Spending by Overseas Visitors in Ontario, 1980-2004
by origin

|  | Total |  |  | UK |  |  | Japan |  |  | France |  |  | Germany |  |  | Other Countries |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total Spendino <br> (s000) | $\begin{array}{r} \text { Spending } \\ \text { in Ontarig } \\ (\$ 000) \end{array}$ | $\begin{array}{r} \text { Spending or } \\ \text { Canadian Fares } \\ (\$ 000) \end{array}$ | $\substack{\text { Total Spending } \\ \text { (s000) }}$ | $\begin{array}{r} \text { Spending } \\ \text { in Ontarig } \\ (\$ 000) \end{array}$ | Spending or Canadian Fares $(\$ 000)$ | Total Spending <br> (s000) | $\begin{array}{r} \text { Spending } \\ \text { in Ontario } \\ (\$ 000) \end{array}$ | $\begin{array}{r} \text { Spending or } \\ \text { Canadian Fares } \\ (\$ 000) \end{array}$ |  | $\begin{gathered} \substack{\begin{subarray}{c}{\text { Spending } \\ \text { in Otari) } \\ \text { ( } \\ \hline} }} \\ {\hline} \end{gathered}$ | $\qquad$ | $\substack{\text { Total Spending } \\ (5000)}$ | $\begin{array}{r} \text { Spending } \\ \text { in Ontario } \\ (\$ 000) \end{array}$ | Spending or Canadian Fares $(\$ 000)$ | Total Spending <br> $(\$ 5000$ | $\begin{array}{r} \text { Spending } \\ \text { in Ontario } \\ (\$ 000) \end{array}$ | Spending or Canadian Fares $(\$ 000)$ |
| 1980 | \$488,189 | \$318,447 | \$169,74 | \$156,249 | \$82,534 | \$73,715 | \$17,233 | \$15,748 | \$1,485 | \$11,843 | 99,249 | \$2,594 | \$60,630 | \$36,644 | \$23,986 | \$242,234 | \$174,272 | \$67,962 |
| 1981 | \$516,294 | \$356,448 | \$159,846 | \$153,728 | \$86,251 | \$67,477 | \$21,086 | \$19,353 | \$1,732 | \$13,676 | \$10,207 | ${ }^{53,469}$ | \$59,483 | \$37,310 | \$22,173 | \$268,321 | \$203,327 | \$64,994 |
| 1982 | \$527,715 | \$356,793 | \$170,922 | \$161,548 | \$82,080 | \$79,468 | \$22,375 | \$20,183 | \$2,192 | \$13,477 | \$10,620 | ${ }^{\text {\$2,856 }}$ | \$61,894 | \$41,014 | \$20,881 | \$268,421 | \$202,895 | \$66,525 |
| 1983 | \$452,064 | \$312,161 | \$139,902 | \$131,184 | \$68,743 | \$62,441 | \$17,830 | \$16,088 | \$1,742 | \$10,008 | \$7,587 | \$2,422 | \$43,753 | \$29,619 | \$14,134 | \$249,289 | \$190,125 | \$59,164 |
| 1984 | \$471,953 | \$340,801 | \$131,152 | \$120,077 | \$68,758 | \$51,319 | \$23,721 | \$21,561 | \$2,160 | \$13,087 | \$10,312 | \$2,775 | \$47,018 | \$33,812 | \$13,205 | \$268,051 | \$206,358 | \$61,693 |
| 1985 | \$501,498 | \$352,232 | \$149,260 | \$115,888 | \$63,409 | \$52,479 | \$29,305 | \$25,868 | \$3,436 | \$16,645 | \$12,028 | \$4,618 | \$50,101 | \$34,666 | \$15,436 | \$289,558 | \$216,261 | \$73,297 |
| 1986 | \$655,994 | \$454,343 | \$201,651 | \$162,260 | \$86,725 | \$75,534 | \$49,165 | \$40,209 | 58,956 | \$21,190 | \$16,188 | \$5,02 | \$65,587 | \$41,841 | \$23,746 | \$357,793 | \$269,381 | \$88,412 |
| 1987 | \$890,508 | \$604,702 | \$285,806 | \$202,873 | \$107,106 | \$95,767 | \$95,059 | 967,021 | \$28,038 | \$32,826 | \$25,705 | \$7,120 | \$107,191 | \$65,298 | \$41,893 | \$452,560 | \$339,572 | \$112,989 |
| 1988 | \$1,035,901 | \$715,503 | \$320,398 | \$249,153 | \$130,851 | \$118,302 | \$93,305 | \$74,919 | \$18,386 | \$44,701 | \$36,804 | 97,897 | \$99,804 | \$63,893 | \$35,911 | \$548,938 | \$409,036 | \$139,902 |
| 1989 | \$1,169,969 | \$795,481 | \$374,488 | \$266,534 | \$143,694 | \$122,840 | \$142,941 | \$101,942 | 540,999 | \$42,253 | \$33,987 | \$8,266 | \$89,476 | \$62,097 | \$27,379 | \$628,766 | \$453,762 | \$175,005 |
| 1990 | \$1,389,245 | \$961,112 | \$428,134 | \$320,082 | \$181,151 | \$138,931 | \$137,900 | \$106,819 | 531,081 | \$59,456 | \$43,711 | \$15,74 | \$113,896 | \$87,136 | \$26,762 | \$757,912 | \$542,295 | \$215,617 |
| 1991 | \$1,195,543 | \$856,322 | \$339,22] | \$266,338 | \$158,454 | \$106,884 | \$135,321 | \$99,914 | \$35,407 | \$65,252 | \$46,753 | \$18,499 | \$97,982 | \$79,656 | \$18,326 | \$631,650 | \$471,545 | \$160,105 |
| 1992 | \$1,277,029 | \$911,688 | \$365,341 | \$292,214 | \$168,671 | \$123,544 | \$163,530 | \$117,336 | \$46,194 | \$68,831 | \$50,754 | \$18,077 | \$111,777 | \$83,926 | \$27,851 | \$640,677 | \$491,002 | \$149,675 |
| 1993 | \$1,325,016 | \$948,503 | \$376,514 | \$284,131 | \$182,955 | \$101,176 | \$136,972 | \$91,879 | \$45,094 | \$95,810 | \$68,531 | \$27,279 | \$143,376 | \$96,480 | \$46,896 | \$664,727 | \$508,658 | \$156,069 |
| 1994 | \$1,596,582 | \$1,102,816 | \$493,765 | \$323,668 | \$195,280 | \$128,388 | \$219,781 | \$139,370 | \$80,402 | \$109,964 | \$80,829 | \$29,135 | \$169,645 | \$109,433 | \$60,213 | \$773,523 | \$577,895 | \$195,628 |
| 1995 | \$1,755,951 | \$1,26, 152 | \$486,799 | \$357,803 | \$222,116 | \$135,688 | \$242,089 | \$156,869 | \$85,220 | \$116,001 | \$85,823 | \$30,178 | \$195,940 | \$146,565 | \$49,375 | \$844,119 | \$657,780 | \$186,339 |
| 1996 | \$2,048,794 | \$1,468,662 | \$580,132 | \$407,674 | \$249,743 | \$157,931 | \$244,539 | \$153,093 | 591,469 | \$110,074 | \$82,729 | \$27,345 | \$223,278 | \$156,029 | \$67,249 | \$1,063,229 | \$827,068 | \$236,161 |
| 1997 | \$2,358,466 | \$1,674,211 | \$684,255 | \$536,884 | \$324,323 | \$212,561 | \$324,454 | \$219,108 | \$105,346 | \$109,491 | \$79,556 | \$29,936 | \$189,964 | \$140,239 | \$49,724 | \$1,197,672 | \$910,984 | \$286,688 |
| 1998 | \$2,093,502 | \$1,42,500 | \$673,002 | \$497,191 | \$293,620 | \$203,571 | \$211,561 | \$124,027 | \$87,534 | \$122,613 | \$92,340 | \$30,273 | \$151,052 | \$118,724 | \$32,328 | \$1,111,085 | \$791,789 | \$319,296 |
| 1999 | \$2,169,079 | \$1,493,344 | \$675,735. | \$503,108 | \$308,480 | \$194,628 | \$222,124 | \$140,439 | \$81,685 | \$123,400 | \$88,928 | \$334,47 | \$147,445 | \$104,628 | \$42,817 | \$1,173,002 | \$850,869 | \$322,133 |
| 2000 | \$2,508,021 | \$1,662,504 | \$845,517 | \$584,040 | \$342,563 | \$241,477 | \$242,975 | \$145,499 | 997,479 | \$149,342 | \$101,387 | \$47,955 | \$181,877 | \$128,472 | \$53,405 | \$1,349,787 | \$944,583 | \$405,204 |
| 2001 | \$2,365,915 | \$1,562,922 | \$802,993 | \$557,992 | \$331,482 | \$226,510 | \$215,200 | \$120,217 | \$94,983 | \$122,161 | ¢88,113 | \$34,048 | \$161,626 | \$100,851 | \$60,775 | \$1,308,936 | \$922,259 | \$386,677 |
| 2002 | \$2,482,599 | \$1,521,366 | 5961,263 | \$560,985 | \$314,902 | \$246,083 | \$247,679 | \$146,208 | \$1014,471 | \$104,972 | \$64,786 | \$40,186 | \$163,020 | \$91,240 | \$71,780 | \$720,102 | \$554,132 | \$165,970 |
| 2003 | \$1,796,758 | \$1,171,268 | \$625,490 | \$434,315 | \$261,676 | \$172,639 | \$104,642 | \$66,781 | \$37,861 | \$94,891 | \$64,396 | \$30,495 | \$125,149 | \$73,039 | \$52,110 | \$1,037,761 | \$705,376 | ¢332,385 |
| 2004 | \$2,341,353 | \$1,510,645 | \$830,708 | \$533,202 | \$340,829 | \$192,373 | \$250,122 | \$137,907 | \$112,215 | \$105,341 | \$64,769 | \$40,572 | \$164,039 | \$102,799 | \$61,240 | \$1,288,649 | \$864,341 | \$424,308 |

Source: Statistics Canada, Intermational Travel Survey
Ontario Ministry of Tourism

Spending by Overseas Visitors in Ontario, 1980-2004


## Notes:

1. Visitor Spending

For international visitors, their spending includes the following categories: Transport in Canada (public and local transportation, private transportation), accommodation, food and beverage, recreation and entertainment, retail and others, international transport on Canadian carriers.
2. The methodology of the International Travel Survey has changed in 2000. Therefore, data prior to 2000 are not comparable to those after 2000.
3. Discrependies are due to roundings.

