

**Summary of**  
**Health Promotion and Programs Branch**  
**Health Canada**  
**Programs and Activities**  
**in**  
***Nunavut***



**1999 - 2000**



Health Canada  
Santé Canada

Canada

**Our mission is to help the people of Canada  
maintain and improve their health.**

*Health Canada*

Summary of Health Canada Projects in the **Northwest Territories (1999-2000)**  
refers to projects funded through  
the Health Promotion and Programs Branch,  
Alberta, Northwest Territories and Nunavut Region

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**Northwest  
Territories**

**Nunavut**



not to scale

# I WHO WE ARE AND WHAT WE DO

Health Canada's Health Promotion and Programs Branch (HPPB) for the Alberta, Northwest Territories and Nunavut Region was established in 1992. The Branch seeks to promote understanding and action on the broad factors that determine health, to provide leadership in addressing the health of specific populations and key health issues, and to work with other partners to develop strategies which contribute towards improving the health of Canadians.

During this fiscal year, our mandate has been to deliver federal health promotion programs in Alberta, the Northwest Territories and Nunavut through working collaboratively with organizations in government and community sectors. Beginning fiscal year 2000 - 2001, the Ontario Region of HPPB will assume the federal health promotion program delivery mandate for Nunavut.

A key strategic direction for HPPB is population health. This is an approach which addresses the entire range of factors and the way they act together in determining the health and wellness of Canadians. Factors such as healthy child development, social supports, employment, education, and a clean environment all interact and impact our health. Population health strategies take into account these interactions and are designed to affect the health of an entire population or significant sub-populations.

The Regional HPPB Office uses a life cycle approach to its program planning and delivery. Research and social marketing staff provide support in the development and implementation of these initiatives through strategic knowledge management and population health marketing.

HPPB works collaboratively with the Department of Health and Social Services and the Department of Education, Culture and Employment of the Government of the Northwest Territories through a Joint Management Committee on Health Promotion. This ensures that federal health promotion programs continue to be implemented in a way which complements GNWT health promotion priorities and avoids overlap and duplication.

As in previous reports, HPPB is pleased to recognize and highlight the accomplishments of communities, families and organizations linked with the Aboriginal Head Start Initiative (AHS). Community members across the project sites continue to enrich and enlarge the scope of culturally appropriate activities which support child development and school readiness. Elders, parents and extended family members offer their talents, skills and wisdom to the planning and implementation of such daily program activities as arts and crafts, outings on the land, traditional games and story-telling.

# I WHO WE ARE AND WHAT WE DO

In the Northwest Territories and Nunavut, two committees have been established to provide recommendations to HPPB regarding the ongoing development of AHS in the North. These committees, the Western Arctic Aboriginal Head Start Steering Committee (WAAHSC) and the Nunavut Inuit Head Start Steering Committee (NIHSC), strengthen and guide AHS by advising on and planning for regional/national training and networking. This year both committees made recommendations to Health Canada regarding new project funding provided by the On-Reserve AHS initiative. Key project coordinators and teachers from funded projects and HPPB program management comprise membership on the committees. Each committee actively participates on the National Aboriginal Head Start Committee (NAHSC) which guides the implementation of the program across Canada.

## II HOW TO PUT THIS REPORT TO WORK

The purpose of this report is to provide a comprehensive resource describing all projects funded in the Northwest Territories by HPPB Alberta, Northwest Territories and Nunavut Region. The projects described in this report were initiated or ongoing during the period April 1, 1999 to March 31, 2000. Total amounts of funding for multi-year periods are not listed as this document seeks to offer a snapshot of community initiatives, who did them, and how much money was allocated for work during a single fiscal year.

For ease of reference, project summaries are categorized according to the federal health promotion program from which they received funding. This report provides a brief description of all programs administered by HPPB Alberta, Northwest Territories and Nunavut Region, and includes financial and summary information for all the projects in the Northwest Territories that received federal funding in the 1999-2000 fiscal year.

The report also provides information on the organizational structure of the HPPB, Alberta, Northwest Territories and Nunavut Region. Since a key theme in our work is collaboration both internally and externally, we have added 2 new sections to our report this year to capture how this important way of doing business adds value to regional activities. *Section V - Our Region at Work: Setting New Directions, Strengthening Programs and Building Capacities* shows how HPPB integrates collaborative, intersectoral practices into the design and implementation of its endeavours. *Section VI - Spotlight on Special Collaborations* highlights key initiatives, working groups or committees, models of practice and social marketing accomplishments which are especially significant for furthering the spirit and practice of population health.

The final section of the report takes a look at the future directions which the Regional HPPB Office plans to take as we continue to work collaboratively with our partners to address the factors determining the health of our population.

# III ALBERTA, NORTHWEST TERRITORIES AND NUNAVUT REGION

## HPPB PROGRAMS AND INITIATIVES

The population health approach continues to guide policy and program development in the Health Promotion and Programs Branch. It is within this context that the Alberta, Northwest Territories and Nunavut Region funded projects in the Northwest Territories during 1999/2000 under the following programs: the Aboriginal Head Start Initiative; the AIDS Community Action Program (the Canadian Strategy on HIV/AIDS); the Hepatitis C Prevention, Support and Research Program (Community-Based Support Component); the Canada Prenatal Nutrition Program; the Community Action Program for Children; and the Population Health Fund (which includes the Community Animation Program).

Projects funded under these programs receive support through grants or contribution agreements with Health Canada, and brief descriptions of program scope are provided below under *Current Programs*. Funding streams described under *Emerging Programs* will also offer project funding under grants and contributions but this will not occur until fiscal year 2000/2001. The work undertaken by Tobacco Enforcement Officers on the broad area of tobacco control/compliance does not have this type of component and is thus listed separately under *Special Initiatives*. Please note that abbreviations for program names are commonly used throughout this report.

### A. CURRENT PROGRAMS

#### **Aboriginal Head Start Initiative (AHS)**

Supports the development and implementation of community-driven culturally appropriate programming designed to support healthy child development and school readiness.

#### **AIDS Community Action Program, Canadian Strategy On HIV/AIDS (ACAP)**

Develops and strengthens the ability of community-based organizations to address their particular HIV/AIDS issues through targeted prevention education, health promotion for people living with HIV/AIDS and creating supportive environments. ACAP supports both project and operational funding.

#### **Canada Prenatal Nutrition Program (CPNP)**

Helps community groups and organizations to address the needs of at-risk pregnant women, and to assist them to have healthier pregnancies. The program also promotes breastfeeding and supports mothers and infants up to 12 month post partum, in order to promote child health and development.

#### **Community Action Program for Children (CAPC)**

Helps community groups address the health, educational and developmental needs of children at-risk aged 0-6 years, while strengthening and supporting their families.



# III ALBERTA, NORTHWEST TERRITORIES AND NUNAVUT REGION

## HPPB PROGRAMS AND INITIATIVES

### **Population Health Fund (PHF)**

Increases community capacity for action on, and across the determinants of health by supporting initiatives that facilitate joint planning and coordinated action across sectors.

Population Health Fund dollars also support the **Community Animation Program (CAP)** which is designed to build the capacity of communities to make links and take action on health and environment issues. Environment Canada and Health Canada each contribute \$75,000 towards CAP in the region. In addition to supporting sustainable development goals at the community level, CAP is a model of intersectoral collaboration federally.

### **Hepatitis C Prevention, Support and Research Program**

The Community-Based Support Component of the Hepatitis C Prevention, Support and Research Program enhances the capacity of community-based organizations at the national, regional and local levels to provide support to persons infected, affected or at risk of Hepatitis C. The objectives of this component are:

- contribute to greater understanding and appreciation by Canadians about the nature and effects of Hepatitis C, and greater sensitivity to and support for those persons infected, affected, or at risk of Hepatitis C; and
- strengthen the capacity of regional and local community-based organizations to provide support to those persons infected, affected or at risk of Hepatitis C.

## **B. EMERGING PROGRAMS: LAUNCH SPRING/SUMMER 2000**

### **Rural and Remote Health Innovations Initiative**

Designed to support rural and remote care and to increase community capacity for action on the determinants of health. The initiative seeks to:

- improve the health of communities and individuals living in rural and remote areas;
- provide models for use in other parts of the country; and
- support the development of a rural health strategy for Canadians.

### **Diabetes Strategy**

Designed to develop and enhance education, awareness and prevention activities for Type II Diabetes. Program activities are intended to link healthy eating and active living components.

# III ALBERTA, NORTHWEST TERRITORIES AND NUNAVUT REGION

## HPPB PROGRAMS AND INITIATIVES

### C. SPECIAL INITIATIVES

#### **Tobacco Reduction**

##### ***Enforcement and Compliance Program***

The Health Promotion and Programs Branch is responsible for the administration of the federal *Tobacco Act* 1997 in Alberta, the Northwest Territories and Nunavut. Education and enforcement activities are directed at controlling access to, advertising and promoting tobacco products. Prevention and reduction of youth tobacco use is a key element of the compliance program.

##### ***Prevention and Public Education***

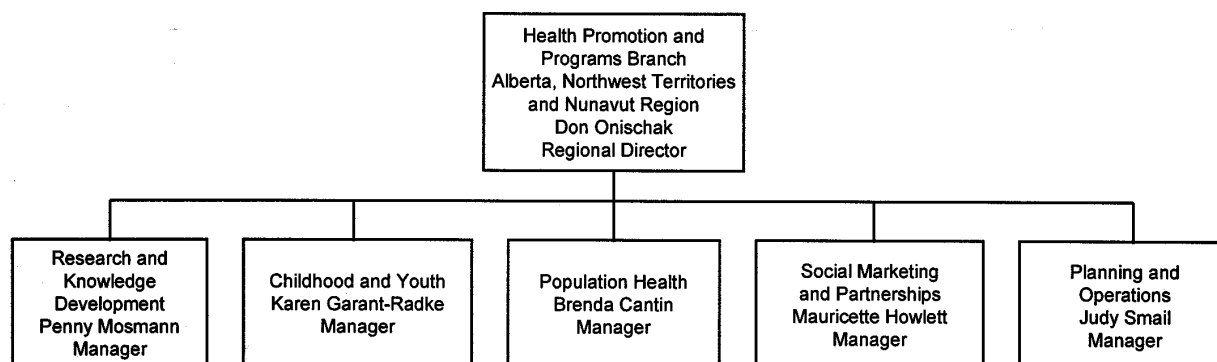
The Government of the Northwest Territories (GNWT) Department of Health and Social Services (DHSS) has identified tobacco reduction and cessation as a priority area in their document *New Directions, Healthy Choices Health Promotion Strategy*. HPPB has been working closely with the GNWT in providing support to the Canadian Public Health Association's Youth Reduction Tobacco Strategy, a project co-funded by Health Canada and GNWT. HPPB has also provided support to Tobacco Action Yellowknife's National Non-Smoking Week Activities.

# IV ORGANIZATIONAL STRUCTURE

HPPB Alberta, Northwest Territories and Nunavut Region has developed an organizational structure to facilitate Health Canada's vision of a renewed health system based on a population health approach. This framework provides a broad, more holistic concept of well-being which addresses the wide range of determinants that affect our health, and supports comprehensive and coordinated action by the government, voluntary and private sectors.

The life cycle approach to population health addresses health as we move through three stages: childhood and youth, early to mid-adulthood, and later life. Our region has established 5 sections to carry out business within the population health framework, and to focus action on the health determinants within and across the life stages. These sections and their key roles are listed below.

- **Research and Knowledge Development** - knowledge management, policy recommendations, evaluation and models of practice, emerging intersectoral initiatives (e.g., homelessness, broad wellness activities linked with Aboriginal Health), and support for federal/provincial/territorial relations.
- **Childhood and Youth** - program delivery within a population health framework addressing childhood and youth through the management of the Community Action Program for Children, the Canada Prenatal Nutrition Program, and the Aboriginal Head Start Initiative.
- **Population Health** - program delivery within a population health framework focussing on early to mid-adulthood and later life through management of the Population Health Fund (includes the Community Animation Program); the AIDS Community Action Program; the Community-Based Support Program of the Hepatitis C Prevention, Support and Research Program; and through management of Tobacco Enforcement and Compliance Initiatives.
- **Social Marketing and Partnerships** - population health marketing initiatives, training in social marketing planning and practices, development and enhancement of intersectoral partnerships and electronic knowledge management.
- **Planning and Operations** - organizational administration, human resources, planning, finance and quality standards.



# **V**

# **OUR REGION AT WORK**

## **SETTING NEW DIRECTIONS, STRENGTHENING PROGRAMS AND BUILDING CAPACITIES**

### **INTRODUCTION**

Working with partners is a given in most initiatives that focus on health. What's new about this practice today is working towards a common goal with improved health as one of several desired outcomes, and where many different partners share power at the decision-making table. All of us in the prevention/promotion field are sharpening our skills and striving to enhance our capacity to practice intersectoral action effectively. Collaborations with government and non-government organizations from Justice, Education, Employment, Social Services, and Economic Development (as well as the traditionally defined health field) are keys to success in this work, as is the development of meaningful partnerships with businesses.

As we strengthen our programs and capacity to influence health strategically through using the population health approach, we are clearly thinking and acting in new ways. In this context, the term "setting new directions" means thinking comprehensively about these diverse factors that determine health, and weaving together equally comprehensive action strategies which use the strengths and resources of multi-sectoral organizations. The following pages in this section will provide examples of regional work in this field.

### **RESEARCH AND KNOWLEDGE DEVELOPMENT SECTION**

The Research and Knowledge Development Section (RKDS) provides regional leadership and support as HPPB, AB/NWT/Nunavut moves forward in its active implementation of the population health approach. RKDS has been the focal point for regional policy work on HPPB pre/post division program management related to the Northwest Territories and Nunavut, and also provides recommendations on emerging policy directions overall in health promotion and population health.

RKDS works in the broad health research area through its support for research undertaken by university and front-line practitioners, and its direct involvement in the development of frameworks and models which can be applied to population health work in the community. We also are involved in consultations with various stakeholder groups in partnership with other Health Canada Branches or the HPPB National Office (for example, support for the Health Protection Branch public legislative renewal consultations and active facilitation of consultative sessions on the establishment of Children's Centres of Excellence.)

RKDS also works in the broad area of Aboriginal Health, with a special focus on emerging health and social issues as First Nations, Métis and Inuit Peoples look at the development of health systems and frameworks for program delivery.

# V OUR REGION AT WORK

## SETTING NEW DIRECTIONS, STRENGTHENING PROGRAMS AND BUILDING CAPACITIES

### **Research Activities**

RKDS works in close collaboration with members of the Alberta Consortium for Health Promotion Research and Education (i.e., the Centre for Health Promotion Studies (CHPS) at the University of Alberta, the University of Calgary, the Alberta Cancer Board (Calgary), the Alberta Centre for Well-Being, and the Nechi Institute for Research, Training and Health Promotions). This Alberta-wide group seeks to advance health promotion research, education and dissemination to inform policy and to improve the health of Albertans.

RKDS also provides support for health promotion and population health research through its participation on the Advisory Committee for the Centre for Health Promotion Studies at the University of Alberta, and its role on multi-sectoral advisory committees which support research on issues faced by low income populations and new Canadian families.

RKDS continues to be involved in international projects relating to program delivery in the Russian Far East. Previously, RKDS acted as a resource to the Edmonton Social Planning Council in its Municipal Democratization Project in the Sakha Republic (Siberia), meeting with delegates from the City of Yakutsk and providing information on funding streams for community-based programs and services. During the current fiscal year, RKDS has served as a member of the Project Advisory Committee for the Sustainable Rural Health Project sponsored by the Canadian International Development Agency (CIDA) and undertaken by the Canadian Circumpolar Institute, University of Alberta. During the summer of 1999, RKDS and members of the Aboriginal Head Start Program Staff assisted the project through the arrangement and coordination of field visits for Russian health care staff to community services sites in Alberta.

### **Model Development:**

#### **Analytical Framework for the Regional Mobilization of Population Health**

In 1998, Health Canada published a key document entitled *:A Position Paper for Health Promotion and Programs Branch Staff: Taking Action on Population Health*. The significance of *Taking Action* lies in the fact that it synthesized and clarified what is involved in “doing the business of population health”, or in mobilizing population health. As the Branch began to discuss this document, HPPB Regional Directors took the lead in mobilizing population health in their respective regions and actively engaged staff in this task.

During the summer of 1999, the regions developed a mobilization work plan. The plan focussed on highlighting regional learnings and contributions to the Branch population health approach by documenting and analysing case studies drawn from each of their 6 offices. While the case studies would be diverse, regions would use a common analytical tool or framework to develop and report on their work. The regions then set up a taskforce of representatives from RKDS, Quebec and MB/SK, to develop the framework and to consult with managers on its application.

# V OUR REGION AT WORK

## SETTING NEW DIRECTIONS, STRENGTHENING PROGRAMS AND BUILDING CAPACITIES

The resulting framework is a case study guide consisting of a series of questions designed to shed light on how the regions are mobilizing population health and what they have achieved. It seeks to enable regions to pull out common themes about the value-added of regional work in population health mobilization. The framework can also serve as a foundation for the development of evaluation tools and methods to assess the outcomes of case study work in the short, medium and long term. Regions plan to put the framework into work during fiscal year 2000/2001.

### **SOCIAL MARKETING AND PARTNERSHIPS SECTION**

The Social Marketing and Partnerships Section (SMP) provides leadership and support for HPPB AB/NWT/Nunavut Region and its partners in population health marketing initiatives, training in social marketing planning and practices, the development and enhancement of intersectoral partnerships and electronic information management. SMP views social marketing as a planned strategy for changing behaviour. Within this context, the section works with multi-sectoral organizations to analyse, focus and target population groups to positively affect attitudes and beliefs about healthy choices and lifestyles.

Social Marketing and Partnerships has taken the lead in numerous initiatives which demonstrate the important role that social marketing concepts and practices play in enhancing Branch capacity to positively influence wellness within the framework of the population health approach. The following pages provide highlights of SMP work in this key area.

#### **Social Marketing Network -*Network News***

Early in 1998 (following two social marketing conferences), the Social Marketing Section collaborated with the City of Edmonton on ways to provide colleagues and other professionals with information gained from the conferences. One of two significant outcomes was the *Network News*, a newsletter with social marketing/health promotion information which is sent out quarterly to subscribed colleagues by email or fax.

This two-page newsletter is designed as an informational piece for health professionals and not-for-profit agencies interested in such aspects of health promotion social marketing as event or citizen access promotion.

#### **Market Share Workshops**

The other key important outcome of this collaboration between SMP and the City of Edmonton was what is called *Market Share* Workshops. *Market Share* is a series of workshops which focus on both traditional marketing and social marketing. The workshops are designed for an audience which has a diverse range of backgrounds and experience with the market planning process. Whether the participant's aim is to increase sales and attendance, or the desire to influence public attitudes and behaviours, *Market Share* provides a dynamic forum for learning, sharing, creating and developing marketing activities. Each *Market Share* session concentrates on a different stage of the "social marketing planning process".

# V OUR REGION AT WORK

## SETTING NEW DIRECTIONS, STRENGTHENING PROGRAMS AND BUILDING CAPACITIES

### Graphics

The *Graphic Development* Section of Social Marketing and Partnerships is integral to Regional Branch operations in several key areas. These include management of the HPPB Regional Web site (the site was launched in the fall of 1999 - full details in Section VI ) and the support of Branch projects. Management of the web site includes the development of marketing materials for the web site, regular maintenance and updating of information and events. Activities that support Branch projects include the development of posters, brochures, banners, name tags, graphics for workshop materials, report covers and presentations.

### Open House

Spearheaded by Social Marketing and Partnerships, the Alberta/NWT/Nunavut Region held an open house on May 28<sup>th</sup>, 1999, to welcome Health Canada staff to view the re-designed office space where all HPPB Edmonton staff now work in one location. It was a wonderful opportunity to showcase the work being done in this Region, and to familiarize staff in the rest of the Department with what we do. In focus groups held several months ago, it was found that many people in Health Canada are unfamiliar with the work of colleagues in other Branches. Finding out more about all parts of the Department will make us aware of more opportunities where synergies exist to work together.

The entry to the office had an HPPB display, highlighting our mission, our priorities and the five sections: Population Health, Childhood and Youth, Social Marketing and Partnerships, Research and Knowledge Development, and Planning and Operations. The staff of Planning and Operations hosted a refreshment area in our new Resource Room. Staff from the four program sections were on hand to host displays of their work.

The displays gave visitors an opportunity to experience the essence of each section; Population Health had a poster display on the **Determinants of Health** with a Population Health Promotion Tree to graphically demonstrate the concept. Childhood and Youth focused on **Strong Families, Healthy Children**; Social Marketing and Partnerships showed how social marketing is **Helping You Make Healthy Choices**; and Research and Knowledge Development showed how they are **Helping Put Health Knowledge to Work**.

# V

# OUR REGION AT WORK

## SETTING NEW DIRECTIONS, STRENGTHENING PROGRAMS AND BUILDING CAPACITIES

### THE CHILDHOOD AND YOUTH SECTION

The Childhood and Youth Section (CYS) manages the Community Action Program for Children (CAPC), the Canada Prenatal Nutrition Program (CPNP), and Aboriginal Head Start Initiative (AHS). Regional initiatives such as the following aim to strengthen the programs and coordinate with other territorial and national activities.

#### **Western Arctic Aboriginal Head Start Committee (WAAHSC)**

The Western Arctic Aboriginal Head Start Committee (WAAHSC) was established three years ago to work closely with HPPB in an effort to strengthen the ongoing development of AHS in the Western Arctic. Each of the seven Aboriginal Head Start sites in the Western Arctic has a representative on the Committee.

During 1999-2000, WAAHSC strengthened its role. The committee carried out a review process and provided recommendations to Health Canada on the expenditure of new funds for AHS. Another key committee accomplishment was the design, planning and implementation of the Fort Providence Aboriginal Head Start Culture and Language Resources Workshop. This week long workshop provided a culturally rich program aimed at creating and sharing new approaches and resources to strengthen AHS programming. For five days in early November, AHS project coordinators and teachers gathered in Fort Providence to explore and experience, under the guidance of a local Elder and facilitators, the Dene Kede education curriculum and other important practical approaches to early childhood education. The workshop's closing ceremony was a community-wide Feast where drumming and dancing was enjoyed by all. Feedback from the workshop was extremely positive, and participants were full of enthusiasm for what they could take back to the children and families in their communities.

#### **Evaluation**

Evaluation is an important focus in all three funding programs. CPNP projects participate in a national evaluation, in which data can also be analysed at the local and territorial level. While preliminary outcome data are now available, conclusive results await the findings for a comparison group of women who did not receive CPNP services.

Over the past year, CAPC projects conducted a process evaluation and began implementing outcome measurement, based on the United Way of America model. Projects reported that the process was valuable both in building a common vision among stakeholders in their projects, and providing information for program improvement. Future directions include building on what has been done to date, while moving to obtain stronger evidence of project success through strengthening data collection tools and methods.

Having conducted local self-evaluations during the first funding period, AHS projects are currently collaborating with Health Canada to develop a regional evaluation strategy which will provide consistent, comparative information across all sites. A subcommittee of the Western Arctic AHS Committee has been formed and will be actively involved in designing the evaluation.



# V OUR REGION AT WORK

## SETTING NEW DIRECTIONS, STRENGTHENING PROGRAMS AND BUILDING CAPACITIES

### THE POPULATION HEALTH SECTION

The Population Health Section, through its program delivery work within the framework of the population health approach, promotes prevention and positive action on determinants that affect the health of the population as a whole, or that of specific population groups.

The Population Health Section thus uses this approach in the delivery and management of the Population Health Fund, the Community Animation Program, the AIDS Community Action Program, the Hepatitis C Prevention, Support and Research Program, and the Tobacco Enforcement and Compliance Initiative. Section activities focus on population groups from early adulthood to later life through the frameworks and funding dollars provided by these specific programs.

In August 1999, Tobacco Enforcement and Compliance Programs were transferred to the Health Promotion and Programs Branch following Health Canada's decision to consolidate all its tobacco control activities within a single Branch. In Alberta, Northwest Territories and Nunavut Region, it made sense to place enforcement work within the scope of responsibilities handled by the Population Health Section as this unit already had tobacco reduction activities underway. As well, a strong interest in youth is found within priorities in both sets of activities. This decision positions our region to provide an integrated approach to tobacco control by coordinating public education, social marketing and compliance activities.

The Population Health Section works collaboratively with other sections to promote use of a population health approach internally to create better informed decision-making. The section also furthers the application of the population health approach in communities and in settings involving different levels of government, thus building capacity - in a broad sense - to take action on the factors impacting our health.

Highlights of work in these areas include:

#### **Intersectoral Action Workshop**

The workshop, held in Edmonton March 26, 1999, provided community leaders in the health sector an opportunity to increase their understanding of the benefits and challenges on intersectoral action. Dr. Michael Rachlis presented the keynote address and prepared a background paper on the benefits, barriers and facilitating factors of intersectoral action. The workshop was sponsored by Health Promotion and Programs Branch in partnership with Alberta Health and Wellness, Alberta Community Development, and the Capital Regional Health Authority. The evaluation of this workshop shaped the direction for the second workshop in a series of activities designed to promote intersectoral action for health.

# V OUR REGION AT WORK

## SETTING NEW DIRECTIONS, STRENGTHENING PROGRAMS AND BUILDING CAPACITIES

### **Building Sustainable Communities Forum**

Held in Edmonton November 26-27, 1999, the Forum was third in a series of workshops supported by the Community Animation Program. The goals of the Forum were to increase community leaders' understanding of the interconnectedness of health and the environment, and to build community leaders' capacity to address community sustainability through awareness of current resources, tools and existing sustainable community initiatives. Participants represented diverse sectors including urban planning, environment, agriculture, education, academia and health. The key note address: *How We Live: Planning for Sustainable Communities* was given by Dr. Ron Labonté, Director of the Saskatchewan Population Health Evaluation and Research Unit, University of Saskatchewan. The Forum was funded through the Community Animation Program and coordinated by the Alberta Lung Association, Environment Canada, the Alberta Environmental Network, Grande Cache Community Youth Centre, Precipice Theatre, the Town of Banff and Health Canada.

### **Teaming Up For Intersectoral Action Workshop**

The Workshop, held in Edmonton January 28-29, 2000, provided regional intersectoral teams with an opportunity to refine their skills in communication and partnership development, and to build on team action plans. All sessions and activities focussed on improving the intersectoral teams' abilities to work together. The intersectoral teams included representatives from community agencies and organizations across Alberta, as well as provincial and federal government departments. The key note address: *Framework for Intersectoral Policy Changes* was given by Dr. Ginette Rodger, President of Lemire Rodger and Associates and Chief of Nursing at the Ottawa Hospital. Two tools to support intersectoral collaboration were launched. These included: the Draft Intersectoral Action Toolkit and the Intersectoral Action Web Board. The workshop was presented by Health Canada in collaboration with Dietitians of Canada and Alberta Health and Wellness.

## **THE PLANNING AND OPERATIONS SECTION**

The Planning and Operations Team is responsible for providing administrative and financial services to support HPPB operations in the Alberta/NWT/Nunavut Region and for providing advice to management and staff on administrative regulations, policies and procedures. Areas of responsibility include managing human resources and accommodation activities, monitoring program expenditures and commitments, preparing budget forecasts and participating in strategic planning and priority setting.

Planning and Operations Staff also work closely with HPPB client groups, i.e., organizations funded through our program streams, to provide advice on financial management practices and ensure that project payments are processed promptly and accurately.

# VI SPOTLIGHT ON SPECIAL COLLABORATIONS

The ability to work effectively in collaboration with others is a major theme of the population health approach and is one that you have seen reflected in the many government and community partnership initiatives described thus far. Certain collaborative endeavours within the HPPB Region, such as social marketing initiatives, the accomplishments of key working groups, and the development of special collaborative tools do stand out because of their significance in furthering the spirit and practice of population health. These are the special collaborations that we would like to highlight below.

**The HPPB Regional Web site:** [www.health-santecanada.net](http://www.health-santecanada.net)

The Social Marketing and Partnerships Section, working closely with all members of the Regional Office, launched the Health Promotion and Programs Branch, Alberta/NWT/Nunavut Region web site on October 1, 1999.

The web site contains information specific to HPPB programs and projects delivered in Alberta, the Northwest Territories and Nunavut. You will find information related to life cycle issues, projects funded under our program funding streams, social marketing, tobacco reduction and the environment, to name only a few. Overall, the site provides information on what we do as well as serving as a forum for networking and information exchange.

Of special interest for people “working in partnerships” is the Intersectoral Action (ISA) Web Board, as mentioned earlier in conjunction with the ISA Toolkit. The Web Board is a user friendly world-wide web site, that provides people with the opportunity to participate in a web conference, and to read or download messages and files. People can also post conference dates, project information, questions for practitioners, papers, and any other materials. You can click on the Web Board by using this address: <http://healthforum.ic.gc.ca:8080/~board31>

We encourage health professionals and the general public to visit the HPPB, Regional Web Site for information on Healthy Living (Program/Project Information), Health Resources, an Events Calendar, Health Activities, and “Frequently Asked Questions”. There are also a myriad of links to our community and national web sites, such as Health Canada On-Line and Health Promotion On-Line [www.hc-sc.gc.ca/healthpromotion](http://www.hc-sc.gc.ca/healthpromotion)

**The Work of the NWT Joint Management Committee**

In 1993, the Governments of Canada and the Northwest Territories signed an agreement for the delivery of the Community Action Program for Children (CAPC). In 1995, a similar role was agreed upon for the Canada Prenatal Nutrition Program (CPNP). To ensure that these federal programs can effectively respond to territorial needs and priorities, the programs are co-managed by a Federal/Territorial Joint Management Committee (JMC). Membership is composed of representatives from the Territorial Ministries of Health and Social Services, and Education, Culture and Employment, together with officials from Health Canada..

# VI SPOTLIGHT ON SPECIAL COLLABORATIONS

The role of the committee is to provide overall direction for CAPC and CPNP in the Northwest Territories, to recommend community programs for funding, and to promote the development of stronger links between federal programs and services, territorial programs and services, and community-based programs and services.

Through the JMC, information regarding current and future programs, as well as needs and gaps, is shared, so that funding from different sources can complement each other and be spent where most needed for the benefit of children and families.

## **The Intersectoral Action Toolkit: The Cloverleaf Model for Success**

Working in collaboration with HPPB's Regional Population Health and Social Marketing and Partnerships Sections, and with the Dietitians of Canada, the Research and Knowledge Development Section played a key role in managing the development of the draft Intersectoral Action Toolkit. The kit was developed in response to feedback from an evaluation on the Region's March 1999 Intersectoral Action Workshop, where participants identified the need for tools to support government, community and business partners in working effectively across the sectors.

A literature search pointed out that key steps in effective collaborations had been effectively mapped out in a publication entitled *Collaboration Handbook: Creating, Sustaining, and Enjoying the Journey*, by Michael Winer and Karen Ray, and published by the Amherst Wilder Foundation in 1994. The Foundation agreed to let HPPB and their contractor use extensive materials from the *Collaboration Handbook*, including their cloverleaf model of the collaboration process, to produce a compact and practical toolkit on how to undertake intersectoral action.

Two case studies which document intersectoral action underway in HPPB AB/NWT/Nunavut were added to highlight the challenges and successes of regional initiatives. The draft kit was distributed in print form at the Teaming Up for Intersectoral Action Workshop in January 2000 and made available electronically on the Intersectoral Action Web Board (see page 15 for web site address). Participant feedback was sought through evaluation of the workshop, and comments were also invited from the HPPB Regional Offices. A final edition of the toolkit should be available in July 2000 and will be distributed widely.

# VII WHERE WE ARE GOING

Fiscal year 2000 - 2001 will launch the Health Promotion and Programs Branch of Health Canada into the New Millennium. Looking ahead to our health future, it is clear that addressing complex and rapid change will continue to be a major challenge for governments, health practitioners, researchers, communities, businesses and politicians alike. Key to managing change and improving health outcomes will be the ability to make informed decisions based on the best evidence available, in an electronic era where evidence from all sources will continue to grow.

Through analysing and applying health knowledge gathered over the past decade, we have recognized that health is influenced by a variety of socio-economic and environmental factors which themselves evolve and change. This in turn has heightened our resolve to enrich the already strong collaborative relationships that we have been privileged to share with our partners both horizontally in governments and across the different sectors.

The coming year will therefore be one of focussed and results-oriented intersectoral activity for the HPPB Regional Office. We will build on shared accomplishments and engage in future, joint strategy development to improve health and wellness. In particular, we will continue to collaborate with our government partners to simplify and clarify processes related to program delivery, so that community members can benefit from a more integrated approach to addressing health concerns.

Our region will also build on its strong work in healthy child development by supporting culturally appropriate, community partnership initiatives which focus on prenatal and family health, positive early childhood experiences and enhancement of school readiness. The mobilization of the population health approach will be further enhanced by the showcasing of best practices in this field, and through strategic consultations with various sectors of our regional population to encourage greater citizen engagement in initiatives to support community wellness.

Research and Social Marketing will continue to work as a team with their Program Section colleagues to strengthen regional ability to analyse and apply evidence to program design, implementation, evaluation and dissemination. As well, there will be a focus on strategic use of the regional web site to enhance our capacity to network with and among community partners, and to share health knowledge from formal research and community experiential learnings.

With all its challenges, the new millennium also brings a wealth of opportunities to strengthen the well-being of Canadians. We look forward to consulting with you, our partners, on how we can best capitalize on these opportunities and direct our collective knowledge, talents and strengths towards taking action on health and the factors which influence it.

# VIII FUNDING ALLOCATED PER FEDERAL HEALTH PROMOTION PROGRAM

## NORTHWEST TERRITORIES REGION 1999 - 2000

HPPB Program	Number of Projects	Funding
AHS	7	\$854,000. <sup>00</sup>
ACAP	1	\$83,000. <sup>00</sup>
CPNP	5	\$368,000. <sup>00</sup>
CAPC	6	\$793,200. <sup>00</sup>
CAP	4	\$37,500. <sup>00</sup>
HEP C	1	* \$20,000. <sup>00</sup>
PHF	1	\$75,000. <sup>00</sup>
<b>Grand Total</b>	25	<b>\$2,230,700.<sup>00</sup></b>

**\*Note:** Includes \$10,000 which will be utilized for training/travel for Nunavut groups and community members working on HEP C. The total amount of \$20,000 is represented in the NWT Grand Total as the sponsor is located in this Territory.

## ABORIGINAL HEAD START PROJECTS - AHS

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**PROJECT:** Dezoah Undaa Etleh Koke, Fort Providence - AHS  
*Project #:* 6973-11-96-019

**SPONSOR:** Deh Gah Got'ie Dene Council  
General Delivery  
Fort Providence NT X0E 0L0  
Tel: (867) 699-3401; Fax: (867) 699-3210

**CONTRIBUTION:** \$115,549

The Dezoah Undaa Etleh Koke program focuses on the needs of Aboriginal children and families in the community. A maximum of sixteen (16) three year olds and sixteen (16) four year olds are enrolled throughout the pre-school year. Pre-school children learn basic academic skills as well as the Dene culture and values through an integrated educational philosophy of holistic learning. Parents, caregivers, extended family and community members are the key people who make this program a success.

**PROJECT:** Done Necha-lia Gha Enitl'e Ko - AHS  
*Project #:* 6973-11-96-020

**SPONSOR:** Yellowknives Dene First Nation  
Box 2514  
Yellowknife NT X1A 2P8  
Tel: (867) 873-4307; Fax: (867) 873-5969

**CONTRIBUTION:** \$215,000

The Yellowknives Dene First Nation Aboriginal Head Start program is an early intervention pre-kindergarten program for First Nations, Métis and Inuit children and their families. The program is dedicated to the spiritual, social, emotional, intellectual and cultural well-being of the children, while supporting families in assisting their children to become life long learners. This project provides thirty-two (32) children with a morning or afternoon pre-school program. Program components include: education; health and nutrition; parent and family involvement; the Dogrib language and Dene culture. Parents participate in monthly Parent Advisory Circle meetings thus guiding the program in its development. The program hosts a yearly on the land experience at a Dene Culture Camp where Elders share their traditional knowledge.

**PROJECT:** Hay River Aboriginal Head Start - AHS  
*Project #:* 6973-11-96-017

**SPONSOR:** Hay River Dene Reserve District Education Authority  
Box 3055  
Hay River Reserve NT X0E 1G4  
Tel: (867) 874-3892; Fax: (867) 874-3107

**CONTRIBUTION:** \$108,500

This program provides a safe, nurturing and multifaceted environment for 34-40 children aged 3-5. Program components include parent involvement through governance of the program as well as participating in the program in many other ways: South Slavey teaching; traditional story and legend telling; Elder participation; parent snack program; and participation in the Early Childhood Series with other early childhood educators in the region.

**PROJECT:** Isaksaqtuak Inuvialuktun Paulatumi Mikiyuayaat - AHS  
*Project #:* 6973-11-96-015

**SPONSOR:** Inuvialuit Social Development Program  
Box 2000  
Inuvik NT X0E 0T0  
Tel: (867) 777-2737; Fax: (867) 777-2135  
infor@irc.inuvialuit.com

**CONTRIBUTION:** \$108,500

“Isaksaqtuak Inuvialuktun Paulatumi Mikiyuayaat” is licensed to serve twelve (12) 3 to 4 year olds in the community of Paulatuk. This half-day program runs 5 days per week providing an early childhood pre-school program that is based on the Inuvialuit language, culture and spirituality. The hamlet van transports the children to and from the program in the colder months. Elders, parents and extended families are involved closely in the program activities. A daily meal program as well as other family food activities provide nutrition for the children and their families. Extended programming offers a Saturday Parents Day Out and a monthly Nutrition Bingo which both help to educate families in the community. Materials and sewing space are available for parents and Elders. This supports the traditional sewing and helps ensure children have adequate clothing for the harsh winter.

**PROJECT:** Rae Edzo Aboriginal Head Start - AHS  
*Project #:* 6973-11-1999/0110031

**SPONSOR:** Dogrib Community Services Board  
Bag #3  
Rae-Edzo NT X0E 0Y0  
Tel: (867) 371-3700; Fax: (867) 371-3053  
mdean@dogrib.net

**CONTRIBUTION:** \$92,000

The Rae Edzo Aboriginal Head Start program offers a holistic learning experience to three and four year olds in the community of Rae Edzo so they may develop spiritually, intellectually, emotionally, socially and physically within the Dogrib culture. Approximately forty (40) children are served annually. The program provides an environment that promotes social, emotional, verbal, intellectual and physical well-being to the children in developmentally and culturally appropriate activities and strengthens their readiness for kindergarten. The children are provided with a cultural and language program and parents are involved in the advisory board.



## ABORIGINAL HEAD START PROJECTS - AHS

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**PROJECT:** Salt River Aboriginal Head Start - AHS  
**Project #:** 6973-11-96-018

**SPONSOR:** Salt River First Nation #195  
Box 960  
Fort Smith NT X0E 0P0  
Tel: (867) 872-2986; Fax: (867) 872-3550

**CONTRIBUTION:** \$97,951

This Aboriginal Head Start project provides 16 children, aged 3-5 years with opportunities to enroll in a pre-school program that operates from September to June. All program components are sensitive to the cultural needs of children and their families. Parents and elders are involved in cultural events, arts and crafts and outings on the land. The snack program meets nutritional standards, while emphasizing traditional "country" food. Parents actively volunteer in the program and have opportunities to participate in workshops.

**PROJECT:** Tetlit Zheh Child Centre, Fort McPherson - AHS  
**Project #:** 6973-11-96-016

**SPONSOR:** Tl'oondih Healing Society  
Box 30  
Fort McPherson NT X0E 0J0  
Tel: (867) 952-2330; Fax: (867) 952-2212

**CONTRIBUTION:** \$116,500

The Tetlit Zheh Child Centre provides opportunities for children and their families to have their educational, physical, cultural, developmental and social needs met. Sixteen (16) children, aged 3 to 5 years attend the program 3 hours per day, 5 days a week. A team of local early childhood educators consults with parents about the daily activities. A Gwich'in Language teacher provides instruction to the children and the staff team plans cultural activities throughout the monthly schedule. Emphasis in the last year has been on addressing the special needs of children attending and on building program links with Chief Julius School. A daily snack program meets nutritional standards while emphasising traditional "country food." Parents are involved in a parent advisory group and assist where possible in daily program activities.

**AIDS COMMUNITY ACTION PROGRAM PROJECTS - ACAP**

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**PROJECT:** **Building Community Networks: Phase II/Outreach Program - ACAP**  
*Project #:* **6555-2-559**

**SPONSOR:** **AIDS Yellowknife**  
**5103 51 Avenue**  
**Box 864**  
**Yellowknife NT X1A 2N6**  
**Tel: (867) 873-2626; Fax: (867) 873-9195**

**CONTRIBUTION:** **\$83,000**

AIDS Yellowknife works in partnership with community agencies and people living with, or at risk of HIV to change the conditions which lead to the spread of HIV, and to offer care and support to people affected and infected. Project objectives include: educating and training agency staff, volunteers and targeted audiences to provide comprehensive support and services; raising awareness about the existence and mandate of AIDS Yellowknife; and strengthening the organization's capacity to provide more services by diversifying funding sources.

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**CANADA PRENATAL NUTRITION PROGRAM PROJECTS - CPNP**

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**PROJECT:** Growing Together - CPNP  
*Project #:* 6971-11-1997-010001

**SPONSOR:** Hay River Métis Nation, Local 51  
Suite 1, 8 Gasnier Street  
Hay River NT X0E 1G1  
Tel: (867) 874-6671; Fax: (867) 874-6888

**CONTRIBUTION:** \$68,034

Funds for the Growing Together project facilitate a holistic community wellness planning initiative for the communities of Hay River, Hay River Reserve, West Point Nation and Enterprise. These communities have identified early childhood development as a priority. The program provides support in the area of prenatal education and awareness with a focus on high need children and families. The program works to address issues identified by the community such as poor prenatal nutrition, teenage pregnancies and the implications of pre/postnatal health, alcohol and substance abuse among expectant mothers. Additional areas receiving attention are support for parents, budgeting and cooking skills, infant nutrition, physical and mental abuse, high risk pregnancies, infant care and parenting. Support, encouragement and information are provided on breastfeeding.

**PROJECT:** Healthy Babies Program in Inuvik - CPNP  
*Project #:* 6971-11-95-0004

**SPONSOR:** Ingamo Hall Friendship Centre  
Box 1293  
Inuvik NT X0E 0T0  
Tel: (867) 777-2166; FAX: (867) 777-2837  
ingamo@permafrost.com

**CONTRIBUTION:** \$40,000

The Healthy Babies Program in Inuvik focuses on improving nutrition and providing relevant prenatal and postnatal health information to high risk mothers. The program goal is to educate mothers on nutrition, pregnancy and birth, breastfeeding, early childhood care, drugs, alcohol and tobacco. Activities include counselling, videos, guest lectures, grocery tours, skill development in budgeting, meal planning and traditional cooking through a community kitchen. The program also provides food supplements, referral to appropriate agencies and home visits where needed.

**PROJECT:**                    **Healthy Baby Club - CPNP**  
*Project #:*                    **6971-11-96-0010**

**SPONSOR:**                 **Yellowknife Women's Society**  
                                     **5020 47 Street**  
                                     **Yellowknife NT X1A 1N1**  
                                     **Tel: (867) 873-2566; Fax: (867) 873-2576**

**CONTRIBUTION:**         **\$150,966**

The Healthy Baby Club prenatal nutrition project offers a food supplement component to address the nutritional needs of high risk pregnant women and provides a variety of health promotion programs. Clients are involved in knowledge and skill development on food budgeting, shopping, menu planning and meal preparation. This program addresses issues such as pre/postnatal care, labour and delivery, breastfeeding, nutrition, alcohol and drug abuse, smoking and other lifestyle factors pre and post conception. The project has a strong emphasis on child/parent bonding and parenting skills. Participants complete a comprehensive needs assessment which helps staff address issues related to child protection, poverty and living situations.

The Healthy Babies Program has served forty (40) women and seventy (70) children over the past year. The coordinator and advisory committee, which is made up of members from other services in the community, work together making this a positive program.

**PROJECT:**                    **Our Babies, Our Future - CPNP**  
*Project #:*                    **6971-11-95-0005**

**SPONSOR:**                 **Fort Smith Health Centre**  
                                     **Box 1080**  
                                     **Fort Smith NT X0E 0P0**  
                                     **Tel: (867) 872-6200/6203; Fax: (867) 872-6275**  
                                     **moire\_jones@gov.nt.ca**

**CONTRIBUTION:**         **\$53,000**

Our Babies, Our Future has been providing information and support to pre and postnatal mothers, including pregnant teens, since December 1996. A coordinator, resource mother, cook and childcare worker work together to offer a drop-in program 2 afternoons per week. Approximately forty (40) women are served each year.

Program components include nutrition education, nutrition supplementation, breastfeeding support, prenatal/parent education, and perinatal outreach. Program staff offer a "Mother's Circle" in which new mothers receive information and support about their pregnancy and infant care while the "Cooking Circle" is focussed on teaching meal preparation. Other services offered include individualized nutrition assessments, a resource library, breast pump loan, monthly "Good Food Box", transportation, car-seat and sled lending and childcare.

## CANADA PRENATAL NUTRITION PROGRAM PROJECTS - CPNP

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**PROJECT:** Sa Naeah Nutrition Program - CPNP  
*Project #:* 6971-11-94-0001

**SPONSOR:** Liidlii Kue First Nation  
Box 469  
Fort Simpson NT X0E 0N0  
Tel: (867) 695-3131; Fax: (867) 695-2665

**CONTRIBUTION:** \$56,000

The Sa Naeah Prenatal Program focuses on increasing awareness of prenatal risk factors, and identifying local supports and resources. The program also works with local businesses to promote and provide nutritious food. The program includes: lifestyle and nutrition counselling; referrals to and from appropriate health and social agencies; and cooking and nutritional sessions with emphasis on traditional foods. The program also offers: well baby days with guest speakers at the public health clinic; support, information and nutritious snacks at weekly prenatal clinics; home visits; and food supplements.

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**COMMUNITY ACTION PROGRAM FOR CHILDREN PROJECTS - CAPC**

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**PROJECT:** A Toy Lending Library - CAPC  
*Project #:* 4927-11-93-0001

**SPONSOR:** Yellowknife Catholic Schools  
Box 1830  
Yellowknife NT X1A 2P4  
Tel: (867) 873-2200; Fax: (867) 873-2701

**CONTRIBUTION:** \$159,400

The goal of the Toy Lending Library and Play Centre is to strengthen and support families so that the emotional, physical, social and cognitive development of their children may be enhanced. Families have the opportunity to gain support from one another as well as from staff, thereby increasing family health and well-being. Children from birth to six years have the opportunity to play with other children with a wide range of abilities. The program offers three components to approximately sixty (60) Yellowknife families. These include toy lending, a drop-in play centre and workshops on a variety of topics.

**PROJECT:** Children's Advocate/Youth Counselling Program - CAPC  
*Project #:* 4927-11-93-0002

**SPONSOR:** Women's Resource Centre  
Box 4413  
Hay River NT X0E 1G3  
Tel: (867) 874-3311; Fax: (867) 874-3252  
wrcshn@cancom.net

**CONTRIBUTION:** \$122,000

The main goal of the Women's Resource Centre is to provide services and safety to women and children that are coming from domestic violence situations. Services are available 24 hours a day, 365 days a year to children, parents and families. Child care workers provide counselling services to children both living in the centre and in the community. Parenting skills are also offered twice a week for those dealing with issues relating to domestic violence. In addition, Centre Services include family violence education and awareness, direct intervention, counselling and life skills training.

**PROJECT:** Gameti Early Intervention - CAPC  
*Project #:* 4927-11-1998/010002

**SPONSOR:** Dogrib Divisional Board of Education  
Peer Support Advisory Committee  
Bag #1  
Rae Edzo NT X0E 0Y0  
Tel: (867) 371-3700; Fax: (867) 371-3053

**CONTRIBUTION:** \$60,000

The Gameti Early Intervention Program works in partnership with the Gameti First Nation, the local Education Authority, Jean Wettrade Elementary School, Rae Lakes Health Centre and the Dogrib Community Services Board to enrich the lives of the communities' three and four year old children. Approximately twelve (12) children are served annually. The program provides an environment that promotes social, emotional, verbal, intellectual and physical well-being through culturally appropriate activities. As a result, school readiness is strengthened for children.

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**COMMUNITY ACTION PROGRAM FOR CHILDREN PROJECTS - CAPC**

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**PROJECT:** Open Doors Society Family Resource Centre - CAPC  
*Project #:* 4927-11-94-0007

**SPONSOR:** Open Doors Society Family Resource Centre  
Box 125  
Fort Simpson NT X0E 0N0  
Tel: (867) 695-3962; Fax: (867) 695-7348  
opendoor@cancom.net

**CONTRIBUTION:** \$124,915

Open Doors Society provides programs and services to children, parents and caregivers. Its major goal is to assist with the emotional, social, intellectual and physical development of children, birth to 12 years of age. The Society helps families to help themselves while their children grow and develop. This is based on the belief that all families need support and resources in order to benefit from positive family experiences. The board of the Open Doors Society is comprised of local agencies and members of the public who are all interested in the growth and development of the community's children. The board and staff are committed to working towards providing support and services which best serve the children and their parents.

**PROJECT:** Promoting Healthy Children Through Family Well-Being - CAPC  
*Project #:* 4927-11-94-0009

**SPONSOR:** Dene Cultural Institute  
Box 3054  
Hay River NT X0E 0R0  
Tel: (867) 874-8480; Fax: (867) 874-3867

**CONTRIBUTION:** \$173,020

The goal of the Dene Cultural Institute project is to help Dene children have healthier and happier childhoods by increasing their families' ability to eliminate and deal with the effect of alcoholism, violence, child sexual abuse and other inter-generational dysfunctions in the home. This is done by providing mobile healing workshops, upon request, to Dene communities in the Northwest Territories. The workshops are experiential, participant-driven and culturally appropriate. Other opportunities include education on parenting skills, FAS/FAE communication skills, spousal abuse, sexual abuse, grieving and relationships. The promotion of health and development within the context of community healing is the vision which directs the program. The overall mission is to support the rebuilding of families and communities.

**PROJECT:** Support for Families with FAS/FAE - CAPC  
*Project #:* 4927-11-93-0005

**SPONSOR:** Yellowknife Association for Community Living  
Box 981, 4912 - 53rd Street  
Yellowknife NT X1A 2N7  
Tel: (867) 920-2644; Fax: (867) 920-2348

**CONTRIBUTION:** \$153,865

The Support for Families with FAS/FAE project promotes the health and well-being of families raising children affected by the developmental disabilities associated with Fetal Alcohol Syndrome and Fetal Alcohol Effects (FAS/FAE). This project promotes awareness and understanding, offers education and is a catalyst for community action on FAS/FAE. It also offers support to families dealing with this issue and works with others to address broader FAS concerns. Audio-visual products and other resources are developed to promote prevention of FAS/FAE and support families.

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**COMMUNITY ANIMATION PROGRAM INITIATIVES - CAP**

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**INITIATIVE:** Capacity-Building of Health & Environmental Agencies for Fort Simpson, Fort Smith, Hay River, Inuvik, and Norman Wells - CAP

*Initiative #:* 8/99

**SPONSOR:** Storefront for Voluntary Services  
Box 995  
Yellowknife NT X1A 2N7  
Tel: (867) 920-2030; Fax: (867) 873-5939  
volunteer.north@nt.sympatico.ca

**CONTRACT:** \$18,000

The goal of this project is to build the capacity of voluntary agencies in five communities to direct their own futures and become more effective in addressing community-identified health and environment issues. Project activities in each community include: a training needs assessment; development of a learning plan; preparation of teaching materials; and one week of training.

**INITIATIVE:** Community Kitchen for Kids - Part 2 - CAP

*Initiative #:* 4/99

**SPONSOR:** Weledeh Catholic School  
Box 1650  
Yellowknife NT X1A 2P2  
Tel: (867) 873-2473; Fax: (867) 873-8578  
jmcgrath@yycs.learnnet.nt.ca

**CONTRACT:** \$7,500

The community kitchen introduces students to information about basic nutrition, environmentally sound consumer choices and cost effective meal preparation. The 8 week course is offered six times during the school year to 10 students at a time. The model, including the manual that has been developed, will be shared at a workshop at the Yellowknife Educator's Conference. (As a rule, 400 northern educators attend this conference.)

**INITIATIVE:** Environmental Education Activities Needs Assessment & Action Plan - CAP

*Initiative #:* 2/99

**SPONSOR:** Ecology North  
#8, 4807 - 49 Street  
Yellowknife NT X1A 3T5  
Tel: (867) 873-6019; Fax: (867) 873-6379  
mbromley@ssimicro.com

**CONTRACT:** \$7,000

Ecology North will conduct a needs assessment in Yellowknife, Wha Ti, Lutsel k'e, Snare Lake, Rae Lakes and Hay River. With the results of this assessment, an action plan will be created to undertake activities which address community-identified health and environment related issues.



## COMMUNITY ANIMATION PROGRAM INITIATIVES - CAP

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**INITIATIVE:** Recycling Program Feasibility Study - CAP  
*Initiative #:* 1/99

**SPONSOR:** Deh Cho Society Friendship Centre  
Box 470  
Fort Simpson NT X0E 0N0  
Tel: (867) 695-2577; Fax: (867) 695-2141  
friends@cancom.net

**CONTRACT:** \$5,000

A feasibility study will be undertaken for a Recycling Program in the community of Liidli Kue (Fort Simpson, NWT) to determine the scope of the program and what process should be used to create it. A proposal will subsequently be developed to implement this Recycling Program.

## HEPATITIS C - HEP C

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**PROJECT:** Hepatitis C - NWT - HEP C  
*Project #:* 6763-11-1999/0070040

**SPONSOR:** Canadian Mental Health Association  
NWT Division  
Box 2580  
Yellowknife NT X1A 2P9  
Tel: (867) 873-2626; Fax: (867) 873-9195  
cmha@yk.com

**CONTRIBUTION:** \$20,000  
\* \$10,000 to Northwest Territories  
\* \$10,000 to Nunavut

The goal of this project is to enhance knowledge and create awareness of Hepatitis C transmission and prevention to communities in the North. CMHA coordinates a training initiative for existing and new volunteers in the area of Hepatitis C education and prevention. Volunteers from the Kamatsiaqtut Baffin Crisis Line and Nunavut AIDS Information Line will also participate in the training seminar facilitated by skilled professionals who seek to enhance understanding of the complexity Hepatitis C presents to the North. The project also involves the production of a series of public service announcements that will be distributed to three radio stations serving the Western Arctic.

**\*Note:** Includes \$10,000 which will be utilized for training/travel for **Nunavut** groups and community members working on HEP C.

**POPULATION HEALTH FUND PROJECTS - PHF**

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**PROJECT:** Youth Reduction Tobacco Strategy Project - Phase I - PHF  
*Project #:* 6785-11-1999/2930001

**SPONSOR:** Canadian Public Health Association, NWT Branch  
Box 1709  
Yellowknife NT X1A 2P3  
Tel: (867) 669-8979; Fax: (867) 669-7517  
brad\_colpitts@gov.nt.ca

**CONTRIBUTION:** \$75,000

The goal of the project is to work in partnership with youth (10-18 years of age) to develop, implement and evaluate a youth tobacco cessation pilot program in the NWT. There are three components to the project: Tobacco Cessation Program Scan, Youth Cessation Workshops and a "Smoke Free" Homes Campaign. Youth will participate in the development and testing of all programs and materials. Major project partners include the Government of the Northwest Territories - Department of Health and Social Services (GNWT-DHSS); Regional Health Boards; and staff and students from local schools in the communities of Yellowknife, Inuvik and Fort Simpson. Other project partners include Tobacco Action Yellowknife, the Canadian Lung Association - Alberta Branch, the Canadian Cancer Society - Alberta/Northwest Territories Division and the Heart and Stroke Foundation of Alberta and NWT. As part of their Health Promotion Strategy, the GNWT-DHSS is contributing matched funding towards this project.

# Health Promotion and Programs Branch Alberta/NWT Region

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For further information about the HPPB Activities or Programs in this book, please contact:

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