(8) Ontario

Spending by Overnight US Visitors in Ontario, 1980-2004
by origin

|  | US Total |  |  | Michigan |  |  | New York |  |  | Illinois |  |  | Minnesota |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total Spending $(\$ 000)$ | Spending in Ontario (\$000) | Spending on Canadian Fares (\$000) | Total Spending $(\$ 000)$ | $\begin{array}{\|c} \text { Spending } \\ \text { in Ontario } \\ (\$ 000) \end{array}$ | Spending on Canadian Fares (\$000) | $\begin{array}{r} \text { Total } \\ \text { Spending } \\ (\$ 000) \end{array}$ | $\begin{array}{r} \text { Spending } \\ \text { in Ontario } \\ (\$ 000) \end{array}$ | $\begin{array}{r} \text { Spending on } \\ \text { Canadian Fares } \\ (\$ 000) \end{array}$ | Total Spending $(\$ 000)$ | $\begin{gathered} \text { Spending } \\ \text { in Ontario } \\ (\$ 000) \end{gathered}$ |  | $\begin{array}{r} \text { Total } \\ \text { Spending } \\ (\$ 000) \end{array}$ | Spending in Ontario $(\$ 000)$ |  |
| 1980 | \$732,183 | \$694,119 | \$38,064 | \$92,222 | \$91,578 | \$643 | \$121,910 | \$116,645 | \$5,265 | \$46,738 | \$45,250 | \$1,488 | \$37,475 | \$35,457 | \$2,018 |
| 1981 | \$813,775 | \$767,691 | \$46,085 | \$119,144 | \$119,032 | \$111 | \$127,946 | \$119,701 | \$8,245 | \$47,356 | \$45,571 | \$1,785 | \$47,983 | \$46,516 | \$1,467 |
| 1982 | \$877,198 | \$818,817 | \$58,381 | \$131,210 | \$126,240 | \$4,970 | \$112,912 | \$110,485 | \$2,427 | \$49,675 | \$47,267 | \$2,408 | \$42,122 | \$41,536 | \$58 |
| 1983 | \$989,591 | \$958,231 | \$31,360 | \$95,385 | \$95,163 | \$222 | \$150,500 | \$147,783 | \$2,717 | \$84,844 | \$79,708 | \$5,137 | \$40,530 | \$39,241 | \$1,28 |
| 1984 | \$1,130,392 | \$1,084,824 | \$45,568 | \$153,908 | \$153,623 | \$285 | \$127,241 | \$121,340 | \$5,901 | \$93,741 | \$92,211 | \$1,530 | \$42,254 | \$41,535 | \$71 |
| 1985 | \$1,232,293 | \$1,190,598 | \$41,695 | \$168,852 | \$168,006 | \$846 | \$156,537 | \$149,378 | \$7,159 | \$68,233 | \$67,189 | \$1,043 | \$62,885 | \$62,026 | \$859 |
| 1986 | \$1,449,506 | \$1,374,065 | \$75,441 | \$156,385 | \$156,087 | \$299 | \$234,468 | \$220,239 | \$14,229 | \$108,607 | \$104,054 | \$4,553 | \$70,051 | \$69,139 | \$912 |
| 1987 | \$1,529,380 | \$1,444,224 | \$85,156 | \$192,976 | \$191,237 | \$1,739 | \$219,009 | \$207,275 | \$11,734 | \$95,723 | \$90,817 | \$4,905 | \$71,765 | \$70,354 | \$1,411 |
| 1988 | \$1,405,510 | \$1,337,244 | \$68,26¢ | \$148,267 | \$148,067 | \$201 | \$159,518 | \$153,784 | \$5,734 | \$92,420 | \$87,356 | \$5,064 | \$87,415 | \$85,860 | \$1,555 |
| 1989 | \$1,427,741 | \$1,366,414 | \$61,327 | \$152,588 | \$152,208 | \$379 | \$149,993 | \$146,608 | \$3,385 | \$91,586 | \$88,660 | \$2,926 | \$76,548 | \$75,550 | \$998 |
| 1990 | \$1,623,397 | \$1,510,498 | \$112,899 | \$241,464 | \$238,723 | \$2,741 | \$247,937 | \$237,692 | \$10,245 | \$96,484 | \$91,105 | \$5,379 | \$59,514 | \$58,029 | \$1,485 |
| 1991 | \$1,658,833 | \$1,548,099 | \$110,735 | \$282,131 | \$276,753 | \$5,379 | \$226,256 | \$210,972 | \$15,284 | \$100,113 | \$94,998 | \$5,115 | \$46,770 | \$46,133 | \$63 |
| 1992 | \$1,661,459 | \$1,559,214 | \$102,245 | \$244,424 | \$239,897 | \$4,526 | \$262,565 | \$245,291 | \$17,274 | \$84,031 | \$79,785 | \$4,246 | \$53,794 | \$53,197 | \$597 |
| 1993 | \$1,844,830 | \$1,716,782 | \$128,047 | \$284,321 | \$280,479 | \$3,84 | \$293,047 | \$277,818 | \$15,229 | \$100,051 | \$93,321 | \$6,730 | \$43,932 | \$43,597 | \$334 |
| 1994 | \$1,963,199 | \$1,811,360 | \$151,840 | \$296,186 | \$292,483 | \$3,702 | \$296,868 | \$280,635 | \$16,233 | \$116,977 | \$106,954 | \$10,023 | \$58,700 | \$58,093 | \$607 |
| 1995 | \$2,065,361 | \$1,892,515 | \$172,84才 | \$302,764 | \$298,962 | \$3,802 | \$293,464 | \$273,010 | \$20,454 | \$149,384 | \$140,913 | \$8,471 | \$66,276 | \$65,032 | \$1,24 |
| 1996 | \$2,268,831 | \$2,049,266 | \$219,565 | \$320,918 | \$316,808 | \$4,110 | \$274,286 | \$249,764 | \$24,522 | \$134,362 | \$125,169 | \$9,194 | \$75,635 | \$71,690 | \$3,945 |
| 1997 | \$2,383,901 | \$2,107,643 | \$276,259 | \$308,292 | \$304,517 | \$3,775 | \$297,831 | \$268,938 | \$28,893 | \$140,896 | \$128,637 | \$12,259 | \$72,580 | \$70,475 | \$2,106 |
| 1998 | \$3,112,270 | \$2,748,437 | \$363,833 | \$446,925 | \$442,262 | \$4,663 | \$402,969 | \$367,716 | \$35,253 | \$180,899 | \$164,424 | \$16,475 | \$110,438 | \$106,164 | \$4,274 |
| 1999 | \$3,267,812 | \$2,803,266 | \$464,546 | \$405,922 | \$402,678 | \$3,244 | \$385,474 | \$349,265 | \$36,209 | \$218,359 | \$185,278 | \$33,081 | \$112,911 | \$108,436 | \$4,475 |
| 2000 | \$3,302,199 | \$2,788,941 | \$513,258 | \$435,221 | \$431,218 | \$4,003 | \$442,202 | \$349,071 | \$93,131 | \$205,285 | \$179,774 | \$25,511 | \$122,597 | \$120,341 | \$2,25 |
| 2001 | \$3,441,971 | \$3,018,599 | \$423,372 | \$475,510 | \$463,833 | \$11,677 | \$432,084 | \$386,818 | \$45,266 | \$182,604 | \$166,156 | \$16,448 | \$117,242 | \$113,679 | \$3,563 |
| 2002 | \$3,491,404 | \$3,120,754 | \$370,650 | \$505,465 | \$496,718 | \$8,747 | \$439,624 | \$396,404 | \$43,220 | \$214,802 | \$198,445 | \$16,357 | \$126,698 | \$123,673 | \$3,025 |
| 2003 | \$2,815,722 | \$2,604,054 | \$211,668 | \$423,570 | \$420,903 | \$2,667 | \$368,686 | \$333,148 | \$35,538 | \$225,304 | \$209,614 | \$15,690 | \$124,045 | \$122,530 | \$1,515 |
| 2004 | \$3,324,791 | \$3,094,344 | \$230,447 | \$455,267 | \$452,587 | \$2,680 | \$432,803 | \$397,770 | \$35,033 | \$211,195 | \$201,426 | \$9,769 | \$151,498 | \$149,541 | \$1,957 |

Source: Statistics Canada, International Travel Survey
Ontario Ministry of Tourism

|  | US Total |  |  | Pennsylvania |  |  | Ohio |  |  | Wisconsin |  |  | Other States |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total Spending $(\$ 000)$ | Spending in Ontario $(\$ 000)$ | Spending on Canadian Fares $(\$ 000)$ | Total Spending $(\$ 000)$ | Spending in Ontario (\$000) | Spending on Canadian Fares (\$000) | $\begin{array}{r} \text { Total } \\ \text { Spending } \\ (\$ 000) \end{array}$ | $\begin{array}{r} \text { Spending } \\ \text { in Ontario } \\ (\$ 000) \end{array}$ | Spending on Canadian Fares (\$000) | $\begin{array}{r} \text { Total } \\ \text { Spending } \\ (\$ 000) \end{array}$ | Spending in Ontario (\$000) |  | Total Spending $(\$ 000)$ | Spending in Ontario (\$000) | Spending on Canadian Fares (\$000) |
| 1980 | \$732,183 | \$694,119 | \$38,064 | \$57,041 | \$54,597 | \$2,444 | \$66,061 | \$64,909 | \$1,152 | \$31,115 | \$30,908 | \$20才 | \$279,621 | \$254,775 | \$24,846 |
| 1981 | \$813,775 | \$767,691 | \$46,085 | \$49,443 | \$47,512 | \$1,931 | \$58,447 | \$56,467 | \$1,979 | \$36,135 | \$34,448 | \$1,687 | \$327,322 | \$298,443 | \$28,879 |
| 1982 | \$877,198 | \$818,817 | \$58,381 | \$64,680 | \$63,254 | \$1,426 | \$115,789 | \$101,911 | \$13,878 | \$22,824 | \$21,328 | \$1,495 | \$337,986 | \$306,795 | \$31,191 |
| 1983 | \$989,591 | \$958,231 | \$31,369 | \$83,699 | \$79,977 | \$3,722 | \$102,136 | \$101,637 | \$499 | \$34,927 | \$34,809 | \$118 | \$397,570 | \$379,913 | \$17,657 |
| 1984 | \$1,130,392 | \$1,084,824 | \$45,568 | \$76,338 | \$74,251 | \$2,087 | \$114,585 | \$113,256 | \$1,329 | \$33,857 | \$33,123 | \$733 | \$488,469 | \$455,485 | \$32,984 |
| 1985 | \$1,232,293 | \$1,190,598 | \$41,695 | \$88,798 | \$85,042 | \$3,756 | \$137,030 | \$135,340 | \$1,690 | \$45,416 | \$44,788 | \$627 | \$504,543 | \$478,828 | \$25,715 |
| 1986 | \$1,449,506 | \$1,374,065 | \$75,441 | \$117,654 | \$114,056 | \$3,598 | \$86,493 | \$83,075 | \$3,418 | \$61,097 | \$60,412 | \$685 | \$614,752 | \$567,005 | \$47,747 |
| 1987 | \$1,529,380 | \$1,444,224 | \$85,15¢ | \$100,416 | \$96,098 | \$4,318 | \$127,960 | \$124,255 | \$3,705 | \$61,356 | \$60,871 | \$485 | \$660,176 | \$603,317 | \$56,859 |
| 1988 | \$1,405,510 | \$1,337,244 | \$68,26¢ | \$89,890 | \$86,129 | \$3,760 | \$75,575 | \$72,390 | \$3,185 | \$45,198 | \$44,982 | \$216 | \$707,228 | \$658,677 | \$48,551 |
| 1989 | \$1,427,741 | \$1,366,414 | \$61,327 | \$68,352 | \$63,609 | \$4,743 | \$68,619 | \$65,839 | \$2,780 | \$64,216 | \$64,216 | \$0 | \$755,839 | \$709,723 | \$46,116 |
| 1990 | \$1,623,397 | \$1,510,498 | \$112,899 | \$130,685 | \$125,398 | \$5,287 | \$147,684 | \$141,539 | \$6,146 | \$60,169 | \$59,393 | \$776 | \$639,459 | \$558,619 | \$80,840 |
| 1991 | \$1,658,833 | \$1,548,099 | \$110,735 | \$121,138 | \$116,489 | \$4,649 | \$154,955 | \$149,976 | \$4,979 | \$79,938 | \$79,108 | \$830 | \$647,533 | \$573,670 | \$73,863 |
| 1992 | \$1,661,459 | \$1,559,214 | \$102,245 | \$131,436 | \$127,868 | \$3,569 | \$167,183 | \$161,079 | \$6,103 | \$54,779 | \$54,428 | \$351 | \$663,248 | \$597,668 | \$65,579 |
| 1993 | \$1,844,830 | \$1,716,782 | \$128,04 | \$144,787 | \$142,555 | \$2,232 | \$163,528 | \$156,900 | \$6,627 | \$61,245 | \$60,564 | \$681 | \$753,920 | \$661,547 | \$92,373 |
| 1994 | \$1,963,199 | \$1,811,360 | \$151,849 | \$136,902 | \$134,858 | \$2,044 | \$185,604 | \$173,910 | \$11,694 | \$61,746 | \$61,454 | \$292 | \$810,217 | \$702,973 | \$107,244 |
| 1995 | \$2,065,361 | \$1,892,515 | \$172,847 | \$146,854 | \$144,307 | \$2,547 | \$182,438 | \$169,500 | \$12,938 | \$62,175 | \$61,381 | \$794 | \$862,007 | \$739,411 | \$122,597 |
| 1996 | \$2,268,831 | \$2,049,266 | \$219,565 | \$176,946 | \$167,913 | \$9,033 | \$213,819 | \$199,037 | \$14,782 | \$67,048 | \$65,026 | \$2,022 | \$1,005,817 | \$853,859 | \$151,958 |
| 1997 | \$2,383,901 | \$2,107,643 | \$276,258 | \$164,446 | \$155,154 | \$9,293 | \$197,245 | \$183,628 | \$13,616 | \$82,276 | \$81,935 | \$341 | \$1,120,335 | \$914,360 | \$205,976 |
| 1998 | \$3,112,270 | \$2,748,437 | \$363,833 | \$195,321 | \$178,083 | \$17,238 | \$226,793 | \$213,577 | \$13,216 | \$129,899 | \$128,583 | \$1,316 | \$1,419,026 | \$1,147,627 | \$271,399 |
| 1999 | \$3,267,812 | \$2,803,266 | \$464,546 | \$173,603 | \$164,557 | \$9,046 | \$247,614 | \$230,418 | \$17,196 | \$122,852 | \$120,759 | \$2,093 | \$1,601,077 | \$1,241,875 | \$359,202 |
| 2000 | \$3,302,199 | \$2,788,941 | \$513,258 | \$169,795 | \$157,128 | \$12,667 | \$243,857 | \$225,116 | \$18,741 | \$88,121 | \$85,501 | \$2,620 | \$1,595,121 | \$1,240,792 | \$354,329 |
| 2001 | \$3,441,971 | \$3,018,599 | \$423,372 | \$213,706 | \$198,610 | \$15,099 | \$243,519 | \$228,876 | \$14,643 | \$123,729 | \$117,646 | \$6,083 | \$1,653,577 | \$1,342,979 | \$310,598 |
| 2002 | \$3,491,404 | \$3,120,754 | \$370,650 | \$195,693 | \$184,654 | \$11,039 | \$268,451 | \$256,666 | \$11,785 | \$125,671 | \$122,243 | \$3,428 | \$1,652,549 | \$1,341,951 | \$310,598 |
| 2003 | \$2,815,722 | \$2,604,054 | \$211,668 | \$154,466 | \$146,111 | \$8,355 | \$218,924 | \$211,008 | \$7,916 | \$93,833 | \$90,802 | \$3,031 | \$1,206,894 | \$1,069,938 | \$136,956 |
| 2004 | \$3,324,791 | \$3,094,344 | \$230,447 | \$186,888 | \$177,523 | \$9,365 | \$225,467 | \$218,583 | \$6,884 | \$136,551 | \$134,528 | \$2,023 | \$1,525,121 | \$1,362,385 | \$162,736 |

Source: Statistics Canada, International Travel Survey
Ontario Ministry of Tourism

Spending by Overnight US Visitors in Ontario, by origin, 1980-2004


## Notes:

1. Visitor Spending

For international visitors, their spending includes the following categories: Transport in Canada (public and local transportation, private transportation), accommodation, food and beverage, recreation and entertainment, retail and others, international transport on Canadian carriers.
2. The methodology of the International Travel Survey has changed in 2000. Therefore, data prior to 2000 are not comparable to those after 2000
3. Discrependies are due to roundings.

