



# Canadian Heritage

2003-2004 Estimates

A Report on Plans and Priorities

Approved

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Minister of Canadian Heritage

## Minister's Message

Canadians are becoming increasingly aware of the importance of their culture and diversity and are looking for ways to deepen their notion of a shared citizenship. For all of us, to be Canadian means to be open to differences and to appreciate the cultural richness that comes with our diversity.

The Department of Canadian Heritage is working to strengthen this sense of belonging and to ensure that our diversity remains our advantage in the cultural, social, political and economic domains. In an era of globalization, Canadians cannot take their values and culture for granted. We must therefore take steps to foster the expression of these values that we cherish and that embody our citizenship. We must also demonstrate to the world our commitment to promoting our cultural richness and diversity.



The Department of Canadian Heritage, in co-operation with its many partners, is proud to support the work and success of our artists, creators, athletes and all those who, through their volunteer work, embody our values and contribute to the cultural vitality of Canada. The expression of our values and creativity benefits all Canadians.

This *Report on Plans and Priorities for 2003-04* presents the objectives the Department of Canadian Heritage has set for itself to encourage Canadians to better know their history, culture and values, to better know one another and to make connections amongst each other. It highlights the programs and activities the Department will undertake to achieve these objectives, whether they pertain to promoting official languages and our cultural diversity, or supporting Aboriginal peoples, our athletes and our artists.

I hope that these plans and priorities will resound with those they are intended to better serve. Canada will be stronger and richer as a result of the dynamism and creativity of its citizens and the model of society we will have succeeded in building for future generations.

Sheila Copps

## MANAGEMENT REPRESENTATION STATEMENT

I submit, for tabling in Parliament, the 2003-2004 Report on Plans and Priorities (RPP) for the **Department of Canadian Heritage**.

This document has been prepared based on the reporting principles and disclosure requirements contained in the *Guide to the preparation of the 2003-2004 Report on Plans and Priorities*:

- It accurately portrays the organization's plans and priorities.
- The planned spending information in this document is consistent with the directions provided in the Minister of Finance's Budget and by TBS.
- Is comprehensive and accurate.
- Is based on sound underlying departmental information and management systems.

The reporting structure on which this document is based has been approved by Treasury Board Ministers and is the basis for accountability for the results achieved with the resources and authorities provided.

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Judith A. LaRocque  
Deputy Minister

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Date

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## 1. Departmental Overview

### Mandate, Roles and Responsibilities

The *Department of Canadian Heritage Act* sets out the mandate that the Department plays in Canadian cultural and civic life. Specifically, the Minister of Canadian Heritage assisted by the Secretary of State (Multiculturalism and Status of Women) and the Secretary of State (Amateur Sport), and supported by the Department, is responsible for policies and programs relating to broadcasting, cultural industries, arts, heritage, official languages, Canadian identity, citizens' participation, youth, multiculturalism and sport.

The Department provides services from 26 points of service located at its headquarters and in five regions. In addition, five Cultural Trade Development Officers are located outside the country to stimulate international cultural trade. The Department also manages five Canada Places and a comprehensive Web site (<http://www.canadianheritage.gc.ca>).

#### *The Canadian Heritage Portfolio*

The Canadian Heritage Portfolio, including the Department and 17 agencies and Crown corporations, plays a central role in supporting cultural and civic activity in Canada. The Portfolio agencies and Crown corporations are among the key Canadian institutions that support cultural and artistic expression: creating, promoting, regulating and disseminating Canadian choices to Canadians; and preserving and protecting Canada's cultural and natural heritage, and shared history.

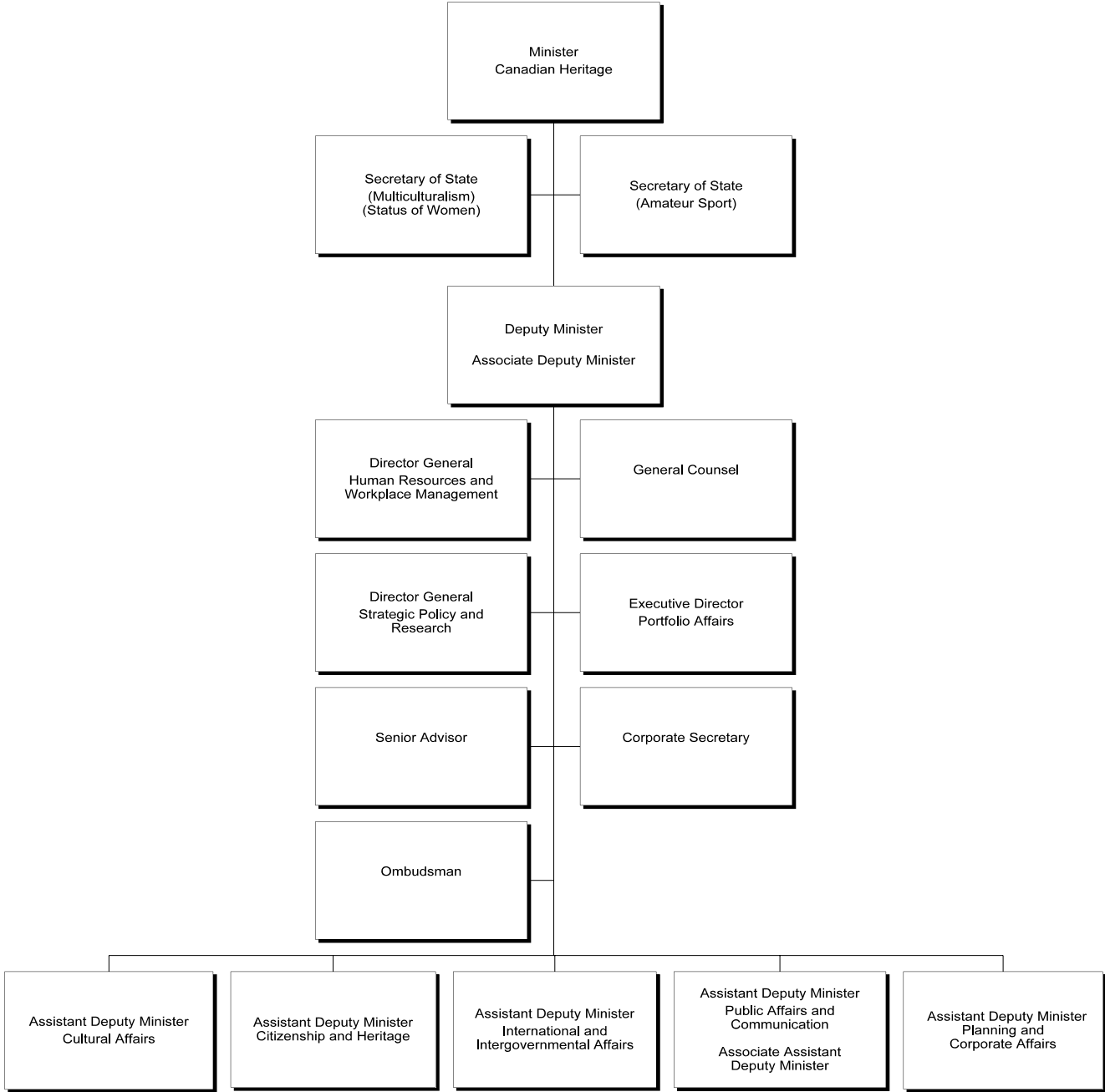
The Canadian Heritage Portfolio includes the following:

- the **Department of Canadian Heritage**, including the Canadian Conservation Institute, the Canadian Heritage Information Network and the Canadian Cultural Property Export Review Board;

- **seven departmental agencies:** the Canadian Radio-television and Telecommunications Commission (an independent public authority), the National Archives of Canada, the National Battlefields Commission, the National Film Board of Canada, the National Library of Canada, the Parks Canada Agency and Status of Women Canada;
- **ten Crown corporations:** the Canada Council for the Arts, the Canada Science and Technology Museum, the Canadian Broadcasting Corporation, Telefilm Canada, the Canadian Museum of Civilization, the Canadian Museum of Nature, the Canadian Race Relations Foundation, the National Arts Centre, the National Capital Commission and the National Gallery of Canada; and
- in addition to our cultural and civic mandate, the Portfolio includes the Public Service Commission, which reports to Parliament through the Minister of Canadian Heritage.

The Department and each departmental agency produce an individual *Report on Plans and Priorities*. The Crown corporations and the Parks Canada Agency prepare corporate plans, the summaries of which are tabled in Parliament or are subject to the accountability requirements of their enabling legislation. The Minister of Canadian Heritage is responsible for ensuring that the major orientations of the agencies and crown corporations within the Portfolio support the Government's goals and priorities. The Minister is also responsible to Parliament for the resources allocated to all organizations in the Portfolio.

# Organizational Structure



## Departmental Planned Spending

(\$ millions)	Forecast Spending 2002-03*	<b>Planned Spending 2003-04</b>	Planned Spending 2004-05	Planned Spending 2005-06
Budgetary Main Estimates (gross)	1,041.8	<b>968.7</b>	793.4	777.7
Non-budgetary Main Estimates (gross)	0.01	<b>0.01</b>	0.01	0.01
Less: Respendable Revenue	4.5	<b>4.7</b>	4.7	4.7
<b>Total Main Estimates</b>	<b>1,037.3</b>	<b>964.0</b>	788.7	773.0
Adjustments**	89.6	<b>232.4</b>	412.2	251.0
<b>Net Planned Spending</b>	<b>1,126.9</b>	<b>1,196.4</b>	1,200.9	1,024.0
Less: Non-respendable Revenue	56.9	<b>57.0</b>	57.0	57.0
Plus: Cost of Services Received Without Charge	21.3	<b>22.4</b>	22.4	22.4
<b>Net Cost of Program</b>	<b>1,091.3</b>	<b>1,161.8</b>	1,166.3	989.4
<b>Full Time Equivalent</b>	<b>2,069</b>	<b>1,770</b>	1,665	1,650

\* These amounts reflect the best forecast of total planned spending to the end of the fiscal year.

\*\* These amounts are linked to a series of planned initiatives that will be the subject of consultation with various stakeholders.



## **Raison d'être**

The Department of Canadian Heritage seeks to make Canada a more cohesive and creative country. The four pillars that support our mission – Canadian content, cultural participation and engagement, connections, and active citizenship and civic participation – help give shape to policies, programs and services offered to Canadians.

## **Planning Overview**

A diverse and vast country, Canada has always had to be deliberate about forging the ties that bind Canadians together. With a relatively small population, thinly spread out, along the border of a cultural giant to its south, Canada can never take its sense of country for granted.

Our efforts to build a sense of attachment among Canadians is taking on a new importance in the face of significant societal changes, which include globalization, increasing pluralism and advanced technologies.

Today, the contacts that we have built through such deliberate instruments as the national railway, the transCanada highway and exchanges, are under pressure, as trade increasingly moves North-South instead of East-West.

Sharing the experiences we have as Canadians by connecting Canadian voices through the CBC and other national cultural institutions takes on new significance in a multi-channel universe and global cultural marketplace.

How to articulate the values that are reflected in our most important social institutions – values of mutual responsibility and accommodation – has become even more important in an increasingly multicultural and competitive world.

With these and other pressures in mind, Canadian Heritage pursues its mission of building a cohesive and creative Canada. The Department's objectives are to strengthen the ties that hold us together by fostering connections across our diverse communities, by fostering diverse Canadian content and cultural participation, and by promoting a deeper understanding of our history and heritage, active citizenship and civic participation.

By strengthening and affirming the "Canadian model" – a model of shared citizenship uniquely based on diversity and values – Canada gains a comparative advantage in the global economy. With the world within its borders, Canada's

diversity is a vast resource of creativity. By fostering this diversity and creativity, we help build the creative capital so essential for the innovative and prosperous society of the future.

The Department has introduced a number of changes in the way we fulfill our mandate. There is an increased emphasis on building capacity in the cultural and heritage sectors, to enable Canadians to participate in the life of their country, and a focus on creating a supportive environment through policy and legislative changes. In 2002, the Department created a new structure designed to help us integrate our work across the department, including the regions and the portfolio, and strengthen our domestic and international partnerships.

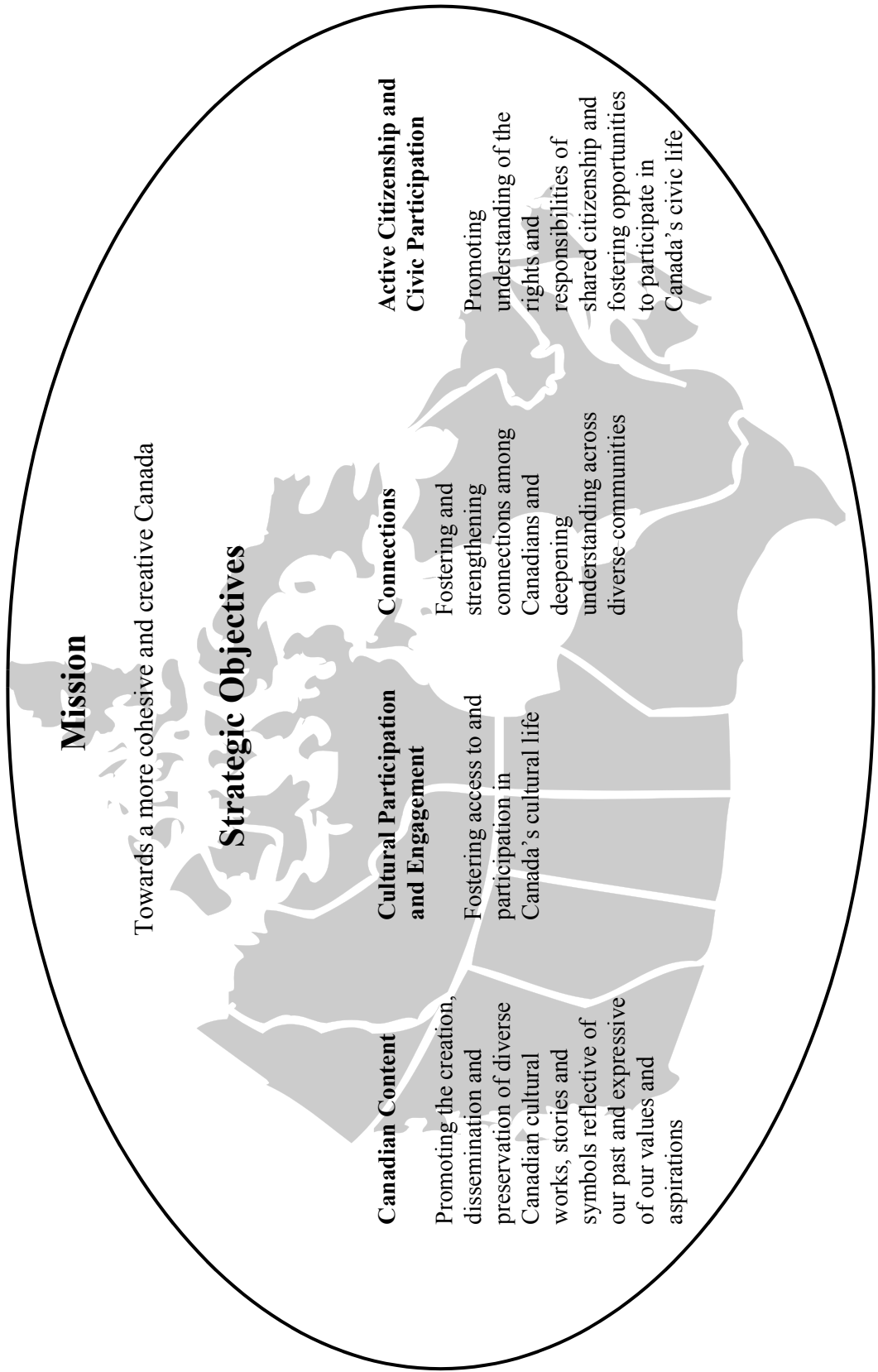
In the years ahead, Canadian Heritage will develop initiatives that promote Canada's unique citizenship model, while addressing the rapidly shifting societal trends, both at home and abroad. The Department will develop and administer programs that give Canadians access to Canada's cultural life and to their history and heritage. The initiatives and programs developed will look for the opportunity in globalization and for better ways for Canada to contribute to the international cultural marketplace.

### ***The Department's Partners***

The agencies and Crown corporations of the Canadian Heritage Portfolio are major partners of the Department. Canadian Heritage works with the Portfolio to implement a coherent and integrated perspective on several governmental priorities and policy objectives. Key areas of Portfolio cooperation include the digitization of cultural holdings; national and international cultural promotion and joint participation in major events; participation in the Government On-Line initiative; and the inclusion of young Canadians in their communities, and in athletic, artistic and heritage activities.

To ensure more effective use of departmental resources, Canadian Heritage will continue to pursue a collaborative approach to federal-provincial-territorial relations. The Department will continue to work with other levels of government, community partners and the private sector in pursuing its objectives. We will also maintain our strong relationships with federal departments that address other facets of our objectives and priorities.

# Strategic Framework Department of Canadian Heritage





## 2. Plans And Priorities By Strategic Objective

### *Strategic Objective 1:*

#### **Canadian Content**

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**Promoting the creation, dissemination and preservation of diverse Canadian cultural works, stories and symbols reflective of our past and expressive of our values and aspirations**

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Summary: Canadian Heritage's activities include the strengthening of avenues and support mechanisms for both the development of creative endeavors and the preservation and dissemination of our distinctive past. Our priorities include the development of policy frameworks for culture, heritage, and international cultural diversity; the legislative reform of Canadian copyright; and public outreach.

As a country that has coalesced around diverse elements, Canada has developed a unique "voice" that speaks through our literature, film, and performing and visual arts. Canadian content is rich, full of diverse perspectives, and our creative artists have made an indelible mark both on Canada and around the globe. To capitalize on our potential, it is critical to foster the growth of creative environments – whether they be new media annexes, writers' colonies, film production hubs or local music scenes – that stimulate creative ideas, attract talented individuals from around the world and reinforce our contributions to the international cultural market place. In addition to ensuring that the products of Canadian artists reach foreign markets, Canadian Heritage's programs and policies help make Canada's "voice" a vital part of the global mix of cultures.

Canada's heritage is critical to our understanding of who we are as Canadians and what brings us together. Our heritage encompasses the places, objects, stories and symbols that reflect the diversity and experiences of Canadians. It provides essential bridges to our past, to each other and to this country. In 2003-04, the

Department will continue its development of a heritage policy framework that will further encourage innovation, build greater coherence and capacity among existing programs and services, and foster new partnerships.

One key area of focus for the Department in this planning period will be the strengthening of infrastructure for cultural industries such as music, film, television, books and magazines. Such an infrastructure will strengthen the preservation, sharing and accessibility of Canada's heritage.

From an international perspective, the Department will champion the multilateral work of the International Network on Cultural Policy (INCP). Since 1999, the Government of Canada has been committed to develop a New International Instrument on Cultural Diversity that would recognize the importance of cultural diversity to social and economic development and enable Canada and other countries to maintain policies that promote their culture, while respecting the rules governing the international trading system and securing markets for cultural exports. Canada has been working actively to build consensus on the importance of cultural diversity through key organizations, such as the INCP, the United Nations Educational Scientific and Cultural Organization (UNESCO), the Organization of American States (OAS), La Francophonie, the Council of Europe, and in our bilateral relations with key partners.

In the coming year, the Department – in collaboration with other government departments, including the Department of Foreign Affairs and International Trade, and civil society partners like the Coalition for Cultural Diversity and the International Network for Cultural Diversity – will continue playing a leadership role to intensify deliberations with UNESCO and building support for the instrument, both domestically and internationally.

The Department is also developing a cultural policy framework for the Government of Canada to address issues of cultural trade, regulation, and access in the global knowledge economy.

In addition to these cultural policy frameworks and instruments, there are specific domestic issues that require attention. These include copyright, protection of traditional knowledge, online access, funding and support for the magazine, book, and international trade sectors.

Legislative change of Canada's *Copyright Act* is essential to ensure that the economic and moral rights of creators and other rights holders are recognized and protected, while also meeting the needs of users. The Standing Committee on Canadian Heritage will hold public hearings on the *Report on the Operation and Provisions of the Copyright Act*, which was tabled in October 2002. Canadian

Heritage will work with its partners at Industry Canada to support the work of the Committee and respond to the Committee's report.

Canadian Heritage will also work with Industry Canada to develop a legislative package that addresses various digital and related copyright issues that would enable the government to ratify the 1996 World Intellectual Property Organization (WIPO) Internet treaties.

In addition to copyright, Canadian Heritage will examine issues relating to the need to protect folklore and other works of traditional knowledge. The National Gathering of Aboriginal Peoples, in 2004-05, will make recommendations on the issue of traditional knowledge and folklore.

An important partnership opportunity with communities and Aboriginal Peoples across Canada will be realized through the implementation of the Historic Places Initiative, a broad strategy to protect Canada's historic places and properties that are central to the character of Canadian cities and rural areas. A Canadian Register of Historic Places and national standards and guidelines for the conservation of historic places will be developed.

***Tomorrow Starts Today***

This initiative is part of the Government of Canada's commitment to target excellence in all aspects of the creative process, to encourage diversity in Canadian content and to promote access to arts and heritage to all Canadians.

In response to the Commissioner of Official Languages' report, *French on the Internet: Key to the Canadian Identity and the Knowledge Economy*, the Department will work collaboratively with other departments to follow-up on the commissioner's recommendations and work with the private sector to improve availability of linguistic tools to make it easier to use French on the Internet. We will work with partners to increase opportunities for e-learning throughout elementary, middle and high school, and develop measures to increase the use of Canadian Internet content by youth and educators.

The Canada Magazine Fund will place special emphasis on assistance for small cultural magazines in the upcoming fiscal year. Working in collaboration with the Canada Council for the Arts, the Department will design a funding component that will ensure the viability of small cultural magazines recognized for their excellence, encourage good business practices and increase their visibility to Canadian readers.

BookNet Canada, a corporation representing book publishers, distributors, wholesalers, and independent and chain retailers, has been created to improve Canadian book distribution network. The priorities of BookNet Canada in the coming year are to ensure the industry's access to complete bibliographic data, facilitate the adoption of a standard and accessible platform for electronic communication, and examine options for implementing point-of-sale data collection for the Canadian book trade.

Trade Routes is Canada's first market-driven strategy to help the arts and cultural sector take full advantage of international business opportunities. It helps private and non-profit sector entrepreneurs to strategically increase their export capacity and sell in international markets. Trade Routes' goals for the coming year include more Canadian cultural exporters, stronger international positioning for Canada's English and French-language cultural products and services, and increased Canadian exports.

## *Strategic Objective 2:*

### **Cultural Participation and Engagement**

#### **Fostering access to and participation in Canada's cultural life**

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Summary: The Department's initiatives promote cultural participation through approaches as diverse as sport, international expositions, language, heritage, access to information both online and in print, and tourism. Canadian Heritage's priority focusing on the reform of sport policy will form part of the Government's initiative to develop a comprehensive national strategy for healthy living, physical activity and sport.

#### ***Cultural Capitals of Canada***

The program invites municipalities to showcase the potential of their local artistic and cultural life and to be part of the knowledge and innovation society.

Involvement in the ongoing cultural life of a country builds a crucial sense of shared citizenship, contributes to our view of ourselves – as a country and as a member of the global community – and enhances our quality of life. Involvement in the community is a core part of what makes us Canadian. Vibrant, diverse communities are essential to our individual and national well-being.

Sport is one of the most common ways that citizens participate – either physically or as spectators – in the life of their country. Along with provincial and territorial governments, Canadian Heritage is engaged in implementing the Canadian Sport Policy. The implementation of a Federal Action Plan is a key element of the Department's work towards achieving the goals of the Policy, which include: enhanced participation, enhanced excellence, enhanced capacity and enhanced interaction.

As the host country for the headquarters of the World Anti-Doping Agency (WADA), Canada will continue to play a strong leadership role in developing international support and cooperation in anti-doping in sport, and will participate in the development of a legally binding international/intergovernmental agreement on anti-doping. This agreement will serve to support the World Anti-Doping Code developed by WADA, which is designed to harmonize anti-doping policies and practices worldwide.

Bill C-12, an Act to promote physical activity and sport, provides for the creation of a not-for-profit, independent corporation whose mandate is to provide the sport community with a national alternative dispute resolution service.

In 1976 and 1988, playing host to the Olympic Games gave Canadians an unmatched sense of pride and belonging in their country. The Vancouver/Whistler 2010 Bid Secretariat, created to support Vancouver's Bid to host the 2010 Olympic and Paralympic Winter Games, is the principal contact for



coordination within the federal government. The International Olympic Committee Evaluation Commission will visit Vancouver and Whistler in early March 2003, before it takes its final decision on the host city for the Games, in Prague, Czech Republic in July 2003. The Department will continue to represent the federal government on the Vancouver/Whistler 2010 Bid Corporation's Board of Directors and on the working committees.

Just as the Olympics offer an opportunity to showcase Canada to the world, international expositions are a unique occasion to promote Canadian interests – particularly our multi-faceted culture – abroad. The Department is planning Canada's participation in Expo 2005 in Aichi, Japan, and developing an approach to the theme of Nature's Wisdom – An Intercultural Symphony. Through a pavilion concept and complementary programs, the Department will ensure that more than 15 million visitors will have the opportunity to access the best of what our country has to offer. As an integral part of planning Canada's participation, the Department is exploring creative ways to involve Canadians through activities that will foster relationships between Canadians across the country.

Language plays a vital role in the government's support for cultural participation in Canadian society. Preserving and revitalizing Aboriginal languages, which are among the most endangered in the world, is essential to Aboriginal identity. Enabling Aboriginal people to transmit their cultures and heritage to successive generations through their own languages will ensure that this unique aspect of Canadian heritage is retained for all Canadians. It will promote greater understanding while furthering the Government's comprehensive Aboriginal agenda.

Aboriginal languages, stories and heritage are the foundation of Canada's diversity and are at the very heart of our identity as Canadians, Aboriginal and non-Aboriginal alike.

In 2003-04, the Department will create a task force to study, consult and report to the Minister on the operational structure, services and activities of an Aboriginal Languages and Cultures Centre. It is anticipated that the Centre will be operational in 2004-05 to support community-identified needs and build community capacity in urban and rural centres across Canada. The Centre will also share resources and expertise, and undertake research and development into language-transmission and tools. In addition, the Centre will create a Canadian repository for Aboriginal languages and cultures to ensure that this vital part of our heritage will be retained for Aboriginal and non-Aboriginal Canadians alike.

In 2003, the Department's commitment to promoting diversity will result in greater efforts to reflect the unique makeup of Canadian society in our cultural policies and programs. In keeping with this commitment, in April 2003, the Department will hold the *Minister's Forum on Diversity and Culture*, to be attended by 500 participants from the culture sector, the Department, portfolio organizations, and all levels of government. This event will provide an

opportunity to discuss an action plan to foster change and to increase participation by the various cultural communities in Canadian cultural programs.

The Department will launch Culture.ca, a new cultural gateway, in 2003, which will complete the Canadian Culture Online strategy. The Internet gateway will make it easier for citizens to access online cultural resources, via a single window to Canadian culture. It will showcase cultural content creators, and provide a venue for initiatives on youth and Aboriginal cultural interests.

Changes to the Publications Assistance Program will be announced in 2003. These changes will help Canadians to better build their knowledge, share their perspectives and explore their cultural diversity by enabling Canadians to have access to magazines and community newspapers from across Canada.

The Department will continue to coordinate 400 Years of Dialogue and Discoveries, inviting Canadians from across the country to celebrate a modern Canada, on the basis of its cultural diversity and history. The five-year plan includes a variety of celebrations, beginning in 2004 with the 400th anniversary of the founding of Acadie. Canadian Heritage will work with a number of partners to organize activities in the five-year plan, including portfolio organizations, federal departments and agencies, the provinces and local communities.

Every year, Canadians make close to 140 million trips within Canada. In addition, approximately 18 million travellers from other countries visit Canada on an annual basis. Canada's culture and heritage is an important and growing source of experiences sought by many of these travellers. To better understand the challenges and opportunities for culture and heritage of current tourism trends, the Department will cooperate with the provinces and territories on a two-year \$500,000 initiative focused on the relationship between culture/heritage and tourism.

### ***Strategic Objective 3:***

#### **Connections**

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#### **Fostering and strengthening connections among Canadians and deepening understanding across diverse communities.**

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Summary: The Department is involved – both directly and through partners – in a variety of initiatives aimed at connecting citizens across the linguistic, ethnic, cultural or geographic lines that might otherwise divide them. The priority of the Department is to extend its public outreach through the development of Culture.ca - Canada's Cultural Gateway and the establishment of a Canadian Cultural Observatory.

The September 2002 Speech from the Throne committed the Government to “connect Canadians across their differences, to link them to their history and to enable their diverse voices to participate in choosing the Canada we want.”

Determining the ethnic make-up of Canada, what ethnicity means to various people, and the links between ethno-cultural characteristics and socio-economic factors is critical to national-level planning. In 2003-04, Canadian Heritage and Statistics Canada will release the Ethnic Diversity Survey, the first national survey of its type in Canada. Canadian Heritage will ensure that the concerns of ethnic and cultural diversity are reflected in Canadian public policy and in government decision-making.

The Department will strengthen its public outreach with the implementation of Culture.ca, a gateway to Canadian Culture Online and the establishment of the Canadian Cultural Observatory. The Canadian Culture Online Program is a new initiative and we are only beginning to measure the impact of the program on Internet users in Canada and around the world. Ongoing performance measurement will allow us to assess the success of the program and make adjustments as needed.

The Department will also strengthen its public outreach activities through the presence of its 26 points of service located at the National Capital Region and in five regions across the country. The Department's presence in the regions is a valuable way for the Department to listen to all Canadians, to foster an ongoing dialogue with and between the various communities in order to develop policies, programs and communications tools that are better adapted to the reality and diversity of Canadians.

In 2003-04, the Department will renew all its programs in support of the *Official Languages Act*. The Department will contribute to the governmental action plan on the official languages while working with the provinces and territories to reinforce support for second-language training and exchange programs. It will

also work with other partners to promote the advantages of knowing and using both official languages and to offer Canadians more opportunities to take part in activities in the language of their choice.

## *Strategic Objective 4:*

### **Active Citizenship and Civic Participation**

#### **Promoting understanding of the rights and responsibilities of shared citizenship and fostering opportunities to participate in Canada's civic life**

Summary: Encompassing initiatives that encourage volunteerism, Aboriginal involvement and integration of recent immigrants, this pillar of Canadian Heritage's strategic framework provides an opportunity for collaboration with an array of partners to link programs in order to foster citizenship in Canada. The Department's strategic priority to develop a policy framework on shared citizenship and social cohesion will help guide policy and programs renewal and legislative reform.

Canada has a unique model of citizenship, based simultaneously on diversity and mutual responsibility. The connections between us are strengthened through active engagement in the public life of the country. Ongoing engagement in community and civic life helps to define us as members of a larger community with shared goals and values such as mutual responsibility, accountability and solidarity. Participation in community activities – whether through volunteering, arts and culture, sport, marking Remembrance Day or celebrating Canada's birthday – gives us a sense of who we are and helps strengthen the notion of shared citizenship. We also have the responsibility of making sure that everyone – from Aboriginal peoples whose roots pre-date nationhood to recent immigrants – can participate in Canada's civic life.

Canadian Heritage continues to collaborate with other departments on issues of social cohesion linked to government priorities, and to coordinate the efforts of Canada's public and private sectors to make diversity our country's comparative advantage. A policy framework on shared citizenship and cohesion focuses on four essential elements of cohesion: contact and connections; stories and symbols; inclusion and participation; and values.

The Department encourages the development of strong official language minority communities. In 2003-04, the renewal of official languages programs will focus on supporting these communities to live in their own language in their home setting, to participate fully in all aspects of Canadian society and to ensure their long-term development.

The Aboriginal Peoples' Program supports Aboriginal Participation through the development of a community infrastructure for non-status Indian, Métis, Inuit and First Nation's people living off-reserve. This approach facilitates their participation in civic life in a manner that strengthens their cultural distinctiveness and contributes to Canadian diversity. In consultation with the Aboriginal community, the Department is completing a comprehensive review of the program to develop a policy framework for its restructuring. The framework will be complemented by a federal strategy on Aboriginal languages and culture that will be developed in 2004.

Helping newcomers integrate and become Canadian citizens as quickly as possible helps everyone benefit from the contributions they can make as participating members of Canadian communities. In 2003-04, the Department will support the active participation of immigrants and refugees in the development of settlement policies and programs. Under the leadership of Citizenship and Immigration Canada (CIC), the Department will support a national conference on settlement and integration, with a focus on how smaller cities can attract and retain new immigrants. In addition, the Department will work with CIC, Human Resources Development Canada and Industry Canada on the development of an online, single window approach to providing prospective immigrants with information on living and working in Canada.

Canada has a large and diverse voluntary sector that is essential to the health and well being of our communities. In 2003-04, the Department will lead the government's participation in the second phase of the five-year Voluntary Sector Initiative (VSI) as the new federal focal point for voluntary sector relations. This will include developing and disseminating tools and related codes of good practice on funding and policy dialogue. The Department will also continue to support volunteerism through the Canada Volunteerism Initiative, and to promote the sector's role through a campaign to raise awareness of the voluntary sector. As a result of the Department's contribution to the VSI, it is expected that an increased number of Canadians will recognize the benefits of volunteering and voluntary organizations to Canadian society and that overall capacity of the voluntary sector to meet the diverse needs of Canadians will be improved.

## **Management**

Canadian Heritage continues its pursuit of excellence in what we do and how we do it. In fulfilling our mandate of delivering programs and services to Canadians, the Department seeks to improve access to timely and high-quality services. To make this possible, the Department will continue its efforts in modern management with special focus on integrated planning and reporting; program and service improvement and management of grants and contributions.

### *Modern Comptrollership*

The Department's contribution to the federal Modern Comptrollership initiative started in 2001 with the establishment of the Office of Modern Management. Since then, the Department has moved steadily toward adopting principles of effective management and administration in its operational practices. A PCH Management Agenda has been established as the basis for the effective continued long-term management of the Department. The Department has committed to a number of key goals to implement the Management Agenda:

- full alignment of all policies, programs and the way the Department is organized;
- clear indication of priorities and plans, and what resources are required;
- effective management of risks associated with implementing the plans that realize the Department's vision;
- the right information at the right time to take the right decision;
- best management practices for grants and contributions to realize the desired results;
- continuous improvement in the way the Department serves Canadians;
- the right people, with the right skills, at the right time; and
- people living, working and embodying according to a common set of values.

### *Departmental assessment/Program renewal*

Work is continuing on the development of a corporate strategy regarding the long-term resourcing of the activities of the Department. The major departmental restructuring last year shifted timelines for finalizing the major elements of the strategy. In addition, the Department has taken the opportunity to assess the impacts of new government priorities identified in the Speech from the Throne and recent discussions on reallocation, alignment, and transformation of federal programs in its approach. Canadian Heritage will continue to pursue the development to this assessment and strategy as an important part of its Management Agenda.

### *Integrated planning and reporting*

The Department has agreed upon an Integrated Planning and Reporting Model that is being implemented. Work is continuing to identify key planned results and strategic indicators that will guide future policy, program and service development.

A thorough environmental scan will be conducted to provide the basis for strategic and business planning over the coming years. The integration of risk, human, financial and technology planning will produce a coherent plan of action throughout the Department.

### *Centre of Expertise for Grants and Contributions*

The Department has put in place the Centre of Expertise and, over the coming year, it will work to further strengthen grants and contributions management across the Department. It will implement the lessons learned from enhanced monitoring activities on grants and contributions. It will focus on continuous improvement of management capacity, tools and practices.

### *Service Improvement Initiative/Government On-Line*

The government has undertaken two broad initiatives to improve its services to Canadians: the Service Improvement Initiative (SII) and Government On-Line (GOL). The government's SII target is to improve client satisfaction by 10 percent by 2005, while GOL has a broader federal vision to connect Canadians to each other, and to the world.

The departmental SII strategy will be developed, and steps will be taken to start the implementation of the strategy, such as assessing current client satisfaction levels.

### *Towards a great place to work and to learn*

In 2003-2004, a significant priority for the Department will be the development and implementation of recruitment, learning and workplace well-being strategies to ensure that the Department continues to have the right people for the right jobs at the right time.

Performance indicators are being established to monitor services in staffing, classification and pay, three key areas of human resources management. Human resource planning is being integrated as a central component of corporate



planning across the organization and competency profiles are being developed for managers. Diversity and equity are being fully incorporated into the integrated planning process.

The Department launched, in November 2001, an Action Plan on Language of Work. In 2003-04 the Department will continue to take steps on the full implementation of the plan. The plan outlines the rights and responsibilities of employees with regard to language of work and includes a number of tools such as guidelines on language of work, an *aide mémoire* calendar and awareness sessions.



### **3. Financial Information**

#### **Planning, Reporting and Accountability Structure**

The current Planning, Reporting and Accountability Structure (PRAS) of the Department of Canadian Heritage outlines the Department's current Business Lines: Cultural Development and Heritage; Canadian Identity; and Corporate Management.

Each Business Line pursues its activities within the context of the Department's renewed strategic framework and its four objectives. The Business Lines and their respective product/service lines are indicated in the table below.

In May 2002, the Department's organizational structure was changed to better support the four strategic objectives. The result is a realignment into five sectors: Cultural Affairs; Citizenship and Heritage; Public Affairs and Communications; International and Intergovernmental Affairs; and Planning and Corporate Affairs.

The financial information found in this Report is presented using the current Business Lines in order to comply with Government-wide presentation regulations and to allow for easier year-to-year comparisons.

**According to the PRAS:**

**Business Lines**

**Products/Services Lines**

Cultural Development and Heritage

Broadcasting  
Cultural Industries  
Arts  
Heritage

Canadian Identity

Official Languages  
Canadian Identity  
Citizens' Participation  
Multiculturalism  
Sport

Corporate Management

**Table 3.1: Planned Spending and Full Time Equivalents (FTE) by Business Line****Cultural Development and Heritage Business Line**

Planned Spending and Full Time Equivalents (FTE)

(\$ millions)	Forecast Spending 2002-03	<b>Planned Spending 2003-04</b>	Planned Spending 2004-05	Planned Spending 2005-06
Cultural Development and Heritage	476.4	<b>496.7</b>	448.7	260.0
FTE	604	<b>555</b>	461	461

**Canadian Identity Business Line**

Planned Spending and Full Time Equivalents (FTE)

(\$ millions)	Forecast Spending 2002-03	<b>Planned Spending 2003-04</b>	Planned Spending 2004-05	Planned Spending 2005-06
Canadian Identity	552.9	<b>621.7</b>	670.4	681.6
FTE	528	<b>407</b>	400	385

**Corporate Management Business Line**

Planned Spending and Full Time Equivalents (FTE)

(\$ millions)	Forecast Spending 2002-03	<b>Planned Spending 2003-04</b>	Planned Spending 2004-05	Planned Spending 2005-06
Corporate Management	97.6	<b>78.0</b>	81.8	82.4
FTE	937	<b>808</b>	804	804

**Table 3.2: Summary of Transfer Payments**

(\$ millions)	Forecast Spending 2002-03	<b>Planned Spending 2003-04</b>	Planned Spending 2004-05	Planned Spending 2005-06
<b>Grants</b>				
Canadian Heritage Program				
Cultural Development and Heritage	78.4	<b>78.5</b>	56.0	56.0
Canadian Identity	91.8	<b>76.9</b>	73.7	73.7
<b>Total Grants</b>	170.2	<b>155.4</b>	129.7	129.7
<b>Contributions</b>				
Canadian Heritage Program				
Cultural Development and Heritage	314.7	<b>323.0</b>	332.7	144.1
Canadian Identity	384.2	<b>490.1</b>	547.0	564.7
<b>Total Contributions</b>	698.9	<b>813.1</b>	879.7	708.8
<b>Total Grants, Contributions and Other Transfer Payments</b>	869.1	<b>968.5</b>	1,009.4	838.5

### **Table 3.3: Details on Transfer Payments Programs (over \$5 million)**

#### **Grants**

##### *Cultural Development and Heritage*

###### *Museums Assistance Program*

The program provides financial assistance to Canadian museums and related institutions for activities that: foster access by present and future generations of Canadians to their human, natural, artistic and scientific heritage; and enhance awareness, understanding and enjoyment of this heritage. The results of this program will contribute to a greater understanding of the rich and diverse heritage of Canada and a stronger sense of shared citizenship among all Canadians.

###### *Publications Assistance Program*

The program's purpose is to provide Canadian readers with affordable access to Canadian periodicals. Priorities include ensuring the availability of weekly community newspapers in rural areas, supporting minority official language newspapers and ethno-cultural publications by providing financial assistance to publishers of eligible Canadian periodicals to offset partially their distribution costs.

###### *Canadian Arts and Heritage Sustainability Program*

The program provides support to arts and heritage organizations to improve their management capacity and develop new revenue streams, in partnership with other levels of government and the private sector. Support for a more sustainable cultural sector will help ensure that Canadians have greater access to and benefit from a wide range of cultural experiences and artistic expression. This program offers three components as distinct means of achieving this objective.

*The Stabilization Projects Component* provides grants to Stabilization Projects. A Stabilization Project is administered by an independent non-profit group that represents the interests of the larger community through the make-up of its Board and through the diversity of its revenue base. Funding from this component is added to that raised by the Stabilization Project from other levels of government and the private sector. This broad revenue base in turn funds eligible arts and/or heritage organizations within a specific geographic area that are willing to undergo fundamental changes related to how they plan, organize, finance and govern themselves.

The *Capacity Building Component* provides contributions to arts and heritage organizations that do not benefit from participation in a Stabilization Project. The Capacity Building Component ensures a Canadian scope for the program by providing financial support through direct contributions to those arts and heritage organizations which want to undertake projects to improve their organizational capacity, but do not have access to a Stabilization Project.

The *Endowment Incentives Component for Arts Organizations* provides grants to arts organizations' endowment funds. Raising capital and creating endowments give arts organizations a greater capacity for realizing artistic expression by supporting their long-term stability. This component invites active involvement from the private sector in the cultural affairs of the community by providing matching funds of up to one dollar for every dollar raised from private donors, to create endowment funds or to increase existing ones.

### ***Canadian Identity***

#### *Promotion of Official Languages*

The program provides financial assistance to organizations that support the development of official language minority communities to help these communities increase their capacity to live in their own language, to participate in Canadian society and to work towards their long-term development.

#### *Multiculturalism Program*

The program supports the government's multiculturalism policy through financial support to community-based initiatives including those that stimulate informed public dialogue about multicultural issues; encourage civic participation in all its forms; ensure equitable access and build community capacity to facilitate social change.

#### *Athlete Assistance Program*

The program is aimed at enhancing Canadian high performance sport system. It assists international calibre athletes with their training and competition needs, through the provision of financial assistance in the form of a living and training allowance and, where applicable, tuition expenses.

## **Contributions**

### ***Cultural Development and Heritage***

#### *Book Publishing Industry Development Program*

The objective of the program is to ensure choice of and access to books written by Canadian authors that reflect Canada's cultural diversity and linguistic duality both in Canada and abroad. The program provides financial assistance to Canadian-owned publishers, as well as other sectors of the Canadian book trade, in order to foster a strong and viable industry that promotes Canadian-authored books.

#### *Canada Magazine Fund*

The Canada Magazine Fund is designed to foster the creation of Canadian editorial content in Canadian magazines, increase Canadians' access to Canadian magazines, and enhance the quality and diversity of magazines. It also aims to strengthen the infrastructure in which Canadian magazines operate as well as the capacity of small magazines to operate within the Canadian marketplace.

#### *Canada Music Fund*

The Canada Music Fund seeks to strengthen the Canadian music industry – from creator to audience. It was established with three main objectives in mind: to ensure that Canadian music creators, artists, and entrepreneurs have the skills, know-how and tools to succeed in a global and digital environment; to enhance Canadians' access to a diverse range of Canadian music choices through existing and emerging media; and to increase the opportunities available for Canadian music creators, artists, and entrepreneurs to make a significant and lasting contribution to Canadian cultural expression.

#### *New Musical Works Program*

A component of the Canada Music Fund, the New Musical Works Program invests in the Canadian sound recording stars of the future by providing assistance to entrepreneurs, creators, and artists. New resources will help develop their talent and expertise. This critical source of Canadian creativity and expression requires support and opportunities to grow. The program will provide project-based support to help develop and renew the sound recording industry.



### *Music Entrepreneur Program*

A component of the Canada Music Fund, the Music Entrepreneur Program (MEP) will ensure that Canadian music entrepreneurs build a strong, sustainable industry that continues to contribute to the Canadian musical experience. The MEP will provide company-based funding to allow Canada's music entrepreneurs to make the transition to the digital economy, effectively develop Canadian talent, and ultimately become self-sufficient. This program will invest in eligible established industry professionals with viable multi-year business plans, giving them critical assistance to consolidate and develop their human, financial, and technological resource base. The end result will be entrepreneurs with solid business skills.

### *Radio Canada International*

Operational funding for Radio Canada International (RCI) of \$15.52 million per year has been provided through a Contribution Agreement between the Department and CBC since 1998-99. This Agreement has been extended under its existing terms and conditions through to March 31, 2003. RCI also received capital funding of \$15 million over three years.

The current Agreement reflects the CBC's independence, provides that RCI must broadcast at least 150 hours per week and that it consults with DFAIT on the changes to languages provided and geographic target areas. Today, RCI produces and distributes original programming in English and French, and five foreign languages – Chinese, Russian, Spanish, Arabic and Ukrainian for foreign audiences. It also rebroadcasts domestic programming produced by its English and French radio networks. In addition to short wave transmissions, RCI uses the Internet, satellites and a network of foreign AM and FM partner stations to reach its foreign audiences.

### *National Arts Training Contribution Program*

The program supports independent, non-profit, incorporated Canadian institutions that provide training in preparation for professional careers in the arts. As a result of the department's support to funded institutions, high caliber training will be made accessible to talented Canadians, thereby fostering a new generation of artistic leaders in Canada. Progress in achieving these results will be assessed through program evaluations, as well as through the analysis of reports from contribution recipients, interviews and surveys concerning the scope and quality of arts training curricula offered in Canada.

### *Canadian Culture Online*

Canadian Culture Online includes a range of programs aimed at stimulating the creation of Canadian digital cultural content in both English and French, and extending Canadians' access to a broad array of Canadian cultural choices on the Internet. Specific objectives of Canadian Culture Online are to help Canada achieve a critical mass of quality digital cultural content, increase visibility and build audiences for the content, and foster an environment that is conducive to digital cultural content creation. A special emphasis is placed on content that appeals to youth (notably through the development of educational materials), French-language content, and collaborative projects that involve various partners from the public, private and not-for-profit sectors across Canada.

### *Partnerships Fund*

A component program of Canadian Culture Online, the goal of this fund is to encourage the digitization of content by networks of organizations across Canada. Eligible applicants include not-for-profit entities involved in the cultural heritage sector in partnerships with the public, not-for-profit and/or private sectors. Examples of beneficiaries include libraries, archives and municipalities.

### *Arts Presentation Canada Program*

The program supports organizations that present, in a professional manner, festivals, programs or series that provide a diversity of artistic offerings in communities across Canada. The program also encourages arts presenters to come up with ancillary activities that will ultimately lead to increased contact and experiences between presented professional artists and the public. The Department's goal is to ensure that Canadians have greater opportunity to directly experience the richness of artistic experiences.

### *Cultural Spaces Canada Program*

The objective of the program is to support the construction, renovation and improvement of non-profit arts and heritage facilities throughout Canada and is complementary to the Infrastructure Canada Program. This program will result in improved physical conditions for artistic creativity and innovation, as well as better access by Canadians to performing and visual arts and heritage collections and displays. Program impacts will be assessed through independent evaluations, ongoing monitoring of physical conditions in arts and heritage facilities, and the analysis of audience levels, degree of community use and revenues.

### *Canadian Television Fund*

The Canadian Television Fund (CTF) is a private-public cultural initiative created by the Government of Canada and the Canadian cable industry to provide critical funding to the Canadian television and film industry. Its objective is to assist the creation and broadcast in prime time of high-quality, culturally-significant Canadian television and film production. The CTF supports distinctively and identifiably Canadian programming in English, French and Aboriginal languages in the genres of drama, children's, documentaries and performing arts & variety, and by both the majority and minority official languages sectors.

### *Canadian Identity*

#### *Official Languages in Education Program*

The program offers members of the Francophone and Anglophone minority communities the chance to be educated in their mother tongue as well as an opportunity for cultural enrichment by learning more about their own culture. It also offers residents of every province or territory the possibility to study French or English as a second language as well as an opportunity for cultural enrichment by learning more about the culture of the other official language community.

#### *Promotion of Official Languages*

The program helps provincial and territorial governments to foster the development of official language minority communities by providing these communities with services in their own language, in areas other than education.

#### *Exchanges Canada*

Exchanges Canada enables young Canadians to connect with one another and experience the diversity of Canadian communities, languages and cultures. It also provides access to information on a variety of exchange programs and activities available in Canada and abroad. Planned results for Exchanges Canada include increased opportunities to learn about the value of exchanges, enhanced appreciation of Canada's diversity, enhanced knowledge of Canada, and improved access to information on exchange programs and exchange-related activities.

#### *Aboriginal Friendship Centre Program*

The program provides core funding to support the National Association of Friendship Centres, affiliated Provincial and Territorial Associations and a network of Aboriginal Friendship Centres. The funds assist organizations in

leveraging additional funds to design and deliver culturally appropriate programming to improve the quality of life of Aboriginal peoples residing in or traveling through urban communities. A key objective of the program is to improve the quality of life for Aboriginal people living in urban environments by supporting activities that encourage equal access and participation in Canadian society and that respect and strengthen Aboriginal distinctiveness.

#### *Northern Native Broadcast Access Program*

The program supports the protection and enhancement of Aboriginal languages and cultures through funding and assistance to thirteen Native Communications societies for the production and distribution of radio and television programming that meet the cultural, linguistic and information needs of Aboriginal peoples. A key objective of the program is to facilitate northern Aboriginal participation in activities and developments related to the North.

#### *Urban Multipurpose Aboriginal Youth Centres*

The program supports a network of community-based culturally appropriate activities designed to equip and encourage urban Aboriginal youth ages 15-24 years, to meet their economic, social and personal challenges and improve their life prospects. Key objectives of the program are to improve the economic, social and personal prospects of urban Aboriginal youth by supporting accessible Aboriginal community-based, culturally relevant and supportive projects and programs addressing a wide range of Aboriginal youth issues.

#### *Aboriginal Languages Initiative*

The program supports community and home-based initiatives for the revitalization and maintenance of Aboriginal languages leading to an increased number of speakers, the expansion of the areas in which Aboriginal languages are spoken in communities and in inter-generational transmission of the languages.

#### *Aboriginal Representative Organization Program*

The program provides core funding to support off-reserve First Nations, non-status Indians, Metis and Inuit participation in the decision-making of all levels of government for variety of issues such as Aboriginal governance, treaty and Aboriginal rights, socio-economic conditions and cultural retention. A key objective of the program is to improve the quality of life for Aboriginal people by encouraging participation in the decision-making of all levels of government for a variety of Aboriginal issues.

### *Community Partnerships Program*

The Community Partnerships Program is an element of the Department of Canadian Heritage's commitment to contribute to a cohesive and creative Canada and supports the Department's strategic objectives of strengthening connections between Canadians and fostering opportunities to participate in civic life. The specific objectives of the program are to raise awareness of the contributions of volunteers and the voluntary sector to Canadian society; promote volunteering and community involvement; and strengthen the capacity of voluntary organizations to provide programs and services for the benefit of Canadians. The Voluntary Sector will benefit from funding that will be used to improve the sector's capacity to increase its information resources, to increase its networking and information sharing abilities and to improve its overall ability to provide positive experiences to volunteers. Canadians in general will benefit from an improved voluntary sector that can meet the demands placed on it by Canadian society.

### *Sport Support Program*

The program provides support to national single and multi-sport organizations for their programming aimed at developing Canadian athletes, coaches and officials to perform at the highest international levels. In the course of this activity, Sport Canada coordinates the efforts of the various levels of government and other agencies to ensure a seamless system of progression for athletes to advance from their earliest introduction to sport to the high performance level.

### *Hosting Program*

The objective of the program is to enhance the ability of Canadian athletes to excel at the highest international levels and to improve the development of the sport system in Canada. The program includes the hosting of major games such as Olympic or Commonwealth Games, single sport events such as the World Athletics Championships, strategic focus events such as the North American Indigenous Games and the Canada Games.

**Table 3.4: Source of Respendable and Non-respendable Revenue****Respendable Revenue**

Revenue Credited to the Vote (\$ millions)	Forecast Revenue 2002-03	<b>Planned Revenue 2003-04</b>	Planned Revenue 2004-05	Planned Revenue 2005-06
<i>Cultural Development and Heritage</i>				
Museum and Heritage Services	2.5	<b>2.5</b>	2.5	2.5
Canadian Audio-visual Certification Office	2.0	<b>2.2</b>	2.2	2.2
<b>Total Respendable Revenue</b>	4.5	<b>4.7</b>	4.7	4.7

**Non-respendable Revenue**

Revenue Credited to the Consolidated Revenue Fund (CRF) (\$ millions)	Forecast Revenue 2002-03	<b>Planned Revenue 2003-04</b>	Planned Revenue 2004-05	Planned Revenue 2005-06
<i>Canadian Identity</i>				
Federal-Provincial Lottery Agreement	56.9	<b>57.0</b>	57.0	57.0
<b>Total Non-respendable Revenue</b>	56.9	<b>57.0</b>	57.0	57.0
<b>Total Respendable and Non-respendable Revenue</b>	61.4	<b>61.7</b>	61.7	61.7

**Table 3.5: Net Cost of Program for the Estimates Year**

(\$ millions)	<b>Total</b>
Planned Spending (Budgetary and Non-budgetary Main Estimates plus adjustments)	1,201.1
<i>Plus: Services Received without Charge</i>	
Accommodation provided by Public Works and Government Services Canada	13.0
Contribution covering employers' share of employees' insurance premiums and expenditures paid by Treasury Board Secretariat	7.4
Workers' compensation coverage provided by Human Resources Development Canada	0.1
Salary and associated expenditures of legal services provided by Justice Canada	1.9
<i>Less: Respendable Revenue</i>	4.7
<i>Less: Non-respendable Revenue</i>	57.0
<b>2003-04 Net Program Cost (Total Planned Spending)</b>	<b>1,161.8</b>

**Table 3.6: Loans, Investments and Advances (Non-budgetary)**

(\$ millions)	Forecast Spending 2002-03	<b>Planned Spending 2003-04</b>	Planned Spending 2004-05	Planned Spending 2005-06
<i>Cultural Development and Heritage</i>				
Loans to Institutions and Public Authorities under the <i>Cultural Property Export and Import Act</i>	0.01	<b>0.01</b>	0.01	0.01
<b>Total</b>	0.01	<b>0.01</b>	0.01	0.01

**Table 3.7: Portfolio Resources****Portfolio's Financial Spending Plan**

(\$ millions)	Forecast Spending 2002-03	<b>Planned Spending 2003-04</b>	Planned Spending 2004-05	Planned Spending 2005-06
<b>Department of Canadian Heritage*</b>	1,126.9	<b>1,196.4</b>	1,200.9	1,024.0
Canada Council for the Arts*	153.7	<b>151.3</b>	125.1	125.1
Canada Science and Technology Museum*	27.2	<b>35.3</b>	29.1	23.6
Canadian Broadcasting Corporation*	1,045.2	<b>1,017.4</b>	957.4	957.4
Canadian Museum of Civilization*	80.0	<b>84.3</b>	81.6	56.3
Canadian Museum of Nature*	26.9	<b>33.9</b>	35.2	41.2
Canadian Race Relations Foundation**	-	-	-	-
Canadian Radio-television and Telecommunications Commission***	9.0	<b>7.9</b>	5.5	5.3
National Archives of Canada	59.5	<b>49.5</b>	52.8	53.0
National Arts Centre*	26.6	<b>26.3</b>	26.3	26.3
National Battlefields Commission	8.8	<b>8.7</b>	8.7	8.7
National Capital Commission*	124.3	<b>98.8</b>	110.8	105.6
National Film Board of Canada*	65.3	<b>63.2</b>	63.4	63.4
National Gallery of Canada*	42.5	<b>41.3</b>	41.3	41.3
National Library of Canada	45.0	<b>41.8</b>	41.1	41.1
Parks Canada Agency*	466.8	<b>400.4</b>	386.9	379.1
Public Service Commission*	155.9	<b>130.6</b>	129.1	129.1
Status of Women Canada	24.4	<b>23.9</b>	23.5	23.5
Telefilm Canada*	137.1	<b>130.1</b>	129.6	125.6
<b>Total Appropriations</b>	<b>3,625.0</b>	<b>3,541.2</b>	<b>3,448.4</b>	<b>3,229.6</b>
<i>Plus: Revenue</i>	634.4	<b>617.4</b>	635.4	678.0
<b>Total Resources</b>	<b>4,259.4</b>	<b>4,158.6</b>	<b>4,083.8</b>	<b>3,907.6</b>

\* These organizations will generate annual revenues.

\*\* The Canadian Race Relations Foundation does not receive annual appropriations. It is funded primarily from the revenue generated by a \$24 million endowment received from the Government of Canada in 1996. The Foundation operates on income derived from investments, donations and fundraising efforts.

\*\*\* The numbers presented for the CRTC only show appropriations and not the CRTC's total resources. As a vote-netted organization, the CRTC is financed on a cost-recovery basis. CRTC vote-netted revenues are included in global revenue total indicated above.





## 4. Other Information

### Statutes Administered, in Whole or in Part, by the Canadian Heritage Portfolio

<i>Act to Incorporate the Jules et Paul-Emile Léger Foundation</i>	S.C. 1980-81-82-83, c. 85
<i>Broadcasting Act</i>	S.C. 1991, c. 11
<i>Canada Council for the Arts Act</i>	R.S.C. 1985, c. C-2
<i>Canada National Marine Conservation Areas Act</i>	S.C. 2002, c. 18
<i>Canada National Parks Act</i>	S.C. 2000, c. 32
<i>Canada Travelling Exhibitions Indemnification Act</i>	S.C. 1999, c. 29
<i>Canadian Heritage Languages Institute Act (not in force)</i>	S.C. 1991, c. 7
<i>Canadian Multiculturalism Act</i>	R.S.C. 1985, c. 24 (4 <sup>th</sup> Supp.)
<i>Canadian Race Relations Foundation Act</i>	S.C. 1991, c. 8
<i>Canadian Radio-television and Telecommunications Commission Act</i>	R.S.C. 1985, c. C-22
<i>Cultural Property Export and Import Act</i>	R.S.C. 1985, c. C-51
<i>Department of Canadian Heritage Act</i>	S.C. 1995, c. 11
<i>Department of Transport Act (Historic Canals)</i>	R.S.C. 1985, c. T-18
<i>Dominion Water Power Act (Historic Canals and Parks Outside Yukon and the Northwest Territories)</i>	R.S.C. 1985, c. W-4
<i>Fitness and Amateur Sport Act</i>	R.S.C. 1985, c. F-25
<i>Foreign Publishers Advertising Services Act</i>	S.C. 1999, c. 23
<i>Heritage Railway Stations Protection Act</i>	R.S.C. 1985, c. 52 (4 <sup>th</sup> Supp.)
<i>Historic Sites and Monuments Act</i>	R.S.C. 1985, c. H-4
<i>Holidays Act</i>	R.S.C. 1985, c. H-5

<i>Income Tax Act (tax credits and National Arts Service Organizations)</i>	R.S.C. 1985 (5 <sup>th</sup> Supp.), as amended
<i>Investment Canada Act (Cultural Foreign Investment)</i>	R.S.C. 1985, c. 28 (1 <sup>st</sup> Supp.)
<i>Laurier House Act</i>	R.S.C. 1952, c. 163
<i>Lieutenant-Governors Superannuation Act</i>	R.S.C. 1985, c. L-8
<i>Mingan Archipelago National Park Act</i>	S.C. 1984, c. 34
<i>Museums Act</i>	S.C. 1990, c. 3
<i>National Anthems Act</i>	R.S.C. 1985, c. N-2
<i>National Archives of Canada Act</i>	R.S.C. 1985, c. 1 (3 <sup>rd</sup> Supp.)
<i>National Arts Centre Act</i>	R.S.C. 1985, c. N-3
<i>National Battlefields at Québec Act</i>	S.C. 1907-08, cc. 57-58
<i>National Capital Act</i>	R.S.C. 1985, c. N-4
<i>National Film Act</i>	R.S.C. 1985, c. N-8
<i>National Flag of Canada Manufacturing Standards Act</i>	R.S.C. 1985, c. N-9
<i>National Library Act</i>	R.S.C. 1985, c. N-12
<i>National Symbol of Canada Act</i>	R.S.C. 1985, c. N-17
<i>Official Languages Act (Part VII)</i>	R.S.C. 1985, c. 31 (4 <sup>th</sup> Supp.)
<i>Parks Canada Agency Act</i>	S.C. 1998, c. 31
<i>Public Service Employment Act (Report to Parliament)</i>	R.S.C. 1985, c. P-33
<i>Saguenay-St. Laurent Marine Park Act</i>	S.C. 1997, c. 37
<i>Salaries Act (Lieutenant-Governors)</i>	R.S.C. 1985, c. S-3
<i>Species at Risk Act (not in force)</i>	S.C. 2002, c. 29
<i>Status of the Artist Act (Part I)</i>	S.C. 1992, c. 33
<i>Telefilm Canada Act</i>	R.S.C. 1985, c. C-16
<i>Trade-marks Act (Use of National Symbols)</i>	R.S.C. 1985, c. T-13
<i>Waterton Glacier International Peace Park Act</i>	S.C. 1932, c. 55

## Internet Addresses

<b>Canadian Heritage</b>	<b><a href="http://www.canadianheritage.gc.ca">http://www.canadianheritage.gc.ca</a></b>
Minister of Canadian Heritage	<a href="http://www.canadianheritage.gc.ca/pc-ch/min/index_e.cfm">http://www.canadianheritage.gc.ca/pc-ch/min/index_e.cfm</a>
Secretary of State (Multiculturalism) (Status of Women)	<a href="http://www.canadianheritage.gc.ca/pc-ch/sec_multi/index_e.cfm">http://www.canadianheritage.gc.ca/pc-ch/sec_multi/index_e.cfm</a>
Secretary of State (Amateur Sport)	<a href="http://www.canadianheritage.gc.ca/pc-ch/sec_sport/index_e.cfm">http://www.canadianheritage.gc.ca/pc-ch/sec_sport/index_e.cfm</a>
Deputy Minister	<a href="http://www.canadianheritage.gc.ca/pc-ch/sm-dm/index_e.cfm">http://www.canadianheritage.gc.ca/pc-ch/sm-dm/index_e.cfm</a>
<b>Portfolio Agencies and Crown Corporations</b>	<b><a href="http://www.canadianheritage.gc.ca/pc-ch/ac-os/index_e.cfm">http://www.canadianheritage.gc.ca/pc-ch/ac-os/index_e.cfm</a></b>
Canada Agriculture Museum	<a href="http://www.agriculture.nmstc.ca">http://www.agriculture.nmstc.ca</a>
Canada Aviation Museum	<a href="http://www.aviation.nmstc.ca">http://www.aviation.nmstc.ca</a>
Canadian Broadcasting Corporation	<a href="http://www.cbc.ca">http://www.cbc.ca</a>
Canada Council for the Arts	<a href="http://www.canadacouncil.ca">http://www.canadacouncil.ca</a>
Canada Science and Technology Museum	<a href="http://www.science-tech.nmstc.ca">http://www.science-tech.nmstc.ca</a>
Canadian Museum of Civilization	<a href="http://www.civilization.ca">http://www.civilization.ca</a>
Canadian Museum of Contemporary Photography	<a href="http://cmcp.gallery.ca">http://cmcp.gallery.ca</a>
Canadian Museum of Nature	<a href="http://www.nature.ca">http://www.nature.ca</a>
Canadian Race Relations Foundation	<a href="http://www.crr.ca">http://www.crr.ca</a>
Canadian Radio-television and Telecommunications Commission	<a href="http://www.crtc.gc.ca">http://www.crtc.gc.ca</a>
Canadian War Museum	<a href="http://www.warmuseum.ca">http://www.warmuseum.ca</a>

National Archives of Canada <http://www.archives.ca>

National Arts Centre <http://www.nac-cna.ca>

National Battlefields Commission <http://www.ccbn-nbc.gc.ca>

National Capital Commission <http://www.capcan.ca>

National Film Board of Canada <http://www.nfb.ca>

National Gallery of Canada <http://www.national.gallery.ca>

National Historic Sites of Canada [http://www.parkscanada.gc.ca/lhn-nhs/index\\_E.asp](http://www.parkscanada.gc.ca/lhn-nhs/index_E.asp)

National Library of Canada <http://www.nlc-bnc.ca>

Parks Canada <http://www.parkscanada.gc.ca>

Status of Women Canada <http://www.swc-cfc.gc.ca>

Telefilm Canada <http://www.telefilm.gc.ca>

Virtual Museum of New France <http://www.vmnf.civilization.ca>

## **Arts and Culture**

Arts Policy [http://www.canadianheritage.gc.ca/progs/arts/index\\_e.cfm](http://www.canadianheritage.gc.ca/progs/arts/index_e.cfm)

Arts Presentation Canada [http://www.canadianheritage.gc.ca/progs/pac-apc/index\\_e.cfm](http://www.canadianheritage.gc.ca/progs/pac-apc/index_e.cfm)

Book Publishing Industry Development Program [http://www.canadianheritage.gc.ca/progs/ac-ca/progs/padie-bpidp/index\\_e.cfm](http://www.canadianheritage.gc.ca/progs/ac-ca/progs/padie-bpidp/index_e.cfm)

Broadcasting Policy and Innovation [http://www.canadianheritage.gc.ca/progs/ac-ca/progs/ri-bpi/index\\_e.cfm](http://www.canadianheritage.gc.ca/progs/ac-ca/progs/ri-bpi/index_e.cfm)

Canada Magazine Fund [http://www.canadianheritage.gc.ca/progs/ac-ca/progs/fcm-cmf/index\\_e.cfm](http://www.canadianheritage.gc.ca/progs/ac-ca/progs/fcm-cmf/index_e.cfm)

Canada Music Fund	<a href="http://www.canadianheritage.gc.ca/progs/ac-ca/progs/fcmus-cmusf/index_e.cfm">http://www.canadianheritage.gc.ca/progs/ac-ca/progs/fcmus-cmusf/index_e.cfm</a>
Canada Wordmark Screen Credit	<a href="http://www.canadianheritage.gc.ca/progs/ac-ca/progs/gmsc-cwsc/index_e.cfm">http://www.canadianheritage.gc.ca/progs/ac-ca/progs/gmsc-cwsc/index_e.cfm</a>
Canadian Arts and Heritage Sustainability Program	<a href="http://www.canadianheritage.gc.ca/progs/pcapc-cahsp/index_e.cfm">http://www.canadianheritage.gc.ca/progs/pcapc-cahsp/index_e.cfm</a>
Canadian Audio-Visual Certification Office	<a href="http://www.canadianheritage.gc.ca/progs/ac-ca/progs/bcpac-cavco/index_e.cfm">http://www.canadianheritage.gc.ca/progs/ac-ca/progs/bcpac-cavco/index_e.cfm</a>
Canadian Culture Online Funding Programs	<a href="http://www.canadianheritage.gc.ca/progs/pcce-ccop/index_e.cfm">http://www.canadianheritage.gc.ca/progs/pcce-ccop/index_e.cfm</a>
Canadian Film or Video Production Tax Credit	<a href="http://www.canadianheritage.gc.ca/progs/ac-ca/progs/bcpac-cavco/progs/cipc-cptc/index_e.cfm">http://www.canadianheritage.gc.ca/progs/ac-ca/progs/bcpac-cavco/progs/cipc-cptc/index_e.cfm</a>
Canadian Television Fund	<a href="http://www.canadiantelevisionfund.ca">http://www.canadiantelevisionfund.ca</a>
Copyright Policy Branch	<a href="http://www.canadianheritage.gc.ca/progs/ac-ca/progs/pda-cpb/index_e.cfm">http://www.canadianheritage.gc.ca/progs/ac-ca/progs/pda-cpb/index_e.cfm</a>
Cultural Affairs	<a href="http://www.canadianheritage.gc.ca/progs/ac-ca/index_e.cfm">http://www.canadianheritage.gc.ca/progs/ac-ca/index_e.cfm</a>
Cultural Capitals of Canada	<a href="http://www.canadianheritage.gc.ca/progs/ccc/index_e.cfm">http://www.canadianheritage.gc.ca/progs/ccc/index_e.cfm</a>
Cultural Industries Development Fund	<a href="http://www.canadianheritage.gc.ca/progs/ac-ca/progs/fdic-cidf/index_e.cfm">http://www.canadianheritage.gc.ca/progs/ac-ca/progs/fdic-cidf/index_e.cfm</a>
Cultural Spaces Canada	<a href="http://www.canadianheritage.gc.ca/progs/ecc-csp/index_e.cfm">http://www.canadianheritage.gc.ca/progs/ecc-csp/index_e.cfm</a>
Film or Video Production Services Tax Credit	<a href="http://www.canadianheritage.gc.ca/progs/ac-ca/progs/bcpac-cavco/progs/cisp-pstc/index_e.cfm">http://www.canadianheritage.gc.ca/progs/ac-ca/progs/bcpac-cavco/progs/cisp-pstc/index_e.cfm</a>
International Dance Day	<a href="http://www.canadianheritage.gc.ca/special/arts/danse/danse_e.html">http://www.canadianheritage.gc.ca/special/arts/danse/danse_e.html</a>
International Music Day	<a href="http://www.canadianheritage.gc.ca/special/arts/musique/musique_e.html">http://www.canadianheritage.gc.ca/special/arts/musique/musique_e.html</a>
Loan Program for Book Publishers	<a href="http://www.canadianheritage.gc.ca/progs/ac-ca/progs/ppel-lpbb/index_e.cfm">http://www.canadianheritage.gc.ca/progs/ac-ca/progs/ppel-lpbb/index_e.cfm</a>
Publications Assistance Program	<a href="http://www.canadianheritage.gc.ca/progs/ac-ca/progs/pap/index_e.cfm">http://www.canadianheritage.gc.ca/progs/ac-ca/progs/pap/index_e.cfm</a>
National Arts Service Organization Designation	<a href="http://www.canadianheritage.gc.ca/progs/osna-naso/index_e.cfm">http://www.canadianheritage.gc.ca/progs/osna-naso/index_e.cfm</a>

National Arts Training Contribution Program	<a href="http://www.canadianheritage.gc.ca/progs/pnfsa-natcp/index_e.cfm">http://www.canadianheritage.gc.ca/progs/pnfsa-natcp/index_e.cfm</a>
Northern Distribution Program	<a href="http://www.canadianheritage.gc.ca/progs/ac-ca/progs/padn-ndp/index_e.cfm">http://www.canadianheritage.gc.ca/progs/ac-ca/progs/padn-ndp/index_e.cfm</a>
Review of Canadian Feature Film Policy	<a href="http://www.canadianheritage.gc.ca/progs/ac-ca/pol/cinema-film/index_e.cfm">http://www.canadianheritage.gc.ca/progs/ac-ca/pol/cinema-film/index_e.cfm</a>
Tomorrow Starts Today	<a href="http://www.canadianheritage.gc.ca/special/tomorrowstartstoday/en-intro.html">http://www.canadianheritage.gc.ca/special/tomorrowstartstoday/en-intro.html</a>
TV5	<a href="http://www.canadianheritage.gc.ca/progs/ac-ca/progs/tv5/index_e.cfm">http://www.canadianheritage.gc.ca/progs/ac-ca/progs/tv5/index_e.cfm</a>
World Poetry Day	<a href="http://www.canadianheritage.gc.ca/special/arts/poesie/poesie_e.html">http://www.canadianheritage.gc.ca/special/arts/poesie/poesie_e.html</a>
World Theatre Day	<a href="http://www.canadianheritage.gc.ca/special/arts/theatre/theatre_e.html">http://www.canadianheritage.gc.ca/special/arts/theatre/theatre_e.html</a>
<b>Heritage</b>	
Canadian Conservation Institute	<a href="http://www.cci-icc.gc.ca">http://www.cci-icc.gc.ca</a>
Canadian Cultural Property Export Review Board	<a href="http://www.canadianheritage.gc.ca/progs/cebc-cperb/index_e.cfm">http://www.canadianheritage.gc.ca/progs/cebc-cperb/index_e.cfm</a>
Canadian Heritage Information Network	<a href="http://www.chin.gc.ca">http://www.chin.gc.ca</a>
Heritage Policy	<a href="http://www.canadianheritage.gc.ca/progs/ph/index_e.cfm">http://www.canadianheritage.gc.ca/progs/ph/index_e.cfm</a>
International Museum Day	<a href="http://www.canadianheritage.gc.ca/special/imd-jim-2002/index_e.cfm">http://www.canadianheritage.gc.ca/special/imd-jim-2002/index_e.cfm</a>
Virtual Museum of Canada	<a href="http://www.virtualmuseum.ca">http://www.virtualmuseum.ca</a>
Virtual Museum of Canada Investment Program	<a href="http://www.chin.gc.ca/English/Members/Vmc_Investment_Program/index.html">http://www.chin.gc.ca/English/Members/Vmc_Investment_Program/index.html</a>
<b>Citizenship and Identity</b>	
Aboriginal Peoples' Program	<a href="http://www.canadianheritage.gc.ca/progs/pa-app/index_e.cfm">http://www.canadianheritage.gc.ca/progs/pa-app/index_e.cfm</a>
Canada Day Poster Challenge	<a href="http://www.canadianheritage.gc.ca/affiche-poster">http://www.canadianheritage.gc.ca/affiche-poster</a>

Canadian Studies	<a href="http://www.canadianheritage.gc.ca/progs/pec-csp/index_e.cfm">http://www.canadianheritage.gc.ca/progs/pec-csp/index_e.cfm</a>
Celebrate Canada	<a href="http://www.canadianheritage.gc.ca/special/canada/index_e.cfm">http://www.canadianheritage.gc.ca/special/canada/index_e.cfm</a>
Ceremonial and Canadian Symbols Promotion	<a href="http://www.canadianheritage.gc.ca/progs/cpsc-ccsp/index_e.cfm">http://www.canadianheritage.gc.ca/progs/cpsc-ccsp/index_e.cfm</a>
Community Partnership	<a href="http://www.canadianheritage.gc.ca/progs/pc-cp/index_e.cfm">http://www.canadianheritage.gc.ca/progs/pc-cp/index_e.cfm</a>
Exchanges Canada	<a href="http://www.exchanges.gc.ca">http://www.exchanges.gc.ca</a>
Human Rights	<a href="http://www.canadianheritage.gc.ca/progs/pdp-hrp/index_e.cfm">http://www.canadianheritage.gc.ca/progs/pdp-hrp/index_e.cfm</a>
March 21 Campaign	<a href="http://www.canadianheritage.gc.ca/march-21-mars">http://www.canadianheritage.gc.ca/march-21-mars</a>
Multiculturalism	<a href="http://www.canadianheritage.gc.ca/progs/multi/index_e.cfm">http://www.canadianheritage.gc.ca/progs/multi/index_e.cfm</a>
National Flag Day of Canada	<a href="http://www.canadianheritage.gc.ca/special/flag-drapeau/index_e.cfm">http://www.canadianheritage.gc.ca/special/flag-drapeau/index_e.cfm</a>
Official Languages	<a href="http://www.canadianheritage.gc.ca/progs/lo-ol/index_e.cfm">http://www.canadianheritage.gc.ca/progs/lo-ol/index_e.cfm</a>
Path of Heroes	<a href="http://www.heroes.ca">http://www.heroes.ca</a>
Voluntary Sector Initiative	<a href="http://www.vsi-isbc.ca">www.vsi-isbc.ca</a>
Young Canada Works	<a href="http://www.canadianheritage.gc.ca/special/YCW-JCT/english/overview.htm">http://www.canadianheritage.gc.ca/special/YCW-JCT/english/overview.htm</a>
Youth Volunteers	<a href="http://www.canadianheritage.gc.ca/special/Cyberstation/html/home_e.htm">http://www.canadianheritage.gc.ca/special/Cyberstation/html/home_e.htm</a>
<b>International</b>	
International Affairs	<a href="http://www.canadianheritage.gc.ca/progs/ai-ia/index_e.cfm">http://www.canadianheritage.gc.ca/progs/ai-ia/index_e.cfm</a>
International Expositions	<a href="http://www.canadianheritage.gc.ca/progs/expo/index_e.cfm">http://www.canadianheritage.gc.ca/progs/expo/index_e.cfm</a>
International Francophonie	<a href="http://www.canadianheritage.gc.ca/progs/lo-ol/international/index_e.cfm">http://www.canadianheritage.gc.ca/progs/lo-ol/international/index_e.cfm</a>

Trade Routes [http://www.canadianheritage.gc.ca/progs/ac-ca/progs/rc-tr/index\\_e.cfm](http://www.canadianheritage.gc.ca/progs/ac-ca/progs/rc-tr/index_e.cfm)

## **Sport**

International Working Group on Women and Sport <http://www.iwg-gti.org>

Sport Canada [http://www.canadianheritage.gc.ca/progs/sc/index\\_e.cfm](http://www.canadianheritage.gc.ca/progs/sc/index_e.cfm)

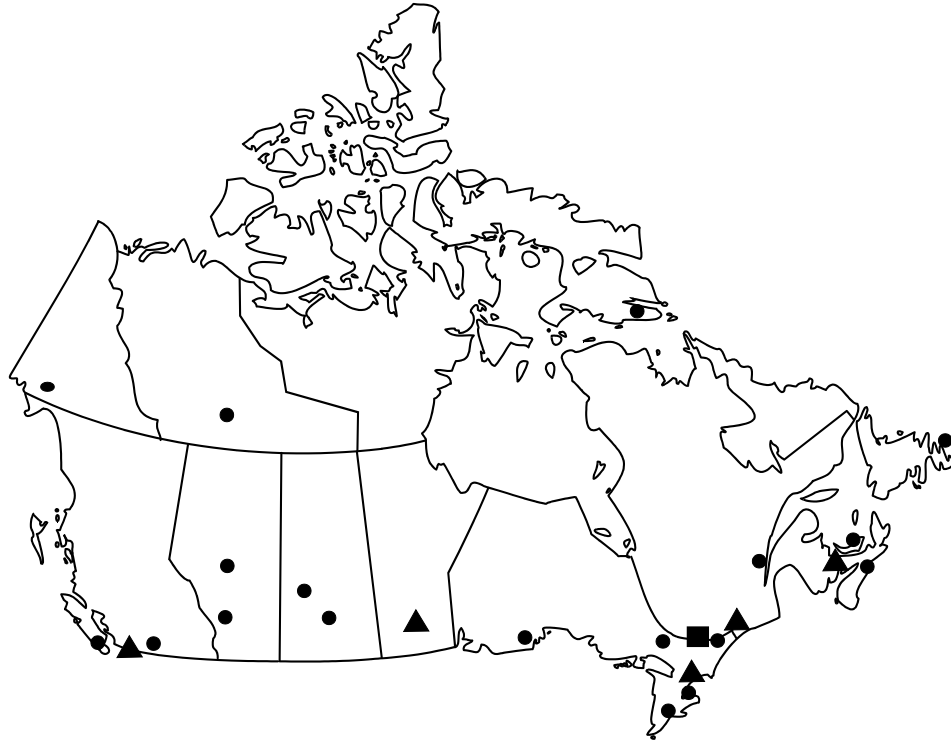
Vancouver/Whistler 2010 Bid Secretariat [http://www.canadianheritage.gc.ca/2010/index\\_e.cfm](http://www.canadianheritage.gc.ca/2010/index_e.cfm)

**Canada Place** <http://www.canadaplace.gc.ca>

**Government of Canada Primary Internet Site (Canada Site)** <http://www.canada.gc.ca>



## Department of Canadian Heritage Points of Service



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## **Contacts for Further Information**

### **National Headquarters**

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Tel. (819) 997-0055

### **Ontario Region**

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Tel. (416) 973-5400

### **Prairies and Northern Region**

Department of Canadian Heritage  
275 Portage Avenue, 2<sup>nd</sup> Floor  
P.O. Box. 2160  
Winnipeg, Manitoba  
R3C 3R5  
Tel. (204) 983-3601

### **Atlantic Region**

Department of Canadian Heritage  
1045 Main Street, 3<sup>rd</sup> Floor, Unit 106  
Moncton, New Brunswick  
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Tel. (506) 851-7066

### **Québec Region**

Department of Canadian Heritage  
Guy-Favreau Complex, West Tower  
6<sup>th</sup> Floor  
200 René-Lévesque Boulevard West  
Montréal, Québec  
H2Z 1X4  
Tel. (514) 283-2332

### **Western Region**

Department of Canadian Heritage  
300 West Georgia Street, 4<sup>th</sup> Floor  
Vancouver, British Columbia  
V6B 6C6  
Tel. (604) 666-0176

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