

Table 11: Details on Transfer Payments Programs (TPPs) for the Department of Canadian Heritage

CULTURAL AFFAIRS

All these transfer payments programs are voted, which means that each year the Parliament of Canada votes annual *Appropriation Act* or *Acts* to grant expenditure authority to the Crown for departments and agencies. This spending authorization lapses at year-end.

1) Name of Transfer Payment Program: Canadian Arts and Heritage Sustainability Program (CAHSP)		
2) Start Date: 2001-02	3) End Date: 2009-10	4) Total Funding: \$57.2M
<p>5) Description of Transfer Payment Program: Strengthens the organizational effectiveness, develops the operational and financial expertise of arts and heritage organizations, and ensures that these organizations operate in communities that value their existence, see them as a key asset and support them. CAHSP includes six components:</p> <ul style="list-style-type: none"> • stabilization projects • capacity building; • endowment fund incentives; • limited support to endangered arts organizations; • networking projects; and • Cultural Capitals of Canada. 		
<p>6) Objective(s), expected result(s) and outcomes: Because the program is designed to improve the organizational, administrative and financial structures of arts and heritage organizations, to enable communities to invest more in arts and culture, increase and improve cultural services and share cultural experiences, as well as develop capacity in the area of cultural development, the anticipated results will be:</p> <ul style="list-style-type: none"> • improvement in the governance of organizations; • improvement in the management capabilities of organizations; • improvement in the long-term financial health of organizations; • development of national networks to support local cultural development; • increased involvement by Canadian communities to sustain cultural activities at the local level. <p>The program will enable recipient organizations to play their role in Canadian society by having a positive impact on Canadians' quality of life and fostering social cohesiveness, and building creative, sustainable and healthy communities.</p>		

7) Achieved results or progress made:

Support provided by the Department through these transfer payments enabled:

- over 200 arts and heritage organizations to improve their organizational effectiveness;
- 38 organizations to increase capitalization of their funds through 28 separate public foundations;
- 1 organization to restructure its financial affairs in order to become sustainable;
- 2 national networks to build capacity to support local cultural development and further their outreach and partner with other federal departments and organizations;
- 11 Canadian communities to strengthen partnerships with local arts and heritage organizations and leverage increased funding for cultural activities, including a First Nations community.

Millions of \$	8) Actual Spending 2002-03	9) Actual Spending 2003-04	10) Planned Spending 2004-05	11) Total Authorities 2004-05	12) Actual Spending 2004-05	13) Variance(s) (#10 - #12)
14) Business Line (BL): Cultural Development and Heritage						
-Total Grants	10.0	10.7	18.9	9.0	9.0	9.9
- Total Contributions	3.4	10.8	9.6	10.2	10.1	(0.5)
- Total Other Transfer Payments						
15) Total for BL	388.3	359.1	398.7	367.8	367.4	31.3
16) Total TPP	861.1	869.6	1,072.9	999.2	997.9	75.0

17) Comments on Variances:

CAHSP is a relatively new program that is still developing its client base; also, uptake from clients was less than it had been forecasted. Moreover, as past uncertainty regarding budget allocations previously precluded timely announcement of Cultural Capitals of Canada designations and resulted in delays for recipients in carrying out activities, contributions were paid out on a multi-year basis. Furthermore, transfers were made from grants to contributions in order to adjust for emerging priorities.

18) Significant Evaluation Findings and URL to last evaluation:

Steps were taken to respond to all the recommendations of the joint formative evaluation of the program, conducted by Cultural Spaces Canada, Arts Presentation Canada and the Canadian Arts

and Heritage Sustainability Program in 2003. These steps have been completed or are advanced enough to meet the requirements of the Evaluation and Audit Committee. The evaluation can be found at the following address: http://www.pch.gc.ca/progs/em-cr/eval/2004/2004_07/index_e.cfm

As the Cultural Capitals of Canada (CCC) and Networking components of CAHSP were launched in 2002-2003, the formative evaluation for these components was conducted in 2004-2005. Overall, the evaluation report was very positive. A key recommendation was that CCC designations should be announced enough in advance of project starting dates so that municipalities can properly plan their projects and develop partnerships with local arts and culture organizations. Measures have been taken to respond to all of the accepted recommendations. These measures are completed or sufficiently underway to meet the Audit and Evaluation Committee's requirements. The report will be posted on the website shortly.

1) Name of Transfer Payment Program: Publication Assistance Program						
2) Start Date: 1996-97		3) End Date: N/A		4) Total Funding: \$272.5M		
5) Description of Transfer Payment Program: The Publication Assistance Program (PAP) helps publishers cover the cost of mailing Canadian periodicals to Canadian readers. Support is provided to more than 900 publishers of Canadian periodicals, allowing access to more than 1,240 Canadian publications, primarily magazines, weekly community newspapers distributed in rural areas, newspapers published in the minority official language, and Aboriginal and ethnocultural publications.						
6) Objective(s), expected result(s) and outcomes: Canadian readers have access to a stable or higher level of Canadian editorial content.						
7) Achieved results or progress made: In July 2003 major changes were announced to the PAP including the adoption of a percentage funding formula that would better encourage efficiencies, and the intention to create specific rules to enhance eligibility for community newspapers, ethnocultural periodicals, Aboriginal periodicals and minority-official language publications. The first two sets of new rules have been completed, the second two are forthcoming. Since that time, almost 200 publications from these priority areas have been added to the program, a summative evaluation completed, and the program has been re-approved by Treasury Board for the next five years.						
Millions of \$	8) Actual Spending 2002-03	9) Actual Spending 2003-04	10) Planned Spending 2004-05	11) Total Authorities 2004-05	12) Actual Spending 2004-05	13) Variance(s) (#10 - #12)
14) Business Line (BL): Cultural Development and Heritage						
-Total Grants	46.4	47.5	45.4	49.2	49.2	(3.8)
- Total Contributions	-	-	-	-	-	-
- Total Other Transfer Payments						
15) Total for BL	388.3	359.1	398.7	367.8	367.4	31.3
16) Total TPP	861.1	869.6	1,072.9	999.2	997.9	75.0
17) Comments on Variances: The variance is a result of the changes announced in July 2003, introducing new rules to enhance the eligibility of community newspapers and ethnocultural periodicals.						

18) Significant Evaluation Findings and URL to last evaluation: The conclusion of the evaluation was that the PAP's underlying rationale for the Program remains strong. Indeed, the PAP has increased its alignment to departmental objectives and federal priorities as a result of program changes introduced in 2003. The partnership with Canada Post allows for a high level of administrative efficiency, and there is no overlap or duplication with other federal programs. However, the evaluation makes several recommendations, including that the PAP finish implementing the changes announced in 2003, revisit eligibility for certain types of magazines, ensure that monies continue to support the cultural and social policy goals of the Department, that stated objectives, expected outcomes and performance indicators are harmonized, and obtain better performance reporting information than the current Statistics Canada Periodical Publishing Survey. The PAP summative evaluation will be posted on PCH Web site as of September 2005.
http://www.pch.gc.ca/progs/em-cr/index_e.cfm?nav=0

1) Name of Transfer Payment Program: Contribution in support of the Canadian Television Fund						
2) Start Date: 1996-97		3) End Date: 2005-06		4) Total Funding \$882.0M		
5) Description of Transfer Payment Program: Supports the creation and broadcast of high-quality prime-time Canadian programs in both official languages. The types of programs supported by the Fund are dramas, youth and children's programs, documentaries, variety shows and performing arts. The Fund also supports minority Aboriginal and Francophone productions.						
6) Objective(s), expected result(s) and outcomes: Canadian producers create more high-quality Canadian programs in the two official languages and Aboriginal languages.						
7) Achieved results or progress made: The Fund continued to support the production of approximately 2,000 hours of distinctively Canadian programming. The Fund has made significant progress to put emphasis on building audiences for Canadian programming by rewarding broadcasters that achieve audience growth. The Governments contribution of \$100M to the Fund has been extended to 2006-07. Ongoing funding and governance issues will be considered by Ministers before the next Budget.						
Millions of \$	8) Actual Spending 2002-03	9) Actual Spending 2003-04	10) Planned Spending 2004-05	11) Total Authorities 2004-05	12) Actual Spending 2004-05	13) Variance(s) (#10 - #12)
14) Business Line (BL): Cultural Development and Heritage						
-Total Grants	-	-	-	-	-	-
- Total Contributions	97.1	87.1	99.7	99.6	99.6	0.1
- Total Other Transfer Payments						
15) Total for BL	388.3	359.1	398.7	367.8	367.4	31.3
16) Total TPP	861.1	869.6	1,072.9	999.2	997.9	75.0
17) Comments on Variances: N/A						
18) Significant Evaluation Findings and URL to last evaluation: An evaluation of the Fund is currently being finalized and is expected to be released shortly. The previous evaluation undertaken in 2000 can be located at: http://www.pch.gc.ca/progs/ac-ca/progs/fct-ctf/pubs/report-rapport/english.html Significant findings of this evaluation included better performance measurement tools and indicators (this included audience measurement), revisiting the governance and administration structure of the Fund as well as the Fund maintaining a high level of support to the drama genre.						

1) Name of Transfer Payment Program: Book Publishing Industry Development Program						
2) Start Date: 1980-81		3) End Date: N/A		4) Total Funding: *\$321.8M		
5) Description of Transfer Payment Program: The Book Publishing Industry Development Program (BPIDP) supports the activities of Canadian book publishers and other sectors of the book industry in order to ensure choice of and access to Canadian-authored books, which reflect Canada's cultural diversity and linguistic duality both at home and abroad. The BPIDP aims to meet that objective by fostering a strong, viable Canadian book industry that publishes and promotes Canadian-authored books.						
6) Objective(s), expected result(s) and outcomes: Maintain or increase the availability of Canadian-authored books for Canadian and foreign readers.						
7) Achieved results or progress made: For 2004-05, BPIDP supported publishers produced and marketed approximately 6,100 new titles. This indicates that BPIDP has achieved its expected result of maintaining the availability of Canadian-authored books – in 2003-04 this figure was over 6,200 new titles.						
Millions of \$	8) Actual Spending 2002-03	9) Actual Spending 2003-04	10) Planned Spending 2004-05	11) Total Authorities 2004-05	12) Actual Spending 2004-05	13) Variance(s) (#10 - #12)
14) Business Line (BL): Cultural Development and Heritage						
-Total Grants	-	-	-	-	-	-
- Total Contributions	38.9	35.3	38.7	37.8	37.8	0.9
- Total Other Transfer Payments						
15) Total for BL	388.3	359.1	398.7	367.8	367.4	31.3
16) Total TPP	861.1	869.6	1,072.9	999.2	997.9	75.0
17) Comments on Variances: The variance can be explained by transfers made to other programs in order to adjust for emerging priorities.						
18) Significant Evaluation Findings and URL to last evaluation: The evidence from the 2004 summative evaluation confirms that BPIDP funding is achieving its primary, cultural objective of ensuring choice of and access to Canadian-authored titles. Significantly, the evaluation found that 1) the program has had a significant positive impact on the production and sales of Canadian-authored books and that 2) there exists no obvious alternative to BPIDP. http://www.pch.gc.ca/progs/em-cr/eval/2004/2004_09/index_e.cfm						

* Total funding is calculated from 1994-95 (creation date of the Department of Canadian Heritage)

1) Name of Transfer Payment Program: Canada Magazine Fund						
2) Start Date: 1999-00		3) End Date: N/A		4) Total Funding: \$120.9M		
5) Description of Transfer Payment Program: The Canada Magazine Fund (CMF) supports the activities of Canadian periodicals publishers to ensure that Canadian readers have access to high-quality Canadian content. It consolidates the ability of small magazine publishers and the sector as a whole to take advantage of the Canadian market through initiatives in support of marketing and advertising, business expansion, and professional development and training.						
6) Objective(s), expected result(s) and outcomes: Maintain or increase the availability of Canadian editorial content for Canadian readers.						
7) Achieved results or progress made: The CMF went through a major restructuring announced in July 2003, which included adjusting the annual budget from \$35M to \$16M, and introducing a new support component for Arts and Literary magazines. The CMF has also strengthened support measures for priority areas (such as ethnocultural, Aboriginal and official-language minority publishers), and support for a greater number of industry associations.						
Millions of \$	8) Actual Spending 2002-03	9) Actual Spending 2003-04	10) Planned Spending 2004-05	11) Total Authorities 2004-05	12) Actual Spending 2004-05	13) Variance(s) (#10 - #12)
14) Business Line (BL): Cultural Development and Heritage						
-Total Grants	-	-	-	-	-	-
- Total Contributions	31.9	15.3	22.0	14.9	14.9	7.1
- Total Other Transfer Payments						
15) Total for BL	388.3	359.1	398.7	367.8	367.4	31.3
16) Total TPP	861.1	869.6	1,072.9	999.2	997.9	75.0
17) Comments on Variances: To manage the significant budget reductions introduced in 2003, the CMF has been committed to an exceptionally careful stewardship of public funds, particularly in regards to multi-year projects. This has led to a small variance in planned spending.						
18) Significant Evaluation Findings and URL to last evaluation: The first summative evaluation of the CMF is currently being completed for the late summer 2005.						

1) Name of Transfer Payment Program: Canada New Media Fund						
2) Start Date: 2001-02		3) End Date: N/A		4) Total Funding: \$31.5M		
5) Description of Transfer Payment Program: The Canada New Media Fund (CNMF), administered by Telefilm Canada, supports the development, production, marketing and distribution of Canadian digital content in both official languages.						
6) Objective(s), expected result(s) and outcomes: Advanced Canadian e-content is produced for digital network.						
7) Achieved results or progress made: More than 50 new projects were approved for funding through the CNMF during 2004-2005. The CNMF supports the production of highly innovative new media content projects such as <i>Made in Mtl</i> , a rich media site jointly created by BlueSponge and Locomotion. Visitors to the site can explore virtual Montreal through photographs, sound bites, short films and practical information that capture the spirit of the city in an interactive experience. The CNMF-funded projects lead to the creation of original content distributed through websites and other interactive platforms (such as CD-ROM). A March 2005 web usage analysis of 18 online content products funded through the CNMF indicated that these sites received over 400,000 visits in that month alone. Many CNMF-funded projects have been recognized among the best new media products in the world. For example, <i>Made in Mtl</i> was a two times Web award winner (categories “Art” and “Best of Show”) at the 2005 South by Southwest Festival in Austin, Texas. It also won the Pixel Award for Excellence in Culture & Lifestyle Arts at the May 2005 Canadian New Media Awards in Toronto.						
Millions of \$	8) Actual Spending 2002-03	9) Actual Spending 2003-04	10) Planned Spending 2004-05	11) Total Authorities 2004-05	12) Actual Spending 2004-05	13) Variance(s) (#10 - #12)
14) Business Line (BL): Cultural Development and Heritage						
-Total Grants	-	-	-	-	-	-
- Total Contributions	11.0	9.7	8.2	9.0	9.0	(0.8)
- Total Other Transfer Payments						
15) Total for BL	388.3	359.1	398.7	367.8	367.4	31.3

16) Total TPP	861.1	869.6	1,702.9	999.2	997.9	75.0
17) Comments on Variances: The variance can be explained by transfers received from other programs in order to adjust for emerging priorities.						
18) Significant Evaluation Findings and URL to last evaluation: The CNMF was evaluated in 2000 under its previous name of “Multimedia Investment Fund”. The two most significant evaluation recommendations were to clarify the Fund’s Canadian content criteria, and to consider moving away from a funding approach based on repayable loans and toward a more flexible funding mechanism. Both recommendations were addressed when the program was re-launched in 2001 under the new name. http://www.patrimoinecanadien.gc.ca/pc-ch/mindep/telefilm/review.htm						

1) Name of Transfer Payment Program: National Arts Training Contribution Program (NATCP)						
2) Start Date: 2001-02		3) End Date: N/A		4) Total Funding: \$78.5M		
5) Description of Transfer Payment Program: Assists independent Canadian non-for-profit corporations that specialize in training Canadians seeking a professional career in the arts.						
6) Objective(s), expected result(s) and outcomes: Development of Canadians with varied experience leading to a career in the arts and cultural leadership skills.						
7) Achieved results or progress made: In 2004-05 the NATCP increased its overall funding to clients by over \$800,000, with a G&C budget of \$15.76M, compared with \$14.94 for the previous year. Of the 34 clients of the program, 16 provided training in Aboriginal and culturally diverse arts, including one new francophone Aboriginal Arts training organization.						
Millions of \$	8) Actual Spending 2002-03	9) Actual Spending 2003-04	10) Planned Spending 2004-05	11) Total Authorities 2004-05	12) Actual Spending 2004-05	13) Variance(s) (#10 - #12)
14) Business Line (BL): Cultural Development and Heritage						
-Total Grants	-	-	-	-	-	-
- Total Contributions	13.8	14.9	16.3	16.0	16.0	0.3
- Total Other Transfer Payments						
15) Total for BL	388.3	359.1	398.7	367.8	367.4	31.3
16) Total TPP	861.1	869.6	1,072.9	999.2	997.9	75.0
17) Comments on Variances: The variance can be explained by transfers made in order to adjust for emerging priorities.						
18) Significant Evaluation Findings and URL to last evaluation: http://www.pch.gc.ca/progs/em-cr/eval/2002/2002_01/tdm_e.cfm						

1) Name of Transfer Payment Program: Music Entrepreneur						
2) Start Date: 2001-02		3) End Date: 2009-10		4) Total Funding: \$21.2M		
5) Description of Transfer Payment Program: Help established Canadian music entrepreneurs participate actively in the development and promotion of Canadian artists in Canada and around the world and improve their management practices and competitiveness.						
6) Objective(s), expected result(s) and outcomes: Canadian creators, artists and entrepreneurs create, produce and market new Canadian musical works. Artists, record companies and distributors create, produce and distribute various Canadian musical works.						
7) Achieved results or progress made: <ul style="list-style-type: none"> • Since the inception of the Canada Music Fund, the number of annual new recordings by Canadian artists has increased from 1,776 in 2001 to 2,054 in 2004. • In 2004, Canadian artists' share of total units sold in Canada was 30.1% compared to 15.1% in 2001. • The number of Canadian creator's receiving performance royalties from the Society of Composers, Authors and Music Publishers of Canada (SOCAN) increased from 17,645 in 2001 to 22,010 in 2004. 						
Millions of \$	8) Actual Spending 2002-03	9) Actual Spending 2003-04	10) Planned Spending 2004-05	11) Total Authorities 2004-05	12) Actual Spending 2004-05	13) Variance(s) (#10 - #12)
14) Business Line (BL): Cultural Development and Heritage						
-Total Grants	-	-	-	-	-	-
- Total Contributions	5.7	9.6	9.9	6.0	5.9	4.0
- Total Other Transfer Payments						
15) Total for BL	388.3	359.1	398.7	367.8	367.4	31.3
16) Total TPP	861.1	869.6	1,072.9	999.2	997.9	75.0
17) Comments on Variances: Transfers were made to other departmental programs in order to adjust for emerging priorities.						
18) Significant Evaluation Findings and URL to last evaluation: A formative evaluation of the Canada Music Fund (CMF) was undertaken in financial year 2003-04 (http://www.pch.gc.ca/progs/em-cr/eval/2004/2004_08/index_e.cfm?nav=0).						

This evaluation revealed that substantial progress was made with regard to the implementation of most CMF components. It showed that the CMF, as designed, has an impact on the entire Canadian sound recording industry. As a result of the funding provided by CMF to a wide range of industry stakeholders, the program helps strengthen the industry, from creators to audience. A summative evaluation will be conducted with the Minister reporting back to Cabinet on the program's final results no later than March 31, 2008.

1) Name of Transfer Payment Program: Arts Presentation Canada (APC)						
2) Start Date: 2001-02		3) End Date: N/A		4) Total Funding: \$64.2M		
5) Description of Transfer Payment Program: Supports professional presenters of arts festivals, programs or series in communities throughout Canada. Encourages arts distributors to offer other activities that foster contact and interaction between professional artists and the public. Ensures that Canadians have more opportunities to experience first hand the richness of Canadian arts.						
6) Objective(s), expected result(s) and outcomes: Canadian have access to more arts activities in Canada.						
7) Achieved results or progress made: In 2004-2005, APC contributed to the activities of 222 seasonal presenters, 20 presenter service organizations and 313 festival presenters. 58% of APC's clientele is active in rural or remote communities, 33% of presenters present artists from ethnocultural communities, 19% present artists from Aboriginal communities, 29% present artists from official-language minority communities and 35% present artists for young audiences.						
Millions of \$	8) Actual Spending 2002-03	9) Actual Spending 2003-04	10) Planned Spending 2004-05	11) Total Authorities 2004-05	12) Actual Spending 2004-05	13) Variance(s) (#10 - #12)
14) Business Line (BL): Cultural Development and Heritage						
-Total Grants	-	-	-	-	-	-
- Total Contributions	14.3	21.0	22.8	26.9	26.9	(4.1)
- Total Other Transfer Payments						
15) Total for BL	388.3	359.1	398.7	367.8	367.4	31.3
16) Total TPP	861.1	869.6	1,072.9	999.2	997.9	75.0
17) Comments on Variances: On December 13, 2003, the Government of Canada announced that the Communications Canada sponsorship program would be cancelled. The Department of Canadian Heritage was assigned responsibility for communicating with the community organizations affected and for continuing to support deserving projects for one year through its existing programs and budgets. This was called the Community Participation Initiative. The Arts Presentation Canada program was able to provide non-recurring additional funding to 116 arts festivals and non-recurring contributions to 93 other arts events. Additional resources amounting to over \$5.3 million were allocated to the program in 2004-2005. The program also transferred resources to the Canada Council, the National Arts Centre and						

other programs for collaboration on a variety of projects of common interest, and assumed the cost of additional research related to audience development.

18) Significant Evaluation Findings and URL to last evaluation: Steps were taken to respond to all the recommendations of the joint formative evaluation of the program, also done in 2003 for Cultural Spaces Canada and the Canadian Arts and Heritage Sustainability Program. These steps have been completed or are advanced enough to meet the requirements of the Evaluation and Audit Committee. The evaluation can be found at the following address:

http://www.pch.gc.ca/progs/em-cr/eval/2004/2004_07/index_e.cfm

1) Name of Transfer Payment Program: New Musical Works						
2) Start Date: 2001-02		3) End Date: N/A		4) Total Funding: \$36.7M		
5) Description of Transfer Payment Program: Provides Canadian music creators, artists and entrepreneurs with opportunities to produce and promote high-quality new Canadian sound recordings. The beneficiaries can record demo tapes and full albums, produce videos, promote new products and cover tour costs.						
6) Objective(s), expected result(s) and outcomes: Canadian creators, artists and entrepreneurs create, produce and market new Canadian musical works. Artists, record companies and distributors create, produce and distribute various Canadian musical works.						
7) Achieved results or progress made: <ul style="list-style-type: none"> • Since the inception of the Canada Music Fund, the number of annual new recordings by Canadian artists has increased from 1,776 in 2001 to 2,054 in 2004. • In 2004, Canadian artists' share of total units sold in Canada was 30.1% compared to 15.1% in 2001. • The number of Canadian creator's receiving performance royalties from the Society of Composers, Authors and Music Publishers of Canada (SOCAN) increased from 17,645 in 2001 to 22,010 in 2004. 						
Millions of \$	8) Actual Spending 2002-03	9) Actual Spending 2003-04	10) Planned Spending 2004-05	11) Total Authorities 2004-05	12) Actual Spending 2004-05	13) Variance(s) (#10 - #12)
14) Business Line (BL): Cultural Development and Heritage						
-Total Grants	-	-	-	-	-	-
- Total Contributions	10.4	10.4	10.7	11.8	11.8	(1.1)
- Total Other Transfer Payments						
15) Total for BL	388.3	359.1	398.7	367.8	367.4	31.3
16) Total TPP	861.1	869.6	1.072.9	999.2	997.9	75.0
17) Comments on Variances: Transfers were made to other departmental programs in order to adjust for emerging priorities.						
18) Significant Evaluation Findings and URL to last evaluation: A formative evaluation of the Canada Music Fund (CMF) was undertaken in financial year 2003-04 (http://www.pch.gc.ca/progs/em-cr/eval/2004/2004_08/index_e.cfm?nav=0).						

This evaluation revealed that substantial progress was made with regard to the implementation of most CMF components. It showed that the CMF, as designed, has an impact on the entire Canadian sound recording industry. As a result of the funding provided by CMF to a wide range of industry stakeholders, the program helps strengthen the industry, from creators to audience. A summative evaluation will be conducted with the Minister reporting back to Cabinet on the programs' final results no later than March 31, 2008.

1) Name of Transfer Payment Program: Canadian Culture Online Program		
2) Start Date: 2001-02	3) End Date: 2009-10	4) Total Funding: \$14.9M
<p>5) Description of Transfer Payment Program:</p> <ul style="list-style-type: none"> • increases the amount, quality and visibility of Canadian cultural content on-line in both official languages; • establishes and enhance distribution channels; • builds capacity and raise the sector’s profile and presence in both domestic and foreign markets, develop better market intelligence, promote collaboration between new media creators, provide opportunities for professional development and encourage the involvement of a variety of partners (including financial institutions) in projects; • helps to brand and enhance the visibility of Canadian cultural content (particularly for youth and educational institutions) and foster the development of specialized Web sites aggregating digital content on specific cultural sectors or fields and on themes targeting the needs of underserved audiences. <p>The Canadian Culture Online Branch manages a variety of funds, in addition to the Canadian Culture Online Program. The funds were approved in different steps in 2000-2001 (bold typeface indicates funds which are still active and which, through fund reallocation, continue to meet the objectives of the Canadian Culture Online Program):</p> <ul style="list-style-type: none"> • Canada New Media Fund (2001): For information, see separate entry for the Canada New Media Fund (CNMF). (Spending table below does not include CNMF; information is provided in a separate CNMF entry. • Partnerships Fund (2000): For information, see separate entry for Partnerships Fund (PF). (Spending table below does not include PF; information is provided in a separate entry). • Electronic Copyright Fund (2000) • Canadian Culture Online Program (which includes four-sub-components) (2001) <ul style="list-style-type: none"> • New Media Sector Development Fund • Works of Reference Fund • Gateway to Canadian Content Online Fund • New Media Research Networks Fund • Canada-Telus New Media Learning Fund (2001) • Applied Research In Interactive Media Program (2001) • E-Commerce Fund (2000) 		
<p>6) Objectives: The program has three main objectives:</p> <ul style="list-style-type: none"> • To support the development of a critical mass of interactive Canadian digital cultural online content; • To ensure accessibility of that content by making it visible to Canadians and guiding them to it; and, 		

- To provide an **environment** that ensures Canada remains a leading player in developing innovative digital cultural content.

Expected results:

- Increased profile of the Canadian new media producers and accessibility to their products, both in Canada and in foreign markets; and increased professional development opportunities, through participation in events such as conferences, symposium, workshops as well as through mentoring activities in collaboration with specialized new media centres, that will lead to a greater level of expertise in the new media and technological fields;
- A better and more integrated approach to the accessibility of this content on-line for the benefit of all Canadians, through the development or enhancement of portals that serve as unique cultural access points that engage Canadians to use the content and share their perspectives on Canadian events, people and values;
- And development of innovative and creative cultural content. Projects in this domain will contribute to the augmentation of the research and development capacity linked to innovation and will allow individuals and our arts, culture and heritage institutions to interact with each other to share information and services.

7) Achieved results or progress made:

Results under Gateway Fund

Following a study in 2002-03, the Canadian Culture Online Branch came to the conclusion that the content creation it was supporting did not adequately reflect the contemporary reality of Canadian Aboriginal or ethnocultural communities. The Branch realized that, if Canadians were to truly have content choices in the interactive digital cultural realm that reflected the vast diversity of Canadian society, more content was required that told the stories of these Aboriginal and ethnocultural communities in their own words and images.

Therefore, in 2004-05 the Canadian Culture Online Branch launched a call for proposals under the Gateway Fund of the Canadian Culture Online Program that targeted ethnocultural and Aboriginal communities. Thirty projects were financed, providing content such as cultural e-zines, information about special festivals and storytelling and explanation of cultural. For example, one of the funded projects, by the Chinese Canadian National Council, includes an anthology of stories, history, youth videos and a gallery of visual and contemporary performing arts.

Results under New Media Research Networks Fund

The New Media Research Networks Fund provides funding for applied research at the intersection of culture and technology. In 2004-05, five networks were funded to work on projects that advance innovation in the creation, management and delivery of digital cultural content. One example is the Mobile MUSE project. This collaborative research program explored new entertainment and cultural applications that are personalized and interactive, and can be used over wireless devices such as cell phones and personal data assistants (PDAs). This project aims to make the city of Vancouver a test bed for mobile cultural content.

Results under the New Media Sector Development Fund

The New Media Sector Fund aims to assist in the creation of a supportive infrastructure for new media. In 2004-05, funding was provided for two projects: The Interactive Narrative Feature Program at the Canadian Film Centre and the Canada New Media Awards. The Interactive Narrative Feature Program, funded over 2004-05 and 2005-06, aims to push the boundaries of feature filmmaking by developing an approach to making interactive films, including training of film students in the required techniques. The Canada New Media Awards, which the Department has funded in four of the last five years, once again provided an exceptional opportunity for participants in the new media industry to network and celebrate their creativity and growth.

Millions of \$	8) Actual Spending 2002-03	9) Actual Spending 2003-04	10) Planned Spending 2004-05	11) Total Authorities 2004-05	12) Actual Spending 2004-05	13) Variance(s) (#10 - #12)
14) Business Line (BL): Cultural Development and Heritage						
-Total Grants	-	-	-	-	-	-
- Total Contributions	3.6	5.9	7.5	5.0	5.0	2.5
- Total Other Transfer Payments						
15) Total for BL	388.3	359.1	398.7	367.8	367.4	31.3
16) Total TPP	861.1	869.6	1,072.9	999.2	997.9	75.0

17) Comments on Variances:

This year, demand from applicants with suitable projects was low compared to the funding available.

18) Significant Evaluation Findings and URL to last evaluation: A formative evaluation of the entire Canadian Culture Online strategy, including the Canadian Culture Online Program, was undertaken in 2004. A key recommendation was to improve performance monitoring. In response, the Branch has developed a detailed Performance Measurement Plan that includes standardized and consolidated performance indicators and reporting tables. A database for tracking performance indicators has been developed and should be fully operational by November 2005. In addition, the Branch has initiated regular user satisfaction surveys.

1) Name of Transfer Payment Program: Cultural Spaces Canada (CSC)						
2) Start Date: 2001-02		3) End Date: 2009-10		4) Total Funding: \$87.9M		
5) Description of Transfer Payment Program: Supports the construction, renovation and improvement of not-for-profit facilities dedicated to arts and heritage. As a complement to the programs offered by Infrastructure Canada, CSC helps improve the physical conditions that foster creativity and artistic innovation.						
6) Objective(s), expected result(s) and outcomes: Improvement of the physical conditions that foster creativity and artistic innovation in Canada. CSC also improves Canadians' access to performing arts, visual arts, and museum collections and heritage exhibitions.						
7) Achieved results or progress made: Since its inception in 2001-2002 the program has supported over 300 projects, in over 115 different communities. Up to now, the program has invested close to 58% of its resources in rural or remote communities. Roughly 12% of program investments have been attributed to projects from Aboriginal communities, nearly 8% were to Official languages minorities groups, and over 2% were to culturally diverse communities. Specifically in 2004-2005 Cultural Spaces Canada announced support to 134 projects in 57 different communities, big and small, all across Canada. Six of these projects were in Aboriginal communities, while fourteen others were in Official languages minorities groups.						
Millions of \$	8) Actual Spending 2002-03	9) Actual Spending 2003-04	10) Planned Spending 2004-05	11) Total Authorities 2004-05	12) Actual Spending 2004-05	13) Variance(s) (#10 - #12)
14) Business Line (BL): Cultural Development and Heritage						
-Total Grants	-	-	-	-	-	-
- Total Contributions	31.2	17.8	37.1	24.4	24.4	12.7
- Total Other Transfer Payments						
15) Total for BL	388.3	359.1	398.7	367.8	367.4	31.3
16) Total TPP	861.1	869.6	1,072.9	999.2	997.9	75.0
17) Comments on Variances: Various transfers were made to other departmental programs in order to adjust for emerging priorities.						
18) Significant Evaluation Findings and URL to last evaluation: Steps were taken to respond to all the recommendations of the joint formative evaluation of the program, also done in 2003 for Arts Presentation Canada and the Canadian Arts and Heritage Sustainability Program. These steps have been completed or are advanced enough to meet the						

requirements of the Evaluation and Audit Committee. The evaluation can be found at the following address:

http://www.pch.gc.ca/progs/em-cr/eval/2004/2004_07/index_e.cfm

1) Name of Transfer Payment Program: Partnerships Fund						
2) Start Date: 2001-02		3) End Date: 2009-10		4) Total Funding: \$20.5M		
5) Description of Transfer Payment Program: Creates partnership initiatives between not-for-profit organizations and partners, from the private and public sectors, across Canada in the digitization of cultural collections for presentations online in a manner that specifically targets youth.						
6) Objective(s), expected result(s) and outcomes: Canadian readers have access to interactive digital resources that reflect our diverse heritage, cultures, languages and history.						
7) Achieved results or progress made: <p>A total of 25 interactive digital cultural content projects were funded through the Partnerships Fund during 2004-05. The following are examples of funded projects now available online in both official languages and which include complementary learning materials for teachers and students:</p> <ul style="list-style-type: none"> • <i>Where are the Children?</i> (www.wherethechildren.ca), a project of the Legacy of Hope Foundation aimed at presenting the untold stories of Aboriginal boys and girls who attended residential schools in Canada from 1831 to the 1990's. • <i>Canadian Atlas Online</i> (www.canadiangeographic.ca/atlas/), a project of the Royal Canadian Geographical Society which takes full advantage of state-of-the-art online presentation technology to allow Internet users (particularly youth) to explore Canada in a way they have never experienced before. • <i>Deafplanet SportsVillage</i> (www.deafplanet.com/en/sportsvillage/), a project of the Canadian Cultural Society of the Deaf targeted to hearing and deaf children, which presents the stories of deaf athletes and sport personalities to discuss sports and the importance of things like self-discipline, team work, setting goals, etc. • <i>Des fantômes au musée</i> (www.mcq.org/fantomes/), a colorful and highly interactive site developed by the Musée de la civilisation de Québec, which takes kids through the exploration of a haunted museum to collect artifacts from Quebec historical buildings. <p>A web usage analysis of a sample of 10 projects funded through the Partnerships Fund in previous years indicated that these projects had well over 2 million visits from Internet users during 2004.</p>						
	8) Actual Spending 2002-03	9) Actual Spending 2003-04	10) Planned Spending 2004-05	11) Total Authorities 2004-05	12) Actual Spending 2004-05	13) Variance(s) (#10 - #12)
Millions of \$						
14) Business Line (BL): Cultural Development and Heritage						
-Total Grants						

- Total Contributions	5.1	6.2	6.7	6.9	6.9	(0.2)
- Total Other Transfer Payments						
15) Total for BL	388.3	359.1	398.7	367.8	367.4	31.3
16) Total TPP	861.1	869.6	1,072.9	999.2	997.9	75.0
17) Comments on Variances: The variance can be explained by transfers received from other programs in order to adjust for emerging priorities.						
18) Significant Evaluation Findings and URL to last evaluation: The Partnerships Fund was evaluated in 2003-04 as part of the formative evaluation of Canadian Culture Online. A key recommendation was to improve performance monitoring. In response, the Branch has developed a detailed Performance Measurement Plan that includes standardized and consolidated performance indicators and reporting tables. A database for tracking performance indicators has been developed and should be fully operational by November 2005. In addition, the Branch has initiated regular user satisfaction surveys. Audit report can be found at the following location: www.pch.gc.ca/progs/em-cr/verif/2004/2004_13/tdm_e.cfm .						