CDA VALUES

Expertise Teamwork Innovation **Adaptability Professionalism Excellence Engagement**



The CDA STRATEGY MAP



Version 1.1 - 11 Jul 05

MISSION

To champion lifelong learning and Canadian Forces professional development in support of the Defence mission.

CORE STRATEGY

As a champion of learning, the Canadian Defence Academy will transform, promote, integrate and deliver common professional development, effectively and efficiently, to progressively develop members of the Canadian Forces to enhance military capabilities and contribute to the success of defence missions.

VISION

A world leader in the fields of military professionalism. leadership, professional development and learning strategies.

Stakeholder Value -**Outcomes**

(If successful, what will be the value to the Stakeholders?) Stakeholders:

- MND / EAB
- CDS / PDC
- ADM (HR-Mil)
- Force Generators
- Force Employers

Client-Focus -Objectives

(To best meet the needs of the clients, what must CDA deliver?)

Clients:

- Members of the CF

Internal Processes -

Objectives (To satisfy the needs of the constituents, at which

Professional Development - A Force Multiplier

> **Excellence in Military Professionalism** and Leadership

Progressive Development of Leaders and Managers Career-long Military **Professional** Development

Professional Development -

A Force Multiplier

Coherent, Integrated **Defence Learning Architecture**

Optimal Resources for Efficient **Professional** Development

World Leader in Professional Development

Be a Recognized Centre of Excellence for Military **Professionalism**

Develop **Innovative Learning Strategies**

Deliver a Coherent Suite of **PD Programmes** and Services

Manage **PD Programmes** and Services **Efficiently**

Manage Mutually **Beneficial Strategic Partnerships**

processes must CDA excel?)

Manage CDA Business

Manage Knowledge

Promote Innovative Improvement

Lead the CDA Workforce

Manage CDA Strategically

Lead **Transformation**

Learning & Growth -Objectives

(What must CDA do to progressively learn and improve so that it may be better able to meet constituent and stakeholder expectations and achieve the vision?)

Progressive Improvement of CDA

Generate Knowledge via Research and Individual Learning

Provide Pervasive. Effective. Information Management

Foster Motivated. Innovative. Learning **Experts**

Provide Quality Learning and Work **Environments**