

Economic Impact of Tourism in Ontario (million \$)

	1996	1998	1999	2000	2001	2002	2003	2004
Total Tourism Receipts	\$14,422	\$17,895	\$19,134	\$20,871	\$21,927	\$21,810	\$19,693	\$21,379
Gross Domestic Product:								
Direct (Tourism)	\$7,986	\$9,786	\$10,407	\$11,294	\$11,914	\$11,814	\$10,641	\$11,589
Indirect	\$2,685	\$3,136	\$3,373	\$3,667	\$3,798	\$3,776	\$3,407	\$3,738
Induced	\$3,736	\$3,878	\$4,235	\$4,749	\$5,338	\$5,354	\$4,536	\$5,097
Total	\$14,407	\$16,800	\$18,014	\$19,711	\$21,050	\$20,945	\$18,584	\$20,424
Labour Income:								
Direct (Tourism)	\$4,023	\$5,123	\$5,611	\$6,289	\$6,677	\$6,646	\$6,065	\$6,337
Indirect	\$1,514	\$1,837	\$2,036	\$2,292	\$2,410	\$2,407	\$2,198	\$2,310
Induced	\$1,892	\$2,011	\$2,255	\$2,608	\$2,870	\$2,897	\$2,568	\$2,773
Total	\$7,429	\$8,970	\$9,901	\$11,190	\$11,957	\$11,950	\$10,832	\$11,421
Employment - Number of Jobs:								
Direct (Tourism)	191,128	220,625	215,333	224,622	233,083	227,387	198,655	213,500
Indirect	46,502	51,311	51,853	54,708	56,086	53,509	46,494	49,880
Induced	59,687	57,217	58,376	63,067	67,573	64,439	53,943	59,320
Total	297,317	329,153	325,562	342,397	356,742	345,340	299,092	322,700
Taxes								
Direct (Tourism)	\$3,505	\$4,516	\$4,814	\$5,418	\$5,819	\$5,854	\$5,290	\$5,780
Federal	\$1,772	\$2,349	\$2,545	\$2,923	\$3,129	\$3,203	\$2,899	\$3,193
Provincial	\$1,609	\$2,013	\$2,100	\$2,305	\$2,487	\$2,449	\$2,211	\$2,390
Municipal	\$125	\$154	\$169	\$190	\$203	\$202	\$180	\$198
Indirect	\$656	\$842	\$919	\$1,110	\$1,144	\$1,171	\$1,067	\$1,186
Induced	\$1,398	\$1,525	\$1,685	\$2,018	\$2,229	\$2,277	\$1,987	\$2,252
Total	\$5,559	\$6,883	\$7,418	\$8,546	\$9,192	\$9,303	\$8,345	\$9,218
Federal	\$2,680	\$3,462	\$3,804	\$4,524	\$4,819	\$4,980	\$4,462	\$4,998
Provincial	\$2,398	\$2,888	\$3,027	\$3,359	\$3,642	\$3,592	\$3,245	\$3,510
Municipal	\$481	\$533	\$586	\$663	\$730	\$730	\$638	\$710

Sources: Ontario Ministry of Tourism, Tourism Regional Economic Impact Model (TREIM)

Notes:**Economic Impact of Tourism in Ontario**

(Preliminary and subject to change due to further revision)

Refers to the total economic impacts captured within Ontario.

Tourism Receipts

Refer to spending by all travellers in Ontario, including spending by visitors in Ontario and Ontario residents' expenditures on transportation before going on a trip outside the province.

Gross Domestic Product (GDP)

country (or region), regardless of nationality of labour or ownership. This GDP is measured at market prices. Tourism GDP refers to the GDP generated in those businesses that directly produce or provide goods and services for travelers.

Direct impact

travellers, e.g. accommodations, restaurants, recreations, travel agents, transportation and retail enterprises etc. Direct impact on GDP, employment and tax revenues are also called tourism GDP, tourism employment and tourism tax revenues.

Indirect impact

Refers to the impact resulting from the expansion of demand from businesses or sectors directly produce or provide goods and services to travellers, to other businesses or sectors.

Induced impact

Refers to the impact associated with the re-spending of labour income and /or profits earned in the industries that serve travellers directly and indirectly.

Jobs generated by tourism

Include full-time, part-time, seasonal employment, as well as both employed and self-employed.

Federal tax revenues

Include personal income tax, corporate income tax, commodity tax (GST, gas tax, excise tax, excise duty, air tax and trading profits) and payroll deduction that collected by the federal government.

Provincial tax revenues

Include personal income tax, corporate income tax, commodity tax (PST, gas tax, liquor gallonage tax, amusement tax and trading profits) and employer health tax that collected by Ontario provincial government.

Municipal tax revenues

Include business and personal property taxes that collected by the municipalities.