



Canada-France Agreement

on Museum Co-operation and Exchanges



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Overview

The Agreement intends to create and develop special, lasting ties between museum officials and professionals in Canada and France Signed on November 26, 1990 by the Government of Canada and the Government of the French Republic, the Canada-France Agreement on Museum Co-operation and Exchanges broadens the 1965 Cultural Agreement.

The Agreement intends to create and develop special, lasting ties between museum officials and professionals in Canada and France in a mutual quest for excellence.

The Agreement therefore serves as a framework for museum exchanges, and encompasses all facets of museology.

In particular, the Agreement supports exchanges between museums in the two countries and fosters joint networking initiatives. With its two official languages, Canada can play a pivotal role by encouraging museums from all provinces and territories to participate in the Agreement.



Administration

Proposed projects must be developed in collaboration with one of the advisors responsible for the Agreement Program from the Department of Canadian Heritage.

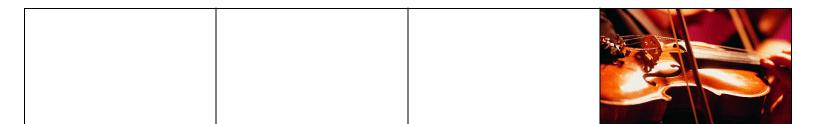
In Canada, the Quebec Regional Office of the Department of Canadian Heritage in Montreal is responsible for managing the Canadian component of the Canada-France Agreement. The Heritage Policy and Research Directorate in Canada's National Capital Region works closely with the Quebec Regional Office in implementing this international agreement.

Proposed projects must be developed in collaboration with one of the advisors responsible for the Agreement Program from the Department of Canadian Heritage. Proposals are submitted to advisory committees in Canada and France for approval.

In Canada, an advisory committee, made up of Canadian Heritage personnel and museum representatives from each region, examines applications. The committee recommendations are then submitted for approval to the Canadian co-chair of the Agreement.

In France, the advisory committee is made up of representatives of the Ministry of Culture and Communication, the Ministry of Education, Research and Technology, and the ICOM-France section of the International Council of Museums.

Canada and France must agree on joint proposals.



Eligibility criteria

The following organizations are eligible under the Canada-France Agreement:

- Museums established as non-profit corporations that are open to the public and maintain collection management and conservation policies and organizational plans;
- institutions of higher learning offering courses in museology or related disciplines;
- institutes, museum associations and non-profit research centres specializing in one or more disciplines of museology;
- individuals who are members of the staff or who are involved in an eligible organization and are duly authorized by the institution.



Nature of projects

Exchanges

Exchanges Exchanges promote the establishment of special, lasting ties between Canadian and French museums. They may focus on exchanges involving staff, information and property, and on the creation of joint initiatives.

Expertise

Expertise Specialists may be invited as consultants or advisors to a museum in either country.

New technologies

New technologies The Agreement particularly encourages projects related to new technologies, either through virtual exhibitions or the pooling of expertise, especially as it relates to the digitization of collections and the marketing of multimedia products.

Joint initiatives

Joint initiatives Canadian and French museums may jointly develop initiatives or strategies for collaboration with countries that are not signatories to the Agreement. Projects involving the museums of Canada, France and any other country are also welcome.

Exhibitions, symposia and seminars

Exhibitions, symposiaand seminarsThe Agreement funds exchanges in preparation for these activities. However, the organization of exhibitions, symposia and seminars is not considered a priority at this time.

Research

Research The Agreement aims to raise the profile of key issues in museology by encouraging exchanges and in-depth discussions between Canadian and French museums. Financial support is also available for research in the archives or collections of museums in both countries.



Submission of applications

Applications must provide the following information.

Description

Describe the project and its objectives as well as the activities necessary to attain the objectives. Describe the project and its objectives as well as the activities planned to attain the objectives. Demonstrate the institution's ability to successfully carry out the project and describe the anticipated benefits to the museum community and the public.

Partners

Indicate where the project will take place, the partners involved in it and the participating institutions. Letters confirming each organization's commitment must be attached to the application.

Indicate confirmed contact persons (supporting letters) and contacts that have yet to be made.

Implementation plan

Prepare a plan and a timetable for implementing the project, including main tasks or necessary activities as well as the expected date of completion of each task or key phase of the project.

Evaluation strategy

Briefly describe the project's evaluation strategy by target clientele. Also indicate if the project attains the long-term organizational objectives of the institutions concerned.

Applicant profile

Museums Briefly describe the institution, with particular emphasis on: administration and management; visitors; program profile; collections; care and management of collections; general staffing structure, roles and responsibilities; financial situation; and prospect for the development of the project from the standpoint of networks, dissemination, and impact on and spinoff in respect of the surrounding community and the public. Attach the curriculum vitae of key participants.

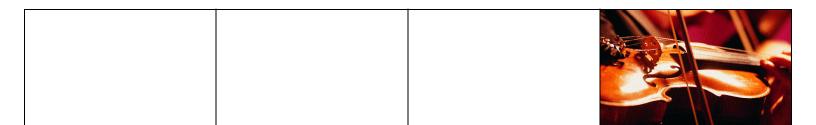
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The deadline for
submitting projects is
February 1st.Related institutionsBriefly describe the organization, with particular emphasis
on: administration and management; recipients of services;
role in relation to the museum community; general staffing
structure; financial situation; and long-term plans. Attach
the curriculum vitae of key participants.IndividualsSubmit a curriculum vitae indicating the applicant's
training and work experience in the field of museology.DeadlineThe deadline for submitting projects is February 1st.

Budget forecast

Submit a detailed budget including direct expenses and sources of funding. Submit a detailed budget including direct expenses and sources of funding. Indicate clearly the anticipated support from Canadian Heritage, and support from other federal departments, governments, the private sector and the applicant.

To clearly establish the breakdown of costs between Canada and France, it is very important to accurately list locations to be visited, project timetable, and anticipated arrival and departure dates.



Current priorities

Focus on collaboration or networking.

Current priorities are indicated below:

- applications from museums that focus on collaboration or networking;
- requests for funding of joint productions that foster broader mutual understanding;
- applications in the field of new technologies;
- projects that meet at least one of the basic objectives of the Agreement, either by allowing museums to collaborate advantageously, by reaching a target clientele, or by fostering reflection on key issues;
- museum institutions from different regions throughout Canada, and that form part of a network consortium, and are interested in collaborating with museums in France.

Reimbursements

Travel expenses

Travel and living expenses are reimbursed according to established directives. The cost of airline tickets of beneficiaries under the Agreement is assumed by their country of origin. Governmental institutions cover travel costs. Other organizations, such as private, community and other museums, are funded through the Agreement's budget.

Internal travel costs are paid by the host country.

Living expenses

The host country covers per diems normally given to public servants in each country.

In Canada, a lump sum is given for hotel expenses (reimbursed upon submission of supporting documents) and for meals and living expenses.



Public Acknowledgment

Recognition of government assistance increases public awareness of the social and economic benefits of programs such as the Agreement. Organizations that receive financial assistance under the Canada-France Agreement on Museum Co-operation and Exchanges must explicitly acknowledge the source of the support. In accepting support from Canadian Heritage, the institutions must publicly acknowledge government assistance. They will be provided with appropriate guidelines. Recognition of government assistance shows Canadians how and where public funds are being spent, and increases public awareness of the social and economic benefits of programs such as the Agreement.

Information

To obtain additional information on the Canada-France Agreement, please contact:

Canada-France Agreement on Museum Co-operation and Exchanges Cultural Development and Heritage Branch Quebec Region Canadian Heritage Guy-Favreau Complex 200 René-Lévesque Boulevard West West Tower, 6th Floor Montreal, Quebec - Canada H2Z 1X4

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