



# **OXYCONTIN<sup>®</sup>**

# **Diversión & Abuse**

Drug Enforcement Administration  
Office of Diversion Control  
October 2003



# OXYCONTIN®

## OXYCONTIN® II

(OXYCODONE HCl CONTROLLED-RELEASE) TABLETS

- OxyContin® is a controlled release form of Schedule II oxycodone
- Manufactured in tablet form and intended for oral ingestion

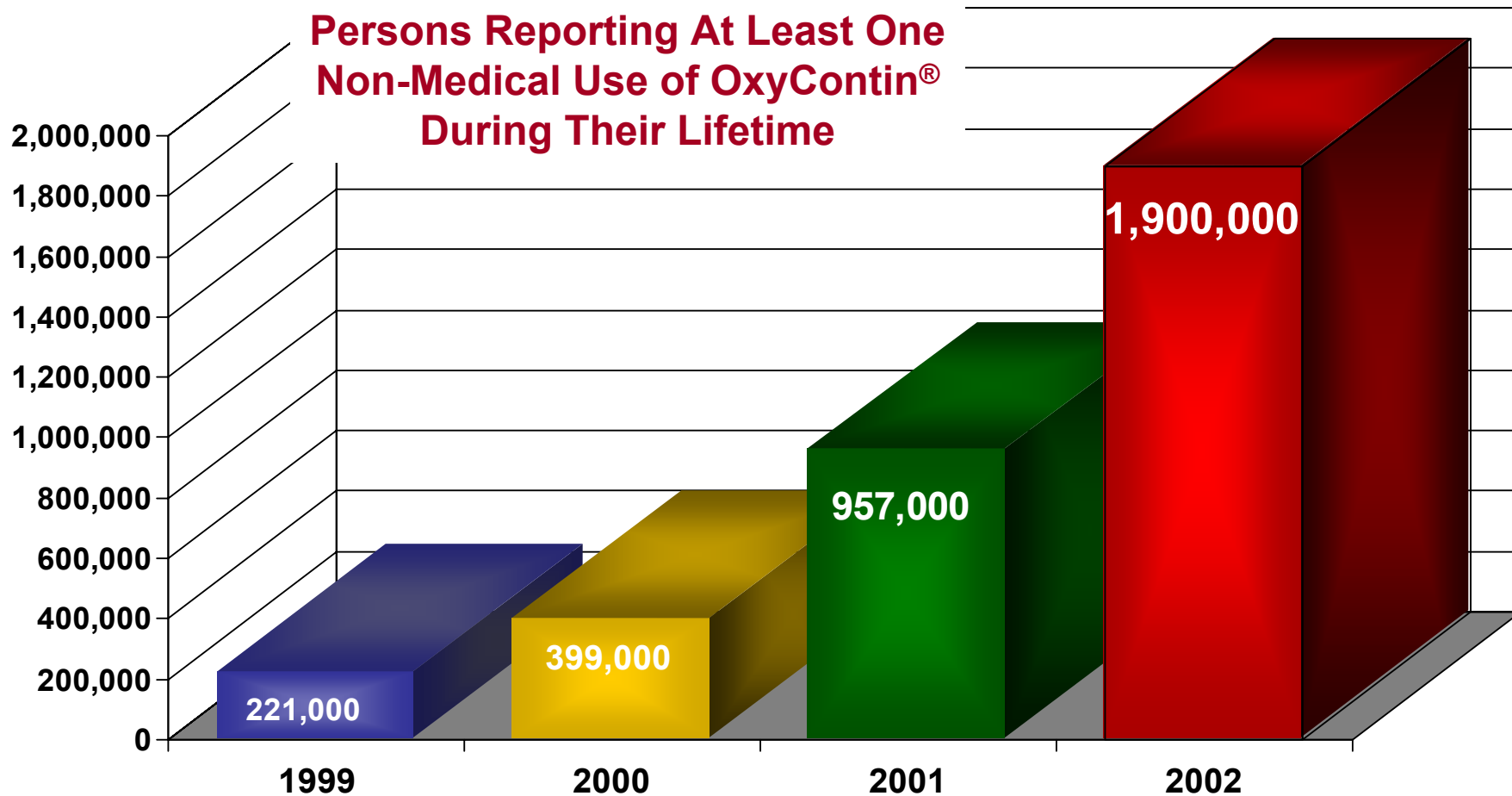
United States	Mexico	Canada
10 mg 	10 mg 	10 mg 
20 mg 	20 mg 	20 mg 
40 mg 	40 mg 	40 mg 
80 mg 		80 mg 
160 mg 	Manufactured by Purdue Pharma	
	B6723 00R322	

- Controlled release allows for longer duration of drug action
- Legitimately used as a medication to treat moderate to severe pain



# Non-Medical Use of OXYCONTIN®

**Persons Reporting At Least One  
Non-Medical Use of OxyContin®  
During Their Lifetime**



Source: 2002 National Survey on Drug Use and Health (NSDUH)  
(formerly the National Household Survey on Drug Abuse) published Sept 5 2003  
Dept of HHS / Substance Abuse and Mental Health Services Administration (SAMHSA)

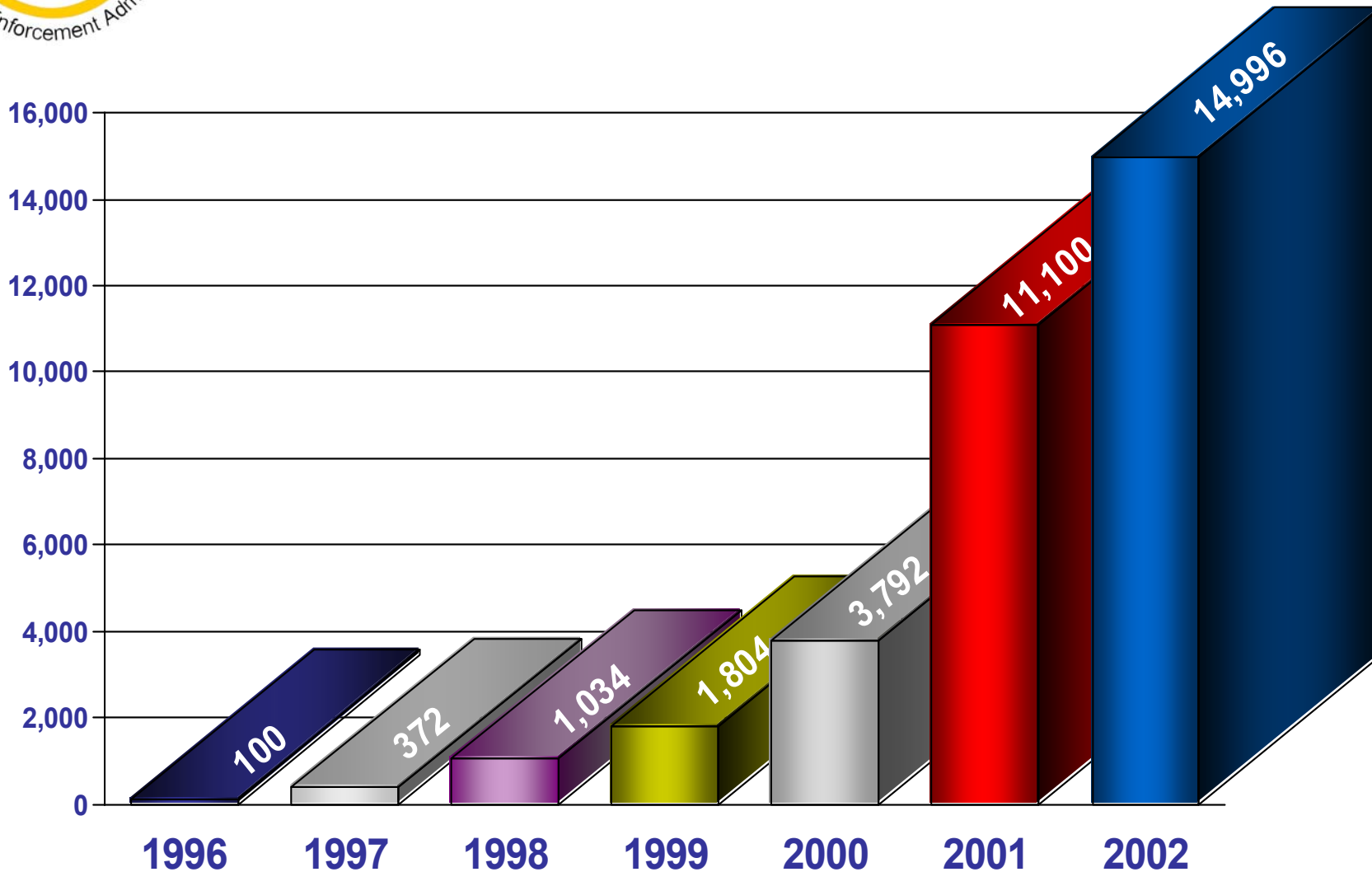


# OXYCONTIN<sup>®</sup>

- The controlled release method of delivery used in OxyContin<sup>®</sup> allows for a longer duration of drug action, and consequently, it contains much larger doses of the active ingredient
- OxyContin<sup>®</sup> is a single-entity oxycodone product ~ most other oxycodone products contain aspirin or acetaminophen (*'combination oxycodone'*)
- OxyContin<sup>®</sup> is highly-addictive ~ Abusers can easily compromise the controlled release formulation for a powerful morphine-like high



# Emergency Department Mentions of Single-Entity Oxycodone since the introduction of OxyContin®



Source: ED Trends from the Drug Abuse Warning Network, Final Estimates 1995-2002  
Published September 2003 (latest data available)  
Dept of HHS / Substance Abuse and Mental Health Services Administration (SAMHSA)



# OXYCONTIN®

- Addiction, crime, and fatal overdoses have all been reported as a result of OxyContin® abuse
- The FDA approved a new package insert for OxyContin® with a “Black Box” warning that includes:



## OXYCONTIN®

(Oxycodone HCl Controlled-Release) Tablets  
10 mg 20 mg 40 mg 80 mg\* 160 mg\*

\* 80 mg and 160 mg for use in opioid-tolerant patients only

OT00367

065570-0F-001

### WARNING:

**OxyContin is an opioid agonist and a Schedule II controlled substance with an abuse liability similar to morphine.**

Oxycodone can be abused in a manner similar to other opioid agonists, legal or illicit. This should be considered when prescribing or dispensing OxyContin in situations where the physician or pharmacist is concerned about an increased risk of misuse, abuse, or diversion.

**OxyContin Tablets are a controlled-release oral formulation of oxycodone hydrochloride indicated for the management of moderate to severe pain when a continuous, around-the-clock analgesic is needed for an extended period of time.**

**OxyContin Tablets are NOT intended for use as a prn analgesic.**

**OxyContin 80 mg and 160 mg Tablets ARE FOR USE IN OPIOID-TOLERANT PATIENTS ONLY.** These tablet strengths may cause fatal respiratory depression when administered to patients not previously exposed to opioids.

**OxyContin TABLETS ARE TO BE SWALLOWED WHOLE AND ARE NOT TO BE BROKEN, CHEWED, OR CRUSHED. TAKING BROKEN, CHEWED, OR CRUSHED OxyContin TABLETS LEADS TO RAPID RELEASE AND ABSORPTION OF A POTENTIALLY FATAL DOSE OF OXYCODONE.**

# DEA's National OXYCONTIN<sup>®</sup> Action Plan

▶ **Initiated Spring 2001**

U.S. Department of Justice  
Drug Enforcement Administration



Action Plan to Prevent  
the Diversion and  
Abuse of OxyContin<sup>®</sup>

Washington, D.C.

OFFICIAL USE ONLY



# OXYCONTIN<sup>®</sup> Action Plan

---

## 1. Enforcement & Intelligence

- Coordinated operations have been initiated in DEA field offices to target individuals and organizations involved in the diversion and abuse of OxyContin<sup>®</sup>. This includes coordination with federal, state, and local agencies.





# OXYCONTIN<sup>®</sup> Action Plan

## 2. Regulatory & Administrative

- DEA is utilizing the full range of its regulatory and administrative authority in pursuing action that will make it more difficult for abusers to obtain OxyContin<sup>®</sup>. DEA is working closely with the FDA to strongly urge the rapid reformulation of OxyContin<sup>®</sup> by Purdue Pharma, to the extent that it is technically possible, in order to reduce the abuse of the product, particularly by injection.



# OXYCONTIN<sup>®</sup> Action Plan

## 3. Industry Cooperation

- DEA continues to stress the importance of voluntary cooperation from industry in adhering to the spirit and substance of existing law and regulation. The agency is increasing its cooperative efforts with all levels of industry in order to stem the abuse and diversion of OxyContin<sup>®</sup>. As the sole manufacturer of OxyContin<sup>®</sup>, the cooperation of Purdue Pharma is integral to the success of DEA's Action Plan.



# OXYCONTIN<sup>®</sup> Action Plan

## 4. Awareness / Education / Outreach Initiatives

- An aggressive, national outreach effort is being made to educate the public, schools, the healthcare industry, and state and local governments on the dangers related to the abuse of OxyContin<sup>®</sup>. DEA is also pursuing federal legislative initiatives to assist states with funding for prescription data collection and analysis.