



ESTIMATES

Canadian Heritage

**2001-2002
Estimates**

Part III – Report on Plans and Priorities

Canada

The Estimates Documents

Each year, the government prepares Estimates in support of its request to Parliament for authority to spend public monies. This request is formalized through the tabling of appropriation bills in Parliament. The Estimates, which are tabled in the House of Commons by the President of the Treasury Board, consist of three parts:

Part I – The Government Expenditure Plan provides an overview of federal spending and summarizes both the relationship of the key elements of the Main Estimates to the Expenditure Plan (as set out in the Budget).

Part II – The Main Estimates directly support the *Appropriation Act*. The Main Estimates identify the spending authorities (votes) and amounts to be included in subsequent appropriation bills. Parliament will be asked to approve these votes to enable the government to proceed with its spending plans. Parts I and II of the Estimates are tabled concurrently on or before 1 March.

Part III – Departmental Expenditure Plans which is divided into two components:

- (1) **Reports on Plans and Priorities (RPPs)** are individual expenditure plans for each department and agency (excluding Crown corporations). These reports provide increased levels of detail on a business line basis and contain information on objectives, initiatives and planned results, including links to related resource requirements over a three-year period. The RPPs also provide details on human resource requirements, major capital projects, grants and contributions, and net program costs. They are tabled in Parliament by the President of the Treasury Board on behalf of the ministers who preside over the departments and agencies identified in Schedules I, I.1 and II of the *Financial Administration Act*. These documents are to be tabled on or before 31 March and referred to committees, which then report back to the House of Commons pursuant to Standing Order 81(4).
- (2) **Departmental Performance Reports (DPRs)** are individual department and agency accounts of accomplishments achieved against planned performance expectations as set out in respective RPPs. These Performance Reports, which cover the most recently completed fiscal year, are tabled in Parliament in the fall by the President of the Treasury Board on behalf of the ministers who preside over the departments and agencies identified in Schedules I, I.1 and II of the *Financial Administration Act*.

The Estimates, along with the Minister of Finance's Budget, reflect the government's annual budget planning and resource allocation priorities. In combination with the subsequent reporting of financial results in the Public Accounts and of accomplishments achieved in Departmental Performance Reports, this material helps Parliament hold the government to account for the allocation and management of public funds.

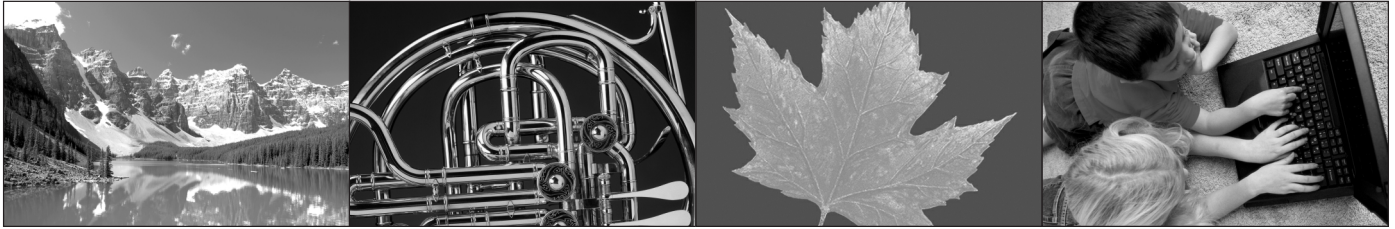
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Canadian Heritage

2001-02 Estimates

A Report on Plans and Priorities

Approved

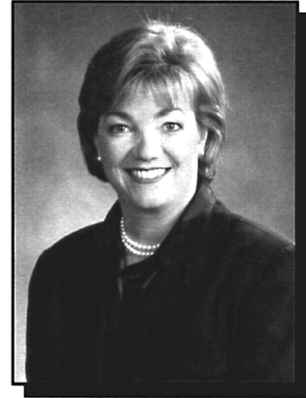
Handwritten signature of Sheila Copps.

Minister of Canadian Heritage

Canada

Minister's Message

In the face of globalization and new and converging technologies, countries throughout the world are increasingly preoccupied with how to preserve and strengthen the bonds of common citizenship and promote cultural diversity domestically and globally. For Canada, these issues are not new, given our dispersed and diverse population and, of course, our proximity to the U.S. We have never taken our cultural space for granted.



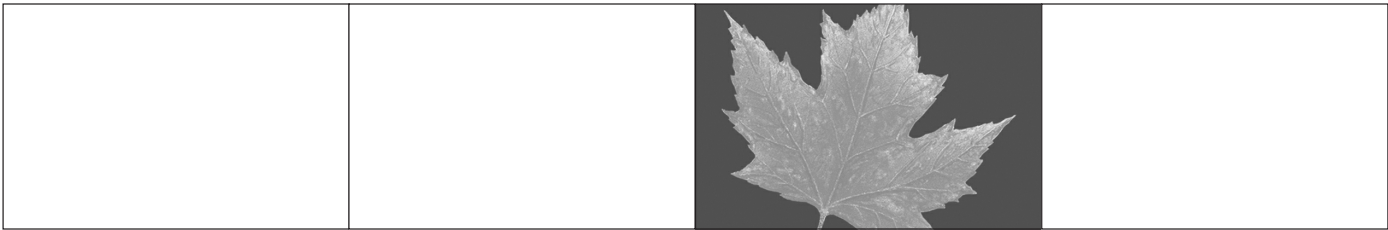
The mission of the Canadian Heritage Portfolio is to address these challenges. To accomplish this, the Department of Canadian Heritage and the eighteen Agencies and Crown corporations in the Portfolio have built a strong and effective mix of policies and programs to ensure that Canadians have access to Canadian stories, Canadian choices and Canadian content, while remaining open to the best the world has to offer. Among these various strategies are subsidies, regulation, professional and technical assistance and outreach activities.

Many of the most significant undertakings of the Canadian Heritage Portfolio, including those of the Department, involve partnerships. These relationships include the provinces and territories, other agencies and departments of the Government of Canada, volunteer groups, professional associations and the business community. But above all, the Portfolio takes quiet pride in playing its role in the success of individual Canadians as artists, as athletes and as citizens fully engaged in the life of their country.

This report highlights the objectives of the Department of Canadian Heritage for the next three years, the initiatives that will enable it to continue fulfilling its mandate and the results it intends to achieve.

A handwritten signature in cursive script that reads "Sheila Copps".

Sheila Copps



Management Representation

Report on Plans and Priorities 2001-2002

I submit, for tabling in Parliament, the 2001-2002 Report on Plans and Priorities (RPP) for the **Department of Canadian Heritage**.

To the best of my knowledge the information:

- Accurately portrays the department's mandate, priorities, strategies and planned results of the organization.
- Is consistent with the disclosure principles contained in the Guidelines for Preparing a Report on Plans and Priorities.
- Is comprehensive and accurate.
- Is based on sound underlying departmental information and management systems.

I am satisfied as to the quality assurance processes and procedures used for the RPP's production.

The Planning and Reporting Accountability Structure (PRAS) on which this document is based has been approved by Treasury Board Ministers and is the basis for accountability for the results achieved with the resources and authorities provided.

Name: 

Date: FEB 28 2001

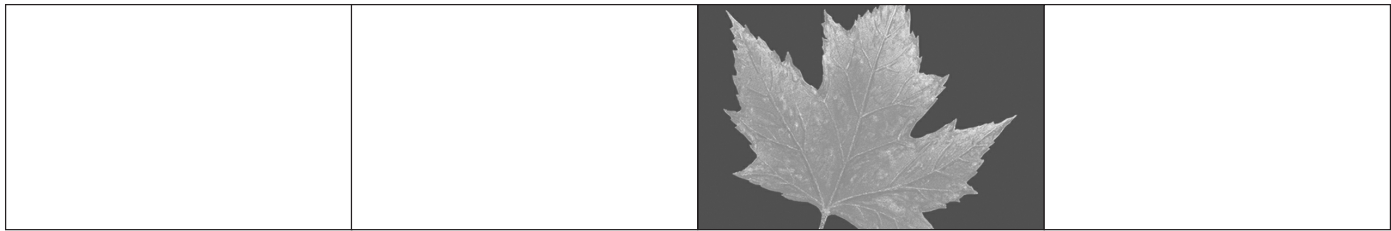
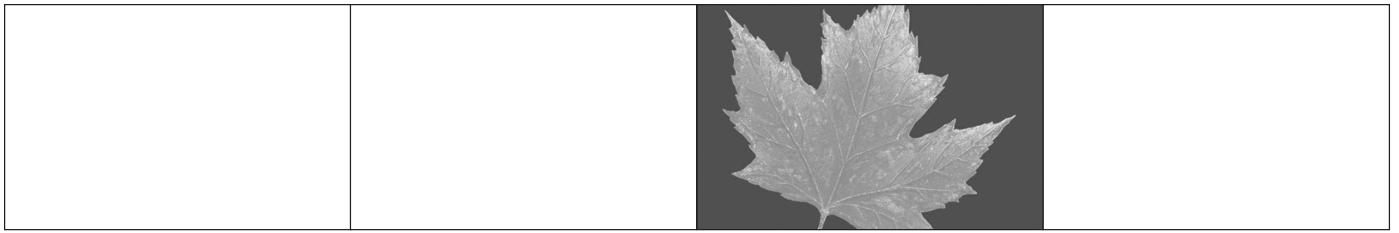


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1. Departmental Overview

Mandate, Roles and Responsibilities

The *Department of Canadian Heritage Act* sets out the role that the Department plays in the cultural life of Canadian society. Specifically, the Minister of Canadian Heritage with the Secretary of State (Multiculturalism and Status of Women) and the Secretary of State (Amateur Sport), supported by the Department, is responsible for policies and programs relating to broadcasting, cultural industries, arts, heritage, official languages, Canadian identity, citizens' participation, youth, multiculturalism and sport. In addition, the Department, through the Canadian Secretariat for the Games of La Francophonie, also provides support to the Minister appointed as Federal Spokesperson for the Games of La Francophonie 2001 and the Secretary of State responsible for La Francophonie.

The Canadian Heritage Portfolio

The Canadian Heritage Portfolio, including the Department and 18 agencies and Crown corporations, plays a central role in supporting cultural activity in Canada. The Portfolio agencies and Crown corporations are among the key Canadian cultural institutions that support artistic expression: creating, promoting, regulating and disseminating Canadian choices to Canadians; preserving and protecting Canada's cultural and natural heritage, and shared history.

The Canadian Heritage Portfolio, which was created in 1993, includes the following:

- the **Department of Canadian Heritage**, including the Canadian Conservation Institute, the Canadian Heritage Information Network, the Canadian Cultural Property Export Review Board;
- **seven departmental agencies**: the Canadian Radio-television and Telecommunications Commission (CRTC) (an independent regulatory agency), the National Archives of Canada, the National Battlefields Commission, the National Film Board of Canada, the National Library of Canada, the Parks Canada Agency and Status of Women Canada; and
- **ten Crown corporations**: the Canada Council for the Arts, the Canada Science and Technology Museum, the Canadian Broadcasting Corporation, the Canadian Film Development Corporation (Telefilm Canada), the Canadian Museum of Civilization, the Canadian Museum of Nature, the Canadian Race Relations Foundation, the National Arts Centre, the National Capital Commission and the National Gallery of Canada.



In addition, the Public Service Commission reports to Parliament through the Minister of Canadian Heritage.

The Department and each departmental agency produce an individual *Report on Plans and Priorities*. The Crown corporations and the Parks Canada Agency prepare corporate plans, the summaries of which are tabled in Parliament or are subject to the accountability requirements of their enabling legislation. The Minister of Canadian Heritage is responsible for ensuring that the major orientations of the agencies within the Portfolio support the Government's goals and priorities. The Minister is also responsible to Parliament for the resources allocated to all organizations in the Portfolio.

Canada is defined by far more than its political boundaries or economic relationships. In these times of rapid change and globalization, it is more important than ever that we know who we are as Canadians and what brings us together.

Speech from
the Throne,
January 2001

A Changing Environment

The cultural industries and arts and heritage organizations have played a critical role in reflecting Canadians to themselves and to the world. They also make an important contribution to the Canadian economy with, for example, total cultural exports being conservatively estimated at \$6.1 billion for 1998, accounting for 16.3 percent of cultural gross domestic product. Along with many countries throughout the world, it is becoming increasingly important for Canada to preserve its cultural distinctiveness and diversity in the face of globalization, the evolution and convergence of information technologies and demographic changes.

The accelerating pace of globalization and the emergence of new technologies are creating both new opportunities and new challenges for Canada. Nowhere is the impact of globalization and new technologies felt more strongly than in arts and culture. Mergers and acquisitions are creating a handful of horizontally and vertically integrated megamedia companies, changing the structure of some cultural sectors. Cultural industries are having to adapt to the digital reality. Digital cameras, e-commerce, superstores, webcasting, and the streaming of music on the Net are transforming our cultural institutions. These new technologies are also changing how Canadians learn, work and communicate. Canada has new opportunities to promote its values and cultural products and services worldwide and to learn and benefit from what the rest of the world has to offer, but also faces new challenges to ensure space for its own diverse voices.

Changing patterns of immigration are transforming Canadian communities, enriching Canada's diversity and pool of talent and skills but also creating new challenges for ensuring social inclusion and solidarity.



Departmental Priorities

The Department of Canadian Heritage will pursue a strategy to provide Canadians with Canadian cultural choices that fully reflect the diversity of the Canadian experience. This strategy will support the Government's commitment to innovation, social inclusion, the preservation of our natural heritage and the enhancement of Canada's voice in the world.

A central priority of the Department will be to promote an inclusive society and a shared sense of citizenship that builds on and values Canada's linguistic duality and cultural diversity, taking into account the unique and distinct character of Quebec culture and the needs and circumstances of official language minority communities across Canada. The Department will promote the values of multiculturalism and remains committed to removing barriers to participation by ethnic communities and visible minorities. It will also give priority to promoting Aboriginal heritage, culture and participation.

The focus of our cultural policies for the future must be on excellence in the creative process, diverse Canadian content, and access to the arts and heritage for all Canadians.

Speech from
the Throne,
January 2001

The following section outlines the specific priorities and results that will be pursued over the planning period, in accordance with the strategic objectives of the Department, as illustrated on page 6.

Diverse Canadian Choices

The Department of Canadian Heritage will concentrate its efforts on providing Canadians with increased access to diverse Canadian cultural content in both official languages in traditional and new media. The Department will support the production and dissemination of diverse Canadian content in a manner that is meaningful and relevant to Canadians and reflective of Canada's linguistic duality and cultural diversity. This will include a strategy to foster the creation and production of new digital content through a New Media Content Initiative, new policy frameworks for the sound recording and book publishing industries, renewing and strengthening the Canadian Television Fund, a new framework for the arts and enhanced heritage preservation activities.

Excellence

The Department will provide Canadians with more opportunities to participate and perform in order to develop their creativity, innovation and talent to the fullest. This will include initiatives such as nurturing the talent of young creators, support for high performance athletes, fostering broad participation in the arts, sport and community, and recognizing Canadian excellence in these areas.



Building Capacity

The Department will provide Canadians with support for a more diverse and sustainable cultural sector, helping cultural industries and arts and heritage organizations make the transition to the new knowledge economy and society. It will also provide Canadians with support for a more inclusive society that respects differences and values the citizenship we all share. This will include initiatives such as fostering sustainable arts and heritage organizations, a new Canadian sport policy and action plan, support for official language minority communities, and support for the participation of Aboriginal and minority communities and organizations throughout Canada.

Connecting Canadians to One Another

The Department will provide Canadians with opportunities to connect with and understand each other and their communities. It will also provide Canadians with a sense of pride in Canada's history, diversity, traditions and accomplishments. This will be achieved through initiatives such as the expansion of exchange programs for young Canadians, and the promotion of Canada's two official languages, its heritage and history.

Connecting Canadians to the World

The Department of Canadian Heritage will provide Canadians with effective promotion of their values and cultural interests around the world and with access to the best the world has to offer. This will include initiatives such as participation in and hosting of international sporting events, the pursuit of a New International Instrument on Cultural Diversity, the activities of the International Network on Cultural Policy and the expansion of export and international market development activities.

In order to achieve these results, the Department will ensure that its employees have the tools and skills necessary to provide Canadians with effective and accountable management of federal policies and services related to the arts, culture, diversity, heritage and sport.

These priorities build on the framework presented in the *2000-2001 Report on Plans and Priorities*. This framework has guided the work of the Department over the last year and has served as the basis for elaborating planning and reporting departmental instruments, key results commitments and planned results presented in the following section.



The Department's Partners

The agencies and Crown corporations of the Canadian Heritage Portfolio are major partners of the Department. Increasingly, they are working together to act more strategically in support of governmental priorities, to identify opportunities for cooperation and to maximize resources. Key areas for increased portfolio cooperation include the digitization of cultural holdings; international cultural promotion and joint participation in major events across the country; participation in the Government On-line Initiative; and the inclusion of young Canadians in their communities, and in artistic and heritage activities.

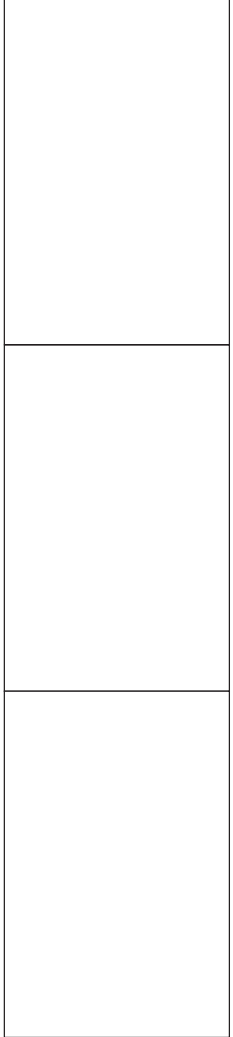
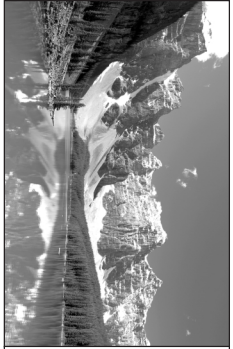
The Department will continue to work with other levels of government, community partners and the private sector in pursuing its objectives. It will also maintain its strong relationships with key federal departments that address other facets of its objectives and priorities, whether it is Human Resources Development Canada for youth initiatives, Industry Canada for digitization, Treasury Board Secretariat for the Government On-line Initiative, and Foreign Affairs and International Trade for the New Instrument on Cultural Diversity and for export development and trade.

CANADIAN HERITAGE STRATEGIC OBJECTIVES

*Valuing and Strengthening the Canadian Experience:
Connections, Diversity and Choice*

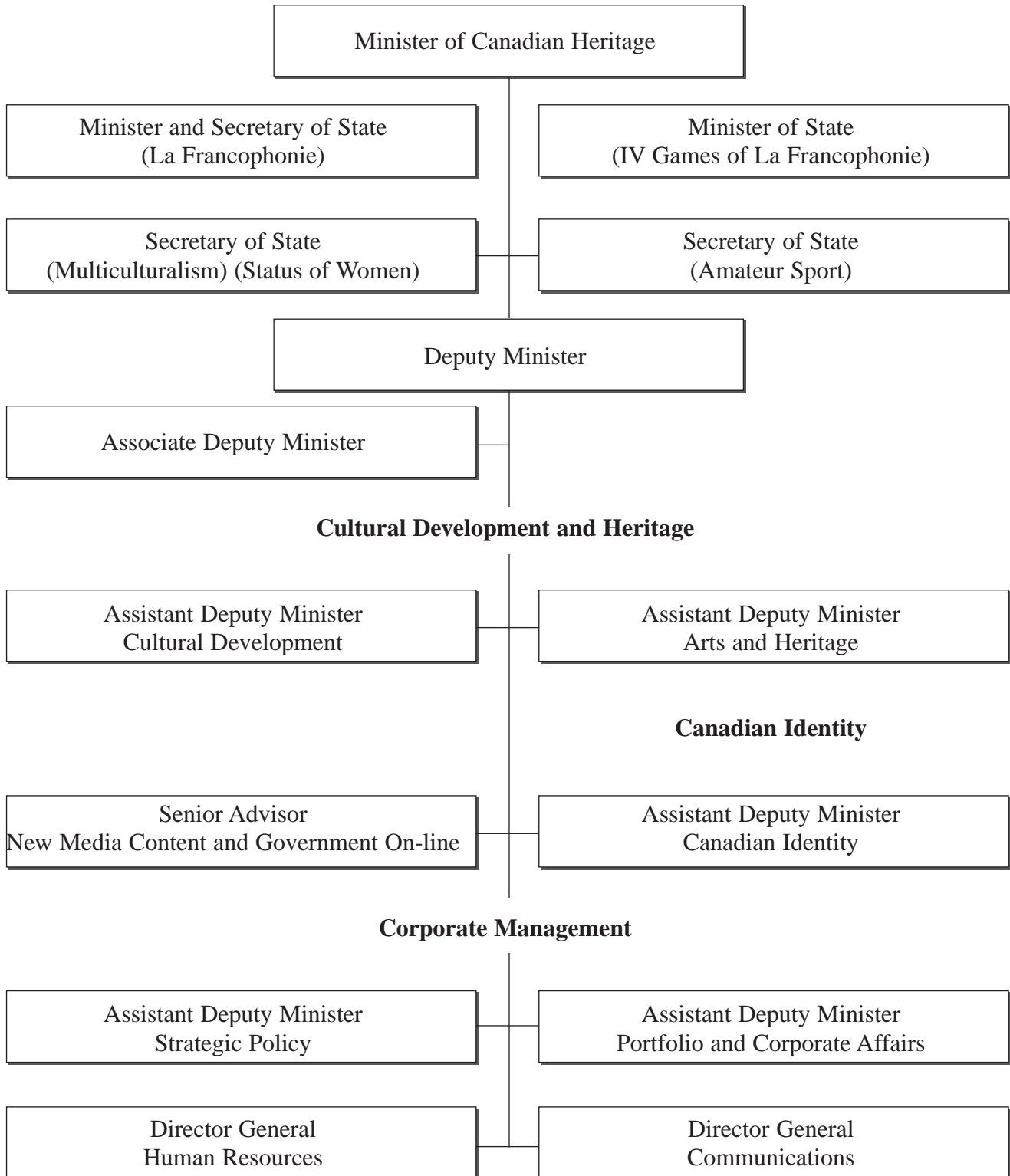
Diverse and Accessible Canadian Choices	Excellence in People	Building Capacity	Canadians Connected to One Another	Canadians Connected to the World
Canada's cultural diversity, linguistic duality and shared values are reflected to Canadians through all forms of expression	Strength in diversity and excellence in creativity, innovation, performance and community leadership	Community, institutional and industrial capacity and infrastructure to sustain and promote Canada's cultural diversity and social cohesion	Canadians and their diverse communities bridge differences and distances to deepen understanding of each other and to build shared values	Canada promotes Canadian interests and projects Canadian values to the world and is open to the best that the world offers

Building Capacity at Canadian Heritage





Organizational Structure





Departmental Planned Spending

(\$ millions)	Forecast Spending 2000-01	Planned Spending 2001-02	Planned Spending 2002-03	Planned Spending 2003-04
Budgetary Main Estimates (gross)	835.5	956.7	797.5	756.5
Non-Budgetary Main Estimates (gross)	0.01	0.01	0.01	0.01
Less: Respendable Revenue	4.1	4.5	4.5	4.5
Total Main Estimates	831.4	952.2	793.0	752.0
Adjustments**	170.2	0.1	5.1	5.0
Net Planned Spending	1,001.6	952.3	798.1	757.0
Less: Non-respendable Revenue	53.7	54.0	54.0	54.0
Plus: Cost of Services Received Without Charge	18.4	19.3	19.3	19.3
Net Cost of Program	966.3	917.6	763.4	722.3
Full Time Equivalent	1,591	1,571	1,544	1,538

* Reflects the best forecast of total planned spending to the end of the fiscal year.

** Adjustments are to accommodate approvals obtained since the Annual Reference Level Update (ARLU) exercise.



2. Plans, Results and Resources

Planning, Reporting and Accountability Structure

The current Planning, Reporting and Accountability Structure (PRAS) of the Department of Canadian Heritage outlines the Department's Business Lines: Cultural Development and Heritage; Canadian Identity; and Corporate Management.

The objectives of each Business Line are being pursued within the context of the Department's six strategic objectives and related key results commitments that are outlined in the Table, from page 35 to 37. The current priorities and activities are also detailed under the description of each Business Line.

The financial information found in this Report is presented using the current Business Lines in order to comply with Government-wide presentation regulations and to allow for easier year-to-year comparisons. In future years, the *Report on Plans and Priorities* will provide both planning and financial information against a renewed PRAS, which will reflect our new Performance Management Framework.



Cultural Development and Heritage Business Line

Planned Spending and Full Time Equivalents (FTE)

(\$ millions)	Forecast Spending 2000-01	Planned Spending 2001-02	Planned Spending 2002-03	Planned Spending 2003-04
Cultural Development and Heritage	351.5	357.1	251.1	253.6
FTE	446	477	477	477

Business Line Objective

To foster an environment in which Canada's arts, heritage, cultural industries and broadcasting products and services are created, produced, marketed, preserved and shared with audiences at home and abroad, thus contributing to Canada's economic, social and cultural growth.

Business Line Description

Cultural Development and Heritage helps to create an environment in which Canada's heritage is preserved and made accessible, artistic expression can flourish, and cultural markets develop, thereby ensuring the availability of, and access to, Canadian arts, heritage, broadcasting products and services. This is achieved through a broad mix of activities and programs, instruments and institutions, including international agreements, cultural agencies, special operating agencies, legislation and regulation.

Key Results Commitments, Related Activities and Resources

Priorities

In order to provide Canadians with a distinctively Canadian cultural space that fully reflects our cultural diversity in a wide range of media and content, the **Cultural Development and Heritage Business Line** will concentrate on:

- **promoting diverse cultural content and building audiences for that content** through implementation of a new Canadian Feature Film Policy, the full launch of the Canada Magazine Fund, a new media and digital content strategy, policies on sound recording and book publishing, renewal of the Canadian Television Fund, and copyright reform;



The Government will assist the book-publishing and sound-recording sectors to make the transition to the new economy. It will continue to support the development of digital content for the Internet and other new media in French and English. And it will work to expand international markets for Canadian cultural products and services.

Speech from
the Throne,
January 2001

- **fostering and celebrating excellence in the creative process** through support to creators, especially youth, support to national training institutions, and programs that recognize and reward creative excellence;
- **enhancing the capacity and sustainability of cultural institutions and industries** as demonstrated by our strategy to make arts and heritage organizations more sustainable, connected and relevant to the community, and by assisting cultural industries in making the transition to the new economy;
- **connecting Canadians to one another through the arts and culture** by enhancing access to Canada's diverse heritage collections, galleries and museums, developing the *Virtual Museum of Canada*, promoting travelling exhibitions and tours, and strengthening partnerships and support to local arts presenters and arts organizations; and
- **expanding global markets for Canada's cultural products and services** through export and international market development.

Related Activities

The following Related Activities support the mandate of the Cultural Development and Heritage Business Line and its priorities over the planning period 2001-04, and support the Department's Strategic Objectives.

New Media Content Initiative

The Department will develop a comprehensive strategy to ensure the availability of digital cultural content choices for Canadians. It will foster the creation and production of Canadian cultural digital content by developing the capacity of cultural and new media industries, institutions, creators and communities. These efforts aim to achieve a critical mass of diverse Canadian cultural content on the Internet in both official languages. This initiative was approved in the spring of 2000 with a budget allocation of \$20 million for 2000-01, \$25 million for 2001-02 and \$30 million for 2002-03.

Support to Canadian Book Industry

The new knowledge-based economy provides opportunity for the book industry in Canada to enhance its capacity to connect Canadians to one another. As a key intermediary in the process by which we form our identities, tell our stories, and record our history, Canadian book publishers and retailers produce and distribute



the content that will drive the new media to bring Canadian culture to Canadians and the rest of the world. In a recent report on the state of the Canadian book industry, the Standing Committee on Canadian Heritage noted the challenges posed by the current environment, including the industry's readiness to adapt to those innovations that would allow it to prosper. In providing new support, the Department will assist the entire industry to take advantage of opportunities, particularly those presented by electronic commerce and digital publishing technologies. See (http://www.pch.gc.ca/culture/cult_ind/bpidp-padie/english.htm)

Support for Canadian Sound Recording

Retail sales of Canadian sound recordings have hovered at 10 percent of all sales in Canada from 1991 to 1997. While megastars such as Céline Dion, Shania Twain and Bryan Adams have helped to push this rate up to 11 percent in 1998 and 1999, interim figures for 2000 point to a generalized decline in the value of the Canadian market. The Department of Canadian Heritage will develop a comprehensive policy framework, which will ensure that Canadians have continued and increased access to distinct and culturally relevant voices. The framework will propose support to Canadian creators and will renew efforts to develop new talent and young artists (http://www.pch.gc.ca/culture/cult_ind/srdp-pades/english.htm).

Canadian Television Fund

The Canadian Television Fund is a unique public/private partnership: a \$100 million annual contribution from the federal government, with \$50 million from Telefilm Canada and approximately \$80 million from broadcasting distributors (<http://www.canadiantelevisionfund.ca>). To ensure that competitive Canadian programming remains front and centre in prime viewing time in an environment where television channels are expanding rapidly, the Government will assess how to strengthen the Fund as an important cultural instrument, as well as how to improve its administration, performance measurement and accountability.

Copyright Protection

Modernized copyright legislation is a key element in the transition of the cultural sector to the economy of the future. Reform in this area is particularly challenging due to the complexity of copyright issues, the numerous stakeholders involved, the widely divergent or opposing interests, and the fast-evolving digital environment. To provide the incentives and protection necessary to generate more Canadian content and secure revenues for rights holders in Canada and abroad, the Department

In a globalized society, in a universe of hundreds of channels, in the age of the Internet, it is more important than ever to support Canadian culture.

Address by Prime Minister Jean Chrétien in Reply to the Speech from the Throne, January 2001



of Canadian Heritage, in collaboration with the Department of Industry, will develop a long term agenda and a new consultation process for copyright reform.

Support for Young Creators and Artists

Through the First Works initiative, the Department will nurture the next generation of Canadian creators by providing gifted youth with opportunities to develop their talents; giving youth (including youth at risk) the chance to experience the creative process; facilitating the integration of young cultural professionals into the workforce; developing young audiences for Canadian voices; and celebrating creative achievement by Canadian youth.

The Department will continue to support national training institutions that prepare young Canadians from diverse backgrounds and all parts of the country for careers in various disciplines such as theatre, music, circus and dance. In 2001-02, \$10.7 million will be provided to these institutions through the National Arts Training Contribution Program (http://www.pch.gc.ca/arts/arts_pol/natcp_e.htm).

Internships/Workshops in Conservation

The Canadian Conservation Institute (<http://www.cci-icc.gc.ca>) will expand its list of learning opportunities developed in 2000-01, offering internships, on-site seminars and workshops across Canada and abroad. The development of a curriculum for conservation professionals will enhance their skills and increase the knowledge that they require to preserve Canada's cultural heritage.

Enhancing Arts and Heritage Sustainability

The sustainability of arts organizations is a central issue in supporting the development of excellence and innovation in artistic activities. To meet their cultural and community objectives, arts organizations must be financially stable, effectively managed and able to address new challenges. The Department will continue to examine ways to encourage the sustainability of these organizations through partnerships with the private sector and foundations, more strategic use of existing program instruments and better use of available tax-based mechanisms. The Department will continue to foster the sharing of best practices among organizations. In 2001-02, it will continue its partnerships with the Vancouver Arts Stabilization Team, the Alberta Performing Arts Stabilization Fund and the Foundation for Heritage and the Arts in Nova Scotia towards successful arts stabilization projects. It will also pursue the Bay Area Arts and Heritage Stabilization Program in Ontario and the Arts Stabilization Manitoba, while

Creating a Canadian Cultural Observatory

In response to the Standing Committee on Canadian Heritage report on cultural policy and in the context of the Government On-line Initiative, the Department will create a cultural observatory for Canada, which will provide information and data on the various cultural sectors, and be an "on-line" tool for creators and cultural administrators.



working towards implementing new projects in Saskatchewan and with other interested communities.

Protecting Canada's Heritage Treasures for Future Generations

The Canadian Conservation Institute (CCI) is a Special Operating Agency of the Department (<http://www.cci-icc.gc.ca>) with the mandate to promote the proper care and preservation of Canada's movable cultural heritage and to advance the practice, science and technology of conservation. In 2001-02, the Institute's \$6.5 million budget will be dedicated to the care and improvement of Canadian heritage collections. Its program includes conservation research, specialized treatment of artifacts, analytical and scientific services, exhibit transportation and storage, information dissemination, and the professional development of conservators, nationally and internationally. The Institute is developing a risk assessment tool to assist heritage institutions and collectors in identifying threats to their collections and developing a range of solutions. A CD-ROM on materials used in museums is being prepared to help museum professionals select the most appropriate materials for display and storage purposes. Work will also continue in 2001-02 on a national strategy to ensure that cultural objects and heritage collections are adequately preserved and safeguarded.

Support of Canada's Historic Places

Canada's historic places capture the spirit of the nation. Canadians highly value these places as they help us in knowing who we are as Canadians and what brings us together. The Department will develop an initiative to protect historic places in support of the Government's commitment to the restoration and preservation of Canada's built heritage. Through this initiative, the Department will work with partners and create tools to help Canadians preserve historic places and find appropriate new uses for them.

Increasing Awareness and Access to the Arts

The Department will continue to support non-profit professional artistic organizations, specifically those that feature performances by artists from other provinces or territories, through the Cultural Initiatives Program (http://www.pch.gc.ca/arts/arts_pol/pic_e.htm). Canadians will be able to see performances by professional Canadian artists from many different artistic genres, regions of the country, origins and cultural backgrounds. The Department is currently reassessing the program so that Canadians, particularly youth, have more access to the diversity and richness of Canada's cultural expression through live professional performances, outreach activities and/or other artistic experiences.



The achievements of our artists and artistic communities are celebrated through Canada's rich tradition of annual festivals and special arts events. To help raise the profile and appreciation of the performing arts in Canada, the Department will invest approximately \$100,000 in 2001-02 in grassroots activities.

Support to Canadian Museums and Exhibitions

The Department will continue to provide financial assistance to Canadian museums and related institutions for activities aimed at facilitating access by Canadians to their heritage. Through the Museums Assistance Program, \$9.4 million will be invested in 2001-02 to support museums across the country. Emphasis will be on: preserving and presenting Aboriginal heritage collections and cultural traditions; providing an exhibition circulation fund to assist travelling exhibitions; and assisting small and medium-sized museums to cover the cost of borrowing exhibits from another region of Canada.

The Canada Travelling Exhibitions Indemnification Program reduces insurance costs associated with travelling exhibitions, thus helping Canada's museums, galleries, libraries and archives to offer outstanding national and international exhibits to Canadians across the country. During its first year of operation in 2000-01, the program indemnified nine exhibitions to be shown at 14 different venues in seven provinces. In 2001-02, the program will continue to indemnify exhibitions to the full capacity of its liability limit.

The Virtual Museum of Canada

Through the *Virtual Museum of Canada*, the Canadian Heritage Information Network (CHIN) will expand the capacity of Canadian museums to connect all Canadians to the diverse heritage that those museums hold in trust for the public. Through thematic collections, virtual exhibits, special features and the *Virtual Museum* gateway, Canadians and others throughout the world will be able to deepen their understanding of Canada and better appreciate its history. CHIN's objective is to connect 100 museums as part of the *Virtual Museum* by 2003 and to support the creation of at least 250 special on-line exhibitions.



Import/Export Control of Cultural Property

Illicit traffic in cultural property threatens a nation's ability to protect its heritage and culture. Canada plays a major role in the shared obligation among nations to assist each other in the protection of cultural property and diversity. Under the authority of the *Cultural Property Export/Import Act* and Canada's obligation under the 1970 UNESCO *Convention on the Means of Prohibiting and Preventing the Illicit Import, Export and Transfer of Ownership of Cultural Property*, the Government of Canada, through the Department, will continue to assist foreign nations in the recovery of cultural property that has been illegally exported. Efforts will also be made to protect Canada's own cultural property and to ensure its preservation in Canada.

Export and International Market Development

Culture is one of the 12 priority trade sectors of potential within the Government's trade agenda. The Department's trade development program will ensure that Canadian exporters of cultural products and services have access to the federal system of trade programs and services and to international business opportunities, on an equal footing with other sectors of the economy. Two key elements of this program include exporter-preparedness at home and international market development overseas.

Tax Incentives and Grants under the Cultural Property Export and Import Act

Under this Act, the Department will continue to promote the use of federal tax incentives to encourage donations of significant heritage objects to Canadian museums, galleries, archives and libraries (http://www.pch.gc.ca/arts/heritage/board_e.htm). In 2001-02, public institutions across the country will likely acquire, through sales and donations, significant cultural property valued in the range of \$100 million. As well, total grants estimated at \$1.16 million will be given in 2001-02 to cultural heritage institutions across the country to acquire and safeguard Canadian cultural property.



The Hague Convention

The protection of cultural property in the event of armed conflict is significant in ensuring that Canada's rich history and culture is enjoyed for future generations. The Department's implementation of the Hague Convention to protect cultural property will be pursued in 2001-02. The federal government, through the Department of Canadian Heritage, will continue to work in partnership with the provinces, non-governmental organizations and other stakeholders to develop a process to mark important Canadian heritage properties for protection.



Canadian Identity Business Line

Planned Spending and Full Time Equivalents (FTE)

(\$ millions)	Forecast Spending 2000-01	Planned Spending 2001-02	Planned Spending 2002-03	Planned Spending 2003-04
Canadian Identity	541.7	536.8	487.8	434.3
FTE	421	432	405	399

Business Line Objective

To assist Canadians in recognizing and celebrating their shared identity and in enhancing their capacity to contribute to Canadian society.

Business Line Description

Canadians share an identity based on common values and characteristics. Drawing strength from their diversity of languages, cultural heritage, ethnic origins and regional ties, their vision of Canada is one where everyone contributes to build a proud cohesive society.

Canadian Identity fosters knowledge and appreciation of Canadian institutions and achievements, Canadian symbols and the values they represent, Canada's linguistic duality, its multicultural character and the contribution of Aboriginal peoples. It promotes civic participation and voluntarism, social justice, mutual understanding, human rights, the learning of both official languages, excellence in sport and recognition for Canadian athletes, and the commemoration of national events as a means of taking part in strengthening and celebrating Canada.

Key Results Commitments, Related Activities and Resources

Priorities

In order to make Canada a more inclusive society that accommodates and values cultural diversity and fosters a shared sense of citizenship, the **Canadian Identity Business Line** will concentrate on:

- **promoting Canadian linguistic duality** by strengthening the capacity of minority official language communities to participate fully in society, and supporting second language education across Canada;



- **fostering and showcasing excellence** through the development of high performance athletes and participation in major sporting events at home and abroad;
- **promoting citizenship and broad-based participation of Canadians in the life of their communities** through a new Canadian Sport Policy, the promotion of volunteerism, special efforts to remove barriers to participation for ethnic and visible minorities and support for the expression of Aboriginal languages and cultures; and
- **connecting Canadians to one another** through exchange activities and initiatives to enhance Canadians' knowledge and appreciation of their history and achievements.

Related Activities

The following Related Activities support the mandate of the Canadian Identity Business Line and its priorities over the planning period 2001-2004, and support the Department's Strategic Objectives.

Support to Minority Language Education and Services

Maintaining diversity in Canada builds on linguistic duality. Through its agreements with the provinces and territories, the Department will continue to help official language minority school boards offer their clientele an education of comparable quality to the majority. Measures will aim at expanding post-secondary French language education throughout the country, especially in key areas such as health, by using distance education and partnerships between existing institutions. The Department will also work with the provinces and territories to improve the delivery of provincial, territorial and municipal services in the minority language. Regional initiatives include single-service windows to serve official language minority communities in both Manitoba and Saskatchewan; implementing the newly signed agreement with the British Columbia Government for a Bureau of French language Services for B.C. Francophones; continuing to work with the province of Alberta to broaden the scope of health services to Francophones, and to explore other areas of priority for services in French for Franco-Albertans. A budget of \$155.4 million will be invested in 2001-02 in these intergovernmental cooperation programs. See (<http://www.pch.gc.ca/offlangoff/english/index.html>)



Direct Support to Official Language Minority Communities

The Department will invest \$36.8 million in direct support to communities in 2001-02. Canada-community agreements concluded with the official language minority community of each province and territory will enable these communities to consolidate their network of organizations, to pursue the development priorities that they have set for themselves, to contribute actively to the cultural and economic life of their community, and to carry out projects with national benefits. The Department will continue to coordinate the implementation of Section 41 of the *Official Languages Act* to strengthen the contribution of federal institutions to the development of official language minority communities. The Department of Canadian Heritage, in cooperation with the Treasury Board Secretariat, the designated federal agencies and the minority communities, will apply the evaluation framework for the implementation of sections 41 and 42 of the *Official Languages Act*, which was developed in 1999-2000. The implementation of the Interdepartmental Partnership with Official Language Communities will foster and promote partnerships between these communities and federal agencies to ensure that the programs, policies and services of these agencies continue to reflect the needs and realities of official language minority communities and thereby support their development. See (<http://www.pch.gc.ca/offlangoff/english/index.html>).

Second Language Education

In Canada, excellence demands that a significant proportion of the population be able to speak both official languages. In cooperation with provincial and territorial governments, the Department will invest \$57 million in 2001-02 to support the delivery of quality second language education at all levels. To this end, the Department will monitor, as required, the implementation of the Memorandum of Agreement that was concluded in February 2000 with the Council of Ministers of Education, Canada, and of the bilateral agreements concluded with all provinces and territories, including Nunavut. See (<http://www.pch.gc.ca/offlangoff/english/index.html>)

Promoting Canadian Linguistic Duality

The Department intends to pursue its efforts to promote Canada's Francophonie, a pillar of our country's cultural diversity, and to work to strengthen the visibility of official languages and of federal government commitments (Part VII of the *Official Languages Act*) to the public, community associations, and federal, provincial and territorial agencies (<http://www.pch.gc.ca/offlangoff/english/index.html>). The Department will continue to offer young people the opportunity to experience linguistic duality through exchange programs; to support voluntary

Canada's linguistic duality is fundamental to our Canadian identity and is a key element of our vibrant society. The protection and promotion of our two official languages is a priority of the Government — from coast to coast.

Speech from
the Throne,
January 2001



sector agencies wishing to offer their services in both official languages; and to foster the presence and recognition of French on the Internet. At the international level, the Department will promote Canadian expertise in linguistic management, industries and tourism. About \$27 million will be allocated in 2001-02 to promote official languages and foster dialogue.

Support for High Performance Athletes

The Department will continue to provide financial support to Canada's high performance athletes to assist with training, living and educational expenses. Currently, approximately 1,300 athletes receive support totalling \$14.5 million. All athletes representing Canada at the 2002 Winter Olympic and Paralympic Games in Salt Lake City, United States, will be supported through this program.

Sport Canada (http://www.pch.gc.ca/sportcanada/sc_e/e_cont.htm) will continue to provide support for training and competition for athletes and teams representing Canada at international events, such as the 2001 Games of La Francophonie, the 2001 World Athletics Championships in Edmonton, and the 2002 Winter Olympic and Paralympic Games in Salt Lake City, United States.

The Canada Games

The federal government will continue to provide support for the Canada Games, the country's largest multisport event and the pinnacle of interprovincial sport competition. This support includes provisions for hosting the event and participant travel costs. The Games are held at two-year intervals, alternating between winter and summer. The development and promotion of the Canada Games Movement is expected to be an important element of the new Canadian Sport Policy. The next edition of the Canada Games will be in London, Ontario, from August 11 to 25, 2001.

International Sporting Events

The Olympic and Paralympic Games provide an ideal opportunity to advance federal government sport policy and program objectives. The Department is responsible for managing the Government's involvement in the 2002 Winter Olympic and Paralympic Games, taking place in Salt Lake City, United States, from February 8 to 24, 2002, and from March 7 to 16, 2002. The Games offer a means to gather knowledge about high performance sport development, and provide opportunities to link with international sport partners.



The Department will manage and represent federal interests in support of the Host Societies for upcoming international sport events hosted in Canada, including: the 2001 World Athletics Championships in Edmonton, Alberta (July 3-12, 2001); the 2002 North American Indigenous Games in Winnipeg, Manitoba (July 25-August 4, 2002); and the 2003 World Cycling Championships in Hamilton, Ontario.

The IV Games of La Francophonie will be held from July 14 to 24, 2001, in the Ottawa-Hull region. The Department of Canadian Heritage is responsible for managing the \$16 million federal contribution allocated for hosting this event. The Department is also responsible for organizing the Canadian participation in the Games. The Government of Canada has mandated the Games of La Francophonie Organizing Committee (*Comité organisateur des Jeux de la Francophonie*) (<http://www.jeux2001.ca/eng/home.asp>), a non-profit organization, to organize the Games, which will focus on artists as well as athletes.

The Department has established a Toronto 2008 Bid Secretariat to assist organizers in the preparation of Toronto's bid to host the 2008 Olympic and Paralympic Games. Toronto is one of five cities, including Beijing, Istanbul, Osaka and Paris selected by the International Olympic Committee (IOC) as Candidate Cities for 2008. The IOC will make its decision on the 2008 host city on July 13, 2001, at its 112th session in Moscow.

Promoting and Advancing the Interests of Canadian Sport in the World

Sport Canada continues to work to bring a Canadian perspective to international sport policies, programs and issues, and to lead in the world campaign against doping in sport. The Secretary of State (Amateur Sport) is the Co-chair, with his counterpart in Australia, of the International Intergovernmental Consultative Group on Anti-Doping, which is responsible for determining the formula for government representation on the World Anti-Doping Agency (WADA), and for advancing the development of national anti-doping policies and programs. WADA is presently engaged in a process to select a permanent headquarters site in January 2002, with Montréal being one of six bidding cities.

Sport Canada will continue its efforts to increase recognition and support of the value of sport as a development tool. For example, Sport Canada will provide continued support to the Commonwealth Sport Development Program (CSDP), an innovative program operating both in the Eastern Caribbean (based in Barbados and serving 11 Eastern Caribbean states), as well as Southern Africa (based in Zimbabwe and providing some outreach programming to Namibia and



Women in Sport

Increasing opportunities for women in sport continues to be one of Sport Canada's policy priorities. Canada has co-chaired the International Working Group on Women and Sport since 1998 and acts as the Secretariat to the Group. Canada will host the Third World Conference on Women and Sport in Montréal on May 16-19, 2002.

Kenya). A central theme of the CSDP is on human development through sport particularly for sport administrators and coaches, girls and women, people with a disability and youth.

The Department will continue to support projects developed under the auspices of the *Conférence des ministres de la jeunesse et des sports des pays d'expression française* which promotes sport and community cooperation in countries of La Francophonie. Sport Canada will provide support to a Canadian-led international sport wheelchair project, which will assist athletes with a disability from West African nations in their preparations for the 2001 Games of La Francophonie.

A New Canadian Sport Policy and Action Plan

A new Canadian Sport Policy and Action Plan will aim to create stronger links between sport-system partners and the education system, as well as links between mass participation and high performance sport, resulting in more Canadians participating in sport and improved results for Canadians at the highest levels of international competition.

Following the 2000-01 pan-Canadian consultations with key stakeholders and others in the Canadian sport system, a National Summit on Sport, chaired by the Prime Minister, will take place in April 2001. The outcomes of the National Summit will be used to finalize the Canadian Sport Policy and Action Plan, and related federal legislative initiatives.

Support to Sport Organizations

The Department will continue to provide financial support to eligible organizations that govern and promote amateur sport. Currently, the Department provides \$42.6 million to 46 national sport federations (NSF), five sport organizations for athletes with disabilities (SOAD), 12 multisport/service organizations and eight national sport centres. Revisions made to the Sport Funding and Accountability Framework, and the new Canadian Sport Policy will provide the basis for determining funding over the next cycle, April 2001 to March 2005.



Facilitation and Support for the Participation of Aboriginal Communities and Organizations

For 2001-02, a total of approximately \$68 million will be provided to enhance the capacity of Aboriginal communities to preserve and promote their cultures and languages and to provide particular support to Aboriginal youth. This will include funding for the Aboriginal Representative Organizations Program (\$6.3 million), the Aboriginal Friendship Centres Program (\$14.6 million), the Urban Multipurpose Aboriginal Youth Centres Initiative (\$25 million), the Aboriginal Languages Initiative (\$6 million), the Aboriginal Women's Program (\$2.2 million), the Northern Native Broadcast Access Program (\$8 million), Territorial Language agreements (\$4.1 million) and Young Canada Works for Urban Aboriginal Youth (\$1.5 million). A funding agreement is also being pursued with the Government of Nunavut for the 2002 Arctic Winter Games, which will be jointly held in Iqaluit and Nuuk, Greenland.

Support for Multiculturalism and Diversity and the Participation of Minority Communities and Organizations

In 2001-02, the Multiculturalism Program (<http://www.pch.gc.ca/multi/index.html>) will fund initiatives that help ethnic and visible minorities develop strategies to eliminate barriers to full participation in Canadian society and foster institutional change to make public institutions more representative and accessible to ethnic and visible minorities. The *Annual Report on the Operation of the Canadian Multiculturalism Act* will present the federal government's initiatives to promote and support the values of multiculturalism.

Efforts will continue to enhance policy research capacity on social justice, civic participation and identity issues that affect ethnic and visible minorities in Canada. Following the 2001 Canadian Census, the Department and Statistics Canada will undertake a national ethnic diversity survey. Other policy research will include: involvement of ethnic minorities in voluntary organizations, youth participation, minorities' access to health services and institutional exclusion.

Court Challenges Program

The Department will provide funding to the Court Challenges Program of Canada, a national non-profit organization, which provides financial assistance for important court cases that advance language and equality rights guaranteed under Canada's Constitution. The program funds people who are members of historically disadvantaged groups, official language minority groups or non-profit organizations.



Promotion of Human Rights

The protection of human rights and the acceptance of responsibilities as citizens are key values in Canadian society. The Department will continue to educate Canadians and to promote the protection of human rights in Canada, particularly youth and children. The Department is responsible for the collection of data and preparation of reports for international organizations on Canada's progress with respect to human rights (<http://www.pch.gc.ca/ddp-hrd/english/introeng.htm>).

Promoting the Voluntary Sector

A strong voluntary sector is an essential element in building stronger and more vigorous communities. Through the Government of Canada's program, Partnering for the Benefit of Canadians: Voluntary Sector Initiative, the Department will promote the growth and diversity of the voluntary sector and enhance its independence. The Department will support Volunteer Canada and other voluntary organizations in celebrating the contribution of Canada's 7.5 million volunteers for International Year of Volunteers 2001. This will include support for a national youth summit in April 2001 and the distribution of materials and other events. The Department will co-chair a joint government-voluntary sector table that will lead to the development of a National Volunteerism Initiative, that will promote volunteering and enhance the capacity of volunteer organizations to better manage their resources.

UN World Conference against Racism, Racial Discrimination, Xenophobia and Related Intolerance (WCAR)

This major conference will be held August 31 to September 7, 2001, in Durban, South Africa. A secretariat established within the Department in 2000 continues to lead domestic preparations for the conference, as well as to participate in a series of international preparatory meetings. The WCAR provides the impetus for Canada to work towards consensus on a global platform of action, and to develop a domestic plan of action against racism.

Dialogue on Racism

Racism is a serious challenge to Canada's efforts to build an inclusive and cohesive society. The Mathieu da Costa Awards will continue to engage elementary and



secondary school students in exploring the contribution of individuals of ethnic and racial minority backgrounds to the building of Canadian society. The March 21 Campaign, in commemoration of the International Day for the Elimination of Racial Discrimination, will continue to engage youth in understanding the harmful effect that racism has on individuals and communities, and enlist youth in efforts to eliminate racism from Canadian society. In 2001-02, \$4 million will be invested through the Multiculturalism Program in public education efforts to reduce racism.

Exchanges Canada

Through exchanges, young Canadians have the opportunity to connect with one another, enhance their knowledge and understanding of each other and their country, and develop a stronger sense of belonging to Canada. Exchanges Canada (<http://www.exchanges.gc.ca>) provides a single window access to over 250 exchange initiatives supported by the Government and the private sector. In 2001-02, Exchanges Canada will create over 15,000 exchange opportunities for young Canadians towards the overall goal of 100,000 exchanges per year, and will provide support to other institutions engaged in exchanges. Exchanges Canada includes activities such as Youth Exchanges Canada, Katimavik, Forum for Young Canadians and Encounters with Canada.

Knowing and Celebrating our History, Achievements and Stories

A number of initiatives promote greater awareness, understanding and sharing of Canada, its history and diversity. The Department will continue its program to Celebrate Canada! during the 10 days leading to Canada Day (including National Aboriginal Day on June 21, Saint-Jean-Baptiste Day on June 24 and Canada Day, July 1). Funding of \$9 million will be provided for community-based celebrations in 2001-02. Canadian symbols, Canadian ceremonies and initiatives to promote the meaning and history of Canada are all featured on the Internet (<http://www.pch.gc.ca/ceremonial-symb/english/index.html>). The Department, with a budget of \$2 million, will continue to administer the responsibilities of the Government with regard to Lieutenant-Governors, and the organization of visits to Canada by the Queen and members of the Royal Family.

The Canadian Studies Program administers programs that help Canadians to create learning materials that enhance our capacity to discover more about Canada. An Internet site of the Department's learning materials (<http://www.pch.gc.ca/csp-pec/english.htm>) is being developed to serve as a gateway to off-line learning materials about Canada.



Path of Heroes

The history of our country is alive with stories of people whose remarkable achievements have made Canada and the world better. The Path of Heroes is an initiative to enhance awareness and appreciation of Canada's heroes, and is located in the National Capital Region. A main objective is to involve youth in schools and communities across the country. An interactive Internet site (<http://www.heroes.ca>) has been created to engage Canadians in a national dialogue about our national, regional, and local heroes, and to encourage them to take a virtual tour of the Path and share their views on heroism.



Corporate Management Business Line

Planned Spending and Full Time Equivalents (FTE)

(\$ millions)	Forecast Spending 2000-01	Planned Spending 2001-02	Planned Spending 2002-03	Planned Spending 2003-04
Corporate Management	108.4	58.4	59.3	69.1
FTE	724	662	662	662

Business Line Objective

To provide leadership, policy direction and support to departmental program delivery to enable the Department to fulfil its mandate and meet its accountabilities.

Business Line Description

Corporate Management provides strategic advice, services and products associated with: strategic planning and policy coordination; financial management; human resources management; communications and public affairs; audit and evaluation; information management; legal services; information technology; management of regional offices; and program management and delivery at the regional level. It promotes Canadian Heritage activities through coordination with portfolio organizations, and active exchanges with central agencies, other governmental organizations, the provinces, territories and international communities. It also coordinates Canada's participation in international expositions.



Regional Offices and Points of Service

The Corporate Management Business Line includes the Department's regional offices. The five regional offices, in Moncton, Montréal, Toronto, Winnipeg and Vancouver, manage and deliver programs, serve clients, provide daily liaison with the public and the provincial-territorial governments and contribute to the development and implementation of departmental policies. There are 22 points of service that ensure that Canadians have access to departmental programs and services.

Program and policy delivery at the Department of Canadian Heritage draws on the expertise of departmental specialists working in tandem with regional offices, which provide a strong local understanding of the conditions and factors shaping the lives of Canadians. Integral to the Department's achievement of results will be the regions' increasing role in coordinating major events, finding innovative ways to deliver services, building capacity in local communities, and developing policy.

Key Results Commitments, Related Activities and Resources

Priorities

In support of the Department's six strategic objectives, and in particular its focus on connecting Canadians to the world, the **Corporate Management Business Line** will:

- **lead Canada's efforts to advance discussion and build consensus on the importance of cultural diversity in the context of globalization** through the development of a New International Instrument on Cultural Diversity and the use of the International Network on Cultural Policy;
- **promote Canadian values and cultural interests around the world** through productive and focused multilateral and bilateral activities, including La Francophonie and International Expositions; and
- **ensure that the Department is efficiently managed, relevant and accountable to Canadians** through innovative local and regional program and service delivery, improvements to its planning, performance measurement and accountability framework, increased coordination and

In this mandate, the government will provide significant new support to ensure that our cultural institutions, our performers, our artists can play the critical role of helping us know ourselves. And as ambassadors to the world, sharing the best of Canada.

Address by Prime Minister
Jean Chrétien in Reply to the
Speech from the Throne
- January 2001



policy research capacity, and the implementation of a human resources strategy that builds for the future.

Related Activities

The following Related Activities support the mandate of the Corporate Management Business Line and its priorities over the planning period 2001-2004, and support the Department's Strategic Objectives.

New International Instrument on Cultural Diversity

In the context of globalization and the rapid pace of technological developments, Canada and many countries recognize the challenges of preserving their cultural identity while promoting cultural diversity. The Government is pursuing the development of a new international instrument, which will recognize the essential role of cultural diversity in social and economic development. The instrument is intended to promote cultural diversity domestically and internationally, and to preserve the capacity of all countries to develop policies and programs that promote their own cultural interests.

Canada will continue to actively work internationally to advance discussion and build consensus on this issue, through ongoing relations with other countries and with key organizations such as UNESCO, G-8, La Francophonie, the Council of Europe and the International Network on Cultural Policy.

At the last meeting of the Network in Santorini, Greece, in September 2000, the Canadian-chaired Working Group on Cultural Diversity and Globalization presented a discussion paper and an illustrative list of principles to be used as a starting point for the development of an international instrument on cultural diversity. The Network's Ministers commissioned the same Group to develop the vision and scope of the instrument over the next year for presentation at the 2001 ministerial meeting in Lucerne, Switzerland. Network Ministers also agreed to work together in the areas of heritage and broadcasting.

Multilateral and Bilateral Priorities and Activities

The Department will engage in discussions with key partner countries and international organizations on issues such as cultural policy cooperation, exchanges of best practices, culture and development, and culture and technology. In preparation for the Third Summit of the Americas in Québec City, the Department will liaise with the Organization of American States to facilitate increased exchange on issues of culture, sport and diversity.



Participation in International Expositions

Building on Canada's successful participation at Expo 2000 in Hannover, Germany, the Department will begin to plan its participation in upcoming expositions, as well as to develop an integrated longer term strategy for its participation in future international expositions.

In the context of Canada's ongoing work with the United States, our most important trading partner, to maintain secure and efficient access to each other's markets, the Department will continue to raise awareness of Canadian cultural policy in the United States.

The International Francophonie

The Department will contribute in 2001 to the Canadian programming for La Francophonie and will coordinate Canada's participation at a series of major international events, including La Francophonie's thematic conference on culture, to be held in Benin in May 2001, the Games of La Francophonie, to be held in Ottawa-Hull in July 2001, and the Summit of the Francophonie, to be held in Lebanon in the fall of 2001. The Department will serve as chef de mission for the Canadian delegation to these events. The Department will also oversee and coordinate Canada's participation at the XVI Conference of Ministers Responsible for TV5. The Department's role with regard to TV5 is especially important since it includes the development of Canada's position on the restructuring of the network.

Discover Canada Place!

In seven urban centres across the country, Canada Place sites allow Canadians to learn about their country, its heritage, symbols and diversity. The Department will expand this initiative over the next few years by adding new Canada Place sites and by enhancing the Web site (www.canadaplace.gc.ca) to include more links to cultural content and offer more opportunities for children and youth to create, interact and discover Canada. In partnership with provincial and municipal governments, the Department will participate in the establishment of three bilingual single window centres across Manitoba.



Investing in Youth: Your Experience, Our Future

The Department's Young Canada Works Program (YCW) gives work experience to more than 2,600 young Canadians every year. With \$8.9 million in 2001-02, students will be matched to summer jobs and graduates to internship opportunities in key cultural and heritage disciplines. The program offers young Canadians opportunities to acquire skills and competencies and, at the same time, to connect to the Canadian experience, to other Canadians and to the world.

Tourism

The Department will develop a Portfolio-wide Canadian Heritage Tourism Strategy aimed at increasing the capacity of tourism to sustain and build the arts, culture, sport and heritage and vice-versa. The portfolio will also participate in implementing *Packaging the Potential: A Five-year Business Strategy for Cultural and Heritage Tourism in Canada*, an initiative led by the Canadian Tourism Commission. A key effort will be a project with the Commission and Parks Canada to feature cultural, heritage, culinary and language-learning tourism at Rendez-Vous Canada, an international travel and tourism trade show that will be hosted by Canada in Toronto in 2001.

Partnering with the Voluntary Sector

Partnering for the Benefit of Canadians: Voluntary Sector Initiative is a five-year initiative involving the voluntary sector and 22 federal departments. Over the next year, the Department will cochair a Joint Awareness Table, which will develop strategies to increase the recognition of the role and value of the voluntary sector and to mobilize support for it. The Department is also one of the partners for the National Survey of Giving, Volunteering and Participating 2000, and will coproduce the overview report for the Survey (to be released August 2001). As well, in collaboration with its voluntary sector partners, the Department will develop proposals to enhance voluntary sector engagement in policy development.



Building Capacity at the Department of Canadian Heritage

The Department will continue to ensure that it is efficiently managed, relevant and accountable to Canadians and able to develop policies and programs to meet the needs of the 21st century.

The release of a new Transfer Payment Policy in June 2000 added significant accountability to the grants and contributions funding process by requiring evaluation, performance and risk-based audit frameworks for new and renewed programs. Another key initiative is the start of a review of all departmental programs' terms and conditions to ensure commitment to results-based management. An Office of Modern Management will be created to assist the Department in achieving key modern comptrollership objectives and results in areas such as planning and reporting systems, performance information, ethics, values and risk management frameworks.

The Department will work to increase its policy and research capacity. It will continue to contribute to the interdepartmental policy research initiative on social cohesion and participate in research on understanding Canadian policy in a North American context. The Department will continue its research on cultural diversity both within Canada and in the international context. Efforts will be made to strengthen the collection, analysis and dissemination of statistical data on culture in Canada, in concert with provincial and territorial partners.

The Department will continue to build on its relationships with provinces and territories. Over the coming years, meetings of federal, provincial and territorial Ministers will take place within various areas of the Department's mandate. For example, a meeting of federal, provincial and territorial Ministers of culture and heritage will likely be held in 2001-02. The Department will also seek to enhance the integration of its work on Aboriginal issues. Departmental priorities will be developed to support broad federal objectives outlined in *Gathering Strength: Canada's Aboriginal Action Plan*.

The Department will improve coordination among Portfolio agencies and Crown corporations and work to create a Portfolio-wide strategic plan. This initiative will encourage collaboration among Portfolio members in support of national priorities, and enable the development of a portfolio communications and marketing plan.

The Department will undertake a number of human resources renewal initiatives with a focus on excellence in people and performance, ensuring a representative workforce, and a working environment that promotes creativity, learning and a commitment to values and results.



The Department will provide Canadians with effective public communications, and will transform the delivery of its services, as part of the Government On-line Initiative. This will include providing electronic access to the grants and contributions programs and other services, improving information dissemination and enhancing the Department's policy capacity through the use of new technologies.

Service Improvement Initiative

In 2000-01, Treasury Board approved a government-wide Service Improvement Initiative and established a target of a minimum 10 percent improvement in Canadians' satisfaction with the delivery of key government services to the public over the next five years. Consistent with Treasury Board's phased approach to the initiative, in 2001-02, the Department will identify its key services to the public, establish client satisfaction baseline benchmarks and develop a Service Improvement Plan. Its progress will be reported in the fall 2001 Departmental Performance Report.



**Department of Canadian Heritage:
Strategic Objectives, Key Results Commitments and Related Activities**

Strategic Objectives	
<p>Diverse and Accessible Canadian Choices Canada's cultural diversity, linguistic duality and shared values are reflected to Canadians through all forms of expression.</p>	
Key Results Commitments	Related Activities *
To provide Canadians with increased choice in, and access to, diverse Canadian cultural content in both official languages in a wide variety of media.	<ul style="list-style-type: none"> · New Media Content Initiative · Support to Canadian Book Industry · Support for Canadian Sound Recording · Canadian Television Fund · Copyright Reform · Support to Canadian Museums and Exhibitions · Heritage Preservation · Tax Incentives and Grants under the <i>Cultural Property Export and Import Act</i> · Increasing Awareness and Access to the Arts · Support to Minority Language Education and Services
<p>Excellence in People Strength in diversity and excellence in creativity, innovation, performance and community leadership.</p>	
To provide Canadians with more opportunities to participate and perform in order to develop their creativity, innovation and talent to the fullest.	<ul style="list-style-type: none"> · Support for Young Creators and Artists · Support for Second Language Education · Support for High Performance Athletes · Young Canada Works Program

* It should be noted that just as each strategic objective contributes to the overarching goal of ensuring diverse Canadian choices for Canadians, individual initiatives often contribute to more than one strategic objective.



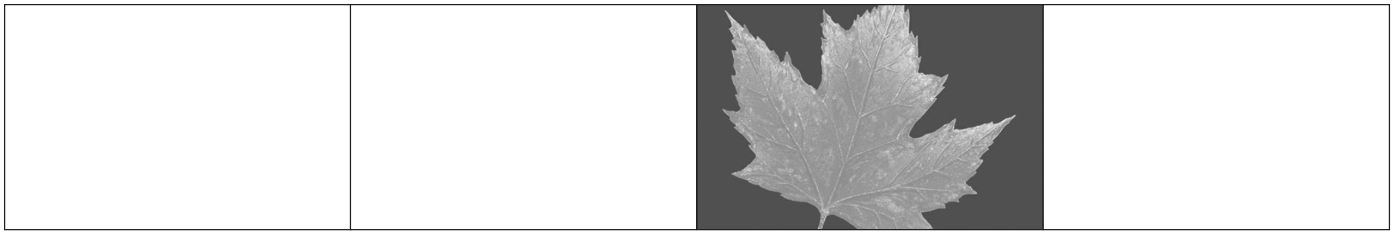
Building Capacity

Community, institutional and industrial capacity and infrastructure to sustain and promote Canada’s cultural diversity and social cohesion.

Key Results Commitments	Related Activities
To provide Canadians with support for a more diverse and sustainable cultural sector.	<ul style="list-style-type: none"> · Enhancing Arts and Heritage Sustainability · Creating a Canadian Cultural Observatory
To provide Canadians with encouragement and support to build an inclusive society that respects differences and values the citizenship we share.	<ul style="list-style-type: none"> · Direct Support to Official Language Minority Communities · Facilitation and Support for the Participation of Aboriginal Communities and Organizations · Support to Sport Organizations · Support for Multiculturalism, Diversity and the Participation of Minority Communities and Organizations · Court Challenges Program · Promotion of Human Rights · New Canadian Sport Policy and Action Plan · Partnering with and Promoting the Voluntary Sector
<p>Canadians Connected to One Another Canadians and their diverse communities bridge differences and distances to deepen understanding of each other and to build shared values.</p>	
To provide Canadians with opportunities to connect with and understand each other and their communities.	<ul style="list-style-type: none"> · Exchanges Canada · Promoting Canadian Linguistic Duality · The Canada Games
To provide Canadians with a sense of pride in Canada’s history, diversity, traditions and accomplishments.	<ul style="list-style-type: none"> · Knowing and Celebrating our History, Achievements and Stories · Path of Heroes · <i>Virtual Museum of Canada</i> · Dialogue on Racism · Tourism



<p>Canadians Connected to the World Canada promotes Canadian interests and projects Canadian values to the world and is open to the best that the world offers.</p>	
<p>Key Results Commitments</p>	<p>Related Activities</p>
<p>To provide Canadians with effective promotion of their values and cultural interests around the world.</p> <p>To provide Canadians with access to the best the world has to offer.</p>	<ul style="list-style-type: none"> · International Sporting Events · Promoting and Advancing the Interest of Canadian Sport in the World · New International Instrument on Cultural Diversity · Activities of the International Network on Cultural Policy · Multilateral and Bilateral Priorities and Activities · Involvement in La Francophonie · Export and International Market Development · Participation in International Expositions · UN World Conference against Racism, Racial Discrimination, Xenophobia and Related Intolerance · The Hague Convention · Import/Export of Cultural Property
<p>Building Capacity at Canadian Heritage Brand Canadian Heritage as a model department and <u>the</u> place to work.</p>	
<p>To provide Canadians with effective and accountable management of federal policies and services related to the arts, culture, diversity, heritage and sport.</p>	<ul style="list-style-type: none"> · Improved Planning, Performance Measurement and Accountability · Increased Policy Development Capacity and Research · Federal, Provincial and Territorial Relations and Aboriginal Affairs · Enhanced Portfolio Affairs Coordination · Human Resources Renewal Initiatives · Service Improvement Initiative · Government On-line Initiative



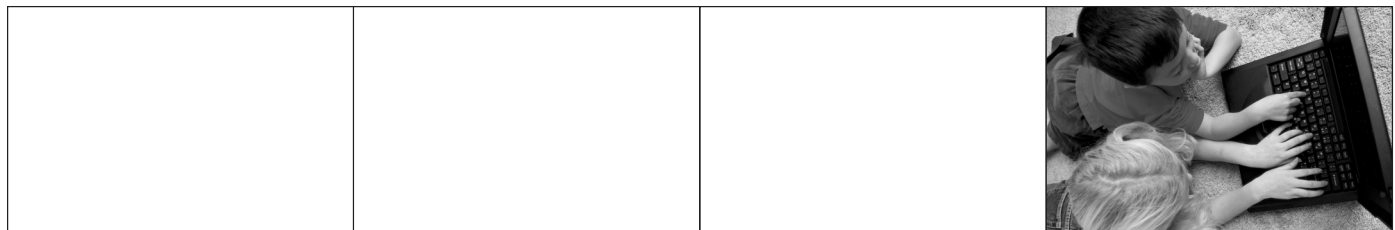
3. Horizontal Initiative

Sustainable Development Strategy

Over the coming fiscal year, the Department of Canadian Heritage will undertake the implementation of its second Sustainable Development Strategy, which covers the period from 2001 to 2003. In this context, the Department will also pursue the work initiated last year on the establishment of the required performance management structures and mechanisms.

The Strategy will focus on three main goals:

- **Minimizing the biophysical impacts of internal operations:** To minimize its impact on the biophysical environment, the Department of Canadian Heritage will continue to strive, in its day-to-day operations, to reduce its overall consumption of resources, and ensure optimal resource use.
- **Minimizing the biophysical impacts associated with departmental policies and programs:** To foster sustainable development values among Canadians and visitors, the Department of Canadian Heritage will work with clients and stakeholders to find ways of minimizing the biophysical impacts of initiatives supported by the Department.
- **Contributing to a better understanding of sustainable development in a Canadian context:** The Department of Canadian Heritage will carry on, through its participation in various fora and in collaboration with other departments, its work to further explore the relationship between the economic, social, cultural and environmental dimensions of sustainable development.



4. Financial Information

Table 4.1: Summary of Transfer Payments

(\$ millions)	Forecast Spending 2000-01	Planned Spending 2001-02	Planned Spending 2002-03	Planned Spending 2003-04
Grants				
Canadian Heritage Program				
Cultural Development and Heritage	56.6	56.0	54.9	54.9
Canadian Identity	54.2	91.0	88.0	87.7
Total Grants	110.8	147.0	142.9	142.6
Contributions				
Canadian Heritage Program				
Cultural Development and Heritage	248.9	253.1	144.2	141.1
Canadian Identity	424.1	387.8	355.4	305.8
Total Contributions	673.0	640.9	499.6	446.9
Total Grants, Contributions and Other Transfer Payments	783.8	787.9	642.5	589.5

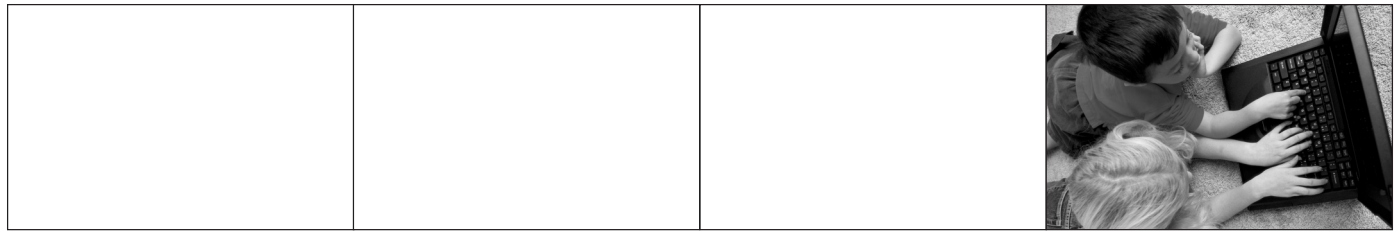


Table 4.2: Details on Transfer Payments Programs (over \$10 million)

Cultural Development and Heritage

Publications Assistance Program

The program's purpose is to provide Canadian readers with affordable access to printed Canadian cultural products, ensure the availability of weekly community newspapers in rural areas and support minority official language newspapers and ethnic weeklies by providing financial assistance to publishers of eligible Canadian periodicals to offset partially their distribution costs.

Radio Canada International

Radio Canada International (RCI) is funded by the Department through a contribution agreement with the CBC, which is mandated by the *Broadcasting Act* to provide an international service. In addition to short-wave broadcasting, RCI programming is on the Internet (www.rcinet.ca), broadcast via satellite and distributed by a network of foreign AM and FM partner stations around the world.

Book Publishing Industry Development Program

The program provides financial support to Canadian publishers to publish books by Canadian authors and promote them in Canada and abroad. The program's funding initiatives, which include marketing support, have helped make Canadian books more visible and popular at home and around the world.

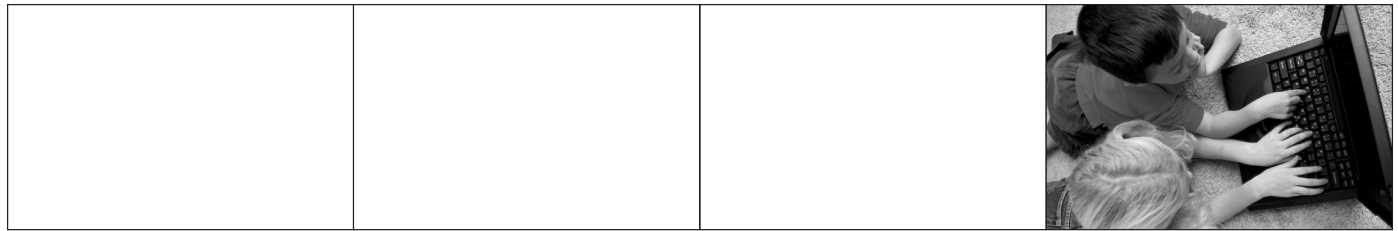
Canada Magazine Fund

The Canada Magazine Fund is designed to foster the creation of Canadian editorial content in Canadian magazines, increase Canadians' access to Canadian magazines, enhance the quality and diversity of magazines and strengthen the infrastructure in which Canadian magazines operate.

Canadian Identity

Official Languages in Education

The program offers members of the Francophone and Anglophone minority communities the chance to be educated in their mother tongue as well as an



opportunity for cultural enrichment by learning more about their own culture. It also offers residents of every province or territory the opportunity to study French or English as a second language as well as an opportunity for cultural enrichment by learning more about the culture of the other official language community.

Promotion of Official Languages

The program helps provincial and territorial governments foster the development of official language minority communities by providing these communities with services in their own language, in areas other than education.

Urban Multipurpose Aboriginal Youth Centres

The objective of the program is to improve the economic, social and personal prospects of urban Aboriginal youth, and to provide Aboriginal community-based and culturally relevant and supportive projects and activities that address the issues and needs of urban Aboriginal youth, ages 15-24 years, living in off-reserve communities with a population of 1,000 and over.

National Sport Organizations

The program provides support to national single and multi-sport organizations for programming aimed at developing Canadian athletes, coaches and referees to perform at the highest international levels. In the course of this activity, Sport Canada works to coordinate the efforts of the various levels of government and other agencies to ensure a seamless system of progression for athletes to advance from their earliest introduction to sport to the high performance level.

International Relations and Games/Hosting

The objective of the program is to enhance the ability of Canadian athletes to excel at the highest international levels and to improve the development of the sport system in Canada. The program includes the hosting of major games such as Olympic or Commonwealth Games, single sport events such as the World Athletics Championships, and the Canada Games.

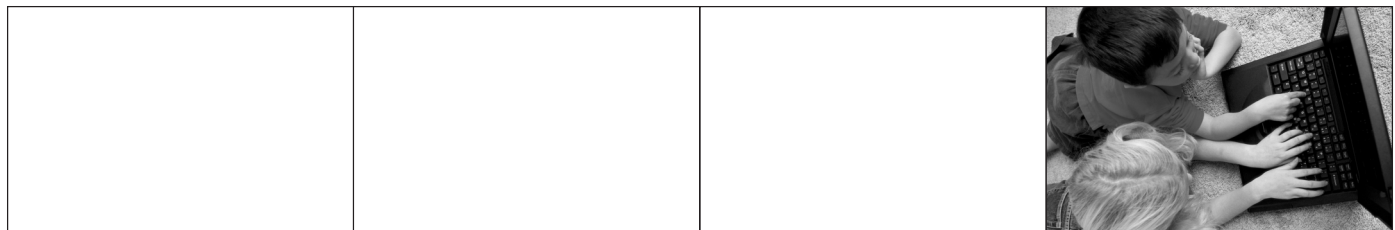


Table 4.3: Source of Respendable and Non-Respendable Revenue

Respendable Revenue

Revenue Credited to the Vote (\$ millions)	Forecast Revenue 2000-01	Planned Revenue 2001-02	Planned Revenue 2002-03	Planned Revenue 2003-04
<i>Cultural Development and Heritage</i>				
Museum and Heritage Services	2.4	2.5	2.5	2.5
Canadian Audio-visual Certification Office	1.7	2.0	2.0	2.0
Total Respendable	4.1	4.5	4.5	4.5

Non-respendable Revenue

Revenue Credited to the Consolidated Revenue Fund (CCRF) (\$ millions)	Forecast Revenue 2000-01	Planned Revenue 2001-02	Planned Revenue 2002-03	Planned Revenue 2003-04
<i>Canadian Identity</i>				
Federal-Provincial Lottery Agreement	53.7	54.0	54.0	54.0
Total Non-respendable	53.7	54.0	54.0	54.0
Total Respendable and Non-respendable Revenue	57.8	58.5	58.5	58.5

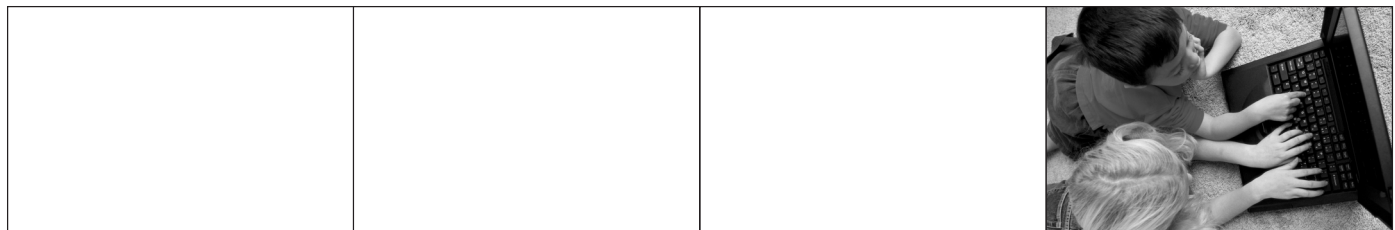
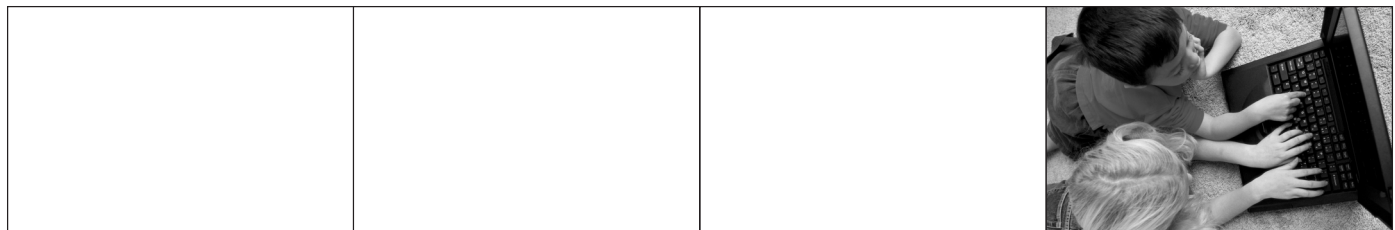


Table 4.4: Net Cost of Program for the Estimates Year

(\$ millions)	Total
Planned Spending (Budgetary and Non-budgetary Main Estimates plus adjustments)	956.8
<i>Plus: Services Received without Charge</i>	
Accommodation provided by Public Works and Government Services Canada	11.7
Contribution covering employers' share of employees' insurance premiums and expenditures paid by Treasury Board Secretariat	5.8
Worker's compensation coverage provided by Human Resources Development Canada	0.1
Salary and associated expenditures of legal services provided by Justice Canada	1.7
<i>Less: Respendable Revenue</i>	4.5
<i>Less: Non-respendable Revenue</i>	54.0
2001-02 Net Program Cost (Total Planned Spending)	917.6

Table 4.5: Loans, Investments and Advances

(\$ millions)	Forecast Spending 2000-01	Planned Spending 2001-02	Planned Spending 2002-03	Planned Spending 2003-04
<i>Cultural Development and Heritage</i>				
Loans to Institutions and Public Authorities under the <i>Cultural Property Export and Import Act</i>	0.01	0.01	0.01	0.01
Total	0.01	0.01	0.01	0.01



Portfolio Resources

4.6 Portfolio's Financial Spending Plan

(\$ millions)	Forecast Spending 2000-01	Planned Spending 2001-02	Planned Spending 2002-03	Planned Spending 2003-04
Department of Canadian Heritage*	1,001.6	952.3	798.1	757.0
Canada Council for the Arts*	127.1	124.2	124.2	123.9
Canada Museum of Science and Technology*	22.1	22.9	21.9	21.6
Canadian Broadcasting Corporation*	907.0	923.0	901.4	896.8
Canadian Museum of Civilization*	48.2	49.8	72.4	80.1
Canadian Museum of Nature*	22.6	23.7	24.7	32.1
Canadian Race Relations Foundation**	-	-	-	-
Canadian Radio-television and Telecommunications Commission***	7.9	8.5	7.3	4.6
National Archives of Canada	53.2	62.7	58.2	63.4
National Arts Centre*	24.6	23.9	23.9	23.9
National Battlefields Commission	12.5	8.0	7.2	7.4
National Capital Commission*	101.3	84.7	71.2	67.6
National Film Board of Canada*	65.2	60.6	60.6	60.6
National Gallery of Canada*	36.3	36.2	36.2	36.2
National Library of Canada	36.1	35.6	35.3	32.9
Parks Canada Agency*	382.5	370.6	357.6	364.2
Public Service Commission*	133.9	111.2	109.7	109.9
Status of Women Canada	20.2	21.2	22.7	22.7
Telefilm Canada*	91.6	125.5	125.5	125.5
Total Appropriations	3,093.9	3,044.6	2,858.1	2,830.4
<i>Plus: Revenue</i>	712.7	711.5	630.3	626.9
Total Resources	3,806.6	3,756.1	3,488.4	3,457.3

* These organizations will generate annual revenues.

** The Canadian Race Relations Foundation does not receive annual appropriations. It is funded primarily from the revenue generated by a \$24 million endowment received from the Government of Canada in 1996. The Foundation operates on income derived from investments, donations and fundraising efforts.

*** The numbers presented for the CRTC only show appropriations and not the CRTC's total resources. As a vote-netted organization, the CRTC is financed on a cost-recovery basis. CRTC vote-netted revenues are included in global revenue total indicated above.



5. Other Information

Statutes Administered in Whole or in Part by the Canadian Heritage Portfolio

<i>Department of Canadian Heritage Act</i>	S.C. 1995, c. 11
<i>An Act to Incorporate the Jules and Paul-Émile Léger Foundation</i>	S.C. 1980-81-82-83, c. 85
<i>Bell Canada Act</i>	S.C. 1987, c. 19
<i>Broadcasting Act</i>	S.C. 1991, c. 11
<i>Canada Council Act</i>	R.S.C. 1985, c. C-2
<i>Canada Travelling Exhibitions Indemnification Act</i>	S.C. 1999, c. 29
<i>Canadian Film Development Corporation Act</i>	R.S.C. 1985, c. C-16
<i>Canadian Heritage Languages Institute Act</i>	S.C. 1991, c. 7
<i>Canadian Multiculturalism Act</i>	R.S.C. 1985, c. 24 (4th Supp.)
<i>Canadian Race Relations Foundation Act</i>	S.C. 1991, c. 8
<i>Canadian Radio-television and Telecommunications Commission Act</i>	R.S.C. 1985, c. C-22
<i>Corrupt Practices Inquiries Act</i>	S.C. 1985, c. C-45
<i>Cultural Property Export and Import Act</i>	R.S.C. 1985, c. C-51
<i>Department of Transport Act</i>	R.S.C. 1985, c. T-18
<i>Disfranchising Act</i>	S.C. 1985, c. D-3
<i>Dominion Water Power Act</i>	R.S.C. 1985, c. W-4
<i>Dominion Controverted Elections Act</i>	S.C. 1985, c. C-39
<i>Federal Real Property Act</i>	S.C. 1991, c. 50
<i>Fitness and Amateur Sport Act</i>	R.S.C. 1985, c. F-25
<i>Foreign Publishers Advertising Services Act</i>	S.C. 1999, c. 23
<i>Heritage Railway Station Protection Act</i>	R.S.C. 1985, c. 52 (4th Supp.)
<i>Historic Sites and Monuments Act</i>	R.S.C. 1985, c. H-4
<i>Holidays Act</i>	R.S.C. 1985, c. H-5
<i>Income Tax Act</i>	R.S.C. 1985 (5th Supp.), as amended
<i>Investment Canada Act</i>	R.S.C. 1985, c. 28 (1st Supp.)
<i>Laurier House Act</i>	R.S.C. 1952, c. 163
<i>Lieutenant Governors Superannuation Act</i>	R.S.C. 1985, c. L-8
<i>Mingan Archipelago National Park Act</i>	S.C. 1984, c. 34
<i>Museums Act</i>	S.C. 1990, c. 3
<i>National Anthem Act</i>	R.S.C. 1985, c. N-2
<i>National Archives of Canada Act</i>	R.S.C. 1985, 1 (3rd Supp.)
<i>National Arts Centre Act</i>	R.S.C. 1985, c. N-3
<i>National Capital Act</i>	R.S.C. 1985, c. N-4
<i>National Battlefields at Quebec Act</i>	S.C. 1907-08, cc. 57-58



<i>National Film Act</i>	R.S.C. 1985, c. N-8
<i>National Flag of Canada Manufacturing Standards Act</i>	R.S.C. 1985, c. N-9
<i>National Library Act</i>	R.S.C. 1985, c. N-12
<i>National Parks Act</i>	R.S.C. 1985, c. N-14
<i>National Symbol of Canada Act</i>	R.S.C. 1985, c. N-17
<i>Official Languages Act</i>	R.S.C. 1985, c. 31 (4th Supp.)
<i>Parks Canada Agency Act</i>	S.C. 1998, c. 31
<i>Public Service Employment Act</i>	R.S.C. 1985, c. P-33
<i>Salaries Act</i>	R.S.C. 1985, c. S-3
<i>Saguenay-St. Lawrence Marine Park Act</i>	S.C. 1997, c. 37
<i>Status of the Artist Act</i>	S.C. 1992, c. 33
<i>Trade-marks Act</i>	R.S.C. 1985, c. T-13
<i>Waterton Glacier International Peace Park Act</i>	S.C. 1932, c. 55

Regulations Currently in Force

- Canada Travelling Exhibitions Indemnification Regulations
- Cultural Property Export Control List

Departmental Publications

Arts and Heritage Sector

- Canada Traveling Exhibitions Indemnification Program (2000)
 - Act and Regulations
 - Application for Indemnification
 - General Information
- Canada-France Agreement on Museum Cooperation and Exchanges (2000)
- Canadian Conservation Institute - Publications and Special Products Catalogue (annual)
- Canadian Conservation Institute - Training Catalogue (1999)
- Canadian Heritage Information Network - Intellectual Property Management Series
 - Best Practices Study of Museum CD-ROM Production (1998)
 - Checklist for Licensing Museum Images (1997)
 - Like Light Through a Prism: Analyzing Commercial Markets for Cultural Heritage Content (1999)
 - Protecting Your Interests: A Legal Guide to Negotiating Web Site Development and Virtual Exhibition Agreements (1999)
 - Sample CD-ROM Licensing Agreements for Museums - Canadian Common Law Edition (1997)



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- Sample CD-ROM Licensing Agreements for Museums - Quebec Civil Law Edition Canada (1997)
- Cultural Initiative Program (CIP) - Guidelines and Application Form (2001)
- Cultural Property Export and Import Act: Designation of Institutions and Public Authorities: Information and Procedures (2000)
- Exporting Cultural Property from Canada (1997)
- International Exhibitions Program Brochure (1994)
- Museums Assistance Program (MAP) - Guidelines and Application Form (1999)

Cultural Development Sector

- A Practical Guide on Copyright Clearance for Multimedia Producers (1999)
- A Time for Action: Report of the Task Force on the Future of the Canadian Music Industry (1996)
- Annual Activity Report - The Canadian Television Fund (1999-00)
- Applicant's Guide - Book Publishing Industry Development Program (2000)
- Applicant's Registration Guide - Publications Assistance Program (PAP) (2000)
- Assessment of the Datacasting Market for Digital Radio (1995)
- Canadian Culture in a Global World - New Strategies for Culture and Trade - The Cultural Industries Sectoral Advisory Group on International Trade (1999)
- Canadian Film and Television Production Industry: A 1999 Profile
- Canada Magazine Fund (CMF) - Support for Business Development for Small Magazines - Applicant's Guide (2000-01)
- Canada Magazine Fund (CMF) - Support for Editorial Content - Applicant's Guide (2000-01)
- Canada Magazine Fund (CMF) - Support for Infrastructure Development - Applicant's Guide (2000-01)
- Canadian Television in the Digital Era: The Report of the Task Force on the Implementation of Digital Television (1997)
- CAVCO Express Newsletter (1999)
- Culture and Heritage, Connecting Canadians Through Canada's Stories (1999)
- Cultural Industries Development Fund (CIDF) - Information Brochure (1998)
- Database Protection & Canadian Laws (1998)
- Digital Radio: The Sound of the Future (1994)
- Digital Radio's Place in the Information Highway (1995)
- Direction to the CRTC (Reservation of Frequencies for Toronto) - Order (2000)
- Distribution of New Media Products and Services in Canada (2000)
- Final Report of the Information Highway Advisory Council - Preparing Canada for a Digital World (1997)



- From Script to Screen: New Policy Directions for Canadian Feature Film (2000)
- Guide to Federal Programs for the Film and Video Sector (1998)
- Making Your Voices Heard - Canadian Broadcasting and Film for the 21st Century Mandate Review Committee CBC, NFB, Telefilm (1996)
- Non-Technical Policy and Regulatory Issues - Task Force on the Introduction of Digital Radio (1994)
- Profile of the Multimedia Industry (1999)
- Registration Form - Publications Assistance Program (PAP) (2000)
- Report of the Canadian Content and Culture Working Group - Ensuring a Strong Presence on the Information Highway (1995)
- Review of Canadian Feature Film Policy - Discussion Paper (1998)
- Sharing Canadian Stories - Cultural Diversity at Home and in the World (2000)
- Television in the Alternative - The Future Innovation of the Arts in the Canadian Broadcasting System (1995)
- The Road to Success: Report of the Feature Film Advisory Committee (1999)

Canadian Identity Sector

Citizens' Participation and Promotion

- A Directory to Funding Sources for Canadian Studies (1996)
- Canada's Report to the United Nations on the Convention against Torture and other Cruel, Inhuman or Degrading Treatment or Punishment (1999)
- Canada's Report to the United Nations on the Convention on the Elimination of All Forms of Discrimination against Women (1999)
- Canada's Report to the United Nations on the International Covenant on Civil and Political Rights (1997)
- Canada's Report to the United Nations on the International Covenant on Economic, Social and Cultural Rights (1997)
- Creating Volunteer Programs for Young People that Encourage the Development of Skills (1994)
- Decisions/Décisions - Projects Funded by the Canadian Studies Program from 1997 to 1999 (1999)
- Effective Partnership with Corporate Canada: Policy, Framework, Tools and Methods (1998); Part B: A Corporate Sponsorship Toolbox (1998)
- Exchange Opportunities for Canadians (1998)
- Flag Etiquette in Canada (1995)
- How Canadians Govern Themselves (1997)
- Mathieu Da Costa Awards Program Kit (1999)
- O Canada (poster) (1997)
- Path of Heroes Guide (annual)



- Professional Development Opportunities for Teachers, EDUAction: A Canadian Studies Resource Guide, vol. No. 1 (1998)
- So You Want to Develop an Effective Learning Resource: A Collection of Ideas (CD-ROM) (1999)
- Symbols Chart (poster) (1999)
- Symbols of Canada (1999)
- The Arms of Canada (poster) (1995)
- The Great Canadian Adventure Board Game (1999)
- The Home Front in the Second World War, About Canada (1995)
- The National Flag of Canada: A Profile (1995)
- The New Canadian Studies Program: Information and Application Guide (1999)
- Volunteering in the Workplace (1994)
- With Flying Colours: Education Kit (1997)

Multiculturalism and Aboriginal Programs

- Aboriginal Friendship Centre Program: Capital History (1991)
- Aboriginal Women: A Statistical Overview (1995)
- Annual Report on the Operation of the *Canadian Multiculturalism Act* (1999-2000)
- Canada's Off-Reserve Aboriginal Population (1991)
- Combatting Hate on the Internet: An International Comparative Review of Policy Approaches (1998)
- Conceptual Framework for an Analysis of Citizenship in the Liberal Democracies (1999)
- Convention on the Rights of the Child (1997)
- Funding Guidelines for the Renewed Multiculturalism Program (1998)
- Hate/Bias Motivated Acts Perpetrated By and Against Youth (1999)
- Immigrants and Civic Participation: Contemporary Policy and Research Issues (1997)
- It's Your Right (1996)
- March 21 Anti-Racism Campaign Kit (2000)
- Multicultural Canada: A Demographic Overview (1996)
- Projections of Canada's Aboriginal Population 1986-2011 (1991)
- The Canadian Charter of Rights and Freedoms (1997)
- The Evidence Series (1998)
- The International Bill of Human Rights (1997)
- United Nations Universal Declaration of Human Rights (1997)
- Urban Multipurpose Aboriginal Youth Centres Initiative (1999)
- Your Guide to the Canadian Charter (1997)



Official Languages

- Action Plan - Implementation of Section 41 of the *Official Languages Act* (1998-99)
- Bulletin 41-42 Official Languages - Community Development and Linguistic Duality (published every four months)
- How to Make your Organization Bilingual (1998)
- Je parle français : A portrait of La Francophonie in Canada (1999)
- New Canadian Perspectives - A Collection
 - A Profile of Providers of Training in English or French as a Second Language (2000)
 - Annotated Language Laws of Canada (1998)
 - Economic Approaches to Language and Bilingualism (1998)
 - Exploring the Economics of Language (1999)
 - Francophones in Canada: A Community of Interests (1996)
 - Languages in Canada: 1996 Census (1999)
 - Official Languages and the Economy (1996) (Internet only)
 - Official Languages in Canada: Changing the Language Landscape (1998)
 - Status Report: Minority Language Educational Rights (1996)
 - The Socio-Economic Vitality of Official Language Communities (1996) (Internet only)
- *Official Languages Act*, In Brief (Internet only)
- Official Languages - Annual Report 1999-2000
- Official Languages - Interdepartmental Co-ordination: 1999-2000
- Official Languages: Myths and Realities (1998)
- Official Languages: Towards a National Understanding (1995)
- Where to Learn French and English in Canada (langcanada.net) (1996)

Sport

- Canadian Policy on Penalties for Doping in Sport (2000)
- Environmental Management and Monitoring for Sport Events and Facilities: A Practical Toolkit for Managers (1999)
- Federal Policy for Hosting International Sport Events (1996)
- Gender Portrayal in English Television Coverage of the 1994 Olympic Games (1996)
- National Conference on Sport and the Corporate Sector - Summary Report (1999)
- National Sport Centers: Position Paper (1999)
- Organizations for Athletes With Disabilities (1998)
- Sport Canada Athlete Assistance Program: Policy and Guidelines (1999)
- Sport Canada Contribution Programs Guidelines (1999)



- Sport Canada Policy on Women in Sport (1986)
- Sport Canada Position Paper on National Multi-Sport Development Centres (1998)
- Sport Canada Strategic Plan 1998-2001 (1998)
- Sport Participation in Canada (1994)
- Status of the High Performance Athlete in Canada (1992, 1997)

Portfolio and Corporate Affairs and Strategic Policy Sectors

- 1999-2000 Estimates: Report on Plans and Priorities (Internet only)
- Accomplishments (1999)
- Audit of Multiculturalism Program - 1998-99 Grants and Contributions Files (2000)
- Canadian Heritage Performance Report for the period ending March 31, 2000
- Client Survey of the Canadian Conservation Institute (CCI) Publications (2000)
- Evaluation and Performance Framework for the following programs: Athlete Assistance Program (2000), Canadian Digital Cultural Content Initiative (2000), Exchanges Canada (2000), International Days of the Performing Arts Initiative (2000), International Expositions Program - Expo 2000 (2000), National Sport Organizations Support Program (2000), Sections 41 and 42 - *Official Languages Act* (2000), Sport Hosting Program (2000), Urban Multipurpose Aboriginal Youth Centre (2000), and Young Canada Works Program (2000)
- Evaluation of the following programs: First Jeux de la Francophonie canadienne (Memramcook, N.B., August 19-22, 1999) (2000), International Days for the Performing Arts Initiative (2000), Publishing Industry Development Program (1998), Sound Recording Development Program (2000), Transfer Agreement Respecting the Aboriginal Friendship Centre Program (1999), and Young Canada Works Programs - Internships Components (2000), Summer Components (2000)
- Final Report of the International Meeting on Cultural Policy - Putting Culture on the World Stage (1999)
- International Network on Cultural Policy (1999)
- Reviews: Canada Day/Celebrate Canada (1999), Canadian Feature Film Policy (1998), Canadian Television Fund (2000), Communications Expenditures (1999), and Management Practices of Federal Government Mechanisms in Support of Film and Television Production (1999)
- Risk-based Audit Framework and Plan for the Following Programs: Canadian Cultural Digital Content Initiative (2000) and Exchange Canada (2000)
- The World Exposition in Hanover (1999)



- Young Canada Works Program - Publications for 2001-02
 - Support for Employers Hiring Youth - Application Forms (for each category)
 - Summer Jobs for Students - Application Forms (for each category)
 - Young Canada Works in Both Official Languages
 - Young Canada Works in Heritage Institutions
 - Young Canada Works in National Parks and National Historic Sites
 - Young Canada Works for Aboriginal Urban Youth
 - Internships for Graduates - Application Forms (for students and employers)
 - Young Canada Works Internationally
 - Young Canada Works in Science and Technology

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- Ekos Research Associates Inc. *Rethinking Citizen Engagement*, Ottawa, 2000.
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- Standing Committee on Canadian Heritage. *A Sense of Place – A Sense of Being: The Evolving role of the Federal Government in Support of Culture in Canada*, Ottawa, 1999.
- Statistics Canada. *A Serie of Cultural Surveys*, Ottawa 1996.
- Statistics Canada. *Cultural Trade and Investment Project - Final Report, Ottawa, 1999-2000*.
- The Canadian Tourism Commission. *Packaging the Potential: A Five-year Business Strategy for Cultural and Heritage Tourism in Canada*, Ottawa, 1999.



Internet Addresses

Canadian Heritage

Portfolio Agencies and Corporations

Canada Council for the Arts

Canada Science and Technology Museum

- Canada Agriculture Museum

- Canada Aviation Museum

<http://www.pch.gc.ca/english.htm>

<http://www.pch.gc.ca/ac-os/english.htm>

<http://www.canadacouncil.ca/>

<http://www.science-tech.nmstc.ca/english/index.cfm>

<http://www.science-tech.nmstc.ca/indexag.cfm>

http://www.aviation.nmstc.ca/eng/english_home.html

Canadian Broadcasting Corporation

Canadian Museum of Civilization

<http://www.cbc.ca/>

<http://www.civilization.ca/cmcc/cmcceng/welcmeng.html>

- Canadian War Museum

<http://www.civilization.ca/cwm/cwmeng/cwmeng.html>

- Virtual Museum of New France

<http://www.civilization.ca/mnf/mnfeng.html>

Canadian Museum of Nature

http://www.nature.ca/nature_e.cfm

Canadian Race Relations Foundation

<http://www.crr.ca/en/default.htm>

Canadian Radio-television and

Telecommunications Commission

http://www.crtc.gc.ca/welcome_e.htm

National Archives of Canada

http://www.archives.ca/00/00_e.html#top

National Arts Centre

http://www.nac-cna.ca/ottawa_eng/index.html

National Battlefields Commission

<http://www.ccbn-nbc.gc.ca/welcome.html>

National Capital Commission

http://www.capcan.ca/index_e.html

National Film Board of Canada

<http://www.nfb.ca/e/>

National Gallery of Canada

<http://national.gallery.ca/english/menu.html>

- Canadian Museum of Contemporary Photography

<http://cmcp.gallery.ca/home/index.html>

National Library of Canada

<http://www.nlc-bnc.ca/ehome.htm>

Parks Canada

http://parksCanada.pch.gc.ca/parks/main_e.htm

- Historic Sites and Monuments Board of Canada

http://parksCanada.pch.gc.ca/hsmbc/hsmbc_e.htm

Status of Women Canada

<http://www.swc-cfc.gc.ca/direct.html>

Telefilm Canada

<http://www.telefilm.gc.ca/en/intro.htm>

Cultural Development

Broadcasting Policy and Innovation

<http://www.pch.gc.ca/culture/english.htm>

- Canadian Television Fund

<http://www.pch.gc.ca/culture/brdcstng/english.htm>

- Northern Distribution Program

<http://www.canadiantelevisionfund.ca>

<http://www.pch.gc.ca/culture/brdcstng/ndp-padn/english.htm>

- TV5 Program

<http://www.pch.gc.ca/culture/brdcstng/tv5/english.htm>

Cultural Industries

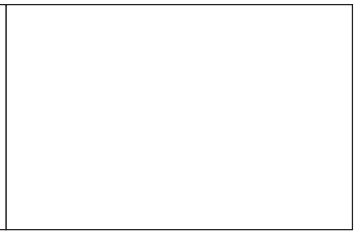
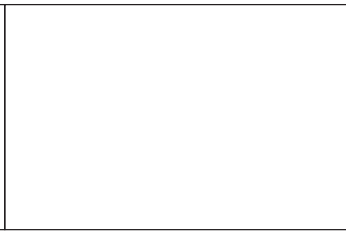
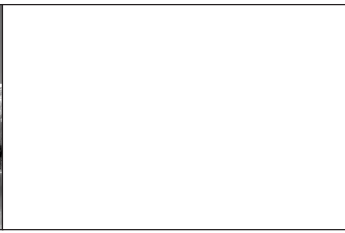
http://www.pch.gc.ca/culture/cult_ind/english.htm

- Book Publishing Industry Development Program

http://www.pch.gc.ca/culture/cult_ind/bpidp-padie/english.htm



- Cultural Industries Development Fund	http://www.pch.gc.ca/culture/cult_ind/cidf-fdic/english.htm
- Cultural Sector Investment Review Loan Program for Book Publishers	http://www.pch.gc.ca/culture/invest/rev/english.htm http://www.pch.gc.ca/culture/cult_ind/bpidp-padie/wn-qdn/new-loan.htm
- Publications Assistance Program	http://www.pch.gc.ca/culture/cult_ind/pap/eindex.htm
- Sound Recording Development Program	http://www.pch.gc.ca/culture/cult_ind/srdp-pades/english.htm
- Canadian Audio-Visual Certification Office	http://www.pch.gc.ca/culture/cult_ind/cavco-bcpac/english.htm
- Canadian Film or Video Production Tax Credit	http://www.pch.gc.ca/culture/cult_ind/cavco-bcpac/fv-produce.htm
- Canada Wordmark Screen Credit	http://www.pch.gc.ca/culture/cult_ind/cavco-bcpac/credits/cavcre_e.htm
- Film or Video Production Services Tax Credit	http://www.pch.gc.ca/culture/cult_ind/cavco-bcpac/fv-serv-e.htm
Trade and Investment	http://www.pch.gc.ca/culture/invest/english.htm
<i>Arts and Heritage</i>	http://www.pch.gc.ca/arts/main_e.htm
Arts Policy	http://www.pch.gc.ca/arts/arts_pol/index_e.htm
Canadian Conservation Institute	http://www.cci-icc.gc.ca
Canadian Heritage Information Network	http://www.chin.gc.ca/e_main_menu.html
Heritage Branch	http://www.pch.gc.ca/arts/heritage/index_e.htm
Canadian Cultural Property Export Review Board	http://www.pch.gc.ca/arts/heritage/board_e.htm
<i>Canadian Identity</i>	
Canadian Secretariat for the IVth Games of La Francophonie	http://www.jeux2001.ca/eng/home.asp
Citizen Participation and Promotion	
- Canadian Studies	http://www.pch.gc.ca/csp-pec/english.htm
- Ceremonial and Canadian Symbols Promotion	http://www.pch.gc.ca/ceremonial-symb/english/index.html
- Community Partnership	http://www.pch.gc.ca/cp-pc/partners.htm
- Youth Participation	http://www.pch.gc.ca/yp-pj/english.htm
- Exchanges Canada	http://www.exchanges.gc.ca/
Multiculturalism and Aboriginal Programs	http://www.pch.gc.ca/progs/multie.htm
- Multiculturalism	http://www.pch.gc.ca/multi/index.html
- Native Citizens' Programs	http://www.pch.gc.ca/progs/native.htm
- Human Rights	http://www.pch.gc.ca/ddp-hrd/english/introeng.htm
Official Languages	http://www.pch.gc.ca/offlangoff/english/index.html



Sport Canada and the Canadian Sport
Policy Task Force

http://www.pch.gc.ca/sportcanada/sc_e/e_cont.htm

Canada Place
Government of Canada Primary
Internet Site (Canada Site)

<http://www.canadaplace.gc.ca>

http://www.canada.gc.ca/main_e.html



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Fax: (604) 666-3508

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Fax: (514) 283-7727

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Fax: (204) 984-6996

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4900 Yonge Street
Penthouse Level
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Fax: (416) 954-2909

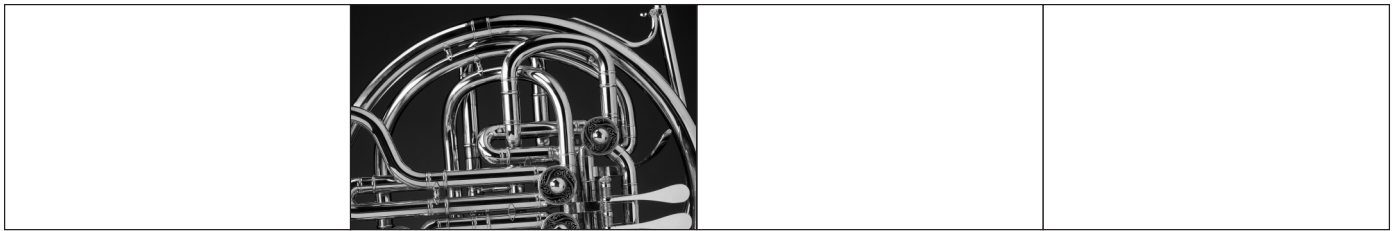
Government of Canada

www.servicecanada.gc.ca
1 800 O-Canada (1 800 622-6232)
TTY/TDD 1 800 465-7735



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