

MARCH 21 INTERNATIONAL DAY
FOR THE ELIMINATION OF RACIAL DISCRIMINATION

RACISM STOP IT!

NATIONAL VIDEO
COMPETITION

00:01:06

00:04:36



For more information

1-888-77MULTI / 1-888-776-8584

www.march21.gc.ca

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RACISM STOP IT!

National Video Competition



CRITERIA

**POSTMARK YOUR VIDEO NO
LATER THAN JANUARY 16, 2007.**

- ▶ There are two age categories: 12–15 and 16–18. Five winning videos will be selected from each.
- ▶ All entries must be submitted on Mini-DV tape, DVD or VHS tape.
- ▶ A production team can consist of up to five people but your video may feature as many people as you like. You and your team can get help, but your video must be your own creative effort.
- ▶ At the end of your video, each team member must state his/her name, address and telephone number.
- ▶ Identify your video by applying a contact name (Team Rep), address, phone number and language of submission (English or French) on the videotape itself.
- ▶ If you have taped several takes, cue it up to the take you want to be judged.
- ▶ Your video submission can be in English or French.
- ▶ Keep a copy of your video for yourself – entries will not be returned.

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Submissions must be sent to:

RACISM. STOP IT!

c/o gordongroup
334 Churchill Ave. N.
Ottawa, ON K1Z 5B9

Your video will be judged by a jury of professionals based on:

- 1 Effectiveness and creativity in the communication of the *Racism. Stop It!* message.
- 2 Production quality—even if your idea is brilliant, no television station participating in this initiative will be able to use it for public broadcast if your images or sound are unclear.
- 3 Sticking to the rules. Your video must:* (a) be between 60 and 90 seconds in length; (b) be submitted on one VHS, DVD or mini-DV tape per entry; (c) be accompanied by one entry form, which also includes a parent or guardian signature PER PARTICIPANT; (d) not contain any images not created by the entrants (such as pictures, photographs, stock film or images from the internet), which will not be considered for the Competition without a letter of permission from the person having rights in the work(s) used. If you are using stock photography or film that belongs to your school, remember to include the name of the photographer and/or stock film library in the credits; and (e) use only original music in your video (i.e. music you and your team composed).

All videotape entries become the property of the Department of Canadian Heritage, including all intellectual property rights, and will not be returned. It should be understood that this involves that the Department of Canadian Heritage will have the right to use all videotape images they receive as they see fit and allow any television station participating in this initiative to edit, reproduce and broadcast any and all video submissions or portions thereof. The contest closes January 16, 2007.

No responsibility will be taken for entries that are incomplete, damaged, misdirected or delayed. To enter and be eligible to win, a person must be under 19 years of age as of March 21, 2007, a permanent resident or citizen of Canada who has the consent of his/her parent/guardian (if he or she has not reached the age of majority) and who is not an employee of, a member of the immediate family of, or domiciled with an employee of any television station participating in this initiative, sponsors and partners associated with this competition, the Department of Canadian Heritage, and their advertising and promotional agencies. This contest is subject to all applicable federal, provincial and municipal laws. Prizes are subject to change without notification and must be accepted as awarded. No substitutions will be made, transfer permitted or refunds allowed, cash or otherwise. All entrants shall submit a signed Statement of Release of Liability and Publicity and Release of moral rights attaching to the work(s) which is part of this entry form, with their video entry, to be signed by their parent or legal guardian if they have not reached the age of majority, before receiving their prize. By entering, contestants agree to abide by the contest rules and the decisions of the contest organizers, which are final, and to the use of their name, and photograph for publicity purposes by the Department of Canadian Heritage, and any television station participating in this initiative without further compensation. Any personal information collected for the purposes of the competition will only be used or disclosed in accordance with the Privacy Act of Canada by Canadian Heritage and/or its contracted agencies. In providing such information, participants or their parent/guardian do consent to the use of such information as indicated. The parent or the legal guardian will become responsible for all aspects of awarding of prizes if the winner has not reached the age of majority. The odds of being selected will depend on the total number of eligible entries received.

**Please ensure you read the criteria. Your application will be deemed ineligible if all the requirements are not met.*



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RACISM. STOP IT!

NATIONAL VIDEO COMPETITION ENTRY FORM



Please complete this form (photocopies can be used). This entry form must be sent along with your videotape before January 16, 2007. **Please print clearly.**

All information on this entry form is mandatory and your video may be disqualified if all fields are not completed

INFORMATION ABOUT YOUR TEAM (maximum of five participants per team)

ENTRANT'S NAME (TEAM REP)	FIRST	LAST
HOME ADDRESS		
CITY	PROVINCE	POSTAL CODE
TELEPHONE		
AGE*	GENDER	
STUDENT/PARENT/GUARDIAN SIGNATURE*		DATE

TEAM MEMBER 2	FIRST	LAST
HOME ADDRESS		
CITY	PROVINCE	POSTAL CODE
TELEPHONE		
AGE*	GENDER	
STUDENT/PARENT/GUARDIAN SIGNATURE*		DATE

TEAM MEMBER 3	FIRST	LAST
HOME ADDRESS		
CITY	PROVINCE	POSTAL CODE
TELEPHONE		
AGE*	GENDER	
STUDENT/PARENT/GUARDIAN SIGNATURE*		DATE

TEAM MEMBER 4	FIRST	LAST
HOME ADDRESS		
CITY	PROVINCE	POSTAL CODE
TELEPHONE		
AGE*	GENDER	
STUDENT/PARENT/GUARDIAN SIGNATURE*		DATE

TEAM MEMBER 5	FIRST	LAST
HOME ADDRESS		
CITY	PROVINCE	POSTAL CODE
TELEPHONE		
AGE*	GENDER	
STUDENT/PARENT/GUARDIAN SIGNATURE*		DATE

DECLARATION AND RELEASE

I, (as identified above), by his/her parent or legal guardian (if entrant has not reached the age of majority) declare the following:

1. That I understand that all videotape entries become the property of the Department of Canadian Heritage, including all intellectual property rights, and I hereby waive all moral rights attaching to the work. I understand that the Department of Canadian Heritage will have the right to use all videotape images they receive as they see fit and allow any television station participating in this initiative to edit, reproduce and broadcast any and all video submissions or portions thereof.
2. I consent to the use in any form of media, and in connection with the contest, of my name and/or photograph including my likeness as it appears in the photograph.
3. In the event that I win a prize, I agree to accept the prize as offered, and its receipt by me shall fully discharge any television station participating in this initiative, sponsors and partners associated with this competition, Her Majesty the Queen in right of Canada, Department of Canadian Heritage, and their advertising and promotional agencies, and any of their employees or agents from all claims, demands, damages, actions, or causes of actions, which I, my heirs, executors or administrators may have against them or any of them in relation to the prize or the contest.

GENERAL INFORMATION

Title of video:

Where did you learn about this competition?

Please attach a typed list of all entrants as you would like the names to appear on their participant certificates. (Please check spelling carefully. Thanks.)

For more information and to order RACISM. STOP IT! materials:

1-888-77MULTI / 1-888-776-8584
www.march21.gc.ca

**Entrants (or their parents or legal guardians if they have not reached the age of majority) warrant by their signature that they have read and understand the Declaration and Release.*