213,102 | 1,597,910 |
| 11 Other | 78,622,851 | 17,085,167 | 14,188,707 |
| 12 Total | 431,118,389 | 42,125,663 | 35,399,719 |

TABLE 21B. Detail of Property, Plant and Equipment of Cable Television Licensees with More than 6,000 Subscribers, by Asset Group, 1997¹
(Accumulated Depreciation - Non-Basic and Non-Programming)

| No. | Group 1 | Group 2 | Group 3 |
|--|-------------|------------|------------|
| | Groupe 1 | Groupe 2 | Groupe 3 |
| | dollars | | |
| 1 Reporting units | 145 | 62 | 27 |
| 2 Systems | 202 | 139 | 38 |
| 3 Land | ... | ... | ... |
| 4 Buildings and land improvements | 5,570 | 47,598 | - |
| 5 Head-end and components | 22,488,069 | 5,085,340 | 2,243,260 |
| 6 Distribution system plant | 827,842 | 954,459 | 180,782 |
| 7 Cost of subscriber drops and devices | 7,671,215 | 1,909,966 | 842,366 |
| 8 Test equipment and tools | 10,204,193 | 5,704 | 275,530 |
| 9 Decoders | 63,690,285 | 3,204,632 | 8,543,290 |
| 10 Computers | 6,277,164 | 2,608,007 | 798,564 |
| 11 Other | 41,424,421 | 8,026,547 | 9,966,117 |
| 12 Total | 152,588,759 | 21,842,253 | 22,849,909 |

¹ Excludes Wireless Broadcasting Distribution Undertakings.

TABLEAU 21A. Détail des terrains, des bâtiments, des installations et du matériel des titulaires de licences de télédistri bution qui desservent plus de 6,000 abonnés, selon l'actif total, 1997¹
(coût d'origine - services facultatifs et hors programmation)

| Group 4 | Group 5 | Total | | No |
|-----------|-----------|-------------|--|----|
| Groupe 4 | Groupe 5 | | | |
| | dollars | | | |
| 16 | 16 | 277 | Unités déclarantes | 1 |
| 24 | 42 | 456 | Systèmes | 2 |
| - | 32,875 | 32,875 | Terrains | 3 |
| - | 106,810 | 187,418 | Bâtiments et améliorations foncières | 4 |
| 2,089,185 | 1,057,495 | 128,099,259 | Tête de ligne et éléments | 5 |
| 310 | 302,470 | 17,356,120 | Installations du système de distribution | 6 |
| 720,750 | 124,221 | 29,574,602 | Coût des lignes d'abonnés et des dispositifs | 7 |
| - | - | 17,372,493 | Matériel et outillage d'essai | 8 |
| 1,819,569 | 1,828,584 | 203,412,655 | Décodeurs | 9 |
| 584,987 | 171,421 | 19,700,194 | Ordinateurs | 10 |
| 1,453,663 | 630,618 | 116,658,671 | Autres | 11 |
| 6,668,464 | 4,254,494 | 532,394,287 | Total | 12 |

TABLEAU 21B. Détail des terrains, des bâtiments, des installations et du matériel des titulaires de licences de télédistri bution qui desservent plus de 6,000 abonnés, selon l'actif total, 1997¹
(ammortissement cumulé - services facultatifs et hors programmation)

| Group 4 | Group 5 | Total | | No |
|-----------|-----------|-------------|--|----|
| Groupe 4 | Groupe 5 | | | |
| | dollars | | | |
| 16 | 16 | 277 | Unités déclarantes | 1 |
| 24 | 42 | 456 | Systèmes | 2 |
| ... | ... | ... | Terrains | 3 |
| - | 44,942 | 98,126 | Bâtiments et améliorations foncières | 4 |
| 1,177,274 | 412,951 | 32,853,857 | Tête de ligne et éléments | 5 |
| - | 267,311 | 2,323,888 | Installations du système de distribution | 6 |
| 470,422 | 48,396 | 11,316,042 | Coût des lignes d'abonnés et des dispositifs | 7 |
| - | - | 10,498,531 | Matériel et outillage d'essai | 8 |
| 1,563,934 | 1,393,504 | 79,409,122 | Décodeurs | 9 |
| 469,968 | 134,842 | 10,299,056 | Ordinateurs | 10 |
| 868,660 | 484,285 | 64,648,508 | Autres | 11 |
| 4,550,258 | 2,786,231 | 211,447,130 | Total | 12 |

¹ Exclut des systèmes de télédistri bution sans fil.

TABLE 21C. Detail of Property, Plant and Equipment of Cable Television Licensees with More than 6,000 Subscribers,
by Asset Group, 1997¹
(Net Value - Non-Basic and Non-Programming)

| No. | Group 1 | Group 2 | Group 3 |
|--|-------------|------------|------------|
| | Groupe 1 | Groupe 2 | Groupe 3 |
| | dollars | | |
| 1 Reporting units | 145 | 62 | 27 |
| 2 Systems | 202 | 139 | 38 |
| 3 Land | - | - | - |
| 4 Buildings and land improvements | 5,318 | 21,772 | - |
| 5 Head-end and components | 85,321,539 | 5,029,628 | 2,447,264 |
| 6 Distribution system plant | 12,006,975 | 1,249,198 | 284,617 |
| 7 Cost of subscriber drops and devices | 15,773,068 | 1,370,534 | - |
| 8 Test equipment and tools | 6,827,387 | 1,998 | 7,854 |
| 9 Decoders | 113,574,029 | 2,946,565 | 4,788,139 |
| 10 Computers | 7,822,884 | 605,095 | 799,346 |
| 11 Other | 37,198,430 | 9,058,620 | 4,222,590 |
| 12 Total | 278,529,630 | 20,283,410 | 12,549,810 |

TABLE 21D. Detail of Property, Plant and Equipment of Cable Television Licensees with More than 6,000 Subscribers,
by Asset Group, 1997¹
(Additions to Fixed Assets - Non-Basic and Non-Programming)

| No. | Group 1 | Group 2 | Group 3 |
|--|------------|-----------|-----------|
| | Groupe 1 | Groupe 2 | Groupe 3 |
| | dollars | | |
| (included in TABLE 21A) | | | |
| 1 Reporting units | 145 | 62 | 27 |
| 2 Systems | 202 | 139 | 38 |
| 3 Land | - | - | - |
| 4 Buildings and land improvements | - | - | - |
| 5 Head-end and components | 8,551,169 | 907,031 | 490,960 |
| 6 Distribution system plant | 4,588,881 | 498,933 | 2,982 |
| 7 Cost of subscriber drops and devices | 1,914,488 | 519,492 | - |
| 8 Test equipment and tools | 56,484 | 1,321 | - |
| 9 Decoders | 16,539,385 | 1,926,470 | 1,093,274 |
| 10 Computers | 3,093,004 | 226,609 | 566,771 |
| 11 Other | 15,491,913 | 1,298,565 | 1,107,490 |
| 12 Total | 50,235,324 | 5,378,421 | 3,261,477 |

¹ Excludes Wireless Broadcasting Distribution Undertakings.

TABLEAU 21C. Détail des terrains, des bâtiments, des installations et du matériel des titulaires de licences de télédistri bution qui desservent plus de 6,000 abonnés, selon l'actif total, 1997¹
(valeur nette - services facultatifs et hors programmation)

| Group 4 | Group 5 | Total | | No |
|-----------|-----------|-------------|--|----|
| Groupe 4 | Groupe 5 | | | |
| | dollars | | | |
| 16 | 16 | 277 | Unités déclarantes | 1 |
| 24 | 42 | 456 | Systèmes | 2 |
| - | 32,875 | 32,875 | Terrains | 3 |
| - | 61,868 | 89,292 | Bâtiments et améliorations foncières | 4 |
| 911,911 | 644,544 | 95,245,402 | Tête de ligne et éléments | 5 |
| 310 | 35,159 | 15,032,232 | Installations du système de distribution | 6 |
| 250,328 | 75,825 | 18,258,560 | Coût des lignes d'abonnés et des dispositifs | 7 |
| - | - | 6,873,962 | Matériel et outillage d'essai | 8 |
| 255,635 | 435,080 | 124,003,533 | Décodeurs | 9 |
| 115,019 | 36,579 | 9,401,138 | Ordinateurs | 10 |
| 585,003 | 146,333 | 52,010,163 | Autres | 11 |
| 2,118,206 | 1,468,263 | 320,947,157 | Total | 12 |

TABLEAU 21D. Détail des terrains, des bâtiments, des installations et du matériel des titulaires de licences de télédistri bution qui desservent plus de 6,000 abonnés, selon l'actif total, 1997¹
(acquisitions d'immobilisations - services facultatifs et hors programmation)

| Group 4 | Group 5 | Total | | No |
|----------|----------|------------|--|----|
| Groupe 4 | Groupe 5 | | | |
| | dollars | | | |
| | | | (inclus dans le TABLEAU 21A) | |
| 16 | 16 | 277 | Unités déclarantes | 1 |
| 24 | 42 | 456 | Systèmes | 2 |
| - | - | - | Terrains | 3 |
| - | - | 350 | Bâtiments et améliorations foncières | 4 |
| 430,687 | 297,756 | 10,890,264 | Tête de ligne et éléments | 5 |
| - | 19,472 | 6,654,328 | Installations du système de distribution | 6 |
| 59,476 | 18,590 | 2,541,072 | Coût des lignes d'abonnés et des dispositifs | 7 |
| - | - | 102,589 | Matériel et outillage d'essai | 8 |
| 81,161 | 257,621 | 22,242,492 | Décodeurs | 9 |
| 23,821 | -25 | 3,925,396 | Ordinateurs | 10 |
| 71,868 | 60,133 | 18,143,685 | Autres | 11 |
| 667,013 | 653,547 | 64,500,176 | Total | 12 |

¹ Exclut des systèmes de télédistri bution sans fil.

TABLE 22. Pay and Specialty Services, Historical Financial Performance, 1994-1997

TABLEAU 22. Finances de la télévision payante et des services facultatifs, chiffres chronologiques, 1994-1997

| | 1997 | | 1996 | | 1995 | | 1994 | |
|---|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue - Recettes: | | | | | | | | |
| Residential and commercial - Résidentiel et commercial | 510,568,925 | 71.3 | 488,541,780 | 73.5 | 434,061,118 | 75.3 | 345,019,268 | 73.1 |
| Direct-to-home satellite - Satellites de radiodiffusion direct | 29,933 | 0.0 | 472,406 | 0.1 | 1,978,529 | 0.3 | 2,082,930 | 0.4 |
| Local advertising - Publicité locale | 7,556,050 | 1.1 | 6,499,821 | 1.0 | 5,391,493 | 0.9 | 3,525,691 | 0.7 |
| National advertising - Publicité nationale | 175,935,209 | 24.6 | 141,447,911 | 21.3 | 110,765,405 | 19.2 | 101,982,456 | 21.6 |
| Other revenue - Autres revenus | 22,209,401 | 3.1 | 27,518,150 | 4.1 | 24,163,241 | 4.2 | 19,225,179 | 4.1 |
| Revenue - Total - Recettes | 716,299,519 | 100.0 | 664,480,068 | 100.0 | 576,259,786 | 100.0 | 471,835,524 | 100.0 |
| Expenses - Dépenses: | | | | | | | | |
| Program acquisitions - Acquisitions d'émissions | 341,922,300 | 47.7 | 335,837,220 | 50.5 | 264,682,570 | 45.9 | 203,144,869 | 43.1 |
| Program investments - Investissements dans des émissions | 5,054,384 | 0.7 | 4,156,442 | 0.6 | 9,785,592 | 1.7 | 9,491,967 | 2.0 |
| Program related expense - Frais reliés à la programmation | 35,121,650 | 4.9 | 31,397,089 | 4.7 | 28,356,415 | 4.9 | 19,875,760 | 4.2 |
| Technical - Services - techniques | 56,866,570 | 7.9 | 58,928,848 | 8.9 | 58,514,496 | 10.2 | 44,853,169 | 9.5 |
| Sales and promotion - Ventes et promotion | 74,593,124 | 10.4 | 67,196,118 | 10.1 | 60,053,489 | 10.4 | 48,050,722 | 10.2 |
| Administration and general - Administration et frais généraux | 67,015,095 | 9.4 | 59,181,798 | 8.9 | 49,516,809 | 8.6 | 44,340,040 | 9.4 |
| Expenses - Total - Dépenses | 580,573,123 | 81.1 | 556,697,517 | 83.8 | 470,909,374 | 81.7 | 369,666,631 | 78.3 |
| Operating income - | | | | | | | | |
| Recettes d'exploitation | 135,726,396 | 18.9 | 107,782,550 | 16.2 | 105,150,412 | 18.2 | 102,168,993 | 21.7 |
| Depreciation - Amortissement | 11,247,845 | 1.6 | 9,602,527 | 1.4 | 7,074,008 | 1.2 | 5,280,150 | 1.1 |
| Profit before interest and taxes - Bénéfice avant intérêts et impôts | 124,478,551 | 17.4 | 98,180,023 | 14.8 | 98,376,404 | 17.1 | 96,888,843 | 20.5 |
| Interest expense - Intérêts versés | 43,863,490 | 6.1 | 46,628,903 | 7.0 | 16,571,855 | 2.9 | 10,488,767 | 2.2 |
| Adjustments - Redressements | 19,245,218 | 2.7 | 14,235,914 | 2.1 | 7,812,907 | 1.4 | 6,650,834 | 1.4 |
| Pre-tax profit - Bénéfice avant impôts | 61,369,843 | 8.6 | 37,315,208 | 5.6 | 73,991,642 | 12.8 | 79,749,242 | 16.9 |
| CANADIAN PROGRAM AMORTIZED FRAIS POUR ÉMISSIONS CANADIENNES | | | | | | | | |
| Acquisition of rights - Acquisitions de droits de diffusion | 108,977,282 | 16.4 | 115,495,048 | 17.4 | 81,304,552 | 14.1 | 63,389,808 | 13.4 |
| Script and concept - Scénarios et concepts | 2,725,276 | 0.4 | 2,889,952 | 0.4 | 2,827,719 | 0.5 | 2,304,682 | 0.5 |
| Filler programs - Matériel d'intermède | - | 0.0 | - | 0.0 | 3,693,187 | 0.6 | 1,608,786 | 0.3 |
| Program - Production - d'émissions | 145,889,613 | 20.4 | 138,023,372 | 20.8 | 109,718,965 | 19.0 | 78,236,417 | 16.6 |
| Program investments - Investissements dans des émissions | 5,054,384 | 0.7 | 4,153,442 | 0.6 | 9,785,592 | 1.7 | 9,429,341 | 2.0 |
| Total Canadian programs - Total des émissions canadiennes | 262,646,555 | 36.7 | 260,761,814 | 39.2 | 203,636,826 | 35.3 | 153,422,874 | 32.5 |
| Salaries - Total - Rémunérations | 127,680,205 | 17.8 | 113,804,113 | 17.1 | 99,661,345 | 17.3 | 74,545,848 | 15.8 |
| Staff - Effectifs | 2,375 | | 2,176 | | 1,978 | | 1,487 | |

Data source
CRTC Industry Statistics and Analysis
BROADCAST ANALYSIS BRANCH

Source des données
CRTC Groupe des statistiques et de l'analyse de l'industrie
ANALYSE DE LA RADIODIFFUSION

TABLE 23. Specialty Services, Historical Financial Performance, 1994-1997

TABLEAU 23. Finances des services facultatifs, chiffres chronologiques, 1994-1997

| | 1997 | | 1996 | | 1995 | | 1994 | |
|---|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue - Recettes: | | | | | | | | |
| Residential and commercial - Résidentiel et commercial | 383,492,710 | 65.1 | 366,051,255 | 67.6 | 310,643,128 | 68.8 | 227,468,754 | 64.4 |
| Direct-to-home satellite - Satellites de radiodiffusion direct | 29,933 | 0.0 | 367,466 | 0.1 | 903,300 | 0.2 | 940,472 | 0.3 |
| Local advertising - Publicité locale | 7,556,050 | 1.3 | 6,499,821 | 1.2 | 5,391,493 | 1.2 | 3,525,691 | 1.0 |
| National advertising - Publicité nationale | 75,935,209 | 29.9 | 141,447,911 | 26.1 | 110,765,405 | 24.5 | 101,982,456 | 28.9 |
| Other revenue - Autres revenus | 22,166,136 | 3.8 | 27,482,249 | 5.1 | 24,091,853 | 5.3 | 19,201,982 | 5.4 |
| Revenue - Total - Recettes | 589,180,039 | 100.0 | 541,848,702 | 100.0 | 451,795,179 | 100.0 | 353,119,355 | 100.0 |
| Expenses - Dépenses: | | | | | | | | |
| Program acquisitions - Acquisitions d'émissions | 275,887,757 | 46.8 | 272,493,503 | 50.3 | 203,683,199 | 45.1 | 144,688,637 | 41.0 |
| Program investments - Investissements dans des émissions | 1,200,925 | 0.2 | 1,001,287 | 0.2 | 7,124,029 | 1.6 | 5,809,109 | 1.6 |
| Program related expense - Frais liés à la programmation | 32,055,631 | 5.4 | 27,650,152 | 5.1 | 25,435,632 | 5.6 | 17,496,774 | 5.0 |
| Technical - Services - techniques | 47,283,912 | 8.0 | 48,468,680 | 8.9 | 45,343,266 | 10.0 | 33,905,963 | 9.6 |
| Sales and promotion - Ventes et promotion | 58,889,870 | 10.0 | 52,213,733 | 9.6 | 44,155,655 | 9.8 | 33,061,567 | 9.4 |
| Administration and general - Administration et frais généraux | 56,725,651 | 9.6 | 48,656,049 | 9.0 | 40,638,778 | 9.0 | 34,951,647 | 9.9 |
| Expenses - Total - Dépenses | 472,043,746 | 80.1 | 450,483,403 | 83.1 | 366,380,559 | 81.1 | 269,823,801 | 76.4 |
| Operating income - | | | | | | | | |
| Recettes d'exploitation | 117,136,293 | 19.9 | 91,365,298 | 16.9 | 85,114,620 | 18.8 | 83,295,654 | 23.6 |
| Depreciation - Amortissement | 9,333,732 | 1.6 | 8,301,322 | 1.5 | 6,012,810 | 1.3 | 4,359,407 | 1.2 |
| Profit before interest and taxes - Bénéfice avant intérêts et impôts | 107,802,561 | 18.3 | 83,063,976 | 15.3 | 79,401,810 | 17.6 | 78,936,247 | 22.4 |
| Interest expense - Intérêts versés | 40,596,261 | 6.9 | 42,283,404 | 7.8 | 11,667,292 | 2.6 | 6,627,685 | 1.9 |
| Adjustments - Redressements | 19,179,292 | 3.3 | 16,857,775 | 3.1 | 10,114,615 | 2.2 | 7,261,551 | 2.1 |
| Pre-tax profit - Bénéfice avant impôts | 48,027,008 | 8.2 | 23,922,799 | 4.4 | 57,619,903 | 12.8 | 65,047,011 | 18.4 |
| CANADIAN PROGRAM AMORTIZED FRAIS POUR ÉMISSIONS CANADIENNES | | | | | | | | |
| Acquisition of rights - Acquisitions de droits de diffusion | 94,771,978 | 17.5 | 100,520,927 | 18.6 | 68,583,310 | 15.2 | 50,832,675 | 14.4 |
| Script and concept - Scénarios et concepts | 1,021,533 | 0.2 | 1,288,280 | 0.2 | 977,578 | 0.2 | 670,707 | 0.2 |
| Filler programs - Matériel d'intermède | - | 0.0 | - | 0.0 | 684,352 | 0.2 | 285,975 | 0.1 |
| Program - Production - d'émissions | 142,463,915 | 24.2 | 134,796,056 | 24.9 | 106,098,733 | 23.5 | 76,347,932 | 21.6 |
| Program investments - Investissements dans des émissions | 1,200,925 | 0.2 | 1,001,287 | 0.2 | 7,124,029 | 1.6 | 5,809,109 | 1.6 |
| Total Canadian programs - Total des émissions canadiennes | 239,458,351 | 40.6 | 237,806,550 | 43.9 | 182,783,648 | 40.5 | 133,660,423 | 37.9 |
| Salaries - Total - Rémunérations | 115,049,422 | 19.5 | 102,134,409 | 18.8 | 88,745,812 | 19.6 | 65,559,938 | 18.6 |
| Staff - Effectifs | 2,172 | | 1,980 | | 1,794 | | 1,324 | |

Data source

CRTC Industry Statistics and Analysis
BROADCAST ANALYSIS BRANCH

Source des données

CRTC Groupe des statistiques et de l'analyse de l'industrie
ANALYSE DE LA RADIODIFFUSION

TABLE 24. Pay television, Historical Financial Performance, 1994-1997

TABLEAU 24. Télévision payante chiffres chronologiques 1994-1997

| | 1997 | | 1996 | | 1995 | | 1994 | |
|---|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue - Recettes: | | | | | | | | |
| Residential and commercial - Résidentiel et commercial | 127,076,215 | 100.0 | 122,490,525 | 99.9 | 123,417,990 | 99.2 | 117,550,514 | 99.0 |
| Direct-to-home satellite - Satellites de radiodiffusion direct | - | 0.0 | 104,940 | 0.1 | 1,075,229 | 0.9 | 1,142,458 | 1.0 |
| Local advertising - Publicité locale | - | 0.0 | - | 0.0 | - | 0.0 | - | 0.0 |
| National advertising - Publicité nationale | - | 0.0 | - | 0.0 | - | 0.0 | - | 0.0 |
| Other revenue - Autres revenus | 43,265 | 0.0 | 35,901 | 0.0 | 71,388 | 0.1 | 23,197 | 0.0 |
| Revenue - Total - Recettes | 127,119,480 | 100.0 | 122,631,366 | 100.0 | 124,464,607 | 100.0 | 118,716,169 | 100.0 |
| Expenses - Dépenses: | | | | | | | | |
| Program acquisitions - Acquisitions d'émissions | 66,034,543 | 51.9 | 63,343,717 | 51.7 | 60,999,371 | 49.0 | 58,456,232 | 49.2 |
| Program investments - Investissements dans des émissions | 3,853,459 | 3.0 | 3,155,155 | 2.6 | 2,661,563 | 2.1 | 3,682,858 | 3.1 |
| Program related expense - Frais reliés à la programmation | 3,066,019 | 2.4 | 3,746,937 | 3.1 | 2,920,783 | 2.3 | 2,378,986 | 2.0 |
| Technical - Services - techniques | 9,582,658 | 7.5 | 10,460,168 | 8.5 | 13,171,230 | 10.6 | 10,947,206 | 9.2 |
| Sales and promotion - Ventes et promotion | 15,703,254 | 12.4 | 14,982,385 | 12.2 | 15,897,834 | 12.8 | 14,989,155 | 12.6 |
| Administration and general - Administration et frais généraux | 10,289,444 | 8.1 | 10,525,749 | 8.6 | 8,878,031 | 7.1 | 9,388,393 | 7.9 |
| Expenses - Total - Dépenses | 108,529,377 | 85.4 | 106,214,114 | 86.6 | 104,528,815 | 84.0 | 99,842,830 | 84.1 |
| Operating income - | | | | | | | | |
| Recettes d'exploitation | 18,590,103 | 14.6 | 16,417,252 | 13.4 | 20,035,792 | 16.1 | 18,873,339 | 15.9 |
| Depreciation - Amortissement | 1,914,113 | 1.5 | 1,301,205 | 1.1 | 1,061,198 | 0.9 | 920,743 | 0.8 |
| Profit before interest and taxes - Bénéfice avant intérêts et impôts | 16,675,990 | 13.1 | 15,116,047 | 12.3 | 18,974,594 | 15.2 | 17,952,596 | 15.1 |
| Interest expense - Intérêts versés | 3,267,229 | 2.6 | 4,345,499 | 3.5 | 4,904,563 | 3.9 | 3,861,082 | 3.3 |
| Adjustments - Redressements | 65,926 | 0.1 | -2,621,861 | -2.0 | -2,301,708 | -1.7 | -610,717 | -0.4 |
| Pre-tax profit - Bénéfice avant impôts | 13,342,835 | 10.5 | 13,392,409 | 10.9 | 16,371,739 | 13.2 | 14,702,231 | 12.4 |
| CANADIAN PROGRAM AMORTIZED FRAIS POUR ÉMISSIONS CANADIENNES | | | | | | | | |
| Acquisition of rights - Acquisitions de droits de diffusion | 14,205,304 | 11.6 | 14,974,121 | 12.2 | 12,721,242 | 10.2 | 12,557,133 | 10.6 |
| Script and concept - Scénarios et concepts | 1,703,743 | 1.3 | 1,601,672 | 1.3 | 1,850,141 | 1.5 | 1,633,975 | 1.4 |
| Filler programs - Matériel d'intermède | - | 0.0 | - | 0.0 | 3,008,835 | 2.4 | 1,322,811 | 1.1 |
| Program - Production - d'émissions | 3,425,698 | 2.7 | 3,227,316 | 2.6 | 3,620,232 | 2.9 | 1,888,485 | 1.6 |
| Program investments - Investissements dans des émissions | 3,853,459 | 3.0 | 3,152,155 | 2.6 | 2,661,563 | 2.1 | 3,620,232 | 3.0 |
| Total Canadian programs - Total des émissions canadiennes | 23,188,204 | 18.2 | 22,955,264 | 18.7 | 20,853,178 | 16.8 | 19,762,451 | 16.6 |
| Salaries - Total - Rémunérations | 12,630,783 | 9.9 | 11,669,704 | 9.5 | 10,915,533 | 8.8 | 8,985,910 | 7.6 |
| Staff - Effectifs | 203 | | 196 | | 184 | | 163 | |

Data source

CRTC Industry Statistics and Analysis
BROADCAST ANALYSIS BRANCH

Source des données

CRTC Groupe des statistiques et de l'analyse de l'industrie
ANALYSE DE LA RADIODIFFUSION

GLOSSARY OF TERMS

Basic Tier. Refers to the services provided on a non-discretionary basis, to all subscribers, upon payment of a single monthly fee. (Volet de base)

Broadcasting. Any radio communication in which the transmission is intended for direct public reception. (Radiodiffusion)

Broadcasting licence. A licence issued under the Broadcasting Act to carry on a broadcasting undertaking. (Licence de radiodiffusion)

Broadcasting undertaking. Includes a broadcasting transmitting undertaking, a broadcasting receiving undertaking and a network operation. (Entreprise de radiodiffusion)

Broadcasting year. The 12-month period from September 1 to August 31. The regulation establishing this reporting period was introduced in 1968 by the CRTC. (Année financière de télédistribution)

Business organization. Includes a business undertaking directly engaged in cable television but it does not include holding companies. This category includes incorporated companies, partnerships and single proprietorships. (Entreprise)

Cable television system. A system for receiving signals from broadcasting stations and distributing them by cable to subscribers. (Système de télédistribution)

Canadian Heritage. Under the Radio Act, is authorized to license certain classes of radio stations and in the case of broadcasting undertakings, to issue a technical construction and operating certificate. (Patrimoine Canadien)

CCTA (Canadian Cable Television Association). A federally incorporated industry, professional and trade association of cable television systems, professional engineers and manufacturers in Canada. (ACTC "Association canadienne de télévision par câble")

Channel. A frequency in the radio spectrum assigned to a radio or television station. (Canal)

CRTC (Canadian Radio-Television and Telecommunications Commission). Established by the Broadcasting Act, 1968 to regulate the establishment and operation of broadcasting undertakings in Canada. (Conseil de la radiodiffusion et des télécommunications canadiennes)

Non-basic services. Includes movie, sports and cultural service channels provided for an additional monthly fee. (Services facultatifs)

Licence. See "Broadcasting licence". (Licence)

Licensee. An entity licensed by the Canadian Radio-Television and Telecommunications Commission to carry on a broadcasting undertaking. (Titulaire de licence)

Negative option. Occurs when the cable company unscrambles some or all of their non-basic channels. If the subscriber does not want the total package, a trap is installed in the home to block out the additional channels. (Option négative)

Other services. Includes teleshopping and advertising channels and non broadcast services (e.g. security systems). (Autres services)

Program. Presentation in sound and/or image, by broadcast stations. (Émission)

Reporting unit. The smallest unit in the business organization which is capable of reporting the elements of operating statistics such as revenue, expenses, profit and the fixed assets used in the operations. Reporting units are the foundation of operating statistics in cable television. A reporting unit may consist of a single cable television system or a combination of more than one cable television system operating and reported on as a single unit. (Unité déclarante)

Salaries and wages. Includes regular hours worked, overtime, vacation and holidays, commissions paid to staff. Fringe benefits include employees' profit sharing and bonus arrangements, the total cost of providing retirement pensions to employees and the cost of providing benefits such as group medical, group life and unemployment insurance, workmen's compensation and other employees' benefits. The value of board and lodging and other payments in kind are not included. (Traitements et salaires)

Station, broadcasting. A licensed station operating in the broadcasting band, the transmissions of which are intended for public reception. (Station de radiodiffusion)

Statistics Canada. A federal government agency established under the Statistics Act to form a centralized national statistical organization. (Statistique Canada)

Subscribers, direct. Corresponds to the number of single dwellings billed directly by the cable system operator. Single dwellings would include single houses, each half of a semi-detached (or double) house and each section of a row or terrace. Each single dwelling is served by one main outlet; additional outlets are not counted. (Abonnés directs)

Subscribers, indirect. Corresponds to the number of subscribers billed under contract with a third party such as a landlord, hotel or motel operator. Each indirect subscriber is served by one main outlet; additional outlets are not counted. (Abonnés indirects)

Telecast. A television broadcast. (Télédiffusion)

Telecommunication. Any transmission, emission or reception of signs, signals, writing, images, sounds or intelligence of any nature, by wire, radio, visual or other electromagnetic system. (Télécommunication)

Television. A system of telecommunication for the transmission of audio and video signals usually for reception by the general public. (Télévision)

Television channel. A frequency in the radio spectrum assigned to a television station. (Canal de télévision)

GLOSSAIRE DES TERMES

Abonnés directs. Nombre de logements individuels facturés directement par l'entreprise de télédistribution. Les logements individuels comprennent les maisons individuelles, chaque moitié d'une maison jumelée (ou double) et chaque section de maisons en rangée ou de maisons-terrace. Chaque logement est raccordé par un seul câble; les sorties supplémentaires ne sont pas comptées. (Subscribers, direct)

Abonnés indirects. Nombre d'abonnés facturés en vertu d'un contrat avec une tierce partie, par exemple, un propriétaire de logements, l'exploitant d'un hôtel ou d'un motel. Chaque abonné indirect est raccordé par un seul câble; les sorties supplémentaires ne sont pas comptées. (Subscribers, indirect)

ACTC (Association canadienne de télévision par câble). Une association industrielle, professionnelle et commerciale des systèmes de télévision par câble, de ses ingénieurs et de ses fournisseurs, en vertu d'une charte fédérale d'incorporation. (CCTA "Canadian Cable Television Association")

Année financière de télédistribution. Période de 12 mois allant du 1^{er} septembre au 31 août. Le règlement établissant cette période de déclaration a été adopté en 1968 par le CRTC. (Broadcasting year)

Autres services. Comprennent les canaux de téléachats et de publicité, ainsi que les services hors antenne (par exemple, systèmes de sécurité). (Other services)

Canal. Fréquence du spectre des fréquences radio-électriques assignée à une station de radio ou de télévision. (Channel)

Canal de télévision. Bande de fréquences assignée à une station de télévision. (Television channel)

CRTC (Conseil de la radiodiffusion et des télécommunications canadiennes). Établi en vertu de la Loi sur la radiodiffusion de 1968 afin de réglementer l'installation et le fonctionnement des entreprises de radiodiffusion au Canada. (Canadian Radio-Television and Telecommunications Commission)

Émission. Présentation sonore ou visuelle (ou les deux) des stations de radio et de télévision. (Program)

Entreprise. Entreprise commerciale s'occupant directement de télédistribution, à l'exclusion des sociétés de gestion. Cette catégorie comprend des entreprises constituées en corporation, des sociétés en nom collectif et des entreprises à propriétaire unique. (Business organization)

Entreprise de radiodiffusion. Comprend une entreprise d'émissions de radiodiffusion, une entreprise de réception de radiodiffusion et l'exploitation d'un réseau. (Broadcasting undertaking)

Licence. Voir "Licence de radiodiffusion". (Licence)

Licence de radiodiffusion. Licence attribuée en vertu de la loi sur la radiodiffusion pour l'exploitation d'une entreprise de radiodiffusion. (Broadcasting licence)

Option de désabonnement. Survient lorsque l'entreprise de télédistribution débrouille les signaux d'une partie ou de la totalité de ses canaux facultatifs. Si l'abonné ne veut pas avoir accès à l'ensemble du bloc de services, un dispositif de blocage est installé chez lui pour bloquer les canaux additionnels. (Negative option)

Patrimoine Canadien. En vertu de la loi sur la radio, est autorisé à délivrer des licences à certaines catégories de stations de radio et des certificats d'aménagement technique et d'exploitation aux entreprises de radiodiffusion. (Canadian Heritage)

Radiodiffusion. Radiocommunication dont les émissions sont destinées à être reçues directement par le public en général. (Broadcasting)

Services facultatifs. Les services facultatifs comprennent les canaux de services pour le cinéma, les sports et la culture qui sont fournis moyennant des frais mensuels additionnels. (Non-basic services)

Station de radiodiffusion. Station titulaire d'une licence émettant sur la bande de radiodiffusion des émissions qui s'adressent au public. (Station, broadcasting)

Statistique Canada. Organisme fédéral établi en vertu de la loi sur la statistique pour centraliser toutes les données statistiques à l'échelle nationale. (Statistics Canada)

Système de télédistribution. Système qui capte les signaux par les stations de radiodiffusion pour les transmettre à ses abonnés par câble. (Cable television system)

Télécommunication. Toute transmission, émission ou réception de signes, de signaux, de messages écrits, d'images, de sons ou de renseignements de toute nature, par fil, par radio ou par d'autres procédés visuels ou électromagnétiques. (Telecommunication)

Télédiffusion. Transmission d'une émission de télévision. (Telecast)

Télévision. Système de télécommunication assurant la transmission de messages sonores et d'images habituellement destinés à être reçus par le public en général. (Television)

Titulaire de licence. Organisme détenteur d'une licence délivrée par le Conseil de la radiodiffusion et des télécommunications canadiennes et lui donnant droit d'exploiter une entreprise de radiodiffusion. (Licensee)

Traitements et salaires. Comprennent les heures normales de travail, les heures supplémentaires, les congés et les jours fériés et les commissions versées aux employés. Les avantages sociaux comprennent la participation des employés aux bénéfices et les gratifications ainsi que les cotisations versées au titre de l'assurance-maladie collective, l'assurance-vie collective, l'assurance-chômage, l'indemnisation des accidents du travail et divers autres avantages. Les frais de chambre et pension et les autres paiements de cette nature ne sont pas inclus. (Salaries and wages)

Unité déclarante. La plus petite unité dans la structure de l'entreprise qui est en mesure de déclarer certains éléments financiers de son exploitation comme les recettes, les dépenses, les bénéfices et les immobilisations. Les unités déclarantes constituent la base des statistiques d'exploitation dans le secteur de la télédistribution. Une unité déclarante peut comprendre un seul système de télédistribution ou plusieurs systèmes de télédistribution exploités et déclarés comme une seule unité. (Reporting unit)

Volet de base. On entend tous les services offerts, à titre non discrétionnaire, à tous les abonnés de la télévision par câble sur versement d'un seul tarif de base mensuel minimum. (Basic Tier)

FOR FURTHER READING

Selected Publication
from Statistics Canada

LECTURES SUGGÉRÉES

Choisies parmi les publications
de Statistique Canada

| Title | Titre | Catalogue |
|--|---|------------|
| Communications - Service Bulletin, Occasional, Bilingual | Communications - Bulletin de service, Hors Série, Bilingue | 56-001-XIB |
| Quarterly Telecommunications Statistics - Quarterly, Bilingual | Statistique trimestrielle des télécommunications - Trimestriel, Bilingue | 56-002-XIB |
| Telecommunications in Canada - Annual, Bilingual | Télécommunications au Canada - Annuel, Bilingue | 56-203-XIB |
| Radio and Television Broadcasting - Annual, Bilingual | Radiodiffusion et télévision - Annuel, Bilingue | 56-204-XIB |
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