

PRINCE EDWARD ISLAND ADAPT COUNCIL



Adaptation and Development of Agricultural Production Technology

THE PRINCE EDWARD ISLAND ADAPT COUNCIL

The Prince Edward Island ADAPT Council is a not for profit organization made up of members representing the agriculture and agri-food industry on Prince Edward Island.

ADAPT's mission is to assist the agriculture and agri-food industry adapt to new challenges and opportunities and support innovative ways of doing business.

As a result of an agreement between Agriculture and Agri-Food Canada, and the Prince Edward Island ADAPT Council, the Council administers P.E.I.'s portion of the Advancing Canadian Agriculture and Agri-food (ACAAF) Fund.

ACAAF Program Goals:

The ACAA program is intended to advance Canadian agriculture and agri-food by:

- Expanding the sector's capacity to respond to current and emerging issues,
- Positioning the sector to capture market opportunities,
- Actively and continuously engaging the sector to contribute to future agriculture and agri-food policy directions,
- Integrating sector-led projects tested and piloted under ACAA into future federal, provincial, or territorial government or industry initiatives.

TO OBTAIN MORE INFORMATION CONTACT:

Phil Ferraro, Executive Director
Prince Edward Island ADAPT Council
The Farm Centre, 420 University Avenue
Charlottetown, Prince Edward Island C1A 7Z5
Tel: 902-368-2005; Fax: 902- 368-2520
Toll Free: 1-877-862-3706
Email: adapt.@pei.aibn.com

FUNDING LEVELS:

Normally industry/organizations may apply for up to a maximum of 70% of eligible costs. Private individuals/firms may apply for up to a maximum of 50% of eligible costs.

In-kind contributions of individuals and/or for-profit firms cannot exceed 25% of total eligible costs.

DURATION OF FUNDING

- ACAA is a five-year program.
- Proposals will be accepted and reviewed on an on-going basis.
- Funding for multi-year projects is available.

ELIGIBLE APPLICANTS

Eligible applicants may include individuals, commodity boards, farm organizations (local and regional), agri-businesses, cooperatives, associations, rural communities and any combination of the above. Provincial and Federal governments/agencies, universities and research institutions are not eligible but may apply as a partner on a project that is initiated by an eligible applicant.

ELIGIBLE COSTS

For projects which demonstrate significant benefits to the sector, eligible costs may include project salaries, wages, services, materials, equipment and associated costs required to undertake and complete the project. Contributions to capital costs normally may not exceed 10% of the total budget.

APPLICATION PROCESS

- Hard copies of applications can either be picked-up at the ADAPT office or mailed on request. Electronic copies can be e-mailed or downloaded from the PEI Agriculture and Forestry Information web site: <http://www.gov.pe.ca/af/agweb/programs.php3>.
- It is advisable to contact ADAPT for information and guidance in developing a proposal prior to submitting an application. This will help to reduce the chance of extending the review process if further information is required.
- Completed applications must be submitted on or before the last day of each month for review the following month (with the exception of May and October when applications are not reviewed).
- Expenses incurred prior to submission of the application are not eligible for assistance.
- A non-refundable fee of \$50 is required with each application.
- Submissions may be reviewed by third party, advisory or technical review committees.

Applicants must:

- Share any information and knowledge gained as a result of the funding,
- Demonstrate that the proposal is viable and identify all funding sources.

Proposals must:

- Demonstrate how results will be shared broadly, including timing of information dissemination and proposed information-sharing plans;
- Support approaches that advance the Agriculture Policy Framework, but do not duplicate current programming.
- Be consistent with overall federal government policy directions, such as employment growth, fiscal restraint and sustainable development.
- Be in accordance with applicable federal acts, regulations and environmental directives, and within the mandate of AAFC.
- Avoid duplication with other federal or provincial programs.
- Lead to long-term self-sufficiency and provide greater benefits to industry and the public.

Additional Criteria:

- Funds cannot be used to support basic research or as direct income support.
- Funds should not support normal commercial expansion.
- This program is not intended to support on-going activities, regular meeting or AGM's.
- Capital expenditures should be limited to the amount of the asset expended during the life of the project and not normally exceed 10% of the budget.
- Funds should be aimed at identified emerging issues.
- Priority is to be given to projects with industry involvement through direct or in-kind support.
- Priority is to be given to projects involving partnerships and alliances.

Collaboration

Collaboration is the key to the success of the ACAAF program. Applicants are encouraged to consider all regions, across Canada, which could benefit from participating in the proposed project activities and results.

PILLAR I:
Industry-Led Solutions to Emerging Issues

Challenges and opportunities facing the sector are changing and evolving. Pillar I: 'Emerging Issues Program,' is intended to serve as an incubator for industry-led projects that advance new ideas and approaches to current and emerging issues.

Types of projects funded under Pillar I

- Testing and development of new ideas to sustainable production,
- Development of new value-added products and processes,
- Projects that compliment and/or crosscut elements of the Agricultural Policy Framework (APF): Environment, Food Safety and Quality, Science and Innovation, and Renewal,
- Applied research (research is needed to define a solution) on an emerging issue recognized as a sector need/priority.

PILLAR II:
Capturing Market Opportunities by Advancing Research Results

A key challenge in the food system value chain is to seize opportunities by making research more readily transferable into the marketplace to generate economic growth. ACAAF intends to help create market opportunities within the agriculture and agri-food sector by supporting the transfer of research results generated from governments, industry, and educational institutions. Ultimately, this program will help to promote business growth through the commercialization of research results.

Types of projects funded under Pillar II

- Technical analysis and feasibility studies.
- Market assessments and development.
- Economic feasibility studies.
- Engineering and product prototypes.
- Strategic business and marketing plans.

PILLAR III:
Sharing Information to Advance the Sector

ACAAF, seeks to actively and continuously support projects and activities that strengthen the agriculture and agri-food sector's ability to participate in the policy dialogue to shape the future of the sector and to enhance its ability to take advantage of both immediate and emerging opportunities.

Given the increasing interdependencies between the agriculture and agri-food sector and other sectors (e.g. health, environment, and transportation) this program also seeks to broaden the dialogue with these sectors.

Examples of projects might include but are not limited to:

- Projects and activities that will assist the industry to participate in policy dialogue.
- Projects that collect, analyze and share information throughout the sector thereby assisting to pro-actively develop responses.
- Projects that assist with the dissemination of information with other sectors (e.g. health, environment, transportation, etc.) in order to broaden the understanding of emerging issues and opportunities.