

WHAT DOES NEW LABELLING MEAN FOR YOU?

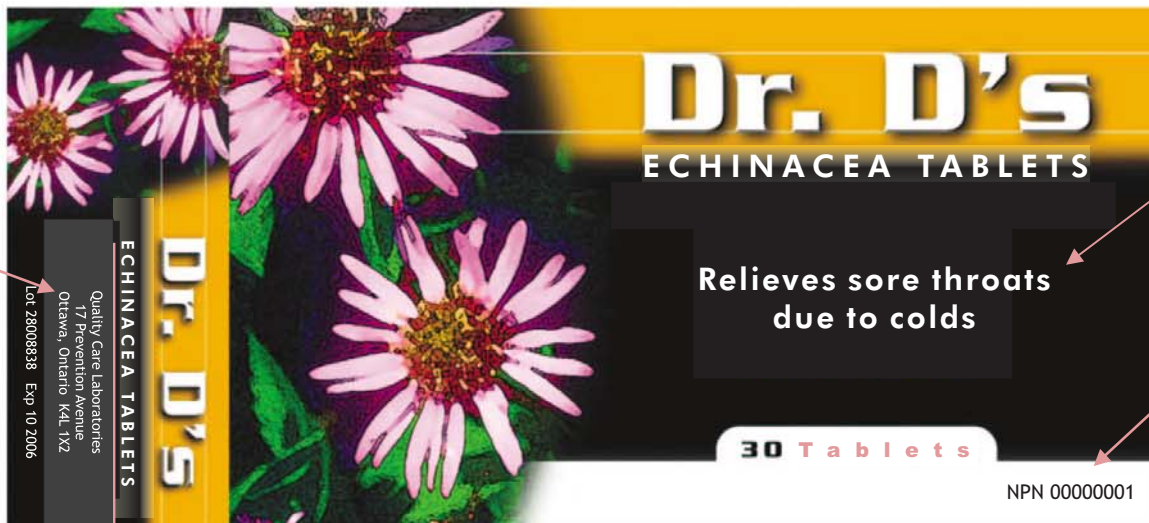
Informed Choice

Assurance of the Product's Safety, Quality and Claim

Confidence in knowing that what is on the label is in the bottle

Product Safety

A lot number and contact information will facilitate reporting on concerns and assist with recall action in the event of a product safety issue.



Health claim

All natural health products will display their recommended use or purpose which is appropriate and truthful.

Natural Product Number

The Natural Product Number indicates that Health Canada has assessed this product for its safety, quality and claim and has authorized it for sale in Canada.

A complete listing of all ingredients

A complete listing of all medicinal and non-medicinal ingredients will help you make an informed choice allowing you to include and/or avoid ingredients which are important to you.

Recommended use or purpose: Traditionally used for the relief of sore throats due to colds. Recommended dose (adults): Take orally 1 tablet 3 times per day with water. May be used up to 10-21 days. Medicinal ingredient: Each tablet contains 1000 mg of powdered *Echinacea angustifolia* (Echinacea) root. Non-medicinal ingredients: Microcrystalline cellulose, dicalcium phosphate anhydrous, silicon dioxide, stearic acid and magnesium stearate. Risk information: Do not use if you are pregnant or breastfeeding. Consult a qualified health care provider if you have auto-immune disorders. Store in dry place.
Usage ou fins recommandées: Utilisé traditionnellement pour le soulagement des maux de gorge causés par le rhume. Dosage recommandé (adultes): Prendre 1 comprimé oralement 3 fois par jour avec de l'eau. Peut être utilisé sur une période de 10 à 21 jours. Ingrédients médicinaux: Chaque comprimé contient 1000 mg de racine d'échinacée à feuilles étroites en poudre (*Echinacea angustifolia*). Ingrédients non-médicinaux: Cellulose microcristalline, phosphate dicalcite anhydre, dioxyde de silicium, acide stéarique et stéarate de magnésium. Information concernant les risques: Ne pas utiliser si vous êtes enceinte ou si vous allaitez. Consultez un professionnel de la santé qualifié si vous souffrez de troubles du système immunitaire. Conserver dans un endroit sec.

Complete conditions for use

Complete conditions for use, in both official languages, including any warnings and or/cautions will assist you in using the product in a safe and appropriate manner.

FOR ILLUSTRATION PURPOSES ONLY