

**TABLE 9: Details on Transfer Payments Programs (TPPs) for the
Department of Canadian Heritage**

**INTERNATIONAL AND INTEGOVERNMENTAL AFFAIRS
AND SPORT SECTOR**

All these transfer payments programs are voted, which means that each year the Parliament of Canada votes annual Appropriation Act or Acts to grant expenditure authority to the Crown for the departments and agencies. This spending authorization lapses at year-end.

1) Name of Transfer Payment Program: Athlete Assistance Program	
2) Start Date: 1999-00	3) End Date: 2010-11
4) Description: The Athlete Assistance Program (AAP) is aimed at enhancing the Canadian high performance sport system. The AAP assists international calibre athletes with their training and competition needs, through the provision of a living and training allowance and, where applicable, tuition expenses.	
5) Strategic Outcome: Canadians express and share their diverse cultural experiences with each other and the world.	
6) Results Achieved:	
<p>In 2005-06, Sport Canada was able to support the training and competition needs of world-class athletes. Sport Canada provided direct support to athletes. Results for 2004-05 are provided in brackets.</p> <p>A total of 1 755 (1 542 in 2004-05) athletes were approved for carding through the AAP; A total of 522 (499 in 2004-05) athletes received tuition support through the AAP; and A total of 138 (121 in 2004-05) formerly carded athletes received deferred tuition support through the Program.</p> <p>The identified ultimate outcome of the support provided by Sport Canada is measured in the performances by Canadian athletes or teams at Olympic Games, Paralympic Games and World Championships:</p> <p>(2002 Winter Olympic Games results in parentheses) 2006 Winter Olympic Games, Canada was placed third in the medal count with: 24 (17) Medals, 33 (29) finished between 4th and 8th, 47 (35) finished between 9th and 16th.</p> <p>(2002 Winter Paralympic Games results in parentheses) 2006 Winter Paralympic Games, Canada was the only country to win medals in all four sports, with Gold in Hockey, Curling, Nordic and Alpine. The Canada win: 13 (15) Medals, 8 (17) finished between 4th and 8th, 3 (6) finished between 9th and 16th.</p> <p>(2004 World Championships (Summer and Winter) in parentheses) 2005 World Championships (Summer and Winter): 49 (26) Medals, 69 (26) finished between 4th and 8th, 124 (39) finished between 9th and 16th</p>	

Please note that 2005 was a non-Olympic year - therefore, many more Canadians competed in World Championships (as compared to the Olympic year of 2004) this largely explains why there are so many more Canadian World Championship results in 2005, compared with 2004.

Source: Sport Canada, Sport Database July 2006

Millions of \$	7) Actual Spending 2003-04	8) Actual Spending 2004-05	9) Planned Spending 2005-06	10) Total Authorities 2005-06	11) Actual Spending 2005-06	12) Variance(s) Between 9 and 11
Business Line (BL) : Canadian Identity						
Total Grants	15.2	19.8				
Total Contributions	0.0	0.0				
Total Business Line (PCH)	510.5	628.6				
Program Activity (PA) : Creation of Canadian Content and Performance Excellence						
Total Grants			32.2	24.9	24.8	7.4
Total Contributions			0.0	0.0	0.0	0.0
Total Program Activity (PCH)			402.1	301.0	300.8	101.3
Total TPP (PCH)	869.6	997.9	1,145.6	1,019.1	1,015.7	129.9

13) Comment(s) on Variance(s):

About \$2.1M was released to PCH during the year. The balance of \$0.1M lapsed after being retained in case of last minute grant requirements. \$5.2M was erroneously included in the Planned Spending (column 9) and will be addressed by Finance Branch.

14) Significant Audit and Evaluation Findings and URL (s) to Last Audit and / or Evaluation:

The 2003 evaluation indicated that there has been improvement in Canadian athletes' performance over time but that it was difficult to attribute improved athlete performance uniquely to AAP assistance. Consequently, Sport Canada developed an Umbrella Results-based Management and Accountability Framework for its three grant and contribution programs that support sport development.

URL to last evaluation

In English: http://www.pch.gc.ca/progs/em-cr/eval/2003/2003_07/index_e.cfm?nav=0

1) Name of Transfer Payment Program: Hosting Program						
2) Start Date: 1999-00			3) End Date: 2010-11			
4) Description: The Hosting Program is a key instrument in the Government of Canada's overall approach to enhancing sport development in Canada and implementing the Canadian Sport Policy (http://www.pch.gc.ca/progs/sc/pol/pcs-csp/index_e.cfm) by assisting sport organizations or organizing committees to host international sport events or the Canada Games in Canada.						
5) Strategic Outcome(s): Canadians express and share their diverse cultural experiences with each other and the world.						
6) Results Achieved:						
<p>In 2005-06, Sport Canada was able to financially support 50 sport events (43 in 2004-05), and facilitated the transfer of operational knowledge and expertise to the organizations bidding for and hosting these events. Furthermore, through this support, the program was able to improve sport development, by providing opportunities for over 6 700 Canadian athletes (5 770 in 2004-05), 1150 Canadian officials and coaches (N/A in 2004-05) and 700 Canadian volunteers (N/A in 2004-05) to gain experiences at these events.</p> <p>NB. This is the first year that Sport Canada collected some of this data.</p>						
Millions of \$	7) Actual Spending 2003-04	8) Actual Spending 2004-05	9) Planned Spending 2005-06	10) Total Authorities 2005-06	11) Actual Spending 2005-06	12) Variance(s) Between 9 and 11
Business Line (BL): Canadian Identity						
Total Grants	0.0	0.0				
Total Contributions	29.7	25.3				
Total Business Line (PCH)	510.5	628.6				
Program Activity (PA): Creation of Canadian Content and Performance Excellence						
Total Grants			0.0	0.0	0.0	0.0
Total Contributions			126.5	17.7	17.7	108.8
Total Program Activity (PCH)			402.1	301.0	300.8	101.3

Program Activity (PA): Sustainability of Cultural Expression and Participation						
Total Grants			0.0	0.0	0.0	0.0
Total Contributions			0.0	33.9	33.9	(33.9)
Total Program Activity (PCH)			94.0	109.2	108.7	(14.7)
Total TPP (PCH)	869.6	997.9	1,145.6	1,019.1	1,015.7	129.9

13) Comment(s) on Variance(s):

The planned spending of \$126.5 includes \$107.3M identified for spending associated with the Vancouver 2010 Olympic and Paralympic Games. During the 2005-06 fiscal year, the Vancouver 2010 Secretariat became included in the program activity *Sustainability of Cultural Expression and Participation*. Within this activity, there was a large reprofile of funds into 2006-2007 for \$69M pertaining to the Vancouver 2010 Olympic and Paralympic Games and the delays in construction.

14) Significant Audit and Evaluation Findings and URL (s) to Last Audit and / or Evaluation:

The 2004 evaluation of the Hosting Program noted that, in general, the Program is having an impact and has achieved some of the expected results, defined broadly. A noted observation was that in addition to financial support there is an opportunity to provide additional support for hosting (such as expertise, personnel, etc.).

The Fiscal 2005 Audit covered funding decisions for the 2002-2003 and 2003-2004 fiscal years. The overall conclusions of the audit were positive and supportive of the Hosting Program. Specifically, the audit confirmed the need to secure ongoing funding to adequately deliver the Program, a key element of the proposed Strategic Hosting Framework that is currently in early stages of implementation. The audit also recommended that improvements to formal and documented processes be implemented to support management decisions.

Many of the recommended areas of improvement have already been acted on over the past year, including the implementation of the Audit of Recipients Cycle as a control/monitoring mechanism.

URL to last evaluation:

http://www.pch.gc.ca/progs/em-cr/eval/2004/2004_02/index_e.cfm?nav=0

URL to last Audit:

http://www.pch.gc.ca/progs/em-cr/verif/2005/2005_06/index_e.cfm

1) Name of Transfer Payment Program: Sport Support Program						
2) Start Date: 2001-02			3) End Date: 2010-11			
4) Description: The Sport Support Program (SSP) is the Government of Canada's primary funding vehicle for initiatives associated with the Canadian Sport Policy (http://www.pch.gc.ca/progs/sc/pol/pes-csp/index_e.cfm) supporting programming aimed at developing athletes and coaches at the highest international levels and increasing the proportion of Canadians from all segments of society involved in sport. This funding is provided to National Sport Organizations (NSOs), Multisport Service Organizations (MSOs), provincial/territorial governments, universities, foundations and non-government organizations in support of their programming that supports the goals of the Canadian Sport Policy.						
5) Strategic Outcome(s): Canadians express and share their diverse cultural experiences with each other and the world.						
6) Results Achieved:						
In 2005-06, Sport Canada supported NSOs, MSOs and Canadian Sport Centres to advance a range of objectives in sport, including leadership development, promoting ethics, enhancing participation and increasing capacity. Initiatives provided support for the National Coaching Certification Program (NCCP), where 311 256 coaches received training in this first full year of the revised program's availability. As well, NSOs began the initial stages of developing and integrating a sport-specific Long Term Athlete Development model into their sport programs. Furthermore, 225 000 youths (150 000 in 2004-05) were reached through this program's Sport Participation Development initiative. NB. This is the first year that some of this data was collected.						
Millions of \$	7) Actual Spending 2003-04	8) Actual Spending 2004-05	9) Planned Spending 2005-06	10) Total Authorities 2005-06	11) Actual Spending 2005-06	12) Variance(s) Between 9 and 11
Business Line (BL): Canadian Identity						
Total Grants	0.0	0.0				
Total Contributions	56.7	83.3				
Total Business Line (PCH)	510.5	628.6				
Program Activity (PA): Creation of Canadian Content and Performance Excellence						
Total Grants			0.0	0.0	0.0	0.0
Total Contributions			82.2	91.7	91.7	(9.5)
Total Program			402.1	301.0	300.8	101.3

Activity (PCH)						
Program Activity (PA): Sustainability of Cultural Expression and Participation						
Total Grants			0.0	0.0	0.0	0.0
Total Contributions			6.4	1.3	1.3	5.1
Total Program Activity (PCH)			94.0	109.2	108.7	(14.7)
Program Activity (PA): Participation in Community and Civic Life						
Total Grants			0.0	0.0	0.0	0.0
Total Contributions			13.8	0.0	0.0	13.8
Total Program Activity (PCH)			139.5	110.3	107.9	31.6
Total TPP (PCH)	869.6	997.9	1,145.6	1,019.1	1,015.7	129.9

13) Comment(s) on Variance(s):

Sport Canada did not have confirmation of full reference levels until later in the year. The \$13.8M planned spending for *Participation in Community and Civic Life* was incorporated into the \$91.7M (Column 10) total authorities for the *Creation of Canadian Content and Performance Excellence*.

The expenses included in Sport Support in 2005-06 in the program activity *Sustainability of Cultural Expression and Participation* include \$949,071 for WADA and \$375,000 for the Commonwealth Games. The planned number of \$6.4M includes \$0.4M from Main Estimates and the \$6.0M identified in the RPP (Vancouver 2010 budget 2005 announcement).

14) Significant Audit and Evaluation Findings and URL (s) to Last Audit and / or Evaluation:

The 2002 evaluation of the SSP noted that the Program is achieving its intended impacts and outcomes. Overall, the evaluation indicated that the Program has contributed, at least to some extent, to Sport Canada objectives relating to: high performance, sport system development, and access and equity.

A formative evaluation of the Participation elements of the SSP was conducted during 2005-06 to address issues related to implementation, design and delivery, and progress towards outcomes. The evaluation highlights multi-year agreements, opportunities for partnership and leveraging as strengths for the participation elements.

The evaluation also found opportunities for improving the delivery of sport participation initiatives and for improving communications during the implementation and reporting

stages of projects. As well, the findings highlighted the importance of implementing a performance measurement strategy and an evaluation strategy for the participation elements. Sport Canada is addressing these recommendations and, in some cases, improvements are already underway.

URL to last evaluation (in two parts)

http://www.pch.gc.ca/progs/em-cr/eval/2002/2002_09/index_e.cfm?nav=0

http://www.pch.gc.ca/progs/em-cr/eval/2002/2002_10/index_e.cfm?nav=0

1) Name of Transfer Payment Program: TV5 Program	
2) Start Date: 1990-91	3) End Date: 2007-08
4) Description: Contribute to the international showcasing of French-language Canadian television programs by participating in TV5 Monde, and offer Canadians a glimpse of the international Francophonie by participating in TV5 Québec-Canada.	
5) Strategic Outcome: Canadians express and share their diverse cultural experiences with each other and the world.	
6) Results Achieved:	
<p>The two TV5 operators surpassed their goal for 2005-06, which was to maintain their audience and network distribution.</p> <p><i>Performance measurements:</i></p> <p><u>TV5 Monde</u> Between the calendar years 2004 and 2005, the audience rose from 158 million households to 160 million. Visits to the Internet site also increased sharply—by 250%—with more than 2.2 million hits. The percentage of Canadian programs broadcast increased appreciably, climbing from between 5.0% and 6.2% to between 5.0% and 6.7% depending on the area. Moreover, the diversity of the productions featured on the various TV5 Monde networks improved.</p> <p>This success is related, in large part, to the larger volume of programs made available to TV5 Monde and to the awareness activities undertaken, targeting independent Canadian Francophone producers.</p> <p><u>TV5 Quebec Canada</u> Between the calendar years 2004 and 2005, the market share increased by 37%, rising from 1.1% to 1.3% during prime time.</p> <p>The number of subscribers in Quebec rose by 3.9% between August 2004 and 2005, and by 0.2% outside of Quebec.</p> <p>Programs were broadcast from all partners, broken down as follows: 15% Canadian programs (in accordance with the terms and condition of its Canadian licence), 55% French programs, 14% TV5 Monde, 7% Belgian programs, 7% Swiss programs, and 3% African programs.</p> <p>The Web site's number of visitors grew by 50%.</p>	

Millions of \$	7) Actual Spending 2003-04	8) Actual Spending 2004-05	9) Planned Spending 2005-06	10) Total Authorities 2005-06	11) Actual Spending 2005-06	12) Variance(s) Between 9 and 11
Business Line (BL) : Cultural Development and Heritage						
Total Grants	0.0	0.9				
Total Contributions	5.8	5.3				
Total Business Line (PCH)	359.1	367.4				
Program Activity (PA) : Sustainability of Cultural Expression and Participation						
Total Grants			4.7	4.2	4.2	0.5
Total Contributions			2.1	2.6	2.6	(0.5)
Total Program Activity (PCH)			94.0	109.2	108.7	(14.7)
Total TPP (PCH)	869.6	997.9	1,145.6	1,019.1	1,015.7	129.9

13) Comment(s) on Variance(s):

Grants provided to TV5 QC are paid in Euros. Exchange-rate fluctuations generated \$0.5 million, which was reinvested in TV5 Québec Canada for special projects.

14) Significant Audit and Evaluation Findings and URL (s) to Last Audit and / or Evaluation:

http://www.pch.gc.ca/progs/em-cr/eval/2002/2002_14/index_e.cfm