



Museums and other Cultural Heritage Institutions in Canada

1993-94

This fact sheet provides statistics on museums and other cultural heritage institutions in Canada. Cultural heritage institutions, in addition to museums, include archives, historic sites, exhibition centres, observatories and planetariums, zoos and aquariums and botanical gardens. For the purposes of this brochure, libraries are not included in this classification. Data are also presented on cultural spending by governments in Canada. The figures presented here are for the fiscal year 1993-94, except where otherwise specified.

Museums and other Cultural Heritage Institutions

Number of institutions	2,122
Attendance	54.9 million
Paid employment	24,125
Volunteers	55,128
Total operating revenues	\$869.3 million
Total capital revenues	\$116.7 million

Canada

Support for cultural heritage by the Department of Canadian Heritage and federal cultural heritage agencies

During the 1995-96 fiscal year,

- the Museums Assistance Program (MAP) provided museums across Canada with about \$8.5 million in grants and contributions;
- the Movable Cultural Property Program provided grants worth approximately \$650,000 for the acquisition of significant Canadian cultural artifacts.

In addition, the Canadian Cultural Property Export Review Board issued tax certificates in 1995-96 valued at about \$95 million for the donation of cultural property to Canadian institutions.

In 1996-97, the Young Canada Works in Heritage Institutions program will provide \$3 million in contributions towards summer youth employment projects in museums, archives and libraries.

The Department of Canadian Heritage also supports cultural heritage activities through the Canadian Heritage Information Network (CHIN), the Canadian Conservation Institute (CCI), and through international cultural agreements and technical support for the circulation in Canada of cultural heritage exhibitions from other countries.

The federal government, through the National Archives of Canada, also supports the activities of the Canadian Council of Archives through grants and contributions totalling \$2.1 million in 1995-96, which are used in the archival community.

The following federal cultural heritage agencies report to Parliament through the Minister of Canadian Heritage. Their total resources, comprising appropriations and revenues, for 1996-97 are:

Canadian Museum of Civilization - \$54 million

Canadian Museum of Nature - \$28 million

National Archives of Canada - \$50 million

National Gallery of Canada - \$36 million

National Library of Canada - \$31 million

National Museum of Science and Technology - \$23 million

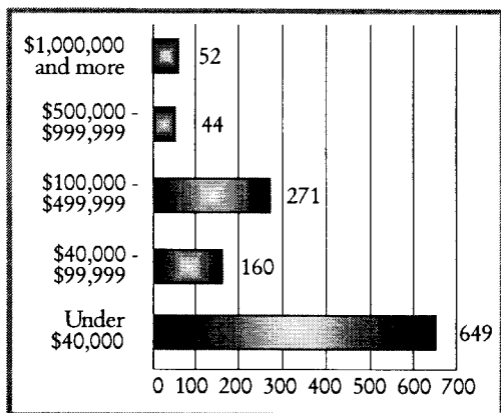
Source: Department of Canadian Heritage, 1996-97 Estimates. Part III, Expenditure Plan

This fact sheet was prepared by the Heritage Branch of the Department of Canadian Heritage and the Culture Statistics Program of Statistics Canada. For more information or additional paper copies, please call the Department of Canadian Heritage at (819)997-7916 or fax (819)997-8533.

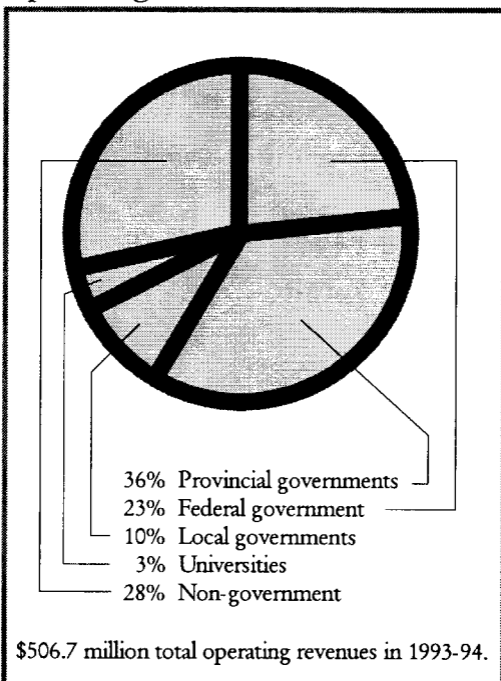
Unless otherwise noted, all data are derived from Statistics Canada's Survey of Heritage Institutions, 1993-94 and Survey of Government Expenditures on Culture, 1993-94. For more information on these surveys, please call Statistics Canada at (613)951-1568 or (613)951-6863, or fax (613)951-9040.



Number of museums by amount of total operating revenue



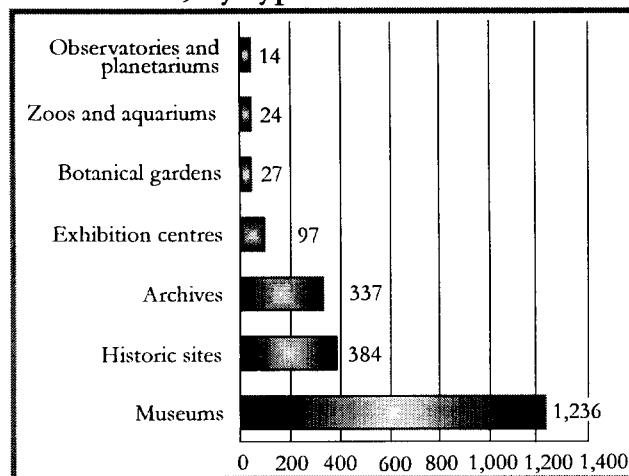
Sources of museums' total operating revenues



Museums' non-government operating revenues

Sources	\$ Millions	Percentage of total operating revenues
Admission fees	38.1	7.5
Bookshop, etc.	36.1	7.1
Foundation grants	9.2	1.8
Individual donations	9.3	1.8
Corporation grants	6.5	1.3
Membership fees	5.4	1.1
Other revenues	37.9	7.5
Total	142.5	28.1

Number of cultural heritage institutions, by type



Personnel by type of museum

	Full-time	Part-time	Volunteers
Art gallery	1,627	1,286	11,013
Community	472	2,135	15,136
Human history	883	950	2,823
Military	52	131	621
Multidisciplinary	946	601	2,407
Natural science	455	171	533
Science and technology	756	641	2,728
Other	337	447	3,154
Total	5,528	6,362	38,415

Selected characteristics of museums, by province

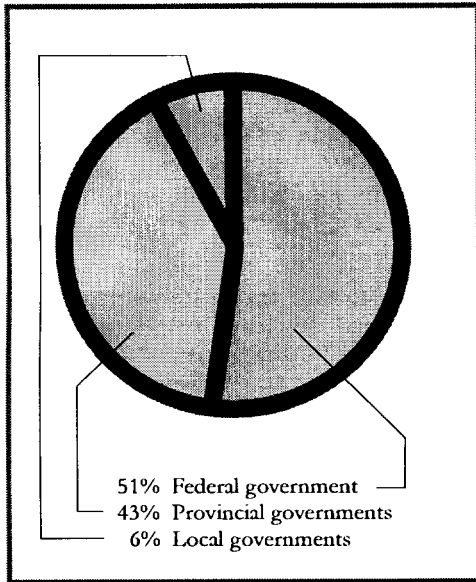
	Number	Attendance (millions)	Paid staff	Total operating revenues (\$ millions)
Newfoundland	51	.27	208	2.5
P.E.I.	12	.11	74	1.6
Nova Scotia	86	1.01	485	12.5
New Brunswick	51	.28	310	5.0
Quebec	108	5.76	2,724	161.9
Ontario	305	7.41	4,380	206.7
Manitoba	110	1.35	523	13.7
Saskatchewan	178	1.49	622	14.7
Alberta	127	2.97	955	35.0
B.C.	193	4.66	1,472	49.0
Yukon	7	.80	72	1.0
N.W.T.	8	.46	65	3.4
Total	1,236	26.57	11,890	507.0

Selected characteristics of all cultural heritage institutions, by type

	Attendance (millions)	Paid staff	Total operating revenues (\$ millions)
Museums	25.45	11,890	506.7
Historic sites	17.02	6,057	130.9
Archives	.93	2,615	115.1
Exhibition centres	1.21	732	15.2
Zoos and aquariums	6.25	1,738	61.7
Botanical gardens	3.70	944	35.7
Observatories and planetariums	.37	135	3.4
Other	-	14	.6
Total	54.93	24,125	869.3

According to the 1992 General Social Survey conducted by Statistics Canada, about 56% of adult Canadians visit museums and other heritage institutions each year.

Government operating expenditures and financial assistance for all cultural heritage institutions



Selected characteristics of all cultural heritage institutions, by province

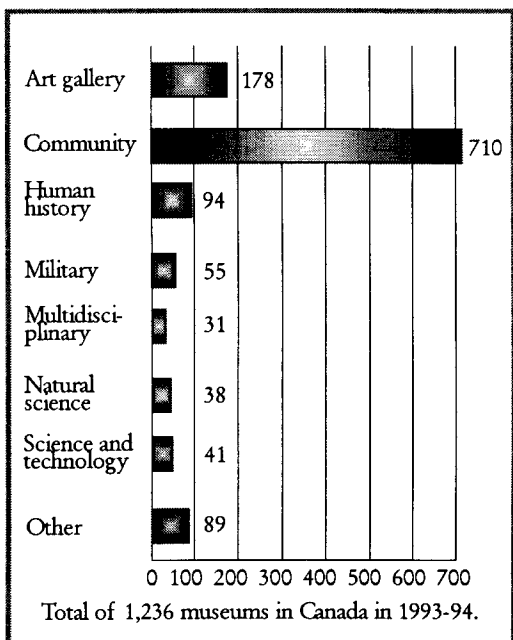
	Number	Attendance (millions)	Paid staff	Total operating revenues (\$ millions)
Newfoundland	82	1.07	446	6.3
P.E.I.	17	.15	157	2.7
Nova Scotia	161	2.84	1,314	29.1
New Brunswick	94	1.04	958	16.8
Quebec	360	14.62	5,810	244.2
Ontario	526	16.93	8,493	363.9
Manitoba	155	2.38	885	24.6
Saskatchewan	225	1.91	932	22.4
Alberta	191	5.49	2,358	67.0
B.C.	292	8.29	2,530	84.1
Yukon	11	.18	177	4.8
N.W.T.	8	.05	65	3.4
Total	2,122	54.95	24,125	869.3

Government operating expenditures and financial assistance for culture

	Federal	Provincial	Local	Total
	(\$ millions)			
Heritage (incl. museums)	624.6	434.5	49.4	1,108.5
<i>[Museums only]</i>	<i>[146.3]</i>	<i>[234.0]</i>	<i>[30.0]</i>	<i>[410.3]</i>
Libraries	47.5	754.6	1,053.0	1,855.1
Arts	299.7	283.1	61.9	644.7
Broadcasting	1,509.4	217.2	–	1,726.6
Other cultural industries	245.9	80.3	–	326.2
Other	100.4	164.0	249.2	513.6
Total	2,827.5	1,933.7	1,413.5	6,174.7*

* This figure includes intergovernmental transfers of approximately \$351 million.

Number of museums by type



Selected characteristics of museums by type

	Attendance (millions)	Paid staff	Total operating revenues (\$ millions)
Art gallery	5.59	2,913	158.0
Community	3.35	2,607	43.0
Human history	3.49	1,833	94.0
Military	.98	183	3.8
Multidisciplinary	3.20	1,547	75.7
Natural science	2.74	626	43.2
Science and technology	3.71	1,397	67.6
Other	2.38	784	21.4
Total	25.44	11,890	506.7